

**Stetson University**  
**Academic Affairs**  
**Student Highlights**  
**February 2015-May 2015**

**Erik Ferguson**, class of 2016, was accepted into the 2015 “June in Buffalo” conference, a festival and conference dedicated to composers.

**Samantha Akl**, class of 2015, **Kort Braeutgam**, class of 2015, **Jessica Butler**, class of 2017, **Anja Erwin**, class of 2016, **Christopher Goolsby**, class of 2015, **Charles Lane**, class of 2016, **Ross Morison**, class of 2015, **Callan Piazza**, class of 2016, **Amanda Ponce**, class of 2015, **Jennifer Stone**, class of 2016, and **Katherine Tonner**, class of 2015, along with their professor Dr. **Erin Moore**, had abstracts accepted for presentation at the spring meeting of the Southeastern Psychological Association in Hilton Head, SC. Accepted abstracts include:

Moore, E. and Tonner, K. “Staying Together: Influence of Love Styles and Jealousy-evoking Behavior”;

Erwin, A., Goolsby, C., Moore, E., Lane, C., Piazza, C., Stone, J., and Morison, R. “Promoting Healthy Eating Among Students at a Liberal Arts University.”

Ponce, A., Machado, A., Akl, S., Moore, E., Butler, J., and Braeutgam, K. “Does In-person Matter?: Evaluating an Exercise Promotion Intervention’s Delivery Method.”

**Abdullah Ali Alghamdi**, class of 2014, **Don Burrhus**, class of 2016, **Emma Campbell**, class of 2016, **Garrett Fairchild**, class of 2015, **Stefan Gessner**, class of 2015, **Naudia Jones**, class of 2015, **Alyson Lamb**, class of 2015, **Jamie Niblack**, class of 2014, **Andreis Norris**, class of 2015, **Janet Park**, class of 2014, **Katelyn Pomfret**, class of 2015, **Robert Reinbold**, class of 2015, and **Kiara Urena**, class of 2015, all enrolled in BSAN494 – Business Analysis and have earned the IIBA Academic Certificate in Business Analysis, successfully demonstrating the 53 Performance Competencies outlined in the IIBA® Business Analysis Competency Model.

**Christie Alisca**, second year law student, **Christopher Aprim**, third year law student, **Joshua Harris**, second year law student, and **Bryan Wes Reynolds**, second year law student, competed as a team in the South Texas Challenge Trial Competition. The team was an octo-finalist, and was coached by **Judge David Demers**, Adjunct Professor of Law, **Susan Demers**, Adjunct Professor of Law and Dean of the College of Policy Ethics and Legal Studies at St. Petersburg College, and **Brandon Blake** J.D. ’13.

**Danielle Amico**, **Christine Krohn**, **Andrew Pardun**, and **Jocelyn Skipper**, all third year J.D./M.B.A. students, and **Alex Simser** J.D. ’12 and M.B.A. student, made the Global Top 25 list in the GLO-BUS global simulation competition. The students participated in the simulation as part of a course taught by **Yiorgos Bakamitsos**, Associate Professor of Marketing and Associate Dean for Graduate Programs in the School of Business Administration.

**Christopher Aprim**, **Regine Etienne**, **Zachariah Wade**, and **Kathleen Logan** competed as a team in the National Trial Competition. The team was a finalist and the winner of the best cross-

examination. Team coaches were **Charles Rose**, Professor of Excellence in Trial Advocacy and Director, Center for Excellence in Advocacy, and **Julia Metts J.D. '04**.

**Travis Arango** and **Dena Daniels**, third year law students, co-authored a piece with local attorney Alan S. Gassman that was published in Bloomberg BNA. The article explores Florida rulings regarding the fraudulent transfer of homestead to avoid repaying debt.

**Jeremy Bailie**, **Madison Kebler**, third year law students, and **Jeremy Rill**, second year law student, competed as a team in the Thirtieth Annual Jerome Prince Memorial Evidence Competition in New York City and advanced to the quarterfinals. In addition, the team won 3<sup>rd</sup> best brief and Mr. Bailie was named the best oral advocate in the preliminary rounds. The team was coached by **Roberta Flowers**, Professor of Law and Co-Director, Center for Excellence in Elder Law, and **Brooke Bowman**, Professor of Legal Skills.

**Brooke Batton Charlan**, **Stanton Fears**, and **Phylicia Pearson**, third year law students, and **Kyle Ross**, second year law student, won the American Association for Justice Student Trial Advocacy Competition Southeast Regional, and has earned the right to compete in the national competition in April. This is the seventh year in a row that Stetson has won this regional round. The team was coached by **Michele Joiner**, Associate Professor of Legal Skills and Trial Advocacy and Trial Advocacy Coordinator, and **Shaun Cummings J.D. '14**.

**Gabi Bermejo**, class of 2016, a Bonner Program student, will work to increase access to cultural, educational, social and vocational opportunities during a seven week summer internship with International Volunteer Headquarters in Argentina.

**Emma Boswell**, class of 2018, a Bonner Program student, will coordinate provision of food, clothing, and health care to disadvantaged youth during a seven week summer internship with KidsCan in New Zealand.

**Cody Brann**, class of 2018, **Johanna Simpson**, class of 2017, and **Mallory Tluchowski**, class of 2016, Wellness and Recreation Wellness Interns, presented "Hatterzone...Raging Responsibly On a College Campus" at the BACCHUS (Boosting Alcohol Consciousness Concerning the Health of University Students) Annual Conference in Orlando, Florida in November 2014.

**Raveena Budhu**, **Rachel Read**, **Sydney Schless**, and **Ashley Yony**, all class of 2016, performed at the 10th annual Vandoren Clarinet Ensemble Festival in Mobile, Alabama in March. They were the only completely undergraduate college ensemble that performed at the festival.

**Tommy Burgess**, third year law student, **Tiffany Fanelli**, and **Correy Johnson**, both second year law students, were finalists in the Eleventh Circuit Cristol Kahl Paskay Cup bankruptcy moot court competition. The team was coached by **Theresa Radwan**, Associate Dean for Administration and Business Affairs and Professor of Law, and **Tiffany DiIorio J.D. '03**.

**Don Burrhus**, class of 2016, **Ally Lamb**, class of 2015, **Emma Campbell**, class of 2016, and **Robert Reinbold**, class of 2015, presented their BSAN course projects to Christian Mortimore, Vice President of Gartner. Elizabeth Boggs, Director of Career and Professional Development coordinated the visit.

**Miranda Camp**, class of 2016, **Diane McColl**, **Kyle Oliveira**, **Deja Rivera**, and **Ethan Royal**, all class of 2015, presented their research at the Association of Southeastern Biologists meeting in Chattanooga in April.

**Alexa Cline**, first year law student, **Brandon Breslow**, second year law student, **Scott Tolliver**, third year law student, and **Harold Velez**, second year law student, competed as a team in the Florida State University Mock Trial Competition, advancing to the semi-finals. The team was coached by **Charles Rose**, Professor of Excellence in Trial Advocacy and Director, Center for Excellence in Advocacy, and **William Gower J.D.** '13.

**Constance Compton** and **Juan Polanco**, both class of 2015, won the best student paper at the Florida Academy of Sciences meeting at St. Leo University in March.

**Colby Connell**, first year law student, **Elizabeth Harbaugh**, **Patrick Iyampillai**, and **Daniel Kavanaugh**, all second year law students, won the 2015 Law Student Professionalism YouTube Contest, awarded by the Harry Latimer Center for Professionalism and the Florida Bar Standing Committee on Professionalism.

**Aaron Cook**, class of 2017, a Bonner Program student, will develop educational materials and to present them to a variety of audiences during a seven week summer internship with the Optical Society in Washington D.C.

**Adam Cooper**, class of 2018, a Bonner Program student, will educate communities about the dangers of arsenic poisoning and assist in the construction of safe drinking wells during a seven week summer internship with Chemists Without Borders in Bangladesh.

**Alyssa Cory** and **Ashley Panaggio**, both third year law students, and **Ryan Hedstrom**, second year law student, competed in the New York City Bar's 65<sup>th</sup> Annual Moot Court Competition national finals in New York City, one of only 30 teams to advance out of over 175 teams nationwide. The team was designated an octo-finalist. The team was coached by **Michael Allen**, Associate Dean for Academic Affairs, Professor of Law and Director, Veterans Law Institute.

**Yulia Denisyuk**, class of 2017, is completing an accounting internship with Version during summer 2015.

**Jonathan Diamond**, **Lara McGuire**, **Greg Pierson**, second year law students, **Aaron Pitts**, International Law LL.M. student, and **Regan Jaros**, third year law student, participated in the William C. Vis International Commercial Arbitration Moot Competition. In addition, students **Jeremy Bailie** and **Alisa French**, third year law students, served as brief writers. Ms. Jaros received an award for honorable mention as an oral advocate, meaning she was ranked in the top 50 out of 1,200 advocates. The team was coached by **Kristen Adams**, Professor of Law, and **Stephanie Vaughan**, Professor of Legal Skills, Associate Director of the Center for Excellence in Advocacy, and Faculty Liaison of International Programs.

**Ayala Edouard**, class of 2017, **Sompi Harmetz**, class of 2017, **Alan Hinderleider**, class of 2016, **Brittany Kovalskaya**, class of 2018, **Heather Kobus**, Class of 2016, **Nichole Lamaritata**, class of 2016, and **Taylor Scribner**, class of 2017, were part of the Mock Trial "Green Team" which was recognized as one of three teams out of twenty as Spirit of the

American Mock Trial Association Winners for a team that most displays the ideals and values of AMTA at the Orlando Regional competition in February.

**Sunai Edwards**, third year law student, **Lauren Eliopoulos**, **Lauren Fernandez**, **Ryan Hedstrom**, and **Nicole Santamaria**, all second year law students, were finalists at the Southern Regional of the Philip C. Jessup International Law Moot Court Competition, earning the right to advance to the international rounds of competition in April. **Brooke Bowman**, Professor of Legal Skills, **Caitlein Jammo** J.D. '13 and **Bradley Muhs** J.D. '14 coached the team.

**Erik Ferguson**, class of 2016, was accepted into the 2015 "June in Buffalo" conference, a festival and conference dedicated to composers.

**Amber Finnicum-Simmons**, class of 2016, a Bonner Program student, was selected by Campus Compact to be a 2015 Newman Civic Fellow in recognition of her outstanding contributions to reduce hunger and homelessness in western Volusia County through The Neighborhood Center, where Amber serves as the Volunteer Team Leader and is a member of the Board of Directors.

**Jessica Ford**, second year law student, **David Wright**, and **Yaffi Hilili**, both third year law students, competed as a team and were co-finalists at the Boston regional round of the ABA's Law Student Division National Appellate Advocacy Competition. The team also won fifth best brief in the region and Ms. Hilili was named the seventh best oral advocate in the region. The team was coached by **Dean Michael Allen**, Associate Dean for Academic Affairs, Professor of Law and Director, Veterans Law Institute, and **Jason Stearns** J.D. '08.

**Amber Frato**, class of 2016, is completed an accounting internship with the International Speedway Corporation during summer 2015.

**Hannah Grace Frazier**, class of 2018, a Bonner Program student, will assist low-income migrant farmworker families with completing FAFSAs, tutoring, and translating documents during a seven week summer internship as the College and Career Access Intern at the HOPE CommUnity Center in Apopka, Florida.

**Raquel Gilliland**, class of 2018, a Bonner Program student, will coordinate sea turtle conservation programs during a seven week summer internship with GeoEco in Greece.

**Taylor Grinnen**, class of 2017, a Bonner Program student, will be managing a non-profit Eco-Sustainable Tourism guesthouse while teaching English to children during a seven week summer internship with Interchange in Colombia.

**Andrea Guedes**, class of 2017, a Bonner Program student, will help tsunami victims return to normalcy during a seven week summer internship as a Psychology Placement Intern with Butler Hospital in Sri Lanka.

**Gulayat Hajiyeva**, International Law LL.M. student, hosted a children's art exhibit on the Gulfport campus as part of a personal research project illustrating children's perceptions of war and peace.

**Chris Hickey**, class of 2016, was one of seven semifinalists in the National ACDA conducting competition in March of 2015 and also attended the Oregon Bach Festival during the summer of 2014 with a grant from the Apgar Foundation.

**Kelsey Hoblick** B.S. '14 and **Eric Spiewak** B.S. '14 delivered papers at the Florida Undergraduate Research Conference in Daytona Beach in February with their faculty mentor, Laura Gunn, Associate Professor of Integrative Health Science.

Hoblick, K. & Gunn, L.H., "DeLand Food Bank Clientele's Perceptions of Food and An Assessment of Their Consumption and Possible Effects on Their Health"

Spiewak, E. & Gunn, L.H., "Exploratory Analysis of Knowledge, Attitudes, and Consumption of Antioxidants among the Stetson University Community."

**Madison Hubbard**, class of 2016, is completed an accounting internship with the Florida Department of Transportation during Spring 2015

**Daniel Humphrey**, class of 2016, was appointed to the Executive Board of Directors for Sigma Nu National Fraternity as a Collegiate Grand Councilman and works with the rest of the board to govern the affairs of the fraternity between annual meetings.

**Daniel Kavanaugh**, second year law student, was named the best advocate in the preliminary rounds at the National Ethics Trial Competition.

**Erin Kiniry**, class of 2016, and **Mitch VanSumeren**, class of 2015, interned with the NASCAR Foundation in Daytona Beach the Spring 2015 semester.

**Konner Krieger**, class of 2015, is completed an accounting internship with Masco during summer 2015.

**Meyrick Lamb**, class of 2017, is working in the marketing research department at the LPGA.

**Sarah Overton**, class of 2015, was awarded an internship with the Orlando Philharmonic that will start in the Fall of 2015. She will also be interning this summer at the Beaumaris Festival in Wales.

**Joe Palermo**, class of 2015, was awarded third place in the Sound Design category for the Southeastern Theatre Conference (SETC) national undergraduate competition.

**Katelyn Pomfret**, class of 2015 and receiptent of a 2014 Summer SURE Grant, and her SURE mentor **Michelle DeMoss**, Professor of Marketing, are working on a project together entitled "Influence of Eco-labeling and Eco-claims on Consumers' Brand Attitudes and Purchase Intentions." Katelyn will be presenting the project at the Stetson Showcase in April and they will be presenting the paper at the Society for Business, Industry and Economics Conference in April as well.

**Joseph Rubano**, class of 2016, has been accepted to both the National Orchestral Institute in Maryland and the Brevard Summer Music Center in North Carolina for his summer studies.

**Simone Seales**, class of 2017, has been accepted into the Interharmony Music Festival in Europe and also the "Project Trio" summer festival in New York.

**Jennifer Ter Keurst**, class of 2015, has been awarded an Assistantship in opera at the Longy Conservatory in Boston for the fall of 2015.

In March, out of more than 450 preliminary auditions plus semi-final and final rounds for voice students from Alabama, Florida, and Georgia, these students, studying with faculty from Stetson, were recognized at the Southeastern Region National Association of Teachers of Singing, Student Auditions.

1<sup>st</sup> Place winners    **Alexandra Martinez-Uresti**, class of 2016  
                              **Manuel Rodriguez**, class of 2016

2<sup>nd</sup> Place winners    **Angeliz Bula**, class of 2018  
                              **Brian Rodriguez**, class of 2015  
                              **Michael Rodriguez**, class of 2018

3<sup>rd</sup> Place winner     **Ryan Kirk**, class of 2018  
                              **Erika Sassmann**, class of 2017

Finalists              **Erin Coatney**, class of 2015  
                              **Ajit Persaud**, class of 2018

Semi-finalists        **Ellen Broetzmann**, class of 2016  
                              **Margaret Carter**, class of 2018  
                              **Melaina Cartwright-Mills**, class of 2017  
                              **Kyrsten Chambers**, class of 2016  
                              **Haywood Dunston**, class of 2017  
                              **Maria Gikas**, class of 2016  
                              **Caitlin Hannan**, class of 2015  
                              **Wilder Herron**, class of 2018  
                              **Johanna Ingram**, class of 2018  
                              **Alexandra Jacobs**, class of 2016  
                              **Ashley Nunez**, class of 2016  
                              **Brianna Samuels**, class of 2016  
                              **Jack Sumrall**, class of 2018  
                              **Cori Svoboda**, class of 2018

Two Stetson teams competed in the 2015 Cairns Foundation Innovation Challenge Student. Schools that participated in the event were from UCF, Embry Riddle, Bethune Cookman, Stetson University, Daytona State College, and FIU. First Place Prize was \$10,000 plus one year resident enrollment at UCF Volusia County Business Incubator and Second Place Price was \$5,000 plus 1 year pre-enrollment support at UCF Volusia County Business Incubator.

1<sup>st</sup> Place winners    **Emma Campbell**, class of 2016  
                              **David Sawyer**, class of 2015  
                              Presentation: "TSOLife," An online platform where you can securely and permanently document the story of your life.

2<sup>nd</sup> Place winners **Nathan Hilliard**, class of 2015  
**Christian Micklisch**, class of 2015  
**John Salis**, class of 2015

The Stetson Undergraduate Research Experience (SURE) fosters excellence in Stetson University's undergraduate programs. Each year undergraduate scholars are selected in a university-wide competition to work with a faculty mentor on a summer research project. We are pleased to share the winners for summer 2015:

#### **Farmer-Hartke SURE Grant Winner**

The Farmer-Hartke SURE Grant is a recent gift to fund undergraduate research in all disciplines

**Matthew Vanaman**, class of 2016, "In-Group Prejudice Among The Homeless"  
Faculty Mentor: **Laura Crysel**, Assistant Professor of Psychology

#### **Frueauff SURE Grant Winners**

The Frueauff SURE grants fund undergraduate research in the natural sciences

**Melissa Abramson**, class of 2016, "American Sign Language App"  
Faculty Mentor: **Joshua Eckroth**, Assistant Professor of Mathematics and Computer Science

**Tracy-Lynn Cleary**, class of 2015, "Functionalizing Triclosan with Fluorescent Groups"  
Faculty Mentor: **Paul Sibbald**, Assistant Professor of Biology

**Kristen Meiler**, class of 2016, "Salinity on embryonic Axolotl development"  
Faculty Mentor: **Melissa Gibbs**, Assistant Professor of Biology

**Kathryn Nathenson**, class of 2015, "Politics and Environmental Policy"  
Faculty Mentor: **Wendy Anderson**, Professor of Environmental Science and Studies

**Jackie Pollack**, class of 2016, "Florida Suicide Mortality"  
Faculty Mentor: **Asal Johnson**, Assistant Professor of Integrative Health Science

#### **PBCT SURE Grant Winners**

The PBCT SURE grants fund undergraduate research in the liberal arts

**Cameron Black**, class of 2016, "Contracts in the NBA"  
Faculty Mentor: **Nicole Mottier**, Assistant Professor of History

**Elizabeth Cirri**, class of 2017, "Culture of Poverty in Brazil"  
Faculty Mentor: **William Nysten**, Professor of Political Science

**Jake Moore**, class of 2015, "Transcribing Chaucerian Manuscripts"  
Faculty Mentor: **Thomas Farrell**, Professor of English

**Stella Parris**, class of 2017, "Mental health of nursing home residents"  
Faculty Mentor: **Tara Batista**, Visiting Instructor in Management

**Steven Pilato**, class of 2017, “Male Self-Objectification”  
Faculty Mentor: **Danielle Linder**, Assistant Professor of Psychology

**Prats SURE Grant Winner**

The Prats SURE Grant is a recent gift to fund undergraduate research in all disciplines

**Gisela Alvarez**, class of 2016, “Jeff Koons’ Made in Heaven”  
Faculty Mentor: **Katya Kudryatseva**, Assistant Professor of Art History

**Jozefina Logu**, class of 2016, “Brief Female Condom Interventions”  
Faculty Mentor: **Erin Moore**, Visiting Assistant Professor of Psychology

Career & Professional Development is pleased to announce the following student recipients of Internship Travel Fund awards for Spring and Summer 2015 from the Karen Schmidt Roberts Alumni Fund, Dabrowski Fund, Juan Morey/Consolidated Electrical Distributors Fund, and Bank of America Grant:

**Alexander Wall**, class of 2015, Sport Business, internship with Orlando Solar Bears. Upon completion of this internship in December 2014, Alex was offered and accepted a full-time position with the Solar Bears in the Marketing/Partnerships area. Alex has been full-time employed since January 2015. He working to complete his degree a semester early and graduate in December 2015.

**Alexa Beauregard**, class of 2016, Psychology, internship with Deland Police Department.

**Ashley Oliveto**, class of 2015, Music Education, student teaching at Ormond Beach Middle School.

**Joe Palermo**, class of 2015, Digital Arts, traveled to a conference for job placement in sound technology.

**Catherine Coston**, class of 2015, Sport Business, internship with Florida region, USA Volleyball. Ms. Coston has been offered a job with this organization upon graduation in May 2015.

**Chris MacLeod**, class of 2016, Accounting, internship with Northwestern Mutual.

**Raisa Santiestban**, class of 2016, Accounting, internship with James Moore.

**Jennifer Stone**, class of 2016, psychology, internship with Easter Seals.

**Nicole Rivera-Montanez**, class of 2018, Music Performance: Vocal, Third Lady in Mozart's The Magic Flute at InterHarmony International Music Festival in Bavaria, Germany.

**Victoria Vola**, class of 2016, Psychology, internship with Stewart-Marchman BEACH House.

**Nicole Wohn**, class of 2015, Accounting, internship with Verizon.

**Mikhail Whitcomb**, class of 2016, Marketing, internship with the Around Campus Group.

**Wamweni Shamambo**, class of 2016, International Studies, Class of 2016, DC Internships.



**Sarah Jenson**, class of 2017, Biology and Psychology, Summer Internship Program with Boston University.

**Ashley Yony**, class of 2016, Music (Instrumental) Performance, internship with the Arsht Center for the Performing Arts in Miami.

**Kathryn Nathanson**, class of 2016, Environmental Science, internship with Dr. Wendy Anderson research on public policy in the San Juan Islands off State of Washington

**Kendal Diehl**, class of 2017, Psychology and Communication and Media Studies, internship with Deloitte.

**Emily Singer**, class of 2016, Communication and Media Studies, internship in the human resources department at Masco Contractors.

**Isabella Riera**, class of 2016, Psychology, research experience at the University of North Anglia, England.

**Victoria Riera**, class of 2016, Psychology, research experience at the University of North Anglia, England.

**Sarah Coffey**, class of 2017, Environmental Science, internship with Dr. Wendy Anderson conducting research on public policy in the San Juan Islands off State of Washington.

**Tabitha Petri**, class of 2016, Environmental Science, internship with Dr. Wendy Anderson conducting research on public policy in the San Juan Islands off State of Washington.

**Ben Chase**, class of 2016, Environmental Science, internship with Dr. Wendy Anderson conducting research on public policy in the San Juan Islands off State of Washington.

**Valentine Agranovski**, class of 2017, Piano Performance, internship with the Brevard Music Center.

**Kevin Dieter**, class of 2017, Digital Arts, music technology, marketing internship with Harmon Signal Processing.

### **Recent Graduates in Graduate Programs and Industry Positions**

**Maria Abreu** B.B.A. '15 was accepted and will be attending graduate school at the Stern School at New York University in the fall.

**Ahmed Al-Ghamdi** B.B.A. '15 received and accepted a full-time job offer with Al Nassr, a top tier professional soccer team in his home country of Saudi Arabia.

**Carolina Barrios** B.S. '14 is currently pursuing a MS in Human-Computer Interaction at DePaul University.

**Gisela Fernandez** B.A. '14 was accepted to the University of Florida, MFA in Sculpture.

**Shasta Ford** B.A. '15 was accepted to Savannah College of Art and Design, MFA in Film and Television.

**Rachel Mathes** B.A. '14 was accepted to Florida State University, MFA.

**Janet Park** B.B.A '14 has accepted employment with CliftonLarsenAllen CPAs.

Kyle Pownall B. B.A '14 has accepted employment with International Speedway Corporation.

**Matt Urquhart** B.M '15 will be attending FSU in the fall of 2015 as a Graduate Assistant in the Arts Administration program.

### **Notable work by Stetson student groups**

The **Contemporary Sport Media** class will be making a presentation to the PGATour Marketing team as part of a class project. Their presentation focuses on increasing golf consumption and engagement amongst the millennial generation.

The Stetson chapter of the **American Marketing Association** (AMA) successfully launched the *Hatters Benefit program*! The AMA, with the support of Stetson **Student Government Association**, distributed new benefit cards to every Stetson student. Members of AMA continue to sell memberships options to local merchants, including two new business partners in Spring 2015.

Stetson's new **American String Teacher Association** (ASTA) student chapter drove to Tallahassee on Friday, March 6 and attended a day of classes with FSU-ASTA students. On Saturday, March 7 they assisted with administrative and adjudication duties of the *North Florida String Festival* at The Florida State University alongside FSU's ASTA chapter.

The spring 2015 **EMBA Marketing Decision Making** class, taught by Michelle DeMoss, Professor of Marketing, is developing a marketing plan for the Central Florida Coalition for the Homeless for their major annual fundraising effort, Chain of Hope. Four student groups will be presenting their plan to the Coalition executive team, and the best plan will be selected to be implemented in the fall 2015.

*The Reporter*, Stetson's entirely student-produced newspaper, was recognized nationally "for general excellence" by the Associated Collegiate Press, placing third in its category at the National College Media Conference.

The **Sport Business Association** (SBA) met with officials from the Orlando Magic and received a tour of Amway Arena in late February. SBA also held a fundraiser Dodge Ball tournament in March to fund events, like bringing Orlando Magic and Brandywine Tennis officials to campus to speak.

**Stetson Alumnae Female Entrepreneurs** (SAFE) hosted their first presentation. The Rinker Auditorium was overflowing. The skill level of these young ladies coupled with the depth and maturity of their business was beyond what we originally expected. Participating alumni included:

**Ashley Lauren Kerr** B.A. '07: clothing designer <http://www.ashleylaurenkerr.com/en-home>.

**Tiffany Kechler Liashek:** owner of the largest independent fitness center in Sarasota, FL  
<http://studiosouthfitness.com/>.

**Anna Lucia Richardson Eischeid** B.B.A. '02: wedding planner, recently voted top 100 wedding planners in the country by *Martha Stewart* magazine  
<http://www.luciapauldesign.com/>.

**Reatha Johnson** B.A. '10, M.B.A. '13: DJ <http://www.skillzmatic.com/>.

**Abigail Breslin** B.B.A. '10: blogger and professional shopper and dresser who most recently dressed Macklemore for their SNL appearance.

**Daffnee Cohen** B.A. '11: blogger and contributor to Huffington Post  
<http://www.daffneecohen.com/>.

**Jaquie Dua** B.B.A. '07, M.B.A. '10: family business owner with her grandmother and mother making communion supplies <http://www.celebrationcup.com/>.

**Stetson University Club Equestrian** – In February 2015 Club Equestrian members had a strong performance at the Savannah College of Art and Design's two-day horse show. Martha Hunsucker (class of 2016), Sarah Hoffman (class of 2017), and Carly Batts qualified for Regionals. Competing against Division-1 teams and prominent universities around the region, Brooke Hutson and Sarah Hoffman won their particular classes.

**Stetson University Women's Club Volleyball** - During the Fall 2014 semester the Women's Club Volleyball Team had a record of 6-3 including a win over every single Florida team; (USF – ranked 1st in FL), UCF (ranked 17th nationally), UF (ranked 5th nationally), Miami (ranked 3rd nationally), and FAU (no ranking). These hard working athletes also claimed a victory against USF's "A team" who was undefeated for a year and a half prior to meeting the Hatters. Additionally the Stetson Women's Club Volleyball Team will compete in a National Division II (10,000 or less undergraduate schools) Tournament against ~50 different universities including Duke, Emory, Appalachian State, and Miami in April 2015.

The **Student Entrepreneurial Group** (SEG) hosted entrepreneurs Tom Horton, Ray Eddy, Regina and Glenn Henderson, and Paula and Tom Christopher in a panel discussion and presentations on the topic of franchising curriculum. Four of the entrepreneurs have a considerable amount of expertise in the area of franchising.