



# BACHELOR OF BUSINESS ADMINISTRATION IN Human Resource Management



## PROGRAM OVERVIEW »

BACHELOR OF BUSINESS ADMINISTRATION | MAJOR | MINOR

As a student in Stetson's Human Resource Management Program, you will develop the skills and competencies required to excel in today's dynamic human capital environment. Through experiential learning, engaging classroom interactions and partnerships with Stetson business and human resource faculty, as well as industry professionals, you will acquire the business acumen, leadership and interpersonal effectiveness that will enable you to succeed in the HR field.

In addition to general management and business concepts, you will master content in key HR functional areas including employment law, recruitment and selection, training and development, performance management and compensation and benefits. You will also have an opportunity to apply your learning through a required HR internship. The program culminates in a capstone experience which enables you to integrate your academic and experiential learning and test your skills through rigorous projects that simulate human capital business challenges.

The Stetson Human Resource Management Program is formally aligned with the Society for Human Resource Management (SHRM). SHRM academic partners are seen as the top choice for students seeking a career in human resources. Stetson encourages and supports SHRM and HRCI student certification.

The Stetson Human Resource Management Program reflects the future of HR business professionals.

*Organizations are increasingly turning to human resource management (HRM) to help meet the challenges of the rapidly changing workplace. In today's competitive landscape, effective human resource management is key to organizational success. Ultimately, every business issue is a people issue. Consequently, Human Resources (HR) is one of the fastest-growing fields in the U.S., and the demand for qualified HR professionals is increasing. Stetson University's Human Resource Management Program prepares you to meet this critical organizational need.*

## FACULTY »

Our faculty take pride in a mentoring approach to education. We will work with you as advisors, teachers, and career counselors. Beyond the classroom, faculty members are actively engaged in innovative research, professional organizations, and consulting services.

- Paula Miller, MS, Purdue University
- Sean Newman, DBA, Rollins College
- Katelynn Sell, PhD, Louisiana State University
- Basyle Tchividjian, JD, Samford University

## FEATURED GRADUATES »

### Isabella Fernandez '24 - Talent & Culture Specialist | Ladies Professional Golf Association

"The Human Resource Management program has been pivotal in preparing me for my HR career. Learning from outstanding professors, engaging with guest speakers in class, and competing in the SHRM Case Competition provided me with essential skills and opportunities. This foundation led to a successful internship and ultimately a full-time role."

### Anh Nguyen '22 - Employment Specialist | Stetson University

"I was initially uncertain about my career path. However, a foundational management class ignited my passion for Human Resource Management (HRM) and prompted me to declare it as my second major. The HRM program not only equipped me with essential academic knowledge but also with the practical skills necessary to engage in complex personnel issues, which are at the heart of every organization. The education I received from this program, my professors, and my peers have prepared me to contribute effectively to organizational success."



Scan to apply today!

## BEYOND THE CLASSROOM

The number of HR jobs is expected to increase over the next ten years. In the greater Orlando metro area specifically, the HR field is expected to thrive, with a projected 12.8% growth, compared to 10% growth in the total labor market. Of the available job openings, 36% require zero to two years of experience, providing a strong job market for program graduates (Burning Glass, 2020-2030).



Scan to learn more  
about the program!

STETSON UNIVERSITY

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