

# BACHELOR OF BUSINESS ADMINISTRATION IN Accounting



## PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

Successful accountants possess an incredible array of knowledge and skills. As a student, you will gain a strong understanding of accounting, taxation, information systems, data analytics, and business. In addition, you will develop skills that are critical to your future – problem-solving, oral and written communication, and critical thinking. Students who are self-motivated, organized, detail-oriented, logical and able to multi-task are well-suited for accounting.

## EXPLORE OUR PROGRAM »

Like all majors in Stetson's School of Business Administration, accounting majors are afforded a liberal arts education complemented by exposure to the various business disciplines. Your education is designed to develop your communication skills, problem-solving ability, critical thinking and reasoning, and ability to leverage technology.

Accounting majors select a concentration from among the following: CPA Focus, Corporate Accounting, Data Analytics, and Financial Planning. Regardless of concentration, all accounting majors will complete a common accounting core:

- ACCT 202 – Fundamentals of Accounting II
- ACCT 300 – Accounting Colloquium (no credit)
- ACCT 303 – Financial Accounting I
- ACCT 304 – Financial Accounting II

Depending on the concentration selected, students will take five or six additional courses to complete the major. These courses can include taxation, accounting information systems, auditing, data analytics, finance, and/or financial planning.

ACCT 300, the non-credit Accounting Colloquium class, is unique to Stetson and is taken by accounting juniors. This team-taught course is designed to enhance student understanding of the accounting profession and what it means to be a member of a profession, professional ethics and integrity, the regulatory environment of accounting, licenses and other credentials available to accountants, and career opportunities in accounting. Featured are panel discussions that include accounting alumni and recruiters who discuss the recruiting process, share information about their employers and their career, and provide advice. We also discuss internships, the recruiting process, and professional dress and host an etiquette dinner.

Many of our accounting majors double major (e.g., in finance) or complete a minor (e.g., business systems analysis). Experiential learning is a key component of our curriculum. Students complete simulations, tax returns, cases and projects in class. Many of our students participate in the Volunteer Income Tax Assistance (VITA) program, preparing tax returns for low-income taxpayers.

*Stetson University's Accounting program will prepare you for a multitude of careers as an accounting, financial or management professional who can serve a variety of organizations including public accounting and consulting firms, public and private corporations, government entities and not-for-profit organizations.*

## INTERNSHIP OPPORTUNITIES »

In addition to academic coursework, a number of our students complete one or more internships during their time at Stetson. In fact, internships are highly recommended and may be part-time or full-time, paid or unpaid, for credit or non-credit. They are taken either during the academic year or the summer.

Academic credit can be earned for internships meeting certain requirements. In recent years, our students have interned with Big 4, regional, and local accounting firms, corporations (e.g. Siemens, TopBuild, International Speedway Corporation, Brown & Brown, and Disney) and governmental entities (e.g. the County of Volusia, FBI and the Florida Auditor General).

## FACULTY »

Our rigorous accounting curriculum is delivered in small classes by faculty who have your best interest at heart.

- **Marianne Blair**, MAcc, Stetson University
- **Valrie Chambers**, PhD, University of Houston; CPA
- **Monica Mendoza**, PhD, University of Florida; CPA
- **Ken Najour**, DBA, University of Florida; CPA
- **Erin Nickell**, PhD, University of Central Florida; CPA



Scan to apply today!

## BEYOND THE CLASSROOM

Graduates of our accounting program are expected to continue to be in high demand by employers at attractive salaries.

With an undergraduate degree in accounting, numerous employment opportunities exist in accounting and related fields with corporations, consulting firms, governments and not-for-profit entities. Demand for accounting graduates far exceeds supply.

Many employers hire accounting majors for positions in finance and management.

Some of our graduates also choose to pursue a master of accountancy or a master of business administration or law degree. As an accounting major, you will be provided with a solid foundation for law school, particularly for students who are interested in tax, business or securities law.

Our accounting program has a history of outstanding student performance on the Uniform CPA examination.

Graduates who complete 150 hours of coursework and qualify for CPA licensure - often by completing our master of accountancy program - typically accept employment with a local, regional, national or international CPA firm primarily in the audit/assurance or tax areas. They have also accepted positions with publicly-held companies and government entities like the Internal Revenue Service. Through the University Office of Career and Professional Development, we continue to host recruiting visits from some of the Big 4 firms and strong regional CPA firms, corporations and government agencies.

Historically, the Institute's domestic students have achieved 100 percent placement within three months of graduation.

## STETSON UNIVERSITY

Office of Admissions

421 N. Woodland Blvd. Unit 8378  
DeLand, Florida 32723

[stetson.edu/admissions](http://stetson.edu/admissions) • (386) 822-7100