

# BACHELOR OF BUSINESS ADMINISTRATION IN Finance



## PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

Stetson's nationally recognized finance program has three concentrations: corporate finance, investments and certified financial planning. These concentrations add to the rigor and robustness of an already distinguished program. The finance field is becoming increasingly more specialized and reliant on technical expertise and certifications. Through internships, you will apply what you have learned through the curriculum while gaining experience in the world of finance.

## CONCENTRATIONS IN FINANCE »

### CERTIFIED FINANCIAL PLANNING

The Certified Financial Planning concentration prepares students to be a financial planner and pass the Certified Financial Planner™ exam. In order to be eligible to register for the CFP® exam, students must prove that they have received instruction in a myriad of specific topics, which this program provides.

### CORPORATE FINANCE

The corporate finance concentration focuses on the topics necessary for a successful career in the field of finance, with a particular emphasis on financial analysis, capital budgeting, working capital management and international financial management.

### INVESTMENTS

Students who are interested in becoming stock brokers, stock analysts or portfolio managers may target our investment concentration. Along with Stetson's widely popular and successful Roland George Investments Program, our curriculum prepares students with the topics necessary to prepare for the Chartered Financial Analyst designation.

## FACULTY »

Our faculty take pride in a mentoring approach to education. We will work with you as advisors, teachers, and career counselors. Our faculty have published research in professional journals for economics, finance and quantitative methods, and several are on editorial boards. Many have taught classes abroad in Innsbruck, Italy, China, Hong Kong, Vietnam, Istanbul, Budapest, Dubai, South Africa, Poland and New Zealand.

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*With a major in finance, you will not only learn more about managing money, but you will also develop the key skills necessary for careers in areas such as portfolio management, financial planning, financial service and financial management. Our program also provides excellent training for those planning to own their own businesses.*

- Giovanni Fernandez, PhD, Florida International University
- Jennifer Foo, PhD, Northeastern University
- Matthew Hurst, PhD, University of Central Florida
- Matthew Imes, PhD, Temple University
- David Mascio, PhD, EDHEC Business School (France)
- Jessica West, PhD, Florida State University
- Shan Yan, PhD, Michigan State University

## SUCCESS STORIES »

### Zachary Gunn '19, Investments Research Analyst, Goldman Sachs

When I went and interviewed, I brought my reports and research from the Roland George Program to really show that I know what I am doing. I really think that set me apart from a lot of other competitors.

### Keaton Docchio '18, Procurement Analyst Associate, Lockheed Martin

I was a part of the CFA competition team. We built a report as a group where we each had our own leadership roles and made recommendations to one other. We all had to be on the same page. Before coming into the program, you don't really know what to expect but being in the program has really helped propel me forward into the future.

### Matthew Sweeney '19, CFA, Junior Private Equity Analyst, Luma Capital

In the program, I got a feel for what investment research looks like, how much work it is, but also how interesting it is. That really fostered my skills and my love for investing, and for researching and understanding businesses. Stetson has really prepared me for my position at Luma Capital.



Scan to apply today!

## BEYOND THE CLASSROOM

This program prepares students for further graduate training, including master and doctoral programs, as well as for professional designations such as the Series 7 and 63 licenses, Chartered Financial Analyst and Certified Financial Planner™ designations.

In addition, finance students have gone on to successful careers in brokerage and financial services, financial analysis and asset management with well-known companies including:

- Atlantic Center for the Arts
- Charles Schwab
- Merrill Lynch
- Morgan Stanley
- Goldman Sachs
- Morningstar
- Bloomberg
- Blackrock
- Brown & Brown
- Disney
- Universal
- Sea World
- BNY Mellon
- Siemens
- PNC

## STETSON UNIVERSITY

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