



# BACHELOR OF BUSINESS ADMINISTRATION IN Economics (Business)



## PROGRAM OVERVIEW »

### BACHELOR OF BUSINESS ADMINISTRATION | MAJOR

Students supplement classroom knowledge with experiential learning through avenues such as the Roland George Investments Program, study abroad and internships. Some of the businesses at which economics students have interned include Volusia County government, the City of DeLand, Bank of America, Merrill Lynch, Morgan Stanley Smith Barney, KCM Asset Management, Brown & Brown and Siemens Corporation.

## STATE-OF-THE-ART RESEARCH SYSTEMS »

State-of-the-art research database services and equipment are available to all students within the Department of Finance, provided by the Sarah George Investments Institute. Additionally, students can use the Centurion Sales recording laboratories to conduct qualitative research interviews and focus groups. These resources allow for in-depth analysis of how consumers and producers arrange their economic activities efficiently in the market. Monopolies, oligopolies, monopolistic competition and perfect competitive markets are studied as well as game theory and behavioral theories governing economic behavior.

## FACULTY »

The program's faculty takes pride in providing a mentoring approach and strive to deliver a quality educational experience, as well as to help students succeed in their careers. Our faculty publishes research in professional journals for economics, finance and quantitative methods, and several are on editorial boards. Their research interests range from international financial and banking systems to green investing, and from real estate investment trusts to bankruptcy and bankruptcy prediction. Many have taught classes abroad in Austria, Italy, China, Poland and New Zealand.

- Christopher DeBodisco, PhD, Vanderbilt University
- Giovanni Fernandez, PhD, Florida International University
- Jennifer Foo, PhD, Northeastern University
- Alan Green, PhD, Cornell University
- Matthew Hurst, PhD, University of Central Florida
- Matthew Imes, PhD, Temple University
- Stuart Michelson, PhD, University of Kansas, department chair
- Ranjini L. Thaver, PhD, University of Notre Dame
- Jessica West, PhD, Florida State University

*The economics major in the School of Business provides a thorough understanding of economics and business behavior, prepares you for careers in business and government, and sets a foundation for graduate and professional studies. This curriculum will allow you to describe and identify fundamental economic concepts and the primary microeconomic and macroeconomic theories, and describe the financial system, institutions, markets, securities, global financial issues and strategies.*

## **BEYOND** *THE CLASSROOM*

Economics majors who earn the B.BA degree have attained successful careers in areas such as law, politics, corporate finance, banking and commerce, asset management, insurance and financial planning.

- Capital Bank
- Citi Group
- Delta
- Fidelity National Financial
- LEAF
- Nielsen



Scan to apply today!

## STETSON UNIVERSITY

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