STETSON UNIVERSITY

## Unique Asset Management



1



## Unique Asset Management

- May enhance PSNT's attractiveness to new clients
   Enhanced due diligence / potential liability
   Inherited / legacy assets

#### Types:

- Beneficiary-occupied real estate

- Beneficiary-occupied real estate
  Vehicle Liens
  Mineral interests
  Verking vs. non-producing
  Oil & Gas
  Surface rights vs. underlying rights
- Surface rights vs.
   Farm/Ranch Land
   Commercial Real Estate
   Promissory Notes
   Closely Held Interests
   Life Insurance
   Annuities

2

## Fiduciary Duties

Duty of Loyalty

TIPhe essence of the fiduciary relationship" (J.C. Shepherd, The Law of Fiduciaries 481 (1981))

- (1981)

  Duty of Care/Prudence

  Note: when a fiduciary has held themselves out as a professional in certain areas, a higher standard of care applies (esp. in litigation).

  Note: when of Carliege v. Amory 26 Mass. (IP 9Rcl.) 446 (1830) "Observe how (people) of prudence, discretion, and intelligence manage their own affairs, not in regard to speculation, but in regard to the permanent disposition of their funds, considering the probable income, as well as the probable safety of the capital to be invested."

- probable income, as well as the probable safety or use upportable.

  Duty of Impartiality

  Treat all parties of the trust similarly and fairly, with no bias between class of beneficiaries (unless otherwise noted in the trust agreement).

  Opposits to remainderplant beneficiaries, but trustee shall act impartially in investing, managing and distributing the trust property, giving due regard to the beneficiaries' respective interests?

  Restatement (Second 5 183): "When there are two or more beneficiaries of a trust, the trustee is under the duty to deal impartially with them?

Duty to Account
Accountings/reportings to beneficiaries, remainder persons, interested parties, courts, public benefits agencies, etc.

fi-du-ci-ar-y (fi-döō-shē-ēr-ē): n. "One, such as an agent of a principal or a company director, that stands in a special relation of trust, confidence, or responsibility in certain obligations to others."

Latin: fiduciarius, from fiducia - "trust"

Ramsey v. Boatmen's First Nat'l Bank of K.C., N.A., 914 S.W.2d 384, 387 (Mo.App.W.D.1996) —

Trustees are fiduciaries "of the highest order" and are required to exercise "a high standard of conduct and loyalty in administration of la Trust." The duty of loyalty "precludes self-dealing," which in most cases would be considered a "breach of fiduciary duty."

Fidu	ciary	Duties
Fidu	ıcıary	Duties

Pitts v. Blackwell, No. M200-01733-COA-R3-CV 2011 (Tenn. App. Dec. 28, 2001)

"Nothing in the law of fiduciary trusts is better settled than that the trustee shall not be allowed to advantage [themself] in dealings with the trust estate."

- Blackwell, an undertaker, was appointed co-conservator of an elderly woman
- Protected person already held a prepaid burial plan with another funeral home prior to Blackwell's appointment
- Blackwell and co-conservator transferred prepaid burial policy to Blackwell's business
- Burial expenses after protected person's passing totaled more than \$18,000
- Was Blackwell's most expensive funeral to date
- Court ordered only Blackwell's expenses could be paid (i.e., no profits) from the estate

4

# Uniform Prudent Investor Act (UPIA)

- UPIA \$1 (a) a "trustee who invests and manages trust assets owes a duty to the beneficiaries of the trust to comply with the prudent investor rule set forth in this [Act]" unless otherwise directed by the trust instrument.
- Found in the Restatement (Third) of Trusts (Restatement of the Law Third, Trusts, Am. Law Inst.  $\otimes$  2003) ("R3")
- UPIA \$2(a) "A trustee shall invest and manage trust assets as a prudent investor would, by considering the purposes, terms, distribution requirements, and other circumstances of the trust. In satisfying this standard, the trustee shall exercise reasonable care, skill, and caution; (emphasis added).

- "a trustee may delegate investment and management functions"
   "trustee shall exercise reasonable care, skill and caution in selecting an agent"
- Relies on duties of loyalty and impartiality as well as audit and judicial oversight

trustee has an ongoing duty to "periodically [review] the agent's actions in order to monitor the agent's performance and compliance..."

5

### **UPIA - Prudence**

- UPIA 51 (a) a "trustee who invests and manages trust assets owes a duty to the beneficiaries of the trust to comply
  with the prudent investor rule set forth in this [Act]" unless otherwise directed by the trust instrument. [emphasis
  added]
- Uniform Probate Code \$7-302 (1969) "The trustee shall observe the standards in dealing with the trust assets that would be observed by a prudent [person] dealing with the property of another ..."
- UPIA \$2 (b) investments "must be evaluated not in isolation but in the context of the trust portfolio as a whole." Unique assets' contribution or detriment to overall portfolio diversification
- UPIA \$2 (b) the tradeoff between risk and return "reasonably suited to the trust" should be among the trustee's chief
- $\bullet \qquad \text{UPIA §2 (e) removes category-specific restrictions previously found in the Prudent Man Rule} \\$

Allows consideration of unique assets

### **UPIA** - Diversification

#### Diversification

- INVERSINGATION

  UPIA 35 "a trustee shall diversify the investments of the trust"

  Similarly correlated securities (e.g. Apple and Google) < mutual fund/ETF holding entire technology sector

- Diversifying holdings:

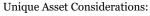
  On average yields higher long term-term returns while mitigating risk

  Smoothes out unsystematic risk (risk specific to the security or the industry)

  Reduces risk as stock prices are not uniform (imperfect correlation)

- Across capitalization (large cap, mid cap, small cap)
   Growth stocks (tech, biotech, discretionary) vs. value stocks (dividend paying, financials)
   ETF/mutual funds
- By geography (domestic vs. international)
   Fund manager
   Proprietary investment products

7



### General Liability:

- Lack of:
   Transparency
   Objective valuation
   Readily available markets
   Certainty in cash flow
- Operational responsibility Heightened administrative liability / bandwidth Specialized knowledge

- Specialized knoweugs
  Prudence:

  Non-financial factors: settlor intent, beneficiary
  welfare
  Trust longevity
  Portfolio risk profile
  Remainderperson interests



8

## Unique Asset Considerations:

- Unique assets are generally illiquid / non-marketable
- Liability to courts or public benefits agencies / remainderpersons
- Ongoing funding requirements
   Maintenance

  - Legal expenses
     Capital calls

- Duty to report
- Lack of active markets
- Varying standardized pricing mechanisms
   Fast sale = loss?



## Unique Asset Considerations:

- Beneficiary with diminished capacity
- Fraud / elder abuse
- Third-party involvement
   Family / friends residing in trust-owned home
   Live-in caregiver improvements
   Supported Decision-Making

#### Emotional Attachment:

- Beneficiary-occupied residence
   Long-term security
   Family home
- Family company
   Legacy stock positions



10

## Unique Asset Considerations:

### Trust Longevity:

- SNTs = wasting trusts
- Monte Carlo / Trust Longevity Simulations
  - Models probability of different investment outcomes
     Systematic risk

  - Randomized market returns factoring in portfolio standard deviation
- Assists with trustee planning **and** beneficiary expectation setting



11



### Beneficiary-Occupied Real Estate

- Beneficiary stability
   Long-term beneficiary security, safety (e.g., location / proximity to services, etc.), independence and continuity of care
   Asset allocation: industry standard of 15-25% of corpus 
   Diversification issues
   Sustainability concerns:
   Taves, insurance, upkeep and maintenance, accessibility requirements, utilities
   Sole benefit
   Undue influence
   SSI value cap
   Valuation
   Outside property management / oversight
   Eviction



### Beneficiary-Occupied Real Estate

- Beneficiary-Occupied Real Estate

  Wispact, Inc: Unique Asset Policies and Procedures

  tee Appendix for full tineque Asset Policies and Procedures

  The real estate must be unencumbered (e.g., not pending sale,
  not mortgaged, not subject to land contract, etc.)

  The real estate must be 100% sowned by the trust

  The real estate must not be unimproved or vacant

  if the real estate must not be unimproved or vacant

  if the real estate sa mobile home or trailer, they must be
  permanently affixed to real estate

  The read estate must not cost more than 25% of the liquid or
  readily available corpus of the trust

  Any retention of real estate is subject to analysis to demonstrate
  long sterm sustanability

  A beneficiary or their legal representative must execute a Hold
  Harmless letter exonerating the trustee and Wispact from the
  real estate's ongoing retention and purchase

  The apprinciated real estate valuation or Comparable Market
  Analysis (which is routinely reassessed) is included in the trustee's
  administration fee (but not in the investment manager's fee)

  All costs (including routine property inspections) associated with
  the real estate are borne by the trust

13

### Vehicle Liens

- Protects trust's ownership
- Sole benefit
- Establishes clear legal control in event of disputes, accidents, or liability claims
- Insurance paid by trust Named as additional insured / loss payee
- Maintenance
- o How often to document?
- Appropriateness

### Farm / Ranch Land / Commercial Real Estate (CRE)

#### Farm / Ranch Land:

- Unmarketable / valuation issues
  Ongoing management of farming operations, leases, land-use regulations
- Crop / livestock market volatility
  Drought / natural disasters
  Maintenance
- Insurance, oversight of tenant farmers
- Costly delegation to agricultural managers, attorneys, appraisers

#### Commercial Real Estate (CRE):

- Active management: leasing, tenant relations, zoning / building codes compliance, maintenance
   Risks: vacancies (see: COVID), market fluctuations, capital expenditures, building safety, environmental hazards
- Costly delegation to CRE managers, attorneys, appraisers
   Tenant disputes / lease negotiations

14



### Mineral Interests

- Lease oversight
  Royalty payment processing

  o Past and present
  Operator accountancy
  Division orders
  Valuation fluctuation (commodity pricing)
  Environmental concerns

- Depleting asset

  Remainderperson considerations

  UFIPA depletion transfers

### Wispact, Inc: Unique Asset Policies and Procedures

- opendu for full Unique Asset Polices and Procedures)

  The Illiquid nature of these unique assets complicates the pooled accounting l'unitization") of the Trusts, and can result in a lack of funds available to meet a beneficiarys needs which is contrary to the purpose of the Trusts, and presents administrative challenges that are beyond the scope of the Trusts."

  These assets may not have a readily ascertainable current market value which hinders accurate valuation assessments potentially necessary for proper accountings and other administrative requirements."



### Closely Held Interests

- Governance transparency Valuation issues Concentration risk
- Liquidity risk
   Governance tr
   Valuation issue
   Concentration
  - Voting rights

    Operational or strategic decisions

    Profit reinvestment vs. payout

    Company performance

    Staff oversight
- Staff oversight
   Family owned businesses
   Exit strategies
   Proactive planning to meet beneficiary needs
   Buy-sell agreements
   Staged divestiture

16

### Closely Held Interests

# Wispact, Inc: Unique Asset Policies and Procedures (see Appendix for full Unique Asset Policies and Procedures)

- They "may accept an irrevocable direct ownership interest in closely held business interests, nonmarketable securities, and land contract interests...", but, "at the discretion of the Trustee, (they) may instead accept an irrevocable assignment of proceeds rather than a direct ownership interest in closely held business interests."
- "Closely held business interests and nonmarketable securities are not able to be readily liquidated in full or in part on an organized securities exchange and have limited marketability."
- "If closely held business interests are accepted, beneficiary must specifically waive Trustee's obligation to comply with the prudent investor rule and allow Trustee to hold non-income producing interests."
- "Trustee does not have a duty to monitor financial conditions of the company and any loss of value associated with closely held business interests."
- "Trustee will not accept a general partnership interest or stock issued by a subchapter S corporation."
- "Trustee will not exercise any applicable voting rights and may retain outside professionals to do as such. The cost of said retention shall be borne by the beneficiary's sub account."

17



### Life Insurance

#### First Party SNTs

- Funeral / burial expenses Existing policy at joinder
- POMS \$10130.300

  Requires waiver of Cash Surrender Value (CSV)
  \$1,500 maximum face value
  Beneficiary naming issues
  Premium payments / liquidity risk

#### Third Party SNTs

- Grantor as insured = funding mechanism
   Provides stability for beneficiary
   Premium payments / liquidity risk

- Diversification



### Life Insurance

### Wispact, Inc: Unique Asset Policies and Procedures

- pact, Inc: Unique Asset Policies and Procedures spendu for full Unique Asset Policies and Procedures)
  The policy or contract must be owned by, or is contemporaneously being transferred to, the Trust. The policy cortoxact must make the Trust as its sole beneficiary. The processor and the Trust as its sole beneficiary. The preceive a Hold Harmless letter from the beneficiary, or the grantor or his heri legal representative. It was advisor before transferring ownership of the policy to the trust. Variable life insurance policies shall only be accepted in third-party trusts.
  The trustee is not under any ongoing duty to monitor the insurance policy. The trustee must determine that the beneficiary's trust account has sufficient funds to pay all premiums due on the policy for the file expectancy of the insurance. The trustee is not responsible or liable for a lapse or termination of the file expectancy of the insurance termination of the file insurance policy due to non-payment of premiums.

19



### Annuities

#### **Fixed Annuities**

- \*\*Sked Annuittes

  \* Reliable income stream

  \* Structured settlement annuities: generally tax free

  \* Penalites for early surrender / withdrawal

  \* Verify titling / ownership

  \* Potentially complex and onerous fee structures

  \* Complex agreements

  \* Tax issues

  \* Duty to monitor?

  \* Remainderperson issues

#### Variable Annuities

- iable Annuities
  Potentially unreliable income stream
  Market value fluctuation
  Penalities for early withdrawals
  Liquidity restrictions
  Potentially complex and onerous fee structures
  Complex agreements
  Tax issues
  Limited investment options
  Duty to monitor

20

# Annuities

#### Wispact, Inc: Unique Asset Policies and Procedures

- "The policy or contract names the Trust as its sole beneficiary."
- They receive "a Hold Harmless letter from the beneficiary, the grantor or his/her legal representative...."
- "Factors in determining whether the Trustee may accept an annuity include whether the annuity can be liquidated (partially or in-full) at a reasonable cost in order to properly support the Beneficiary's spending needs and whether the fixed annuity fits within beneficiary's investment goals as determined by Trustee."
- . "Beneficiary must consult his or her tax advisor before transferring ownership of the annuity to the Trustee."
- "Trustee is not responsible to determine when or best option to annuitize a contract."
- "Trustee not responsible to monitor investment allocation or performance under contract."
- "Beneficiary consents to an early withdrawal from the contract as determined by Trustee even if such withdrawal is penalized under the terms of the contract."
- "Only nonqualified annuity contracts are accepted under this annuity section."



### Inherited IRAs

- Enting Every Community Up for Retirement
  Enhancement SECURE Act

  Passed at the end of 2019
  Followed by the SECURE Act 2.0 (passed 12/29/2022)
  Securing a Strong Retirement Act of 2022
  Retirement Improvement and Savings Enhancement to Supplement Healthy Investments for the Nest Egg
  Act (RISE & SHINE Act)
  Enhancing American Retirement Now Act (EARN Act)
  Eliminated RMO Stretch For many beneficiaries
  Generally, the inherited IRA was distributed over lifetime of IRA beneficiary
  Now, most beneficiaries must withdraw all IRA funds (and pay applicable income taxes) within ten years of IRA owners' death (with certain exceptions)
  New RMO dates:
- owner's death (with certain exceptions)

  New RMD dates:

  SECURE Act

  RMDs begin at age 72 (previously 70 ½) if account owner turned 70 ½ after jan 1, 2020

  SECURE Act 2.0

  SECURE Act 2.0

  RMDs begin at age 73 (2022), and 75 (2033)

  Applies to Biks inherited january 1, 2020 +

22

### Inherited IRAs

## Eligible Designated Beneficiary (EDB):

- Eligible Designated Beneficiary (EDB):
  Spouse
  Beneficiary with a disability

  Oracle 18: "unable to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment which can be expected to result in death or to be of long-continued and indefinite duration"

  Under 18: "a medically determinable physical or mental impairment that results in marked and sweve physical or mental impairment and that can be expected to result in death or to be of long-continued and indefinite duration"

  IRCS 72(my7)

  Desabled per SSA (2U.S.C. \$1382(a)(3)(A)) and (BI)

  Documentation required by Oct 31 of year following account owner's death (note: current regulations are unclear as to where to submit)

  Beneficiary who is Kronically (III)

  Res 261(a)(a)(E)(E)(III)

  Beneficiary who "if, without substantial assistance, (...) [is] unable to complete two or more of the activities of daily living..." and the illness is "reasonably expected to be lengthy in nature"

  O Documentation (including certification from licensed healthcare practitioner) required by Oct 31 of year following account owners' death (note: current regulations are unclear as to where to submit)

  Individuals not more than 10 years younger than decedent

  Minor children of decedent (during minority only!)

23



### Inherited IRAs

Eligible Designated Beneficiary (EDB):
Eligible Designated Beneficiaries (EDBs) (cont'd)

• SNTs (IRC § 401(a)(9)(H)(iv))

"See-Through Trust" / "Qualified Trust"

IRC § 401(a)(9)(H)(iv)(II):

- Valid under state law
- Irrevocable
- Copy of trust must be provided to plan provider by Oct 31 of year following account owner's death
   All countable beneficiaries must be identifiable

### Inherited IRAs

Eligible Designated Beneficiary (EDB): Eligible Designated Beneficiaries (EDBs)

Withdrawal rules: life expectancy of beneficiary

Special Needs Trust Improvement Act

• Page 915 of 1,653-page Consolidated Appropriations Act, 2023

• a/k/a Section 337 of SECURE Act 2.0

(a) In General.—Section 401(a)(9)(H)(n)(v)(II) is amended by striking "no individual" and inserting "no beneficiary".

(b) Conforming Amendment.—Section 401(a)(9)(H)(v) is amended by adding at the end the following flush sentence:
"For purposes of the preceding sentence, in the case of a trust the terms of which are described in clause (iv)(III), any beneficiary which is an organization described in section 408(s)(S)(B)) shall be treated as a designated beneficiary described in subclause (II)." (c) Effective Date.—The amendments made by this section shall apply to calendar years beginning after the date of the enactment of this Act."

- Advantages for EDBs:
  Continued qualification for means-tested public benefits
  More time for inherited IRA assets to grow tax-deferred
  Less likely to push beneficiaries into higher income tax bracket vs. 5-year or 10-year rule

25

### Inherited IRAs

### Required Minimum Distributions (RMDs)

- Minimum amounts a retirement plan account owner must withdraw annually
   Minimum amount inherited IRA beneficiary must withdraw annually

- Mort applicable to North IRAS; but is applicable to inherited Roth IRAS
   If multiple accounts: may be taken from any account as long as full amount is withdrawn by Dec 31
   Calculated by dividing prior year's 12/31 value by IRS life expectancy factor

# TABLES IRS Publication 590-B, Distributions from Individual Retirement Accounts

Joint and Last Survivor Table II:

• for use if sole beneficiary is account owner's spouse (more than 10 years younger than account owner)

Uniform Life Table:
• for use if sole beneficiary is not the account owner's spouse of the account owner's spouse is less than 10 years younger than account owner

account owner

Single Life Expectancy Table I:

or for use if account owner is a beneficiary of an account (e.g., inherited IRA)

26



### Inherited IRAs

### Wispact, Inc: Unique Asset Policies and Procedures

- "The IRA is an "inherited IRA" as defined by the Internal Revenue Code."
- Revenue Code."

  The beneficial interest in the IRA is irrevocably assigned to the Wispac, Inc. Trust sub-account by the IRA beneficiary...

  "Beneficiary must consult his or her own tax advisor regarding the tax consequences of a transfer of an IRA to the trust. Trustee makes no representation that an assignment of a beneficiary's intent to transfer to the trust will not create adverse tax consequences to the beneficiary."
- "Trustee and Wispact have full discretion to determine annual withdrawals from the IRA account."
   "Beneficiary agrees to sign a hold harmless letter to the Trustee."

	Notes

- Liquidity risk
   Value and performance dependent upon:
   Berower's creditworthiness
   Repayment discipline
   Note enforceability
   Operational burdens:
   Peyment monitoring and recording
   Interest accrual
   Note compliance
   Collection actions / Itigation
   Potentially against a family member

### Wispact, Inc: Unique Asset Policies and Procedures

- pact, Inc: Unique Asset Policies and Procedures

  genetic fy full times west Policies and Procedures

  "Any special record keeping requirements, unique tax reporting, collateral interests, any requirement or likelihood for a legal

  "Any special record keeping requirements, unique tax reporting, collateral interests, any requirement or likelihood for a legal

  enforcement action to compel payment, debtor's ability for repayment, debtor credit rating, interest rate a setspend, amortization
  schedule, payment facility, and whether the promission y note provides for recovery of actual attorney fees and costs. New issuances
  of promissory notes shall be set with the appropriate interest rate as determined by the Truster

  "Trustee is not responsible to monitor payor, value of any collateral that secures the Promissory Note, or required to commence
  any legal proceedings against the pagor in case of defaults."

  "Trustee is not responsible for amending or restructuring any promissory note already in existence, applicable to both current
  promissory notes administered by Wispact and in any such cases wherein Trustee and Wispact are considering acceptance of a
  successor trusteeship appointment or joinder."

28

## Delegation

- Restatement (Third) \$80
   Delegation is permitted, but only to the extent that "a prudent person of comparable skill" would
   Ongoing duty to "supervise and monitor" delegated agent
   UTC \$807.
- Ongoing duty to "supervise and monitor" delegated agent
  UTC 8807

  Trustee must exercise reasonable care, skill and caution in:
  Agent selection
  Establishing scope of terms of the delegation
  Periodically reviewing agent's actions
  OC Risk Management Guidance in regards to Third-Party Relationships
  OC Bulletin 2013-29
  Fiduciary "should ensure comprehensive risk management and oversight of third-party relationships...through the life cycle of the relationship..."

  Some aspects to review (at onset and periodically):
  Planning
  Dud diligence before third-party selection
  Contract negotation
  Ongoing monitoring
  Termination of third-party and contingency plan
  Oversight and accountability
  Documentation and reporting
  Independent reviews

29

## Taxation

- Real estate: income / depreciation
- Mineral interests: return of capital vs. income
  - Depletion deductions
- Closely held interests

  - Income on K-1s
     Unrelated Business Taxable Income (UBTI)
- Valuations for final accountings / estate tax reporting
- "Late" K-1s
   O PSNT 1041 complications





## Unique Asset Management

# Thank You!

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31

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