

Business Administration

If you're interested in many aspects of the business world, then the business administration major may be right for you. Business administration students participate in an interdepartmental program that covers the full spectrum of business. Within the major, you may further specialize or prepare generally for business, governmental activity, or pre-law or graduate studies. Graduate students in the program take advanced-level classes in all areas of business.

Students take courses in statistics, information technology, financial accounting, management accounting, business ethics, marketing, finance, business communication and strategic management.

A Distinctive Program

The business administration major provides a broad range of experience-based educational opportunities designed to give students an academic foundation for career success. Stetson University's School of Business Administration is fully accredited by the Association to Advance Collegiate Schools of Business International, a prestigious accreditation.

Academics and Research

Facilities and Opportunities

All faculty in the School of Business Administration teach in this program and are committed to providing an education which will serve as the foundation for a successful career in business. All classes at the DeLand campus are held in the Lynn Business Center, which features smart classrooms and meeting space designed to prepare students for real-world encounters.

Fast Facts

Number of faculty: All faculty in the School of Business Administration teach in this program

Available for: Major, Minor, Graduate

Emphasis within the major: The full spectrum of business; students may further specialize if they wish

» [Program Website](#)

This program offers students a strong foundation for career success.

Awards and Recognition

Grant-Funded Research

Students are encouraged to take part in the Stetson Undergraduate Research Experience. Each year undergraduate scholars are selected in a university-wide competition for grants to work with a faculty mentor on a summer research project.

Undergraduate awards and honors

The department awards the Business School Foundation Merit Award for Business Administration. Undergraduate students also have the opportunity to join the honor society Alpha Kappa Psi.

Courses and Curriculum

» View the [Stetson University Course Catalog](#) for more information on the curriculum and courses for this academic program.

Beyond the Classroom

Internships

Students have interned at companies including AAA, Bank of America, Delta Airlines, Florida Hospital, IBM, Morgan Stanley and NASCAR.

After Stetson

Diverse Careers

Business administration majors are in demand as customer service representatives, business analysts, financial planners, project managers, retail/merchandising managers, and sales representatives and managers. Recent alumni accomplishments include studying as a Ph.D. student in financial management, working as an assistant vice president at Fixed Income Group and as an R.J. O'Brien futures broker, working as a marketing project coordinator at AAA and working as a computer programmer analyst for the Volusia County Health Department.

More Information



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