

From John Tichenor's FSEM syllabus...

Short papers: Students are required to write a short paper on each of the three books we will read on innovation and change (Gladwell, Johansson, and Wagner). These papers will include a brief summary with implications and reflections. They should be 3-4 pages in length.

- **Summary** -- Briefly summarize the most important points of the book. Organize your thoughts carefully since you need to express yourself concisely. This section should be NO more than one-third of the total length of the reaction.
- **Implications** -- What are the concerns, issues or implications from what you have read? In other words, what conclusions can you draw from the book that may not be explicitly stated in the book?
- **Personal Reaction/Reflections** -- What is your personal reaction to the issue or topic presented? Tell what you thought about what you read. Be specific about what you liked or didn't like, and why. This section should be no more than a third of the total paper.

Example Short Paper Scoring Guide

Name _____

Book: The Tipping Point

Criteria	Instructor Comments
The most important points of the book are concisely summarized. No major theme of the book is omitted.	/3
Paper addresses the “so what” about the reading, clearly linking the reading to broader implications. Implication(s) are not simply retelling or summarizing the reading, but demonstrate careful thought.	/3
Personal reflection is grounded in the reading and demonstrates careful thought.	/3
Grammar and paper mechanics are correct.	/1

Total Points

/10

Additional Comments