

# Lance N. Long

Professor of Law  
Stetson University College of Law  
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## Academic Experience

**Professor of Law**, Stetson University College of Law, Gulfport, Florida. Legal Research and Writing I and II, R&W II/Environmental Law, Environmental Advocacy, and Food Law & Policy Seminar (2008-present)

**Visiting Professor of Legal Research and Writing**, University of Oregon School of Law. Legal Research and Writing I and II and Pre-Trial Practice (2007-08, 2010-11)

**Legal Writing Instructor**, Brigham Young University Law School, Provo, Utah. Introduction to Legal Research and Writing, Introduction to Advocacy, and Interviewing and Client Counseling (1999-2005, 2006-07)

**Visiting Professor of Legal Writing**, Stetson University College of Law, Gulfport, Florida. Legal Writing and Oral Advocacy. Assisted in coaching various moot court and trial advocacy teams (2005-06)

## Law Practice Experience

**Hill, Johnson & Schmutz**, Provo, Utah. Specialized in appellate practice. Litigated all phases of various commercial and complex civil cases, including contract, civil rights, intellectual property, construction, and employment litigation. (1995-2011)

**General Counsel, Anderson Components**, Lindon, Utah. Supervised all litigation, developed and drafted company policies and procedures, negotiated and drafted real estate and business acquisitions, prepared contracts, and developed business strategies. (1993-2002)

**Morrison & Foerster**, Orange County, California. Trials, arbitrations, and extensive pre-trial practice in the areas of construction, land use, labor and civil rights litigation. (1990-93)

**Small Claims Judge Pro Tempore**, Utah Third Judicial District Court, Salt Lake City, Utah (1988-89)

**Walstad & Babcock**, Salt Lake City and Provo, Utah. Experience included extensive practice in Federal, Utah, and Florida courts in connection with various complex construction cases. (1986-90)

**Clerkship in the Writs and Appeals section of the Orange County District Attorney's Office**, Santa Ana, California. Experience included drafting appellate briefs and arguing felony motions under the California second-year practice rule before the Orange County Superior Court. (June –August 1985)

## Select Publications

*Climate Change Civil Disobedience and the Necessity Defense in Earth Law Emerging Ecocentric Law—A Guide for Practitioners* (Anthony R. Zelle, Grant Wilson, Rachele Adam, Herman F. Greene eds., 2021) (Wolters Kluwer) (Forthcoming).

*The Science Behind the Art of Legal Writing*, Carolina Academic Press (Second Edition 2019) (with Catherine Cameron)

*The Climate Necessity Defense: Proof and Judicial Error in Climate Protest Cases* Stanford Environmental Law Journal (December 2018)

*Oral Advocacy: The Essential Guide*, Stetson University (with Brooke J. Bowman, Kirsten K. Davis, Jason S. Palmer, Stephanie A. Vaughan)

*Washington v. Brockway: One Small Step Closer to Climate Necessity*, 13 McGill International Journal of Sustainable Development Law and Policy 1, 57 (2017) (with Joseph Hamilton)

*Is There Any Science Behind the Art of Legal Writing?*, 16 University of Wyoming Law Review 2, 287 (2016)

*When Justices (Subconsciously) Attack: The Theory of Argumentative Threat and the Supreme Court*, 91 Oregon Law Review 933 (2013) (with William F. Christensen)

*Does the Readability of Your Brief Affect Your Chance of Winning an Appeal?* 12 Journal of Appellate Practice & Process 145 (Spring 2011) (with William F. Christensen)

*Clearly, Using Intensifiers Is Very Bad, Or Is It?* 45 Idaho Law Review 171 (Fall 2008) (with William F. Christensen)

## Conference and University Presentations

*Climate Change Necessity Defense: Current Status*, The Center for Biological Diversity, St. Petersburg, FL, USA, March 2020

*Research Well, Write Well, Learn Other Practice Skills: Pick Two*, LWI One-Day Workshop, University of California Irvine, December 2019

*Current Developments with the Climate Change Necessity Defense*, Public Interest Environmental Law Conference, Eugene, OR, USA, March 2019

*Weird Science: The Empirical Study of Legal Writing*, Legal Writing Institute's 2018 Biennial Conference, Milwaukee, WI, USA, June 2018

*Environmental Advocacy: Teach Legal Writing and Save the World*, Rocky Mountain Legal Writing Conference, March 24, 2018

*The Science of Legal Writing for Environmental Advocacy*, Public Interest Environmental Law Conference, March 3, 2018

*The Necessity Defense in Climate Change Litigation*, Public Interest Environmental Law Conference, March 3, 2018

*Legal Writing and Environmental Advocacy*, New England Legal Writing Teachers Consortium, October 27, 2017

*(I'm an) Old Man Look at My Life*, Southeast Regional Legal Writing Conference, April 22, 2017

*The Necessity Defense in Environmental Civil Disobedience Cases*, Public Interest Environmental Law Conference, March 4, 2017

*Environmental Advocacy Through Document Design*, Public Interest Environmental Law Conference, March 3, 2017

*Implicit Bias in Teaching Legal Writing*, LWI One-Day Workshop, Lewis & Clark College of Law, December 10, 2016

*Who Are We Now? Legal Writing Scholarship In Today's Academy*, Legal Writing Institute National Conference, Portland, July 12, 2016

*How to Write to Save the World: How to Improve Your Environmental Advocacy Through Clear and Effective Writing*, Public Interest Environmental Law Conference, March 8, 2016

*Is There Any Science Behind the Art of Legal Writing?*, Psychology of Persuasion Conference, University of Wyoming, September 19, 2015

*Top Ten Takeaways from The Science Behind the Art of Legal Writing*, Southeast Regional Legal Writing Conference, April 18, 2015

*Leading in Teaching Legal Writing and Casebook Courses*, Northwestern Legal Writing Conference (panel discussion) April 25, 2015

*Speaking for the Trees: How to Improve Your Environmental Advocacy Through Clear and Effective Writing*, Public Interest Environmental Law Conference, March 7, 2015

*Moving to a Dual Legal Skills/Doctrinal Teaching Load: Enhancing the Value and Standing of a Legal Writing Professor*, Western Regional Legal Writing Workshop, December 6, 2014

*How to Save the World 101*, Living Learning Center Lecture Series, Utah State University, October 15, 2014

*Subject Matter Specialties in Legal Writing: A Three-Dimensional Approach to Legal Writing Pedagogy*, Legal Writing Institute National Conference, Philadelphia, June 30, 2014

*Choose Your Words Carefully: What We Know About the Language of Persuasion*, Southeastern Regional Legal Writing Conference, Saturday, April 25, 2014

*Environmental Course Initiatives: Protocols for Student Innovation in University Course Offerings* (Co-presented with Stetson and Boston College law students), Public Interest Environmental Law Conference, March 1, 2014

*LRW Takes the Lead: Coordinating with Doctrinal Classes*, Legal Writing Institute Workshop, December 6, 2013

*Will Careless Legal Writing Students Become Bad Lawyers? A Statistical Inquiry*, American Association of Law Librarians, Western Pacific Convention, October 4, 2013

*Legal Writing Visitorships: A New Frontier*, Western Regional Legal Writing Conference, August 10, 2013

*Subject-Focused Legal Writing Classes: What, Why, and How We Did It*, Southeast Regional Legal Writing Conference, April 27, 2013

*Saving the Environment and Teaching Legal Writing*, The Association of American Law Schools Annual Conference, January 6, 2013 and Public Interest Environmental Law Conference, February 21, 2013 (poster presentations)

*How You Can Tell You Are Losing Your Appeal: Legal Writing and the Theory of Argumentative Threat*, Texas Wesleyan School of Law Faculty Speaker Series, October 17, 2012

*Do Careless Legal Writing Students Become Bad Lawyers?* Legal Writing Institute Workshop, November 17, 2012

*Are Bad Writers Bad Lawyers?* Western Regional Legal Writing Conference, August 11, 2012

*Subject-Focused Legal Writing Classes: What, Why, and How We Did It*, Rocky Mountain Legal Writing Conference, March 23, 2012

*Crafting Viable Sub-National Forest Management Standards in a Time of Urbanization and Climate Change*, Public Interest Environmental Law Conference, March 2, 2012

*Legal Writing Scholarship: Empirical and Statistical Studies*, Stetson's Virtual Legal Writing Conference, October 5, 2011

*How to Avoid Writing Like a Loser: The Theory of Argumentative Threat*, 2011 Rocky Mountain Legal Writing Conference

*Empirical Analysis in Legal Communication Scholarship*, Stetson's Virtual Legal Writing Conference: Annual Scholarship Highlights in Legal Communication, April 29, 2010

*Paradigm Shift: Effectively Transitioning Students between Professors during the First-Year Writing Curriculum OR Let's Talk about Switching It Up*, 2010 Rocky Mountain Legal Writing Conference

*Rethinking Our Claims about Legal Writing; Can Good Writing Change the Outcome of an Appeal?* 2009 Northwest Legal Writing Conference

*Using Media Clips to Enhance Student Learning and Your Evaluations*, 2009 Rocky Mountain Legal Writing Conference

*Clearly, Intensifiers Make a Difference*, 2008 Legal Writing Institute National Conference

*Clearly, Intensifiers Make a Difference, Or Do They?* 2007 Rocky Mountain Legal Writing Conference

*Tips from the World Champions: How Stetson Teaches Oral Advocacy*, 2006 Rocky Mountain Legal Writing Conference

*A Contract Based Legal Writing Problem*, 2005 Rocky Mountain Legal Writing Conference

## Honors and Awards

Distinguished Achievement in Environmental Law and Policy Award from the American Bar Association's Section of Environment, Energy, and Resources (ABA SEER), August 2016. Awarded to Stetson's Institute for Biodiversity Law and Policy.

Dolly and Homer Hand Award for Excellence in Faculty Research at Stetson University College of Law, May 2015

Coach of the Stetson Environmental Negotiation Team, winner of the Robert Merhige, Jr. National Environmental Negotiation Competition in Richmond, Virginia, March 23, 2013

## Academic Service

Legal Research and Writing Program Coordinator (currently), Academic Review Committee (current member), Dean's Advisory Committee (current member), Diversity and Inclusion Committee (current co-chair), Faculty Advisor for the Maritime Law Society and the Food Law Society (currently), Faculty Liaison for the Go-Green Committee (currently), Honor Code Investigator (currently), Title IX Support Person (currently), Admissions Committee, Strategic Plan Drafting Committee, Part-Time Program Task Force, Wellness Committee, Honors and Awards Committee

## Bar Admissions

Member of the California (1991) and Utah (1986) Bar Associations (Inactive)

## Education

**Brigham Young University**, J. Reuben Clark Law School, J.D. Degree, April 1986.  
**Honors and Activities:** member, BYU Journal of Legal Studies; member, BYU Comparative Law Journal; member, Jessup International Moot Court Competition Team; teaching and research assistant for Professor Cole Durham

**Brigham Young University**, B.A., economics, minor in Italian (1981)