

ROLAND AND SARAH GEORGE
PROFESSOR OF INVESTMENTS
Endowed Chair Profile



**STETSON
UNIVERSITY**
SCHOOL OF BUSINESS

POSITION

Stetson University's School of Business Administration is seeking a dynamic educator to lead one of the premiere student-managed investment programs in the country. The Roland George Student Investment Program (RGIP) is the result of an initial gift of \$500,000 donated to Stetson University in 1980 by Sarah George and a subsequent \$2 million gift from her estate to establish the Roland and Sarah George Institute for Educational and Investments Research. The current program portfolio of the RGIP is \$3.8 million in stock and bonds and the fund provides administrative expenses and program support. The gift also established the position of Roland & Sarah George Professor of Investments. The Roland & Sarah George Professor of Investments is an integral part of the School of Business's Department of Finance and provides advanced investment education and supervises student management of the portfolio. RGIP students are responsible for developing portfolio investment goals, objectives and criteria for managing the portfolio.

The search committee for Roland & Sarah George Professor of Investments will consider highly qualified individuals with interest in a tenured, tenure track, or professor of practice position. The individual will be located at Stetson's DeLand, Florida, campus, but teaching responsibilities may include teaching at other campuses within the Stetson system. Academic rank and position of appointment will depend on the qualifications of the successful candidate. Ethnically and racially diverse faculty candidates are strongly encouraged to apply. Initial appointment as the Roland & Sarah George Professor of Investments will be for three years and is renewable based on performance.

The Stetson School of Business is an entrepreneurially minded school dedicated to delivering an innovative and comprehensive business curriculum and experience to our students. Applicants interested in developing distinctive courses and programs that leverage interdisciplinary collaborations and experiential learning within the school and across the institution and candidates with an interest in conducting professional and corporate education training and workshops are preferred.

QUALIFICATIONS

The next Roland & Sarah George Professor of Investments will have an earned doctorate in finance or related field from an AACSB-accredited institution, significant relevant professional experience in finance, investments, and/or portfolio management, and a demonstrated passion for teaching excellence in the field of finance and investments.

Candidates should have a record of publishing in respected journals and professional activity sufficient to be qualified as Scholarly Academic or Scholarly Practitioner under the AACSB and University guidelines. Backgrounds in multiple areas of finance including portfolio management, investments, derivatives and security analysis are preferred. Applicants

2nd

2018 Global Asset
Management Education
(G.A.M.E.) Forum
Growth Stock Portfolio

12

Bloomberg Terminals

25

Average RGIP Class Size

100%

RGIP Job Placement
Rate (2018)

should be able and willing to teach in more than one of these areas of finance at both the undergraduate and graduate level.

Candidates are also expected to have significant relevant industry experience in investment management, portfolio management, and/or security analysis industries. Candidates with the Chartered Financial Analyst® (CFA) certification are strongly preferred.

RESPONSIBILITIES

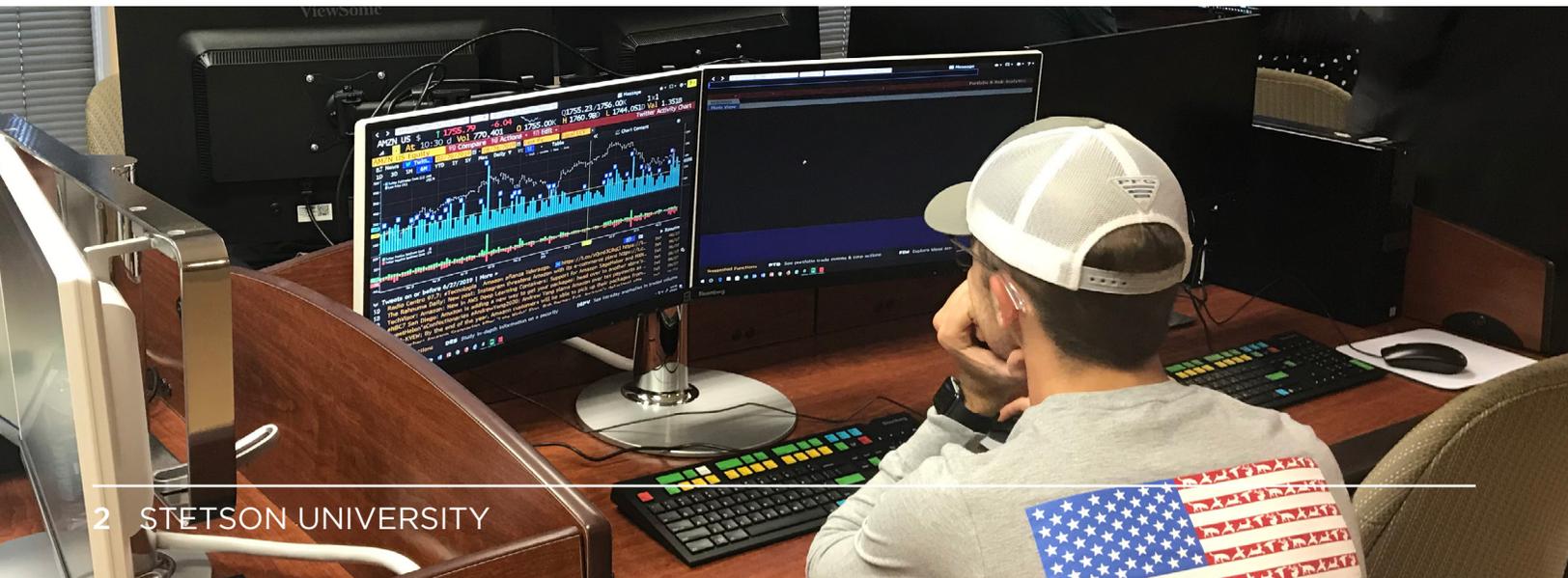
The Roland & Sarah George Professor of Investments is responsible for administering the student-managed investment portfolio and helping to develop a vision for the RGIP in collaboration with the Director of the Roland and Sarah George Institute for Educational and Investments Research. These duties include instructing and mentoring RGIP students as they manage the portfolio's income and growth-oriented investment funds and maintaining the Roland George Merit Scholarship Program designated for outstanding students seeking careers in investments.

Stetson University tenured/tenure-track faculty typically are responsible for teaching six (6) unit courses per year and Professors of Practice teach up to eight (8) unit courses per year. Teaching responsibilities for Roland & Sarah George Professor will depend on the candidate's ability and effectiveness at fulfilling the duties associated with such a prestigious endowed chair position. Teaching responsibilities may also include offerings for the University's requirements in General Education, as well as teaching courses online or in a hybrid format.

Further responsibilities of the Chair include: undergraduate advising; student recruitment; engaging with university, school, and departmental committees and meetings; and building partnerships with both Florida-based and national practitioners and potential employers of our students. Engagement in multidisciplinary research collaborations with faculty colleagues is anticipated. This includes mentoring junior faculty, working with undergraduate and graduate students, preserving and enhancing the reputation of Stetson's finance programs, and engaging in significant outreach efforts to financial firms.

All candidates should demonstrate a passion for the highest quality of teaching and must maintain appropriate academic/professional qualifications consistent with AACSB and Stetson's School of Business Administration standards. For more information on our expectations in teaching and scholarship, our tenure policies, and our support for faculty development, please see the [Office of the Provost and Academic Affairs](#) website.

Stetson University is committed to providing a welcoming and inclusive environment to ethnically and racially diverse faculty candidates, who are capable of fostering educational opportunities for underrepresented groups. Diversity is a fundamental value at Stetson University and we value faculty who are able to diversify pedagogy to meet multiple interests, or be a mentor for minority and majority students.



THE DEPARTMENT

The [Department of Finance](#) is dedicated to mentoring students interested in earning a Bachelor of Business Administration in either Finance or Economics. As finance majors, students focus predominantly on topics concerning business finance, investments and corporate financial management to prepare for future careers in finance or even owning their own businesses. As economics majors, students develop a thorough understanding of both microeconomics and macroeconomics with a heavy emphasis on financial processes and relations. The department offers a finance major with concentrations in corporate finance, investments, and financial planning, along with a business economics major. The financial planning concentration allows students to take the CFP® Board exam upon graduation and the investments concentration allows students to take the CFA first level exam upon graduation.

The department emphasizes real-world, experiential education through specialized programs.

- Roland George Investments Program - Students in Stetson University's pioneering Roland George Investments Program manage a real portfolio made up of \$3.8 million in equity and fixed income. The student-directed investment program is one of the nation's oldest and arguably best in terms of dollars under management and competition results.
- Financial Planning concentration - A curriculum specifically designed to prepare students to sit for the CFP® certification exam upon graduation to earn this prestigious designation. The financial planning concentration has been approved by the CFP® Board as an approved program, one of a handful of CFP® degree programs in Florida.
- CFA Institute University Affiliation Program – The Finance program Investments concentration positions students to obtain the Chartered Financial Analyst® designation, which has become the most respected and recognized investment credential in the world.

THE SCHOOL OF BUSINESS ADMINISTRATION

Stetson's [School of Business Administration](#) is one of less than 190 elite business schools that has both business and accounting programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. The school's programs are based at three of the University's four locations:



- The DeLand campus hosts all undergraduate programs in the Lynn Business Center, a state-of-the-art classroom and computer lab facility. The DeLand campus is also home to all accounting graduate programs.
- The Stetson University Center at Celebration, located in Celebration, FL, a planned community near Disney World, offers the Executive MBA program.
- The Gulfport campus, home of the College of Law, hosts all components of the JD/MBA program.

The School of Business Administration is well known for its academically rigorous learning environment. In small classes and beyond, faculty mentors help students to achieve their academic and professional goals. All members of the university community share a commitment to social and ethical responsibility, leadership development, and lifelong learning. The school offers a Bachelor of Business Administration, a Master of Accountancy, a Master of Business Administration, and an Executive Master of Business Administration, as well as several distinctive programs including the Joseph C. Prince Entrepreneurship Program, the Roland and Sarah George Investments Institute, the Family Enterprise program, the Centurion Sales Program, and summer study abroad programs, including a premiere program in Innsbruck, Austria. The school sponsors chapters of both Beta Alpha Psi and Beta Gamma Sigma.



THE UNIVERSITY

Founded in 1883, [Stetson University](#) is a private, selective university comprised of a rich array of liberal arts and professional academic programs. Collectively, Stetson's faculty works with nearly 4,000 students in undergraduate, graduate, and professional programs. The University's historic main campus, located in DeLand, enrolls more than 3,000 students in undergraduate programs in the College of Arts and Sciences, the School of Business Administration, and the School of Music. Stetson University College of Law, Florida's first law school, moved from the main campus to Gulfport in 1954 and, with the addition of the Tampa Law Center, serves approximately 1,000 students working full-time or part-time toward J.D. or LL.M. degrees. Graduate programs offered at the main campus and at Stetson University Center in Celebration include business, accounting, educational leadership, counseling, and creative writing. Florida's oldest private institution of higher learning, Stetson has regularly been ranked among the best regional universities in the Southeast and was the first private college in Florida to be granted a chapter of Phi Beta Kappa.

Stetson University provides an inspiring education that engages students with rigorous academic and creative study grounded in liberal learning and promotes civic values of personal and social responsibility. Working closely with faculty and with one another, students cultivate abilities to explore issues deeply, think critically, reason empirically, speak persuasively, and connect ideas creatively. Firmly committed to inclusive excellence, our vibrant community of teacher-scholars nurtures the potential of individual students to lead lives of significance and prepares each to meet the challenges of shaping the future—locally, nationally, and globally.

THE COMMUNITY

DeLand is a picturesque residential community of 32,000 located 20 miles west of Daytona Beach and 35 miles northeast of Orlando. The area offers extensive cultural as well as recreational activities.



APPLICATION

SALARY: Salary is competitive.
STARTING DATE: August 12, 2020 or as negotiated.

APPLICATION:

Applicants must send the following materials for consideration:

- Letter of application addressing teaching and scholarly achievements.
- Detailed Curriculum Vitae
- Three letters of reference, at least two of which include an evaluation of teaching ability.
- Copies of undergraduate and graduate transcripts.
- Copies of publications or other relevant documents.

Candidates are encouraged to highlight skills and experiences that demonstrate a commitment to diversity and inclusion.

Application materials may be submitted electronically to financeprof@stetson.edu. While electronic submissions are preferred, alternatively application materials may be mailed to:

Stuart Michelson, Ph.D.

Search Committee Chair
School of Business Administration
Stetson University
421 N. Woodland Blvd. Unit 8398
DeLand, FL 32723

All correspondence will be held in strictest confidence. The Search Committee will immediately begin reviewing applications, and finalists will be invited for campus interviews during the Fall 2019 term. The Search Committee will review applications until the position is filled.

Stetson University is an Equal Opportunity Employer that affirms cultural diversity and inclusion as a core value of academic excellence at Stetson University. We are committed to achieving equal access in education, employment, and participation through the recruitment and retention of outstanding faculty, staff, and students from diverse backgrounds, and to meaningful academic and intellectual transformation in curriculum, research and service. We are dedicated to actions and policies that foster a community in which individuals with various identities, cultures, backgrounds, and viewpoints work together to create opportunities for engagement through rewarding and fulfilling careers and personal experiences in a culturally and racially diverse society and a globalized world. We strongly encourage members of historically under-represented and economically-disadvantaged groups and women to apply for employment. Stetson University is an EEO, ADA, ADEA, and GINA employer.