Web Privacy Policy

Abstract: This policy covers all World Wide Web pages hosted by Stetson University web servers and is intended to define visitor privacy of information gathered and disseminated within them.

Introduction

Stetson University respects privacy and does not collect personally identifiable information about visitors unless they affirmatively choose to make such information available to us. There is no legal requirement for visitors to provide any personally identifiable information to Stetson University online. Instead, visitors may contact the specific office, department, group, or individual requesting the information by phone, email, or in writing. However, some of Stetson University’s services and products will not be available to these visitors without their provision of essential relevant information.

Non-Personally Identifiable Information

Anonymous web traffic data to Stetson University web servers are collected by Stetson University to generate summary statistics for purposes such as guiding design considerations, determining successful website segments, and determining problem areas.

In some instances, Stetson University may be compelled by existing laws of the United States, all other applicable local, state, and federal laws, and applicable policies, rules, and guidelines of Stetson University, including those defined herein, to release particular non-personally identifiable information gathered from Stetson University web servers to law enforcement.

Personally Identifiable Information

All personal information submitted to Stetson University via web forms or web systems, will be deemed as strictly confidential, unless stated otherwise. This information may be shared between departments within Stetson University, as needed or required, and as governed by Stetson University’s data standards and information security policies.

Visitor Interaction

Stetson University provides services such as blogs, forums, wikis, and instant messaging tools to visitors. Any information that is disclosed within these mediums are considered to be public information and visitors should exercise caution when deciding to disclose personal information in them.

Information Security

Stetson University takes all reasonable measures necessary to protect against the unauthorized
access, use, alteration, or destruction of potentially personally identifiable information and personally identifiable information. Stetson University will not rent or sell potentially personally identifiable information or personally identifiable information to anyone.

Stetson University does not disclose potentially personally identifiable information and personally identifiable information except in the following cases:

- To Stetson University employees, contractors, and affiliated organizations when necessary to conduct Stetson University business, and only upon their agreement to not subsequently disclose.
- When required to do so by law.
- When Stetson University believes in good faith that disclosure is reasonably necessary to protect its property, its rights, third parties, and the public well-being.

If you have supplied Stetson University with your email address, Stetson University may choose to occasionally email you news, notices, or other matters of interest. Emails sent in this way will include opt-out options within them.

**Student Privacy**

Stetson University complies with the Family Educational Rights and Privacy Act (FERPA), which restricts the release of educational records. For more details on FERPA please visit the [U.S. Department of Education](https://www.ed.gov) website.

**Child Privacy**

Stetson University complies with the Children's Online Privacy Protection Act (COPPA), which requires that parental consent must be obtained before individuals under the age of 13 can submit any personal information via Stetson University’s website web forms. For more details on COPPA please visit the [Federal Trade Commission](https://www.ftc.gov) website.