RESPONSIBLE USE OF ELECTRONIC COMMUNICATIONS

Presenter:

MARJORIE HODGES SHAW
Computer Policy and Law Program
Cornell University

Stetson University College of Law:

22nd ANNUAL LAW & HIGHER EDUCATION CONFERENCE
Clearwater Beach, Florida
February 18 - 20, 2001
RESPONSIBLE USE OF ELECTRONIC COMMUNICATIONS

Volume 5, Information Technologies
Chapter 1, Responsible Use
Responsible Officer: Vice President for Information Technologies
Responsible Office: Information Technologies
Originally Issued: April 1994
Revised: October 1995

CONTENTS

POLICY STATEMENT

REASON FOR POLICY

ENTITIES AFFECTED BY THIS POLICY

WHO SHOULD READ THIS POLICY

RELATED DOCUMENTS

CONTACTS

DEFINITIONS

OVERVIEW

Introduction to this Policy

PROCEDURES

Policy Specifics
Policy Violations
Reporting Violations
Procedures for Systems or Network Administrators

APPENDIX

http://www.univco.cornell.edu/policy/RU.html
POLICY STATEMENT

Cornell University expects all members of its community to use electronic communications in a responsible manner. The university may restrict the use of its computers and network systems for electronic communications, in response to complaints presenting evidence of violations of other university policies or codes, or state or federal laws. Specifically, the university reserves the right to limit access to its networks through university-owned or other computers, and to remove or limit access to material posted on university-owned computers.

REASON FOR POLICY

The university seeks to enforce its policies regarding harassment and the safety of individuals; to protect the university against seriously damaging or legal consequences; to prevent the posting of proprietary software or the posting of electronic copies of literary works in disregard of copyright restrictions or contractual obligations; to safeguard the integrity of computers, networks, and data, either at Cornell or elsewhere; and to ensure that use of electronic communications complies with the provisions of the Campus Code of Conduct for maintaining public order or the educational environment.

ENTITIES AFFECTED BY THIS POLICY

- Endowed and Statutory Divisions of the University, except the Medical College

WHO SHOULD READ THIS POLICY

- All members of the Cornell University community

RELATED DOCUMENTS

<table>
<thead>
<tr>
<th>University Policies</th>
<th>Other Documents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abuse of Computers and Network Systems</td>
<td>Electronic Communication Act of 1966</td>
</tr>
</tbody>
</table>

http://www.univco.cornell.edu/policy/RU.html
CONTACTS

Direct any general questions about the Responsible Use of Electronic Communications Policy to your department’s administrative office. If you have questions about specific issues, call the following offices:

<table>
<thead>
<tr>
<th>Subject</th>
<th>Contact</th>
<th>Telephone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers and Network Systems</td>
<td>Vice President for Information Technologies</td>
<td>(607) 255-7445</td>
</tr>
<tr>
<td>Campus Code of Conduct</td>
<td>Judicial Administrator</td>
<td>(607) 255-4680</td>
</tr>
<tr>
<td>Code of Academic Integrity</td>
<td>Dean of Faculty</td>
<td>(607) 255-4843</td>
</tr>
<tr>
<td>Electronic Communications</td>
<td>Vice President for Information Technologies</td>
<td>(607) 255-7445</td>
</tr>
<tr>
<td>Harassment</td>
<td>Office of Workforce Diversity, Equity and Life Quality</td>
<td>(607) 255-3976</td>
</tr>
<tr>
<td></td>
<td>Judicial Administrator</td>
<td>(607) 255-4680</td>
</tr>
<tr>
<td></td>
<td>University Counsel</td>
<td>(607) 255-5124</td>
</tr>
<tr>
<td>Health or Safety</td>
<td>Cornell Police</td>
<td>(607) 255-1111</td>
</tr>
<tr>
<td></td>
<td>University Health Services</td>
<td>(607) 255-4082</td>
</tr>
</tbody>
</table>

DEFINITIONS
These definitions apply to these terms as they are used in this policy.

<table>
<thead>
<tr>
<th>College/Unit Policy Officer</th>
<th>A person with responsibility for issues having broad-based policy implications for students, faculty, and staff in the college/unit; an Associate Dean or similar position.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Records</td>
<td>Records specifically related to a student and maintained by an educational institution or a party acting on its behalf. These records are protected by the Family Educational Rights and Privacy Act of 1974.</td>
</tr>
<tr>
<td>Electronic Communications</td>
<td>The use of computers and network systems in the communicating or posting of information or material by way of electronic mail, bulletin boards, or other such electronic tools.</td>
</tr>
<tr>
<td>Network Systems</td>
<td>Includes voice, video and data networks, switches, routers and storage devices.</td>
</tr>
<tr>
<td>System or Network Administrator</td>
<td>A university employee responsible for managing the operation or operating system environments of computers or network systems, respectively.</td>
</tr>
<tr>
<td>University Computers and Network Systems; (University Systems)</td>
<td>Computers, networks, servers, and other similar devices that are administered by the university and for which the university is responsible. Throughout this policy, the shortened term &quot;university systems&quot; is used to mean university computers and network systems.</td>
</tr>
</tbody>
</table>

OVERVIEW

Introduction to this Policy

Computers and network systems offer powerful tools for communication among members of the Cornell community and of communities outside of the university. When used appropriately, these tools can enhance dialog and communications. Unlawful or inappropriate use of these tools, however, can infringe on the rights of others. The university expects all members of its community to use electronic communications in a responsible manner.

The university recognizes the complexity of deciding what constitutes appropriate use of electronic communications services. What is appropriate or inoffensive to some members of the community may be inappropriate or offensive to others.

Caution: Having open access to network-based services implies some risk. In a community of diverse cultures, values, and sensitivities, the university cannot protect individuals against the existence or receipt of material that may be offensive to them.

The university cherishes the diversity of values and perspectives endemic in an academic institution and so is respectful of freedom of expression. The university does not condone censorship, nor does it endorse the inspection of electronic files other than on an exceptional basis (i.e., if required to ensure the integrity, security, or effective operation of university systems).

http://www.univco.cornell.edu/policy/RU.html 1/24/01
Nevertheless, the university reserves the right to place limited restrictions on the use of its computers and network systems in response to complaints presenting evidence of violations of university policies or codes, or state or federal laws. Once evidence is established, the university authorities responsible for overseeing these policies and codes will be consulted on the appropriateness of specific restrictions, which could include the removal of material posted on a computer and/or limiting access to the university's networks.

This policy is in accordance with university policies concerning harassment, use of computers and network systems generally, and related judicial codes. Any restrictive actions taken by the university will be in accordance with guidelines and procedures set forth in these policies, codes, or laws. The restrictive actions pertaining to this policy and described below (see the "Policy Specifics" segment of this document) conform to the Electronic Communication Privacy Act of 1986.

Caution: In exceptional cases, a system or network administrator may detect evidence of a violation while performing his or her duties operating or maintaining a system. In such instances, the system or network administrator should contact the college/unit policy officer, the Judicial Administrator, or the Office of Information Technologies for further guidance.

Caution: This policy does not abrogate local policies governing the operation and maintenance of university systems provided they do not conflict with the precepts of university policy. Colleges and administrative units may wish to develop ancillary procedures that support organizational requirements. Specifically, procedural guidelines with regard to security, privacy, and other areas of critical importance to the administration of these systems are not addressed as part of this policy, nor are violations of principles of network etiquette.

---

**PROCEDURES**

---

**Policy Specifics**

1. The university reserves the right to limit access to its networks when applicable university policies or codes, contractual obligations, or state or federal laws are violated, but does not monitor or generally restrict the content of material transported across those networks.

2. The university reserves the right to remove or limit access to material posted on university-owned computers when applicable university policies or codes, contractual obligations, or state or federal laws are violated, but does not monitor the content of material posted on university-owned computers.

3. The university does not monitor or generally restrict material residing on university computers housed within a private domain or on non-university computers, whether or not such computers are attached to campus networks.

**Policy Violations**

Violations of this policy may involve the use of electronic communications to:

---

http://www.univco.cornell.edu/policy/RU.html
harass, threaten, or otherwise cause harm to a specific individual(s), whether by direct or indirect reference;
impede, interfere with, impair, or otherwise cause harm to the activities of others;
download or post to university computers, or transport across university networks, material that is illegal, proprietary, in violation of university contractual agreements, or otherwise is damaging to the institution;
harass or threaten classes of individuals (see next "Caution").

Caution: As a matter of policy, the university protects expression by members of its community and does not wish to become an arbiter of what may be regarded as "offensive" by some members of the community. However, in exceptional cases, the university may decide that such material directed to classes of individuals presents such a hostile environment that certain restrictive actions are warranted.

Reporting Violations

1. If you believe that a violation of this policy has occurred, contact the system or network administrator responsible for the system or network involved, who will report the incident to the college/unit policy officer in accordance with local procedural guidelines, should they exist.

2. There may be situations when the following additional offices should be contacted:

- University Health Services and/or the Cornell Police, if an individual's health or safety appears to be in jeopardy;
- University Human Resource Services, if violations occur in the course of employment;
- Office of Information Technologies, if an incident potentially bears external or legal consequences for the institution. This office is available to assist with investigations, generally under the auspices of the college/unit policy officer. You may also contact this office if you wish to report an incident but are unable to do so through normal channels.

Procedures for Systems and Network Administrators

If you receive a complaint and are presented with evidence that a violation of this policy has occurred, proceed as follows:

1. Refer to Table 2 to determine what type of violation may apply:

- violations targeted at a specific individual(s) (4 types identified);
- violations causing harm to the activities of others (8 types identified);
- violations involving illegal, proprietary or damaging material (4 types identified);
- violations targeted at classes of individuals (1 type identified).

2. If you are unable to match your incident with a description in Table 2, or if multiple descriptions seem to apply, contact your college/unit policy officer or the Office of Information Technologies.

http://www.univco.cornell.edu/policy/RU.html

1/24/01
Technologies for guidance.

3. Follow the guidelines in Table 2. In addition to the type of violation, the guidelines are framed by other factors, specifically:

- who reported the violation;
- whether you administer the university system involved or some other affected system;
- how participants or affected parties are affiliated with Cornell.

4. In all cases, these guidelines tell you:

- which university authority should receive a formal complaint;
- the party or parties who normally file such a complaint;
- what actions, if any, you should or may take.

5. Report the violation in accordance with these guidelines and those established by your college/unit.

6. Document the incident and any actions you take, recording at a minimum the information depicted in Exhibit 1 (see the "Appendix" Section of this document). Protect this information as you would any confidential material: update and retain it as appropriate. This information may be subject to review by appropriate university authorities, so it is important that the information be current, complete and correct, maintained in an electronic database, and easily retrievable.

In exceptional cases, the priorities of protecting the university against seriously damaging consequences and/or safeguarding the integrity of computers, networks, and data either at the university or elsewhere, may make it imperative that you take temporary restrictive action on an immediate basis. In such instances, you may take temporary restrictive action, preferably with the prior approval of the college/unit policy officer, pending final adjudication by the university. All restrictive actions taken must be documented and justified in accordance with this policy. If there is no designated policy officer, or if the policy officer is not immediately available, you may contact the Office of Information Technologies for guidance or assistance.

Caution: In some instances, documentation prescribed above will constitute education records (see the "Definitions" Section of this document) and therefore will be protected under the Family Educational Rights and Privacy Act of 1974. Refer to the university's "Access to Student Information" Policy (Volume 4, Chapter 5) for more information.

---

APPENDIX

---

Table 1: Excerpts from Electronic Communications Codes and Policies Regarding this Policy

<table>
<thead>
<tr>
<th>Violation</th>
<th>Campus Code of Conduct: Title Three-Regulations for the Maintenance of the Educational Environment (RMEE) (Taken from Policy Notebook published)</th>
</tr>
</thead>
</table>

http://www.univco.cornell.edu/policy/RU.html
Violations Covered by this Policy

Table 2 (which follows) presents general information about the kinds of violations covered by this policy; the party or parties normally serving as complainant(s); the university authorities to whom complainants normally refer incidents; and the appropriate actions and/or restrictions that systems and network administrators may take upon receiving a complaint and being presented with evidence of a
violation. Instructions regarding how to proceed are intended for the system or network administrator responsible for the university resource from which the incident is perpetrated or on which the offending material resides, unless specified otherwise. Following is a synopsis of the material covered by Table 2:

A. Violations targeted at a specific individual(s)

A1. Sending repeated and unwanted (harassing) communication by electronic mail or other electronic communications

A2. Sending repeated and unwanted (harassing) communication by electronic mail or other electronic communications that is sexual in nature

A3. Sending repeated and unwanted (harassing) communication by electronic mail or other electronic communications that is motivated by race, ethnicity, religion, gender, or sexual orientation

A4. Posting or otherwise disseminating personal or sensitive information about an individual(s)

B. Violations causing harm to the activities of others

B1. Propagating electronic chain mail

B2. Interfering with freedom of expression of others by "jamming" or "bombing" electronic mailboxes

B3. Forging, fraudulently altering, or willfully falsifying electronic mail headers, electronic directory information, or other electronic information generated as, maintained as, or otherwise identified as university records in support of electronic communications

B4. Using electronic communications to forge an academic document

B5. Using electronic communications to hoard, damage, or otherwise interfere with academic resources accessible electronically

B6. Using electronic communications to steal another individual's works, or otherwise misrepresent one's own work

B7. Using electronic communications to collude on examinations, papers or any other academic work

B8. Using electronic communications to fabricate research data.

C. Violations involving illegal, proprietary, or damaging material

C1. Electronically distributing or posting copyrighted material in violation of license restrictions or other contractual agreements
C2. Launching a computer worm, computer virus or other rogue program.

C3. Downloading or posting illegal, proprietary or damaging material to a university computer

C4. Transporting illegal, proprietary or damaging material across Cornell's networks

D. Violations Targeted at Classes of Individuals

D1. Posting hate speech regarding a group's race, ethnicity, religion, gender, or sexual orientation (generally does not constitute a violation of the Responsible Use policy, but may under certain circumstances)

TABLE 2 - General Information About Violations of this Policy

---

VIOLATIONS TARGETED AT A SPECIFIC INDIVIDUAL(S)

- **Violation**
  - **A1.** Sending an individual repeated and unwanted (harassing) communication by electronic mail or other electronic communications;

- OR

  - **A2.** Sending an individual repeated and unwanted (harassing) communication by electronic mail or other electronic communications that is sexual in nature;

- OR

  - **A3.** Sending an individual repeated and unwanted (harassing) communication by electronic mail or other electronic communications that is motivated by race, ethnicity, religion, gender, or sexual orientation

- **Who Files Complaint**

  Targeted individual, whether or not a member of the university community

- **Who Receives Complaint**

  Office of the Judicial Administrator

  Note: Cornell's Judicial Administrator can act upon a complaint only if the sender of the material
is a member of the Cornell community. If the sender is not a member of the Cornell community, the Judicial Administrator will assist the targeted individual by referring him/her to appropriate sources of help outside the university.

- **Appropriate Action if Violation is Reported by Targeted Individual**

  Provide the targeted individual with the following information:

  1. "Harassment is a violation of Cornell’s policies and codes, and in some cases, state or federal laws. Write the sender directly and state that you find the continued correspondence to be harassing and formally ask the sender to cease all communications with you. Save a copy of this message and any other correspondence for evidence."

  2. "If you continue to receive correspondence after formally requesting that the correspondence stop, notify Cornell's Office of the Judicial Administrator. Consultations with the Judicial Administrator are confidential."

  3. "If you are concerned about your personal safety, contact the Cornell Police or your local law enforcement agency."

- **Appropriate Action if Violation is Reported by Another Individual**

  Thank the party for forwarding the information and add the following:

  "Harassment is a violation of Cornell’s policies and codes, and in some cases state or federal laws. Complaints must be filed by the targeted person. If appropriate, please encourage the targeted person to contact Cornell’s Office of the Judicial Administrator for information or assistance."

---

**VIOLATIONS TARGETED AT A SPECIFIC INDIVIDUAL(S), continued**

- **Violation**

  **A4. Posting or otherwise disseminating personal or sensitive information about an individual(s)**

  (Examples include postings of an individual’s academic records; medical information; social security number; or similar information of a personal or confidential nature that, if disseminated, could have legal or otherwise damaging implications either for the targeted person or the institution. Personal expression by an individual about another, even if posted in a public manner, is not subject to limitation or restriction under this policy, although a targeted person may have recourse under other campus policies or codes, or state or federal laws regarding harassment.)
○ Who Files Complaint

Targeted individual

OR

System or network Administrator, in accordance with guidelines established by the designated college/unit policy officer, and in response to complaint from targeted individual.

(Generally, pre-emptive restrictive actions are not warranted but may be in exceptional cases. If the material is of such a nature that it potentially bears external consequences for the institution, contact your college/unit policy officer and the Office of Information Technologies for further guidance or assistance.)

○ Who Receives Complaint

Office of Information Technologies

○ Appropriate Action if Violation is Reported by Targeted Individual

Provide the targeted individual with the following information:

"This material may violate Cornell's codes or policies, or possibly state or federal laws. If you wish the material temporarily restricted while you file a complaint, please contact me."

Contact your college/unit policy officer or the Office of Information Technologies for further guidance or assistance.

○ Appropriate Action if Violation is Reported by Another Individual

Provide the party with the following information:

"Thank you for forwarding this information. I will be working with campus authorities regarding this incident."

Contact your college/unit policy officer or the Office of Information Technologies for further guidance or assistance.

VIOLATIONS CAUSING HARM TO THE ACTIVITIES OF OTHERS

○ Violation
B1. Propagating Electronic Chain Mail

- **Who Files Complaint**
  
  System or network Administrator, in accordance with guidelines established by the designated college/unit policy officer, and in response to complaint from individual(s) receiving the chain mail.

- **Who Receives Complaint**
  
  Office of the Judicial Administrator

- **Appropriate Action if Violation is Reported**
  
  Provide the party with the following information and take steps outlined below:

  "Although we understand that some of these letters can be offensive or unwanted, [name of unit] cannot prevent their circulation. Forwarding chain mail using university resources violates Cornell's codes and policies, and in some cases may be illegal. I will be working with campus authorities regarding this incident."

  1. Post a notice to your system alerting users to the incident and instructing them not to propagate further.

  2. Refer Cornell propagators to the Office of the Judicial Administrator.

  3. If the propagator(s) is not a member of the Cornell community, contact the administrator of the originating system, if possible, as a matter of courtesy or follow-up.

  4. Contact your college/unit policy officer and the Office of Information Technologies if you believe the content of the material to be illegal, damaging, or otherwise to have external consequences for the institution.

---

**VIOLATIONS CAUSING HARM TO THE ACTIVITIES OF OTHERS, continued**

- **Violation**
  
  B2. Interfering with freedom of expression of others by "jamming" or "bombing" electronic mailboxes
Who Files Complaint

Individuals affected by the interference;

OR

System or network administrator, in accordance with guidelines established by the designated college/unit policy officer, and in response to complaint from individual(s) affected by the interference.

Who Receives Complaint

Office of the Judicial Administrator;

OR

Office of the College Dean (if incident is in the context of the Code of Academic Integrity; see example incidents B4-8, below)

Appropriate Action if Violation is Reported

Provide the party with the following information and take steps outlined below:

"Attempting to interfere with the freedom of expression of others violates Cornell's Campus Code of Conduct. I will be working with campus authorities regarding this incident." 1. If the violator is a member of the Cornell community, instruct him/her to cease the activity, referring to campus policy, and contact the Judicial Administrator for further guidance.

2. If the violator is not a member of the Cornell community, contact the administrator of the originating system, if possible, as a matter of courtesy or follow-up.

---

VIOLATIONS CAUSING HARM TO THE ACTIVITIES OF OTHERS, continued

B3. Forging, fraudulently altering, or willfully falsifying electronic mail headers, electronic directory information, or other electronic information generated as, maintained as, or otherwise identified as university records in support of electronic communications

Who Files Complaint

Individual(s) affected by the forgery or alteration, such as the recipient of fraudulent mail or the individual whose identity is forged, if applicable;
System or network administrator, in accordance with guidelines, and in response to complaint from individuals(s) affected by the forgery or alteration.

○ Who Receives Complaint

Office of the Judicial Administrator

OR

Office of the College Dean (if incident is in the context of the Code of Academic Integrity; see example incidents B4-8, below)

○ Appropriate Action if Violation is Reported

Provide the party with the following information and take steps outlined below:

"Forging, fraudulently altering or willfully falsifying university records violates Cornell's policies and codes. I will be working with campus authorities regarding this incident."

If the violator is a member of the Cornell community, instruct him/her to cease the activity, referring to campus policy, and contact the Judicial Administrator for further guidance. If the violator is not a member of the Cornell community, contact the administrator of the originating system, if possible, as a matter of courtesy or follow-up.

---

VIOLATIONS CAUSING HARM TO THE ACTIVITIES OF OTHERS, continued

○ Violation

B4. Using electronic communications to forge an academic document;

OR

B5. Using electronic communications to hoard, damage, or otherwise interfere with academic resources accessible electronically;

OR

B6. Using electronic communications to steal another individual's work, or otherwise misrepresent one's own work;

OR
B7. Using electronic communications to collude on examinations, papers or any other academic work;

OR

B8. Using electronic communications to fabricate research data

○ **Who Files Complaint**

Individual whose academic work is stolen, misrepresented, or otherwise compromised or damaged;

OR

Cornell faculty member or academic department/sponsor responsible for the academic activity

○ **Who Receives Complaint**

Office of the College Dean

○ **Appropriate Action if Violation is Reported**

Provide the party with the following information:

"This incident may violate campus policies or codes. I will be working with college authorities to review what actions may be appropriate."

Contact your college policy officer for further guidance.

---

**VIOLATIONS INVOLVING ILLEGAL, PROPRIETARY, OR DAMAGING MATERIAL**

○ **Violation**

C1. Electronically distributing or posting copyrighted material in violation of license restrictions or other contractual agreements;

OR

C2. Launching a computer worm, virus, or other rogue program;

OR

http://www.univco.cornell.edu/policy/RU.html
C3. Downloading illegal, proprietary, or damaging material to a university computer;

OR

C4. Transporting illegal, proprietary, or damaging material across Cornell's networks

○ Who Files Complaint

Anyone who has evidence of such activities occurring or about to occur, and involving Cornell's computer and network systems

○ Who Receives Complaint

Office of Information Technologies

○ Appropriate Action if Violation is Reported

Commensurate with the degree of urgency and potential damage to the institution, take preemptive steps - preferably with the approval of your college/unit policy officer - including ensuring the preservation of evidence. Contact the Office of Information Technologies for further guidance or assistance.

Clarification regarding C1: Responsible Use policy and procedures govern incidents involving the illegal distribution of copyrighted material - as transported through Cornell's networks or posted to Cornell's computers - by electronic means. The possession of misappropriated copyrighted material by a member of the Cornell community violates the Campus Code of Conduct, the Code of Academic Integrity and the university's policy on the Abuse of Computers and Network Systems.

VIOLATIONS TARGETED AT CLASSES OF INDIVIDUALS

○ Violation

D1. Posting hate speech regarding a group's race, ethnicity, religion, gender, or sexual orientation
Note: Posting hate speech generally does not constitute a violation of Responsible Use Policy, but may under certain circumstances.

○ Who Files Complaint
Member of the targeted group;

OR:

System or network administrator, in accordance with guidelines established by the designated college/unit policy officer, and in response to complaint from member(s) of the targeted group.

- **Who Receives Complaint**
  
  Office of Human Relations

- **Appropriate Action if Violation is Reported**

  Provide the party with the following information:

  "Although this posting/communication may be offensive to members of the community, the university is respectful of expression in its own right. However, this posting/communication may constitute harassment, which is a violation of Cornell's policies and codes, and in some cases, state or federal laws. I will consult with campus authorities regarding this incident."

  Contact the Office of Human Relations for guidance or assistance.

**Exhibit 1 - Prototype Log for Tracking Alleged Incidents In Violation of Responsible Use of Electronic Communications Policy**