

# BACHELOR OF MUSIC Combined with Business



## PROGRAM OVERVIEW »

### BACHELOR OF MUSIC COMBINED WITH BUSINESS

Stetson's School of Music is accredited by the National Association of Schools of Music and offers a 6-1 student-faculty ratio, an international faculty, state of the art facilities and the opportunity to perform with award-winning ensembles. The School of Business Administration is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. It is housed in the Lynn Business Center and offers the latest technology to students, an award-winning sales program and the Roland George Investment Program, where students manage a real portfolio of millions of dollars.

The BMOB students enjoy all that the School of Music offers. The singers participate in choirs and voice lessons, the operas or musical theater productions. The instrumentalists take private lessons from expert faculty while playing in band, orchestra, jazz band or any number of chamber or specialized smaller ensembles. Conducting, music technology, career skills and more are standard courses taken by all music majors. You will even complete a senior recital with guidance from your applied music instructor through weekly lessons and performance classes.

We tweaked the language and diction requirements for singers and the advanced theory sequence for instrumental majors to make room for the extra units in Business. For the MBA Track, you use your electives to prepare even further for the 5th year, so there is truly a business concentration alongside all your musical activities. Both you and your family will like this degree because in the complexity of today's world, you might not want to be an expert in just one field of study.

## FACULTY »

The BMOB Degree does not have one or two faculty members who administer the degree. Rather, all of the School of Music faculty serve as mentors. Your faculty advisor and the Associate Dean will also have expertise in the structure of your degree, and your studio teacher will also guide you. And, you'll have business faculty members to guide you all along the way.

*The BMOB, or bachelor of music combined with business program, attracts some of Stetson's best students. There are two tracks: one is a traditional four-year degree, and the other is a rigorous track that leads you to a 5th year at Stetson where you complete your Master of Business Administration. So, a music performance degree and an MBA in a total of five years—now you know why it attracts discerning students. It is a degree option that speaks for itself in today's competitive world.*

## SUCCESS STORIES »

Brian Rodriguez graduated with his BMOB and is a fine tenor. For his business model, he works on a cruise ship as a performer, but also as a business employee of the cruise line doing marketing work when he is not on stage. Emmy Award-winning alumnus and composer Wesley Whatley is the creative director for Macy's Parade and Entertainment Group in New York City. Ross Chuchla works in the business office for Seraphic Fire, one of the best professional choirs in the world, and he got his job by succeeding in the BMOB degree. Stetson alums in this degree are working in New York City, Miami, Atlanta and many other places around the country and around the world, and they are called upon by numerous companies as performers, teachers and experts in business.



Scan to apply today!

## BEYOND THE CLASSROOM

The MBA degree has become an industry standard for even some entry-level jobs in business, finance, management, accounting and various entrepreneurial endeavors. Why not get a good start in the School of Music at Stetson University, which is just across the street from the nationally renowned School of Business Administration? The number of well-paying jobs you can apply for goes up drastically once you post the MBA to your transcript. You'll find Stetson graduates in all levels and types of business in Central Florida and around the country, whether they start their own company, or join an existing business.

## STETSON UNIVERSITY

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