

ROLL AHEAD STRATEGIC MAP GOALS

DEMAND, NATIONAL REPUTATION, AND VALUE PROPOSITION: In concert with new and continuing deans, the Provost and VPs of Enrollment Management, CLaSS and Marketing will develop and strengthen distinctiveness in our academic and campus life with demonstrated improvement in outcomes as measured by employment and graduate school enrollment in outcomes surveys. We will pursue increased national reputation for faculty scholarship and creative activity, as well as athletic competitive excellence. (Led by EVP/Provost and 3 VPs and AD)

EQUITY: To assure broad understanding of Stetson's goals for providing an inclusive environment: concentrating on training opportunities for more inclusive searches, stressing the evolution into being a more open and respectful community, and adopting best practices in ways to promote equitable policies and practices within and throughout our campuses. (Led by all in President's Cabinet)

CAMPAIGN: Continue and complete on-going fundraising efforts for focused campaigns and lay the groundwork for the next comprehensive campaign. Engage alumni more fully in deepening their relationship to Stetson and securing resources to enhance the institution's financial sustainability. (Led by VP Development and Alumni Engagement)

FINANCIAL TRANSPARENCY AND TRANSLATION: Assure an understanding of the Stetson University finances and budget processes, and translate budget planning and execution to university constituents as a way to build confidence and expand awareness. (Led by EVP/CFO)

ADVISING AND ENGAGEMENT: Review and revise advising and engagement activities based on best practices for institutions like Stetson. Examples include evaluation of faculty advising success; promoting advisor development; clearing pathways for discovery students; and increasing awareness of the importance of effective advising. (Led by VP CLaSS and EVP/Provost)

LEARNING EXCELLENCE: Through annual cycles of curriculum review and overall insight into our instructional programs, develop advanced methods to assure the highest opportunities for student learning. Examples of this include review and revision of FSEMs and Focus Orientation, expansion of student access to meaningful experiential learning experiences, continued improvement as a result of program review, and more universal implementation of academic and non-academic assessment.