



MINOR IN Data Analytics



PROGRAM OVERVIEW »

MINOR | AVAILABLE TO ALL MAJORS

The Data Analytics minor's curriculum flexibility allows you to select from a variety of courses, empowering you to engage with the topics that will best supplement your future career goals.

FACULTY »

Faculty members are actively involved in innovative research, scholarly activities, professional organizations and consulting services. Program faculty include

- [Shahram Amiri](#), EdD, College of William and Mary
- [Fred Augustine](#), PhD, Florida State University
- [Joshua Eckroth](#), PhD, The Ohio State University
- [Hala El-Aarag](#), PhD, University of Central Florida
- [Daniel Plante](#), PhD, University of Notre Dame
- [John Rasp](#), PhD, Florida State University
- [Madhu Rao](#), PhD, University of Toronto
- [William Sause](#), PhD, Nova Southeastern University
- [Betty Thorne](#), PhD, Indiana University
- [Joe Woodside](#), DBA Cleveland State University
- [Petros Xanthopoulos](#), PhD, University of Florida

Data is already an integral part of the business world, and its use only continues to expand.

The demand for data analysis skills grew by an estimated 59.3% between 2018 and 2023 and is already a required skillset for over half a million job postings each year in the US. The ability to break down, comprehend and make use of this data is an invaluable skill set. The expertise of two university departments,

Computer Science and Business Systems and Analytics (BSAN), combines to provide a well-rounded foundation in computing, statistics, databases and analytics.

BEYOND *THE CLASSROOM*

Data proficiency makes you a competitive applicant across a variety of industries, including finance, healthcare, technology and public administration.

In the latest labor statistics, 538,800 job postings in the US required data analysis and computer systems skills, including 24,260 in the state of Florida.

Data analysts enjoy high entry-level salaries, earning an average of \$62,000 a year in the first two years following graduation. Related careers include:

- Data Analyst
- Business intelligence Specialist
- Data Scientist
- Statistician
- Marketing Research Analyst
- Financial Analyst
- Management Analyst
- Computer Systems Analyst

Top employers of data analysts nationwide include Anthem Blue Cross, U.S. Bancorp, Cox Communications, Accenture and Wells Fargo.



Scan to apply today!

STETSON UNIVERSITY

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