

B.A./B.S.

BACHELOR OF ARTS/SCIENCE IN
DIGITAL ARTS

Create at the intersection of art and technology.

Ever since you can remember, you've been fascinated by creation and design. With endless opportunities of working with art, sound, animation, video, music and design in today's digital age, this program will lead you to an exciting profession.

Program Overview

- Bachelor of Arts
- Bachelor of Science
- Major, Minor

We believe the computer makes it easier for artists to move between media and collaborate across specialties. For this reason, Stetson University's Digital Arts program will allow you to hone your skills in many areas and creates a natural breeding ground for important collaborations across the arts.

Our program has a unique curriculum that fosters the exploration of images, design, music, sound and creative coding to stretch the boundaries of artistic practice. Most of our courses include hands-on projects that allow opportunities to practice and build your personal portfolio. You will receive helpful feedback and critiques from peers and faculty, and you will learn how to market your aesthetic decisions within the profession by written summary and oral presentation.

Our challenging curriculum will provide you with the advanced knowledge necessary to excel in digital arts and open the doors you seek to a fulfilling and rewarding career.

Program Highlights

Explore

The Digital Arts curriculum allows for exploration and the building of basic skills and knowledge through our foundational coursework. Students then choose two areas in which to specialize. Then advanced students showcase their skills and talents through their capstone senior project.

All of our courses feature hands-on projects, giving students ample opportunity to practice their art and build their portfolios. Projects will often be refined through multiple revisions and receive ample critiques from faculty and peers in an effort to produce work of the highest quality. Students are challenged to both understand and articulate the reasons behind their own aesthetic decisions through written summaries and oral presentations of their work.

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Career Significance

There are many career paths you can take after graduating from our program, including:

- Video Game Designer/Producer
- Audio Engineer
- Graphic Designer
- Marketing and Brand Developer
- Freelance Technician, Artist and Entrepreneur

Graduates from the Digital Arts program work for a variety of organizations:

- Hearst
- Maddjett
- PSAV
- Royall
- Sustainable Synergy Inc
- Y Combinator

STETSON UNIVERSITY

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The curriculum also places a heavy emphasis on experimentation, pushing the students to imagine new ways of using the computer as an expressive tool.

Faculty

Our experienced and successful faculty will help guide you through the journey of our digital arts program.

Denge Chen, M.F.A., The Pennsylvania State University

Matthew Roberts, M.F.A., University of Illinois

Chaz Underriner, Ph.D., University of North Texas

Nathan Wolek, Ph. D., Northwestern University

Success Stories

Mitchell Robey, senior

"I must say that the best thing I learned at Stetson, over my four years here, would be the experience. The Hatter experience is more than just going to class every day but interacting with the community, inside and outside of Stetson. . . . Everywhere you turn there is an opportunity to take hold of. The experiences I've had at Stetson helped guide my learning and career path in ways I never thought were possible – from working in a broadcast truck for ESPN3 to serving on the Homecoming committee for three consecutive years."

Megan England '08

"I learned how to learn and question. The assignments in DA were never about learning the software or the tools – you have to figure that part out mostly on your own, and that's where learning how to learn comes in. The assignments were about seeing all the possibilities. I gained the confidence to pick up any piece of software or tool, dive in, learn, and experiment. I learned to look for opportunities that a tool provides, not just its standard advertised use. Librarianship is a jack-of-all-trades profession where learning quickly and adapting is highly prized. I could not have asked for better preparation than the Digital Arts program at Stetson."