You don’t need to stop your life to get a MBA.
The Flex MBA combines in-person meetings in DeLand with online coursework to provide the flexibility you need. The program creates a focused environment for you to gain a competitive edge to meet the demands of today’s organizations.

- 8-week courses
- 16 months to completion
- No GMAT required*

PROGRAM OVERVIEW
Beyond business knowledge, the Flex MBA curriculum focuses on critical thinking and leadership skills that will continue to serve you throughout your professional life. You don’t need to wait until the end of the program to see results—skills learned in class on Saturday can be implemented at work on Monday.

You won’t be going through it alone. Each incoming class moves through the Flex MBA as a cohort, with students beginning and ending the program together. Beyond your cohort, every student has a full support team of program staff, counselors, career coaches and faculty mentors committed to your success.

PROGRAM HIGHLIGHTS
Dual-Delivery
The Flex MBA for Professionals is a dual-delivery program utilizing a combination of online coursework and in-person meetings. You gain flexibility through the online coursework but maintain access to face time with the professors two Saturdays per month.

Career and Leadership Coaching
The Flex MBA for Professionals allows students to engage in true developmental coaching with a trained executive coach. Our coach utilizes tools and strategies that are grounded in research with proven effectiveness in a business setting. Many of the tools and strategies deployed are first introduced in the cohort setting, where activities elevate understanding and mastery of the concepts. Then, individual coaching sessions are conducted at specific increments to practice and apply these strategies. The coaching sessions are personalized to meet the needs of each individual’s professional development plan over the 16-month program and beyond.

*Candidates must submit a GMAT or GRE test score to be considered for Stetson scholarships.

With your Stetson University MBA, you will excel in today’s ever-changing global business environment. Students go on not just to be successful, but also to be individuals who lead lives of significance personally and professionally. Graduates move to mid- and high-level careers within four to six years of graduation. Our challenging academic environment produces leaders with a world of opportunities open to them.

Graduates of the program are employed across the country. Some employers include:

- AdventHealth
- Apple
- Coca-Cola
- ESPN
- FedEx
- Universal
- Verizon
- The Walt Disney Company

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Elect to Learn Abroad
As a program elective, Flex MBA students have the option of traveling to an international location to observe foreign industry, including both local and multinational businesses. The trip, which is included in the tuition, takes place after fundamental coursework has been completed so that differences in application across the diverse business disciplines can be appreciated.

FACULTY
William Andrews, PhD, University of Georgia
Yiorgos Bakamitsos, PhD, Northwestern University; Associate Dean
Michael Bitter, PhD, University of Mississippi; Rinker Distinguished Professor of Accounting; Director of the Master of Accountancy Program
Jon Carrick, PhD, University of Glasgow
Valerie Chambers, PhD, University of Houston
Giovanni Fernandez, PhD, Florida International University
Kelly Hall, MS, Stetson University
Matthew Hurst, PhD, University of Central Florida
Scott Jones, PhD, University of Oregon
Neal P. Mero, PhD, University of Florida; Dean
Stuart Michelson, PhD, University of Kansas; Roland and Sarah George Professor of Finance; Chair of the Department of Finance
B. Madhu Rao, PhD, University of Toronto
Ram Subramanian, PhD, University of North Texas
William Sause, PhD, Nova Southeastern University
John Tichenor, PhD, Florida State University
Petros Xanthopoulos, PhD, University of Florida
Joe Woodside, DBA, Cleveland State University

CURRICULUM/COURSES
The MBA curriculum consists of three parts — MBA foundations, core courses and electives. Students begin their MBA experience by taking the MBA foundations. These courses prepare students of all backgrounds with both the business acumen and graduate-level rigor needed to succeed in the MBA program. The foundation topics provide a background for future coursework, enabling our professors to dive deeper into the content of the MBA core courses and electives.

MBA Foundations:
- SOBA 506 Foundations of Business Analytics
- SOBA 507 Foundations of Accounting and Finance

MBA Core Experience:
- ACCT 523 Financial and Managerial Accounting for Managers
- BSAN 507 Managerial Decision Analytics
- BSAN 591 Technology for Business Transformation
- FINA 511 Advanced Financial Management
- MGMT 519 Organizational Theory and Behavior
- MGMT 595 Strategic Management
- MKTG 516 Marketing Decision Making

MBA Electives:
- Business Electives
  (three, 3-credit graduate business courses)

FLEX ELECTIVES
The Flex MBA curriculum allows you as a professional to dive deeper into the area that will benefit your career path the most. From database design to an international consulting course, our program faculty and career coaches prepare you for your next step.

For students who elect to participate in the international consulting project, the cost of the trip is included in your Flex MBA for Professionals tuition.

SUCCESS STORIES
Lourdes Mola ’11, President and Founder, Lourdes Mola Solutions
“The knowledgeable instructors, relevant curriculum and the cohort experience were extraordinary. It was one of the most enriching experiences of my life. I am forever inspired and grateful for my time at Stetson and highly recommend it to anyone that is looking to challenge themselves, expand their thinking and make some great friends along the way.”

Sonja Scott ’17, HR Business Partner, Coca-Cola European Partners Iceland
“One of the continuous themes in the MBA program was the rapid changes in business due to globalization and the progress of technology. I have become more accustomed to navigating in a leadership position in a phase of transition and evolvement.”