

# MASTER OF Business Administration



## PROGRAM OVERVIEW »

Online with In-Person option | STEM-Designated | Eight-week Sessions | No GMAT Required

The Master of Business Administration Online program brings theory to life and builds confidence and collaborative skills — two essentials for moving up in the business world. Stetson's challenging curriculum will provide you with the edge you need to take the next step toward your goals — whether that is advancing within your organization, changing careers or starting your own business.

An in-person option is available for students who prefer face-to-face interaction with faculty, colleagues and coursework.

Our dedicated MBA faculty are there for you from day one. Live online sessions combine with prerecorded lectures to provide you with the flexibility to incorporate an MBA into your busy lifestyle. With four dynamic concentrations to choose from, you can tailor your experience to match your passion and career goals.

## PROGRAM BENEFITS »

- Small class sizes and passionate, dedicated faculty who offer individualized attention and support.
- Stetson has been recognized as a "Best College and Best Value School" by U.S. & World News Report (2022) and one of "The Best Colleges" by The Princeton Review (2022).
- MBA can be completed 100% online in as little as 18 months.
- Flexible, weekly interactive virtual sessions with faculty members.
- In-person option available.
- STEM-designated.

## APPLICATION REQUIREMENTS »

- Online Application Form
- Application Fee (\$50)
- Official Transcripts
- Professional Resume
- Two Academic or Professional References
- Professional Statement

*We build leaders in business with the ability to go beyond. In the Stetson MBA Program, flexibility combines with individualized attention to propel your career forward. Whether you have just graduated from a bachelor's degree program or have been in the workforce for a while, the Stetson MBA Program will equip you with the skills and business acumen to become an effective decision maker.*

## PREPARING YOU FOR SUCCESS »

Prior to beginning the core experience of the program, all students complete the MBA Foundations, two graduate business courses designed to provide the business background in finance, accounting, statistics and modeling needed for the program. Because of this foundation, you are more prepared to succeed, and your professors are able to dive deeper into the subject matter, further expanding your business knowledge and decision-making ability.

## COURSES »

### MBA Foundations – 6 credits

- SOBA 506 - Foundations of Business Analytics
- SOBA 507 - Foundations of Accounting and Finance

### MBA Core Experience – 21 credits

- ACCT 523 - Financial and Managerial Accounting for Managers
- BSAN 508 - Managerial Decision Analytics
- BSAN 591 - Technology for Business Transformation
- FINA 511 - Advanced Financial Management
- MGMT 519 - Organizational Theory and Behavior
- MGMT 595 - Strategic Management
- MKTG 516 - Marketing Decision Making

### MBA Electives – 9 credits

As part of the MBA curriculum, students are required to select three 3-credit graduate business electives. You may opt to pursue a concentration and take three approved graduate business elective courses that align with your chosen concentration.

Available Concentrations:

- Accounting
- Data Analytics
- Finance
- Human Resource Management



Scan to apply today!

## BEYOND THE CLASSROOM

With your Stetson University MBA, you will excel in today's ever-changing global business environment. Graduates move to mid- and high-level careers within four to six years of graduation. Our challenging academic environment produces leaders with a world of opportunities open to them.

The career impact of your Stetson experience does not end when you walk across the stage at graduation. The Hatter alumni network fosters opportunities to build impactful, career-enhancing relationships that last a lifetime.

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*"While at Stetson I was able to take my Master's classes all online which allowed me flexibility to work a full-time job, be a student athlete, and be fully enrolled in all my classes. I really enjoyed the small class sizes and the professors with experience in the industry as well as the diverse courses offered in this program."*

**Christina Nikolai '22,**  
Sales & Marketing Coordinator,  
Synergy Billing

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*"In an ever-changing and globalized industry, it would be difficult to find any career choice that would not benefit from the skills developed by Stetson's MBA program. The results of my personal completion of the MBA program have been outstanding. As a corporate officer of a small business, I have the ability to introduce positive changes."*

**Frank Faul '22,**  
Associate Attorney,  
Four Rivers Law Firm

## STETSON UNIVERSITY

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