

BACHELOR OF BUSINESS ADMINISTRATION IN Management

PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

As a program heavily anchored in behavioral and social sciences, our management program at Stetson University stands out among the rest. Our management students receive a strong foundation in management and leadership as well as theoretical and practical knowledge in applied behavioral science. You will learn to integrate theory and best practice into everyday experience. The program is distinguished by its focus on hands-on, experiential learning and individualized development.

Students may choose to enhance their educational experiences by pursuing internships for academic credit. Stetson University management students have interned with Frontier Communications, Tampa Bay Lightning, Orlando Science Center, Brown & Brown Insurance Companies, Enterprise Rent-a-Car, Target Stores, Marriott hotels, Dillard's stores, NASCAR, United Way and various government agencies.

Management programs at Stetson University offer a multitude of opportunities to develop beyond the classroom. You may "learn and earn" through paid summer internship experiences, and we regularly invite successful entrepreneurs to campus to interact with our students. We will support you learning internationally, whether that means taking Stetson University classes in Innsbruck, Austria, taking classes with other universities in Europe, or learning in any other place around the world. We host the predominant business ethics case competition in the region, and our student teams are competitive in national business ethics, pitch and other entrepreneurship competitions. Our students have also engaged in scholarly research at the undergraduate level and have had their work accepted to and presented at refereed research conferences.

FACULTY »

- William Andrews, PhD, University of Georgia
- Jon Carrick, PhD, University of Glasgow
- Randall Croom, PhD, University of Florida

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Are leaders born or made? *In Stetson University's management programs, you will learn that the answer is both. Whether you are a natural born leader – diplomatic, passionate and self-motivated – or looking to develop the leader within, a degree in management will help you grow as both a business professional and a leader. Our programs prepare you for what the world needs now and what it will need next.*

- Kevin Taylor, DBA, DePaul University
- Daniel Scott, MBA, University of South Florida
- Ram Subramanian, PhD, University of North Texas
- John Tichenor, PhD, Florida State University
- Areti Vogel, PhD, University of North Carolina at Greensboro

BEYOND THE CLASSROOM

The management program at Stetson University prepares you for success in a wide diversity of careers by developing key competencies. In particular, you will graduate with finely-honed critical thinking and reasoning skills, the ability to creatively solve problems and a strong foundation in theory-grounded management approaches. Additionally, our graduates are trained in the science of high-quality, evidence-based decision-making and the art of contingent approaches to leadership. These skills are in high demand across a variety of industries and graduate programs, which is why our students have gone on to successful careers in companies such as the ones you see below, and many more.

- Amazon
- Northrop Grumman
- Dreamworks
- IBM
- Enterprise
- Universal Orlando Resort



Scan to apply today!

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