

BACHELOR OF BUSINESS ADMINISTRATION IN Entrepreneurship



PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

Stetson University's Prince Entrepreneurship Program is an endowed initiative that seeks to develop the next generation of successful entrepreneurs. The classroom learning intersects with practice through collaboration with the local community and mentorship under successful entrepreneurs.

The major consists of four required courses and two electives which can be taken from multiple disciplines within the School of Business Administration. In fact, the program design is such that it allows you to pursue a double major or a minor in another business area.

ENTREPRENEURSHIP THURSDAYS FOR ALL »

At the heart of the entrepreneurship program are the co-curricular activities open to all students. It is our belief that students interested in entrepreneurship should become engaged as early as possible upon arriving at Stetson. Entrepreneurship Thursday Events are a natural first step.

Stetson students meet successful entrepreneurs at weekly Entrepreneurship Thursday events. These gatherings host prominent entrepreneurs who tell their personal stories, including their successes and challenges. The events are known to be the place where students network, develop ideas and find employment. For example, this is how Spencer Turner '18 found his job. After discussing entrepreneurship with Keith Landy, the president of GermFree Labs, Spencer was hired.

PRINCE LEADERS ENTREPRENEURSHIP PROGRAM »

The Prince Entrepreneurship Leaders Program is an elite initiative for serious entrepreneurship students. It provides guidance to those who are serious about launching their own scalable businesses. This is the same group of students who represent the University at various business pitch competitions.

The student members meet every week to discuss their business ventures. Acceptance in this group is highly competitive and limited to 15 students per semester. Members gain hands-on, real-life experience launching a new business or innovation.

In the 2017-18 and 2018-19 academic years, members of this elite program won a combined \$83,500 in cash and in-kind prizes at local, regional and national business pitch competitions.

Our entrepreneurship program equips you with a mindset that will allow you to explore possibilities and establish a unique advantage in a complex world. Whether you want to change the world through social entrepreneurship or develop the next "it" product, you will gain the creative problem-solving skills and business knowledge to make your dream a reality. Whether you come into the program with a business idea in mind or are interested in the entrepreneurship process, our program curriculum is developed to inspire innovation.

FACULTY »

- Lou Paris, MBA, Stetson University
- Kevin Taylor, DBA, DePaul University

SUPPORTING FACULTY

- Bill Andrews, PhD, University of Georgia
- Jon Carrick, PhD, University of Glasgow



Scan to apply today!

BEYOND THE CLASSROOM

Students in entrepreneurship will be prepared to launch a new business if that is their immediate aspiration.

More so, our objective is to prepare critical thinkers and problem solvers who will join entrepreneurial firms, return to their family businesses and be thought leaders (intrapreneurs) in corporate positions. Many following these paths often emerge as business owners at a later point after gaining experience.

STETSON UNIVERSITY

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