

Family & Friends WEEKEND

October 2-4, 2026

STETSON UNIVERSITY

FRIDAY, OCTOBER 4

2:00 PM -
6:00 PM

CHECK-IN

CARLTON UNION BUILDING,
NORTH LOBBY

Welcome to Family and Friends Weekend! Stop by check-in so we can welcome you to our campus for the weekend. Come pick up your commemorative gift and kick off the weekend with your Hatter.

6:00 PM -
8:30 PM

HATTER FEST

INDIANA AVENUE AREA,
DOWNTOWN DELAND

Kick off a weekend of Hatter Fun at the Stetson Block Party! Get the chance to meet our athletic teams, photo opportunities, and more. Experience just a taste of our Hatter pride in the heart of Downtown DeLand!

7:00 PM

VOLLEYBALL VS. WEST FLORIDA

INSIGHT CREDIT UNION
ARENA AT EDMUNDS CENTER

Come support our volleyball team as they take on University of West Florida. Game entrance is free for all!

6:00 PM -
9:00 PM

ARTISAN ALLEY FARMERS MARKET

GEORGIA AVENUE AREA,
DOWNTOWN DELAND

Enjoy the culture of Downtown DeLand through the Artisan Alley Farmer's Market, featuring local produce, plants, pickles, honey, baked goods, arts and crafts.

SATURDAY, OCTOBER 3

9:00 AM -
12:00 PM

CHECK-IN

CARLTON UNION BUILDING,
NORTH LOBBY

Welcome to Family and Friends Weekend! Stop by check-in so we can welcome you to our campus for the weekend. Come pick up your commemorative gift and kick off the weekend with your Hatter.

9:00 AM-
12:45 PM

FOOTBALL TAILGATING

Kick off game day with the excitement of tailgating in the Spec Martin Stadium parking lots before Hatter Football takes on Marist

ALL DAY

LUNCH AND DINNER IN DELAND

Enjoy a meal at one the many restaurants in Downtown DeLand (many are offering discounts with a Stetson ID!) or on campus at the Lynn Dining Commons!

1:00 PM

FOOTBALL VS. MARIST UNIVERSITY

SPEC MARTIN STADIUM

Come cheer on the Stetson Hatters as they take on Marist University. Tickets for the game can be purchased in advance at gohatters.com

6:30 PM

TRIVIA NIGHT

LEE'S GARAGE,
CARLTON UNION BUILDING

Enjoy a night of trivia with family, friends and other Hatters. Light refreshments and have a chance to win prizes!

SUNDAY, OCTOBER 4

2:00 PM -
6:00 PM

BRUNCH IN DELAND

Enjoy breakfast, lunch or brunch at one the many restaurants in DeLand (many are offering discounts with a Stetson ID!) or on campus at the Lynn Dining Commons!

1:00 PM

VOLLEYBALL VS. QUEENS

INSIGHT CREDIT UNION
ARENA AT EDMUNDS CENTER

Come support our volleyball team as they take on Queens University. Game entrance is free for all!

Local Business Discounts

Visit these Downtown Deland business and enjoy special offers for Hatter students!

The Anointed Olive: 10% off of purchase with ID

Bake Chop: Tax exempt with ID

Bodhi and Sol: \$12 drop in yoga rate with ID

Boston Coffeehouse: 10% off of purchase with ID

Buttercup Bakery: 10% off of purchase with ID

Chica's Cuban Café: 10% off of purchase with ID

Connie's Café: Free drink with ID

Deland Pilates: 10% off of membership with ID

DWTN: \$1 off of purchase with ID

El Taco Rico: 10% off of purchase with ID

Fairway's Indoor Golf: 10% off of purchase with ID

Local Style House: : 10% off of purchase with ID

Muse Book Shop: 10% off of purchase with ID

Orchid Rain: 10% off of purchase with ID

Pat and Toni's Sweet Things: 10% off of purchase or free chocolate strawberry with ID

Positano Trattoria Pizza: 10% off of purchase with ID

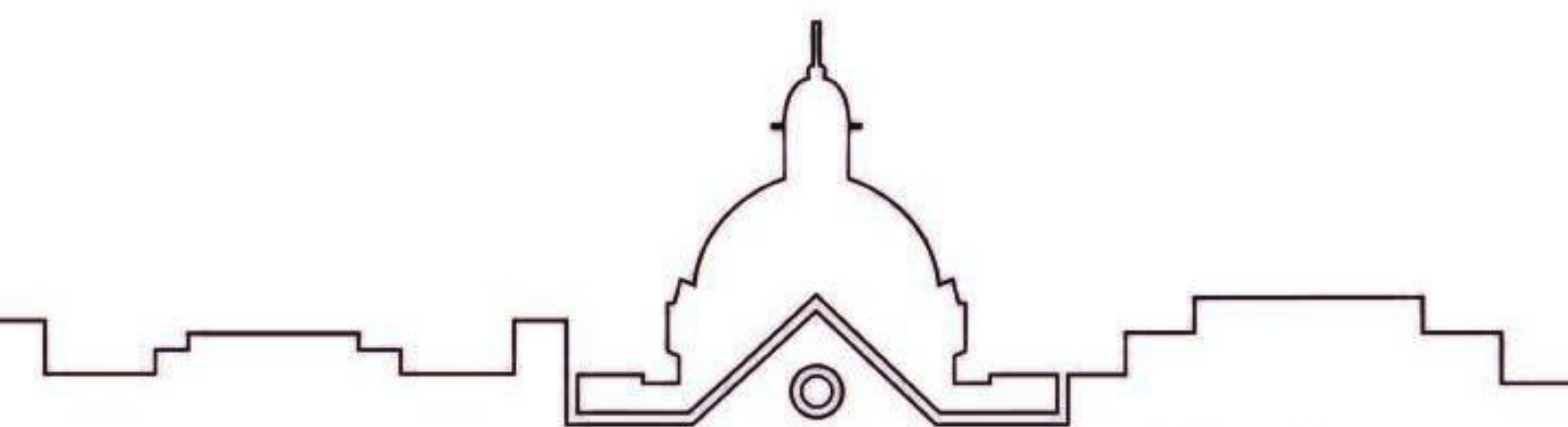
Shellsea: 20% off of purchase with ID (until Oct 31)

Trilogy Coffee: 10% off of purchase with ID

Urban Brick: 10% off of purchase with ID

Whit's Frozen Custard: 10% off of purchase with ID





Stetson University

10 THINGS

YOU'LL LOVE ABOUT DELAND

FAMILY & FRIENDS WEEKEND

DeLand: #1 Mainstreet in US

DeLand was named the best downtown in the nation in America's 2017 Main Street competition. With a contemporary atmosphere and unique pockets of history, you'll find museums, shops, boutiques, restaurants, and so much more. This small town has a ton of attractions, restaurants, breweries, and hot spots to visit.

More than Just a Small Town

While it is known for its charm and lively downtown scene, DeLand has so much more to offer. Known as the Skydive Capital of the World, many students have it on their bucket list to experience the thrill and leap from a plane before graduation. If that's too much thrill for you, take part in all sorts of other activities the city has to offer year round. Other popular activities amongst our students include stopping in to Pat & Tony's for a sweet treat and getting ice cream from one of DeLand's many ice creameries.

Cultural & Art Mecca

A vibrant arts community fills the DeLand area with plenty of things to do for your creative side. With many museums to explore, you can further your love for art and nature. Athens Theater is a historic theater that hosts plays, musicals, concerts, and more. Every Friday in Artisan's Alley downtown, a local market takes over the streets. You can also stroll through downtown and take in the sights of many beautiful historic murals painted on building sides.

Check out the Shops

DeLand's local shops create a captivating tapestry that enriches the town's vibrant character. Wandering through the city, you'll discover a charming array of boutique stores, art galleries, and specialty shops that reflect the essence of the community. These locally-owned gems offer an authentic shopping experience, where you can find unique treasures, handcrafted goods, and one-of-a-kind artworks.

Beaches Galore!

DeLand's advantageous location, nestled in close proximity to the beautiful beaches, offers families and friends a perfect blend of urban charm and coastal allure. Whether you're seeking the tranquility of a leisurely stroll along the sandy stretches, the thrill of water sports, or the joy of simply basking under the sun, the nearby beaches cater to every preference. The coastal area boasts an array of charming beachfront eateries, vibrant local markets, and cultural events, providing an opportunity to savor the coastal lifestyle to the fullest.

City Serves as a Connection Point

DeLand is centrally located to most of Florida's premier destinations. A quick car ride to the beaches will allow you to enjoy a day's adventure to the paradise that Florida is best known for. To the southwest, students will have access to all that city life has to offer by visiting Orlando. Attend a game of one of many professional sports teams that call Orlando home. Frequent headliners perform concerts in the Amway Center in downtown. Touring Broadway Productions also visit the Dr. Phillips Center year round.

Theme park lovers will rejoice knowing that Stetson University is an hour from top theme parks in the country including Walt Disney World, Universal Studios, and more. Students will have opportunities to visit some of these theme parks at a discounted rate through programming hosted by the university.

Supportive Community

Looking to give back? Stetson University and DeLand offer a wide range of opportunities to serve. Each year, our students engage in service and projects

DeLand also is home to many organizations and events designed to give back to the community. The MeStrong 5k is DeLand's signature race that supports friends, families, and community members battling cancer and welcomes 5000+ participants annually. The Neighborhood Center of West Volusia seeks to feed the hungry, house the homeless, and prevent homelessness.

A Foodie's Dream

DeLand is a food lovers dream and features restaurants and eateries that appeal to every pallet. For tasty sweets, try one of the many locally owned ice cream, bakery, and treat shops. For a more satisfying meal, DeLand offers cuisines from all over the world that cater to any dietary need. From locally owned barbecue and burgers to Thai, Italian, and Greek cuisines, you will surely find something to satisfy your cravings.

An Outdoor Adventurer's Paradise

Grab your bike, running shoes, hiking boots, dog, or friend and explore the natural side of DeLand. Stetson University and DeLand are centrally located to many outdoor activities to try. Head to one of the many local state parks to take in the sights, rent a kayak, or hop on a trail. Blue Springs State Park, just south of campus, sees hundreds of manatees flock to the crisp 72 degree year round water each winter. Flip your own pancakes or take a dip in the swimming hole at DeLeon Springs State Park.

There are countless trail systems - paved and unpaved nearby to get out and enjoy nature. Head one of the many beaches within a quick drive for a relaxing day in the sun. to get out and enjoy nature.

The Beauty of Stetson's Campus

Immersing yourself in the captivating beauty of Stetson University's campus is a one-of-a-kind experience. The sprawling campus, adorned with lush greenery, towering palms, trademark pathways, and historic stunning buildings, invites students and visitors alike to revel in its serene charm. As you stroll across the campus grounds and under the canopy of lush trees, you'll feel a sense of tranquility that only a harmonious blend of nature and academia can provide. The elegant blend of historic structures and modern facilities creates an atmosphere of timeless elegance, offering both a sense of connection to the past and the promise of a bright future. Every corner of Stetson's campus is a testament to the harmony between education, the local town, and the natural world.