



# BACHELOR OF BUSINESS ADMINISTRATION IN Human Resource Management



## PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

As a student in Stetson's Human Resource Management Program, you will develop the skills and competencies required to excel in today's dynamic human capital environment. Through experiential learning, engaging classroom interactions and partnerships with Stetson business and human resource faculty, as well as industry professionals, you will acquire the business acumen, leadership and interpersonal effectiveness that will enable you to succeed in the HR field.

In addition to general management and business concepts, you will master content in key HR functional areas including employment law, recruitment and selection, training and development, performance management and compensation and benefits. You will also have an opportunity to apply your learning through a required HR internship. The program culminates in a capstone experience which enables you to integrate your academic and experiential learning and test your skills through rigorous projects that simulate human capital business challenges.

The Stetson Human Resource Management Program is formally aligned with the Society for Human Resource Management (SHRM). SHRM academic partners are seen as the top choice for students seeking a career in human resources. Stetson encourages and supports SHRM and HRCI student certification.

The Stetson Human Resource Management Program reflects the future of HR business professionals.

*Organizations are increasingly turning to human resource management (HRM) to help meet the challenges of the rapidly changing workplace. In today's competitive landscape, effective human resource management is key to organizational success. Ultimately, every business issue is a people issue. Consequently, Human Resources (HR) is one of the fastest-growing fields in the U.S., and the demand for qualified HR professionals is increasing. Stetson University's Human Resource Management Program prepares you to meet this critical organizational need.*

## FACULTY »

- Elizabeth Galloway, JD, Duke University
- Paula Miller, MS, Purdue University
- Areti Vogel, PhD, University of North Carolina at Greensboro

## BEYOND THE CLASSROOM

The number of HR jobs is expected to increase over the next ten years. In the greater Orlando metro area specifically, the HR field is expected to thrive, with a projected 12.8% growth, compared to 10% growth in the total labor market. Of the available job openings, 36% require zero to two years of experience, providing a strong job market for program graduates (Burning Glass, 2020-2030).



Scan to learn more  
about the program!



Scan to apply today!

STETSON UNIVERSITY

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