Data Bites: Charts and Candy

October 28th 2026

STETSON UNIVERSITY

Agenda

1. Week 3 Survey Insights
2. Midterm Grades
3. Open for Questions

Week 3 Survey

- Sent to all Undergraduate students at week 3 in the fall semester
- Uses conditional questioning to ask students about FSEM and Focus
- Sections on:
  - FOCUS
  - FSEM
  - Fit and Belonging
  - Internship
  - Wellness
  - Housing
- Free text response and info requests

Week 3 Survey

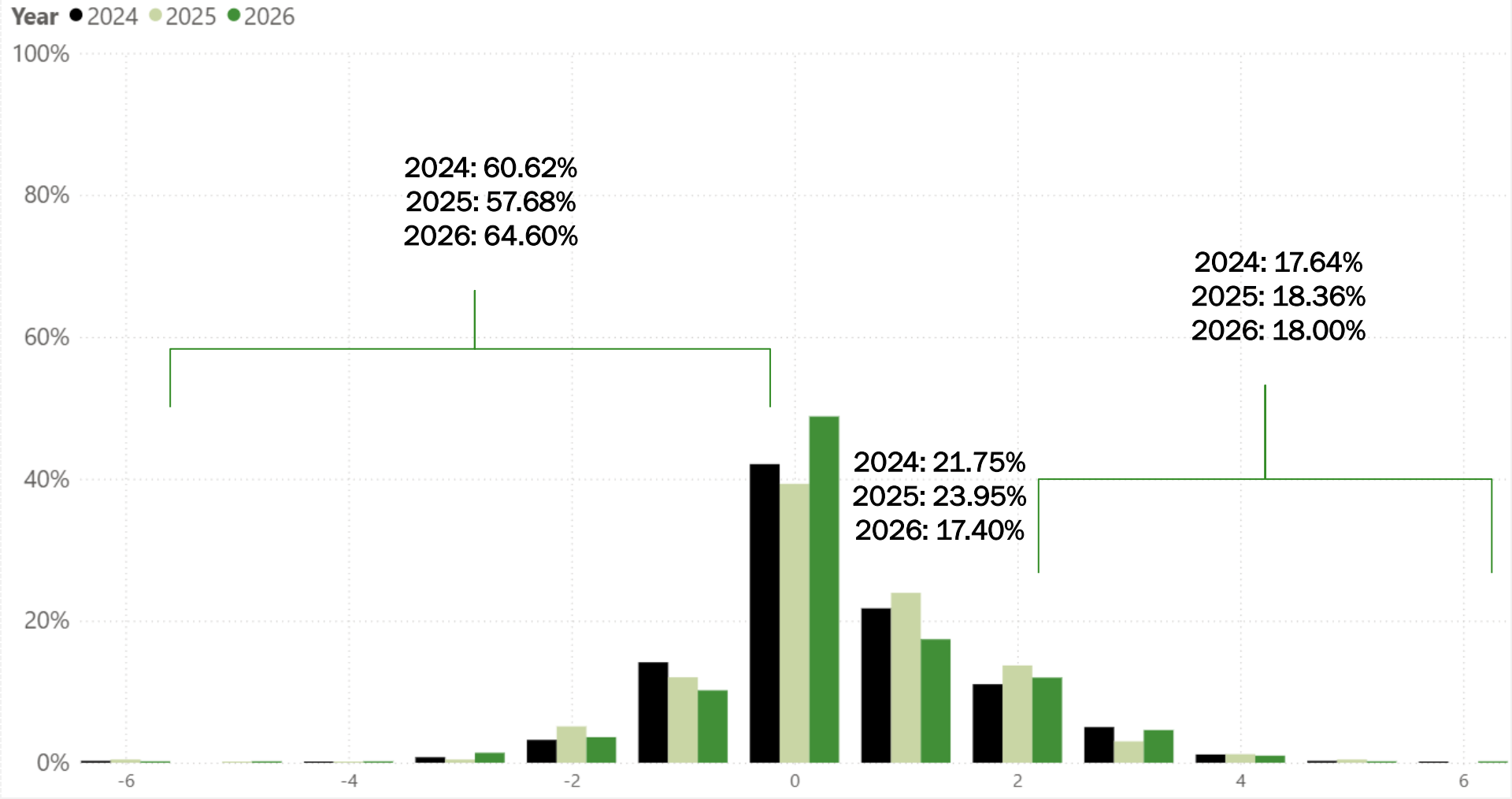
- Information requests trigger outreach from applicable areas
- Wellness questions and free text responses trigger outreach and identify students who may be struggling
- Lower response rate overall, 546 for Fall 26 compared to 727 the prior year

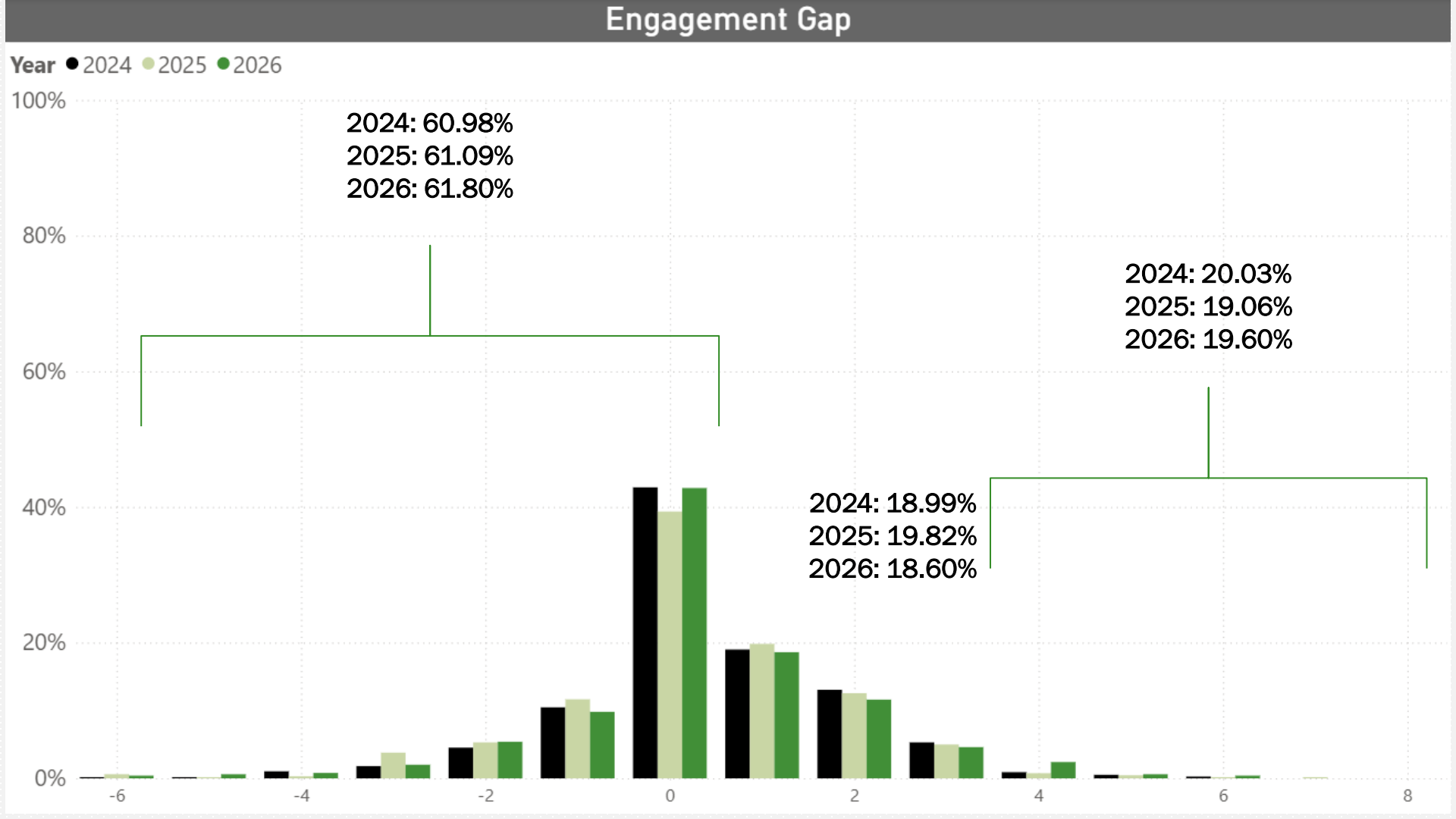
Stressed/Overwhelmed		
Fall 24	Fall 25	Fall 26
27.46%	46.22%	44.69%

Free Text		
Fall 24	Fall 25	Fall 26
9.27%	6.33%	9.16%

Unduplicated Free Text/Stressed		
Fall 24	Fall 25	Fall 26
33.14%	48.83%	48.17%

Vibrancy Gap




Engagement Gap
Year 2024 2025 2026
100%
80%
60%
40%
20%
0%
2024: 60.98%
2025: 61.09%
2026: 61.80%
2024: 20.03%
2025: 19.06%
2026: 19.60%
2024: 18.99%
2025: 19.82%
2026: 18.60%
-6
-4
-2
0
2
4
6
8

Net Promoter Score

- How likely is it that you would recommend…
  - Promoter 9 - 10
  - Passive 7 - 8
  - Detractor 0 – 6
- NPS =Promoter % - Detractor %
- Contextualizing the Ratings
  - Above 0 Good
  - Above 20 Favorable
  - Above 50 Excellent
  - Above 80 World Class

- Avg NPS by Age (US Consumers)*
  - 18-24: -13
  - 25-34: 12
  - 35-44: 19
  - 45-54: 19
  - 55-64: 30

Stetson UG Week 3 Net Promoter Score

11

*XM Institute Q3 2023 US Consumer Study

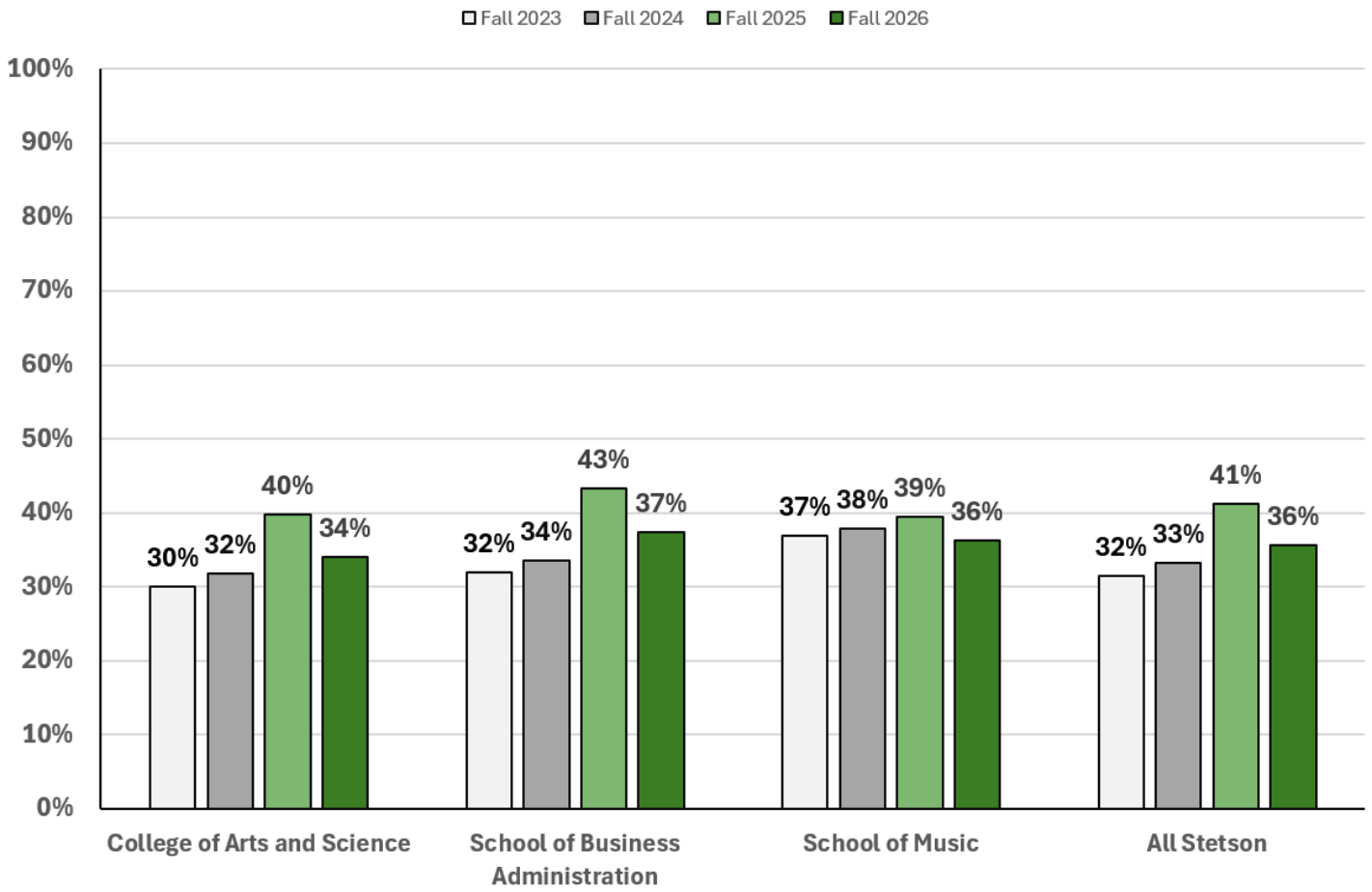
Midterm Grade Processing

- Faculty enters grades in Banner for undergraduate students
- Two communications are sent by the Provost's Office:
  - Students
  - Staff/Faculty
- Individual notification from Dean's Office is sent to students with deficiencies
- Appropriate support is provided through academic advising and midterm success workshops.

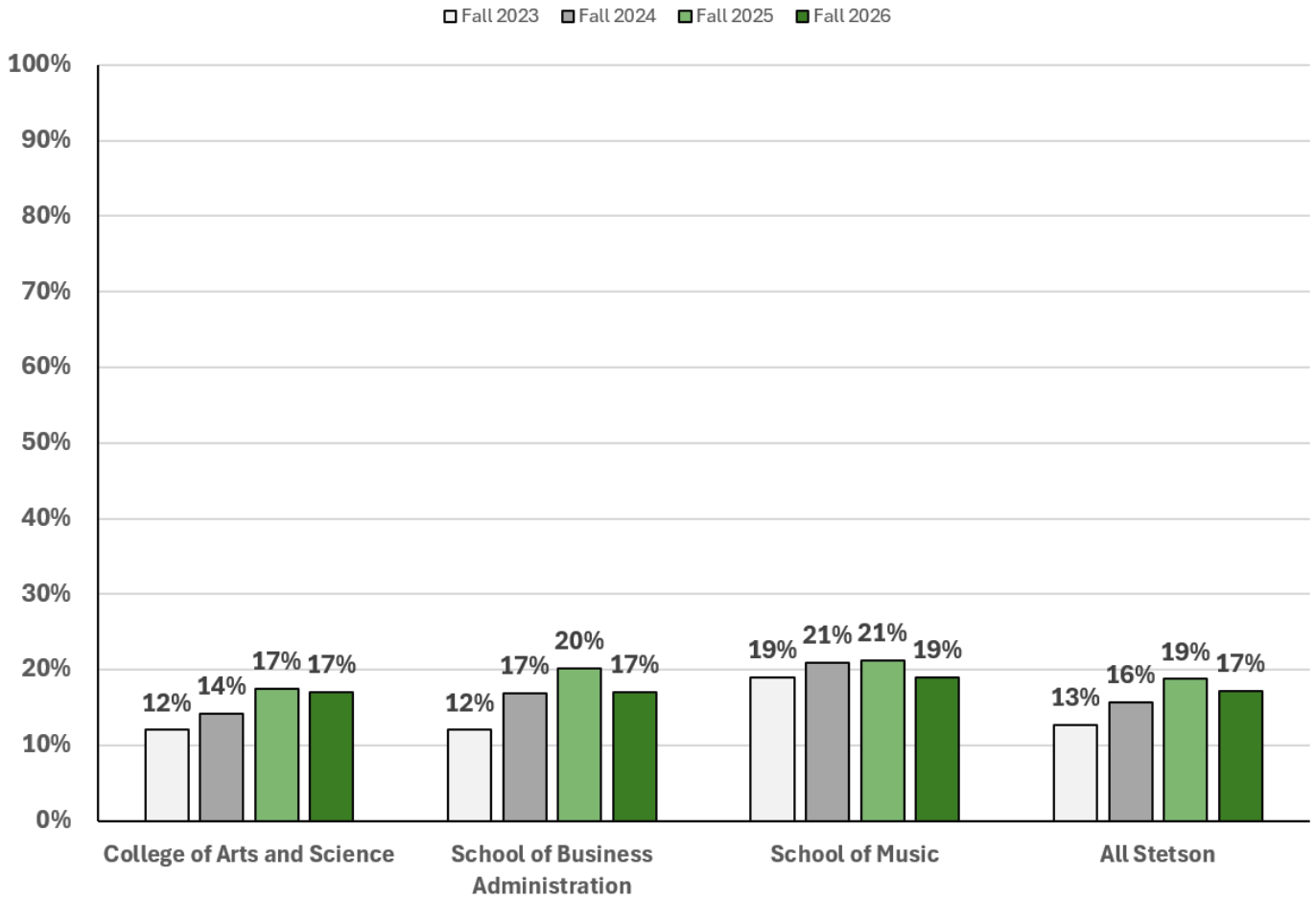
Insights

- Midterm Deficiency Trends by Academic Unit
- Trend of F Grades Over the Years
- FTIC Midterm Deficiency Trends by Academic Unit
- FTIC Students Earning One or More F Grades Over Time
- Not in Good Standing at End of Semester

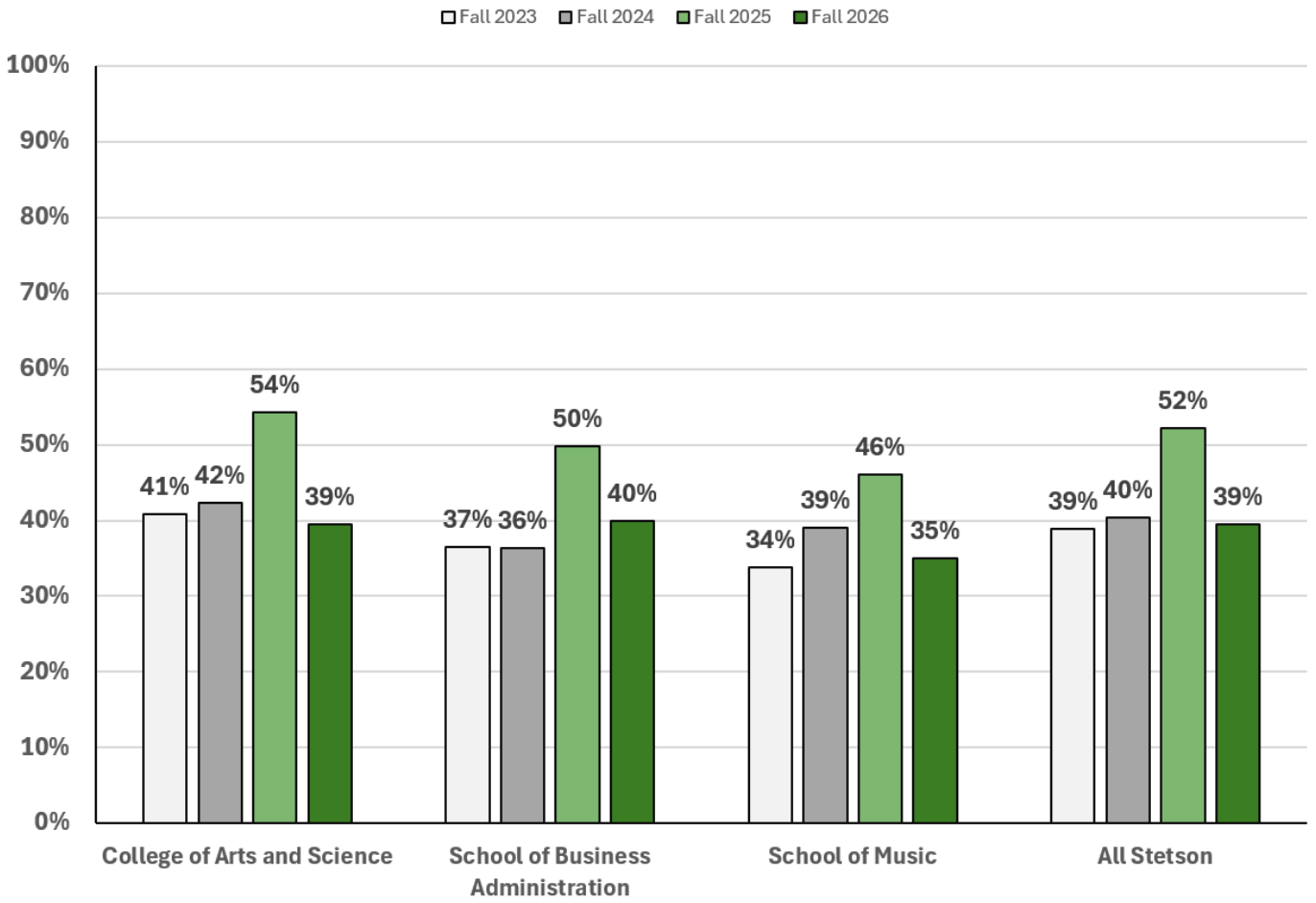
Midterm Deficiencies



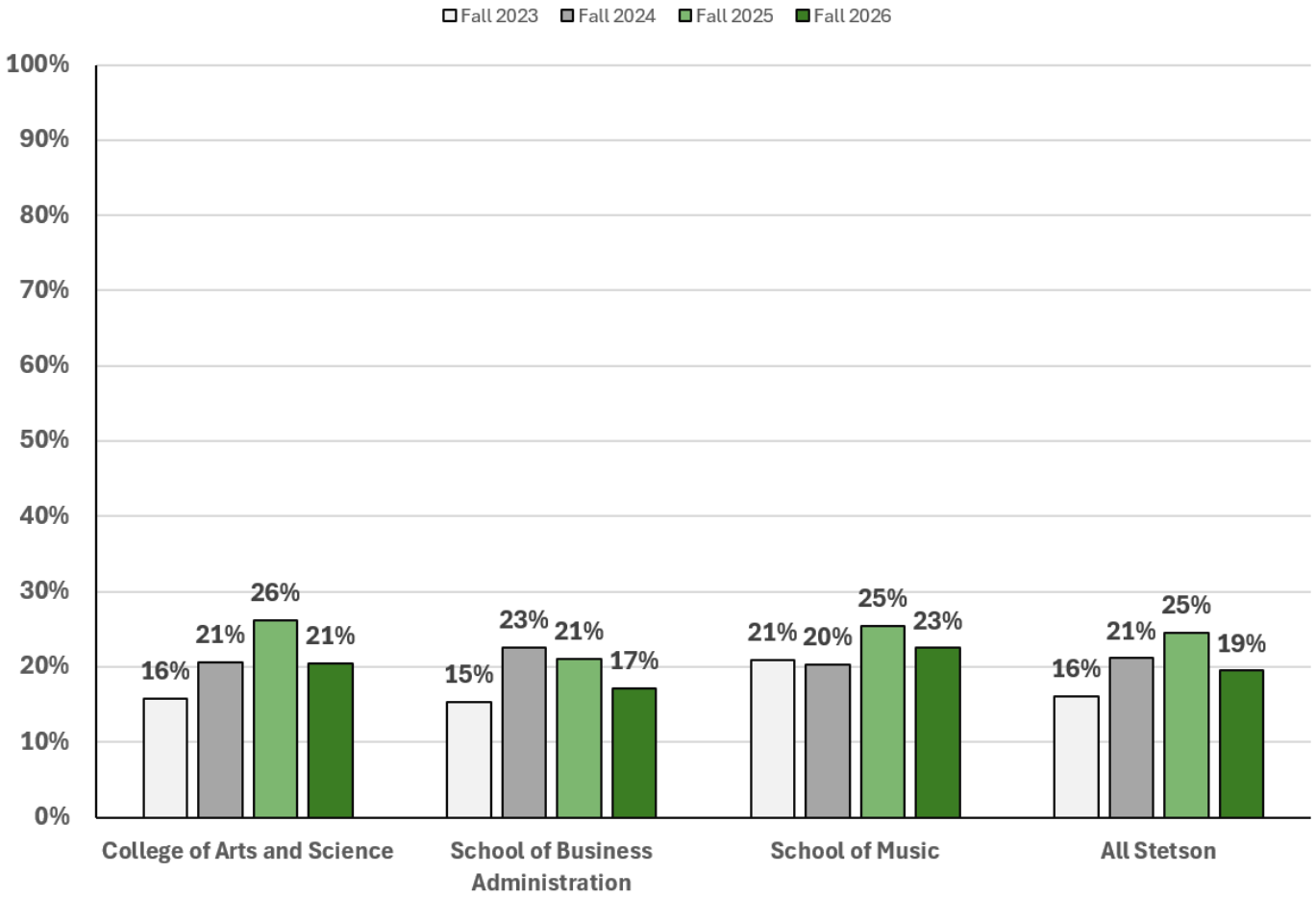
Students with 1 or more F



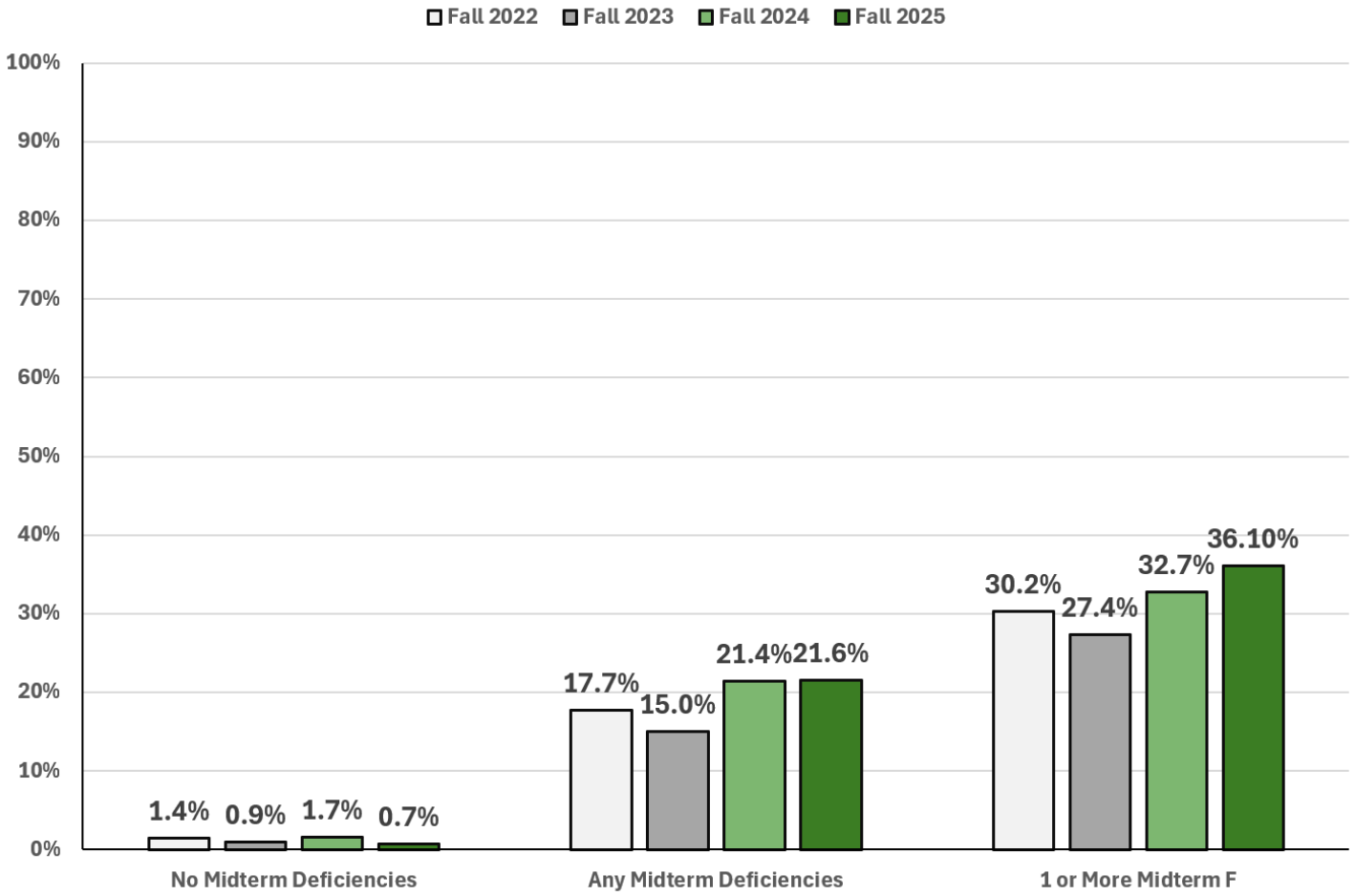
FTIC Midterm Deficiencies



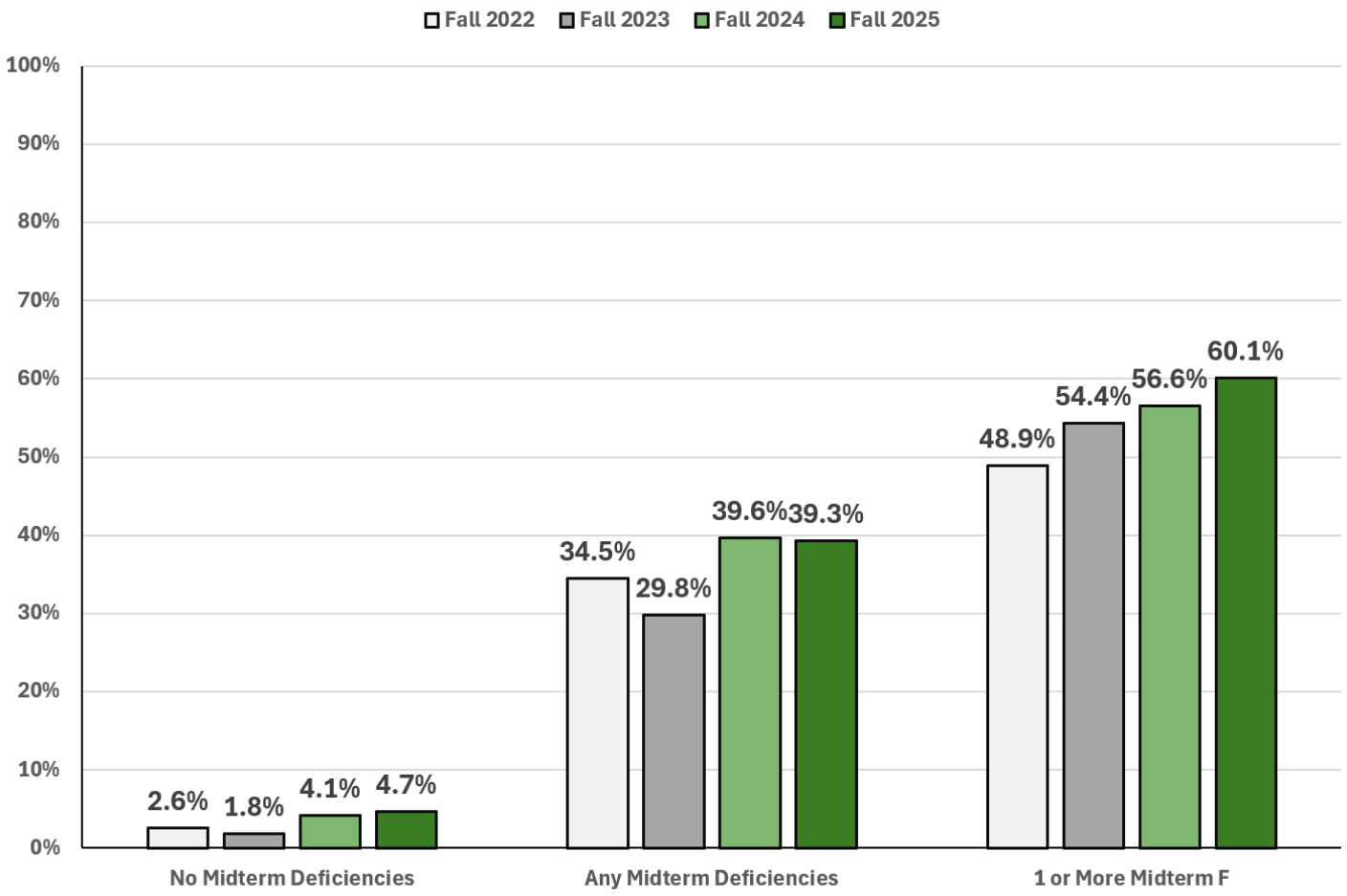
FTIC Students with 1 or more F



Not in Good Standing at End of Semester - All Students



Not in Good Standing at End of Semester - FTIC



Questions



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