

Updated 6/1/2019



## **Sponsorship Levels and Benefits**

2020 Professional Development Conference  
*Campus to Career*

January 31, 2020



STETSON LAW

# Sponsorship Options

## Global Sponsor (\$2,500 only 1 available) **SOLD – Holland & Knight**

- Opportunity to address conference attendees at either the opening session, closing session, or reception for up to 3 minutes
- Admission for 2 members of the organization to participate in the 2020 *Campus to Career* Conference
- Dedicated exhibit space at the conference reception
- Recognition as conference “Global Sponsor” beginning Fall 2019
- Full color company logo on signage during conference
- Company logo and sponsorship on conference printed materials
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## Innovation Sponsor (\$2,500 only 1 available) **SOLD – Baker McKenzie**

- Opportunity to address conference attendees at either the opening session, closing session, or reception for up to 3 minutes
- Admission for 2 members of the organization to participate in the 2020 *Campus to Career* Conference
- Dedicated exhibit space at the conference reception
- Recognition as conference “Innovation Sponsor” beginning Fall 2019
- Full color company logo on signage during conference
- Company logo and sponsorship on conference printed materials
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## Professionalism Sponsor (\$2,500 only 1 available)

- Opportunity to address conference attendees at either the opening session, closing session, or reception for up to 3 minutes.
- Admission for 2 members of the organization to participate in the 2020 *Campus to Career* Conference
- Dedicated exhibit space at the conference reception
- Recognition as conference “Professionalism Sponsor” beginning Fall 2019
- Full color company logo on signage during conference
- Company logo and sponsorship on conference printed materials
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## Digital Sponsor (In Kind only 1 available)

- Dedicated exhibit space at the conference reception
- Verbal recognition as conference “Digital Sponsor” beginning Fall 2019
- Full color company logo on signage during conference
- Company logo and sponsorship on conference printed materials
- Recognition in conference announcements and website
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## **Breakout Session Sponsor (\$1,500 up to 4 available)**

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- Dedicated exhibit space at the conference reception and on Breakout Session signage
- Verbal recognition as “Breakout Session” sponsor at opening keynote and designated breakout session
- Full color company logo on signage during conference
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## **Wellness Sponsor (\$1,000 only 1 available)**

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- Full color company logo on signage during conference
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## **Go-Green Sponsor (\$1,000 only 1 available)**

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- Full color company logo on signage during conference
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

## **Door Prize Sponsor (\$500 up to 5 available)**

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- Verbal recognition as conference “Door Prize” sponsor
- Full color company logo on signage during conference
- Recognition in conference announcements and website
- Opportunity to provide branded giveaways
- Usage of *Campus to Career* logo with link to conference website for sponsorship promotion

# Sponsorship Application

Company name \_\_\_\_\_ Company website \_\_\_\_\_

Contact name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## Sponsor Options

- \$2,500 Global/Innovation/Professionalism Sponsor**
- (In-Kind) Digital Sponsor**
- \$1,000 Wellness Sponsor**
- \$500 Door Prize Sponsor**
- \$1,500 Breakout Session Sponsor**
- \$500 Go-Green Sponsor**

**Total** \$ \_\_\_\_\_

### Exhibit Requires:

- Electricity
- Internet connection
- Large backdrop
- Other audio/visual \_\_\_\_\_
- Exhibit requires no extra service or equipment

**Materials:** High-resolution logos can be sent to pdconference@law.stetson.edu. If you will be shipping materials (including exhibition materials and giveaway items,) contact pdconference@law.stetson.edu for shipping details. Stetson University College of Law is not responsible for any fees associated with exhibitor shipping.

## Payment Method

- Please accept my payment of \$ \_\_\_\_\_ by: Check \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_  
*Checks payable to Stetson University College of Law*

Name on Card \_\_\_\_\_

Provide us with a phone number to call for credit card payment \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

## Return completed forms to:

Stetson University College of Law | Professional Development Conference  
1401 61st Street South, Gulfport, FL 33707  
727-562-7303 | pdconference@law.stetson.edu

# Sponsor Agreement

**SPONSOR AGREEMENT:** Sponsors assume entire responsibility and agree to protect, defend, indemnify and hold harmless Stetson University College of Law, its owners and each of their respective parent entities, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by sole gross negligence. Sponsors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance. Sponsors acknowledge that neither Stetson University College of Law, nor their owners maintain insurance covering sponsor's property and that it is the sole responsibility of exhibitors to obtain business interruptions and property damage insurance covering any losses by exhibitors.

Stetson University College of Law will not be liable for the fulfillment of this agreement if the space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, hurricane, the authority of law, or any other cause beyond its control. In the event of cancellation due to one of these causes, Stetson's liability is limited to a refund to sponsors for the fees paid. Alternatively, if the event is merely postponed, sponsors will be given the option to apply the fee to the conference when rescheduled. Sponsors are responsible for any charges incurred for any special services or requirements including, but not limited to, special electrical service, power strips and extension cords, audio-visual equipment and computer modem or telephone lines. Sponsors are responsible for notifying Stetson University College of Law in advance about any electrical needs. Standard electrical service is available at the discretion of the hotel. Shipping instructions will be included in your confirmation letter. All shipping and storage fees are each individual sponsor's responsibility.

Stetson University College of Law in its sole discretion reserves the right to determine which sponsors and/or advertising applications to accept based upon space limitations, relevance, appropriateness, timeliness, or other criteria. No refunds will be given for items that fail to arrive by the stated dateline. All accounts must be paid in full within 15 days of your application acceptance. Participation means acceptance of the terms listed herein. Moreover, acceptance of an application does not constitute endorsement of sponsor's product or services. Sponsor will refrain from making or publishing any statements suggesting endorsement by Stetson including use of Stetson University College of Law's name and logo.

**NOTICE TO APPLICANT:** Stetson University College of Law reserves the right to reject any sponsor application. Acceptance of any application shall be made in the sole discretion of the Stetson University College of Law. No sponsor agreement is considered accepted without the written signature of an authorized agent of the Stetson University College of Law. Sponsor has no control over content of conference.

**ASSIGNMENT OF SPACE:** Sponsor space will be assigned in order of acceptance of a signed agreement and full payment, and as much in accordance with the sponsor's wishes as reasonably and conveniently feasible. Stetson University College of Law, however, reserves the right to determine in its sole discretion the exact location of sponsor's space, and further reserves the right to relocate assigned sponsor and exhibitor space, at any time, to an area other than that selected by sponsor and exhibitor, upon notification to the sponsor by Stetson University College of Law. Exhibit hall times and program agenda subject to change.

**CANCELLATION AND POSTPONEMENT:** Refunds will be given to sponsors who cancel at least 30 days prior to the first day of the conference. No refunds will be granted for cancellations received within 30 days of the first day of the conference. If this program is postponed and the sponsor is unable or unwilling to attend on the rescheduled date, sponsor fees will be completely refunded. In the unlikely event this program is canceled by the conference sponsor or if cancellation is required due to an unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible, the fees will be completely refunded. The conference sponsor does not assume and is not responsible for any loss or damage (including travel) as a result of an alternation, postponement, or cancellation of the event.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_

**For office use only.**

Received: \_\_\_\_\_ By: \_\_\_\_\_

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