

BACHELOR OF BUSINESS ADMINISTRATION IN Accounting



PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

Successful accountants possess an incredible array of knowledge and skills. As a student, you will gain a strong understanding of accounting, taxation, information systems, data analytics, and business. In addition, you will develop skills that are critical to your future – problem-solving, oral and written communication, and critical thinking. Students who are self-motivated, organized, detail-oriented, logical and able to multi-task are well-suited for accounting.

EXPLORE OUR PROGRAM »

Like all majors in Stetson's School of Business Administration, accounting majors are afforded a liberal arts education complemented by exposure to the various business disciplines. Your education is designed to develop your communication skills, problem-solving ability, critical thinking and reasoning, and ability to leverage technology.

Accounting majors select a concentration from among the following: CPA Focus, Corporate Accounting, Data Analytics, and Financial Planning. Regardless of concentration, all accounting majors will complete a common accounting core:

- ACCT 202 – Fundamentals of Accounting II
- ACCT 300 – Accounting Colloquium (no credit)
- ACCT 303 – Financial Accounting I
- ACCT 304 – Financial Accounting II

Depending on the concentration selected, students will take five or six additional courses to complete the major. These courses can include taxation, accounting information systems, auditing, data analytics, finance, and/or financial planning.

ACCT 300, the non-credit Accounting Colloquium class, is unique to Stetson and is taken by accounting juniors. This team-taught course is designed to enhance student understanding of the accounting profession and what it means to be a member of a profession, professional ethics and integrity, the regulatory environment of accounting, licenses and other credentials available to accountants, and career opportunities in accounting. Featured are panel discussions that include accounting alumni and recruiters who discuss the recruiting process, share information about their employers and their career, and provide advice. We also discuss internships, the recruiting process, and professional dress and host an etiquette dinner.

Many of our accounting majors double major (e.g., in finance) or complete a minor (e.g., business systems analysis). Experiential learning is a key component of our curriculum. Students complete simulations, tax returns, cases and projects in class. Many of our students participate in the Volunteer Income Tax Assistance (VITA) program, preparing tax returns for low-income taxpayers.

Stetson University's Accounting program will prepare you for a multitude of careers as an accounting, financial or management professional who can serve a variety of organizations including public accounting and consulting firms, public and private corporations, government entities and not-for-profit organizations.

