

# BACHELOR OF BUSINESS ADMINISTRATION IN Business FLEX



## PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

Business FLEX students exemplify traits of the intentional academic engagement at the heart of a liberal arts education: passion, creativity, rigor and interdisciplinary thought.

The FLEX program is not meant to provide an applied degree or a less rigorous alternative to existing majors. The program is designed as a supplemental program to foster advanced learning for intellectually curious, driven and reflective students who have a desire to learn and make their own way.

## INDIVIDUALIZED LEARNING PLAN »

The FLEX major stands out from the rest due to its focus on being responsible for one's own curriculum. Students are held accountable through the creation of an Individualized Learning Plan. This ILP will act as a guide for students as they embark on their undergraduate journey towards a personalized degree. The purpose of the ILP is to ensure students understand their active role in creating and thoroughly planning a custom major.

## FACULTY »

Faculty relationships are an important aspect of the Business FLEX program. Students will select a faculty sponsor who will serve as the primary advisor and mentor for the duration of the course of study.

The advisory committee includes:

- William Andrews, PhD, University of Georgia
- Fred Augustine, PhD, Florida State University
- Jim Beasley, PhD, Tufts University
- Jon Carrick, PhD, University of Glasgow
- Randall Croom, PhD, University of Florida

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*The Business FLEX program provides a strong foundation in business management and problem-solving while allowing you to develop a learning plan customized to your passion. A business education is about learning to ask and answer multifaceted questions. The FLEX major allows you to pursue the course of study that you are most passionate about when your questions are not answered within the bounds of the traditional majors offered in the School of Business Administration.*

- Kelly Hall, DBA, Kennesaw State University
- Megan Young, MBA, Stetson University
- Luis Paris, MBA, Stetson University
- John Rasp, PhD, Florida State University
- Ram Subramanian, PhD, University of North Texas
- Betty Thorne, PhD, Indiana University
- John Tichenor, PhD, Florida State University



Scan to apply today!

## **BEYOND** THE CLASSROOM

The Business FLEX major gives students control of their major, which allows them to cater their curriculum to better align with their career interests. For instance, if a student aims to be an IT director, she can create a curriculum that combines both upper-level business systems and analytics and management courses. This flexibility allows FLEX students to adequately prepare themselves for their future career goals.

## STETSON UNIVERSITY

Office of Admissions

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