

STETSON UNIVERSITY GRADUATE PROGRAMS

Flexibility combines with individualized attention to propel your career forward.

Whether you have just graduated from a bachelor's degree program or have been in the workforce for a while, the Stetson Master of Business Administration will equip you with the skills and business acumen to become an effective decision maker.

PROGRAM OVERVIEW

In our M.B.A. program, we bring theory to life and build confidence and collaborative skills — two essentials for succeeding in the business world. This program builds leaders in business with the ability to move forward. Our challenging curriculum will provide you with the edge you need to take the next step toward your goals — whether that is advancing within your organization, changing careers or starting your own business.

PROGRAM HIGHLIGHTS

Course Flexibility

Our M.B.A. program is designed to enable students to complete their degrees at their own pace. Courses are available in six 8-week sessions throughout the year. A full-time path allows for program completion in just 16 months. Alternatively, working professionals have the flexibility to take one course per session and complete the program in 24 months.

Online Advantage

The full M.B.A. curriculum is available online. Through a combination of pre-recorded lectures and live online sessions, students gain flexibility while maintaining access to face time with the professors through the synchronous, live, online sessions.

Stetson Alumni and Faculty Networks

Stetson is known for building strong, lasting connections. The Hatter alumni network introduces you to an interconnection of people who want to see you succeed and thrive. Alumni and faculty alike will connect you with people interested in furthering your career.

Dual Degree Availability

In addition to the standalone M.B.A., the School of Business Administration partners with other programs, inside and outside of Stetson, to provide dual degrees in the areas of healthcare administration and law.

- J.D./M.B.A. with the Stetson University College of Law
- M.B.A./M.H.A. with AdventHealth University
- M.S. in Pharmacy/M.B.A. with the University of Florida

Office of Graduate Admissions
421 N. Woodland Blvd., Unit 8289
DeLand, Florida 32723
stetson.edu/graduate • (386) 822-7100

M.B.A.

MASTER OF BUSINESS ADMINISTRATION



CAREER SIGNIFICANCE

With your Stetson University M.B.A., you will excel in today's ever-changing global business environment. Students go on not just to be successful, but also to be individuals who lead lives of significance personally and professionally. Graduates move to mid- and high-level careers within four to six years of graduation. Our challenging academic environment produces leaders with a world of opportunities open to them.

Graduates of the program are employed across the country. Some employers include:

- AdventHealth
- Apple
- Boeing
- Deloitte
- Gaylord Hotels
- Novartis Pharmaceuticals
- Tampa Bay Lightning
- Universal
- Verizon
- The Walt Disney Company



M.B.A.

MASTER OF BUSINESS ADMINISTRATION

FACULTY

Our leading faculty members are highly regarded by Stetson University students and graduates alike.

Shahram Amiri, Ed.D., College of William and Mary

William Andrews, Ph.D., University of Georgia

Fred K. Augustine Jr., Ph.D., Florida State University; Chair of the Department of Business Systems and Analytics

Yiorgos A. Bakamitsos, Ph.D., Northwestern University; Associate Dean

Michael Bitter, Ph.D., University of Mississippi; Rinker Distinguished Professor of Accounting; Director of the Master of Accountancy Program

Charles Brandon, Ph.D., University of Georgia

Valrie Chambers, Ph.D., University of Houston

Giovanni Fernandez, Ph.D., Florida International University; Executive Director of Graduate Programs

Scott Jones, Ph.D., University of Oregon

Stuart Michelson, Ph.D., University of Kansas; Roland and Sarah George Professor of Finance; Chair of the Department of Finance

B. Madhu Rao, Ph.D., University of Toronto

William Sause, Ph.D., Nova Southeastern University

John Tichenor, Ph.D., Florida State University; Chair of the Department of Management

Petros Xanthopoulos, Ph.D., University of Florida

Joe Woodside, D.B.A., Cleveland State University

CURRICULUM/COURSES

The M.B.A. curriculum consists of three parts — M.B.A. foundations, core courses and electives. Students begin their M.B.A. experience by taking the M.B.A. foundations. These courses prepare students of all backgrounds with both the business acumen and graduate-level rigor needed to succeed in the M.B.A. program. The foundation topics provide a background for future coursework, enabling our professors to dive deeper into the content of the M.B.A. core courses and electives.

M.B.A. Foundations

- **SOBA 506** Foundations of Business Analytics
- **SOBA 507** Foundations of Accounting and Finance

M.B.A. Core Experience

- **ACCT 523** Financial and Managerial Accounting for Managers
- **BSAN 507** Managerial Decision Analytics
- **BSAN 591** Technology for Business Transformation
- **FINA 511** Advanced Financial Management
- **MGMT 519** Organizational Theory and Behavior
- **MGMT 595** Strategic Management
- **MKTG 516** Marketing Decision Making

M.B.A. Electives

- Business Electives (three, 3-credit graduate business courses)

SUCCESS STORIES

Stacey Robbins, '08, M.B.A. '10

Financial Analyst, Walt Disney World Resort

"Obtaining my undergraduate and M.B.A. degrees from Stetson University has enabled me to progress toward my overall educational goal in a timely and flexible manner, while advancing my career. I've become a more strategic employee at Disney and received the Partners in Excellence Award. Collaboration among my study peers and the relevance of course assignments have created a challenging but rewarding experience which will continue to pay dividends."

Homer P. Jordan, M.B.A. '08

Senior Financial Analyst, Lockheed Martin Corp.

"Stetson University's M.B.A. program provides a rich educational experience. Classes are a kaleidoscope of diversity, from full-time students to working professionals. One of the most beneficial aspects of the program is the case-study-based learning, which helped me build a solid bridge between classroom and workplace. I applied lessons from the university to my work, where I created a financial model to consolidate and report financial forecasts to corporate headquarters. Ultimately this led to an early promotion."