

Note: Some column totals might not equal 100% due to rounding

Question	Answer	Overall	Age							Sex		Race/Ethnicity				Party Identification			Education	
			18-24	25-34	35-44	45-54	55-64	65+	Male	Female	White-NH	Black-NH	Hispanic	Other-NH	Democrat	Other	Republican	No College Degree	College Degree	
Gov. Race (n=644)	Ron DeSantis, the Republican	53%	42%	41%	50%	54%	62%	58%	51%	55%	60%	28%	48%	43%	7%	53%	92%	54%	50%	
	Charlie Crist, the Democrat	45%	58%	56%	44%	45%	36%	40%	46%	44%	38%	67%	52%	91%	42%	7%	44%	47%		
	Someone Else	1%	0%	4%	5%	0%	0%	2%	1%	1%	5%	0%	6%	2%	4%	0%	1%	2%		
	Don't Know	1%	0%	0%	1%	2%	0%	2%	1%	0%	1%	0%	0%	0%	2%	1%	1%	1%		
Sen. Race (n=644)	Marco Rubio, the Republican	52%	42%	41%	49%	52%	63%	58%	50%	54%	59%	30%	47%	41%	6%	51%	92%	55%	47%	
	Val Demings, the Democrat	45%	53%	58%	49%	43%	36%	40%	47%	44%	39%	67%	51%	59%	91%	47%	6%	43%	50%	
	Someone Else	1%	5%	1%	1%	1%	0%	0%	1%	1%	1%	3%	1%	0%	1%	1%	0%	1%		
	Don't Know	2%	0%	1%	1%	4%	1%	2%	2%	1%	2%	0%	1%	0%	1%	2%	2%	1%		
Gov. Approval (n=644)	Strongly Disapprove	30%	50%	27%	24%	27%	26%	34%	30%	31%	28%	41%	29%	45%	61%	28%	5%	30%	31%	
	Somewhat Disapprove	8%	0%	10%	9%	13%	8%	7%	9%	8%	7%	20%	4%	9%	13%	14%	3%	9%	8%	
	Somewhat Approve	13%	19%	16%	16%	16%	10%	7%	12%	13%	11%	19%	16%	13%	14%	12%	11%	15%		
	Strongly Approve	48%	31%	48%	50%	43%	53%	52%	49%	48%	54%	27%	49%	30%	13%	44%	79%	49%	46%	
	Don't Know	0%	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%		
	Disapprove	39%	50%	37%	33%	40%	34%	41%	39%	33%	35%	61%	33%	54%	74%	42%	8%	39%	39%	
	Approve	61%	50%	64%	66%	59%	63%	59%	61%	61%	65%	39%	68%	46%	26%	58%	91%	60%	61%	
	Don't Know	0%	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%		
Pres. Approval (n=644)	Strongly Disapprove	44%	25%	25%	33%	51%	58%	55%	44%	45%	54%	16%	33%	19%	4%	40%	80%	45%	42%	
	Somewhat Disapprove	9%	14%	14%	8%	9%	4%	8%	7%	10%	7%	12%	7%	23%	9%	15%	6%	7%	12%	
	Somewhat Approve	22%	25%	24%	28%	13%	25%	19%	22%	22%	19%	37%	22%	20%	35%	31%	7%	23%	19%	
	Strongly Approve	25%	37%	38%	31%	25%	13%	18%	27%	23%	19%	34%	38%	38%	51%	13%	7%	23%	27%	
	Don't Know	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%		
	Disapprove	53%	39%	39%	41%	60%	62%	63%	51%	55%	61%	28%	40%	42%	13%	55%	86%	52%	54%	
	Approve	47%	62%	62%	59%	38%	38%	37%	49%	45%	38%	71%	60%	58%	86%	44%	14%	46%	46%	
	Don't Know	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%		
Expected Winner - Gov. Race (n=600)	Ron DeSantis, the Republican	64%	52%	45%	56%	66%	78%	74%	61%	66%	73%	33%	59%	55%	21%	71%	96%	65%	62%	
	Charlie Crist, the Democrat	35%	48%	51%	40%	34%	22%	26%	37%	33%	27%	61%	41%	45%	77%	27%	4%	34%	36%	
	Someone Else	1%	0%	4%	4%	0%	0%	0%	2%	1%	0%	6%	0%	0%	2%	2%	0%	1%	2%	
	Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Expected Winner - Sen. Race (n=593)	Marco Rubio, the Republican	58%	48%	37%	54%	62%	71%	67%	55%	61%	68%	29%	44%	45%	13%	64%	93%	60%	54%	
	Val Demings, the Democrat	41%	52%	61%	45%	37%	29%	33%	44%	39%	31%	71%	53%	55%	87%	35%	7%	40%	44%	
	Someone Else	1%	0%	2%	1%	1%	0%	0%	1%	0%	0%	2%	0%	0%	2%	0%	0%	2%		
	Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Issues (n=637)	Cost of living/Inflation	48%	11%	46%	43%	58%	58%	52%	52%	45%	51%	39%	48%	27%	38%	54%	54%	48%	49%	
	Gun Policy	5%	6%	9%	2%	3%	3%	5%	2%	7%	3%	8%	8%	9%	9%	2%	2%	5%	4%	
	Immigration	9%	15%	6%	7%	5%	8%	14%	9%	9%	10%	3%	13%	16%	2%	10%	15%	11%	6%	
	Crime	4%	15%	4%	2%	1%	3%	5%	2%	6%	3%	8%	0%	17%	4%	1%	6%	5%	3%	
	Education	1%	0%	1%	2%	0%	2%	0%	1%	1%	1%	0%	2%	3%	1%	2%	0%	1%		
	Abortion/Reproductive Rights	12%	14%	6%	9%	16%	14%	12%	7%	15%	14%	9%	5%	8%	20%	11%	6%	11%	13%	
	Economy/Jobs/Unemployment	10%	14%	11%	15%	12%	5%	7%	13%	7%	8%	18%	13%	5%	9%	7%	11%	10%		
	Environment/Climate Change	5%	11%	8%	10%	2%	2%	4%	5%	4%	4%	4%	15%	8%	9%	0%	5%	5%		
	Healthcare	5%	9%	6%	5%	3%	5%	3%	6%	3%	5%	8%	1%	0%	5%	4%	4%	6%		
	COVID-19	2%	4%	3%	6%	0%	0%	0%	3%	1%	1%	2%	5%	0%	3%	0%	1%	1%	3%	
	Something else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
	Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

Sample Characteristics	
Respondents (n=644)	% of Sample
Sex	
Male	45%
Female	56%
Age	
18-24	8%
25-34	16%
35-44	15%
45-54	15%
55-64	17%
65+	29%
Race/Ethnicity	
White (Non-Hispanic)	69%
Black (Non-Hispanic)	14%
Hispanic	13%
Other	4%
Party Identification	
Democrat	38%
Independent/Other	18%
Republican	44%
Education	
No College Degree	65%
College Degree	35%
Media Market	
Daytona/Orlando	21%
Fort Myers/Naples	6%
Gainesville	2%
Jacksonville	9%
Miami	20%
Panama City	2%
Pensacola	4%
Tallahassee	2%
Tampa	24%
West Palm Beach	10%