

Fall 2021 Update

August 27, 2021

Faculty Meeting

The Key Challenges

1

Focus on
quality over
quantity

2

Reduce
discount

3

COVID-19

Success Stories

School of Business Adm.

	MBA	Macc	MHA/MBA	JD/MBA	Pharma	Total
Goal	45	15	20	5	0	85
Apps	73	20	32	5	4	135
Enrolled	49	11	21	4	2	78

College of Arts and Science

	Mental Health	Marriage	Ed. Leadership	MFA	Total
Goal	30	15	30	10	85
Apps	60	21	26	11	110
Enrolled	31	10	27	5	73

International Recruitment

Fall 2018	Fall 2019	Fall 2020	Fall 2021
29	41	14	42

	Goal	Enrolled	Variance
Transfer	125	115	10

	Goal	Enrolled	Variance
FTIC	900	641	259

	Current	3 YR Avg	2020
Retention	72.6%	77.0%	76.7%

Where will we land?