

ACCELERATED BACHELOR'S TO MASTER OF Business Administration



PROGRAM OVERVIEW »

The Accelerated Bachelor's to MBA program enables Stetson undergraduate students of any major to transition seamlessly from their bachelor's degree into the STEM-designated Master of Business Administration, saving both time and money.

During your senior year, you can take two designated Stetson courses that may count as general electives toward your bachelor's degree and as MBA Foundations for the MBA program, enabling you to use your existing undergraduate scholarships and financial aid.

You may complete the remaining ten MBA courses entirely online. An in-person option is available for students who prefer a more traditional classroom experience with face-to-face interaction with faculty, colleagues, and coursework.

PROGRAM BENEFITS »

- Dedicated graduate business program staff and MBA faculty are there for you from day one.
- Small class sizes and passionate, supportive faculty who offer individualized attention and support.
- Weekly interactive sessions with faculty members.
- The two designated courses are treated as undergraduate courses for tuition and financial aid. Consult Financial Aid and Student Accounts for guidance regarding your financial situation.
- The courses are offered in fall, spring, and summer.
- The MBA program is STEM-designated.
- The remaining MBA courses can be completed 100% online in as little as one year.

APPLICATION REQUIREMENTS »

- Stetson junior pursuing any major with a minimum 3.0 GPA
- Must have two general elective courses remaining in undergraduate studies
- Complete the Accelerated Bachelor's to MBA Form for approval
- Submit an application for admission to Stetson's MBA program in last undergraduate semester

We shape business leaders with vision to think beyond boundaries and skills to go further. The Stetson Accelerated Bachelor's to MBA Program blends flexibility with personalized support, preparing you for career advancement and equipping you with the insight and confidence to make impactful decisions.

PREPARING YOU FOR SUCCESS »

Stetson MBA students begin the program with two foundation courses that cover key concepts in finance, accounting, statistics, and modeling. These courses provide the essential business background needed to succeed in the MBA core curriculum, where faculty expand on this knowledge with advanced topics to further develop your business expertise and decision-making skills.

In the Accelerated Bachelor's to MBA pathway, undergraduate students take SOBA 406 (Foundations of Business Analytics) and SOBA 407 (Foundations of Accounting and Finance), which are cross listed with their graduate equivalents, SOBA 506 and SOBA 507. Undergraduate students who earn a B or better in one or both courses may waive the corresponding MBA course requirement, reducing the twelve-course program to as few as ten graduate courses.

COURSES »

MBA Foundations – 8 credits (taken during undergraduate studies)*

- SOBA 406 - Foundations of Business Analytics
- SOBA 407 - Foundations of Accounting and Finance

*These courses must be taken for a grade (not pass/fail), and a minimum grade of B is required to earn graduate credit.

MBA Core Experience – 21 credits

- ACCT 523 - Financial and Managerial Accounting for Managers
- BSAN 508 - Managerial Decision Analytics
- BSAN 591 - Technology for Business Transformation
- FINA 511 - Advanced Financial Management
- MGMT 519 - Organizational Theory and Behavior
- MGMT 595 - Strategic Management
- MKTG 516 - Marketing Decision Making

MBA Electives – 9 credits

As part of the MBA curriculum, students are required to select three 3-credit graduate business electives. You may opt to pursue a concentration and take three approved graduate business elective courses that align with your chosen concentration.

Available Concentrations:

- Accounting
- Data Analytics
- Finance
- Human Resources



Complete Program Form today!

BEYOND THE CLASSROOM

With a Stetson University MBA, you'll be prepared to thrive in today's dynamic global business environment. Graduates often advance to mid- and senior-level positions within four to six years. Our rigorous academic experience cultivates confident, capable leaders ready to seize a world of opportunities.

The career impact of your Stetson experience extends well beyond graduation. As part of the Hatter alumni network, you'll gain access to lasting, meaningful connections that support your professional growth and open doors to new opportunities throughout your career.

"As a student in Stetson's Accelerated MBA program, I've found that it's an extremely efficient and cost-effective way to earn my graduate degree. I've been able to save a significant amount of time and transition smoothly from my undergraduate studies thanks to the program's convenient format, all while enhancing the depth and quality of my education. For Stetson undergraduate students looking to advance their careers successfully and affordably, it's the perfect choice."

Jacob Lenhard,
BBA '25, MBA '26

"I was motivated to pursue the Accelerated Bachelor's to MBA program because I wanted to challenge myself academically and position myself for long-term success in business. The program has allowed me to build on the foundation of my undergraduate studies while developing advanced skills that directly align with my goal of becoming an entrepreneur."

Evelyn Moore,
BBA '25, MBA '26

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