

# AI for Professionals

**ChatGPT:** <https://chat.openai.com/>

Requires a free account, you can upgrade to a paid account for access to the latest and greatest model.

**Google Bard:** <https://bard.google.com/>

A part of your Google Account, so if you have a Gmail, you can use this service.

**Bing CoPilot:** <https://www.bing.com/>

Now built into Bing, this AI is the simplest to find and use. Capable of image generation!

**Image Designer:** <https://www.bing.com/images/create>

Requires a free Microsoft Account to use and can generate new images for use as art templates.

## Tips and Tricks

- AI tends to use flowery language and a lot of adjectives. Read AI outputs out loud while editing to make sure that your product sounds natural, and most importantly, is in an appropriate tone.
- AI output is not eligible for copyright protection until it has been edited by a human, so make sure to edit the outputs so you can “own” them.
- AI may reference copyrighted material without citation, so it’s important to edit the output into a new work for your own use.
- Consider asking several AI models the same question, especially with creative prompts. Choose the output that fits your needs the best, and then edit it to fit your specific requirements.
- Once again, **edit your outputs**. People can tell if you’re using raw AI output as your own, it has a very distinct and uncanny style to it.