

IRE Website User Guide

Updated April 10, 2025

This document provides highlights of the Institutional Research and Effectiveness Website, <https://www.stetson.edu/ire>.

Questions about the IRE website may be directed to Jamie Bataille, Data Analyst – External Reporting (jbataill@stetson.edu) or to the IR team (iro@stetson.edu).

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Why use the IRE Website?

1. Members of the Stetson community and the general public can use the IRE website to find numerous data points about the university. From admissions data, enrollment figures, graduate rates and more, a wealth of information is available on this site.
2. The website's site map is shown below. The focus of this user guide will be the Data Reports section (#4) where users can find the greatest amount of information.

Site Map

1. Home

- Mission, Vision, Values
- Location, Contact Information
- Staff Directory

2. Assessment & Program Review

3. Data Calendar & Definitions

4. Data Reports

- Enrollment Data
- Just the Facts Brochure
- Stetson University Fact Book
- Retention and Graduation Outcomes
- Common Data Sets
- National Survey of Student Engagement
- Stetson Student Survey

Users can find a majority of archived data here

5. IRE Team Members

6. Peer Institutions

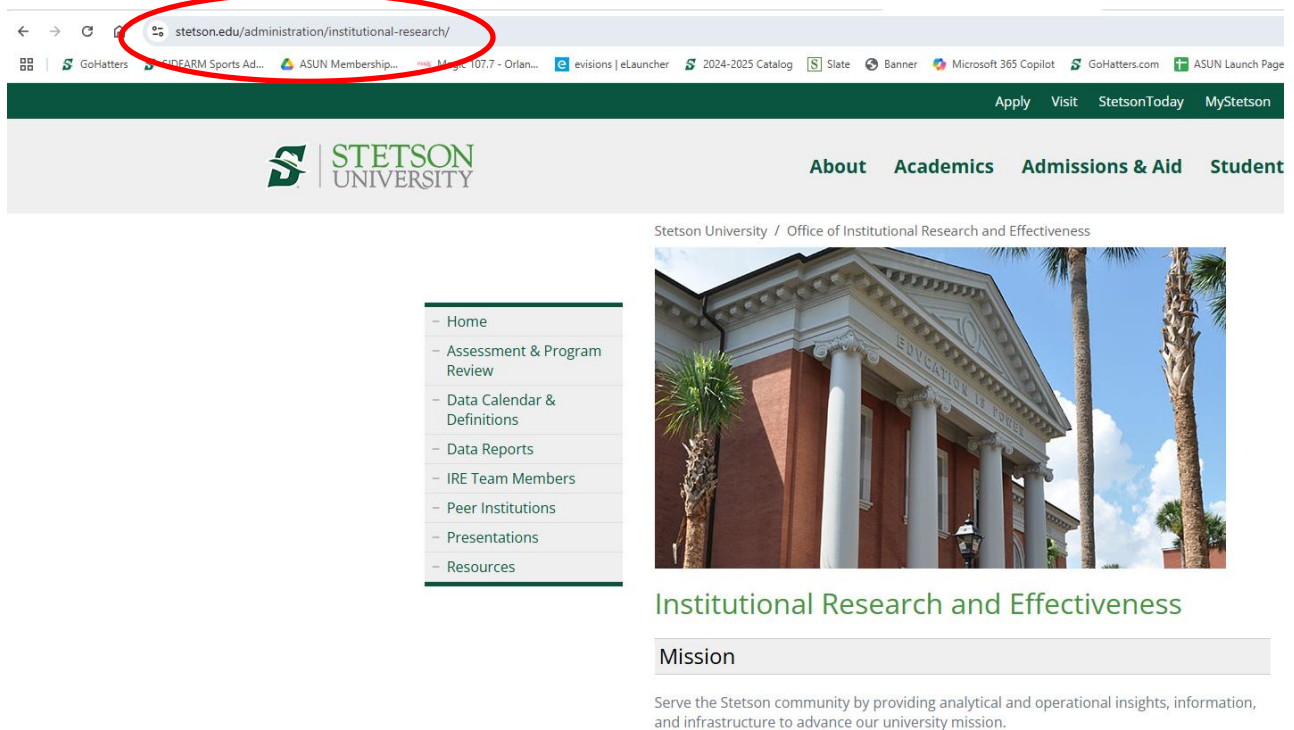
7. Presentations

- IRE Presentations to the Campus Community
- Excelympics Workbooks and Sample Datasets
- 9x13 Competition Results and Recipe Book
- Upcoming Events

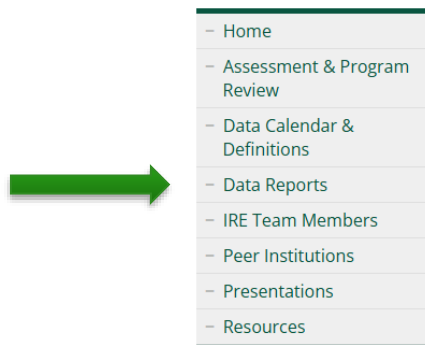
8. Resources

Navigating to the Site

1. In your browser's address bar, type in one of the following URL shortcuts:
 - a. <https://stetson.edu/ire>
 - b. <https://stetson.edu/iro>
2. Or click the "A-Z Index" from the footer of any Stetson webpage and scroll down to "Institutional Research and Effectiveness"
3. Either method will direct you to the official URL of the IRE home page:
 - a. <https://www.stetson.edu/administration/institutional-research/>



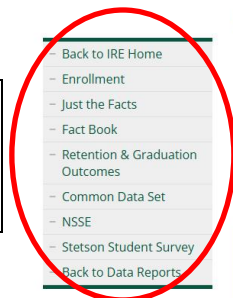
4. Click on Data Reports in the left side menu to bring up the data reports screen



Data Reports

The data reports page provides links to several different Stetson University–specific reports and publications. This page has its own unique left-side menu:

**Unique
Left-Side
Menu**



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Data Reports and Publications



Enrollment Data

Enrollment and Census Reports

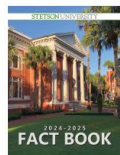
Enrollment and Census Reports provide demographic and trend data based on Stetson's enrollment.



Just the Facts Brochure

Just the Facts Brochure

Just the Facts is an infographic brochure containing data about the university's faculty and student population.



Stetson University Fact Book

Fact Books

Fact Books contain historical data about the university's faculty and student population. This information is now encompassed in the annual Planning and Reference Guide. Archived Fact Books (2000-01 through 2010-11) are provided for reference.



Retention and Graduation Outcomes

Retention and Graduation Outcomes

This interactive report provides retention and graduation statistics for Stetson University first-time, full-time undergraduate students.



Common Data Sets

Common Data Sets

The Common Data Set, a collaborative data collection effort initiated by the College Board, Peterson's, and U.S. News & World Report, provides data on commonly used metrics, including enrollment, retention, financial aid, faculty, and more. Institutional data reports are available from 2008-09 to the current year.



National Survey of Student Engagement

National Survey of Student Engagement

Stetson University participates in several national student surveys on a rotational basis. Reports available include findings from the most recent administrations of the National Survey of Student Engagement (NSSE), the Cooperative Institutional Research Program's Freshman Survey, Your First College Year Survey and the College Senior Survey.



Stetson Student Survey

Stetson Student Survey

Members of the Stetson community can explore the data from the Stetson Student Survey. Please note the information in this survey is to be used only within the Stetson community and should not be shared outside of the community.

Enrollment and Census Reports

1. One of the most visited pages on the IRE website, the enrollment and census reports page displays the most current enrollment snapshot data, along with links to enrollment summary and infographic PDFs.

Apply Visit StetsonToday MyStetson Alumni Giving Q

STETSON UNIVERSITY About Academics Admissions & Aid Student Life Athletics

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Enrollment and Census Reports

Total Enrollment (Official Fall 2024 Census)

Undergraduate: 2,355
Graduate: 1,426
Total Enrollment: 3,781

- [University Enrollment Summary](#)
- [Infographic](#)

Total Enrollment (Spring 2025 Census)

Undergraduate: 2,177
Graduate: 1,370
Total Enrollment: 3,547

- [University Enrollment Summary](#)
- [Infographic](#)

2. The University Enrollment Summary is an excellent resource for key census data points, including breakdowns by:

- Undergraduate/Graduate level
- Campus
- Academic Unit
- Gender
- Class Standing
- IPEDS Race/Ethnicity
- FTIC
- Transfer

This summary also shares updated retention rates for FTIC, Transfer and Law Students, and graduation rates for 4-year and 6-year FTIC cohorts and 3-year Law School cohorts.

STETSON UNIVERSITY
Fall 2024 Census University Enrollment Summary

This report contains summary data tables, based on enrollment as of September 4, 2023, the official Fall 2024 census date. In addition to enrollment counts, the data tables show Fall 2024 enrollment compared to the prior Fall term for context.

Tables are divided into six sections:

- [Total enrollment](#)
- [Undergraduate enrollment](#)
- [Cohort outcomes](#)
- [New first-time-in-college enrollment](#)
- [New transfer enrollment](#)
- [Graduate enrollment \(DeLand\)](#)
- [Graduate enrollment \(College of Law\)](#)

Total University Enrollment

Enrollment by Student Level and Stetson Time Status

	Fall 2024	% of Enrollment	Fall 2023	% Change
Undergraduate	2,355	62.3%	2,339	0.7%
Full-Time	2,286	60.5%	2,261	1.1%
Part-Time	69	1.8%	78	-11.5%
Graduate	1,426	37.7%	1,331	7.1%
Full-Time	1,254	33.2%	1,185	5.8%
Part-Time	172	4.6%	146	17.8%
Grand Total	3,781	100.0%	3,670	3.0%
Full-Time	3,540	93.6%	3,446	2.7%
Part-Time	241	6.4%	224	7.6%

Enrollment by Campus

	Fall 2024	% of Enrollment	Fall 2023	% Change
DeLand	2,779	73.5%	2,729	1.8%
College of Law	1,018	26.9%	963	5.7%

*Note: Summed total may exceed total university enrollment and percent may exceed 100% due to dual-degree program participants

Enrollment by College/School

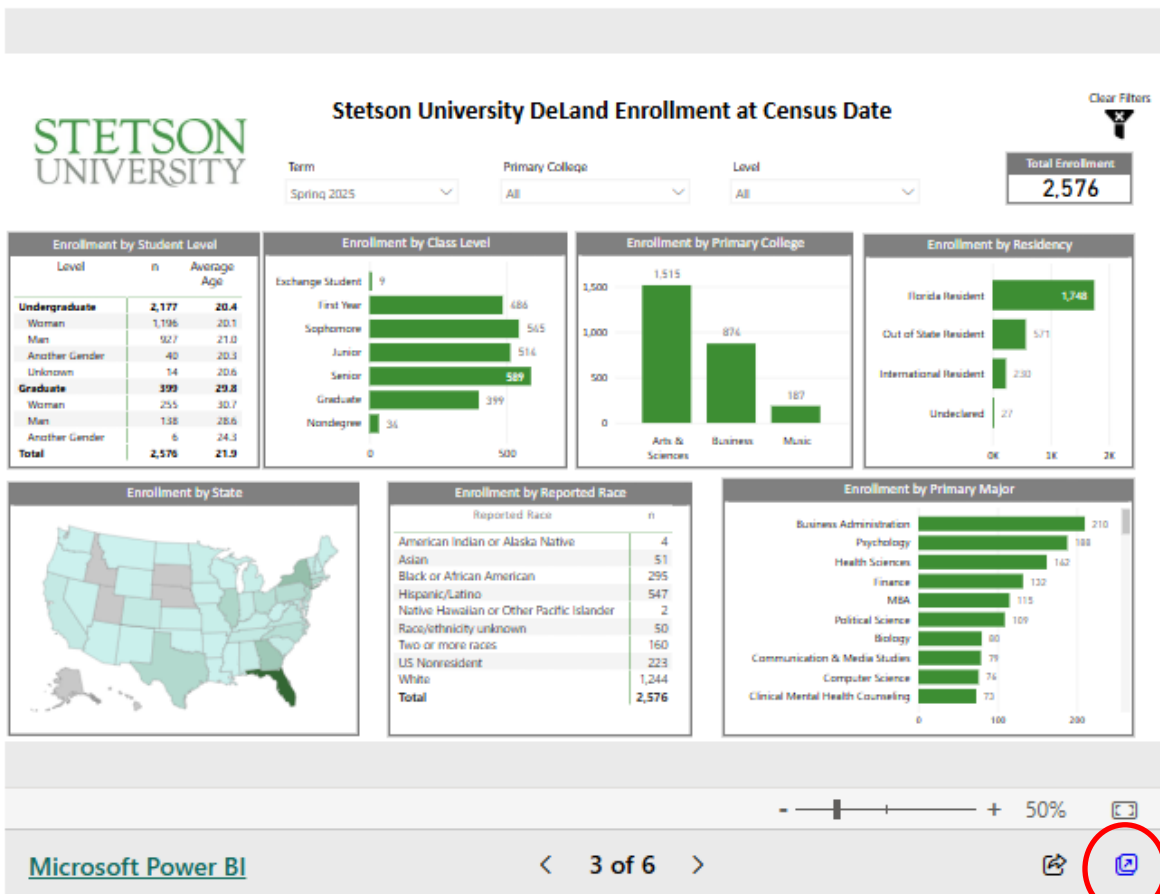
	Fall 2024	% of Enrollment	Fall 2023	% Change
College of Arts & Sciences	1,663	44.0%	1,695	-1.9%
College of Law	1,018	26.9%	963	5.7%
School of Business Administration	934	24.7%	871	7.2%
School of Music	206	5.4%	180	14.4%

*Note: Summed total may exceed total university enrollment and percent may exceed 100% due to dual-degree program participants

Office of Institutional Research and Effectiveness Page 1

- The Enrollment and Census reports page also features two Power BI enrollment dashboards:
 - DeLand Enrollment
 - College of Law Enrollment
- Power BI dashboards are interactive data displays that allow users to filter the data based on selected fields.
- Users can “pop-out” the dashboards into full-screen mode by clicking the arrow in the lower right hand corner of the dashboard:

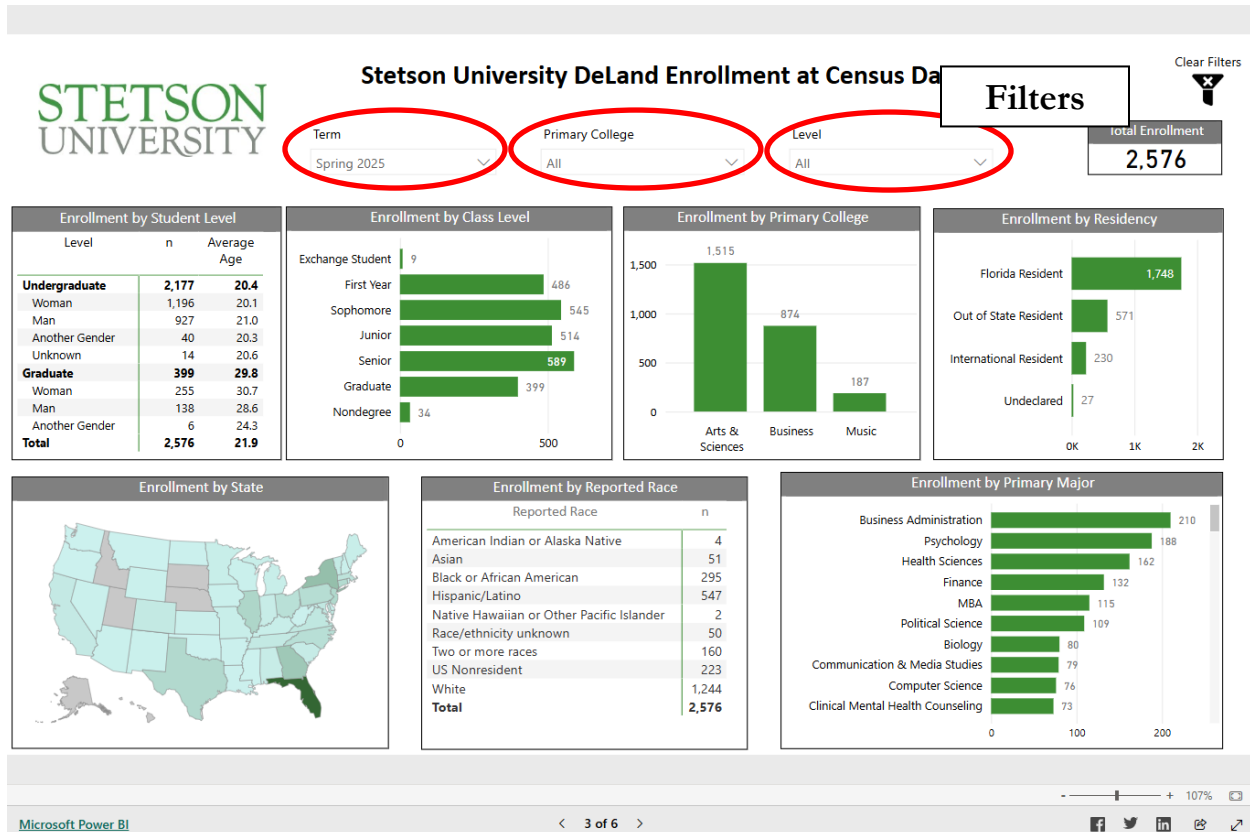
DeLand Enrollment



(Note: The Power BI dashboards are a snapshot of university data as of the census date, not a live pull of current data)

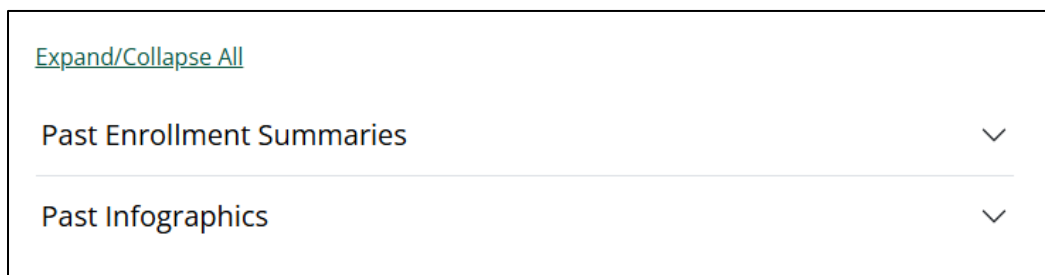
Pop-Out
to Full
Screen

- In the dashboard example below, the enrollment data widgets can be filtered at the top of the page by term, primary college or level. Changing any of these fields using the drop down menu will have a corresponding impact on the data that is displayed.



- Users can choose from several different enrollment dashboards by clicking the forward or backward arrows at the bottom of the screen.


- Users can find archived enrollment summaries and infographics at the bottom of the page.



Just The Facts

Moving on to the second item in the data reports section, **Just the Facts** is an annual infographic brochure with current data about the university's faculty and student population.

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[About](#) [Academics](#) [Admissions & Aid](#) [Student Life](#) [Athletics](#)

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Just the Facts

- Back to IRE Home
- Enrollment
- Just the Facts
- Fact Book
- Retention & Graduation Outcomes
- Common Data Set
- NSSE
- Stetson Student Survey
- Back to Data Reports

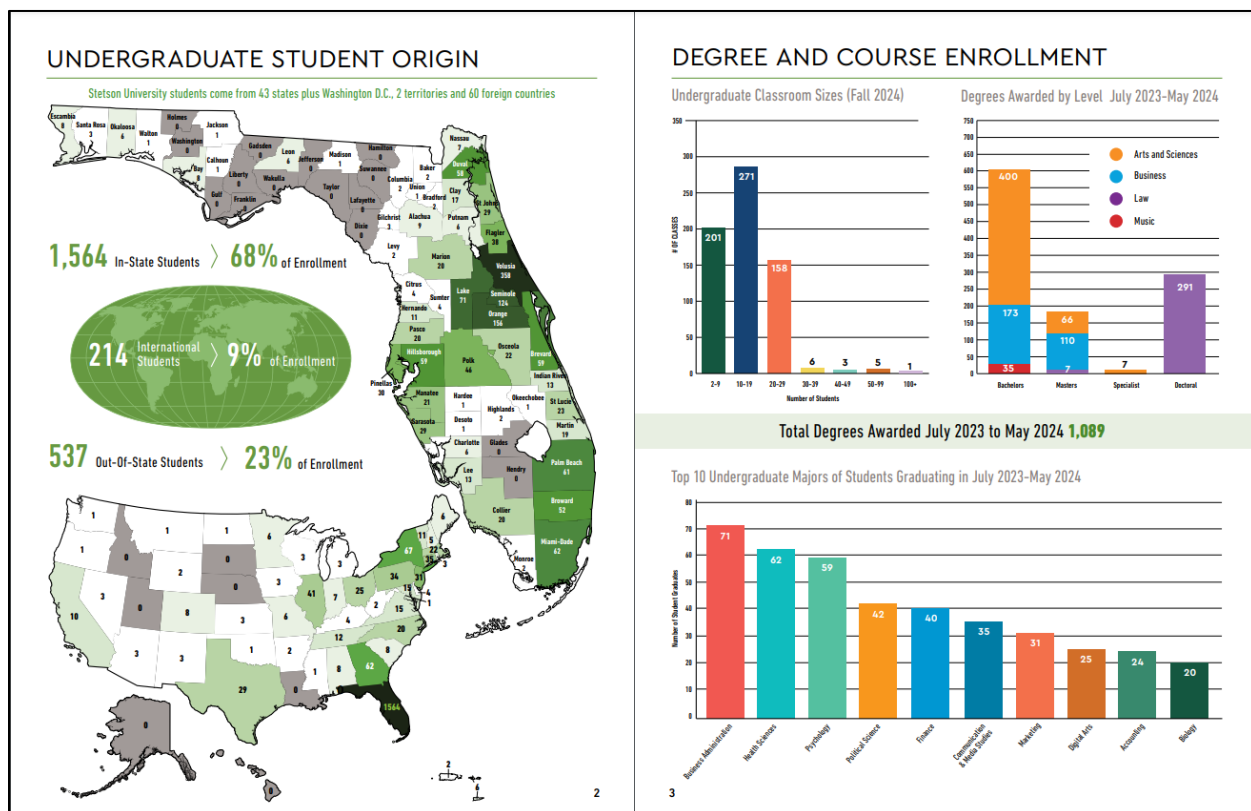
Just the Facts

Just the Facts is an annual infographic brochure with current data about the university's faculty and student population.

- 2024-2025 ([PDF](#) | [Flipbook](#))

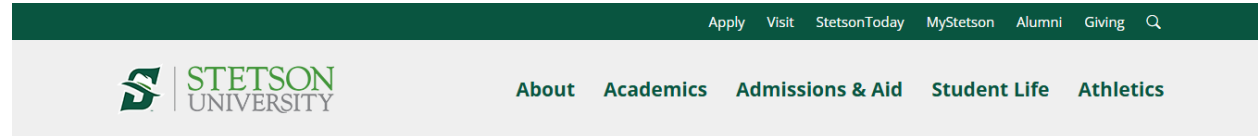
[Expand/Collapse All](#)

Historical Data



Fact Book

Another popular place to find official institutional data is in the award-seeking Fact Book. This annual publication provides census-date snapshots of student enrollment and graduation data, employee data, athletic department data, and other key university benchmarks. Many sections show how the data has been trending over the past several years.



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Fact Book

The Fact Book and the information within are designed to give a snapshot of the institution at a specific point in time using both current and historical data.

• [2024-2025](#)

[Expand/Collapse All](#)

Historical Data

- Back to IRE Home
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- NSSE
- Stetson Student Survey
- Back to Data Reports

10-YEAR ENROLLMENT TRENDS												
Enrollment Category	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025	Fall 2026
Total Enrollment	4,310	4,341	4,253	4,324	4,408	4,440	4,265	3,939	3,670	3,781		
Level ¹												
Undergraduate	3,084	3,088	3,081	3,150	3,183	3,125	2,884	2,572	2,339	2,355		
Graduate	1,226	1,253	1,172	1,174	1,225	1,315	1,381	1,367	1,331	1,426		
DeLand Campus	330	364	322	295	319	383	425	433	390	424		
Law Campus	916	904	865	896	927	954	979	961	963	1,018		
Time Status ²												
Full-Time	4,062	4,130	4,068	4,119	4,203	4,166	4,007	3,716	3,446	3,540		
Undergraduate	3,037	3,048	3,044	3,110	3,133	3,082	2,789	2,496	2,261	2,286		
Graduate	1,025	1,082	1,024	1,009	1,070	1,084	1,218	1,220	1,185	1,254		
Part-Time	247	211	185	205	205	274	258	223	224	241		
Undergraduate	47	40	37	40	50	43	95	76	78	69		
Graduate	200	171	148	165	155	231	163	147	146	172		
UG New Student Total	1,073	915	975	1,020	1,059	963	751	775	746	845		
FTIC	983	812	864	895	934	859	637	666	638	686		
Transfer	90	103	111	125	125	104	114	109	108	159		
UG Class Standing												
First Year	948	799	804	817	828	814	628	662	627	685		
Sophomore	723	846	770	742	786	789	684	495	551	608		
Junior	644	626	720	714	703	705	700	586	447	495		
Senior	727	780	753	851	818	811	822	785	668	515		
Non-Degree Seeking	42	37	34	27	48	6	50	44	46	52		
COL Class Level												
Exchange Student	3	5	2	0	3	0	2	3	1	1		
JD-1st Year	250	273	270	287	300	325	334	304	308	347		
JD-2nd Year	250	252	263	257	283	281	298	309	297	301		
JD-3rd Year	272	241	241	257	251	274	269	295	292	290		
JD-4th Year	32	15	12	20	22	19	16	20	25	24		
JD-5th Year	28	26	4	3	5	6	18	5	7	11		
LLM	74	72	66	59	48	34	31	23	31	43		
MJ	-	-	-	11	14	12	10	2	1	1		
Auditor	1	1	0	1	0	0	0	0	0	0		
Transient	3	4	2	1	1	3	1	0	1	0		
Study Abroad	3	10	5	0	0	0	0	0	0	0		
Special Student	0	5	0	0	0	0	0	0	0	0		

10-YEAR ENROLLMENT TRENDS												
Enrollment Category	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025	Fall 2026
Academic Unit	2,087	2,138	2,076	2,112	2,168	2,151	2,076	1,915	1,695	1,663		
Arts & Sciences	1,925	1,911	1,876	1,947	2,010	2,002	1,876	1,702	1,506	1,469		
Undergraduate	1,62	226	200	165	158	149	200	213	189	194		
Graduate	1,178	1,139	1,119	1,115	1,110	1,147	1,045	932	871	934		
Business	1,010	1,001	997	985	949	913	821	712	670	704		
Undergraduate	168	138	122	130	161	234	224	220	201	230		
Graduate	180	210	235	252	260	237	206	179	180	206		
Music	180	210	235	252	260	237	206	179	180	206		
Undergraduate	180	210	235	252	260	237	206	179	180	206		
Graduate	180	210	235	252	260	237	206	179	180	206		
Law	916	904	865	896	927	954	979	961	963	1,018		
Undergraduate	916	904	865	896	927	954	979	961	963	1,018		
Graduate	916	904	865	896	927	954	979	961	963	1,018		
Gender ³												
Undergraduate	3,084	3,088	3,081	3,150	3,183	3,125	2,884	2,572	2,339	2,355		
Woman	1,750	1,790	1,767	1,767	1,818	1,768	1,619	1,448	1,291	1,288		
Man	1,334	1,298	1,314	1,383	1,365	1,357	1,244	1,107	1,005	1,006		
Another Gender	0	0	0	0	0	0	21	17	17	22		
Not reported	0	0	0	0	0	0	0	0	0	0		
Graduate (DeLand)	330	364	322	295	319	383	425	433	390	424		
Woman	214	264	222	210	212	243	264	264	248	272		
Man	116	100	99	85	106	140	161	169	139	145		
Another Gender	0	0	1	0	1	0	0	0	0	0		
Not reported	0	0	0	0	0	0	0	0	0	0		
Graduate (Law)	916	904	865	896	927	954	979	961	963	1,018		
Woman	474	457	451	483	493	517	530	528	548	573		
Man	442	447	414	413	434	437	445	429	419	437		
Another Gender	0	0	0	0	0	0	4	4	4	6		
Not reported	0	0	0	0	0	0	0	0	0	0		
Total ⁴	4,310	4,341	4,253	4,324	4,408	4,440	4,265	3,939	3,670	3,781		
Woman	2,427	2,499	2,431	2,451	2,509	2,518	2,401	2,227	2,078	2,123		
Man	1,883	1,842	1,821	1,873	1,898	1,922	1,839	1,691	1,540	1,582		
Another Gender	0	0	1	0	1	0	25	21	21	28		
Not Reported	0	0	0	0	0	0	0	0	0	0		

¹ Summed total may exceed enrollment total due to dual-degree program participants.

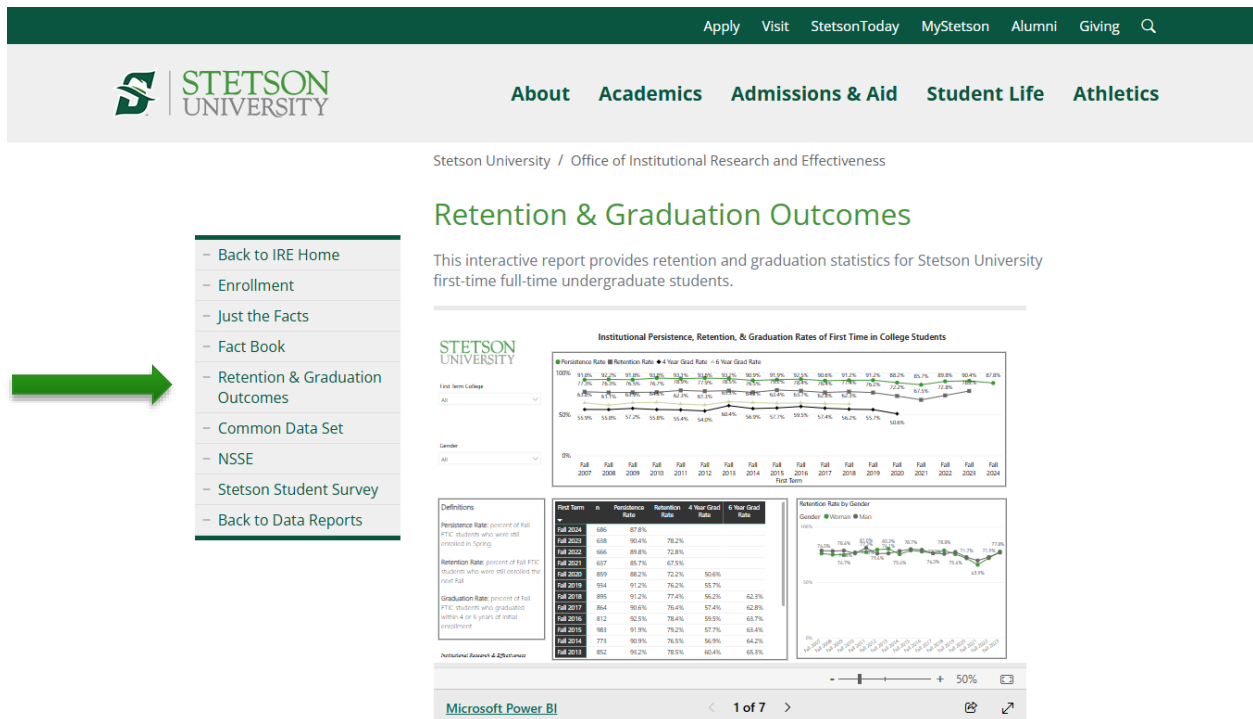
² Undergraduate FT status occurs at 12 or more credit hours. Graduate FT status occurs at 6 or more credit hours for DeLand students and 10 or more hours for Law students.

³ Data prior to Fall 2023 was reported based on biological sex.

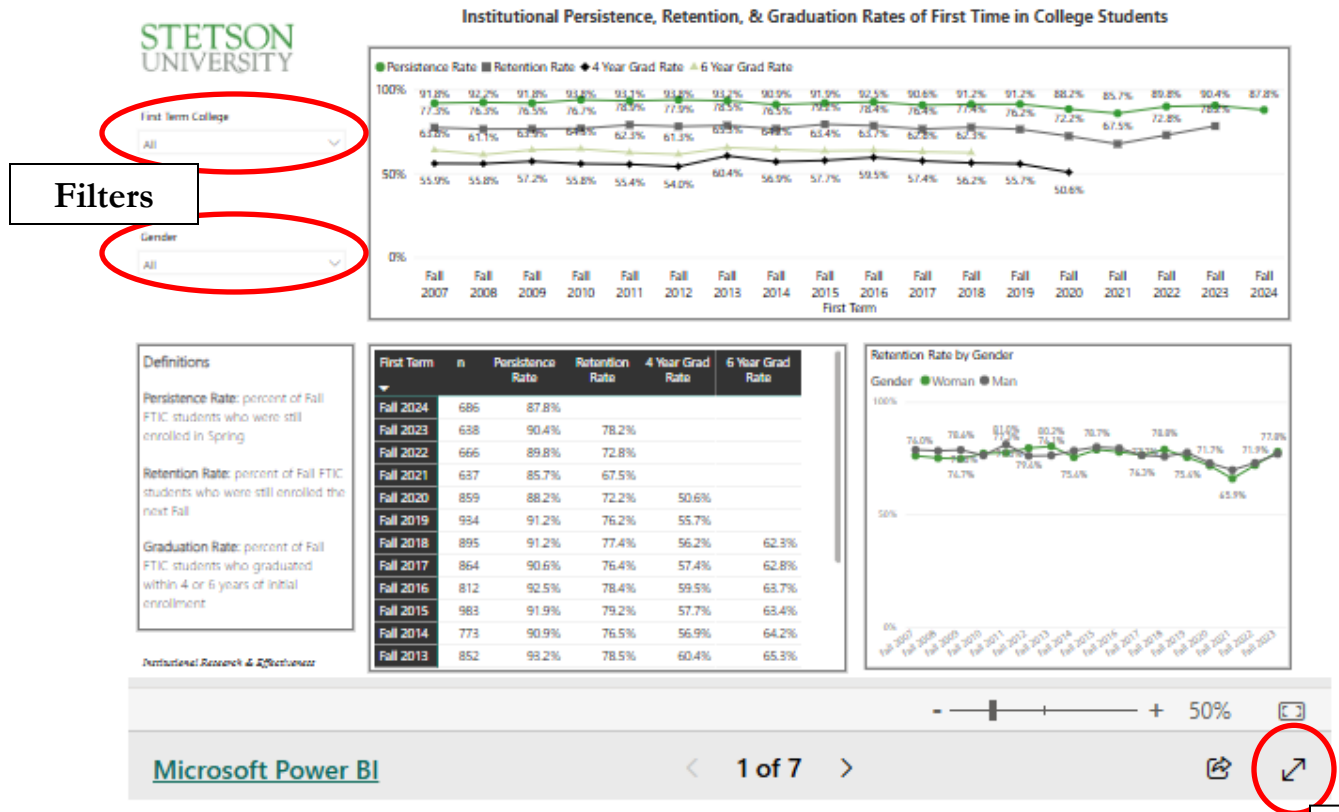
⁴ Summed total may exceed enrollment total due to dual-degree program participants.

Retention & Graduation Outcomes

1. The Retention & Graduation Outcomes page features a Power BI dashboard with seven different data displays:
 - a. Institutional Persistence, Retention, & Graduation Rates of FTIC Students
 - b. Retention Rates & Six-Year Graduation Rates by Race/Ethnicity
 - c. Persistence Rates
 - d. Retention Rates
 - e. 4-Year and 6-Year Graduation Rates
 - f. Retention and Graduation Rates of FTIC Student-Athletes
 - g. Retention and Graduation Rates of FTIC Students by Financial Aid Status



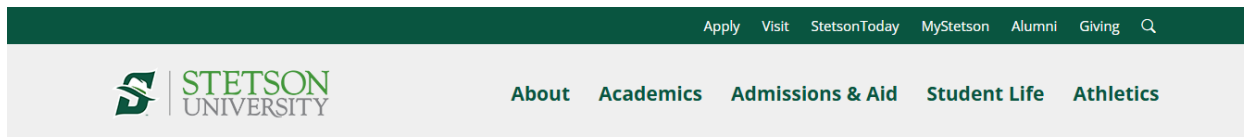
- Users can pop-out the Power BI dashboard to full-screen mode by clicking on the arrow in the lower-righthand corner
- The Power BI dashboards can be filtered from the drop-down menus



- Users can choose from several different enrollment dashboards by clicking the forward or backward arrows at the bottom of the screen.

Common Data Set

Another frequently visited page, the Common Data Set is a standardized and collaborative data effort through which institutional research offices throughout higher education can provide accurate and consistent reporting information.



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Common Data Set

The Common Data Set is a standardized and collaborative effort through which institutional research offices throughout higher education are able to provide accurate and consistent reporting information.

• [2024-2025](#)

[Expand/Collapse All](#)

Historical Data



– Back to IRE Home
– Enrollment
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– Common Data Set
– NSSE
– Stetson Student Survey
– Back to Data Reports

Common Data Set 2024-2025

B. ENROLLMENT AND PERSISTENCE

B1. Institutional Enrollment - Men and Women

Provide numbers of students for each of the following categories as of the institution's official fall reporting date or as of **October 15, 2024**.

✓ Note: Report students formerly designated as "first professional" in the graduate cells.

✓ For information on reporting study abroad students please see: https://nces.ed.gov/ipeds/pdf/Reporting_Study_Abroad_Students.pdf

✓ If your institution collects and reports non-binary gender data, please use the "Another Gender" category.

✓ In cases where gender information is not provided, please distribute across the two-binary categories.

✓ Dual Enrollment: If your institution enrolls high school students in college courses for credit either within a dual enrollment program or outside of a dual enrollment program, you may report the unduplicated count as part of the full- or part-time "All other undergraduates" section.

	FULL-TIME				PART-TIME			
	Men	Women	Another Gender	Unknown	Men	Women	Another Gender	Unknown
Undergraduate Students	Undergraduate Students							
Degree-seeking, first-time, first-year students	271	402	13	0	0	0	0	0
Other first-year, degree-seeking students	38	31	1	0	0	1	0	0
All other degree-seeking undergraduate students	662	828	25	0	13	12	0	0
Total degree-seeking undergraduate students	971	1261	39	0	13	13	0	0
All other undergraduates enrolled in credit courses	2	7	0	0	19	2	0	22
Total Undergraduate Students	973	1268	39	0	32	15	0	22
Graduate Students	Graduate Students							
Degree-seeking, first-time	138	196	2	4	71	108	1	1
All other degree-seeking	285	399	5	1	82	131	1	0
All other graduates enrolled in credit courses	0	1	0	0	0	0	0	0
Total Graduate Students	423	596	7	5	153	239	2	1
Total All Students	1396	1864	46	5	185	254	2	23

Total All Undergraduates

2349

Total All Graduate Students

1426

Grand Total All Students

3775

Common Data Set 2024-2025

B2. Enrollment by Racial/Ethnic Category

Provide numbers of undergraduate students for each of the following categories as of the institution's official fall reporting date or as of **October 15, 2024**.

✓ Include international students only in the category "Nonresidents."

✓ Complete the "Total Undergraduates" column only if you cannot provide data for the first two columns.

✓ Report as your institution reports to IPEDS: persons who are Hispanic should be reported only on the Hispanic line, not under any race, and persons who are non-Hispanic multi-racial should be reported only under "Two or more races."

✓ New guidance from IPEDS for reporting aggregate data: Racial/ethnic destinations are requested only for United States citizens, residents, and other eligible non-citizens. Eligible non-citizens include all students who completed high school or a GED equivalency within the United States (including DACA and undocumented students) and who were not an F-1 non-immigrant student visa at the time of high school graduation. More information about other eligible (for financial aid purposes) non-citizens is available at <https://studentaid.gov/understandaid/eligibility/requirements/non-us-citizens>.

Nonresident – A person who is not a citizen or national of the United States and who is in this country on a student visa or temporary basis and does not have the right to remain indefinitely. Do not include DACA, undocumented, or other eligible noncitizens in this category.

NOTE – Nonresidents are to be reported separately, in the boxes provided, rather than included in any of the seven racial/ethnic categories or in race/ethnicity unknown.

NOTE – Nonresidents are to be reported separately, in the boxes provided, rather than included in any of the seven racial/ethnic categories or in race/ethnicity unknown. Dual Enrollment: If your institution enrolls high school students in college courses for credit either within a dual enrollment program or outside of a dual enrollment program, you may report the unduplicated count as part of the non-degree-seeking students included in the "Total Undergraduates (both degree & non-degree-seeking)" section.


Racial/Ethnic Category	Degree-seeking First-time First year	Degree-seeking Undergraduates (include first-time first-year)	Total Undergraduates (both degree- and non-degree-seeking)
Nonresidents	25	202	211
Hispanic/Latino	167	508	511
Black or African American, non-Hispanic	96	275	279
White, non-Hispanic	327	1097	1099
American Indian or Alaska Native, non-Hispanic	1	2	2
Asian, non-Hispanic	14	42	42
Native Hawaiian or other Pacific Islander, non-Hispanic	0	2	2
Two or more races, non-Hispanic	48	142	142
Race and/or ethnicity unknown	8	27	61
Total	686	2297	2349

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[Top of the Document](#)

National Survey Data (NSSE)

The National Survey Data webpage provides links to past NSSE reports on Stetson University. Stetson participates in several national student surveys on a rotational basis.

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AboutAcademicsAdmissions & AidStudent LifeAthletics

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National Survey Data

Stetson University participates in several national student surveys on a rotational basis. Resources and findings are provided below.

NSSE

The National Survey of Student Engagement measures collegiate quality in terms of

1. the amount of time and effort students put into their studies and other educational activities and

2. how the institution deploys its resources and organizes the curriculum and other learning opportunities to encourage student participation in extra-curricular activities.

Its annual report allows institutions to identify aspects of the undergraduate experience inside and outside the classroom that can be improved through changes in policies and practices to be consistent with best practices in higher education.

2024

Engagement Indicators

Frequencies and Statistical Comparisons

High Impact Practices

Multi-Year Report

Respondent Profile

Selected Comparison Groups

Snapshot Summary

Topical Module - Experiences with Information Literacy

Topical Module - HIP Quality

Expand/Collapse All

2017

2014

2012

2010

2008

2006

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[Top of the Document](#)

Stetson Student Survey

Lastly, the Stetson Student Survey webpage provides links to past surveys as well as videos on IRE team SSS presentations to the Stetson community. Please note the information in this survey is to be used only within the Stetson community and should not be shared outside of the community.

Apply

Visit


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[Athletics](#)


Stetson University / Office of Institutional Research and Effectiveness

Stetson Student Survey

On March 16, 2023, the Stetson University IRE team presented the results from the Spring 2022 Stetson Student Survey. The categories of questions included:

- Overall fit and belonging
- Ease of service
- Campus resources
- Campus environment and services
- Core values

You can watch the presentation here:



Members of the Stetson community, if you would like to explore the data from the 2022 Stetson Student Survey, you can do so here:

[Stetson Student Survey - 2022](#)

Please note the information in this survey is to be used only within the Stetson community and should not be shared outside of the community.

If you have any questions, please feel free to [email the IRE team](#) at any time.

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