



Campus Life and Student Success

“CLaSS is always in session.”

Strategic Plan 2019-2021

MISSION

Campus Life and Student Success champions community, well-being, learning, and success throughout each student's journey at Stetson.

VISION

Campus Life and Student Success fosters a vibrant culture acting as a learning laboratory for growth and development. Those who engage in the Stetson experience will be identified by their future family, local, and work communities as critical thinkers, servant leaders, and informed inclusive problem solvers ready to contribute, advocate, and lead while addressing world issues and catalyzing community development.



CULTURAL COMMITMENTS

In a world of increasing loneliness, technology, and division, our community will create space for every member to feel welcome and a sense of belonging. Space and time will be made to develop a mindful and healthy approach to life.

Members of the Stetson community will be willing to think about concepts in a new way. Their minds will be blown, and their thinking deepened as each acts as both a student and a teacher in this diverse community.

This culture will inherently support trying, failing, and thriving. Members of the community will be empowered to own their personal and professional development. Adversity will be part of the developmental process, and discomfort is okay. At the same time, members of the community are building confidence and independence, connection and guidance are irreplaceable.

Members of our Stetson learning community are in a process of becoming: creating, clarifying, shaping, changing, and working toward their goals. The culture will be robust with opportunities to develop their authentic, clear, and strong voice. The Campus Life and Student Success team works side by side with students towards a path of success at Stetson and beyond.

STRATEGIC PRIORITIES



Resiliency

We aim to create an environment wherein community members will have the ability to face, process, and learn from challenging situations, seek help when needed, recover and persevere with purpose, and thereby feel more confident to face future challenges.



Peer Leadership

We will intentionally increase students developing and coaching each other to positively impact connection, community, knowledge, confidence, and growth.



Diversity, Equity, and Inclusion

We will work to be a community where everyone feels respected and valued and where each person seeks to gain knowledge about themselves and others. We will make space where informed "real talk" is encouraged and appreciated and injustices are challenged. We will acknowledge inequity in cultures and systems and work courageously towards equity and genuine community.



Career Readiness

We support a mindset and process of discovery and the pursuit of career and life paths that are co-created by students, staff and faculty. Community members will gain competencies and skills in various fields and areas preparing them for success.



Operational and Process Excellence

We will create and maintain effective, efficient, adaptive, and sustainable systems, programs, policies, and processes that reliably meet community need. Our processes and policies will be cognizant of CLaSS staff and student leader capacity as well as fiscal priorities and resources.

Resiliency

- Increase campus-wide understanding and capacity for supporting resiliency.
- Empower students to find their own authentic clear and strong voice and create their own narrative.
- Embed resiliency work across the Campus Life and Student Success Division.



Peer Leadership

- Create and implement a plan to grow and diversify the student leadership nucleus/base.
- Create and implement a plan to grow, diversify, and develop the community stakeholders assisting student leaders.
- Create a professional understanding of different types of student leader categories to maximize student leader impact on campus.
- Increase the consistent quality of the human resource components of student leadership: hiring, selection, and training and development.
- Bolster and support the fraternity and sorority life experience at Stetson.
- Continue to integrate strengths-based theory and coaching.



Diversity, Equity, and Inclusion

- Deeply understand our data including the racial and socioeconomic inequities the data and lived experiences within our community illustrate.
- Support cohorts of underrepresented students through leadership and support programs.
- Empower campus leaders for diversity, equity, and inclusion education.
- Increase spaces for informed deep dialogue and "real talk".
- Raise awareness of and incorporate the Dialogue guidelines into learning spaces and events on campus.



Career Readiness


- Assist students (both undecided and decided) with exploration (majors, courses, and careers) and decision-making.
- Increase students' participation in experiential learning and increase reflection. Help students create meaningful narratives about their participation, experiences, and learning.
- Integration of Stetson Professional and Career Readiness Competencies across the university.



Operational and Process Excellence

- Streamline and make strategic communications from the institution to current students
- Reinforce a data-informed culture within CLA55.
- Review of processes and associated communications in the most urgent and impactful areas that would improve the student experience.
- Solidify effective and consistent processes to impact student success, campus community well-being, student engagement, inclusion, and housing operations.
- Align the calendar and content of the FOCUS on onboarding experience of the new Stetson students to better meet market demands and the need of the student population.
- Maximize system utilization.
- Proceduralize continuity in staff and student leader transitional periods/continuity.





**CAMPUS LIFE AND STUDENT
SUCCESS STRATEGIC MAP
LAUNCH CELEBRATION**

You're invited to celebrate with us!

Wednesday, December 4th

4-5 PM

Lee's Garage, CUB

**Dessert Provided
Strategic Plan Distributed**