



ROLAND

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GEORGE

INVESTMENTS PROGRAM



2010-2011 ANNUAL REPORT

ROLAND GEORGE INVESTMENTS PROGRAM  
SCHOOL OF BUSINESS ADMINISTRATION  
STETSON UNIVERSITY

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*EUGENE M. AND CHRISTINE LYNN BUSINESS CENTER*



*Photo by Lynn Thompson*

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## ACKNOWLEDGEMENT

*The Roland George Investments Program was established at Stetson University through a gift made in 1980 by the late Mrs. Sarah George. This innovative program was designed to:*

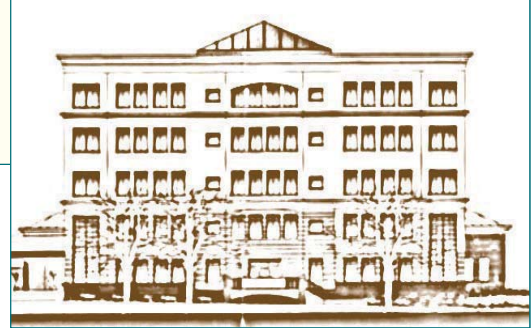
- ◆ Honor Mr. Roland George by implementing his belief that students learn best through actual experience in making investment decisions;
- ◆ Provide an advanced course in investments to the School of Business Administration;
- ◆ Establish two investment funds, one income oriented and the other growth oriented;
- ◆ Generate annual incomes sufficient to:
  - ❖ Maintain the Roland George Distinguished Visiting Professorship of Investments;
  - ❖ Maintain the Roland George Merit Scholarship Program designated for outstanding students seeking careers in investments;
  - ❖ Purchase resource materials to support the courses;
  - ❖ Administer the overall program.

*On behalf of all of the program's participants — past, present, and future — we would like to express our appreciation to Mrs. George for making this valuable opportunity possible.*



BY LARRY BELCHER

*“The more things change the more they stay the same.”*



There are certain timeless sayings that we hear that always ring true. One of these is “The more things change the more they stay the same”. I think that is true and will apply next year in the Roland George Investments Program. The “staying the same” part will be that the RGIP will continue to set the bar for student–managed investments programs throughout North America. In August we will have a new class of student analysts that will begin the yearlong transformation from “newbies” to seasoned analysts of both stocks and bonds by next May, when most of them will graduate and move on, mostly into the financial services industry. We will commend them for their decisions, the performance of the portfolio, and their undoubted performance in forums like the CFA Challenge, RISE, and GAME symposiums.

The “more things change” part will be in leadership. After 21 years at Stetson University, where 13 of them were spent chairing the Finance Department and 9 years as Director of the Roland George Investments Program and Institute, I will be moving back to Indiana in July to become the Dean of the School of Business at Taylor University and the Arthur L. Hodson Chair of Business at Taylor. This comes at a time in my life where I am looking forward to new professional challenges as well as being able to attend to my responsibilities to my parents as well as my wife’s mother. This is an opportunity to help in the furtherance of business education at a school that is roughly the same size as Stetson, but with a smaller business school. I feel that one of the purposes of the experiences that I have had at Stetson will be to use them in the role that I will be playing at Taylor. I am excited about the possibilities for myself as well as the George Program.

This year, Dean Michelson approached Dr. K.C. Ma about taking over the leadership of the George Program and Institute, which he agreed to do. This is an excellent decision. Dr. Ma is the longest–serving George Professor and is as

knowledgeable about the program as anyone. In addition, as the results from our student competitions and our placement results show, he is a well–respected mentor who really cares about the personal growth and development of students and who really prepares them for what lies ahead. He has a vast network of professional as well as academic contacts that he has always employed to the advantage of students and faculty in the Finance Department and George Program, and the program will continue to evolve and improve under his leadership.

This year we had another remarkable competition season. After a runner–up finish in the CFA Challenge in Florida last year, we were determined to win Florida and advance on to the next round. After the dust settled, we did just that, besting the University of Florida in the process. After ten years at the University of Dayton, Dr. David Sauer, the co–founder of the RISE Symposium at Dayton, moved to Quinnipiac University in Connecticut and started a new student investment forum he called “GAME”, for Global Asset Management Education. We submitted portfolios at both RISE and GAME this year. Dr. Chris Tobler went with a group of students to Dayton, I took a group to Quinnipiac, and Dr. Ma went with the CFA team to Omaha, Nebraska. We did well but did not advance in Omaha, we were first in the Fixed Income category at GAME, and we were second in the Fixed Income category at RISE. Although our “three–peat strategy” didn’t exactly work, it was a great year. I’m sure that many more will follow.

In honor of her husband, Mrs. Sarah George sought a university that would allow students to manage money under the guidance of successful practitioners. Fulfilling the dream of Mr. Roland George, who believed students should learn from hands-on experience, a gift was transferred by his widow, Sarah George, to Stetson University on August 20, 1980 — assets with a value of nearly \$500,000.

His vision allows Stetson University to offer students an opportunity that only a select number of universities can — the investment and management of actual dollars. Annoyed with colleges teaching only theory, the program he envisioned would enable students to manage an actual portfolio. Students would purchase and sell securities, monitor the portfolio, and endure the pressure of generating sufficient income to pay program expenses. Mrs. George stressed that failure, as well as success, should be part of the learning experience, insisting that students have a major voice in the investment decision-making process.

Mrs. George, along with her brother Robert Wilson and attorney Frank Gaylord, approached Stetson University with her idea. Their contributions, along with those of President Pope Duncan, Dean David Nysten, Dr. H. Douglas Lee, and Professor Kenneth Jackson, developed the Roland George Investments Program.

Mr. Carter Randall, a panelist on PBS television's "Wall Street Week" and an investment consultant, was

chosen as the first Distinguished Visiting Professor. He eventually served in that capacity six times. Mr. Randall was instrumental in guiding the students into the real world of investing with his knowledge and insight. He also enhanced the Program by attracting prominent investment professionals to Stetson University to teach the students.

*"His vision allows . . . students an opportunity — investment and management of actual dollars"*

Mr. Gerald T. Kennedy served as Distinguished Visiting Professor from 1982 to 1987. He introduced the use of computers to scan stocks meeting criteria selected from student research. The introduction of services such as Value Line and Dow Jones News Retrieval, in conjunction with data sources such as Zack's Icarus Services and the O'Neil Reports, taught students the use of sophisticated research materials.

Mrs. Sarah George passed away in 1988. In her will she left a gift of \$3.6 million to establish the Roland and Sarah George Investments Institute. This Institute provides support for investments education at Stetson, such as symposiums to bring investment professionals and academic theorists together, and helps to provide access to research in investments for the School of Business faculty. The Stetson community greatly appreciates Mrs. George's generosity and vision for investments education.

The Program was enhanced by dividing the class into two semesters with the additional endowment provided by the George estate. Students focus on the Growth Fund and equity management techniques during the first semester. The second semester course places emphasis on

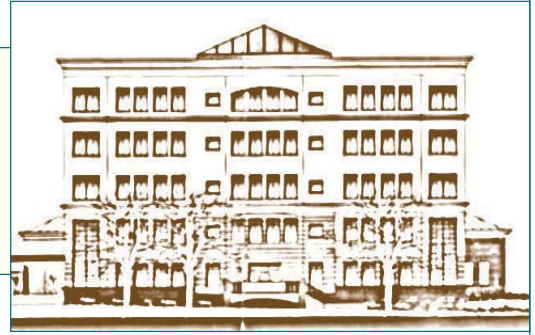
management of the Income Fund, which comprises bonds and other income generating securities. Although monitoring the entire portfolio is essential throughout the year, this structure enables students to concentrate their efforts in a specific area of investments.

The George endowment has also allowed the Program to have a full-time resident professor with applied experience. Max Zavanelli was selected as the first Roland and Sarah George Professor of Applied Investments. Since then, Ned Schmidt, Frank Castle, and K. C. Ma have also served as Visiting George Professors. These individuals were selected because they had applied investment experience and the enthusiasm to convey this knowledge effectively in the classroom to the students. They helped in greatly improving the level of investment experience for students at Stetson University. Their efforts have aided in developing the Roland and Sarah George Investments Institute into a premier organization for applied investment research and investment education.

Stetson University's Roland George Investments Program is unique in its conception and design — affording Stetson's business students the opportunity to manage a portfolio, complete with the pressures of possible failure. While many universities offer courses using computer-simulated programs with "play" money, Stetson University students are charged with investing nearly \$2.5 million.

Mr. Roland George felt that exposing students to experienced investment managers and allowing them to participate in actual investment decisions were ideal ways to prepare for a career in investments. His dream has become a reality, and the program has met its goals successfully now for 31 years.

*“...exposing students to experienced investment managers... ideal to prepare for a career in investments...”*



— FACULTY —

**K. C. Ma, Ph.D., CFA**  
George Professor of Applied  
Investments



**Lawrence J. Belcher, Ph.D.**  
Director, George  
Investments Institute;  
Professor of Finance



**CLASS OF 2011**

Left to right –

- Row 1: Dr. K. C. Ma, Yuwen Ruan, Rebecca Simmons,  
Lauren Toth and Dr. Larry Belcher  
Row 2: Michael Addressi, Will Blazejeski, Juncheng Lu,  
Alex Khan, Brian Tolin, Charles Wagenseil,  
Greg Rizzo, Lt. Walker Hobson  
Row 3: Lt. Maltimore Butler, Alex Kehoe,  
Kevin Mercier, Michael Stewart, Greg Bockhold,  
Danny Trejo, Gabe Del Rio, Dan Marro, Filip Vurdelja  
Row 4: Paul Carlson, Stephen Campbell, Ryan Coffers,  
Grant Patterson, Kevin Drake, Jake Broselle,  
Scott Pearson, Will Goering,

(Not pictured: Sean Emory, John Hemmenway,  
Kate Matthews and Ben Harris)



## GROWTH PORTFOLIO STRATEGY

In the beginning of the year our equity portfolio was just over the S&P500 but with the troubled market we had a long way to go to improve our returns. The class came together to really take a look at the overall economy and what strategy we were going to use to step up the portfolio.

The investment policy was set aggressively to invest predominantly into small-cap growth stocks, dedicated to improving capital gains for the portfolio. Stocks were bullish in the financial and technology sectors, while moving away from health care and housing to avoid additional risks in those areas.

Rebecca Simmons, '11

## GROWTH PORTFOLIO UPDATE

At the end of the semester, we had to make two difficult decisions regarding recently purchased stocks. Coinstar missed their earnings estimate and as a result the stock dropped dramatically in one day (37% drop in 8 minutes!). As a result, even though the stock was undervalued and had good fundamentals, we sold off our position. The same was true for HH Gregg. When purchased, the stock was trending up and had good growth prospects. Subsequent analyst negative opinion of the industry hurt the stock and we decided to cut our losses, which meant a near 50% drop in price. We made some bets on energy exploration (EXXI), Chinese agriculture (YONGYE) and 3D movie technology (REALD). All three have sound business models, we believe, and so we anticipate growth. We also bought a small brewer (HOOK), which has the potential to be bought out by a larger company. We evened out our positions and will place some funds in indexed ETF's to wait for fall.

## EQUITY POLICY STATEMENT — FALL 2010

**OBJECTIVE:** Maximize Capital Gain

**WORK-OUT PERIOD:** 12–18 months

**CONSTRAINTS:**

### 1. Style: Small-Cap Growth

- ☞ The Portfolio should have a small-cap bias. More than 50% of the portfolio should be in stocks with market caps less than \$1 billion.
- ☞ The Portfolio should have a growth bias. The stocks should be a *higher* P/E, P/S, P/CF, or P/BV value, as compared to the respective industry average benchmark ratios.

### 2. Sectors:

Underweight: Health Care and Housing  
Overweight: Financial and Technology

*Recommended but not Required:*

1. The total number of stocks in our portfolio should be no more than 15.
2. Each position should be about \$60,000.00.
3. Average daily trading volume should be at least 60,000 shares.
4. No more than 5 analysts following.
5. Young companies are preferred.
6. Stock price should be no less than \$5.00.

## ROLAND GEORGE INVESTMENTS PROGRAM

### VISITING PROFESSORS

B. Carter Randall	1981
Gerald T. Kennedy	1982–87
B. Carter Randall	1987–91
Max Zavanelli	1991–94
Ned W. Schmidt, CFA	1994–97
K. C. Ma, Ph.D., CFA	1997–98
Frank G. Castle, CFA	1998–2001
K. C. Ma, Ph.D., CFA	2001–Present

### DIRECTORS

Kenneth L. Jackson
1980–1982
G. Michael Boyd,
Ph.D., 1982–1985
James E. Mallett,
Ph.D., 1985–2002
Lawrence J. Belcher,
Ph.D., 2002–2011
K. C. Ma, Ph.D., CFA
2011–Present

**INCOME PORTFOLIO STRATEGY — SPRING 2011**

This semester year-to-date has been decent for the RGIP Income portfolio. We have experienced higher YTD returns than 10-year US treasuries and other comparable indexes. As of April 27, 2011 we had a 356 basis point (3.56%) YTD return compared 10-year treasury index at 101.9 basis points (1.019%). Our income portfolio is comprised of 9 well performing bonds that include: Aetna, Inc., Alcoa, Inc., Altria Group, Inc., Donnelley & Sons, GE Capital, Hospitality Properties, Reynolds American, Sempra Energy, and Morgan Stanley, which we recently swapped for KLA Tencor.

*Gabe Del Rio, '11*

**INCOME FUND UPDATE**

This was a very difficult semester in fixed income. We felt that we could pick up some credit returns by going down to BB in bonds. Unfortunately, after trying to trade we were informed that with our account our bond dealer could only trade BBB or higher. There were numerous swaps recommended, but only one passed (KLA Tencor). The bond market was highly valued, so finding reasonably priced bonds that fit within our guidelines was exceedingly frustrating this year. It was a good year to be a seller, but not a good year to be a buyer!

**FIXED INCOME POLICY STATEMENT — SPRING 2011**

**OBJECTIVE:**

Maximize total return within a 12-to-18-month workout period.

**CONSTRAINTS:**

1. The average portfolio duration is 4–6 years.
2. No bond should be lower than BB rating.
3. At least \$50,000 total coupon income.

*Additional notes:* The class expects interest rates to increase (> 25 bps). The class also expects the yield spread and volatility to be stable.

**MERIT SCHOLARS — 2010–2011**

Left to right –  
 Row 1: Rebecca Simmons, Juncheng Lu, Greg Rizzo,  
 Gabe Del Rio, Brian Tolin, Greg Bockhold,  
 Dan Marro, and Lauren Toth  
 Row 2: Ryan Coffers, Kevin Drake, Danny Trejo,  
 Scott Pearson, and Filip Vurdelja





## Finance team wins state competition, advances

by Stetson University on February 24th, 2011 | Discover Stetson, News |

Stetson University edged out the Florida Gators, the Florida State Seminoles and other teams to win a statewide investment competition this week and will now advance to national competition in Omaha, Neb., in April.

The best and brightest financial analyst students from six universities across the state competed in the Chartered Financial Analyst Institute's Global Investment Research Challenge in Winter Park. The six Florida CFA Society chapters sponsor the challenge, which gathers students, investment industry professionals, publicly traded companies, and corporate sponsors together for a competition that promotes best practices in equity research and company analysis.

The team, from left (see photo on page 10), Danny Trejo, Gregory Bockhold, Juncheng Lu, Rebecca Simmons and Filip Vurdelja in the trading room in Stetson's Lynn Business Center.

Teams were required to research, analyze and report on a publicly traded company, using the same standards as chartered financial analysts. Using their research on financial stability, market share and other factors, the teams recommend whether to buy, hold or sell the company's stock. This year's company for the Florida competition was Chico's FAS, a group of three women's apparel retailers.

"Part of our strategy was to find the most unique info about the company we could," said senior finance major Rebecca Simmons, team captain. "We investigated the company and really dug deep to find info we didn't think other schools would take the time to find."

Top professional analysts critiqued written reports and judged team presentations and a question-and-answer session.

"We spent a lot of time practicing our presentation," Simmons said. "We were able to speak naturally and never

### — In Tribute —

#### THOMAS F. WANDS 1915 – 2010



A highly experienced corporate executive and entrepreneur, Mr. Thomas F. Wands passed away on August 17, 2010, in DeLand after a brief illness.

The Board of Trustees for the Roland George Investments Program, which has final approval over all trades executed for both the Growth and Income Portfolios, welcomed Mr. Wands as a new member in 1995. He served on this board until 2001, fulfilling a requirement that it have a member from the Stetson University Trustee Investments Committee, of which he participated. His vast experience made him a highly qualified and extremely valuable Trustee for the Roland George Investments Program, challenging the students on their research and viewpoints for their recommendations where warranted.

A graduate of the Wharton School of Business at the University of Pennsylvania, Mr. Wands had extensive experience in directing corporate affairs. In 1980, he retired from a long career with Sears, Roebuck and Company, where he had been a senior Vice President of Operations and served on the Board of Directors. He

was responsible for data processing, communications and physical distribution functions that integrated into a nationwide communications system. In between his 44 years at Sears, Mr. Wands was drafted into the U. S. Army, serving during World War II and later in the Korean War.

His retirement from Sears had not been idle, however. He went on to join the Board of Directors of Glidden Electronics, Inc. here in DeLand, as well as on the boards of several other Central Florida corporations. His business acumen and entrepreneurial expertise led him to create a range of businesses. The Wands Corporation operates a franchise of Vie de France, a French bakery and cafe, in Orlando. The Zaida Corporation (named after his wife Zaida who passed in 2000) does business as Marblelife of Central Florida which restores and preserves marble and other stones. The R.E.S. Development Corporation holds the patents to several new, high performance thermoplastic polymers.

During his tenure on the Stetson University Board of Trustees, he provided financial resources for the naming of the Wands Center for Information Technology housed in the Lynn Business Center and supported five annual scholarships for MIS and computer science students. He was a former member of the School of Business Administration Advisory Board. Mr. Wands also provided high school seniors with scholarships to college.

It was a great honor having such a distinguished business persona as Mr. Wands serving on our Roland George Investments Program Board of Trustees. We are proud of the standing we have with this Program and gratefully give tribute to Thomas F. Wands for his contributions.



6/30/2011

ANNUAL REPORT

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had to reference our power-point slides. We included a couple of jokes in our presentation – we wanted to make it as interesting as possible.”

Stetson’s student-managed portfolio team is part of its Roland George Investments Program in the School of Business Administration. George Investment students regularly win high honors at national competitions.

In addition to Simmons, of New Smyrna Beach, Fla., this year’s Team Stetson included Danny Trejo, Howey-in-the-Hills, finance and family enterprise double-major; Juncheng Lu, Chongqing, China, finance major; Gregory Bockhold, Sarasota, finance major; and Filip Vurdelja, Ostrow Wielkopoloski, Poland, finance major. Every member of the team, which was sponsored by the Central Florida CFA Society, is a member of the university’s Roland George Investments Program.

The other schools in the competition were UF, FSU, the University of North Florida, Florida Atlantic University and Embry-Riddle Aeronautical University.

Dr. K.C. Ma, a Roland George professor, team advisor and a CFA, accompanied the students to Winter Park and said the judges had high praise for Stetson’s students.

“Our team had a flawless presentation,” Ma said. “One judge mentioned afterward how polished Team Stetson was. He said the students never looked back once at their power-point during the presentation. He said he wished he’d had a place (on the scoring sheet) to give a grade for poise. He was so impressed.”

More than half the CFA’s 136 societies in 57 countries sponsor these competitions that involve more than 1,500 students from 425 universities around the world. Stetson and other top teams from North and South America will compete in the national competition in early April. Winners in that competition will advance to the global competition, which will include teams from Europe and Asia, the next day.

“So far it’s been really great,” Simmons said. “Dr. Ma has supported us and pushed us and taught us different ways to find information. We’ve learned a ton. We’ve spent hundreds of hours on the paper and the presentations, and it’s all paid off!”

DATE	INCOME	GROWTH	TOTAL
08/20/80		**initial gift** \$	481,499
05/31/81	\$ 233,722	\$ 297,354	531,076
05/31/82	337,559	264,303	601,862 <sup>a</sup>
05/31/83	374,161	407,186	781,347
05/31/84	344,588	315,376	659,964
05/31/85	402,196	410,290	812,486
05/31/86	471,512	476,936	948,448
05/31/87	476,248	498,175	974,423
05/31/88	467,783	434,509	902,292
05/31/89	496,747	475,699	972,446
05/31/90	509,761	569,591	1,079,352
05/31/91	579,978	537,431	1,117,409
05/31/92	616,547	562,297	1,178,844
05/31/93	687,708	778,023	1,465,731 <sup>b</sup>
05/31/94	779,942	775,785	1,555,727 <sup>b</sup>
05/31/95	790,106	749,717	1,539,823 <sup>b</sup>
05/31/96	792,512	882,426	1,674,938 <sup>b</sup>
05/31/97	798,163	904,564	1,702,727 <sup>b</sup>
05/31/98	1,027,786	975,195	2,002,981 <sup>b</sup>
05/31/99	1,021,160	1,113,886	2,135,046 <sup>b</sup>
05/31/00	1,004,273	1,298,380	2,302,653 <sup>b</sup>
05/31/01	1,218,729	1,468,381	2,687,110 <sup>b</sup>
05/31/02	1,319,005	1,481,500	2,800,505 <sup>b</sup>
05/31/03	1,517,821	1,324,353	2,842,174 <sup>b</sup>
05/31/04	1,308,252	1,484,329	2,792,581 <sup>b</sup>
05/31/05	1,370,963	1,491,732	2,862,695 <sup>b</sup>
05/31/06	1,227,069	1,631,060	2,858,129 <sup>b</sup>
05/31/07	1,296,182	1,898,606	3,194,788 <sup>b</sup>
06/30/08*	1,397,712	1,290,966	2,688,678 <sup>b</sup>
06/30/09	1,088,834	1,161,630	2,250,464 <sup>b</sup>
06/30/10	1,176,859	1,355,353	2,532,212 <sup>b</sup>
06/30/11	1,287,030	1,645,980	2,933,010 <sup>b</sup>

<sup>a</sup> – Includes subsequent gift of \$ 86,792 in February 1982.

<sup>b</sup> – Program expenses deducted after the end of the fiscal year.

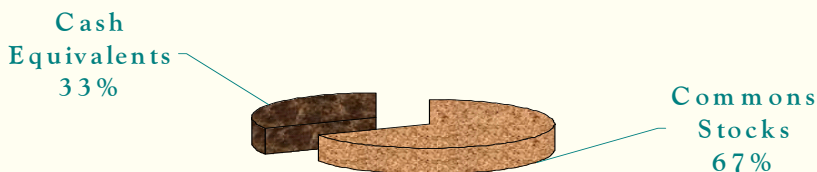
\* – Stetson University extended the fiscal year to encompass 06/01/07 through 06/30/08.

*In establishing the Growth and Income funds, the charter establishing the Roland George Investments Fund set an asset allocation of fifty percent to the Growth Fund and fifty percent to the Income Fund. Therefore, funds are periodically transferred between funds to keep that balance.*

GROWTH FUND — 06/30/11

SHARES	DESCRIPTION		COST		MARKET
<b>COMMON STOCKS</b>					
6,800	Aercap Holdings (AER)	\$	95,719	\$	88,648
300	Apple, Inc. (APPL)		27,539		100,701
1,700	Blue Earth Refineries, Inc. (BUERF)		0		1,173
4,050	Bolt Technology Corporation (BOLT)		57,719		50,220
10,400	Craft Brewers Alliance (HOOK)		80,295		58,020
6,000	CTS Corporation (CTS)		58,387		89,544
2,300	Energy XXI, Ltd. (EXXI)		63,650		76,406
3,600	Interactive Intelligence (ININ)		66,645		126,180
275	International Business Machines Corp. (IBM)		23,001		47,176
4,900	Jabil Circuit, Inc. (JBL)		76,455		98,980
188	KHD Humboldt Wedag (KHDHF)		0		1,663
2,300	Reald, Inc. (RLD)		62,420		53,797
1,886	Terra Nova Royalty (TTT)		0		14,296
6,000	Vanda Pharmaceuticals (VNDA)		51,909		42,840
7,300	Yongye International, Inc. (YONG)		59,815		38,325
11,856	ZAGG, Inc. (ZAGG)		52,395		158,870
1,500	Zebra Technologies (ZBRA)		56,126		63,255
	<b>TOTAL COMMON STOCKS</b>	\$	<u>832,075</u>	\$	<u>1,109,914</u>
	<b>TOTAL SECURITIES</b>	\$	832,075	\$	1,109,914
	<b>TOTAL CASH EQUIVALENTS</b>	\$	536,066	\$	536,066
	<b>TOTAL GROWTH FUNDS ASSETS</b>	\$	<u>1,368,141</u>	\$	<u>1,645,980</u>

GROWTH FUND



*Florida CFA Societies  
Global Investment Research Challenge  
Winner - 2011  
National CFA Global I.R.C.  
Semifinalists, Omaha, Nebraska*

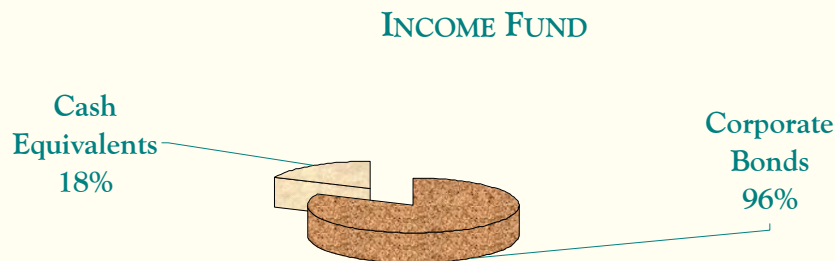
*Danny Trejo, Greg Bockhold, Juncheng Lu,  
Rebecca Simmons, and Filip Vurcelja*





INCOME FUND — 06/30/11

UNITS		COST	MARKET
<b>CORPORATE BONDS</b>			
100	Aetna, Inc. (AETNA)	\$ 118,440	\$ 112,302
100	Alcoa, Inc. (ALCOA)	99,590	104,069
100	Altria Group (MO)	110,430	139,664
100	R. R. Donnelley and Sons (RRD)	131,663	124,641
100	General Electric Capital (GE)	102,960	109,170
100	Hospitality Trust (HPT)	99,146	103,710
100	KLA Tencor (KLAC)	115,012	112,705
100	Reynolds American (RAI)	109,761	115,500
100	Sempra Energy(SRE)	134,532	134,054
	<b>TOTAL CORPORATE BONDS</b>	<b>\$ 1,021,534</b>	<b>1,055,814</b>
	<b>TOTAL INCOME INSTRUMENTS</b>	<b>\$ 1,021,534</b>	<b>1,055,814</b>
	<b>TOTAL CASH EQUIVALENTS</b>	<b>\$ 231,216</b>	<b>231,216</b>
	<b>TOTAL INCOME FUNDS ASSETS</b>	<b>\$ 1,252,750</b>	<b>1,287,030</b>
	<b>TOTAL GROWTH FUND ASSETS</b>	<b>1,368,141</b>	<b>1,645,980</b>
	<b>TOTAL PORTFOLIO ASSETS</b>	<b>\$ 2,620,891</b>	<b>\$ 2,933,010</b>

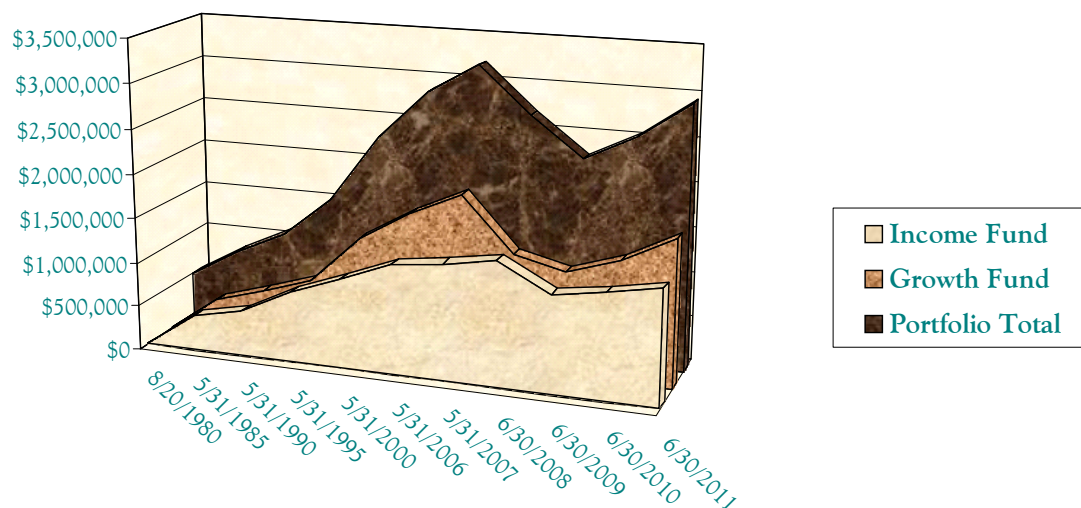


*Student Trustees meet in a boardroom setting for presentations of recommendations each semester, an integral part of the Roland George Investments Program.*

SALES

UNITS		NET COST	SALES PRICE	PROFIT (LOSS)
<b>GROWTH FUND</b>				
3900	A Power Energy Generation Systems (APWR)	\$ 42,947	\$ 24,421	\$ -18,526
2000	Balchem Corp. w/stock split shares (BCPC)	65,042	86,014	20,972
4140	Calgon Carbon Corp. (CCC)	59,245	55,314	-3,931
7,335	China Transinfo Corp. (CTFO)	62,639	33,448	-29,191
900	Coinstar, Inc. (CSTR)	53,026	36,809	-16,217
1800	Diamond Foods (DMND)	56,686	74,692	18,006
1000	Gilead Sciences, Inc. (GILD)	49,489	36,502	-12,987
2400	HHGregg, Inc. (HGG)	54,305	29,415	-24,890
6,200	I-Shares TR Russell 2000 Index Fund (IWM)	424,002	446,322	22,320
275	International Business Machines Corp. (IBM)	23,001	44,879	21,878
660	National Presto Industries, Inc. (NPK)	60,478	73,011	12,533
1900	TJX Companies, Inc. (TJX)	46,263	85,682	39,419
400	ZAGG, Inc. (ZAGG)	1,768	3,603	1,835
	<b>TOTAL SALES – GROWTH FUND</b>	<b>\$ 998,891</b>	<b>\$ 1,030,112</b>	<b>\$ 31,221</b>
<b>INCOME FUND</b>				
100	Fortune Brands	\$ 119,927	\$ 124,719	\$ 4,792
100	Morgan Stanley	\$ 111,275	\$ 109,551	\$ -1,724
	<b>TOTAL SALES – INCOME FUND</b>	<b>\$ 231,202</b>	<b>\$ 234,270</b>	<b>\$ 3,068</b>
	<b>TOTAL PORTFOLIO SALES</b>	<b>\$ 1,230,093</b>	<b>\$ 1,264,382</b>	<b>\$ 34,289</b>

TOTAL PORTFOLIO VALUE



UNITS		PURCHASES	
GROWTH FUND		COST	
6,800	Aercap Holdings (AER)	\$	95,719
4,050	Bolt Technology Corporation (BOLT)		57,719
900	Coinstar, Inc. (CSTR)		53,026
10,400	Craft Brewers Alliance (HOOK)		80,305
6,000	CTS Corporation (CTS)		58,387
2,300	Energy XXI, Ltd. (EXXI)		63,650
2,400	HHGregg, Inc. (HGG)		58,305
4,900	Jabil Circuit, Inc. (JBL)		76,455
2,300	Reald, Inc. (RLD)		62,420
6,000	Vanda Pharmaceuticals (VNDA)		51,909
7,300	Yongye International, Inc. (YONG)		59,815
1,500	Zebra Technologies (ZBRA)		56,126
	<b>TOTAL PURCHASES – GROWTH FUND</b>	\$	<u>773,836</u>
<b>INCOME FUND</b>			
100	KLA Tencor	\$	115,012
	<b>TOTAL PURCHASES – INCOME FUND</b>	\$	<u>115,012</u>
	<b>TOTAL PORTFOLIO PURCHASES</b>	\$	<u><u>888,848</u></u>





**APPENDIX D**  
**JULY 1, 2010 – JUNE 30, 2011**
**INCOME:**

Dividends	\$	5,034
Interest		70,407
Taxes		<u>0</u>
	\$	<u>75,441</u>

**REALIZED GAIN [LOSS] ON INVESTMENTS:**

Proceeds from Securities Sold	\$	1,264,382
Cost of Securities Sold		<u>1,230,093</u>
Net Realized Gain [Loss] on Investments	\$	<u>34,289</u>

**BEGINNING PORTFOLIO VALUE:**

Income	\$	2,532,212
		<u>75,441</u>
	\$	<u>2,607,653</u>
Realized Gain [Loss]		34,289
Unrealized Gain [Loss]		<u>291,068</u>

**ENDING PORTFOLIO VALUE**

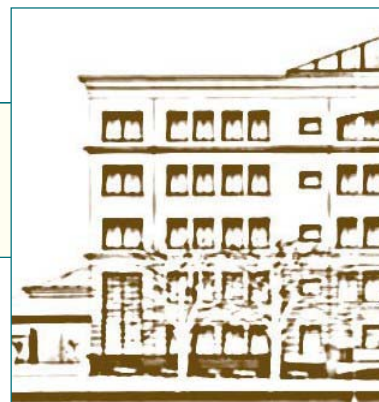
\$ 2,933,010

**EXPENSES:**

Administrative Expenses <sup>a</sup>	\$	<u>131,985</u>
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**PORTFOLIO VALUE (AFTER EXPENSES)**\$ 2,801,025

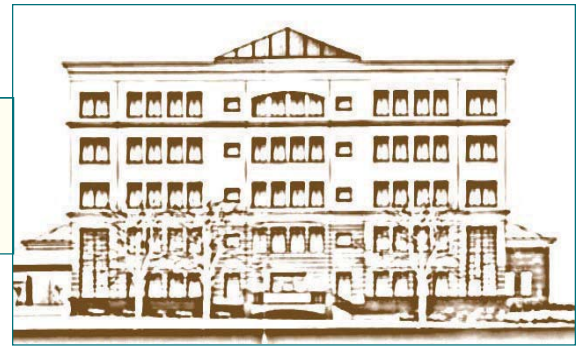
a 2010–2011 administrative expenses deducted after June 30, 2011.



APPENDIX E  
2000–2011

*"...access to reasearch in  
investments for the  
School of Business..."  
including:  
Bloomberg  
Financial Wire  
Morningstar Principia  
Telemet  
Thomson Baseline*

ARELLANO, RICHARD C.	Equity Market Maker, Jefferies and Company, Dallas, TX. 1998, 2004.
BRYANT, CHARLES L.	Vice-President of Marketing, Kennedy Capital Management, St. Louis, MO. Stetson graduate and Roland George Investments Program Merit Scholar (BBA 1995). 2000, 2002.
BRUCE, BRIAN R.	CEO and Chief Investment Officer, Hillcrest Asset Mangement, LLC, Dallas, TX. 1998–1999, 2002–2005, 2007.
CASTLE, FRANK G., CFA	Andover Research/Castle Asset Management, Andover, MA.; 1998–2001 Roland and Sarah George Visiting Professor of Applied Investments. 2002.
CINNAMOND, ERIC, CFA	Vice-President and Portfolio Manager, Intrepid Capital Management, Inc., Jacksonville, FL. Morningstar Ranked the Intrepid Small Cap Fund #1 (out of 382 funds) and #1 (out of 318 funds) in the Small Cap Value Category for the one-year and three-year periods, respectively. Stetson graduate (BBA 1993). 2006.
HAYES, TIMOTHY, CMT	Global Equity Specialist, Ned Davis Research, Inc., Sarasota, FL. 2001–2006.
KALISH, JOSEPH	Fixed Income Strategist, Ned Davis Research, Inc., Sarasota, FL. 2003.
RUPP, CHRISTOPHER A., CFA	Founder and Managing Partner, Dennard Rupp Gray & Easterly, LLC, Atlanta, GA. Stetson graduate (BBA 1993). 2000.
SCHUMACHER, ROBERT C.	Director and Senior Fixed Income Portfolio Manager, Evergreen Investment Management Company, LLC, Jacksonville, FL. 1990–2007.
SERIO, MICHAEL J., CFA, CAIA	Managing Director, JP Morgan, Denver, CO. 1998, 2002–2010.

APPENDIX E (CONT.)  
2000–2011

STOVALL, ROBERT H., CFA

Managing Director, Wood Asset Management, Inc., Sarasota, FL; formerly Senior Vice–President and Market Strategist, Prudential Securities, Inc., New York, NY; formerly President of Stovall Twenty–First Advisors, Inc.; CPA; panelist on PBS television’s “Wall Street Week”; and columnist for Financial World magazine. 1989–2007.

TESH, KURT J., JR., CFA

Consultant, Capital Resource Advisors, Atlanta, GA. Stetson graduate and Roland George Investments Program Merit Scholar (BBA 1984). 2001.

YODER, CRAIG

Performance Analyst, Brinson Partners, Chicago, IL. 2002.

ZAVANELLI, MAX

President, Zavanelli Portfolio Research, Inc.; 1991–1994 Roland and Sarah George Visiting Professor of Applied Investments. 1983–1986, 1991–2005.

*IN MEMORIAM*KENNEDY, GERALD T.  
(1934–1999)

President, Kennedy Capital Management, Inc., Investment advisory firm ranked among the top quartile of investment advisors by S.E.I. Funds with more than \$1.6 billion under management; 1982–1987 Roland George Distinguished Visiting Professor of Investments. 1982–1999.

RANDALL, B. CARTER  
(1927–1999)

Investment Advisor, The Randall Company; 1981, 1988–91 Roland George Distinguished Visiting Professor of Investments; Panelist on PBS television’s “Wall Street Week”; former Senior Vice–President, Sun Banks of Florida, Inc. 1981, 1982, 1984–1998.



