

STETSON UNIVERSITY

DUPONT-BALL LIBRARY

POSITION: Assistant Professor, User Experience and Outreach Librarian

Stetson University seeks an innovative, collaborative, and dynamic **User Experience and Outreach Librarian** for a full-time tenure-track appointment as an assistant professor. Working collaboratively, the User Experience and Outreach Librarian will be responsible for the development and implementation of programming, activities, and projects designed to improve the overall library experience. The librarian in this position will work to develop relationships with the library's various user communities, both in-person, online, and in social media. The successful candidate will be expected to meet the standards for librarianship, scholarship, and service outlined in the University's tenure and promotion policies.

QUALIFICATIONS:

Master of Library & Information Science (MLS/MLIS) from an ALA-accredited institution required. Second Master's degree preferred. The ideal candidate understands learning theory, learning technologies, library user behavior, space design best practices, marketing, demographics, and statistics. Demonstrated expertise in communication and outreach is especially desired. All Stetson librarians are expected to contribute to general reference and research services and function well as a member of a collaborative team. In addition, the successful candidate should have the following: demonstrated ability or potential to engage in publication and professional service to meet University tenure and promotion requirements; knowledge of best practices, issues, and trends in user-centered design in academic libraries, including trends in teaching and learning, online learning, and information literacy; demonstrated teaching or presentation experience; the ability to contribute to a growing and changing library; demonstrated skill with a variety of online tools, especially website management systems; effective communication, marketing, interpersonal, organizational, and analytical and assessment skills; ability to manage projects and meet deadlines; and the ability to work flexibly and creatively in a changing environment.

RESPONSIBILITIES:

This position reports to the Director of Public Services. Duties include on-call research assistance shifts, including some nights and weekends, and information literacy instruction. The User Experience and Outreach Librarian will be expected to give special attention to the following:

- Coordinate and assess the library's User Experience efforts, including working with librarians and staff on development of new services, user-centered space design, and other aspects of the physical and online library that enhance the user experience.
- Use skills and knowledge about library users, including data gained from usability testing, focus groups, and surveys to understand the library user experience and develop recommendations to improve customer services.
- Collaborate with the Learning and Information Literacy Librarian and the Library Technology Specialist to enhance the online library user experience.
- Design and engage in activities to understand what kind of library collections, services, and support the faculty and students need and how they want to receive those services.
- Stay informed of trends related to user-centered design, the development of online library interface capabilities, and website enhancements.
- Conduct outreach activities with faculty, students, and staff to ensure that library users are aware of collections, services, and technologies available to them.
- Effectively communicate the library's goals, services, and news to various campus constituencies, as well as to outside constituencies as appropriate.

THE DUPONT-BALL LIBRARY:

The duPont-Ball Library (<http://stetson.edu/library>) has a collection of approximately 250,000 print volumes and a large collection of electronic journals, databases, and e-books, as well as a collection of scores and recordings in support of the School of Music. The library staff includes 8 library faculty members and 16 support staff. The library is a member of LYRASIS and uses OCLC's WMS integrated system. The ongoing library fundraising program has resulted in library endowments totaling more than \$3 million. Librarians are tenure-track faculty members who hold leadership positions on campus committees and are actively engaged in scholarly activities, professional organizations and service.

THE UNIVERSITY:

Founded in 1883, Stetson University (<http://www.stetson.edu>) is a private, selective university comprised of a rich array of liberal arts and professional academic programs. Collectively, Stetson's faculty works with nearly 4,000 students in undergraduate, graduate, and professional programs. The University's historic main campus, located in DeLand, enrolls more than 2,800 students in undergraduate programs in the College of Arts & Sciences, the School of Business Administration, and the School of Music. Stetson University College of Law, Florida's first law school, moved from the main campus to Gulfport in 1954, and, with the addition of the Tampa Law Center, serves approximately 1,000 students working full-time or part-time toward J.D. or LL.M. degrees. Graduate programs offered at the main campus and at Stetson University Center in Celebration include Business, Accounting, Educational Leadership, Elementary Education – Education for Social Justice, and Counseling. Florida's oldest private institution of higher learning, Stetson has regularly been ranked among the best regional universities in the Southeast and was the first private college in Florida to be granted a chapter of Phi Beta Kappa.

Stetson University provides an inspiring education that engages students with rigorous academic and creative study grounded in liberal learning and promotes civic values of personal and social responsibility. Working closely with faculty and with one another, students cultivate abilities to explore issues deeply, think critically, reason empirically, speak persuasively, and connect ideas creatively. Firmly committed to inclusive excellence, our vibrant community of teacher-scholars nurtures the potential of individual students to lead lives of significance and prepares each to meet the challenges of shaping the future—locally, nationally, and globally.

THE COMMUNITY:

DeLand is a picturesque residential community of 25,000 located 20 miles west of Daytona Beach and 35 miles northeast of Orlando. The area offers extensive cultural as well as recreational activities.

SALARY: Salary is competitive.

STARTING DATE: Available July 1, 2018

APPLICATION:

Applicants should supply a cover letter, a detailed current vita, and supply the names, addresses, and phone numbers of three references. All information may be submitted electronically to Jennifer Corbin, Director of Public Services, duPont-Ball Library, at jcorbin1@stetson.edu.

Review of applications will continue until position is filled. All correspondence will be held in strictest confidence.

Stetson University is an Equal Opportunity Employer that affirms cultural diversity and inclusion as a core value of academic excellence at Stetson University. We are committed to achieving equal access in

education, employment, and participation through the recruitment and retention of outstanding faculty, staff, and students from diverse backgrounds, and to meaningful academic and intellectual transformation in curriculum, research and service. We are dedicated to actions and policies that foster a community in which individuals with various identities, cultures, backgrounds, and viewpoints work together to create opportunities for engagement through rewarding and fulfilling careers and personal experiences in a culturally and racially diverse society and a globalized world. We strongly encourage members of historically under-represented and economically-disadvantaged groups and women to apply for employment. Stetson University is an EEO, ADA, ADEA, and GINA employer.