

Music Combined with Business

If you'd like to combine your study of music with courses in business, consider working toward the Stetson B.M.O.F. degree, the bachelor of music with elective study in outside field of business. This diverse and competitive degree program will enable you to prepare for both your chosen fields. The B.M. with an outside field in business can also be used as the foundation for a 5-year program that results in both a B.M. and an M.B.A.

This major is ideal for students whose interest is primarily in music, but who also have a strong desire to pursue a business-related area of study as well. Students in this major combine their music studies with a degree area offered by the Stetson School of Business Administration.

A Distinctive Program

This unusual program allows you to earn a music degree in four years and a master of business administration degree with only one additional year of study. Students who stay the fifth year to earn an M.B.A. may continue to study music while taking classes in Stetson's Lynn Business Center across the street from the School of Music.

Stetson's School of Music is accredited by the National Association of Schools of Music and offers a 6-1 student-faculty ratio, an international faculty, state of the art facilities, and the opportunity to perform with award-winning ensembles. The School of Business Administration is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. It is housed in the Lynn Business Center, and offers the latest technology to students.

Academics and Research

Independent research

All music students at Stetson complete a senior research project in some form through a recital, composition or research paper. B.M.O.F. students complete a senior recital, prepared for with guidance from their applied music instructor through weekly lessons and performance classes.

Facilities and opportunities

The School of Music at Stetson University takes advantage of three buildings on campus: Presser Hall, McMahan Hall and Elizabeth Hall. Presser Hall serves as the core location for most music majors, and houses all practice rooms, the majority of classrooms and faculty offices, select rehearsal rooms and the administrative offices of the Dean and Associate Dean. McMahan Hall offers an expansive space for large-ensemble rehearsals like the band, orchestra and large choir as well as percussion practice facilities. H. Douglas Lee Chapel in Elizabeth Hall is our primary performance space. This live acoustical room that can seat an audience of 750 is an ideal space for performances by organists, guitarists, choirs, soloists and chamber groups. The chapel houses our notable Paul R. Jenkins Jr. Beckerath organ, one

Fast Facts

Number of faculty: Varies

Can you major in this program? Yes

Can you minor in this program? No

Emphasis within the major: Varies based on student interests in business

Program Requirements:

<http://www.stetson.edu/music/about/resources.php>

This program allows students to focus on passions in both music and business.

of six Beckerath organs housed on the Stetson campus.

Preparation for graduate study

The program is structured so that the students can earn an M.B.A. with one additional year of study at Stetson.

Awards and Recognition

Distinguished faculty

School of Music faculty members are all performing artists with expertise in the fields of performance, music education, theory and composition or music technology. School of Business Administration faculty members have expertise in management, marketing, finance, accounting, economics and business law.

Grant-funded research

Students are encouraged to take part in the Stetson Undergraduate Research Experience. Each year undergraduate scholars are selected in a university-wide competition for grants to work with a faculty mentor on a summer research project.

After Stetson

Diverse careers

This combined program prepares students for graduate studies in music and/or business or for management careers in the performing arts. It offers excellent preparation for those interested in working in music-related business careers, such as management of performing arts facilities or classical radio stations, community cultural development, music publishing or sales. Graduates may also choose to become more marketable by investing an additional year to earn a Stetson master of business administration (M.B.A.) degree.

Alumni include Emmy Award-winning composer Wesley Whatley '02, creative director for Macy's parade and entertainment group in New York City.



More Information



Office of Admissions
421 North Woodland Boulevard, Unit 8378
DeLand, Florida 32723



386-822-7100 or 800-688-0101



admissions@stetson.edu



stetson.edu/admissions