
Data Bites: Data and Donuts

September 22, 2026



STETSON
UNIVERSITY

Agenda

1. Census Data - Jamie
2. Stetson Student Survey Review - Colin
3. Q & A





Data Bites Series Part II

Charts and Candy

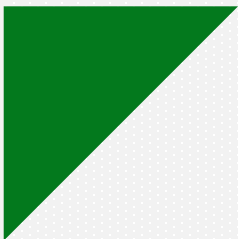
Wednesday October 28 at 11 a.m.

Lee's Garage

Week 3 Survey

Midterm Grades

Census Data Summary



FALL 26 ENROLLMENT SUMMARY

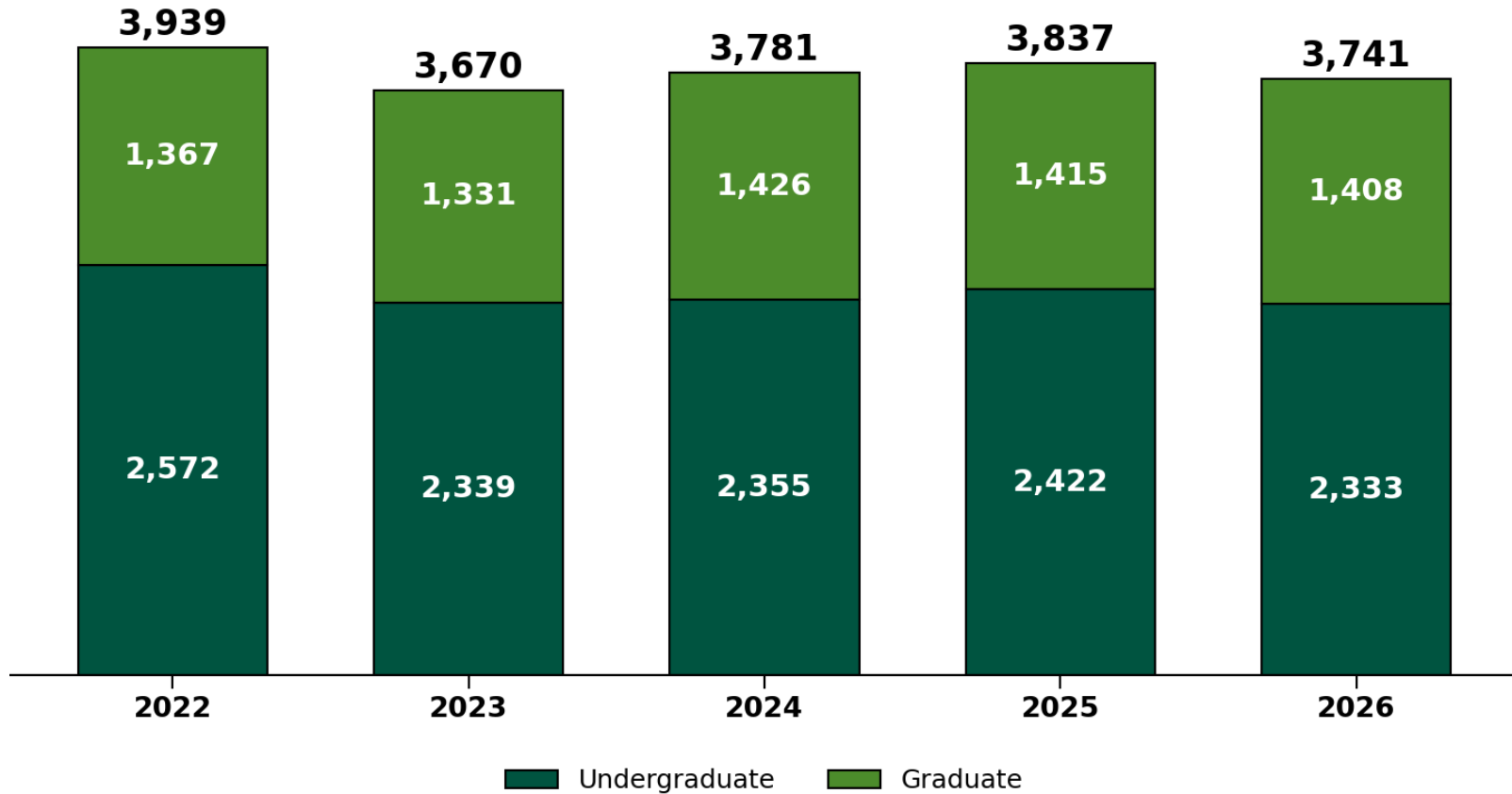
Undergraduate

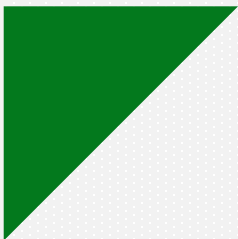
2,333

Graduate

1,408

Fall Enrollment, 2022-2026





FALL 26 ENROLLMENT SUMMARY

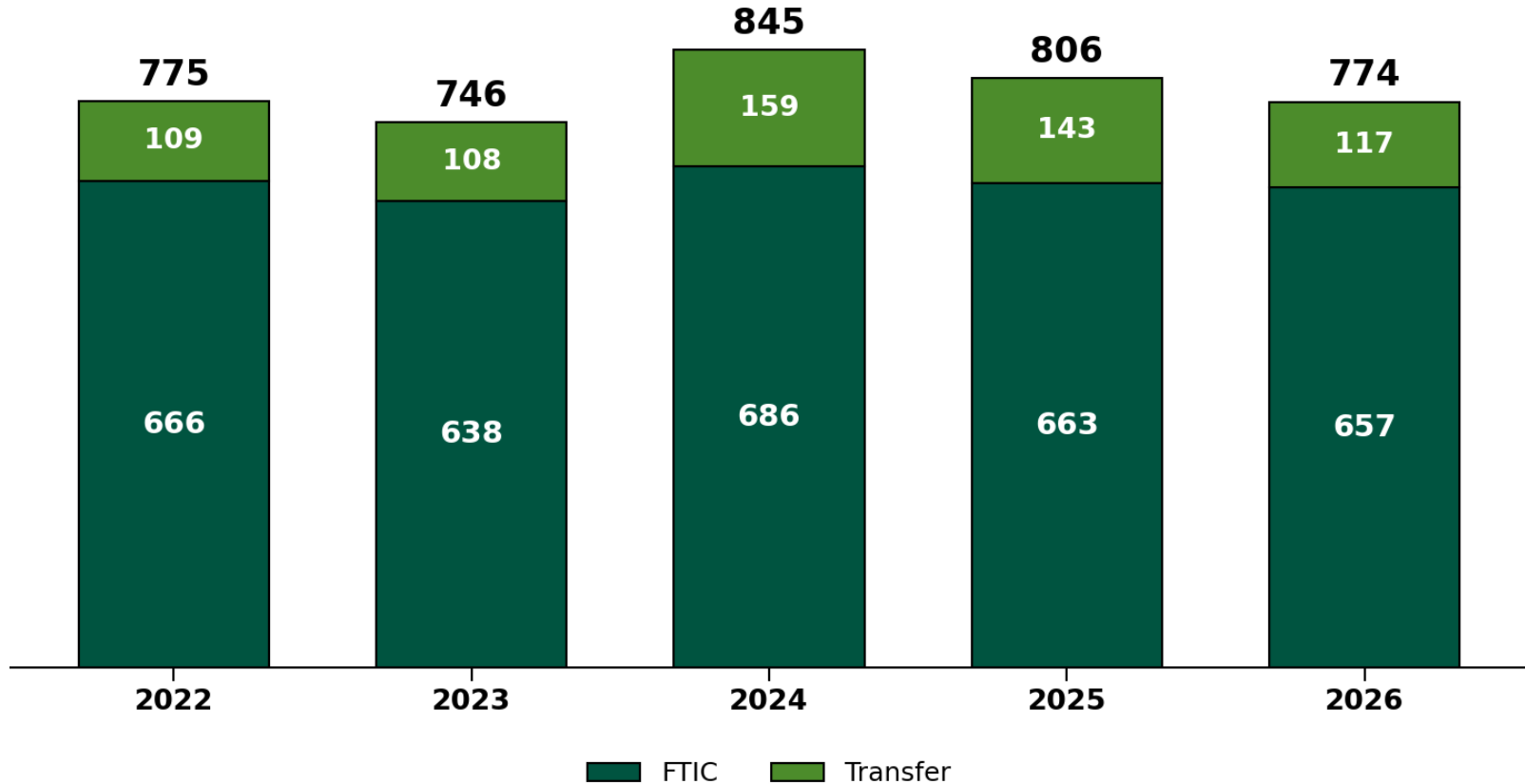
FTIC

657

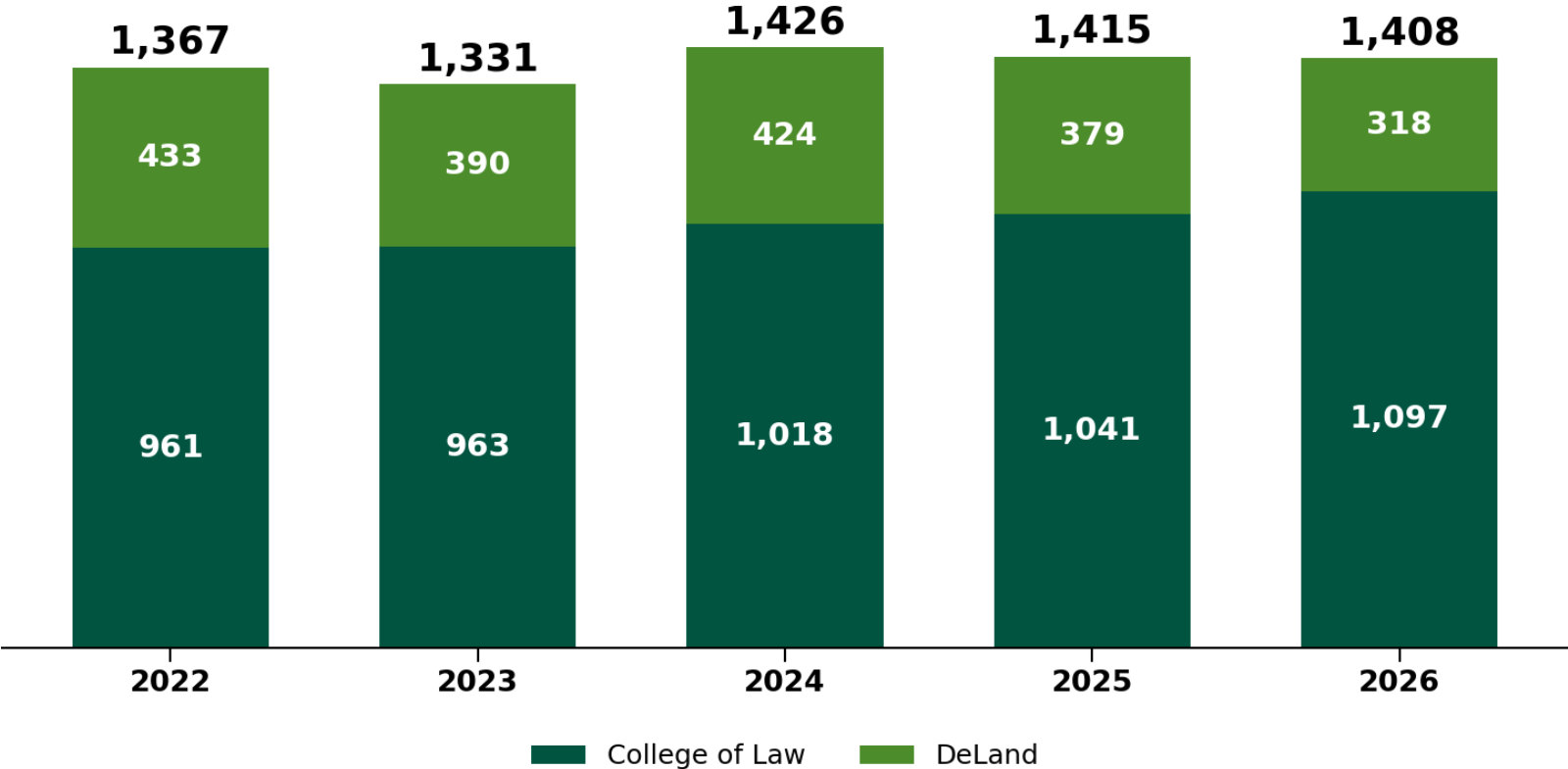
Transfer

117

New Undergraduate Enrollment, 2022-2026



Graduate Enrollment, 2022-2026

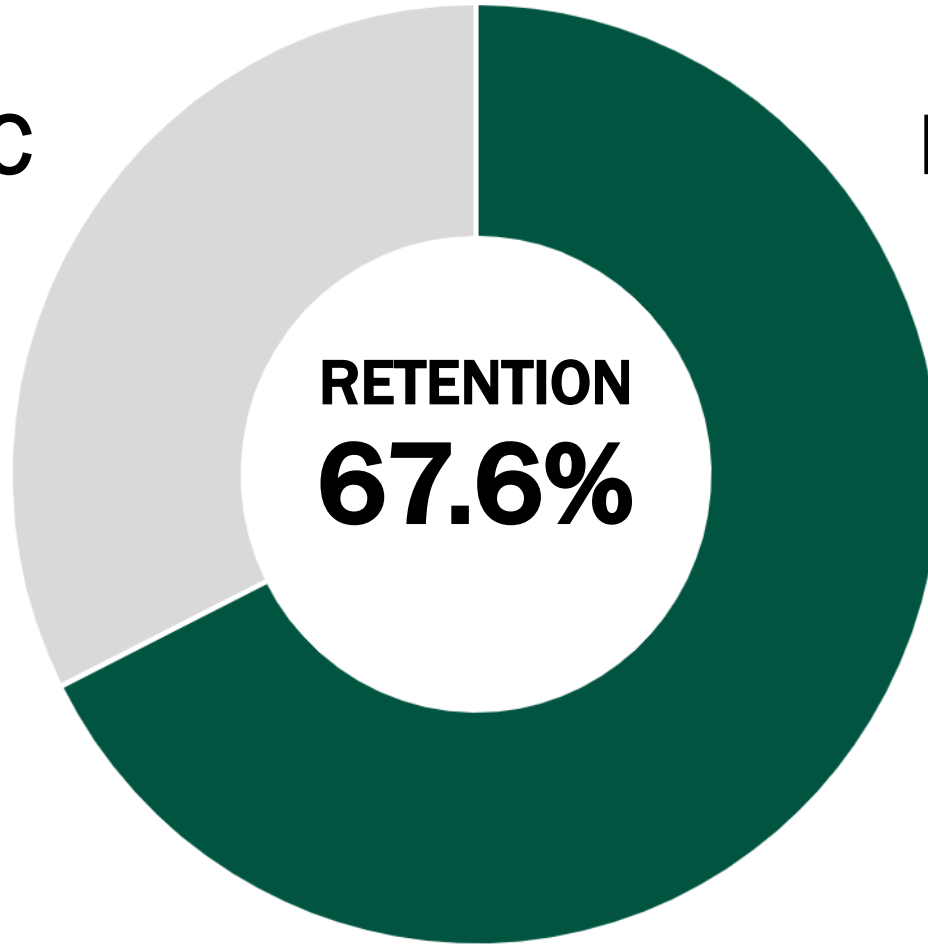


Summed total may exceed enrollment total due to dual degree program participants



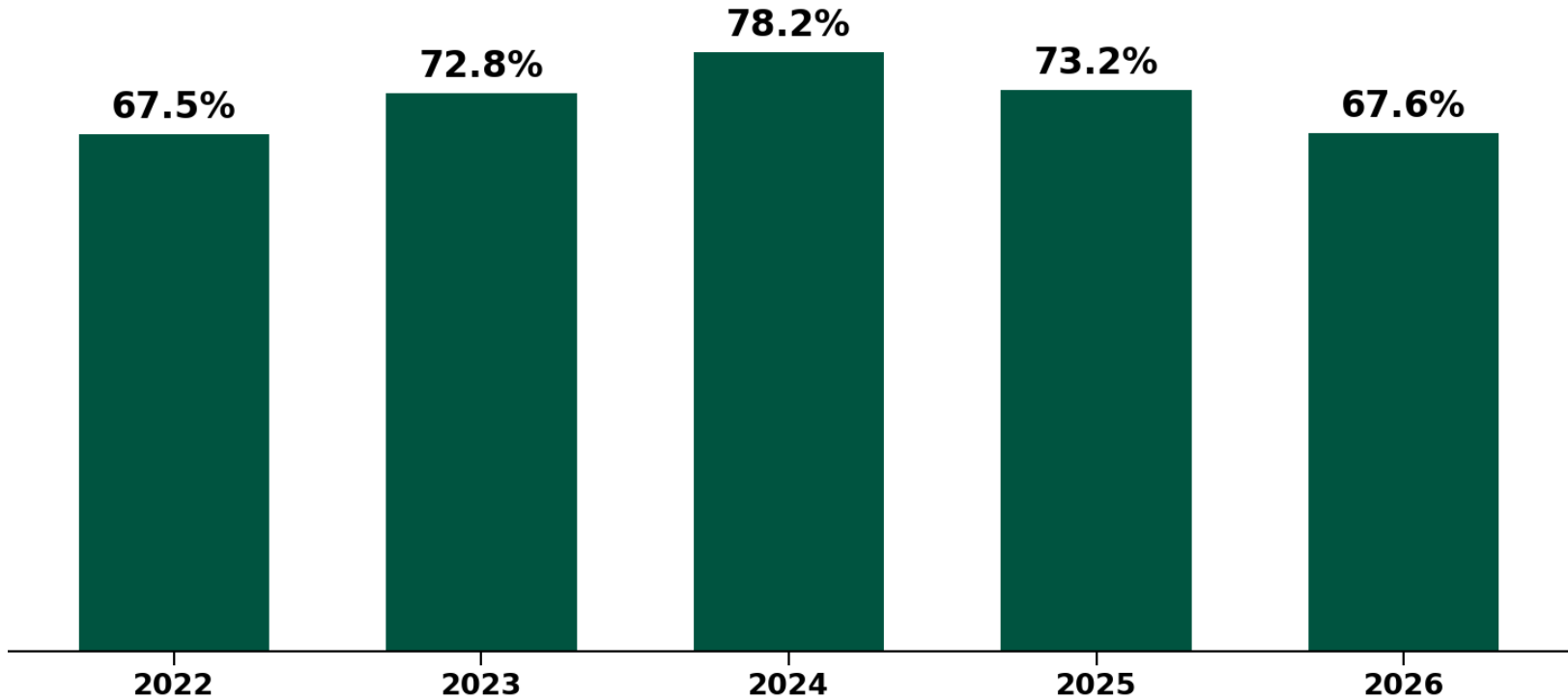
F25 FTIC
661

Retained
447



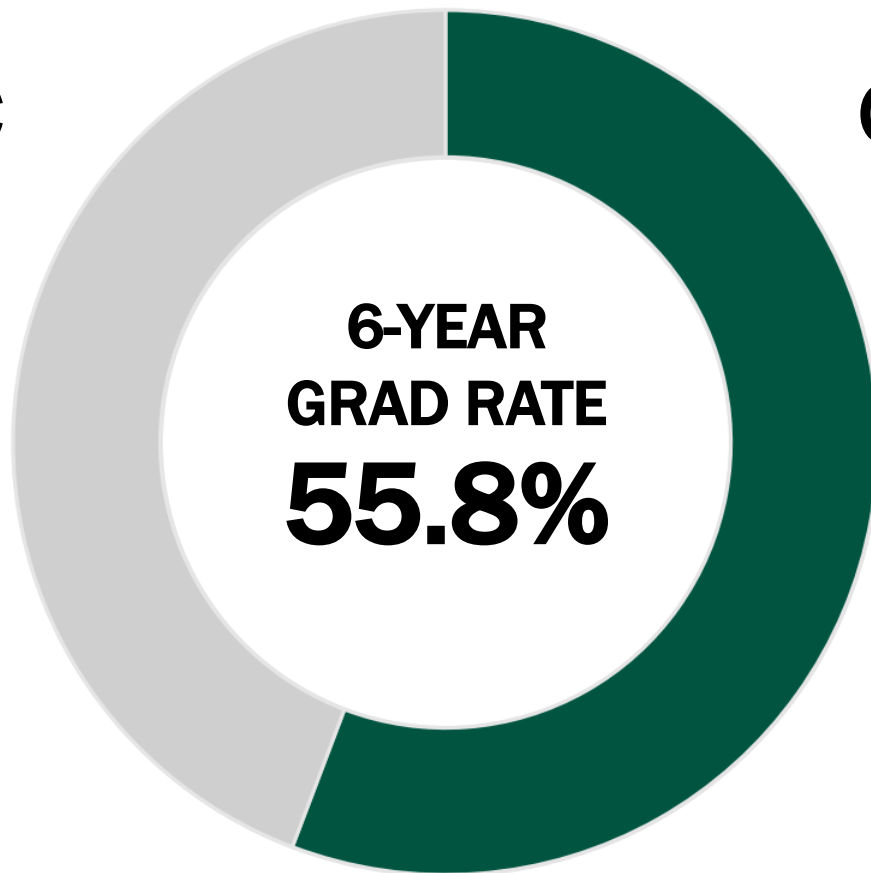
RETENTION
67.6%

Retention, 2022-2026



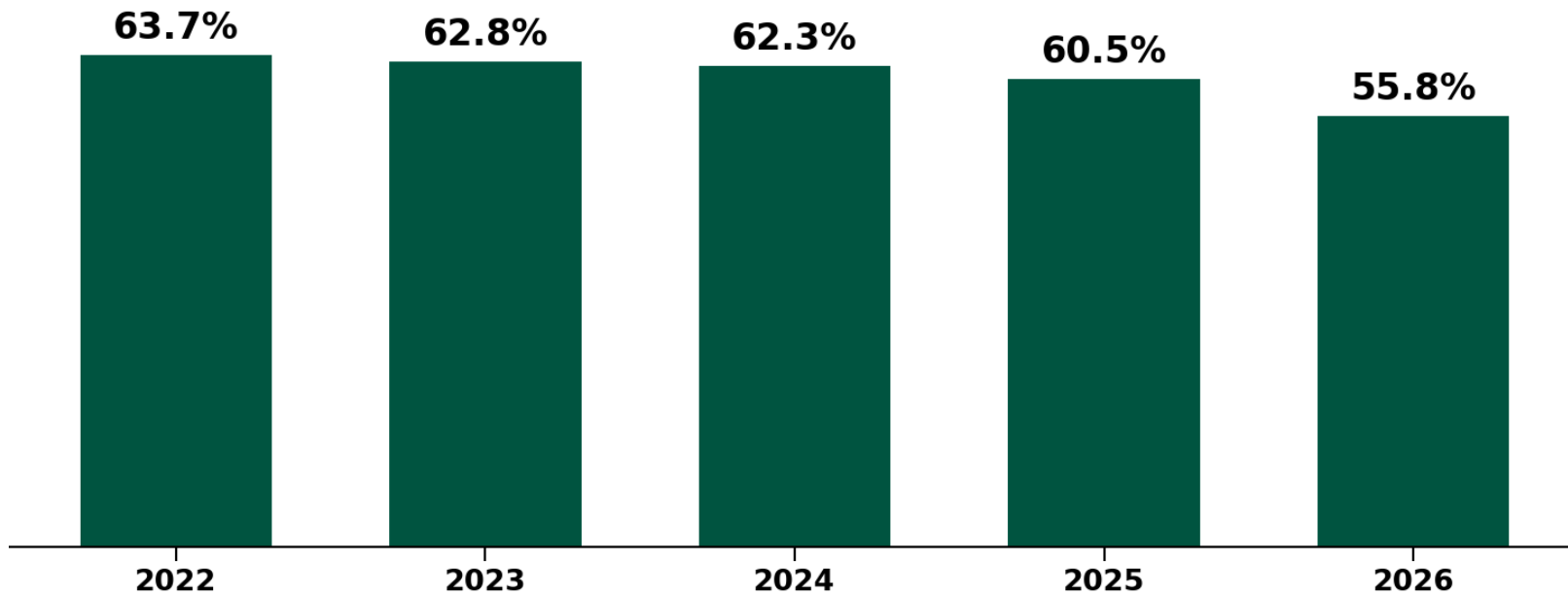
F20 FTIC
859

Graduated
459



6-YEAR
GRAD RATE
55.8%

6-Year Graduation Rate, 2022-2026



FTIC Cohort Progression

	FTIC	Year 2 - Retention	4-year Grad Rate	Enrolled Term 9	5-year Grad Rate	Enrolled Term 11	6-Year Grad Rate
Fall 2020 Cohort	859	72.2%	50.6%	4.5%	54.5%	1.2%	55.8%
Fall 2021 Cohort	637	67.5%	49.0%	2.5%	51.6%	0.0%	
Fall 2022 Cohort	665	72.8%	54.9%	3.8%			
Fall 2023 Cohort	637	78.2%					
Fall 2024 Cohort	686	73.2%					
Fall 2025 Cohort	661	67.6%					
Fall 2026 Cohort	657						

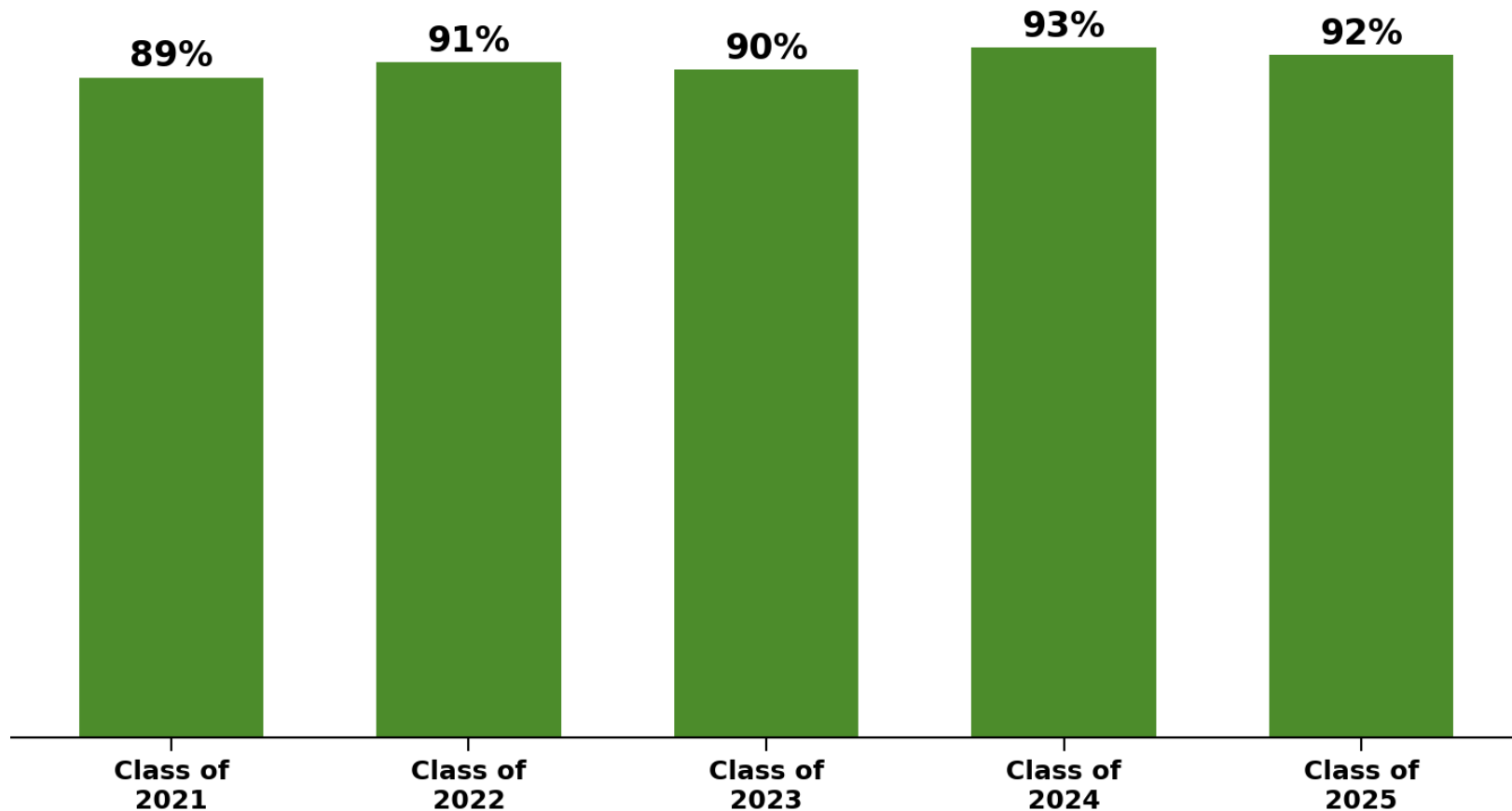
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Fall 2022 Cohort	665	72.8%	54.9%	3.8%			
Fall 2023 Cohort	637	78.2%	56.4%				
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Fall 2026 Cohort	657	71.8%					

projected values

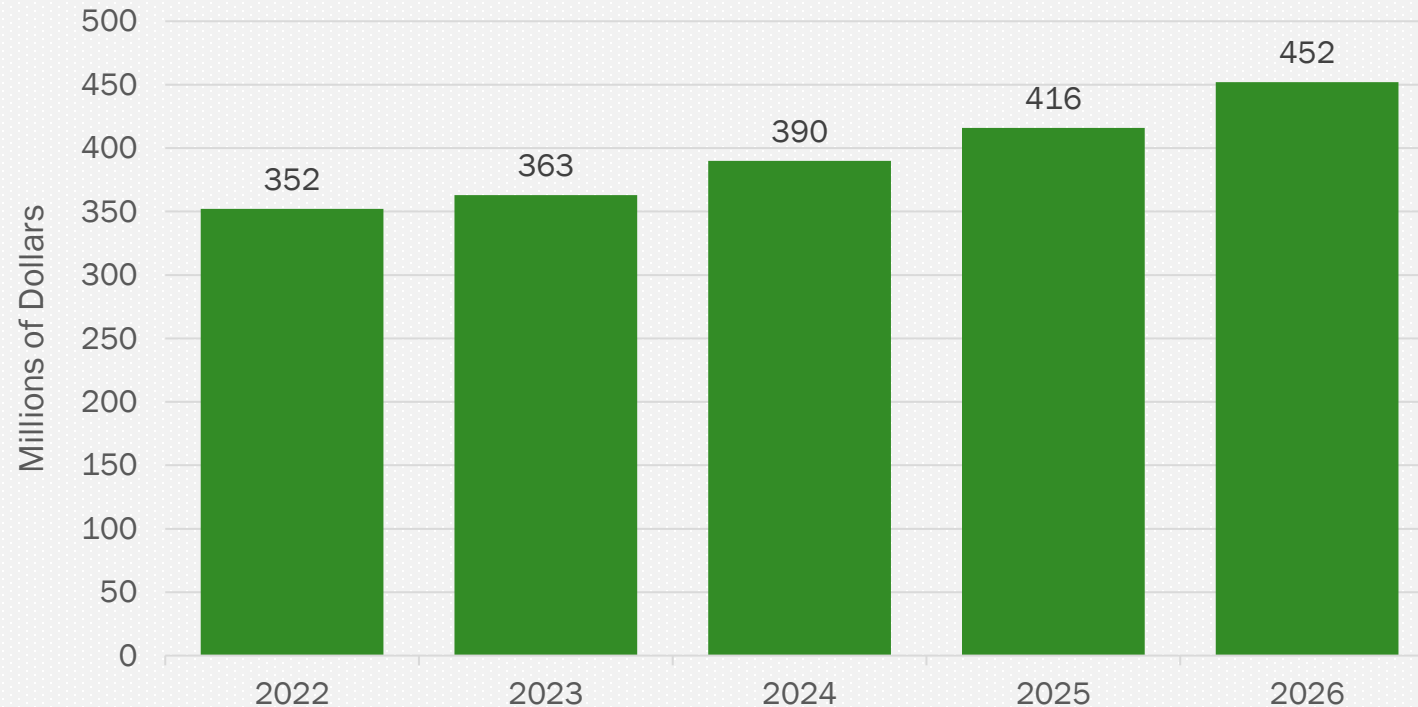


Postgraduate Success Rate





ENDOWMENT - \$452,195,000



Stetson Student Survey





Stetson Student Survey 2026

- April 13 – April 26
- All degree-seeking students (undergraduate, graduate, law)
- Over 100 items addressing elements of student satisfaction, engagement, and perceptions
- Personally identifiable but disaggregation privacy
- Previous administrations 2021-2023
 - Numbered response options changed to align with NSSE and SSI question structure; comparison to prior administrations should be done with caution
- Results aggregated for all DeLand students unless ...
 - Statistically significant differences
 - Differences $\geq 10\%$



Generalizability

Sampling Error

- 605/2,491 responses (24.3%)
 - Item response ranges from 117 to 605
- Margin of Error (95% CI)
 - Mean
 - ± 0.03 to 0.32 (Avg. 0.13)
 - Proportion
 - $\pm 3.5\%$ to 8.9% (Avg. 4.5%)

Nonresponse Bias

- Nonproportional Response
 - Sex
 - Primary Academic Unit
 - Pell Eligibility
- All small effect sizes
- Reasonable power, but small differences may be missed

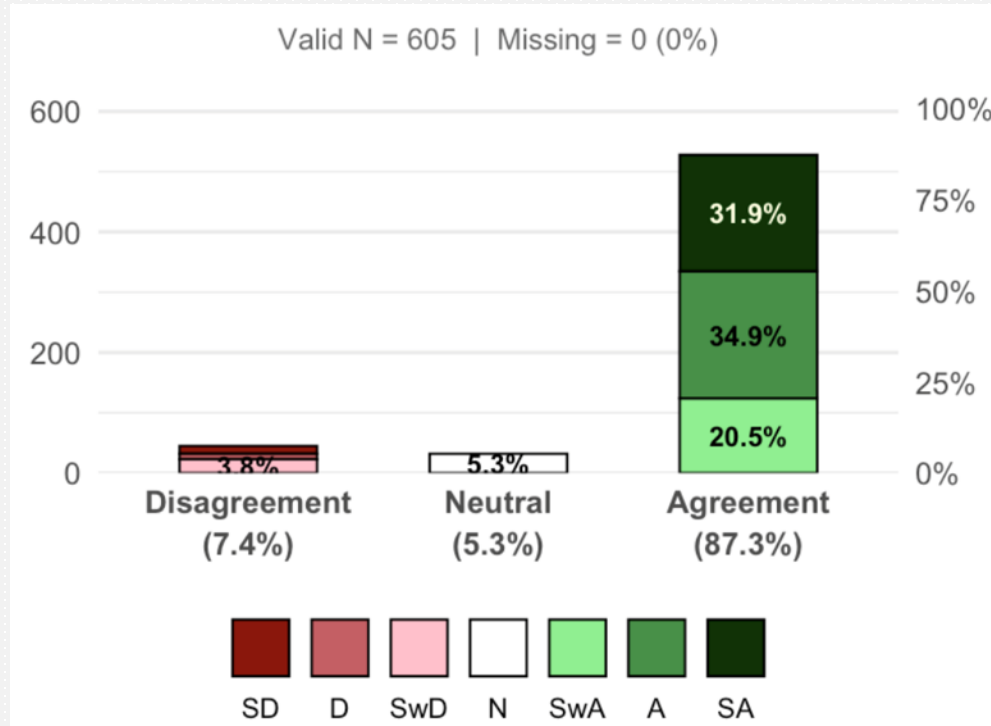


Overall Thoughts

- Generally positive responses, but reluctance to choose Stetson again remains present
- Reaffirms strength of the faculty in relationship-building, teaching, and advising
- Corroborates the conclusion that safety concerns in the SSI were likely due to the wording of the question
- Indications of decline in campus climate satisfaction, with particular challenges around political affiliation and socio-economic class
- Focus on relationship richness continues to yield results but our systems and structures may be holding us back

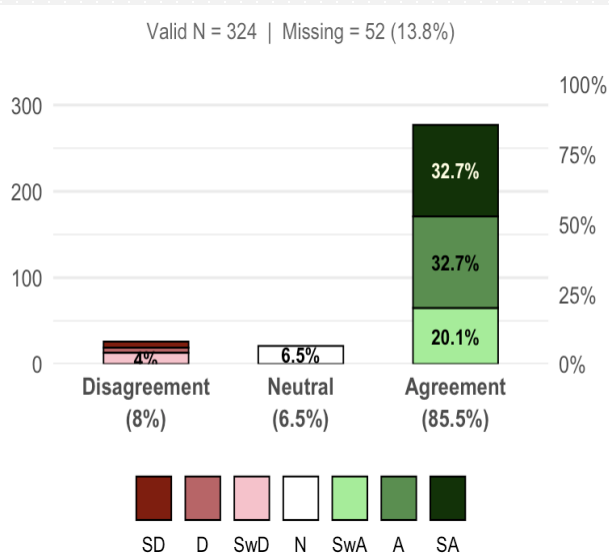
Experiential, Contemporary & Integrative Learning

I feel that my academic experiences are preparing me to achieve my goals.

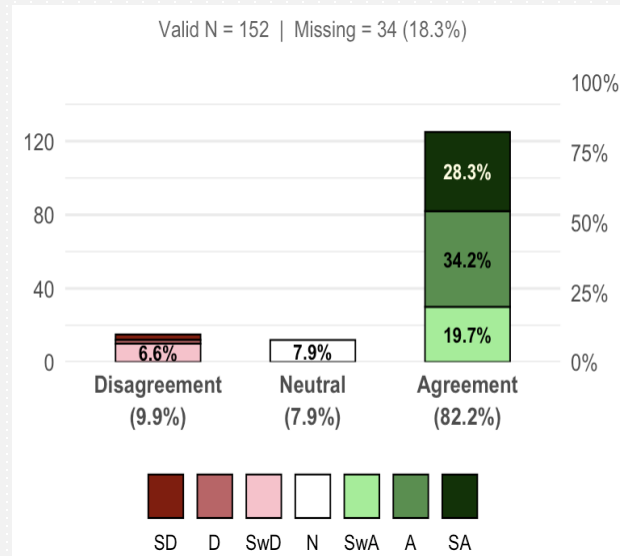


The quality of instruction within my major is excellent.

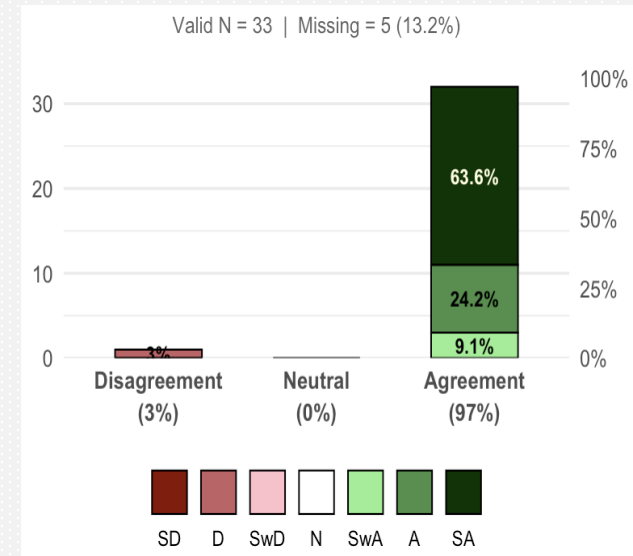
Arts and Sciences



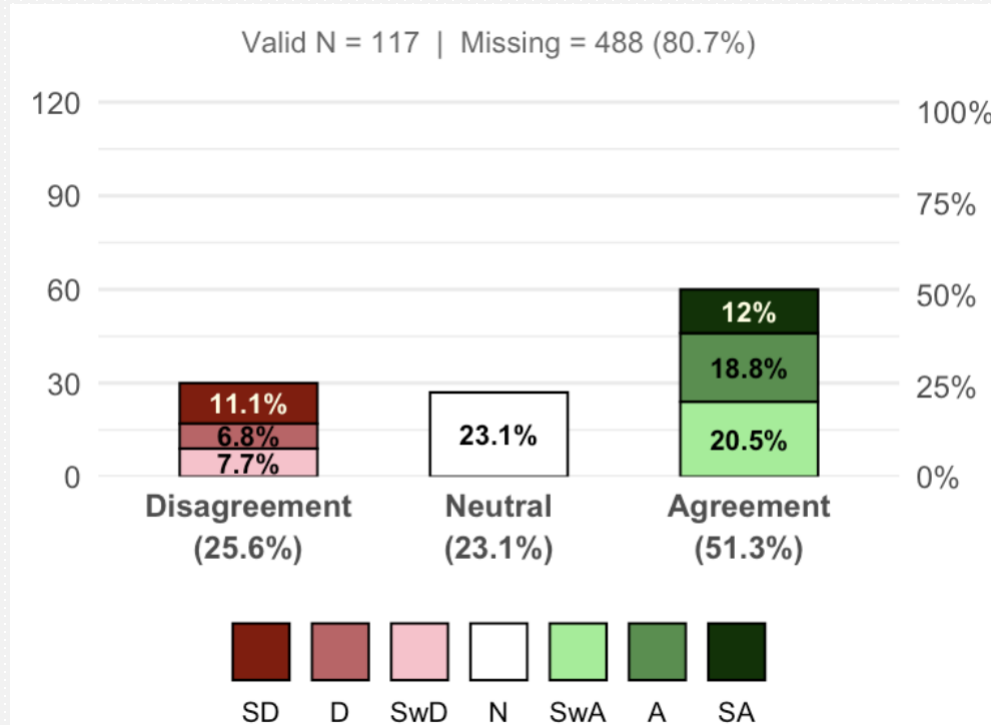
Business



Music

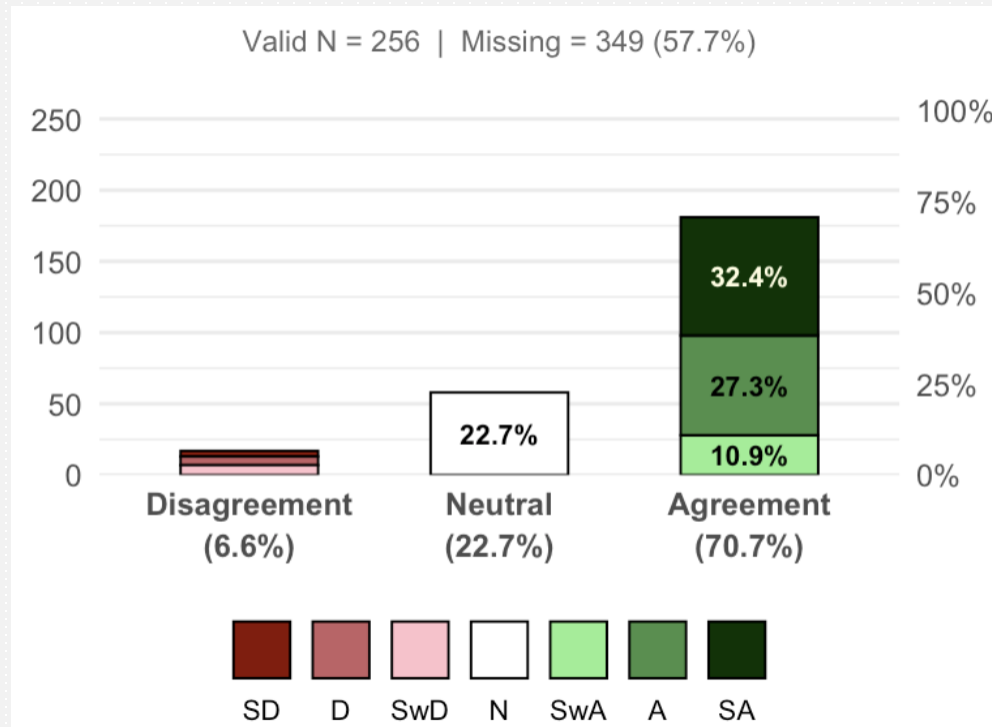


To what extent do you agree or disagree that Stetson has helped prepare you to effectively engage with generative artificial intelligence (AI) tools in your future employment or further education?

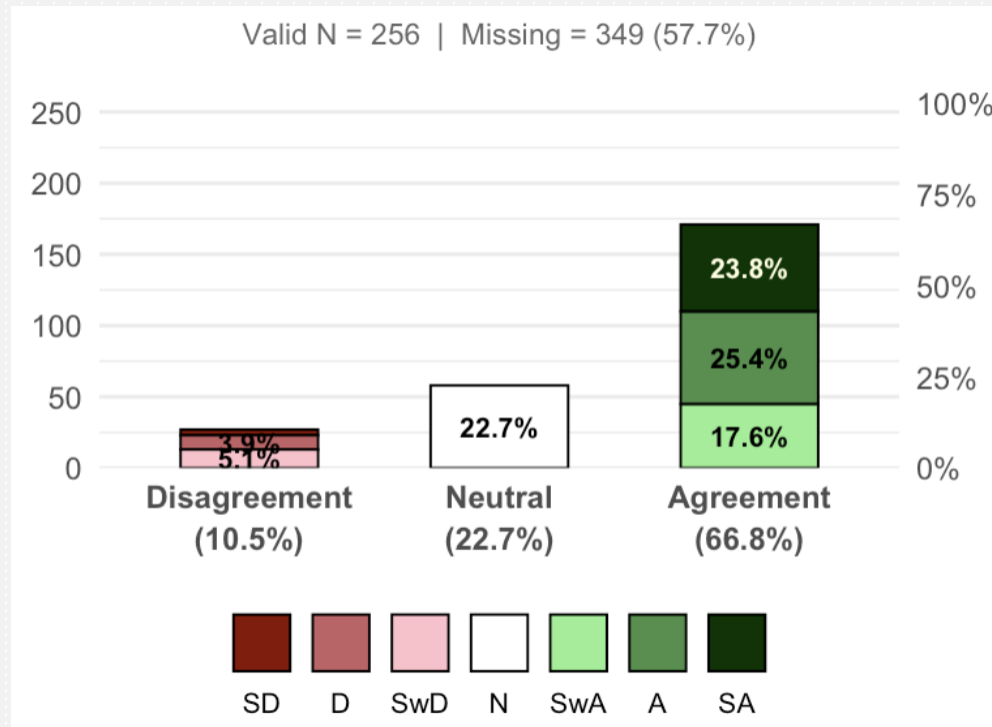


Student-Centered Wellness & Success

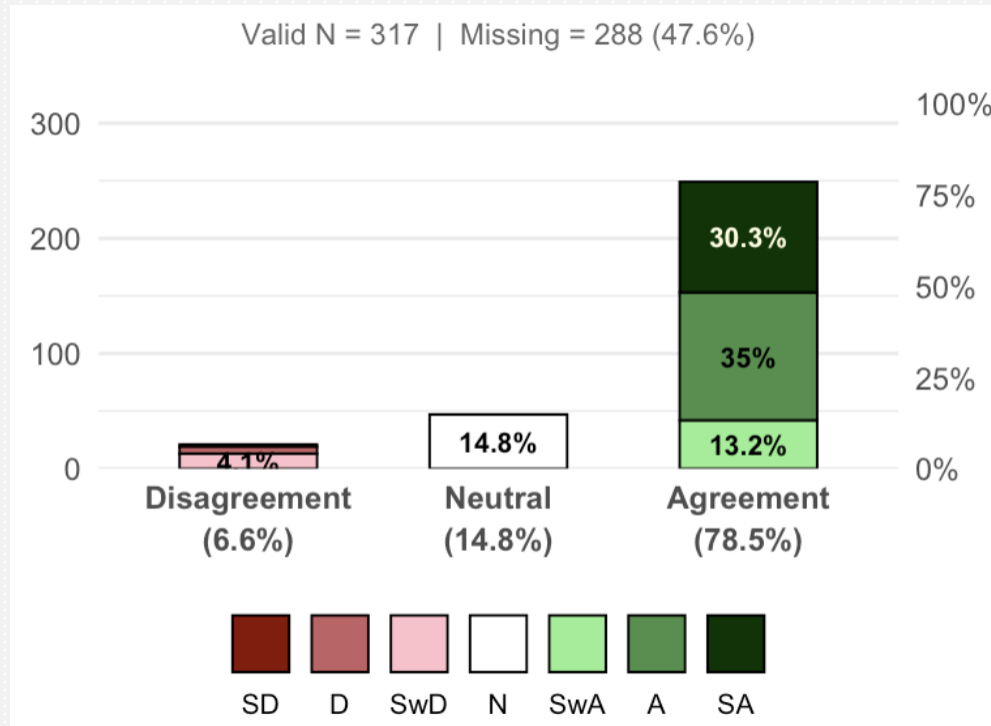
The quality of counseling services offered by Stetson is excellent.



The quality of health services offered by Stetson is excellent.

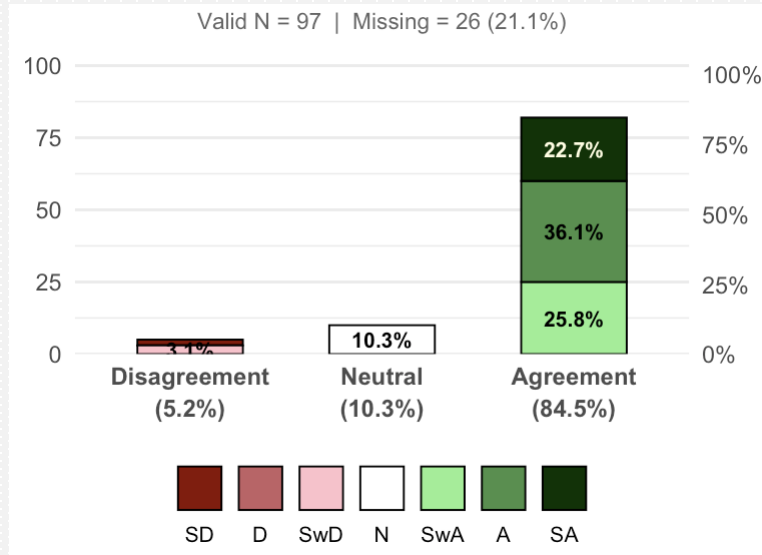


The quality of fitness and wellness services offered by Stetson is excellent.

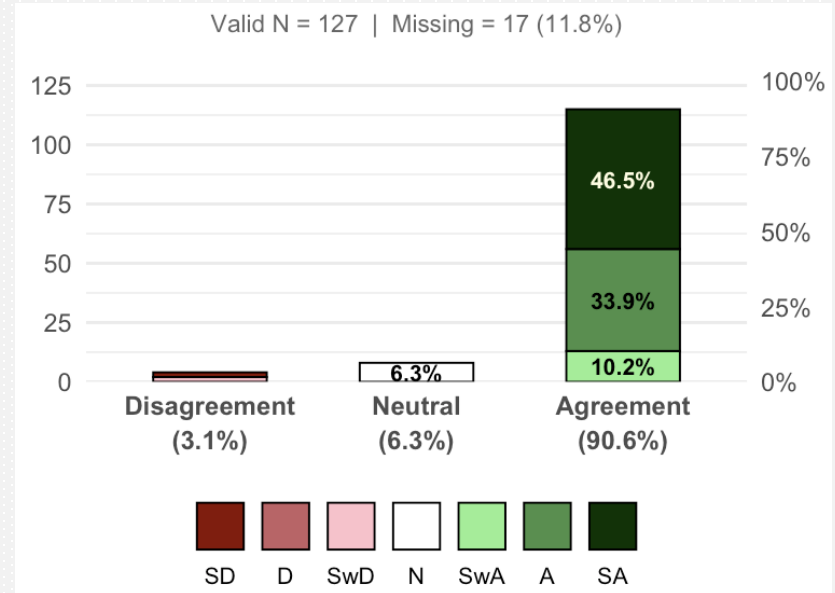


Faculty at Stetson care about me as an individual.

First-Year

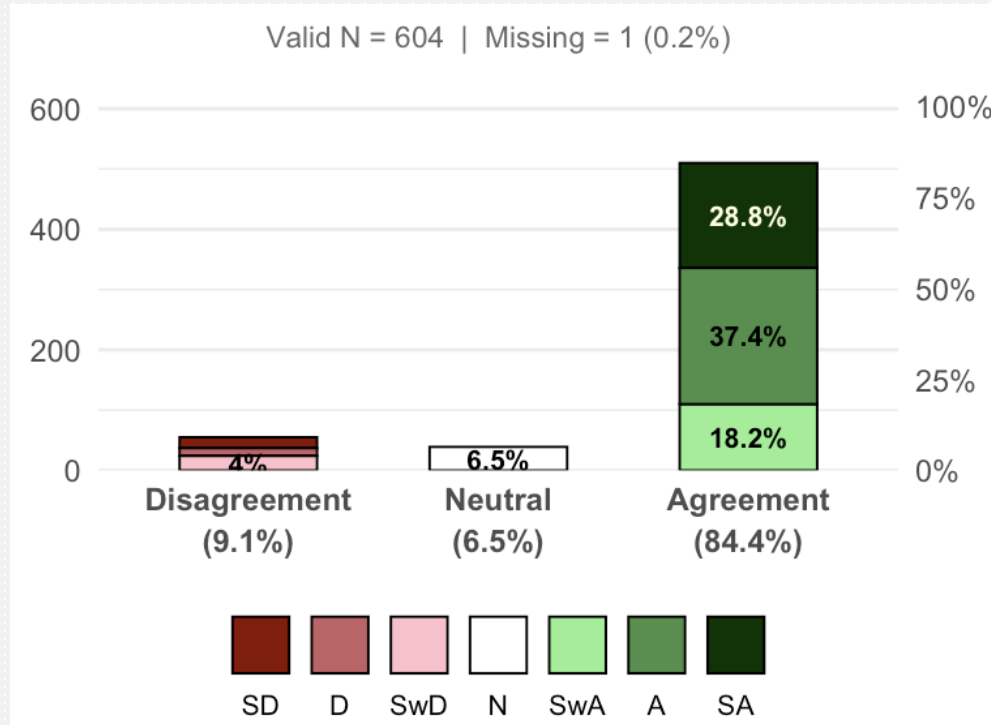


Senior

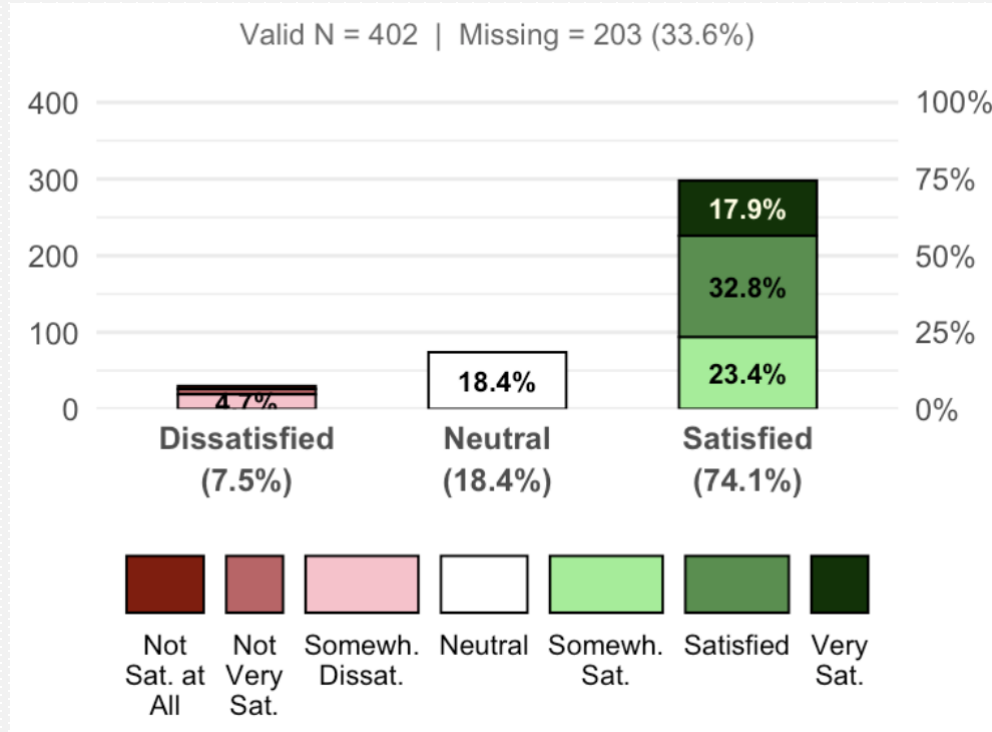


People, Culture & Inclusive Excellence

I feel that I belong at Stetson.



Overall, how satisfied are you with the campus climate at Stetson?





Stetson is an inclusive community with regard to...

Low Disagreement

- Sexual orientation 2.9%
- Gender 3.9%
- National origin 4.7%
- Race 5.6%
- Religion 6.6%
- Ability 7.1%

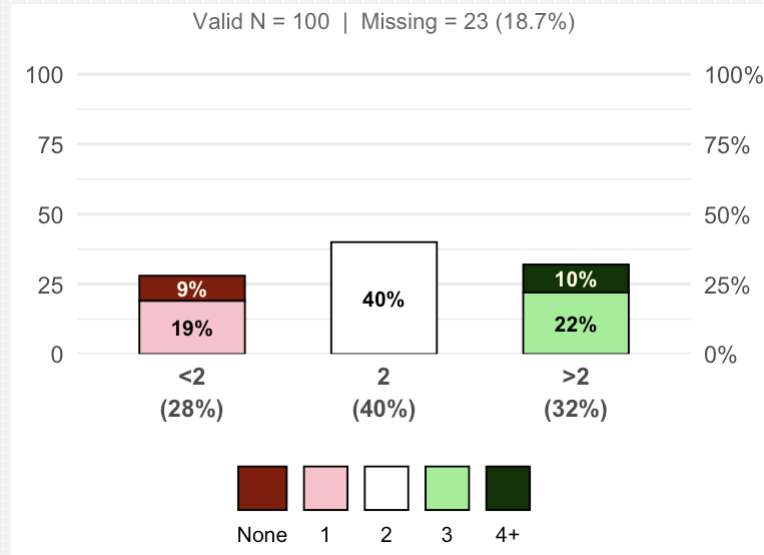
High Disagreement

- Political affiliation: 15.7%
- Socio-econ class: 16.0%

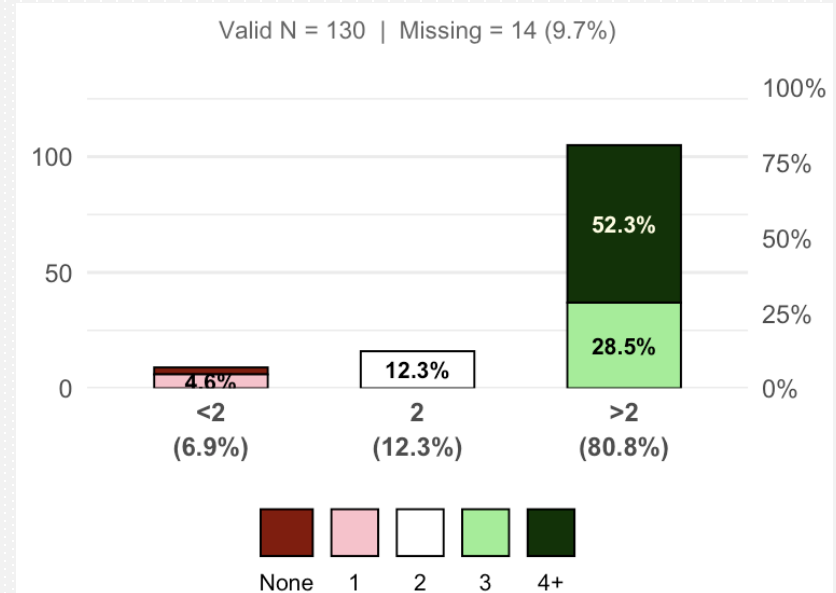
Lifelong Relationships & Connections

How many faculty or staff members do you know well enough to ask for a recommendation?

First-Year

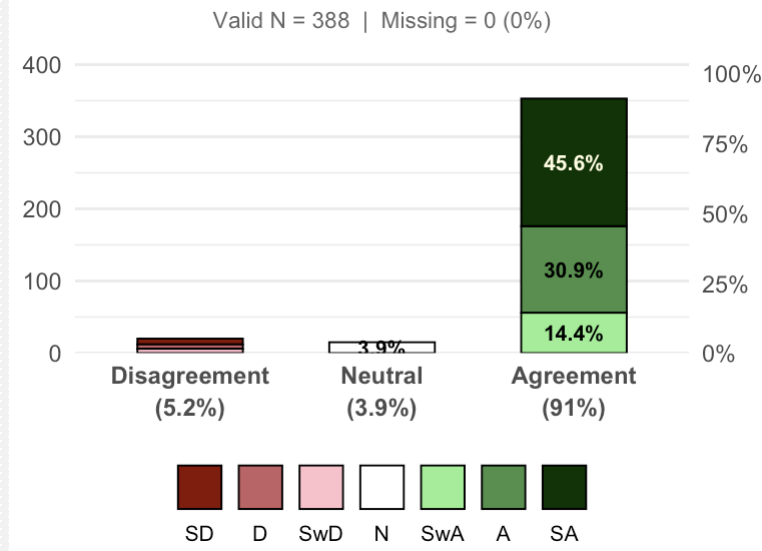


Senior

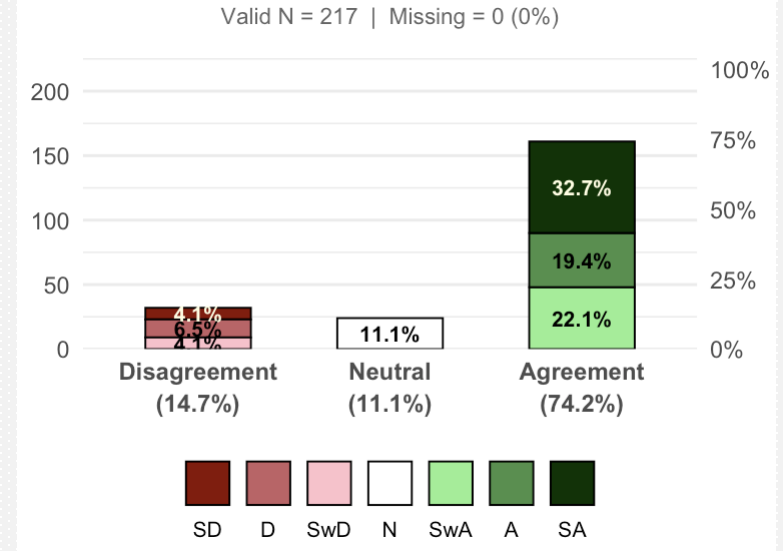


I have developed close friendships with other Stetson students.

On-Campus

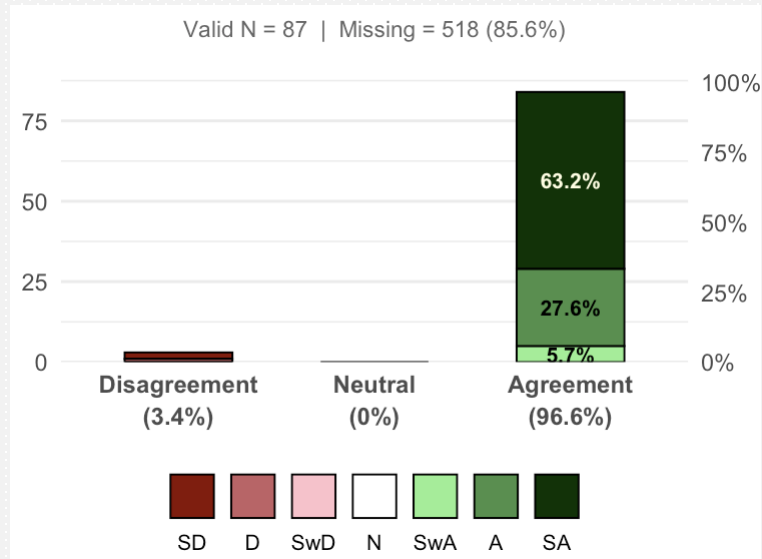


Off-Campus

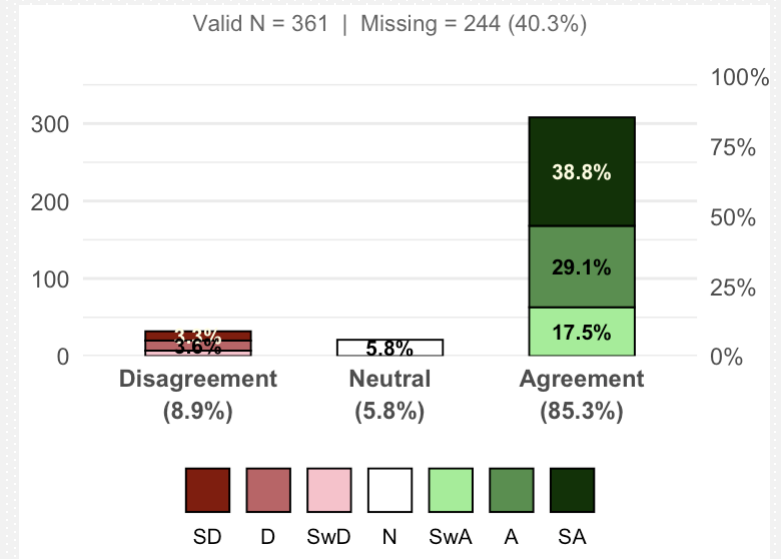


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Affiliated with Fraternity/Sorority Life

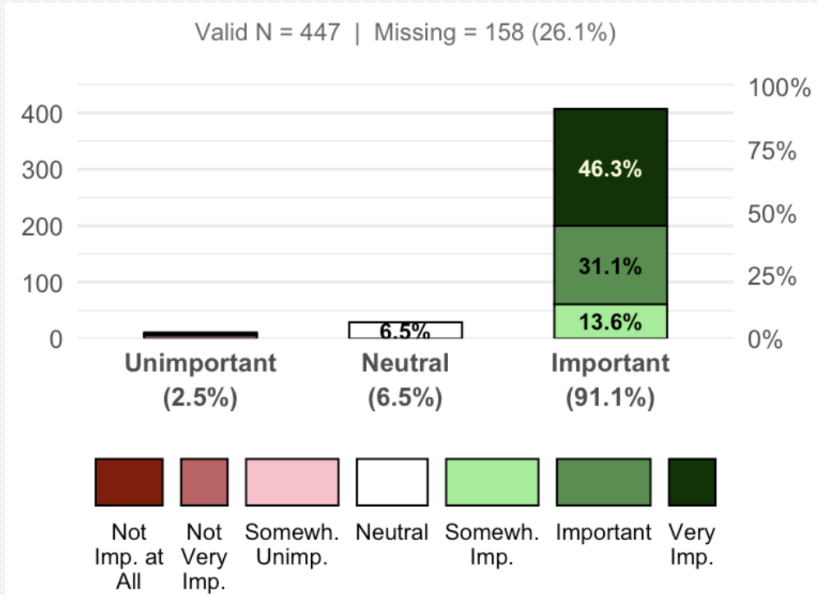


Unaffiliated with Fraternity/Sorority Life

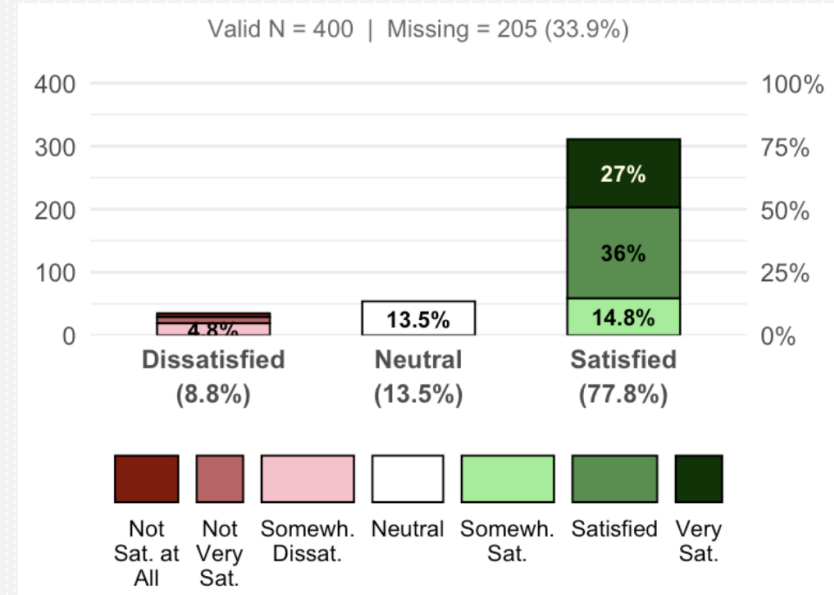


... Social/Just-for-fun events at Stetson?

How Important Is It To Have

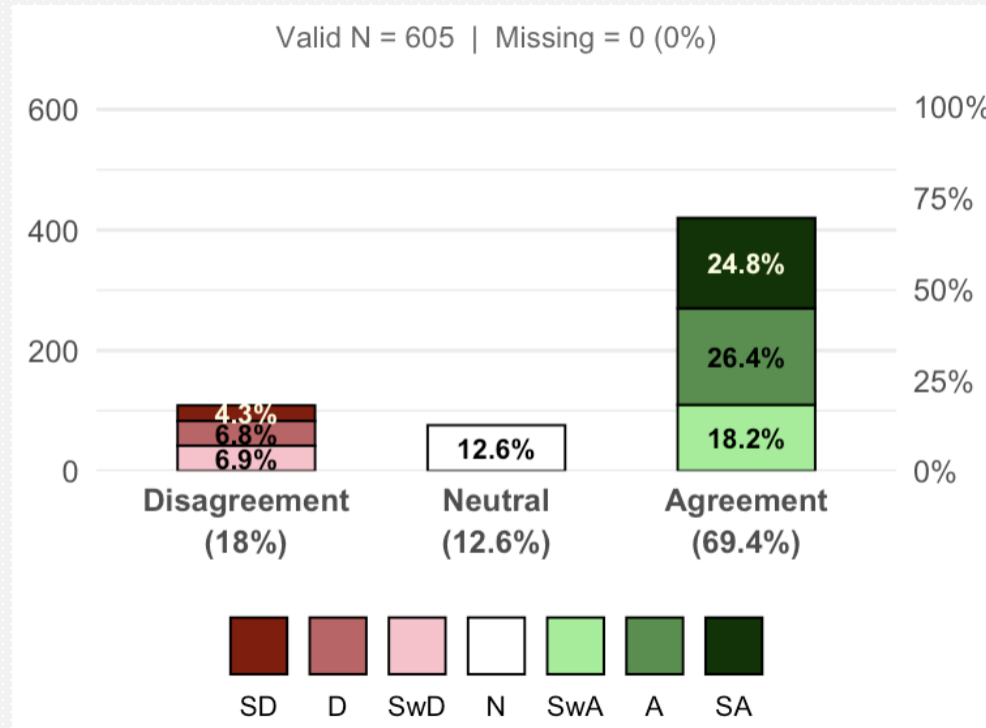


How Satisfied Are You With

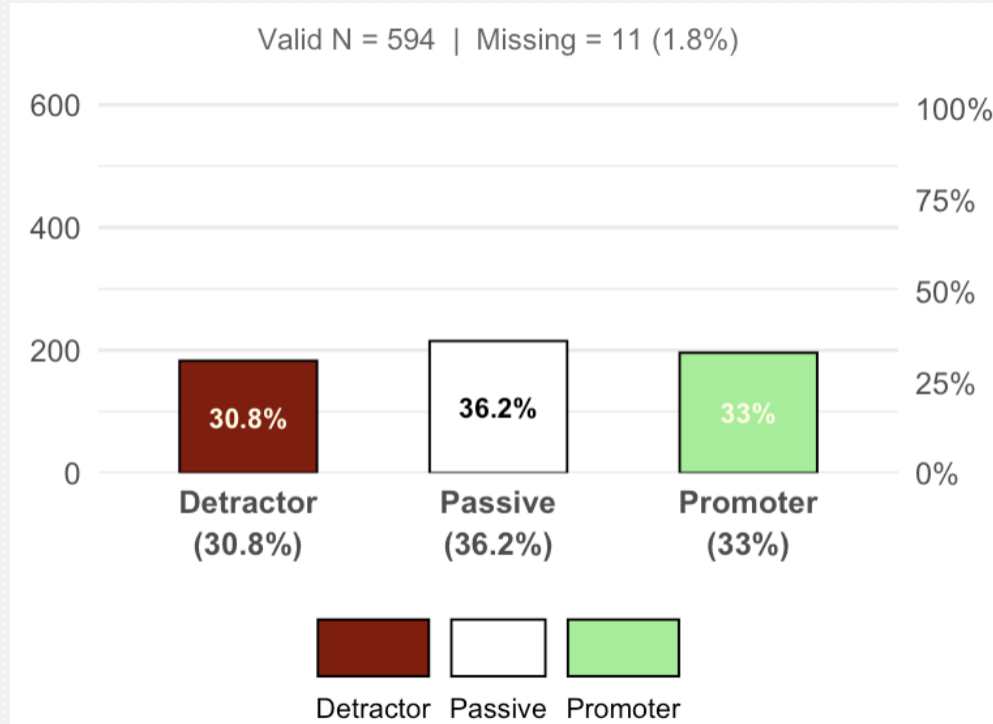


Comprehensive Sustainability

If I were starting college again, I would choose to attend Stetson.



How likely are you to recommend Stetson to your family or friends?



Net Promoter
Score (NPS)

2

Graduate
NPS

21

Undergraduate
NPS

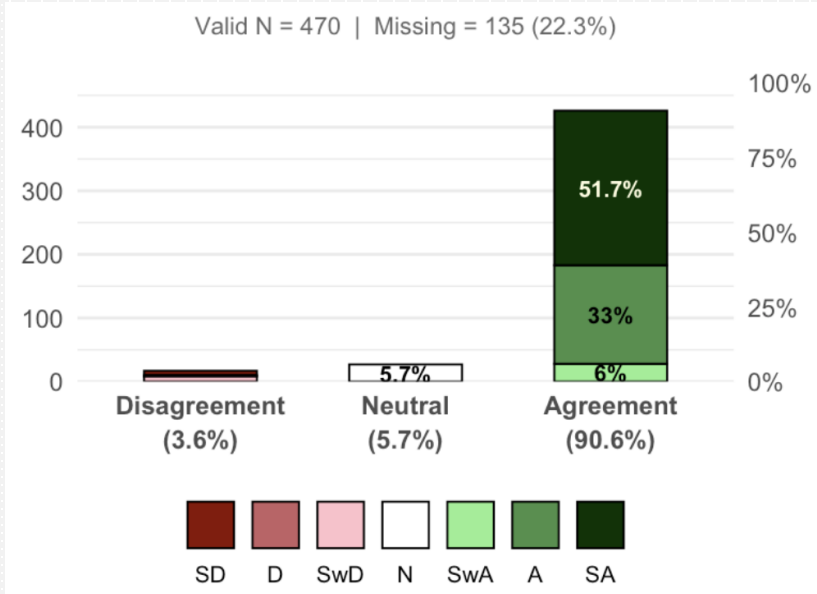
0



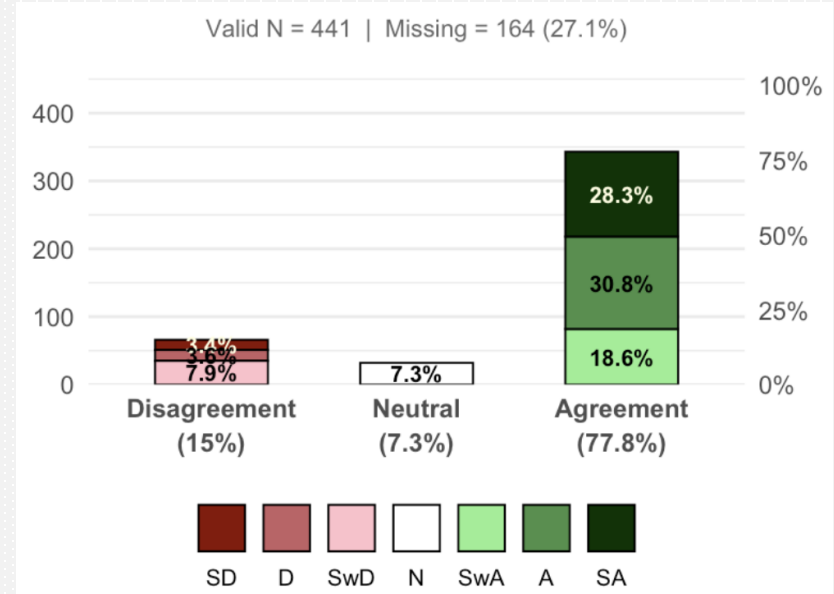
2025 Student Satisfaction Inventory Follow-Ups

I feel a sense of safety on campus...

During the Day

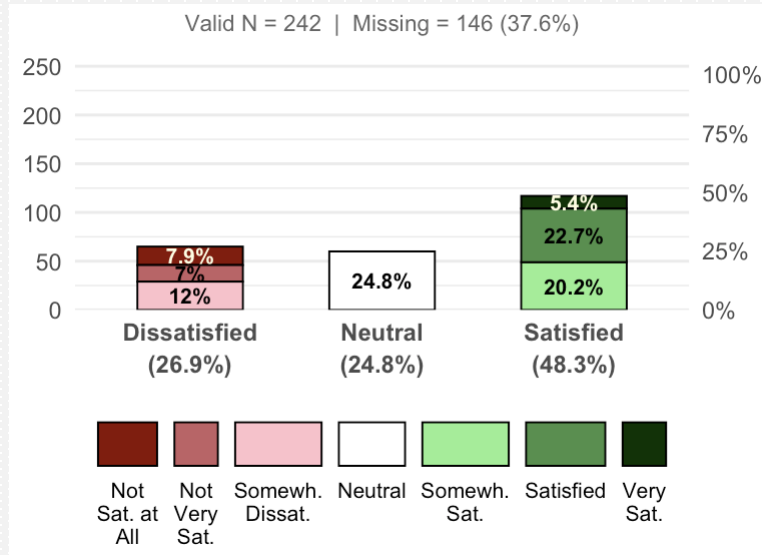


At Night

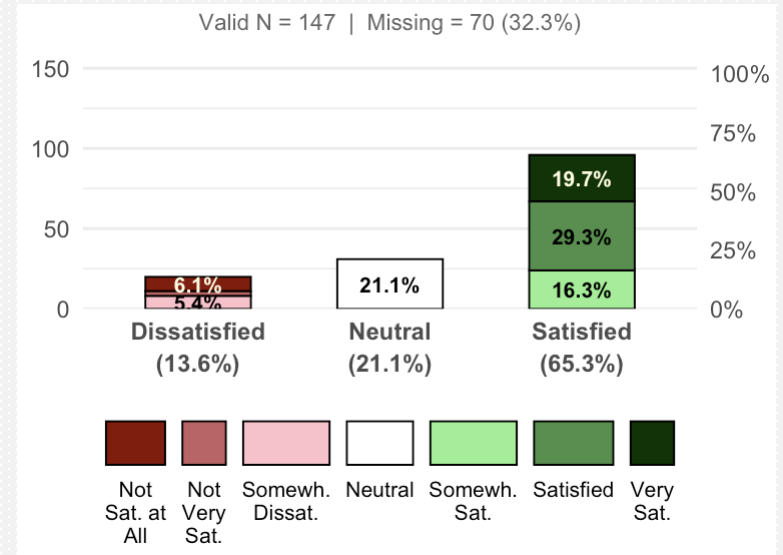


How satisfied are you that Stetson has met the expectation that Financial Aid staff are helpful?

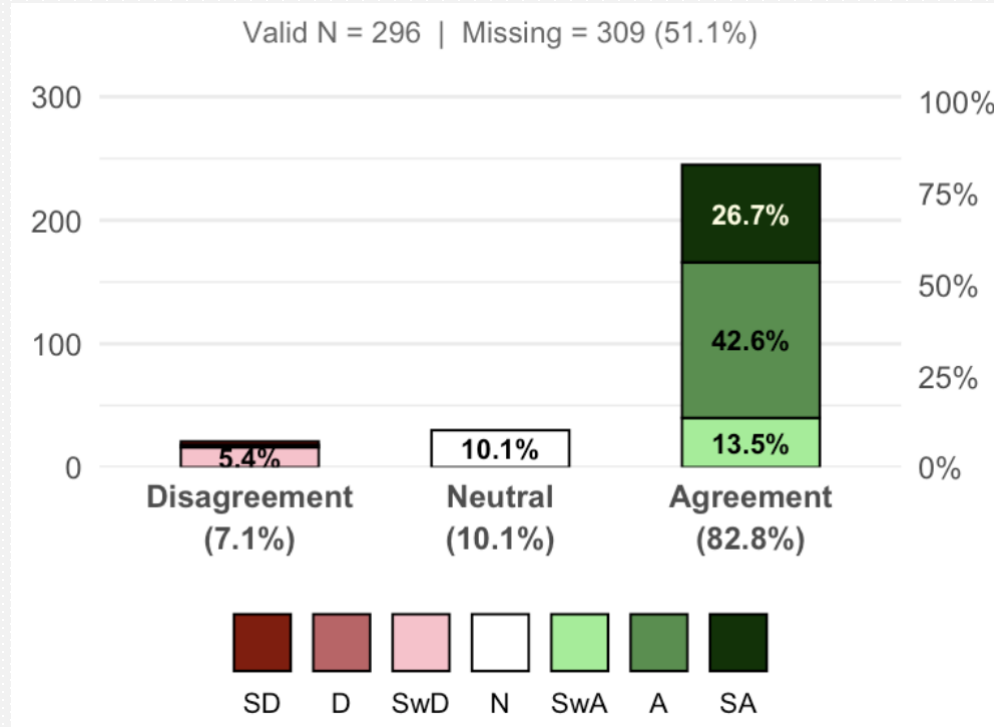
On-Campus



Off-Campus



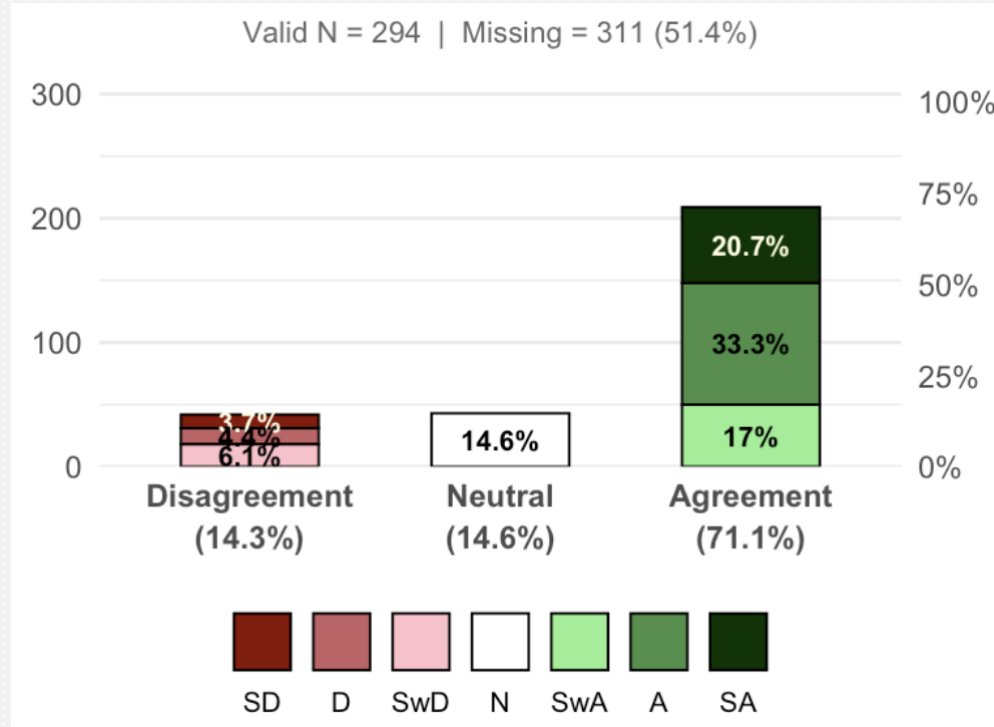
Financial Aid staff have interacted with me in a professional manner this year.



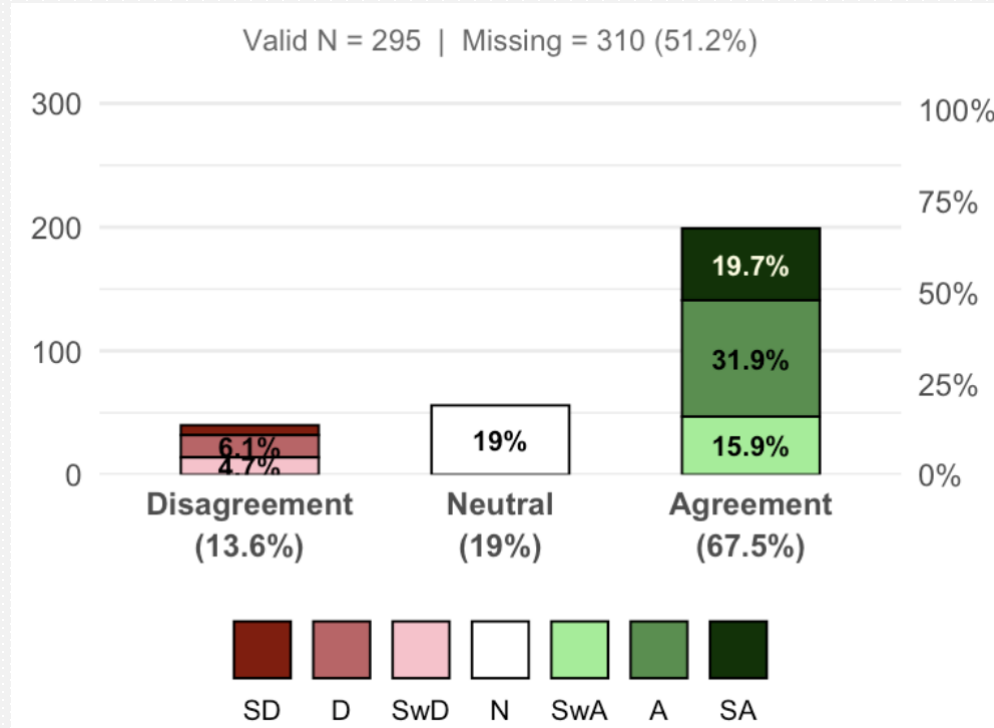
Students who reached out to financial aid with questions or for assistance this year



I felt heard by Financial Aid staff when seeking assistance, even if they were unable to resolve my situation.

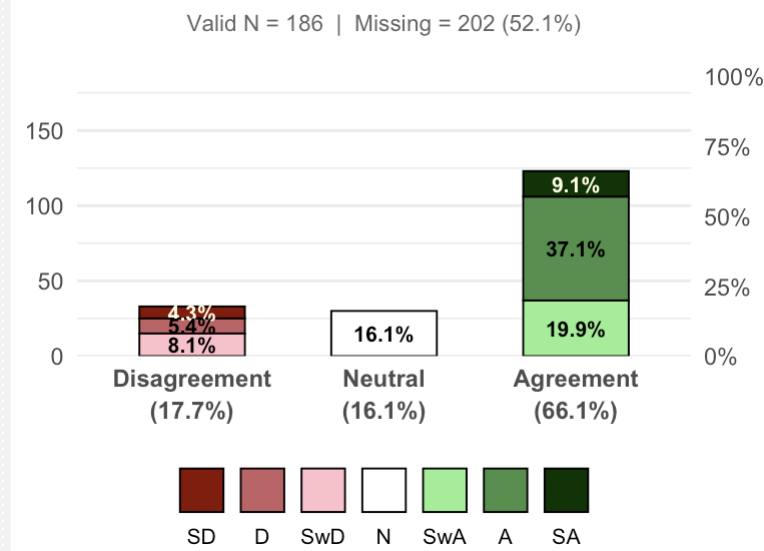


I was presented with options by Financial Aid staff when seeking assistance, even if they were not options in which I was interested.

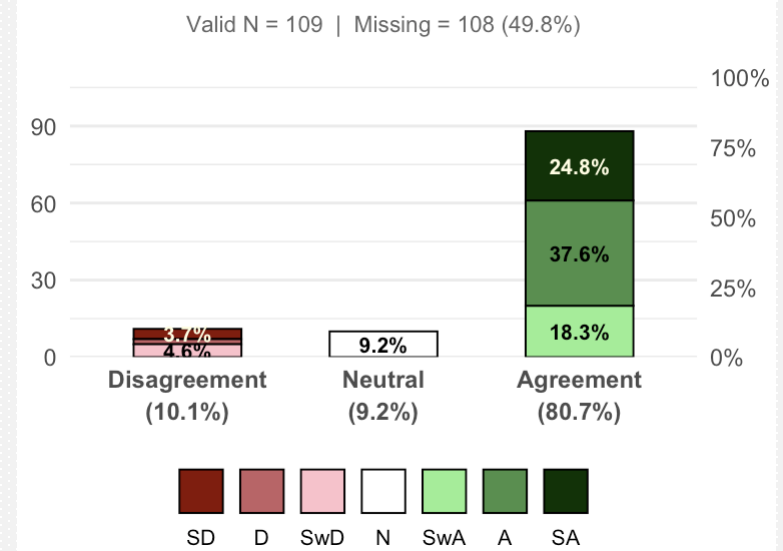


I was satisfied with the eventual outcome from Financial Aid when seeking assistance.

On-Campus



Off-Campus



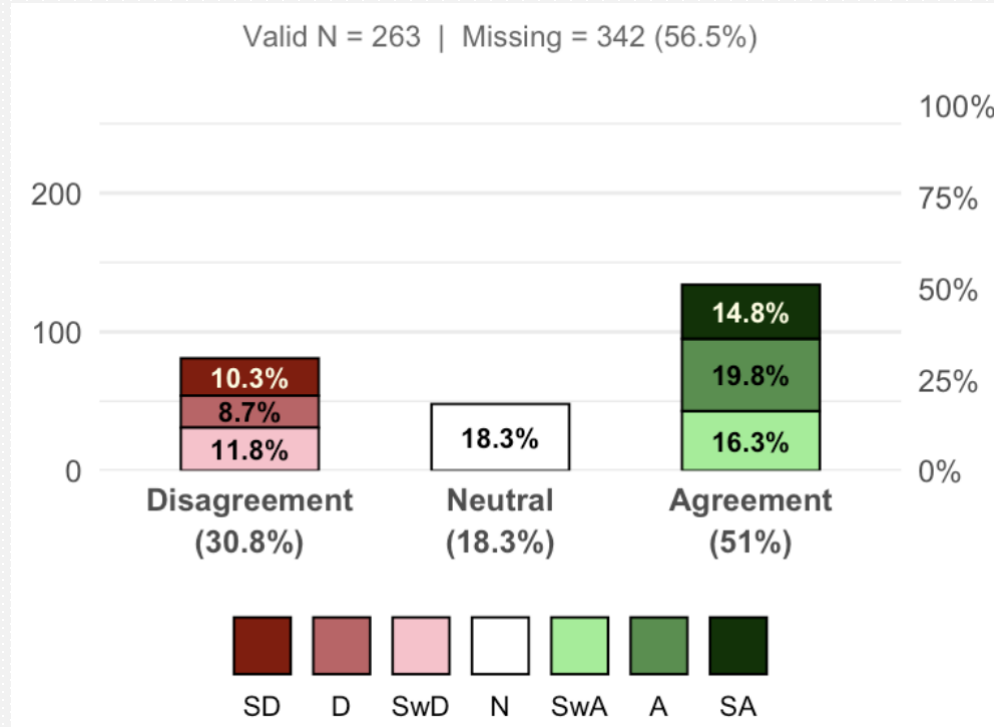
People vs. Structure



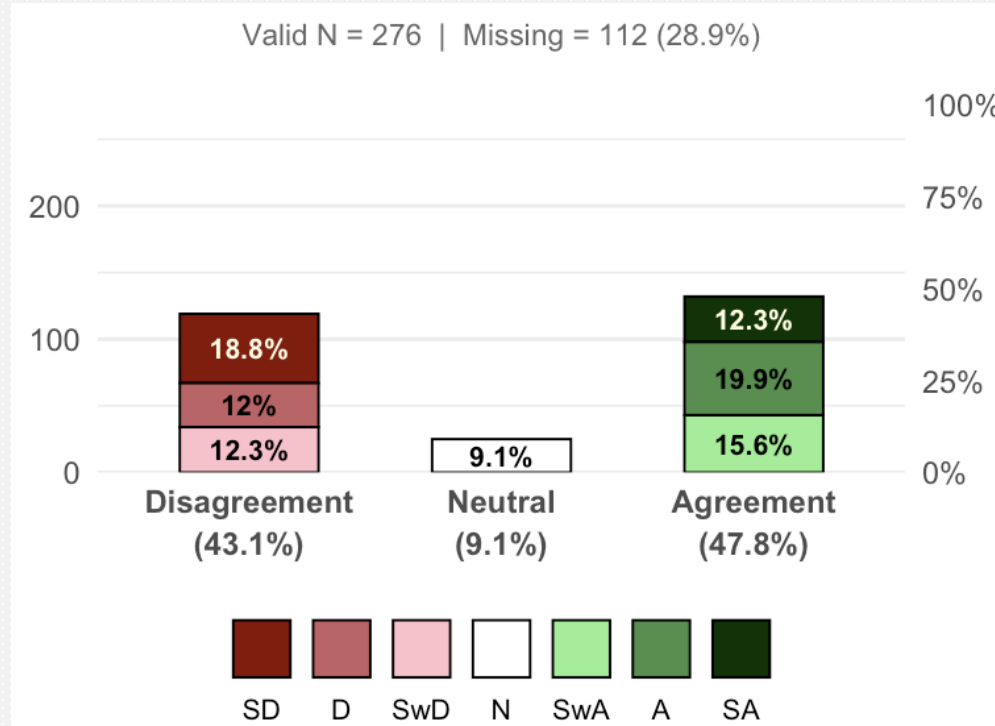
AIA-TCA (80 free-response comments)

- Top 2 themes focus on **positive** relationships with **people**
 - Belonging / Campus Culture & Climate (19)
 - Positive Experiences with Faculty (18)
- Remaining 10 focus on **negative** experiences with **systems and operations**
 - Academic Programming / Admin (14)
 - Parking (6)
 - Dining Services (11)
 - Course Scheduling & Flexibility (4)
 - Housing / Residential Life (10)
 - Financial Aid / Cost / Affordability (4)
 - Facilities / Recreation / Campus Infrastructure (9)
 - Student Health Support Services (4)
 - Career Development / Internships / Alumni Connections (6)
 - Athletics (3)

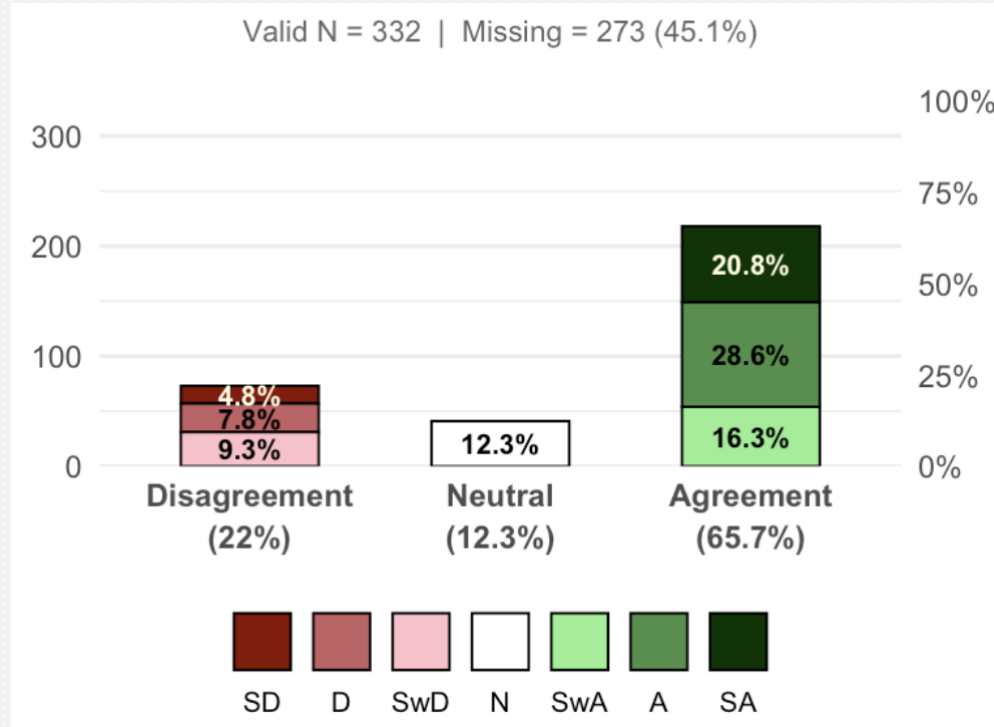
It is easy to navigate the process to register for an internship.



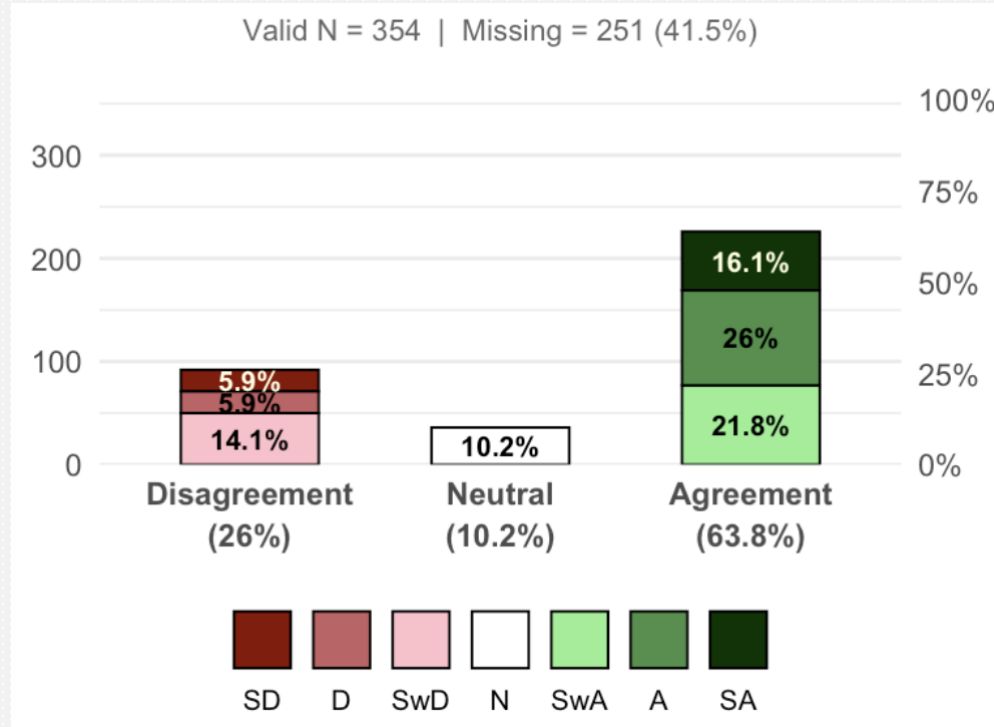
It is easy to navigate the process to get my housing assignment.



It is easy to navigate the process to get an on-campus job.

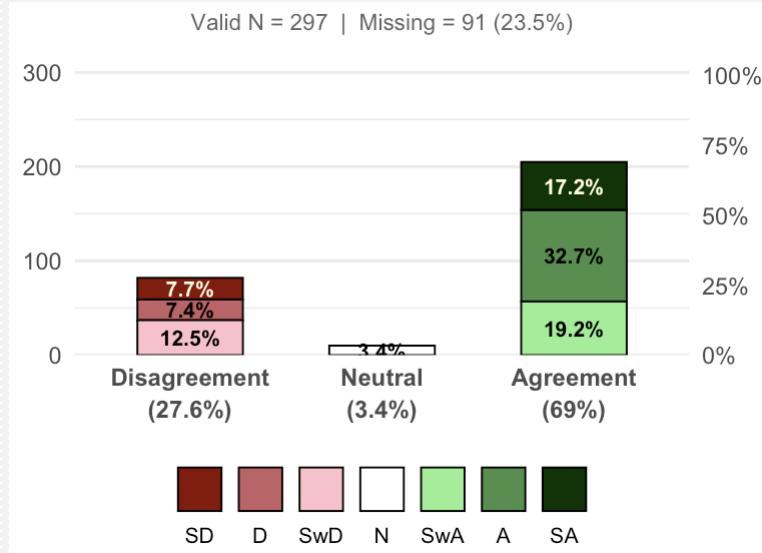


Living conditions in the residence halls are comfortable.

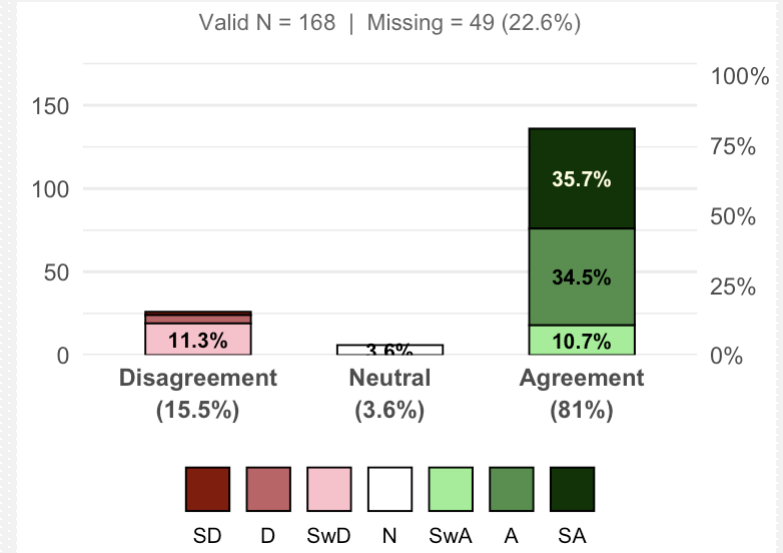


Internet connections are generally sufficient for my academic needs.

On Campus

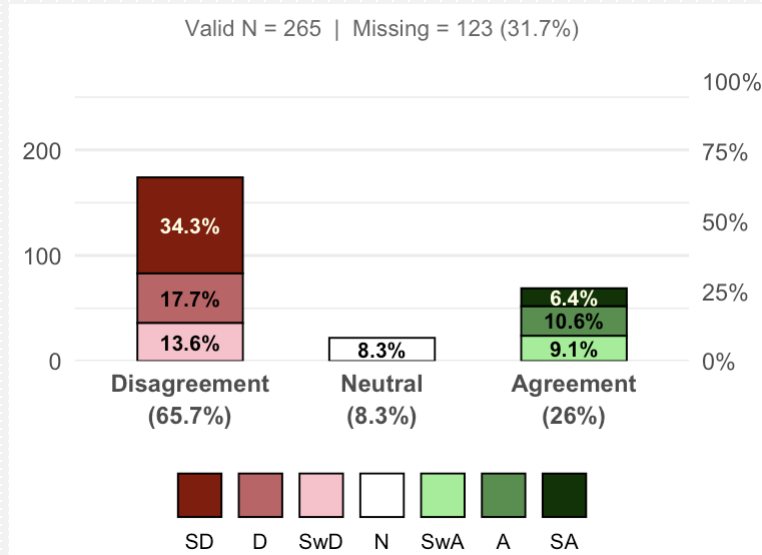


Off Campus

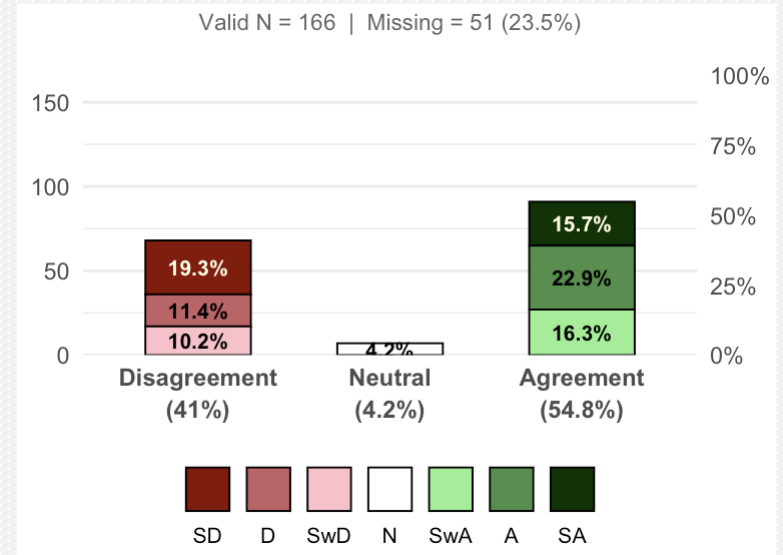


Parking on campus is adequate.

On Campus

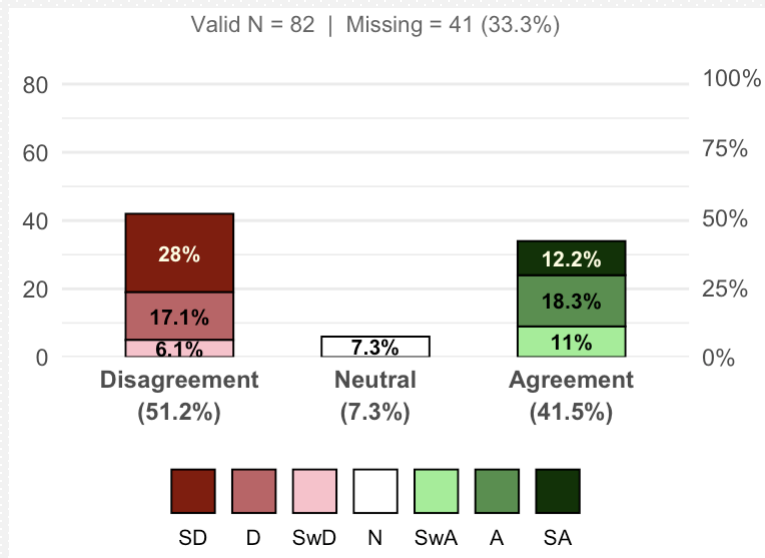


Off Campus

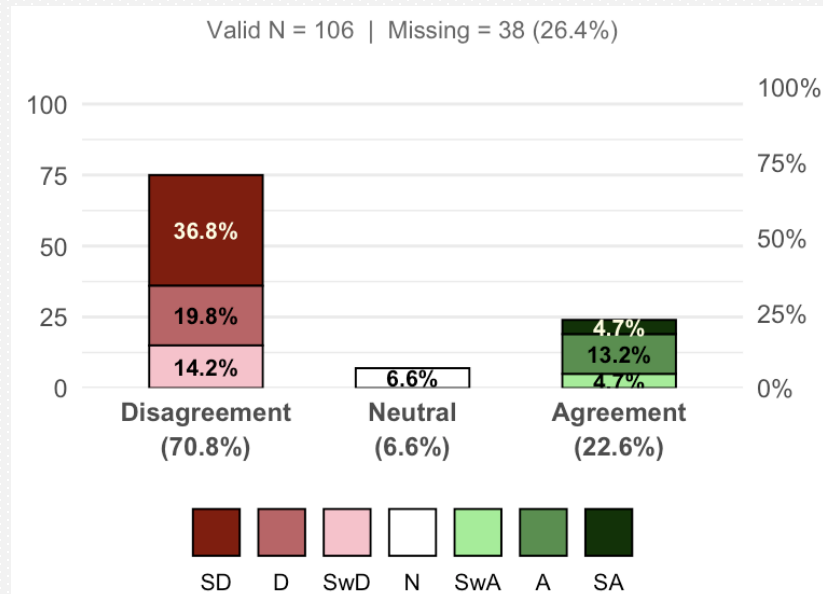


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Freshman

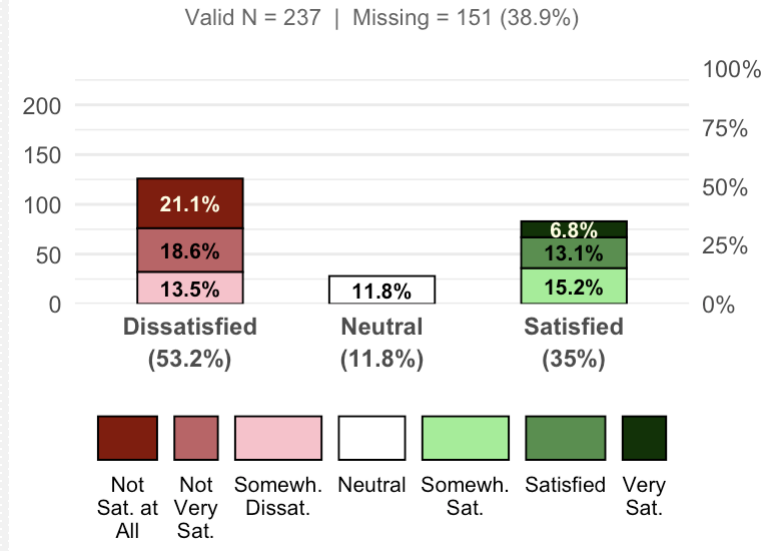


Senior

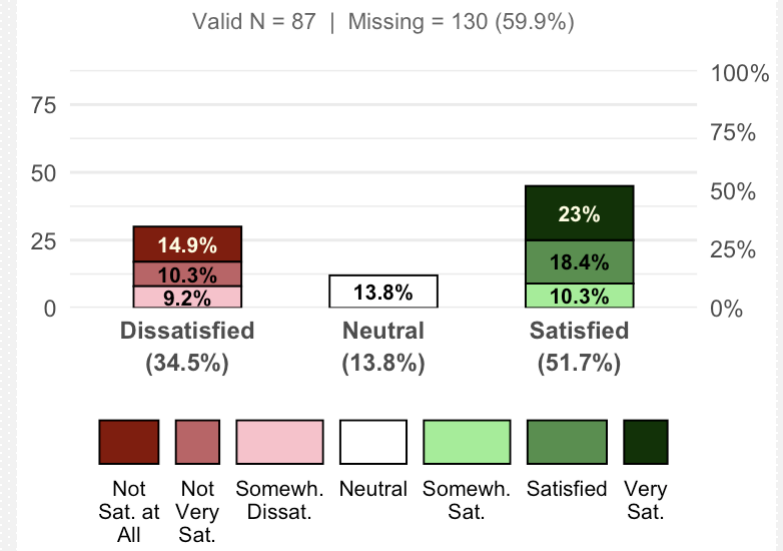


Overall, how satisfied are you with Stetson's Dining Services?

On Campus

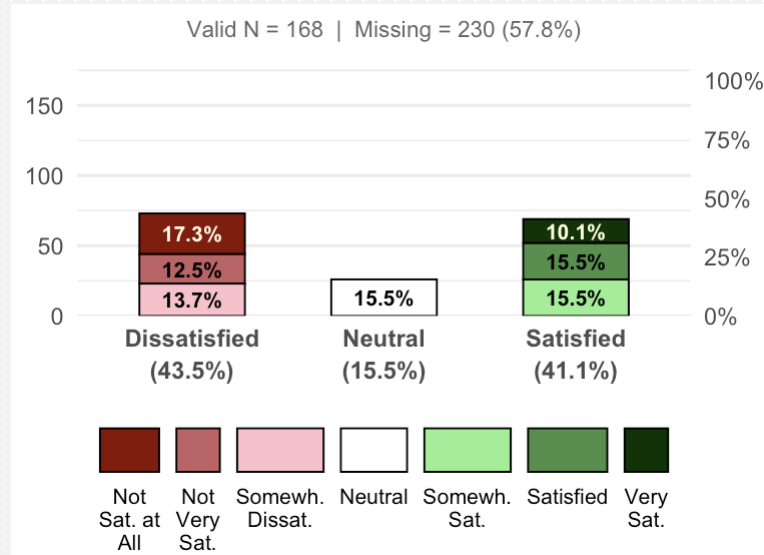


Off Campus

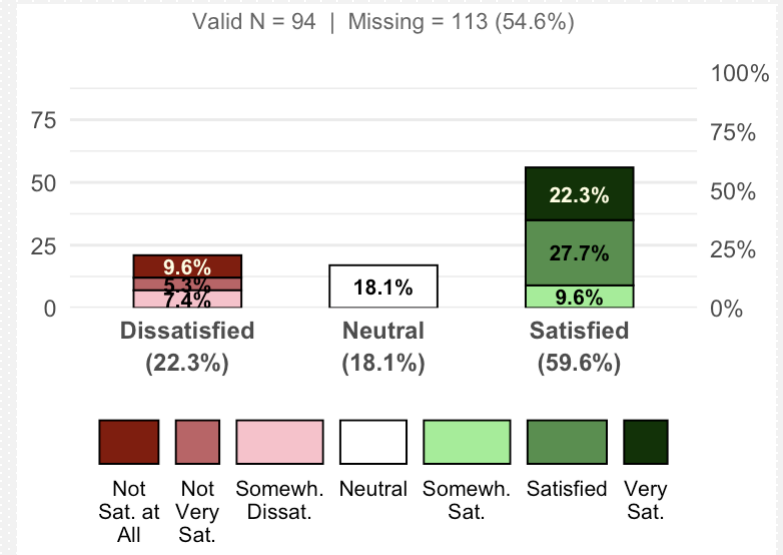


How satisfied are you with Stetson's Dining Services ability to meet your special dietary needs (vegetarian, vegan, gluten-free, allergies, etc.)?

Female



Male



www.stetson.edu/data

Data Hub > Surveys > Stetson Student Survey





Overall Thoughts

- Generally positive responses, but reluctance to choose Stetson again remains present
- Reaffirms strength of the faculty in relationship-building, teaching, and advising
- Corroborates the conclusion that safety concerns in the SSI were likely due to the wording of the question
- Indications of decline in campus climate satisfaction, with particular challenges around political affiliation and socio-economic class
- Focus on relationship richness continues to yield results but our systems and structures may be holding us back

Questions



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