

A nighttime photograph of a university courtyard. The scene is illuminated by warm, golden lights from street lamps and a central fountain. The fountain has a tiered structure with water spraying upwards. The courtyard is paved with brick and lined with numerous palm trees. In the background, a building with large windows is visible, some of which are lit up. The overall atmosphere is serene and well-maintained.

2014-2015

STETSON UNIVERSITY

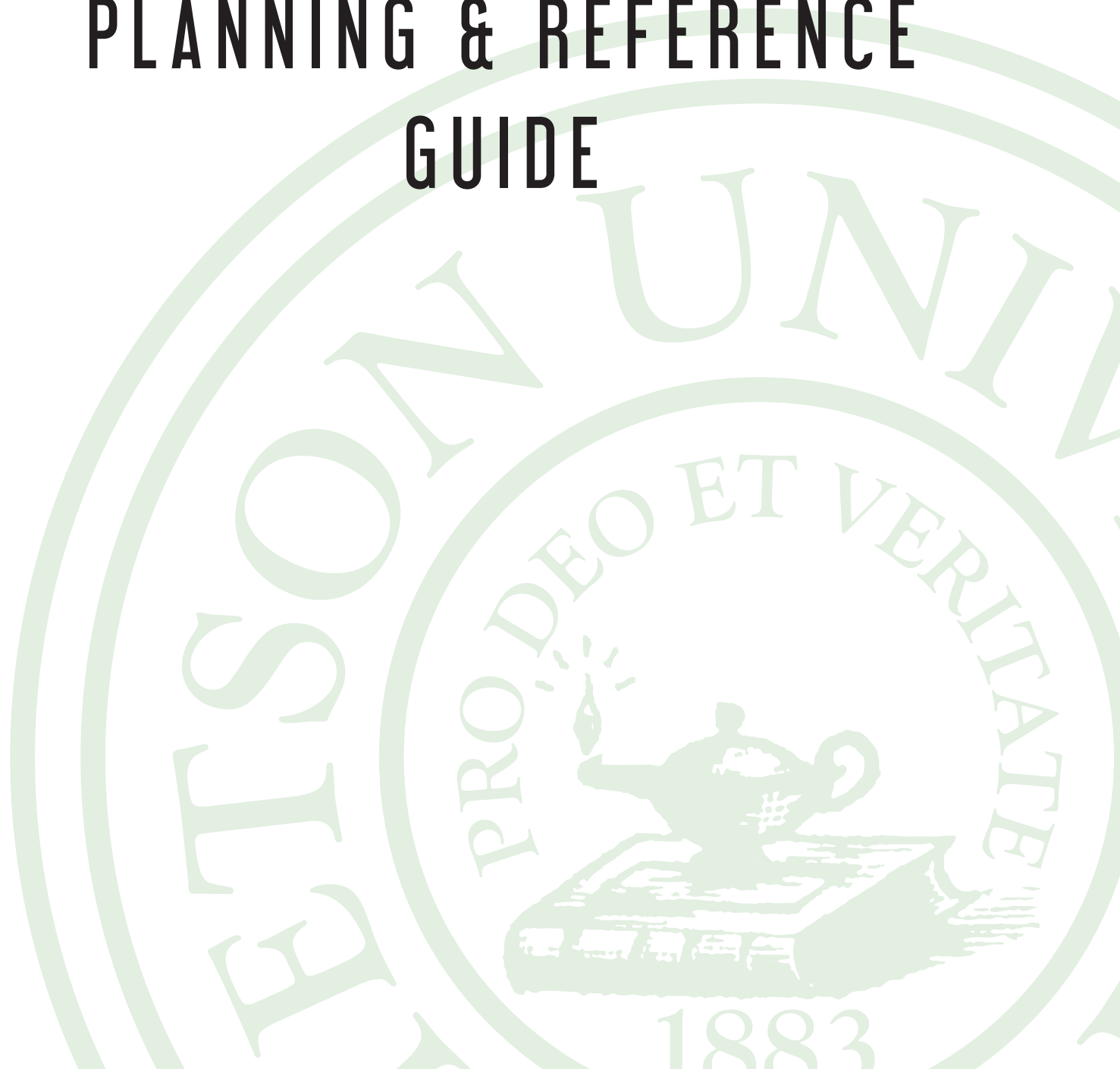
PLANNING & REFERENCE  
GUIDE



# 2014-2015

STETSON UNIVERSITY

## PLANNING & REFERENCE GUIDE



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# INTRODUCTION

President Wendy B. Libby

On behalf of the Board of Trustees, faculty, staff and students of Stetson University, I am pleased to share our third Planning and Reference Guide. The data within provide a clear and comprehensive snapshot of the university, all situated within the context of our established strategic planning goals and targets. The guide has continued to be refined since the first edition and we have included additional information that represents campus life and public safety with plans to add facilities and library information in the next edition (2015).

We have continued to accomplish much on our Strategic Map over the past year, as the data indicate. The great success Stetson is having will form an exemplary baseline as we move forward, especially as our community has come together this year in developing a Vision Statement that describes our future and we establish a new Strategic Map that will get us there.

As its name suggests, this guide is intended to be a resource and a pathway as we engage in short- and long-term planning and link budgetary resources to these efforts. It is also intended to encourage and enhance collaboration among our various offices and campuses. The guide allows us to examine our key performance indicators (KPIs); gives us an in-depth look at enrollment, academics and other key areas; and benchmarks Stetson against peer institutions. It gives us length and breadth, shifts our perspective from internal to external and back again, ensuring that we are consistently mindful of our mission and our market as we set, track and achieve our goals.

In short, this Planning and Reference Guide provides the foundation that enables Stetson, in every aspect and as “one” university, to pursue not just success but significance.

Should you have questions, require additional information or have comments or suggestions, please contact the Office of Institutional Research and Effectiveness at 386-822-7255 or [iro@stetson.edu](mailto:iro@stetson.edu). My thanks go to the Office of Institutional Research and Effectiveness, University Marketing and Michael Wood (Digital Arts, 2015) for their dedicated and diligent work on the material in this guide.

Sincerely,

A handwritten signature in black ink that reads "Wendy".

Wendy B. Libby, Ph.D.  
President



## 2

## GENERAL INFORMATION

Welcome to the Edition of the Stetson University Planning and Reference Guide. This guide is a formal compilation of detailed information that will inform the institution's strategic planning and institutional effectiveness efforts.

The Guide will be updated and enhanced when peer data becomes available through the Integrated Postsecondary Data System (summer) and the Office of Institutional Research and Effectiveness' census file construction process (early fall).

The information in this guide has been compiled by Stetson University's Office of Institutional Research and Effectiveness with assistance from University Marketing. Please feel free to forward all comments or suggestions to [iro@stetson.edu](mailto:iro@stetson.edu).





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3

## KEY PERFORMANCE INDICATORS

The Key Performance Indicators, or KPIs, listed in this section, as well as the broader list of data elements and benchmarks that follow, were created as important higher-level proxies to help Stetson track its progress in areas that matter most to its success. The expectation is that the activities linked to the Strategic Map and the targets being set by campus leaders will reinforce the university's ability to achieve these broader goals.

The list of KPIs, outlined below, is a starting point that will serve as a scorecard for clearly monitoring and reporting on our progress. It is important that these targets be university-wide, be realistic and feasible, have a reasonable horizon, take account of unintended consequences, reinforce values and priorities, and hold the University accountable to both internal and external constituencies. Again, they are designed to be university-level measures.

## 3.1 FIRST TIME IN COLLEGE

FIGURE 3.1.A

First-Time-in-College Applicants: Fall 2009-2013

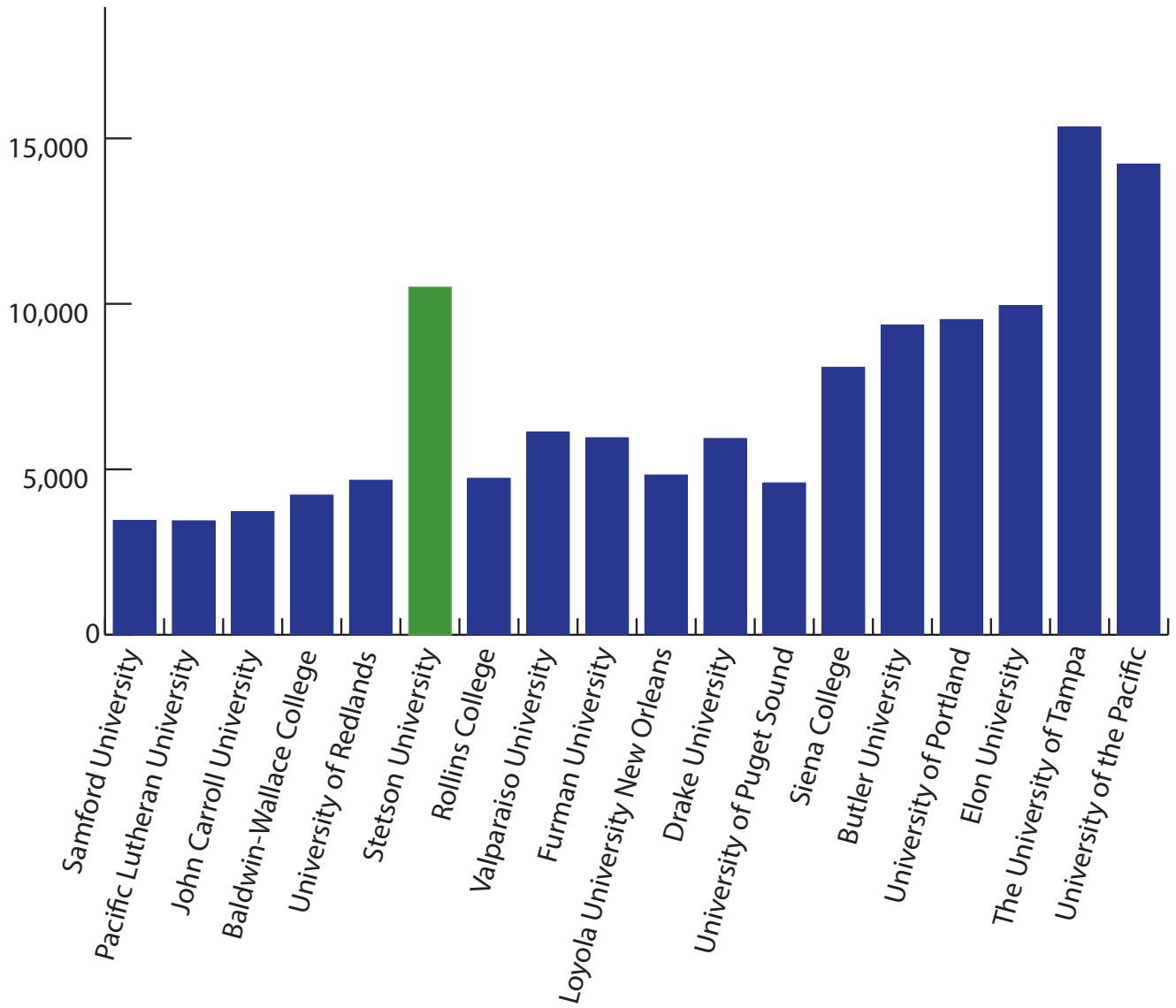
INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE
Samford University	2,288	2,435	2,623	3,217	3,447	2,802
Pacific Lutheran University	2,571	2,837	3,289	3,550	3,443	3,138
John Carroll University	3,411	3,216	3,319	3,490	3,721	3,431
Baldwin-Wallace College	3,498	3,553	3,745	3,602	4,220	3,724
University of Redlands	3,267	3,587	3,587	4,125	4,668	3,847
Rollins College	2,999	3,771	4,416	4,542	4,729	4,091
Valparaiso University	2,932	3,506	5,418	5,555	6,124	4,707
Furman University	4,414	4,538	4,611	6,035	5,953	5,110
<b>Stetson University</b>	<b>4,640</b>	<b>3,884</b>	<b>3,454</b>	<b>4,862</b>	<b>10,509</b>	<b>5,470</b>
Loyola University-New Orleans	4,345	5,399	6,386	6,486	4,827	5,489
Drake University	4,829	5,848	6,093	6,357	5,930	5,811
University of Puget Sound	5,561	6,593	7,195	6,878	4,588	6,163
Siena College	7,282	7,079	9,723	7,512	8,082	7,936
Butler University	6,246	6,760	9,518	9,682	9,357	8,313
University of Portland	7,096	8,156	8,325	8,696	9,523	8,359
Elon University	9,434	9,771	9,079	10,241	9,949	9,695
The University of Tampa	10,151	11,985	13,690	14,730	15,345	13,180
University of the Pacific	14,970	19,811	21,230	22,972	14,222	18,641
ORGANIZATIONAL & REGIONAL PEER AVERAGE	5,606	6,403	7,191	7,510	6,949	6,732

\*Source: Data submitted by Stetson University's Office of Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

Note: Stetson University Fall 2014 First-Time-in-College Applicants - 10,986

FIGURE 3.1.B

First-Time-in-College Undergraduate Applicants: Fall 2013



\*Source: Data submitted by Stetson University's Office of Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

## 3.2 COLLEGE OF LAW APPLICANTS

FIGURE 3.2.A

College of Law Total Applicants~ Fall 2010-2014

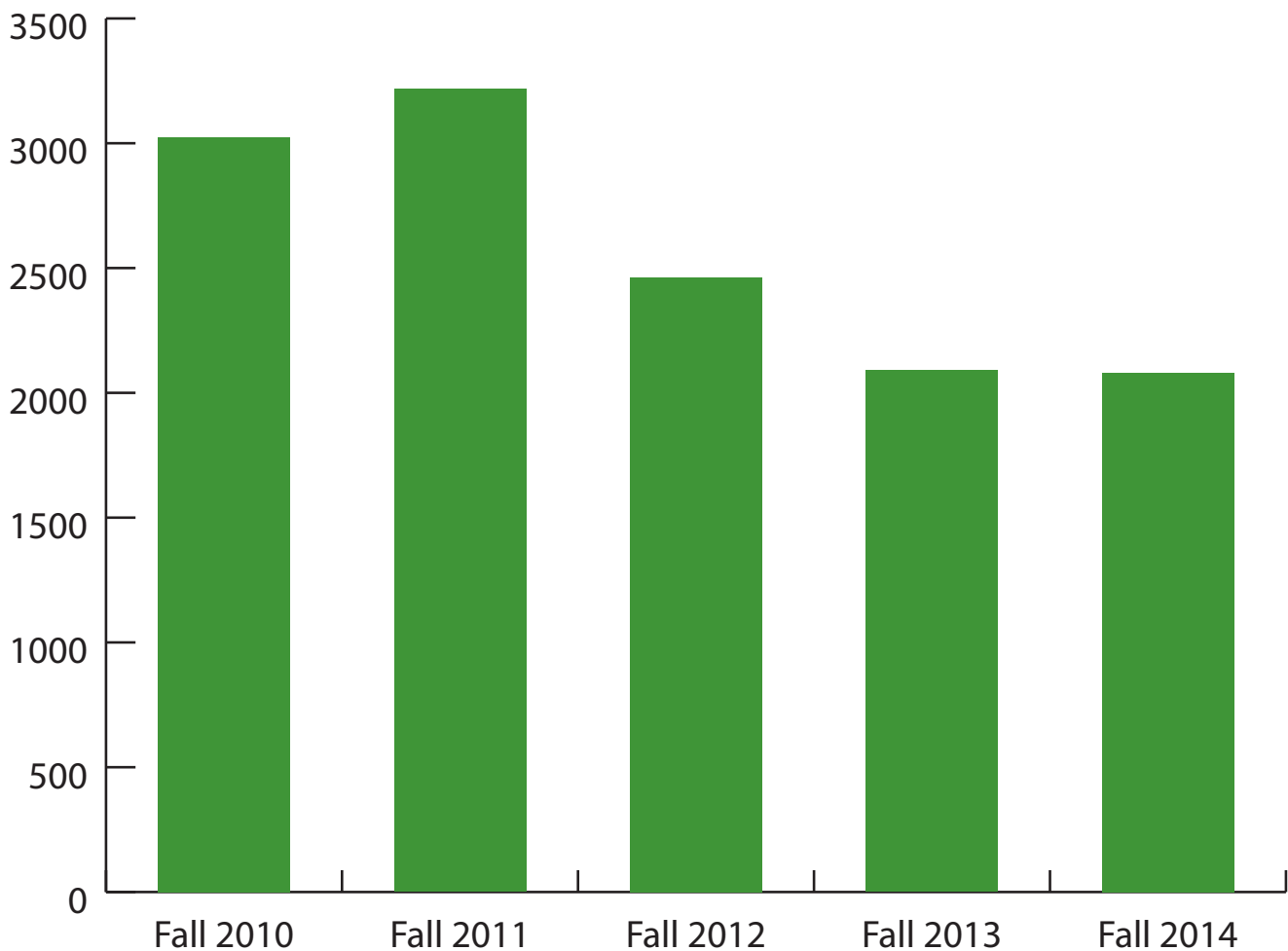
THE COLLEGE OF LAW	FALL 2010	FALL 2011	FALL 2012	FALL 2013	FALL 2014	5 YEAR AVERAGE
Applications (Full-time and Part-time)	3,024	3,217	2,464	2,090	2,081	2,575

**SOURCE:** Data provided by the Admission's Office at the College of Law.

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FIGURE 3.2.B

College of Law Total Applicants



### 3.3 NET REVENUE & DISCOUNT~

FIGURE 3.3.A

FTIC Net Revenue & Discount~

REVENUE	2011	2012	2013	2014	2015 GOALS	2016 GOALS
Gross Tuition & Fees	\$35,078	\$36,644	\$38,330	\$40,040	\$41,825	\$43,691
Average Institutional Grant	\$21,870	\$22,349	\$22,906	\$23,143	\$23,338	\$23,506
Average Net Revenue	\$13,210	\$14,311	\$15,424	\$15,800	\$16,784	\$17,185
FTIC Discount	59.98%	61.87%	59.78%	59.60%	59.70%	58.50%
Enrolled	715	815	854	773	825	825
Aggregate Net Tuition Revenue	\$9,445,150	\$11,663,465	\$13,172,096	\$12,200,000	\$13,846,800	\$14,177,625

FIGURE 3.3.B

Law Net Revenue & Discount~

REVENUE	FY2011	FY2012	FY2013	FY2014
Full-time JD Tuition and Fees	29,586	31,350	28,085	26,357
Part-time JD Tuition and Fees	5,286	6,285	6,233	6,434
Study Abroad Tuition	719	603	917	720
LLM and LLM Elderlaw	946	1,084	947	956
Unfunded Scholarships & Grants	6,324	5,135	4,644	5,339
Funded Scholarships & Grants		611	842	791
College Discount Rate	17.31%	14.61%	15.16%	17.79%
First Year Discount Rate			26.26%	31.55%
Net JD Tuition and Fees	30,213	33,576	30,696	28,337



## 3.4 UNDERGRADUATE HEADCOUNT (FULL-TIME/PART-TIME)

FIGURE 3.4.A

### Undergraduate Headcount (Full-Time/Part-Time)

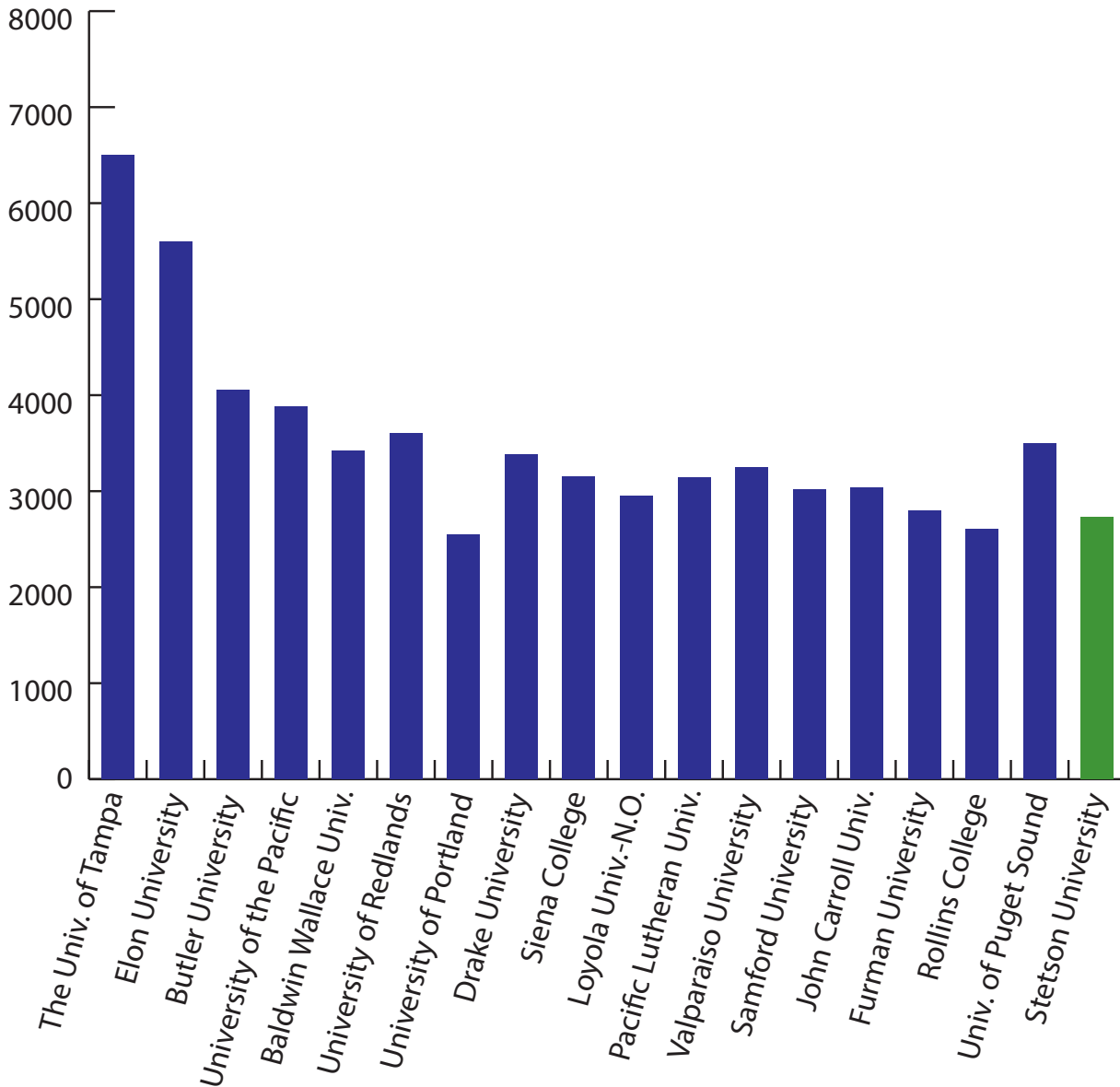
INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE
Stetson University	2,162	2,134	2,291	2,516	2,729	2,366
Rollins College	2,581	2,505	2,614	2,662	2,608	2,594
Furman University	2,753	2,761	2,825	2,753	2,797	2,778
Univ. of Puget Sound	2,606	2,584	2,648	2,578	3,494	2,782
Samford University	2,908	2,938	2,950	2,965	3,013	2,955
Valparaiso University	2,888	2,872	2,827	2,980	3,251	2,964
John Carroll Univ.	2,987	2,968	3,001	2,949	3,040	2,989
Loyola Univ.-N.O.	2,764	2,922	3,165	3,200	2,946	2,999
University of Portland	3,106	3,315	3,372	3,402	2,544	3,148
Pacific Lutheran Univ.	3,305	3,267	3,195	3,166	3,142	3,215
Siena College	3,285	3,390	3,292	3,201	3,151	3,264
University of Redlands	2,950	3,032	3,302	3,452	3,607	3,269
Drake University	3,548	3,527	3,438	3,365	3,383	3,452
Baldwin Wallace Univ.	3,675	3,663	3,509	3,508	3,425	3,556
University of the Pacific	3,501	3,757	3,883	3,867	3,877	3,777
Butler University	3,726	3,861	3,889	3,961	4,051	3,898
Elon University	4,995	5,032	5,225	5,357	5,599	5,242
The Univ. of Tampa	5,546	5,687	6,050	6,143	6,499	5,985
ORGANIZATIONAL & REGIONAL PEER AVERAGE	3,360	3,417	3,481	3,501	3,555	3,463

**SOURCE:** Data submitted by Stetson University's Office of Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

**Note:** Stetson University Fall 2014 Undergraduate Headcount - 2,841

FIGURE 3.4.B

Undergraduate Headcount (Full-Time/Part-Time)



**SOURCE:** Data submitted by Stetson University's Office of Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.



## 3.5 COLLEGE OF LAW TOTAL ENROLLMENT

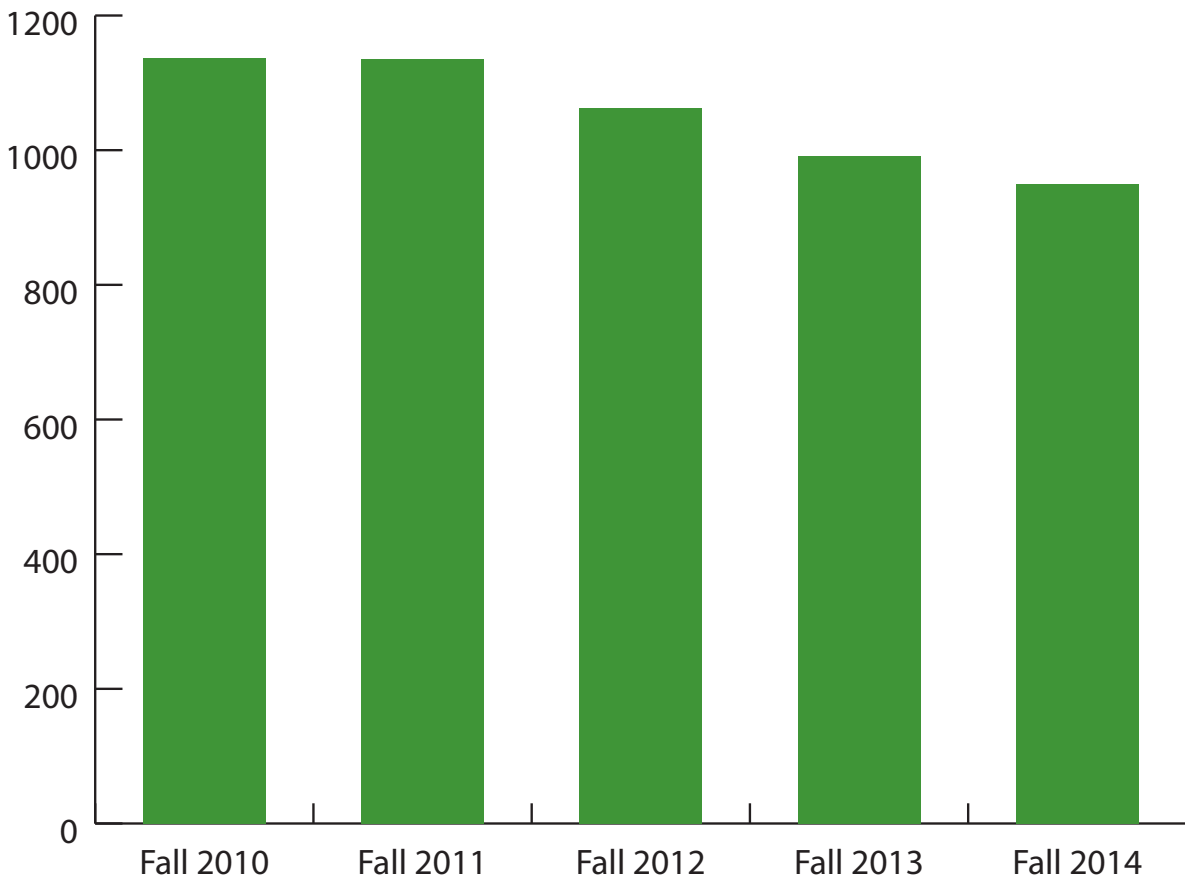
FIGURE 3.5.A

College of Law Total Enrollment

THE COLLEGE OF LAW	FALL 2010	FALL 2011	FALL 2012	FALL 2013	FALL 2014	5 YEAR AVERAGE
Enrollment (Full-time and Part-time JD/LLM)	1,137	1,136	1,062	992	950	1,055

FIGURE 3.5.B

College of Law Total Enrollment





## 3.6 STUDENT-FACULTY RATIO - UNDERGRADUATE (UG)

FIGURE 3.6.A

Undergraduate Student/Faculty Ratio: Fall 2009 - Fall 2013

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE
Loyola University New Orleans	9	9	10	11	10	10
Rollins College	10	10	10	10	10	10
Butler University	11	11	11	11	11	11
Furman University	11	11	11	11	11	11
Samford University	12	12	11	11	12	12
<b>Stetson University</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>12</b>
University of Puget Sound	12	12	12	12	12	12
Drake University	13	13	12	12	11	12
Siena College	13	13	13	12	12	13
Valparaiso University	14	13	12	12	13	13
Elon University	13	13	13	13	12	13
John Carroll University	13	13	13	13	13	13
University of Portland	13	13	13	13	13	13
University of the Pacific	13	14	13	14	14	14
University of Redlands	14	14	15	14	14	14
Pacific Lutheran University	15	15	14	14	14	14
Baldwin Wallace University	15	15	15	15	13	15
The University of Tampa	17	17	17	16	17	17
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>13</b>

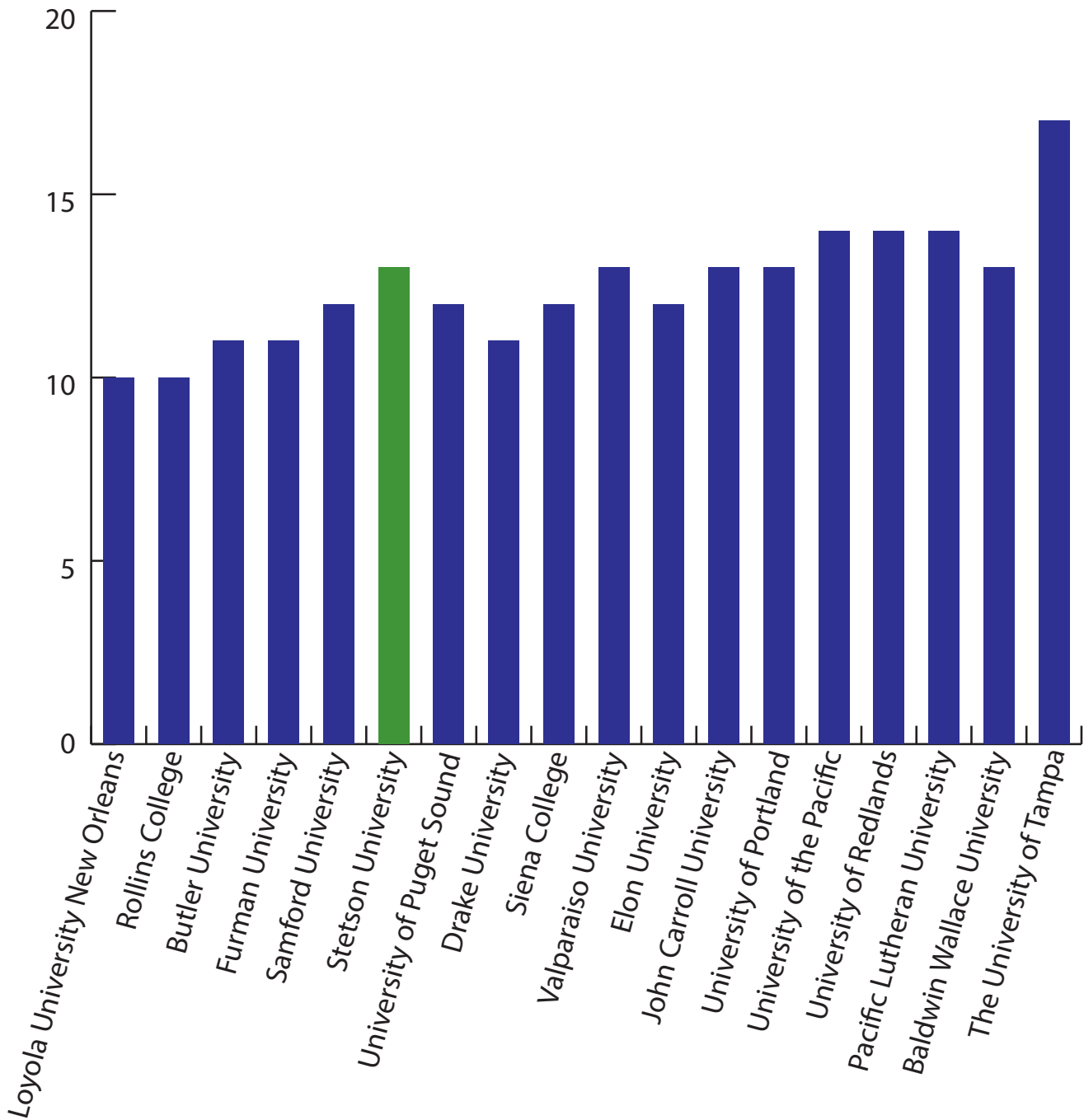


**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

**Note:** Stetson University Fall 2014 Student/Faculty Ratio - 13 to 1

FIGURE 3.6.B

Student-Faculty Ratio: Fall 2013



**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

## 3.7 FIRST-TIME-IN-COLLEGE RETENTION RATE - SECOND YEAR

FIGURE 3.7.A

First-Time in College Retention Rate - Second Year: Fall 2009 - Fall 2013

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE
The University of Tampa	74	69	75	74	75	73.00
<b>Stetson University</b>	<b>76</b>	<b>76</b>	<b>77</b>	<b>79</b>	<b>78</b>	<b>77.00</b>
Loyola University New Orleans	80	82	77	73	80	78.00
Pacific Lutheran University	80	82	82	83	82	81.75
Rollins College	82	82	81	84	83	82.25
Baldwin Wallace University	85	82	81	82	79	82.50
Valparaiso University	83	82	81	87	86	83.25
University of the Pacific	82	88	85	83	87	84.50
Samford University	82	86	84	87	87	84.75
John Carroll University	83	86	89	87	88	86.25
University of Redlands	81	86	87	91	88	86.25
University of Puget Sound	86	86	88	86	87	86.50
Drake University	89	85	88	88	88	87.50
Siena College	89	87	85	89	86	87.50
University of Portland	86	89	91	89	90	88.75
Butler University	90	89	87	91	91	89.25
Furman University	92	89	89	88	87	89.50
Elon University	89	90	90	90	90	89.75
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>84</b>	<b>85</b>	<b>85</b>	<b>85</b>	<b>86</b>	<b>85</b>

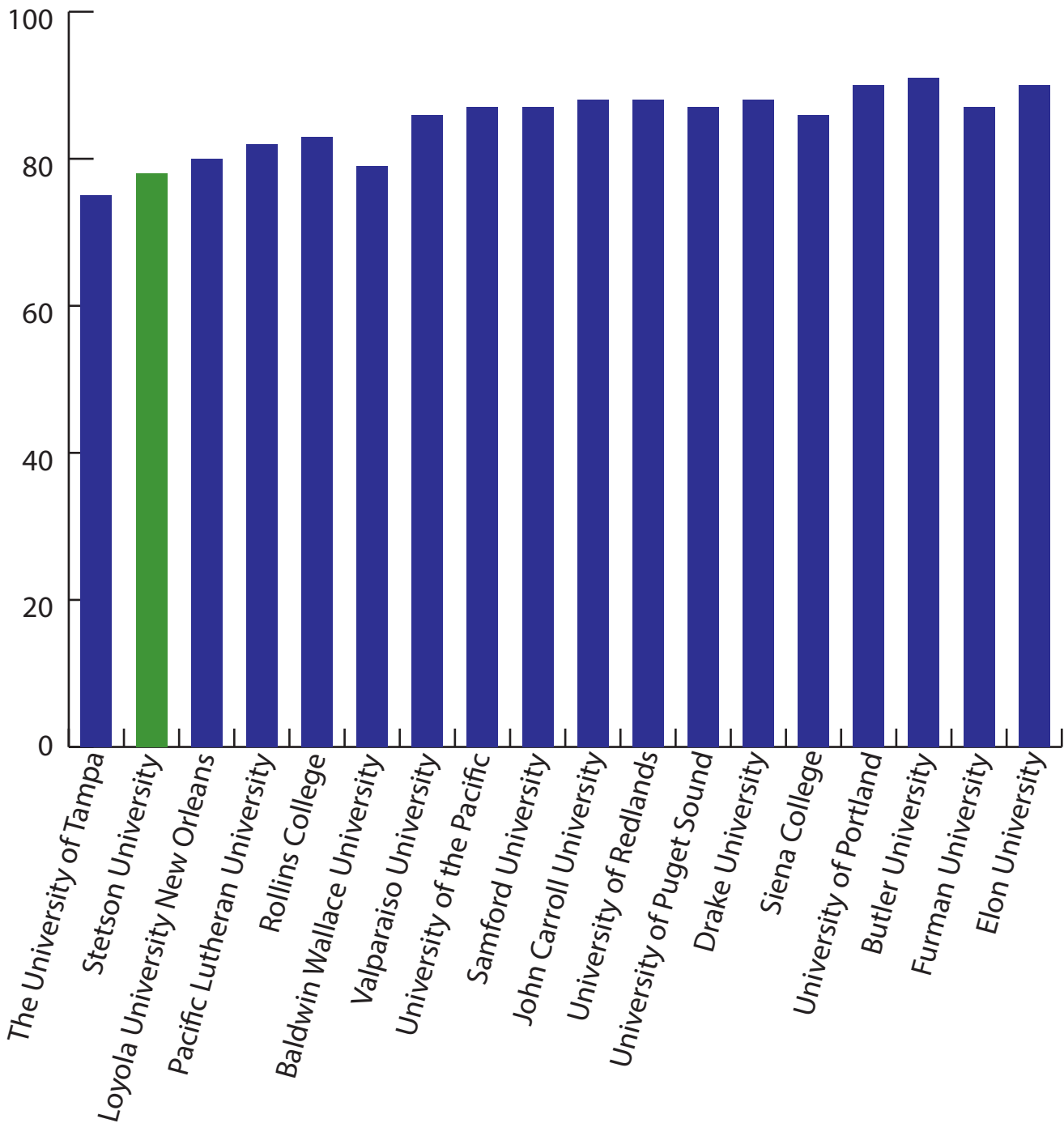


**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

**Note:** Stetson University Fall 2014 Retention Rate - 79%

FIGURE 3.7.B

First-Time in College Retention Rate - Second Year: Fall 2013



**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

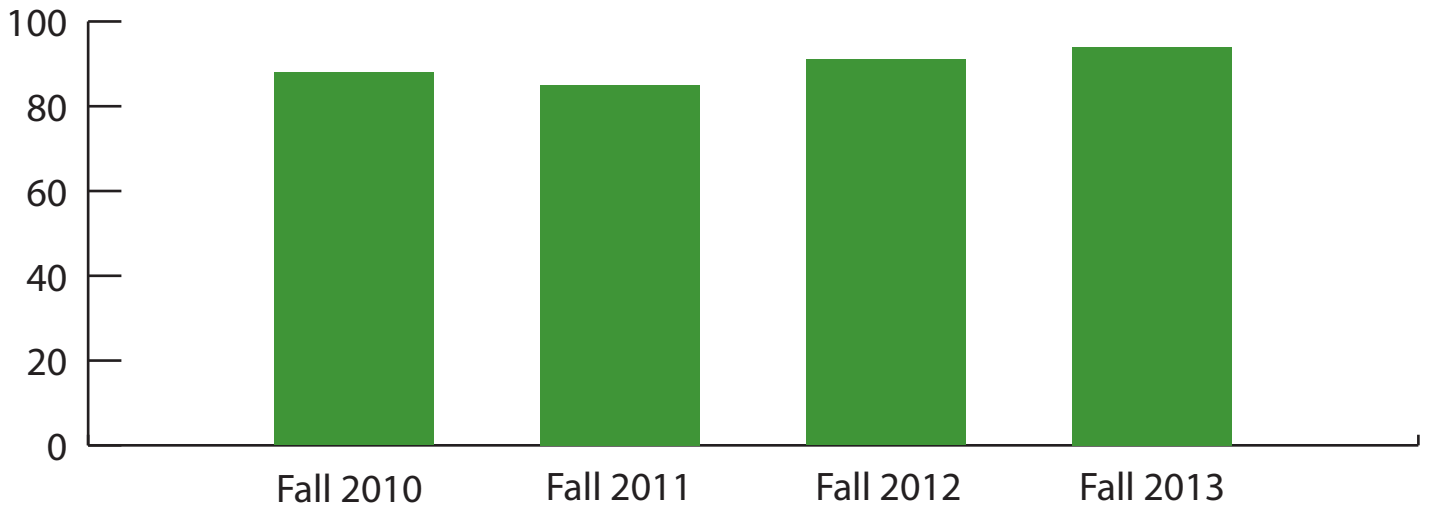
### FIGURE 3.7.C

Law School Retention Rate Fall 2010 - Fall 2013

THE COLLEGE OF LAW	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE
Retention(Full-time First Year)	88	85	91	94	90

### FIGURE 3.7.D

Law School Retention Rate Fall 2010 - Fall 2013



## 3.8 FIRST-TIME-IN-COLLEGE GRADUATION RATE

FIGURE 3.8.A

First-Time in College 6-Year Graduation Rate: Fall 2009 - Fall 2013

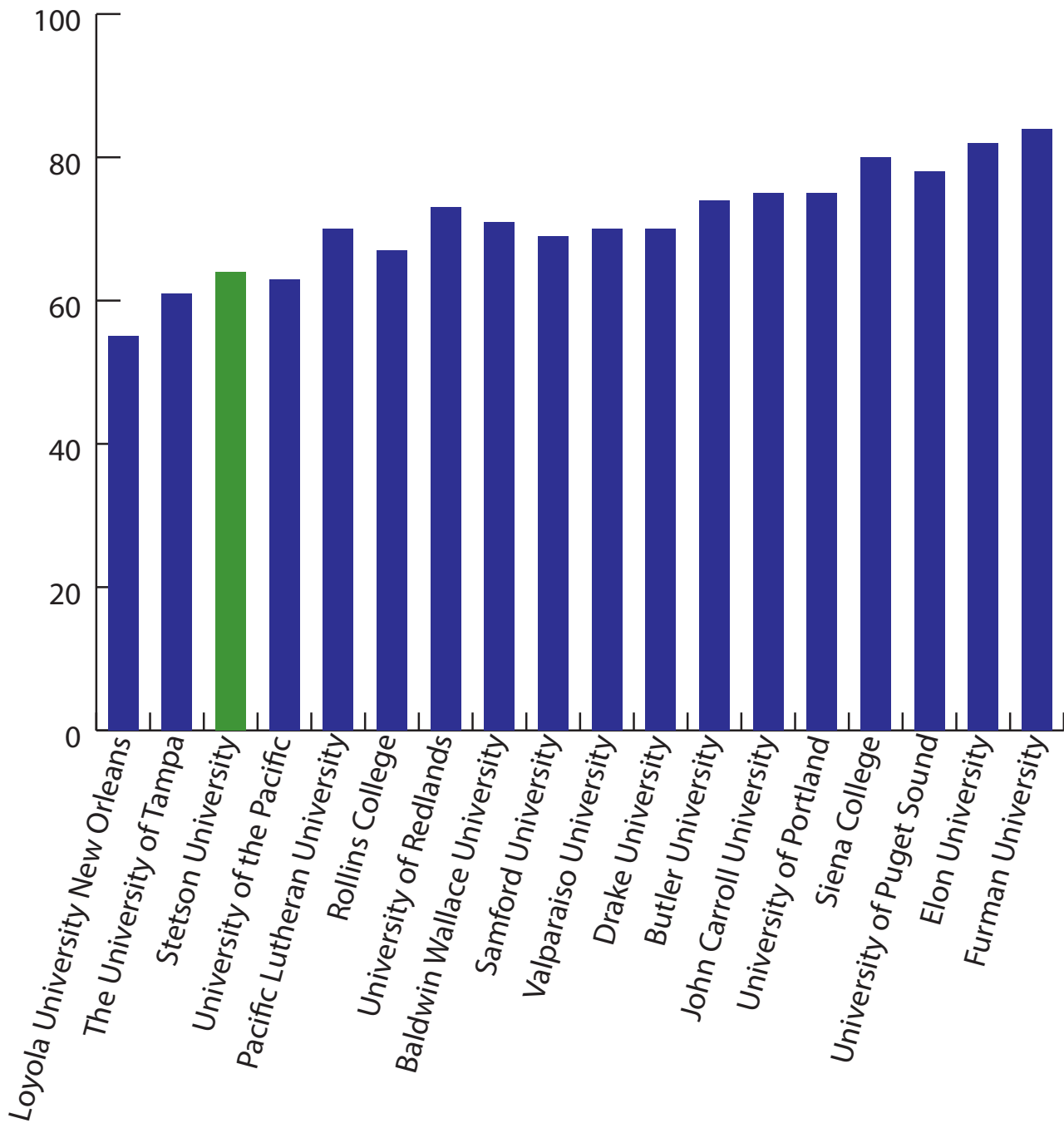
INSTITUTION	AY 2009	AY 2010	AY 2011	AY 2012	AY 2013	5 YEAR AVER- AGE
Loyola University New Orleans	59	57		59	55	58
The University of Tampa	57	59	57	57	61	58
<b>Stetson University</b>	<b>62</b>	<b>61</b>	<b>64</b>	<b>64</b>	<b>64</b>	<b>63</b>
University of the Pacific	64	69	69	63	63	66
Pacific Lutheran University	68	66	66	70	70	68
Rollins College	66	69	70	72	67	69
University of Redlands	68	64	70	72	73	69
Baldwin Wallace University	68	71	70	68	71	70
Samford University	74	73	70	71	69	71
Valparaiso University	76	70	71	74	70	72
Drake University	74	73	75	72	70	73
Butler University	76	73	72	73	74	74
John Carroll University	75	73	71	75	75	74
University of Portland	75	77	76	74	75	75
Siena College	73	80	74	73	80	76
University of Puget Sound	78	80	73	77	78	77
Elon University	78	81	82	83	82	81
Furman University	86	84	87	83	84	85
ORGANIZATIONAL & REGIONAL PEER AVERAGE	71	72	72	72	72	72

**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

**Note:** Stetson University AY2014 6-Year Graduation Rate - 61%

FIGURE 3.8.B

First-Time in College 6-Year Graduation Rate: Fall 2013



**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

## 3.9 PLANNED GIVING INVENTORY

FIGURE 3.9

Planned Giving Inventory: FY 2010 - FY 2014

INSTITUTION	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	5 YEAR AVERAGE
DeLand	\$81,544,352	\$87,087,260	\$98,535,291	\$89,591,484	\$92,528,385	\$86,413,158
College of Law	\$10,570,190	\$14,570,190	\$14,202,150	\$11,421,318	\$9,712,121	\$12,707,052
<b>PGI Total</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$102,240,506</b>	<b>\$99,120,210</b>
Endowment	\$65,900,229	\$72,795,352	\$65,629,683	\$88,201,318	\$83,883,088	\$73,303,501
Unrestricted	\$16,181,822	\$17,593,682	\$36,698,792	\$5,672,400	\$7,456,784	\$15,537,459
Restricted/Capital	\$10,032,491	\$11,268,416	\$10,408,966	\$7,139,084	\$10,900,634	\$10,279,251
<b>PGI TOTAL</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$102,240,506</b>	<b>\$99,120,210</b>

**SOURCE:** Stetson University, Office of University Relations





## 3.10 ENDOWMENT ASSETS (YEAR END) PER FULL-TIME EQUIVALENT STUDENT (FTE)

FIGURE 3.10

Endowment Assets (Year End) Per Full-Time Equivalent Student (FTE): FY 2009 - FY 2013

INSTITUTION	FY2009	FY2010	FY 2011	FY 2012	FY 2013	5 YEAR AVERAGE
The University of Tampa	\$3,731	\$3,662	\$4,134	\$3,599	\$4,130	\$3,851
Pacific Lutheran University	\$16,591	\$18,768	\$20,917	\$20,090	\$22,431	\$19,759
Elon University	\$12,377	\$15,556	\$21,874	\$22,865	\$27,116	\$19,958
University of Redlands	\$20,295	\$21,340	\$25,555	\$22,714	\$22,824	\$22,546
University of Portland	\$19,080	\$20,798	\$24,650	\$25,890	\$29,069	\$23,897
Drake University	\$19,511	\$23,468	\$27,389	\$29,643	\$36,792	\$27,361
Baldwin Wallace University	\$24,809	\$26,612	\$30,982	\$30,781	\$33,733	\$29,383
University of the Pacific	\$25,141	\$26,512	\$29,355	\$27,905	\$44,622	\$30,707
Butler University	\$26,810	\$29,243	\$33,729	\$35,282	\$37,146	\$32,442
<b>Stetson University</b>	<b>\$32,048</b>	<b>\$31,612</b>	<b>\$36,517</b>	<b>\$36,519</b>	<b>\$41,755</b>	<b>\$35,690</b>
Siena College	\$33,385	\$35,819	\$40,374	\$37,663	\$42,117	\$37,872
Valparaiso University	\$34,762	\$34,405	\$39,922	\$40,498	\$42,568	\$38,431
John Carroll University	\$36,446	\$42,626	\$48,943	\$45,841	\$51,044	\$44,980
Samford University	\$52,458	\$50,139	\$57,728	\$59,366	\$60,561	\$56,050
Loyola University New Orleans	\$59,181	\$56,842	\$56,094	\$53,427	\$59,950	\$57,099
University of Puget Sound	\$73,887	\$79,595	\$94,116	\$92,732	\$103,991	\$88,864
Rollins College	\$85,096	\$80,219	\$97,748	\$95,550	\$113,393	\$94,401
Furman University	\$148,173	\$169,484	\$193,429	\$180,179	\$198,459	\$177,945
ORGANIZATIONAL & REGIONAL PEER AVERAGE	\$40,690	\$43,240	\$49,820	\$48,472	\$54,703	\$47,385

**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

## 3.11 ENDOWMENT ASSETS (YEAR END)

FIGURE 3.11

Endowment Assets (Year End): FY 2009 - FY 2013

INSTITUTION	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	5 YEAR AVERAGE
The Univ. of Tampa	\$21,546,086	\$23,252,664	\$27,395,261	\$24,927,210	\$29,802,123	\$25,384,669
Pacific Lutheran Univ.	\$61,752,223	\$67,545,248	\$74,653,552	\$71,802,576	\$79,585,706	\$71,067,861
University of Redlands	\$89,621,311	\$94,237,427	\$109,937,812	\$103,849,369	\$110,785,456	\$101,686,275
Baldwin Wallace Univ.	\$95,786,717	\$103,946,340	\$119,746,043	\$113,889,457	\$124,776,975	\$111,629,106
Elon University	\$82,145,408	\$103,448,120	\$123,655,732	\$132,001,420	\$159,009,240	\$120,051,984
Siena College	\$104,126,730	\$112,687,479	\$131,901,494	\$120,672,285	\$132,794,246	\$120,436,447
University of Portland	\$70,900,000	\$79,989,000	\$100,179,000	\$105,449,000	\$276,927,000	\$126,688,800
<b>Stetson University</b>	<b>\$112,264,320</b>	<b>\$122,971,135</b>	<b>\$143,913,697</b>	<b>\$147,682,533</b>	<b>\$173,157,560</b>	<b>\$139,997,849</b>
Drake University	\$115,406,123	\$135,714,667	\$153,404,794	\$149,284,407	\$168,619,244	\$144,485,847
Butler University	\$113,058,000	\$135,892,000	\$162,778,000	\$148,077,000	\$171,576,000	\$146,276,200
Valparaiso University	\$140,753,139	\$140,406,299	\$163,721,000	\$163,530,000	\$177,976,000	\$157,277,288
John Carroll Univ.	\$131,423,642	\$147,101,649	\$169,294,012	\$159,891,892	\$181,003,655	\$157,742,970
Univ. of Puget Sound	\$195,505,000	\$217,691,000	\$251,291,000	\$250,468,000	\$118,107,000	\$206,612,400
University of the Pacific	\$157,812,341	\$181,076,731	\$212,176,000	\$200,466,831	\$334,439,760	\$217,194,333
Loyola Univ.-N.O.	\$239,504,000	\$251,072,000	\$267,346,000	\$252,870,000	\$281,407,000	\$258,439,800
Samford University	\$249,542,197	\$255,706,463	\$296,430,729	\$289,110,511	\$294,872,360	\$277,132,452
Rollins College	\$266,349,000	\$285,420,000	\$341,238,000	\$333,853,000	\$349,818,000	\$315,335,600
Furman University	\$444,222,694	\$498,281,706	\$572,162,347	\$550,265,503	\$592,996,843	\$531,585,819
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$151,732,624</b>	<b>\$166,674,635</b>	<b>\$192,782,987</b>	<b>\$186,494,615</b>	<b>\$210,852,742</b>	<b>\$181,707,521</b>

**SOURCE:** Data submitted by Stetson University Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

**Note:** Stetson University Endowment Assets (Year End) FY 2014 - \$207,832,070

## 3.12 INSTRUCTIONAL EXPENSE AS A PERCENT OF CORE EXPENSE

FIGURE 3.12.A

Instructional Expense as a Percent of Core Expense: FY 2009 - FY 2013

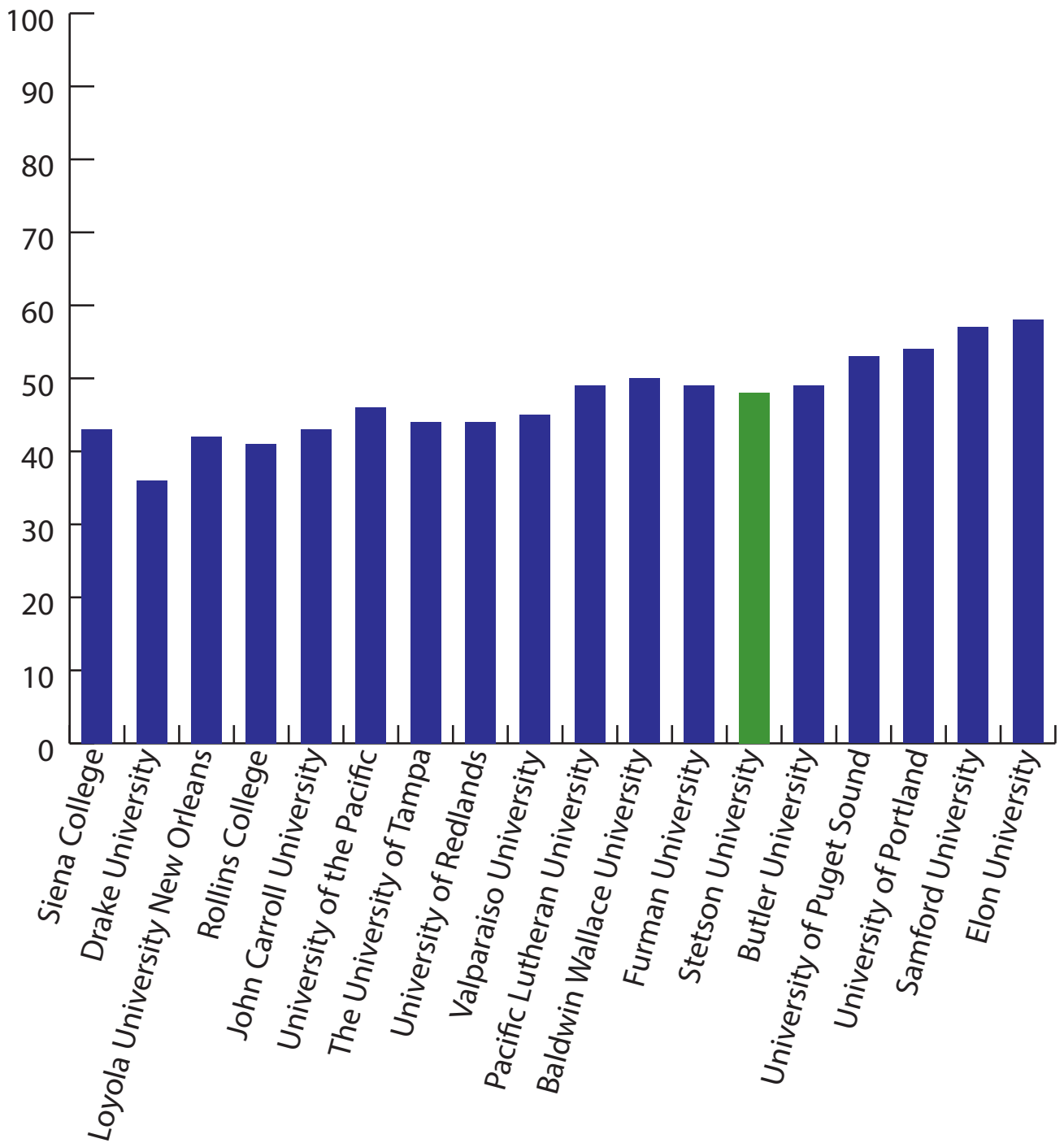
INSTITUTION	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	5 YEAR AVERAGE
Siena College	40	38	38	39	43	40
Drake University	42	40	41	41	36	40
Loyola University New Orleans	41	39	43	42	42	41
Rollins College	45	44	43	42	41	43
John Carroll University	44	45	44	43	43	44
University of the Pacific	45	44	45	45	46	45
The University of Tampa	43	48	46	45	44	45
University of Redlands	47	46	45	44	44	45
Valparaiso University	47	46	45	46	45	46
Pacific Lutheran University	49	48	49	48	49	49
Baldwin Wallace University	48	49	49	50	50	49
Furman University	49	49	49	50	49	49
<b>Stetson University</b>	<b>50</b>	<b>50</b>	<b>52</b>	<b>50</b>	<b>48</b>	<b>50</b>
Butler University	51	52	51	50	49	51
University of Puget Sound	54	52	52	53	53	53
University of Portland	55	53	54	54	54	54
Samford University	53	54	54	55	57	55
Elon University	56	57	58	58	58	57
ORGANIZATIONAL & REGIONAL PEER AVERAGE	48	47	47	47	47	47

**SOURCE:** Data submitted by Stetson University’s Office of Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.



FIGURE 3.12.B

Instructional Expense as a Percent of Core Expense: FY 2013



**SOURCE:** Data submitted by Stetson University's Office of Institutional Research and Effectiveness to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted from the IPEDS Data Center.

## 3.13 ANNUALIZED RATE OF RETURN (VALUE IN MILLIONS)

FIGURE 3.13

Annualized Rate of Return~ (Value in Millions)

	FY2011	FY2012	FY2013	FY 2014 GOALS	FY2015 GOALS	FY2016 GOALS
Endowment Value*	\$144	\$148	\$173	\$194	\$215	\$247
Cash Equivalents	\$1.9	\$8.4	\$11.2	\$10	\$3	\$5
Spending Rate	4.75%	4.75%	4.70%	4.65%	4.60%	4.50%
Annualized Rate of Return	20.32%	2.53%	13.87%	7.55%	7.55%	7.55%

**SOURCE:** Stetson University Office of Finance and Office of University Relations.

\*Values in \$ Millions



## 3.14 EMPLOYMENT OUTCOMES

FIGURE 3.14

DeLand Campus Employment Outcomes of Graduates 6 Months-Out (2011--2013) and Goal for 2014 is 10 months out~

6 MONTHS OUT - DELAND* STATUS OF GRADUATES	2011 NA- TIONAL	2011 STETSON		2012 STETSON		2013 STETSON	
	GRADUATES	GRADUATES	% OF CLASS	GRADUATES	% OF CLASS	GRADUATES	% OF CLASS
Total graduates	43,001	523		481		447	
Total employed	35,653	197	37.67%	148	30.77%	142	31.77%
Pursuing degree full-time	936	121	23.14%	112	23.28%	98	21.92%
TOTAL EMPLOYED OR PURSUING DEGREE FULL-TIME	36,589	318	60.80%	260	54.05%	240	53.69%

**SOURCE:** Stetson University Office of Student Success, 02/07/2014

**NOTES:** Highlighted cell includes both employed graduates and those pursuing a graduate degree on a full time basis. Graduates included here completed their program in December, May or July. The time is calculated from the May graduation date.

\*At present, we are presenting the KPI for post-graduate employment as 9 months post-graduation for Juris doctor grads and 6 months post-graduation for baccalaureate graduates. Next year, the ABA is changing required Juris doctor post-graduate employment reporting to 10 months post-graduation. We will institute a 10 months post-graduation assessment for baccalaureate grads, beginning with 2013 graduates. Thus, in 2015 KPI reporting, all units will be reported as 10 months post-graduation.



## 3.15 COLLEGE OF LAW EMPLOYMENT OUTCOMES

FIGURE 3.15

### College of Law Employment Outcomes of Graduates 10 Months-Out (2011-2013)~

10 MONTHS OUT - COLLEGE OF LAW STATUS OF GRADU- ATES	2011 STETSON		2011 NATIONAL		2012 STETSON		2012 NATIONAL		2013 STETSON		2013 NATIONAL	
	GRADU- ATES	% OF CLASS*	GRADU- ATES	% OF CLASS	GRADU- ATES	% OF CLASS*	GRADU- ATES	% OF CLASS	GRADU- ATES	% OF CLASS*	GRADU- ATES	% OF CLASS
Total graduates	322		43,001		341		45,434		321		44,637	
Total employed	248	77.02%	35,653	82.91%	287	84.16%	37,538	82.62%	292	90.97%	37,730	84.53%
Pursuing degree full-time	13	4.04%	936	2.18%	14	4.11%	928	2.04%	5	1.56%	803	1.80%
TOTAL EMPLOYED OR PURSUING DEGREE FULL-TIME	261	81.06%	36,589	85.09%	301	88.27%	38,466	84.66%	297	92.52%	38,533	86.33%

**SOURCE:** Stetson University College of Law Office of Career Services and Bar Preparation, 02/07/2014

\*The 2011 (81.06) % of class data includes 4.04% pursuing FT graduate degree and the 2012 % of class data (88.27% ) includes 4.11% pursuing FT graduate degree and 2.93% in the COL Bridge to Practice Program.

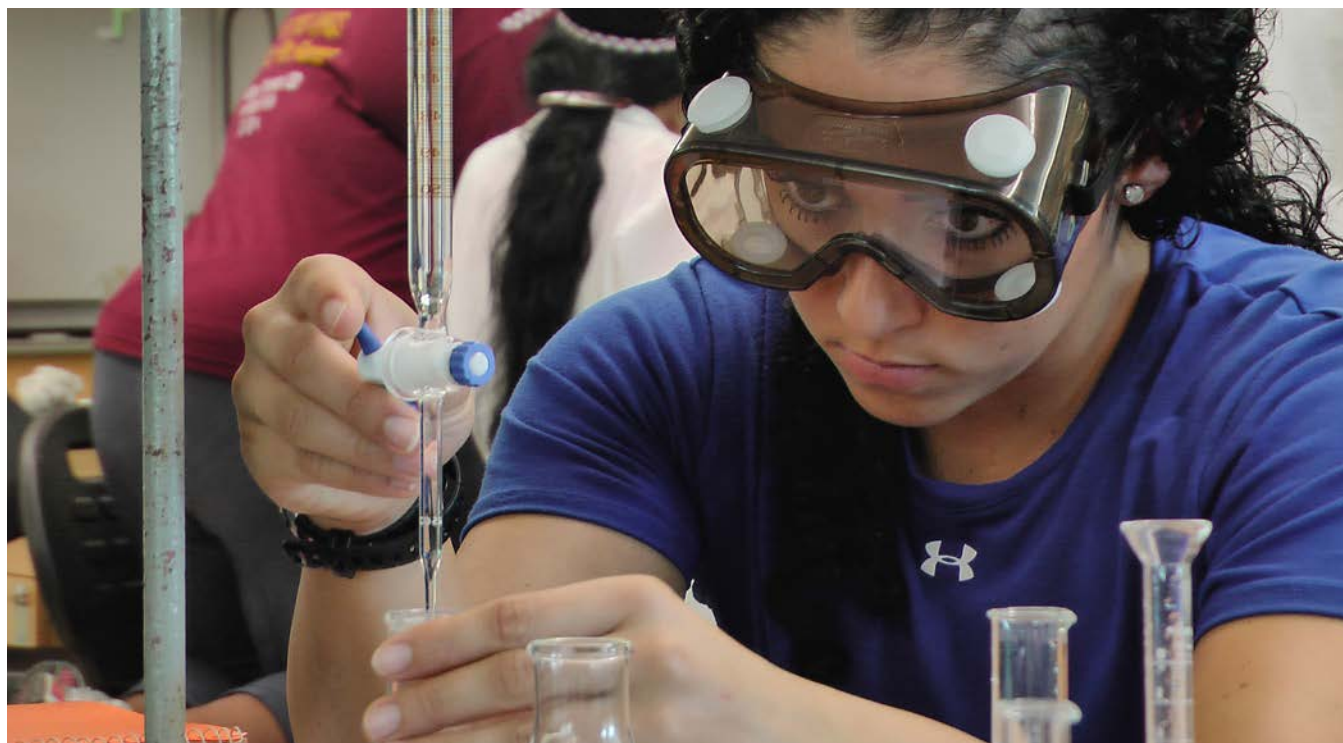
AY 2014 College of Law Total Employment Goal is 89%

~Notes: Highlighted cell includes both employed graduates and those pursuing a graduate degree on a full time basis. Graduates included here completed their program in December, May or July. The time is calculated from the May graduation date. Starting in 2014, the time frame for assessing outcome will be 10 months out (prior to this it was 9 months out).

Beginning after 2009, National employment numbers include Bridge to Practice programs originated by other accredited law schools around the country. Stetson's first Bridge to Practice cohort is included in the numbers reported for the graduation cohort of 2012 (2.93%). All Bridge to Practice (and other law school funded employment) is reported as required by the ABA and published on the Law School Website in accordance with ABA Standard.

National raw data was extracted from NALP graduate outcomes reports. In order to ensure accurate comparisons to Stetson's data, the percentage employed was calculated as the percentage of the total number of graduates (versus the graduates whose status is known) who are employed on the applicable date.

At present, we are presenting the KPI for post-graduate employment as 9 months post-graduation for Juris doctor grads and 6 months post-graduation for baccalaureate graduates. Next year, the ABA is changing required Juris doctor post-graduate employment reporting to 10 months post-graduation. We will institute a 10 months post-graduation assessment for baccalaureate grads, beginning with 2013 graduates. Thus, in 2015 KPI reporting, all units will be reported as 10 months post-graduation.



## 4 ACADEMIC PROGRAMS

The character of learning that distinguishes Stetson University's academic excellence emphasizes rigor, relationship, and responsibility. Academic rigor is the cornerstone of Stetson's academic program. Students are challenged to reach high expectations for personal, intellectual, and professional excellence. It is in meaningful relationship with faculty, staff, and peers that students are supported in reaching for levels of success and significance they had not thought possible. Stetson students build values of intellectual development, personal growth, and global citizenship into a lifelong commitment to personal and social responsibility. Through the purposeful integration of rigor, relationship, and responsibility, Stetson students are prepared and motivated to live a life of significance in our dynamic 21st century world.

Stetson's distinguishing character of learning is realized through careful reflection on the academic enterprise and this guide will help inform these efforts.



## 4.1 ACADEMIC PROGRAMS

The following section details enrollment by program for Stetson University. The Office of Institutional Research at Stetson University compiles all data for Stetson students. The source for all peer data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 4.1.A

Academic Programs - Fall 2014

### AREAS OF STUDY



Major Available



Minor Available



Graduate Program Available

Accounting M m G	English M m	Molecular Biology M
Advocacy Law G	Entrepreneurship m	Music m
Africana Studies m	Environmental Science & Geography M m	Music (B.A.) M
American Studies M m	Environmental Studies & Geography M	Music Composition M
Anthropology m	European Business Law G	Music Education M
Applied Physics	Executive MBA G	Music Performance: M
Applied Statistics m	Family Enterprise M m	Guitar, Orchestral Instrument,
Aquatic and Marine Biology M	Finance M m	Organ, Piano, Voice
Art M	French M m	Music Technology M
Art History M m	Gender Studies m	Music Theory M
Biochemistry M	German M m	Music with an Outside Field M
Biology M m	History M m	Philosophy M m
Business Administration M m G	Integrative Health Science M m	Physics M m
Business Economics M	International Business M	Political Science M m
Business Law m	International Economic Law	Psychology M m
Business System Analysis M m	International Law G	Public Health m
Chemistry M m	International Studies M m	Religious Studies M m
Communication & Media Studies M m	Journalism m	Russian m
Computer Information Systems M	Latin American Studies m	Russian Studies M m
Computer Science M m	Law G	Social Justice Advocacy G
Counselor Education G	Law & Business Administration G	Social Science M
Creative Writing m	Law & Health G	Sociology M
Digital Arts M m	Management M m	Spanish M m
Economics M m	Management Information Systems m	Sport Business M m
Education, Teacher M m G	Marketing M m	Studio Art m
Elder Law G	Mathematics M m	Theatre Arts M m

**FIGURE 4.1.B**

**Fall Census Full-Time Equivalent for Arts and Sciences: Fall 2005-2014**

ARTS & SCIENCES	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduate	1343.1	1347.0	1304.9	1258.6	1258.1	1321.8	1500.9	1647.6	1719.0	1811.8
Graduate	137.0	133.0	152.7	128.0	133.6	138.4	129.2	160.3	119.9	129.7
Post-Bacc	11.6	11.7	11.9	11.3	15.0	14.8	11.9	13.4	1.0	0.3

**FIGURE 4.1.C**

**Fall Census Full-Time Equivalent for Business: Fall 2005-2014**

BUSINESS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduate	661.8	683.6	696.1	688.6	640.3	570.0	546.3	654.5	800.0	834.5
Graduate	144.0	160.9	151.9	158.7	212.7	209.4	174.2	154.8	111.3	132.1
Post-Bacc	5.3	11.3	9.0	6.7	15.3	11.9	11.8	9.0	5.0	5.8
TOTAL	811.1	855.8	857.0	854.0	868.3	791.3	732.3	818.3	916.3	972.4

**FIGURE 4.1.D**

**Fall Census Full-Time Equivalent for Music: Fall 2005-2014**

MUSIC	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduate	195.3	205.3	223.6	237.9	228.2	215.3	216.4	192.6	193.0	176.0
Graduate										
Post-Bacc										
TOTAL	195.3	205.3	223.6	237.9	228.2	215.3	216.4	192.6	193.0	176.0

**FIGURE 4.1.E**

**Fall Census Full-Time Equivalent for DeLand/Celebration: Fall 2005-2014**

DELAND/CELEBRATION TOTALS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduate	2200.2	2235.9	2224.6	2185.1	2126.6	2107.1	2263.6	2494.7	2712	2822.3
Graduate	281	293.9	304.6	286.7	346.3	347.8	303.4	315.1	231.2	261.8
Post-Bacc	16.9	23	20.9	18	30.3	26.7	23.7	22.4	6	6.1
TOTAL DELAND/CEL	2498.1	2552.8	2550.1	2489.8	2503.2	2481.6	2590.7	2832.2	2949.2	3090.2

**FIGURE 4.1.F**

**Fall Census Full-Time Equivalent for College of Law: Fall 2005-2014**

LAW TOTALS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
LAW	977.2	1013.3	984.8	1014.3	1091.2	1094.9	1094.7	1022.7	959.2	902.1
UNIVERSITY GRAND TOTALS	3475.3	3566.1	3534.9	3504.1	3594.4	3576.5	3685.4	3854.9	3908.4	3992.3



**FIGURE 4.1.G**

**Fall Census Enrollment by Gender for Arts and Sciences: Fall 2010-2014**

ARTS & SCIENCES	2010			2011			2012			2013			2014		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Undergraduate	860	478	1338	973	547	1520	1034	626	1660	1117	611	1728	1193	633	1826
DeLand Graduate	89	26	115	103	17	120	105	14	119	92	15	107	95	14	109
Celebration Graduate	49	13	62	49	14	63	53	17	70	38	14	52	39	14	53
<b>ARTS &amp; SCIENCES TOTAL</b>	<b>998</b>	<b>517</b>	<b>1515</b>	<b>1125</b>	<b>578</b>	<b>1703</b>	<b>1192</b>	<b>657</b>	<b>1849</b>	<b>1247</b>	<b>640</b>	<b>1887</b>	<b>1327</b>	<b>661</b>	<b>1988</b>

**FIGURE 4.1.H**

**Fall Census Enrollment by Gender for Business: Fall 2010-2014**

BUSINESS	2010			2011			2012			2013			2014		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Undergraduate	229	313	542	235	296	531	262	389	651	323	477	800	351	487	838
Passport Undergrad	16	22	38	8	14	22	6	6	12	2	5	7	0	1	1
DeLand Graduate	60	54	114	47	46	93	29	32	61	25	35	60	27	36	63
Celebration Graduate	35	53	88	30	42	72	34	30	64	27	25	52	31	35	66
Law-MBA Graduate	17	25	42	14	26	40	18	9	27	5	9	14	6	5	13
MAcc On-line	32	19	51	18	22	40	15	11	26	12	11	23	16	14	30
MBA-MS	4	9	13	10	12	22	6	10	16	4	11	15	3	6	9
<b>BUSINESS TOTAL</b>	<b>393</b>	<b>495</b>	<b>888</b>	<b>362</b>	<b>458</b>	<b>820</b>	<b>370</b>	<b>487</b>	<b>857</b>	<b>398</b>	<b>573</b>	<b>971</b>	<b>430</b>	<b>580</b>	<b>1020</b>



**FIGURE 4.1.I**

**Fall Census Enrollment by Gender for Music: Fall 2010-2014**

MUSIC	2010			2011			2012			2013			2014		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Undergraduate	112	104	216	115	103	218	107	86	193	105	89	194	91	85	176
<b>MUSIC TOTAL</b>	<b>112</b>	<b>104</b>	<b>216</b>	<b>115</b>	<b>103</b>	<b>218</b>	<b>107</b>	<b>86</b>	<b>193</b>	<b>105</b>	<b>89</b>	<b>194</b>	<b>91</b>	<b>85</b>	<b>176</b>

FIGURE 4.1.J

Fall Census Enrollment by Gender for College of Law: Fall 2010-2014

	2010			2011			2012			2013			2013		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Law	597	540	1137	566	570	1136	522	540	1062	502	490	992	471	479	950
STETSON TOTAL	2100	1656	3756	2168	1709	3877	2191	1770	3961	2252	1792	4044	2319	1805	4134

FIGURE 4.1.K

Fall Enrollment by Major for Arts &amp; Sciences: Fall 2005-2014

ARTS & SCIENCES	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
American Studies	12	8	5	3	5	6	3	9	7	2
Aquatic & Marine Biology	19	23	20	23	21	26	33	45	43	49
Art	37	35	32	26	36	34	26	27	24	24
Biochemistry	23	25	18	29	32	32	25	33	26	30
Biology	94	108	106	105	105	109	132	146	158	168
Biology - Molecular	8	8	12	9	9	8	14	17	15	34
Chemistry	12	16	13	17	23	29	32	33	33	34
Communication Studies	78	68	72	55	69	54	69	88	113	105
Computer Info Systems	3	2	3	2	5	3	8	11	9	11
Computer Science	24	18	27	24	28	29	34	40	60	63
Digital Arts	28	28	22	39	46	52	55	76	83	74
Economics	5	5	11	12	5	6	15	15	14	22
Education - Elementary	88	80	77	79	55	47	56	76	103	115
Education - General				1		1	1	1		
Education - Secondary	21	12	19	15	11	12	10	17		
English	90	94	78	73	88	82	76	83	81	79
Environmental Science	20	17	21	23	33	32	29	34	16	8
Environmental Science & Geography									11	21
Environmental Studies & Geography									4	12
Foreign Language - French	7	10	9	9	11	12	11	9	7	6
Foreign Language - German	12	8	6	9	4	2	6	9	7	7
Foreign Language - Spanish	22	28	26	23	19	16	14	18	21	19
Geography		1	1	2	5	14	10	11	6	1
Health Care Administration					1					
History	36	42	37	35	47	55	53	55	55	45

TABLE CONTINUED

## FIGURE 4.1.K CONTINUED

## Fall Enrollment by Major by Arts &amp; Sciences: Fall 2005-2014

ARTS & SCIENCES	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Honors Self-defined majors						1	3	3		
Humanities	12	15	13	18	12	11	12	14	15	18
Integ Health - Health Science	45	53	55	55	83	98	118	166	163	188
Integ Health - Rehab Studies	19	23	21	18	11	3	1			
International Studies	27	15	19	24	19	23	27	30	30	45
International Theatre			1							
Latin American Studies	3	2	1	4	2	1				
Mathematics	31	22	23	22	18	13	20	28	43	34
Med Tech	2	2	2							
Music Lib. Arts	9	7		4	2	5	2	3		
Philosophy	22	20	12	14	14	21	22	21	22	21
Physics	15	20	23	18	22	19	14	21	24	31
Political Science	116	131	117	116	118	111	140	135	127	126
Psychology	139	137	150	150	154	168	199	208	231	241
Religious Studies	33	20	28	26	20	32	26	28	23	26
Russian Studies	10	9	10	14	14	15	14	12	9	8
SES-Athletic Training										
SES-Exercise Science										
Social Science	8	4	5	5	4	10	8	8	16	13
Sociology	39	30	26	23	23	28	35	35	38	39
Sport Admin/Mgmt	46	44	51	40	47	55	72	90		
Theatre Arts	22	26	18	13	15	16	24	21	22	28
<b>TOTAL</b>	<b>1237</b>	<b>1216</b>	<b>1190</b>	<b>1177</b>	<b>1236</b>	<b>1291</b>	<b>1449</b>	<b>1676</b>	<b>1659</b>	<b>1747</b>

FIGURE 4.1.L

## Fall Enrollment by Major for Business: Fall 2005-2014

BUSINESS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
<b>Accounting</b>					11	57	59	74	90	104
Accounting Info Systems	75	80	69	63	50					
<b>Business Economics</b>	7	6	2	4	14	7	13	13	26	23
Business Systems Analysis									2	12
<b>Computer Info Systems</b>										
Electronic Business Tech	24	14	11	5						
<b>Family Business / Enterprise</b>	19	18	24	27	32	32	35	27	36	50
<b>Finance</b>	91	103	155	164	147	127	109	104	124	143
<b>General Business Admin</b>	217	241	214	221	207	167	167	175	211	207
International Business	82	80	101	96	87	73	82	80	61	56
<b>Management</b>	88	79	67	58	60	64	53	52	64	53
Management Info Systems			14	13	18	22	20	22	18	8
<b>Marketing</b>	99	111	101	88	85	74	71	73	85	94
Sport Management / Business									99	84
<b>TOTAL</b>	<b>702</b>	<b>732</b>	<b>758</b>	<b>739</b>	<b>711</b>	<b>623</b>	<b>609</b>	<b>620</b>	<b>816</b>	<b>834</b>

FIGURE 4.1.M

## Fall Enrollment by Major for Music: Fall 2005-2014

MUSIC	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Bach of Music w/Bus Adm	7	14	19	19	15	17	18	25	16	15
<b>Bach of Music w/outside Field</b>	23	17	19	20	20	20	18	16	20	22
Bachelor of Music w/Dig Arts	2	5	1							
<b>Music Lib. Arts (See A &amp; S)</b>										
<b>Music Education</b>	80	85	73	74	69	69	69	73	73	55
<b>Music Technology</b>			5	5	6	5	5	5	4	10
Musical Theater	1									
<b>PERFORMANCE:</b>										
Guitar	8	6	9	8	10	10	6	5	6	8
<b>Orchestral Instrument</b>	30	28	39	43	51	43	49	35	38	31
Piano/Organ	10	13	13						7	7
Organ				4	3	2	2	1		
Piano				15	18	16	10	6		
<b>Voice</b>	30	31	36	42	36	29	35	28	28	23
Theory & Composition	11	12	14	17	12	14	12	8	9	11
<b>TOTAL</b>	<b>202</b>	<b>211</b>	<b>228</b>	<b>247</b>	<b>240</b>	<b>225</b>	<b>224</b>	<b>202</b>	<b>201</b>	<b>182</b>

**FIGURE 4.1.N**

**Fall Enrollment by Major for Discovery: Fall 2005-2014**

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
No major necessary, visiting, transient	4	12	8	9	4	10	7	8	18	31
Discovery/General Studies	287	233	244	235	155	169	209	215	234	216



FIGURE 4.1.0

Fall Enrollment by Minor: Fall 2011-2014

	FALL 2011			FALL 2012			FALL 2013			FALL 2014		
	A & S	BUSI- NESS	MUSIC	A&S	BUSI- NESS	MUSIC	A & S	BUSI- NESS	MUSIC	A & S	BUSI- NESS	MUSIC
Accounting Minor	2	2		1	4	0	1	10	0	1	11	
Africana Studies	3			1	0	0	1	0	0	4		
American Studies	3			5	0	0	3	0	0	2		
Anthropology	11			9	0	0	7	2	0	6	1	
Applied Ethics Minor									0			
Applied Statistics		6		1	5	0	1	8	0	1	5	2
Art	9	1		11	1	0	16	3	0	27	3	
Art History	9			7	0	0	6	0	0	7		
Biology	10			9	0	0	16	0	0	11	1	
Business Law	10	25		12	19	0	7	12	0	11	12	
Business Systems Analysis										1	6	
Cert. in Community Engagement										10	4	
Chemistry	8			16	0	0	12	0	0	16	1	
Communication Studies	8	2		10	4	0	2	1	1	7	7	1
Computer Science	4	1		7	1	0	5	1	0	3	2	
Digital Arts	9	2		14	3	0	18	0	2	15	6	2
E-Business Technology												
Economics	2	2		5	1	0	2	3	0	3	4	
Education	20	2	2	25	4	1	40	3	1	49	3	2
English	8	1		9	1	0	9	0	0	9	1	1
English Creative Writing*	7			12	0	0	9	1	0	6	1	
English Creative Writing**	16			16	0	0	23	0	0	24		
Entrepreneurship		5	1	3	5	0	3	5	0	1	15	
Environmental Science	6			7	0	0	8	0	0	10	1	
Environmental Studies & Geography										4		
Exercise Science												
Family Business												
Family Enterprise	1	2		3	2	0	3	5	0	9	1	
Finance		5		2	8	0	3	12	0	7	13	
French	22	8	1	22	5	0	16	3	0	13	4	
Gender Studies				7	0	0	13	0	0	12		

TABLE CONTINUED ON NEXT PAGE



## FIGURE 4.1.0 CONTINUED

## Fall Enrollment by Minor: Fall 2011-2014

	FALL 2011			FALL 2012			FALL 2013			FALL 2014		
	A & S	BUSI- NESS	MUSIC	A&S	BUSI- NESS	MUSIC	A & S	BUSI- NESS	MUSIC	A & S	BUSI- NESS	MUSIC
General Business Admin.	28			31	0	0	21	1	0	22	1	
Geography	2			3	0	0	3	0	0	2		
German	6	4		9	3	0	10	2	0	10	3	
Health Care Issues	1								0			
History	15		1	19	3	0	14	2	0	23		
Humanities	2			5	1	0	14	1	0	17		
Integrative Health Science	9			12	0	0	14	0	0	22	1	
International Studies	5	1		3	1	0	5	0	0	4		
Journalism	25			21	2	0	28	1	0	30		
Latin American Studies	2			4	0	0	7	2	0	4	1	
Management	9	10		7	8	0	4	4	0	7	7	
Management Info Systems	2	18		3	16	0	3	17	0		8	
Marketing	13	13		14	15	0	22	21	0	21	21	
Mathematics	8			8	0	0	4	1	1	3	5	1
Music Minor	23	1		24	3	1	30	6	0	40	10	
Philosophy	10	3		7	0	0	13	0	0	7	1	
Physics	2	1		3	1	0	1	1	0	2		
Political Science	11	5		13	5	0	15	5	0	8	7	
Psychology	38	10	5	42	9	4	58	8	2	56	10	3
Religious Studies	31	1	1	29	2	0	23	3	0	30	2	
Russian	5	3	1	5	1	0	3	0	0			
Russian Studies	1			5	0	0	4	0	0	4		
Sociology	14	1		12	0	0	19	1	0	35		
Spanish	35	13		23	15	3	30	16	1	39	22	
Sport Management	8	10		10	7	0	15	8	0	12		
Theatre Arts	4		1	6	1	0	9	1	0	11	2	
Women & Gender Studies	12			5	1	0	3	0	0			
<b>TOTALS</b>	<b>482</b>	<b>158</b>	<b>13</b>	<b>537</b>	<b>308</b>	<b>9</b>	<b>586</b>	<b>315</b>	<b>8</b>	<b>678</b>	<b>203</b>	<b>12</b>



# 5

## STUDENT INFORMATION

Stetson boasts 2,800 undergraduate and 1,300 graduate students. Our undergraduate students come from 42 states and 51 countries. The university's commitment to diversity has led to more students coming from different regions of the country and the world. Since last year, there has been a 11 percent increase in out-of-state students, primarily from the Northeast region of the nation. More impressively, the university has experienced a 16 percent increase in international students.

Having such a diverse campus population also enriches our university and promotes understanding. Stetson believes that a world-class education should open our students to different cultures, ideas and philosophies. The university's demographic profile is similar to that of the nation and ahead of the curve of our peer institutions.

This section of the guide is meant to help inform enrollment and outreach planning as we expand our reach into new parts of the country and world.

## 5.1 STUDENT INFORMATION

The following section details enrollment and pre-matriculation aptitude data for Stetson University as a whole and for its distinctive college and schools. Admissions data related to students who have inquired, applied and been accepted are provided by the Office of Admissions at the DeLand and College of Law campuses, respectively. The College of Law Admissions Office provided official pre-entrance aptitude data (GPA and LSAT). The Office of Institutional Research at Stetson University compiles all other data for Stetson students. The source of all peer data is from the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

### FIGURE 5.1.A

First-Year and Transfer Students: Fall 2006-2014

FIRST YEAR	2006	2007	2008	2009	2010	2011	2012	2013	2014
Inquired*	26,778	31,013	42,464	46,822	45,338	35,963	33,798	29,715	37,972
Applied**	2,931	2,947	4,119	4,640	3,884	3,454	4,862	10,509	10,986
Accepted	1,902	1,890	2,216	2,479	1,962	2,295	2,934	6,227	6,728
Enrolled									
Men	240	256	261	230	222	275	370	352	309
Women	357	350	367	275	343	440	448	500	464
<b>TOTAL</b>	<b>597</b>	<b>606</b>	<b>628</b>	<b>505</b>	<b>565</b>	<b>715</b>	<b>818</b>	<b>852</b>	<b>773</b>
Yield rate for accepted students	31.4%	32.1%	28.3%	20.4%	28.8%	31.1%	27.9%	13.7%	11.5%
<b>TRANSFERS</b>									
Inquired	673	591	1,014	1,504	911	943	1,509	1,580	1,405
Applied	338	254	268	280	354	585	600	609	661
Accepted	179	150	142	176	217	318	271	299	350
Enrolled									
Men	42	31	29	36	49	66	41	43	50
Women	60	45	48	49	71	74	52	42	55
<b>TOTAL</b>	<b>102</b>	<b>76</b>	<b>77</b>	<b>85</b>	<b>120</b>	<b>140</b>	<b>93</b>	<b>85</b>	<b>105</b>
Yield rate for accepted students	57.0%	52.6%	53.0%	53.0%	55.3%	44.0%	34.3%	28.4%	30.0%
Visiting & One-term Only	14	10	7	10	22	7	8	17	20
<b>TOTAL</b>	<b>713</b>	<b>692</b>	<b>712</b>	<b>600</b>	<b>707</b>	<b>862</b>	<b>919</b>	<b>954</b>	<b>898</b>

**SOURCE:** Applications data has historically been provided to the Office of Institutional Research and Effectiveness by Stetson University's Office of Admissions.

**\*NOTE:** "Inquired" includes mailing list purchases from the College Board and other sources.

**\*\*NOTE:** Applicant data is inclusive of all completed/partially-complete applications and all subsequent admitted and yield statistics are premised upon this full application number.

FIGURE 5.1.B

New Undergraduate Applications: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Samford University	2,288	2,435	2,623	3,217	3,447	2,802	50.7%
Pacific Lutheran University	2,571	2,837	3,289	3,550	3,443	3,138	33.9%
John Carroll University	3,411	3,216	3,319	3,490	3,721	3,431	9.1%
Baldwin Wallace University	3,498	3,553	3,745	3,602	4,220	3,724	20.6%
University of Redlands	3,267	3,587	3,587	4,125	4,668	3,847	42.9%
Rollins College	2,999	3,771	4,416	4,542	4,729	4,091	57.7%
Valparaiso University	2,932	3,506	5,418	5,555	6,124	4,707	108.9%
Furman University	4,414	4,538	4,611	6,035	5,953	5,110	34.9%
<b>Stetson University</b>	<b>4,640</b>	<b>3,884</b>	<b>3,454</b>	<b>4,862</b>	<b>10,509</b>	<b>5,470</b>	<b>126.5%</b>
Loyola University-New Orleans	4,345	5,399	6,386	6,486	4,827	5,489	11.1%
Drake University	4,829	5,848	6,093	6,357	5,930	5,811	22.8%
University of Puget Sound	5,561	6,593	7,195	6,878	4,588	6,163	-17.5%
Siena College	7,282	7,079	9,723	7,512	8,082	7,936	11.0%
Butler University	6,246	6,760	9,518	9,682	9,357	8,313	49.8%
University of Portland	7,096	8,156	8,325	8,696	9,523	8,359	34.2%
Elon University	9,434	9,771	9,079	10,241	9,949	9,695	5.5%
The University of Tampa	10,151	11,985	13,690	14,730	15,345	13,180	51.2%
University of the Pacific	14,970	19,811	21,230	22,972	14,222	18,641	-5.0%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	5,606	6,403	7,191	7,510	6,949	6,732	24.0%

FIGURE 5.1.C

New Undergraduate Applications: Fall 2009-2013

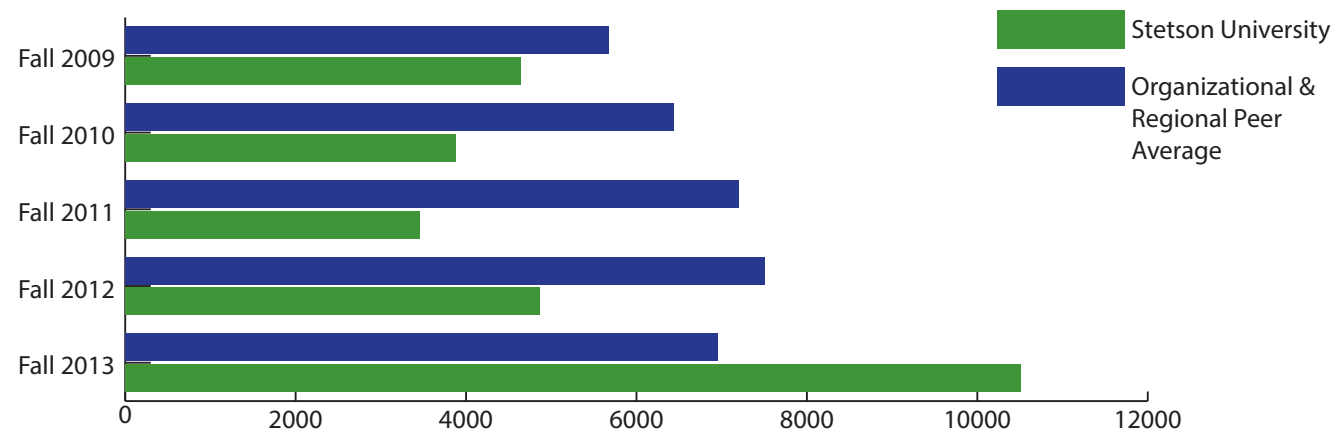


FIGURE 5.1.D

Percentage of New First-Time Full-Time Undergraduate Students Admitted: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of the Pacific	42%	38%	36%	38%	73%	45%	75%
Elon University	42%	49%	58%	52%	54%	51%	28%
The University of Tampa	60%	53%	53%	47%	52%	53%	-13%
Rollins College	62%	56%	54%	56%	59%	57%	-4%
<b>Stetson University</b>	<b>53%</b>	<b>51%</b>	<b>66%</b>	<b>60%</b>	<b>59%</b>	<b>58%</b>	<b>11%</b>
Siena College	53%	60%	48%	63%	68%	59%	27%
University of Puget Sound	63%	52%	52%	54%	85%	61%	34%
Baldwin Wallace University	67%	65%	63%	65%	64%	65%	-4%
Loyola University-New Orleans	58%	57%	65%	66%	87%	67%	49%
Drake University	74%	65%	63%	66%	66%	67%	-11%
University of Redlands	70%	67%	67%	65%	67%	67%	-5%
University of Portland	74%	65%	64%	67%	67%	67%	-9%
Furman University	57%	68%	70%	77%	64%	67%	12%
Butler University	79%	73%	61%	66%	66%	69%	-16%
Pacific Lutheran University	78%	78%	77%	74%	77%	77%	-2%
Samford University	84%	87%	83%	76%	77%	81%	-8%
Valparaiso University	91%	85%	74%	80%	80%	82%	-13%
John Carroll University	81%	81%	84%	81%	83%	82%	3%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>67%</b>	<b>65%</b>	<b>63%</b>	<b>64%</b>	<b>70%</b>	<b>66%</b>	<b>5%</b>



FIGURE 5.1.E

Percent of New First-Time Full-Time Undergraduate Students Admitted: Fall 2009-2013

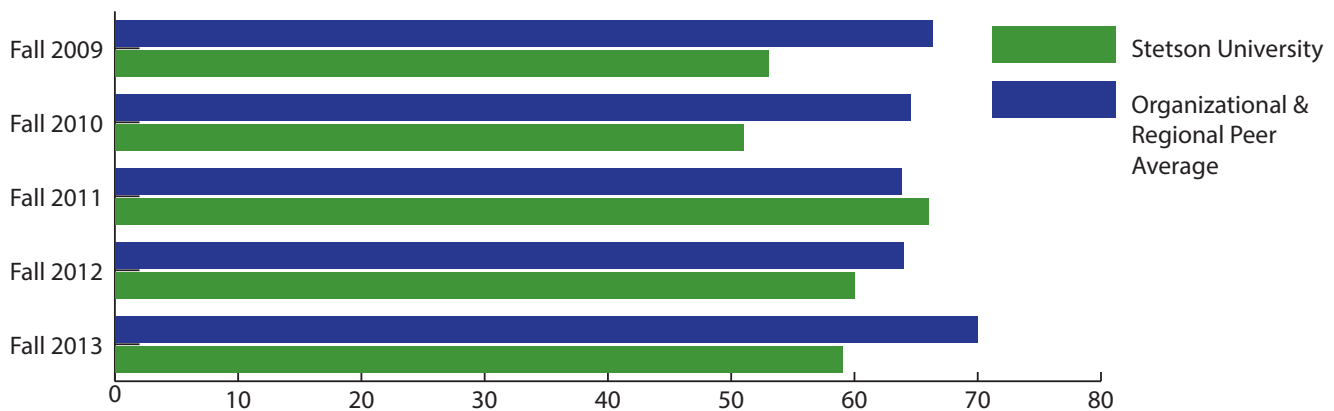


FIGURE 5.1.F

First-Time Full-Time Freshman Yield Rates: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of the Pacific	14.4%	13.4%	12.2%	9.8%	9.3%	11.8%	-35.5%
University of Portland	15.6%	16.8%	15.8%	15.1%	13.1%	15.3%	-16.0%
Siena College	20.1%	18.1%	16.6%	15.6%	13.3%	16.7%	-33.7%
Butler University	19.2%	21.2%	16.0%	17.3%	16.4%	18.0%	-14.5%
University of Puget Sound	20.4%	18.1%	18.4%	17.1%	17.1%	18.2%	-16.2%
Valparaiso University	25.1%	23.3%	17.3%	17.5%	18.0%	20.2%	-28.5%
Furman University	26.0%	22.3%	24.6%	14.9%	19.9%	21.5%	-23.2%
Rollins College	25.1%	22.3%	23.3%	20.5%	17.1%	21.7%	-31.8%
The University of Tampa	23.2%	21.2%	22.5%	22.0%	19.9%	21.8%	-14.2%
Drake University	24.1%	22.7%	21.1%	20.2%	21.7%	22.0%	-9.9%
Loyola University-New Orleans	31.5%	25.2%	20.7%	20.4%	14.8%	22.5%	-52.8%
<b>Stetson University</b>	<b>20.3%</b>	<b>27.9%</b>	<b>31.1%</b>	<b>27.9%</b>	<b>13.7%</b>	<b>24.2%</b>	<b>-32.4%</b>
John Carroll University	23.9%	26.9%	26.8%	24.0%	25.6%	25.4%	6.9%
University of Redlands	25.0%	27.3%	27.0%	27.1%	21.5%	25.5%	-14.1%
Elon University	32.4%	28.7%	27.0%	26.9%	27.4%	28.5%	-15.2%
Pacific Lutheran University	35.6%	31.3%	29.0%	24.2%	24.5%	28.9%	-31.0%
Baldwin Wallace University	32.3%	30.8%	28.0%	30.6%	28.2%	30.0%	-12.7%
Samford University	38.4%	33.9%	31.7%	29.1%	28.8%	32.4%	-24.8%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	25.4%	23.7%	22.2%	20.7%	19.8%	22.4%	-22.1%

FIGURE 5.1.G

First-Time, Full-Time Freshman Yield Rates: Fall 2009-2013

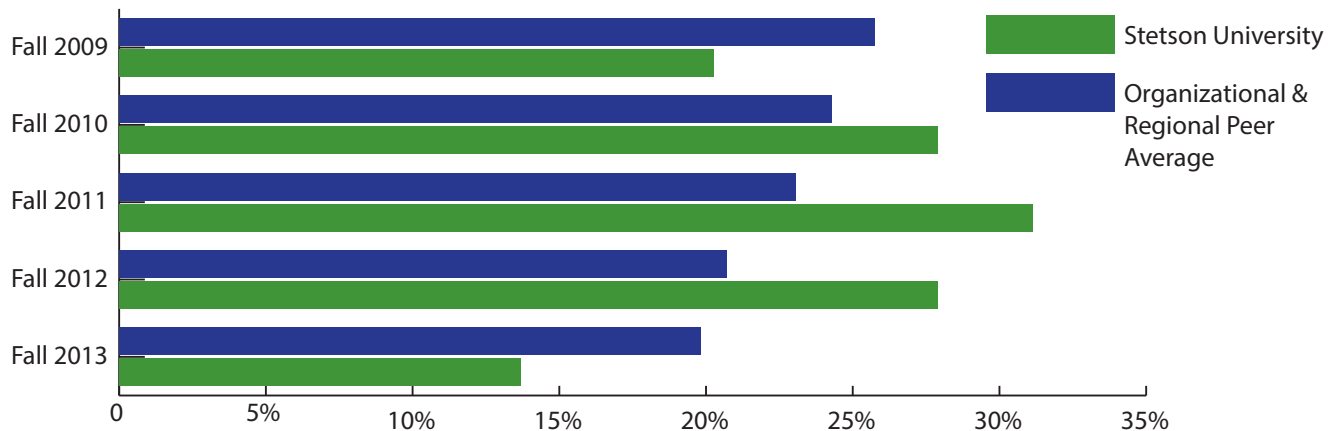


FIGURE 5.1.H

New First-Time, Full-Time Undergraduate Students Enrolled: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Rollins College	464	469	555	518	477	497	2.8%
University of Redlands	574	651	644	724	673	653	17.2%
University of Puget Sound	721	625	686	631	670	667	-7.1%
Pacific Lutheran University	716	689	731	633	648	683	-9.5%
<b>Stetson University</b>	<b>502</b>	<b>547</b>	<b>715</b>	<b>818</b>	<b>852</b>	<b>687</b>	<b>69.7%</b>
John Carroll University	661	703	746	681	793	717	20.0%
Furman University	657	686	788	698	759	718	15.5%
Baldwin Wallace University	755	709	665	712	762	721	0.9%
Samford University	733	715	686	708	765	721	4.4%
Valparaiso University	671	692	698	773	876	742	30.6%
Siena College	783	769	782	734	734	760	-6.3%
Loyola University-New Orleans	799	772	858	870	624	785	-21.9%
Drake University	863	864	812	848	850	847	-1.5%
University of Portland	816	888	836	874	835	850	2.3%
University of the Pacific	894	1,010	927	852	958	928	7.2%
Butler University	946	1,049	927	1,101	1,015	1,008	7.3%
Elon University	1,291	1,362	1,417	1,425	1,474	1,394	14.2%
The University of Tampa	1,418	1,352	1,631	1,517	1,592	1,502	12.3%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>810</b>	<b>824</b>	<b>846</b>	<b>841</b>	<b>853</b>	<b>835</b>	<b>5.4%</b>



FIGURE 5.1.I

New First-Time, Full-Time Undergraduate Students Enrolled: Fall 2009-2013

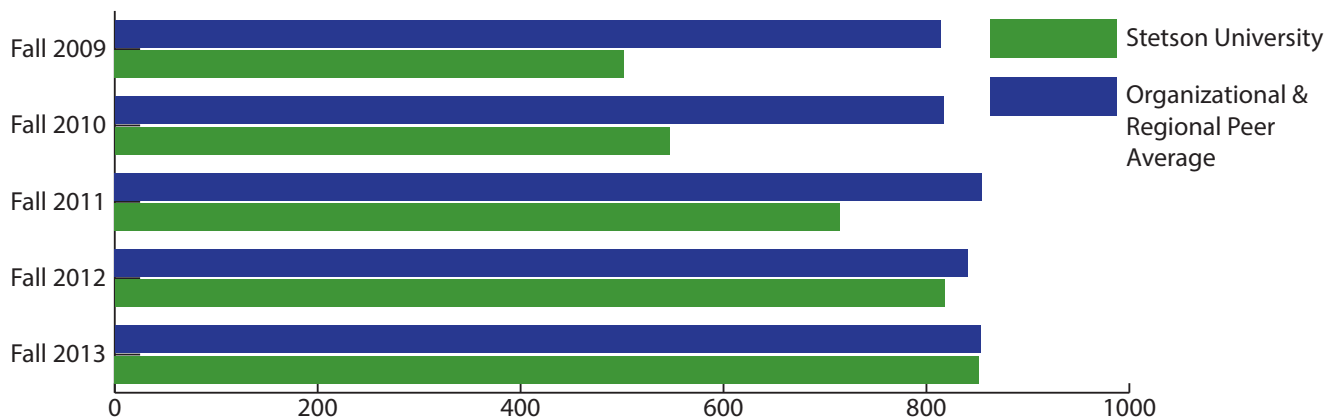


FIGURE 5.1.J

New Transfer Students Enrolled: Fall 2009-2013

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Furman University	47	41	42	39	46	43	-2.1%
University of Puget Sound	59	71	55	64	59	62	0.0%
Rollins College	72	64	79	62	71	70	-1.4%
Elon University	72	70	84	91	102	84	41.7%
University of Portland	81	99	79	84	81	85	0.0%
John Carroll University	124	118	96	97	92	105	-25.8%
<b>Stetson University</b>	<b>101</b>	<b>118</b>	<b>140</b>	<b>93</b>	<b>83</b>	<b>107</b>	<b>-17.8%</b>
Samford University	120	128	122	126	148	129	23.3%
Siena College	130	148	136	150	132	139	1.5%
Drake University	188	152	139	132	115	145	-38.8%
Loyola University-New Orleans	157	148	161	144	161	154	2.5%
Valparaiso University	124	165	168	192	173	164	39.5%
University of Redlands	94	222	169	168	197	170	109.6%
Butler University	98	112	117	297	290	183	195.9%
Baldwin-Wallace College	192	237	203	221	201	211	4.7%
Pacific Lutheran University	206	200	207	230	240	217	16.5%
University of the Pacific	232	271	222	259	178	232	-23.3%
The University of Tampa	474	478	406	453	500	462	5.5%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	145	160	146	165	164	156	12.8%

FIGURE 5.1.K

New Transfer-In Students Enrolled: Fall 2009-2013

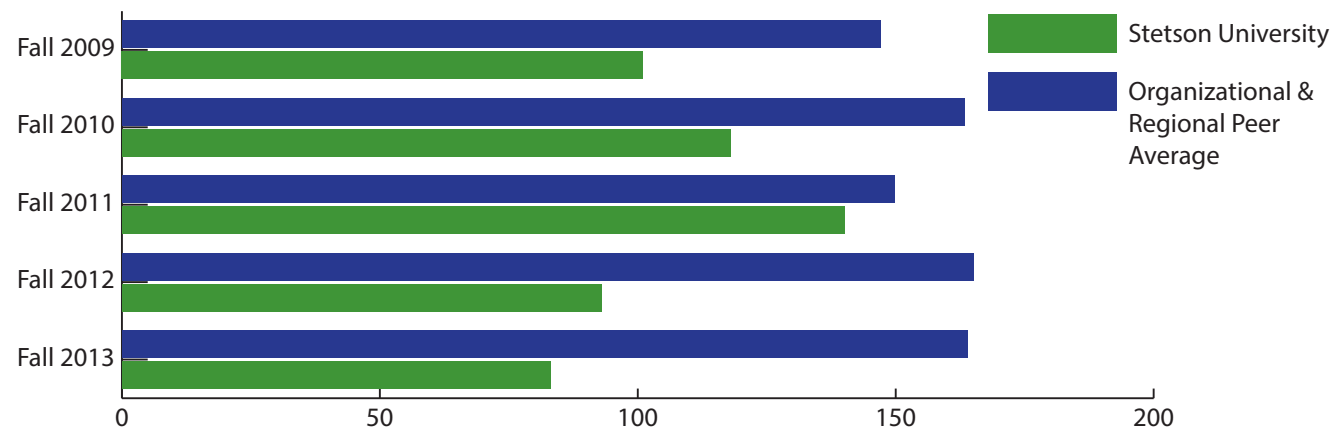




FIGURE 5.1.L

Enrollment by Ethnicity - Undergraduate: Fall 2014

# UNDERGRADUATE

<b>A</b>	<b>Caucasian</b>	<b>1,822</b>	<b>64.1%</b>
<b>B</b>	Hispanic/Latino	408	14.4%
<b>C</b>	Black/African American	222	7.8%
<b>D</b>	Nonresident Alien	157	5.5%
<b>E</b>	Multiracial	92	3.2%
<b>F</b>	Asian	65	2.3%
<b>G</b>	Race/Ethnicity Unknown	61	2.1%
<b>H</b>	American Indian/Alaskan Native	13	0.5%
<b>I</b>	Native Hawaiian/Pacific Islander	1	0.0%

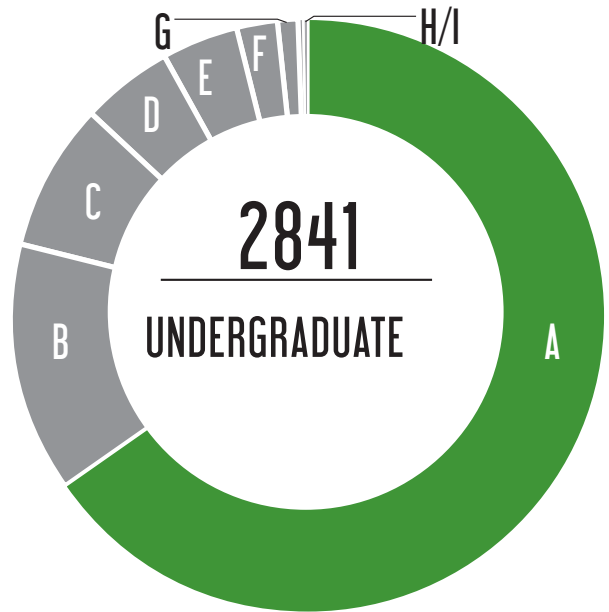
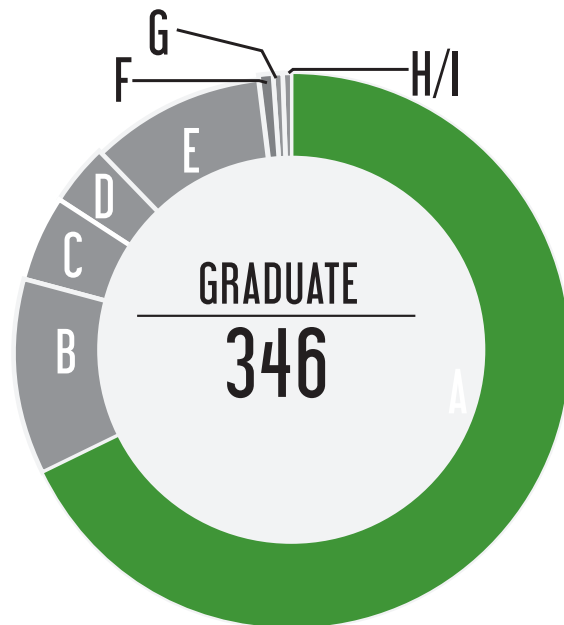


FIGURE 5.1.M

Enrollment by Ethnicity - Graduate: Fall 2014

# GRADUATE

<b>A</b>	<b>Caucasian</b>	<b>252</b>	<b>72.8%</b>
<b>B</b>	Hispanic/Latino	42	12.1%
<b>C</b>	Black/African American	21	6.1%
<b>D</b>	Nonresident Alien	13	3.8%
<b>E</b>	Race/Ethnicity Unknown	8	2.3%
<b>F</b>	Asian	7	2.0%
<b>G</b>	Multiracial	2	0.6%
<b>H</b>	American Indian/Alaskan Native	1	0.3%
<b>I</b>	Native Hawaiian/Pacific Islander	0	0.0%



5

FIGURE 5.1.N

Enrollment by Ethnicity - Law: Fall 2014

# LAW

<b>A</b>	<b>Caucasian</b>	<b>677</b>	<b>71.3%</b>
<b>B</b>	Hispanic/Latino	114	12.0%
<b>C</b>	Race/Ethnicity Unknown	19	2.0%
<b>D</b>	Black/African American	45	4.7%
<b>E</b>	Nonresident Alien	41	4.3%
<b>F</b>	Multiracial	30	3.2%
<b>G</b>	Asian	22	2.3%
<b>H</b>	American Indian/Alaskan Native	2	0.2%
<b>I</b>	Native Hawaiian/Pacific Islander	0	0.0%

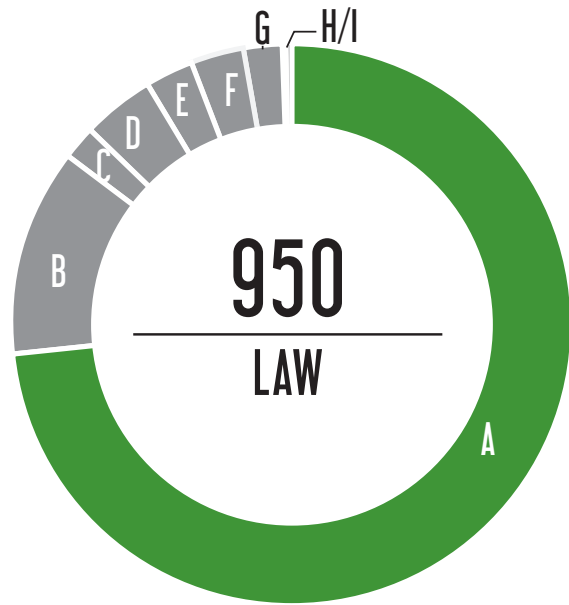


FIGURE 5.1.0

Undergraduate Students Enrolled: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
<b>Stetson University</b>	<b>2,162</b>	<b>2,134</b>	<b>2,291</b>	<b>2,516</b>	<b>2,729</b>	<b>2,366</b>	<b>26.2%</b>
University of Puget Sound	2,606	2,584	2,648	2,578	2,544	2,592	-2.4%
Rollins College	2,581	2,505	2,614	2,662	2,608	2,594	1.0%
Furman University	2,753	2,761	2,825	2,753	2,797	2,778	1.6%
Samford University	2,908	2,938	2,950	2,965	3,013	2,955	3.6%
Valparaiso University	2,888	2,872	2,827	2,980	3,251	2,964	12.6%
John Carroll University	2,987	2,968	3,001	2,949	3,040	2,989	1.8%
Loyola University-New Orleans	2,764	2,922	3,165	3,200	2,946	2,999	6.6%
Pacific Lutheran University	3,305	3,267	3,195	3,166	3,142	3,215	-4.9%
Siena College	3,285	3,390	3,292	3,201	3,151	3,264	-4.1%
University of Redlands	2,950	3,032	3,302	3,452	3,607	3,269	22.3%
University of Portland	3,106	3,315	3,372	3,402	3,494	3,338	12.5%
Drake University	3,548	3,527	3,438	3,365	3,383	3,452	-4.7%
Baldwin Wallace University	3,675	3,663	3,509	3,508	3,425	3,556	-6.8%
University of the Pacific	3,501	3,757	3,883	3,867	3,877	3,777	10.7%
Butler University	3,726	3,861	3,889	3,961	4,051	3,898	8.7%
Elon University	4,995	5,032	5,225	5,357	5,599	5,242	12.1%
The University of Tampa	5,546	5,687	6,050	6,143	6,499	5,985	17.2%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>3,360</b>	<b>3,417</b>	<b>3,481</b>	<b>3,501</b>	<b>3,555</b>	<b>3,463</b>	<b>5.8%</b>



FIGURE 5.1.P

Undergraduate Students Enrolled: Fall 2009-2013

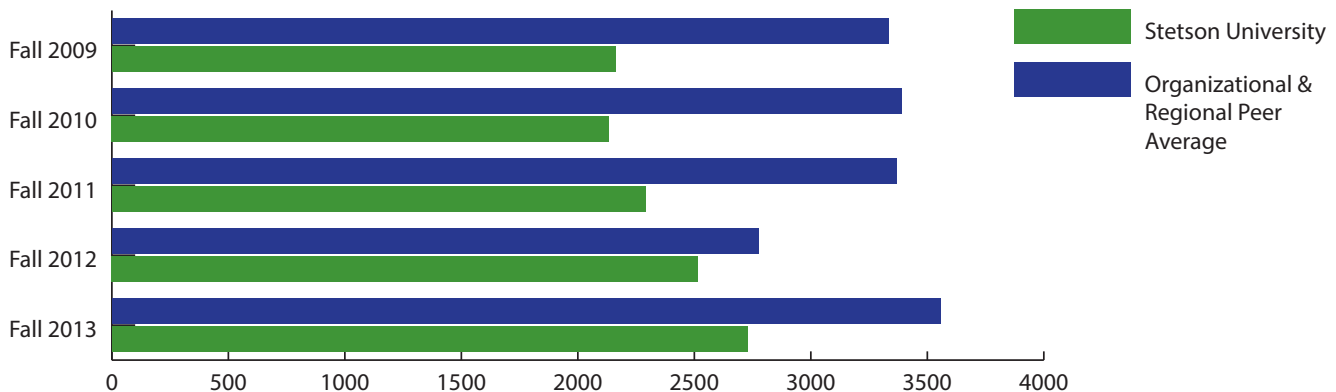


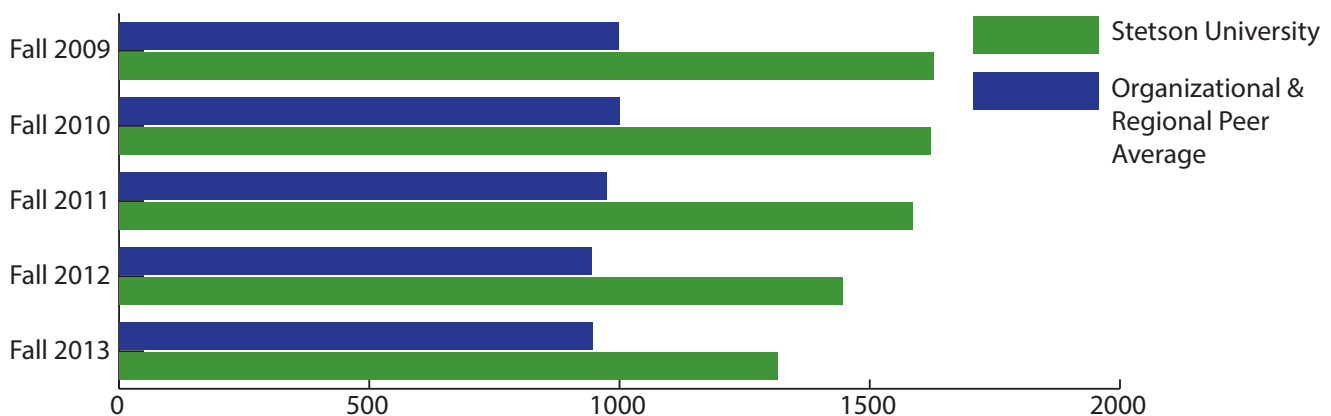
FIGURE 5.1.Q

Graduate Students Enrolled: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Siena College	20	33	50	53	56	42	180.0%
Furman University	138	176	177	159	156	161	13.0%
University of Puget Sound	274	260	270	269	268	268	-2.2%
Pacific Lutheran University	276	276	266	295	320	287	15.9%
University of Portland	601	618	601	464	542	565	-9.8%
Rollins College	713	721	657	575	545	642	-23.6%
Baldwin Wallace University	713	682	659	661	628	669	-11.9%
Elon University	671	677	691	672	706	683	5.2%
John Carroll University	727	724	708	634	671	693	-7.7%
The University of Tampa	747	740	687	769	761	741	1.9%
Butler University	779	779	778	778	776	778	-0.4%
Valparaiso University	1,177	1,184	1,137	1,098	1,257	1,171	6.8%
University of Redlands	1,451	1,415	1,467	1,463	1,540	1,467	6.1%
<b>Stetson University</b>	<b>1,628</b>	<b>1,622</b>	<b>1,586</b>	<b>1,445</b>	<b>1,315</b>	<b>1,519</b>	<b>-19.2%</b>
Samford University	1,750	1,777	1,808	1,793	1,820	1,790	4.0%
Loyola University-New Orleans	1,935	1,890	1,843	1,733	1,740	1,828	-10.1%
Drake University	2,105	2,088	1,946	1,845	1,756	1,948	-16.6%
University of the Pacific	2,900	2,960	2,827	2,785	2,544	2,803	-12.3%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>999</b>	<b>1,000</b>	<b>975</b>	<b>944</b>	<b>946</b>	<b>973</b>	<b>-5.2%</b>

FIGURE 5.1.R

Graduate Students Enrolled: Fall 2009-2013



**FIGURE 5.1.S**

**College of Law Full-Time Admissions Statistics: Fall 2005-2014**

YEAR	APPLICATIONS	ACCEPTANCE RATE	ADMITS	ENROLLED	YIELD
2005	2,332	21%	493	154	31%
2006	2,374	27%	652	204	31%
2007	2,286	30%	685	198	29%
2008	2,498	32%	799	198	25%
2009	2,702	37%	1,010	275	27%
2010	2,682	37%	1,002	290	29%
2011	2,829	39%	1,095	277	25%
2012	2,164	44%	942	232	25%
2013	1,848	46%	848	224	26%
2014	1,874	52%	973	226	23%

**FIGURE 5.1.T**

**College of Law Full-Time Admissions Statistics: Fall 2005-2014**

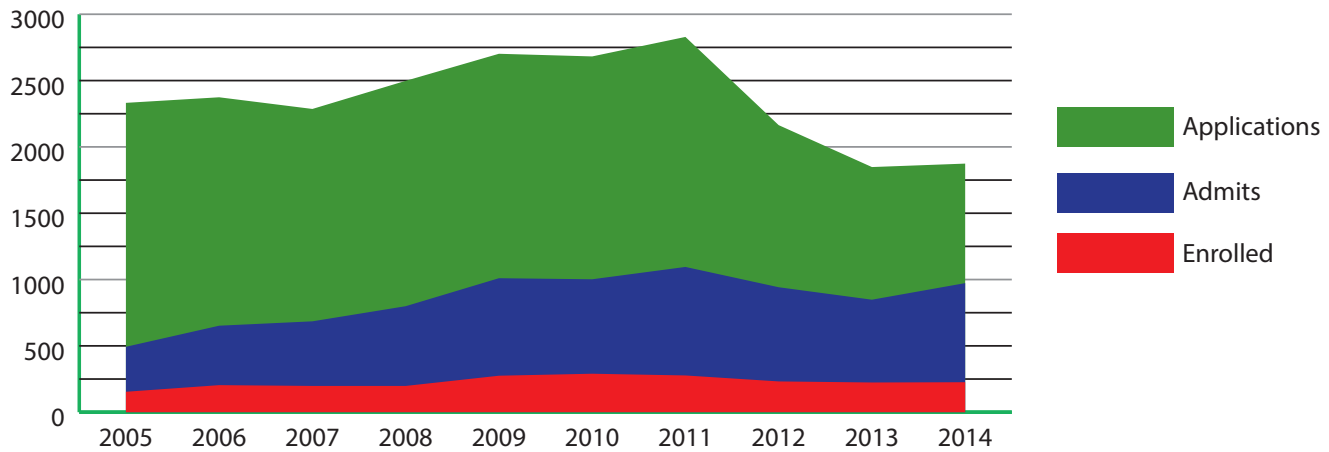


FIGURE 5.1.U

College of Law Full-Time Admissions Statistics: Fall 2005-2014

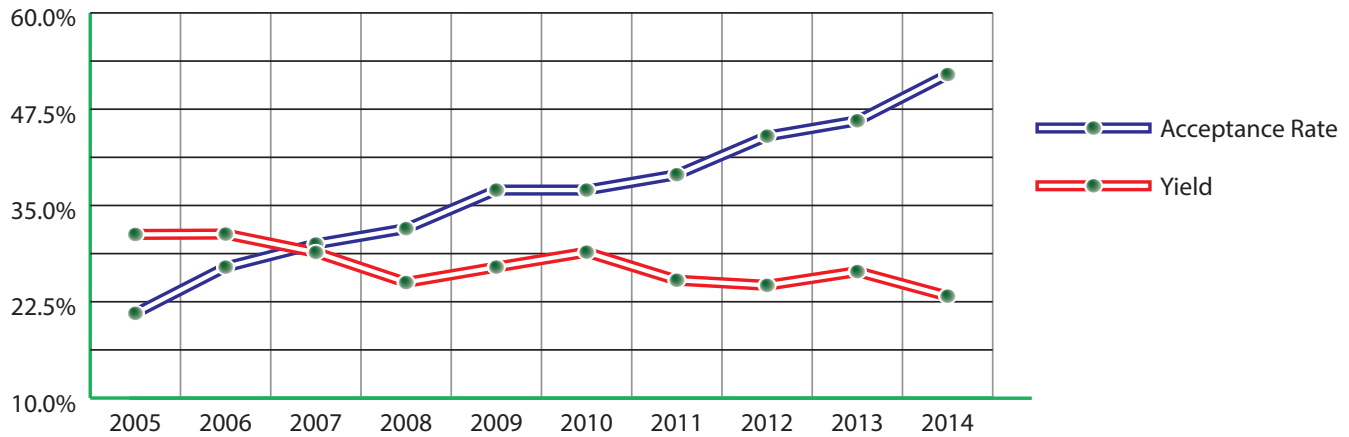


FIGURE 5.1.V

College of Law Part-Time Admissions Statistics: Fall 2005-2014

YEAR	APPLICATIONS	ACCEPTANCE RATE	ADMITS	ENROLLED	YIELD
2005	507	29%	145	69	48%
2006	521	31%	161	81	50%
2007	514	33%	172	70	41%
2008	456	32%	145	64	44%
2009	636	21%	133	59	44%
2010	342	35%	118	70	59%
2011	388	30%	115	67	58%
2012	300	39%	116	67	58%
2013	242	30%	71	44	62%
2014	207	32%	67	40	60%



### FIGURE 5.1.W

College of Law Part-Time Admissions Statistics: Fall 2005-2014

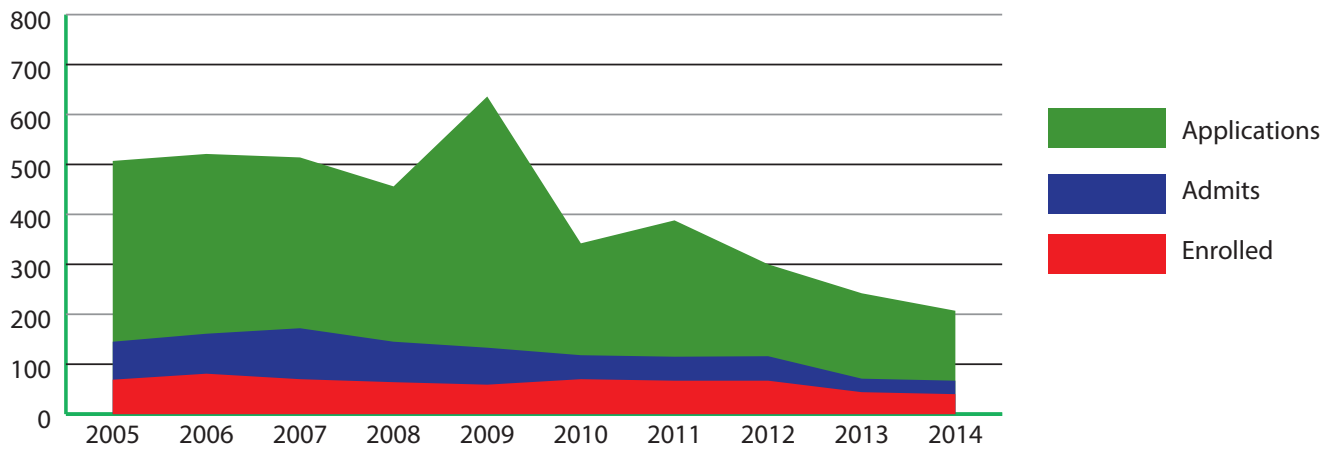


FIGURE 5.1.X

College of Law Part-Time Admissions Statistics: Fall 2005-2014

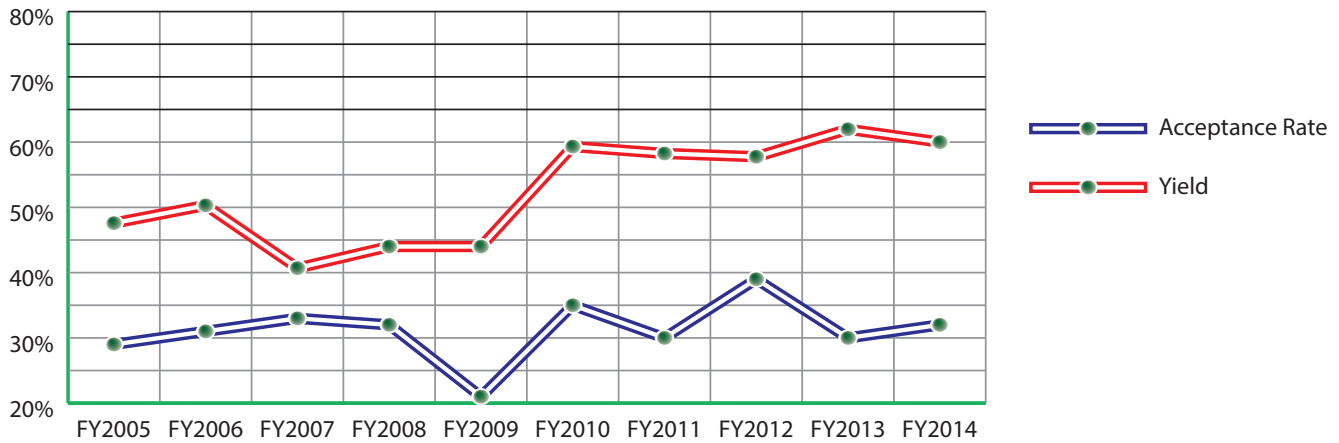


FIGURE 5.1.Y

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2005-2007

	FALL 2005			FALL 2006			FALL 2007		
	75TH PER-CENTILE	25TH PER-CENTILE	AVERAGE	75TH PER-CENTILE	25TH PER-CENTILE	AVERAGE	75TH PER-CENTILE	25TH PER-CENTILE	AVERAGE
SAT Math	613	520	572	610	500	557	590	480	537
SAT Reading	620	520	573	620	500	564	600	500	553
SAT Writing	-	-	-	-	-	-	590	470	535
SAT Total	1230	1110	1144	1220	1020	1122	1170	990	1090
High Score	1240	1060	1154	1220	1030	1132	1200	1030	1122
ACT Math	26	21	23	25	20	23	25	19	23
ACT English	27	21	24	27	21	24	27	20	23
ACT Composite	27	22	24	27	21	24	26	21	23
High School GPA	4.12	3.43	3.77	4.11	3.37	3.76	4.06	3.30	3.70
<b>PERCENT SUBMITTING</b>									
High School GPA	-	-	100	-	-	99	-	-	99
SAT	-	-	92	-	-	91	-	-	92
ACT	-	-	45	-	-	34	-	-	35



## FIGURE 5.1.Z

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2008-2010

	FALL 2008			FALL 2009			FALL 2010		
	75TH PER-CENTILE	25TH PER-CENTILE	AVERAGE	75TH PER-CENTILE	25TH PER-CENTILE	AVERAGE	75TH PER-CENTILE	25TH PER-CENTILE	AVERAGE
SAT Math	600	500	551	600	490	545	610	480	545
SAT Reading	610	500	562	600	500	552	620	490	553
SAT Writing	580	480	531	583	480	536	590	478	533
SAT Total	1200	1020	1113	1170	960	1074	1203	980	1098
High Score	1220	1030	1129	1200	1030	1116	1220	1000	1114
ACT Math	26	19	23	26	19	23	25	19	22
ACT English	27	21	24	26	20	23	27	20	23
ACT Composite	26	21	24	26	21	23	26	21	23
High School GPA	4.08	3.30	3.71	4.1	3.39	3.76	4.04	3.39	3.73

## PERCENT SUBMITTING

High School GPA	-	-	100	-	-	100	-	-	95
SAT	-	-	90	-	-	90	-	-	84
ACT	-	-	56	-	-	62	-	-	64

## FIGURE 5.1.AA

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2011-2013

	FALL 2011			FALL 2012			FALL 2013		
	75th Per- centile	25th Per- centile	Average	75th Per- centile	25th Per- centile	Average	75th	25th	Average
SAT Math	610	510	565	630	525	576	630	530	577
SAT Reading	620	520	573	630	530	582	640	540	584
SAT Writing	610	500	555	610	510	558	610	510	562
SAT Total	1230	1040	1138	1250	1070	1158	1240	1080	1161
High Score	1240	1070	1153	1260	1075	1173	1270	1088	1159
ACT Math	26	21	24	28	23	25	23	27	25
ACT English	28	22	25	28	22	25	22	29	26
ACT Composite	27	22	25	28	23	25	23	28	26
High School GPA	4.09	3.32	3.74	4.11	3.40	3.77	4.16	3.47	3.86
<b>PERCENT SUBMITTING</b>									
High School GPA	-	-	98	-	-	95	-	-	97%
SAT	-	-	57	-	-	59	-	-	50%
ACT	-	-	39	-	-	44	-	-	36%

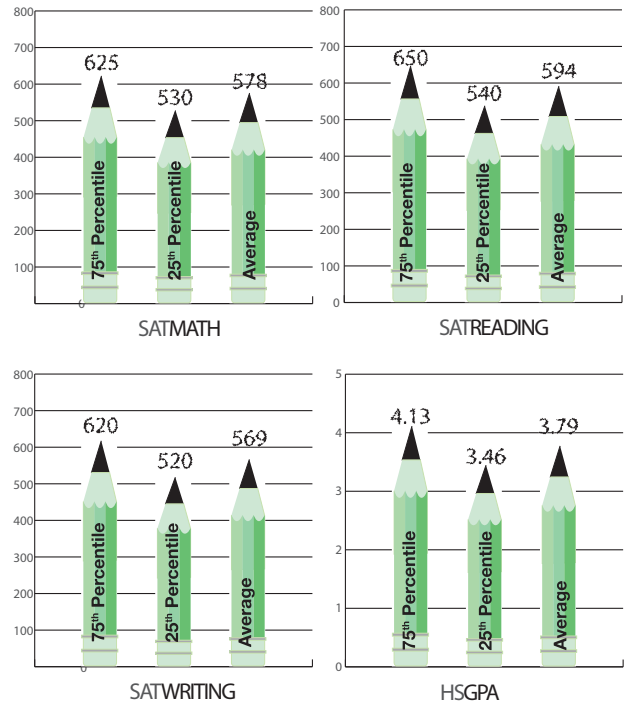
\*NOTE: Stetson University assessed using Test-optional admissions in 2010 and implemented in fall of 2011.

FIGURE 5.1.AB

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores and Percentiles: Fall 2014

SAT / ACT SCORES	FALL 2014		
	75TH	25TH	AVERAGE
SAT Math	625	530	578
SAT Reading	650	540	594
SAT Writing	620	520	569
<b>SAT Total</b>	<b>1260</b>	<b>1080</b>	<b>1174</b>
ACT Math	27	23	25
ACT English	30	24	26
ACT Composite	28	24	26
High School GPA	4.13	3.46	3.79
<b>PERCENT SUBMITTING</b>			
High School GPA	-	-	98%
SAT	-	-	50%
ACT	-	-	37%

# TEST SCORES



**\*NOTE:** Stetson University assessed using Test-optional admissions in 2010 and implemented in fall of 2011.

FIGURE 5.1.AC

First-Time-in-College Full-Time Undergraduate SAT/ACT Scores: Fall 2010

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	6.00%	4.00%	3.00%	30-36	6.00%	13.00%	5.00%
600-699	25.00%	26.00%	20.00%	24-29	38.00%	31.00%	37.00%
500-599	42.00%	39.00%	41.00%	18-23	52.00%	45.00%	43.00%
400-499	24.00%	28.00%	31.00%	12-17	4.00%	11.00%	15.00%
300-399	3.00%	3.00%	5.00%	6-11			
200-299				Below 6			



**FIGURE 5.1.AD**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2011

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	5.88%	4.41%	3.44%	30-36	8.33%	16.04%	5.95%
600-699	33.58%	28.19%	26.29%	24-29	51.81%	45.15%	44.98%
500-599	44.61%	49.75%	48.16%	18-23	38.77%	35.07%	43.12%
400-499	15.20%	17.16%	19.90%	12-17	1.09%	3.73%	5.95%
300-399	0.74%	0.25%	2.21%	6-11			
200-299		0.25%		Below 6			

**FIGURE 5.1.AE**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2012

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	7.30%	6.00%	3.50%	30-36	12.20%	15.60%	15.20%
600-699	36.40%	33.70%	28.60%	24-29	58.20%	48.90%	51.50%
500-599	43.90%	46.20%	47.30%	18-23	28.80%	30.90%	31.00%
400-499	12.30%	13.50%	18.50%	12-17	0.80%	4.20%	2.30%
300-399	0.20%	0.60%	2.10%	6-11		0.30%	
200-299				Below 6			

**FIGURE 5.1.AF**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2013

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	6.60%	4.00%	2.40%	30-36	14.90%	27.00%	11.90%
600-699	35.80%	37.90%	30.90%	24-29	61.60%	43.20%	64.20%
500-599	45.20%	45.70%	48.00%	18-23	23.20%	27.30%	22.40%
400-499	11.50%	11.70%	17.30%	12-17	0.30%	2.50%	1.50%
300-399	0.90%	0.70%	1.40%	6-11			
200-299				Below 6			



**FIGURE 5.1.AG**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2014

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	10.65%	5.71%	6.51%	30-36	12.20%	27.20%	9.41%
600-699	37.40%	36.62%	30.65%	24-29	61.32%	48.08%	59.23%
500-599	42.00%	45.71%	45.97%	18-23	23.00%	23.69%	26.48%
400-499	9.60%	25.45%	14.80%	12-17	0.35%	1.10%	4.53%
300-399	0.26%	0.52%	1.82%	6-11	0.00%	0.00%	0.00%
200-299	0.00%	0.00%	0.00%	Below 6	0.00%	0.00%	0.00%

**FIGURE 5.1.AH**

College of Law Full-Time Admissions Statistics - Undergraduate GPA: Fall 2004-2014

YEAR	MEDIAN GPA	GPA RANGE (25TH PERCENTILE)	GPA RANGE (75TH PERCENTILE)
2004	3.53	3.31	3.72
2005	3.60	3.37	3.75
2006	3.47	3.22	3.63
2007	3.50	3.21	3.72
2008	3.39	3.20	3.61
2009	3.47	3.21	3.66
2010	3.44	3.22	3.67
2011	3.36	3.13	3.58
2012	3.30	3.08	3.56
2013	3.40	3.17	3.61
2014	3.24	2.98	3.53

**FIGURE 5.1.AI**

College of Law Full-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2014

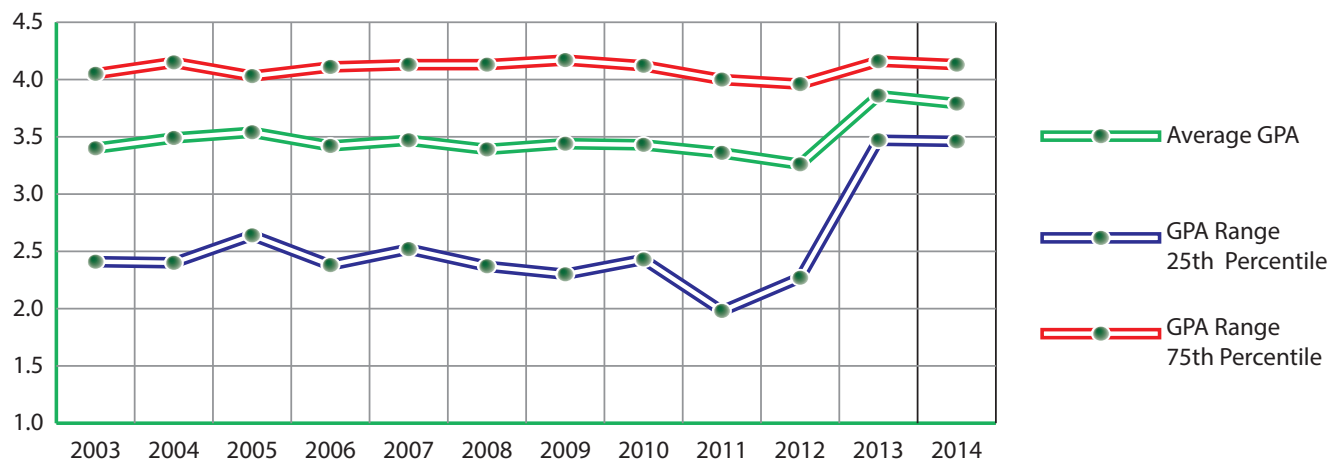


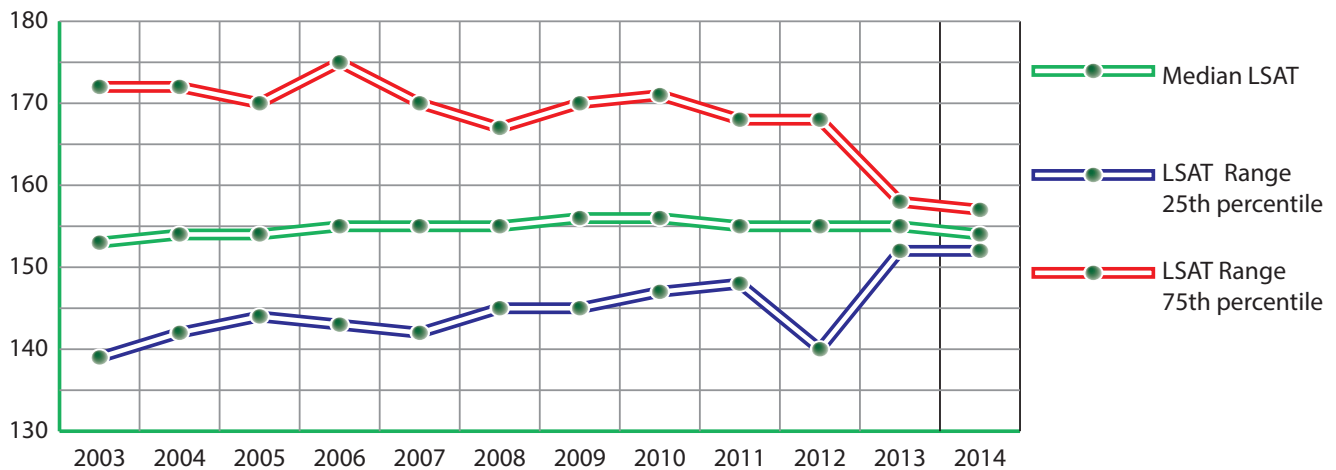
FIGURE 5.1.AJ

College of Law Full-Time Admissions Statistics - LSAT: Fall 2004-2014

YEAR	MEDIAN LSAT	LSAT RANGE (25TH PERCENTILE)	LSAT RANGE (75TH PERCENTILE)
2004	154	152	157
2005	154	153	157
2006	155	152	157
2007	155	153	157
2008	155	154	157
2009	156	154	158
2010	156	154	159
2011	155	153	158
2012	155	152	158
2013	155	152	158
2014	155	152	157

FIGURE 5.1.AK

College of Law Full-Time Admissions Statistics - LSAT: Fall 2003-2014



5

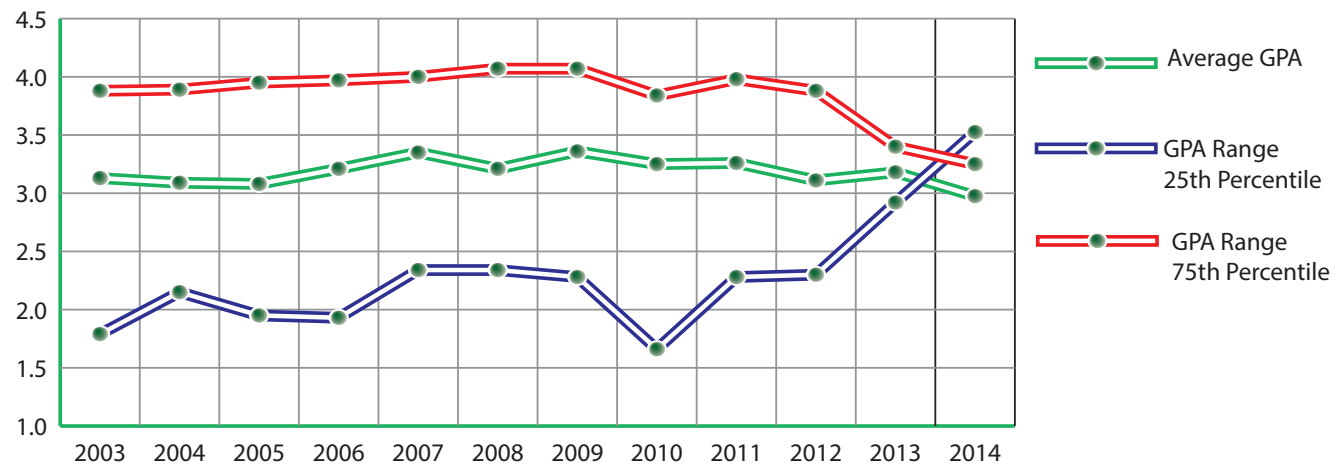
FIGURE 5.1.AL

College of Law Part-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2014

YEAR	MEDIAN GPA	GPA RANGE (25TH PERCENTILE)	GPA RANGE (75TH PERCENTILE)
2003	3.14	2.80	3.49
2004	3.07	2.73	3.41
2005	3.02	2.75	3.53
2006	3.18	3.01	3.46
2007	3.32	3.12	3.64
2008	3.16	3.00	3.51
2009	3.37	3.12	3.60
2010	3.26	3.07	3.50
2011	3.26	2.98	3.52
2012	3.15	2.83	3.42
2013	3.20	2.92	3.40
2014	3.25	2.90	3.55

FIGURE 5.1.AM

College of Law Part-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2014



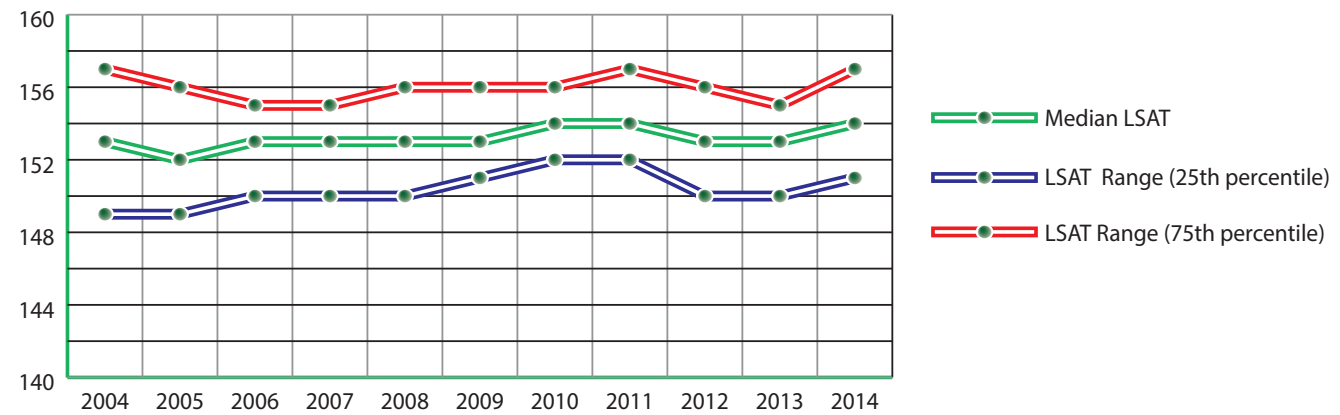
**FIGURE 5.1.AN**

College of Law Part-Time Admissions Statistics - LSAT: Fall 2004-2014

YEAR	MEDIAN LSAT	LSAT RANGE (25TH PERCENTILE)	LSAT RANGE (75TH PERCENTILE)
2004	153	149	157
2005	152	149	156
2006	153	150	155
2007	153	150	155
2008	153	150	156
2009	153	151	156
2010	154	152	156
2011	154	152	157
2012	153	150	156
2013	153	150	155
2014	154	151	157

**FIGURE 5.1.AO**

College of Law Part-Time Admissions Statistics - LSAT: Fall 2004-2014



5



**FIGURE 5.1.AP**

**Fall Census Enrollment Full-Time: Fall 2004-2014**

FULL-TIME	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduates	2,163	2,160	2,185	2,176	2,143	2,079	2,077	2,233	2,477	2,692	2,804
Graduates	123	141	146	203	191	216	236	327	298	250	285
Post-Bacc	6	8	14	6	6	13	4	22	15	5	4
TOTAL (DELAND/CELEBRATION)	2,292	2,309	2,345	2,385	2,340	2,308	2,317	2,582	2,790	2,947	3,093
Law	784	825	853	821	828	950	962	980	922	881	812
TOTAL UNIVERSITY	3,076	3,134	3,198	3,206	3,168	3,258	3,279	3,562	3,712	3,828	3,905

**FIGURE 5.1.AQ**

**Fall Census Enrollment Part-Time: Fall 2004-2014**

PART-TIME	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduates	67	74	88	88	79	83	57	58	39	37	37
Graduates	247	245	255	186	173	217	209	85	51	64	51
Post-Bacc	26	21	17	31	23	34	36	16	19	4	6
TOTAL (DELAND/CELEBRATION)	340	340	360	305	275	334	302	159	109	105	94
Law	161	191	204	210	253	198	175	156	140	111	138
TOTAL UNIVERSITY	501	531	564	515	528	532	477	315	249	216	232

**FIGURE 5.1.AR**

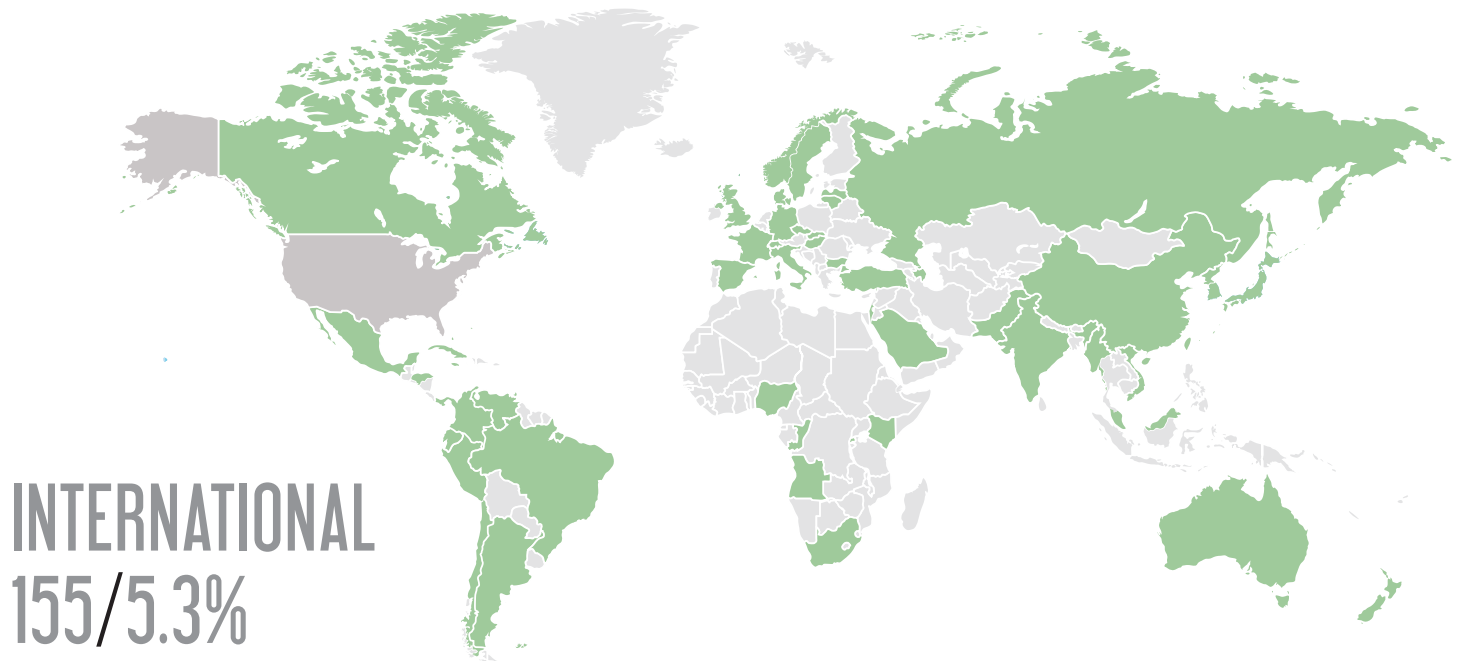
**Fall Census Enrollment Total Headcount: Fall 2004-2014**

TOTAL HEADCOUNT	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Undergraduates	2,230	2,234	2,273	2,264	2,222	2,162	2,134	2,291	2,516	2,729	2,841
Graduates	370	386	401	389	364	433	445	412	349	314	336
Post-Bacc	32	29	31	37	29	47	40	38	34	9	10
TOTAL (DELAND/CELEBRATION)	2,632	2,649	2,705	2,690	2,615	2,642	2,619	2,741	2,899	3,052	3,187
Law	945	1,016	1,057	1,031	1,081	1,148	1,137	1,136	1,062	992	950
TOTAL UNIVERSITY	3,577	3,665	3,762	3,721	3,696	3,790	3,756	3,877	3,961	4,044	4,137



FIGURE 5.1.AS

Fall Enrollment by Country: Fall 2014

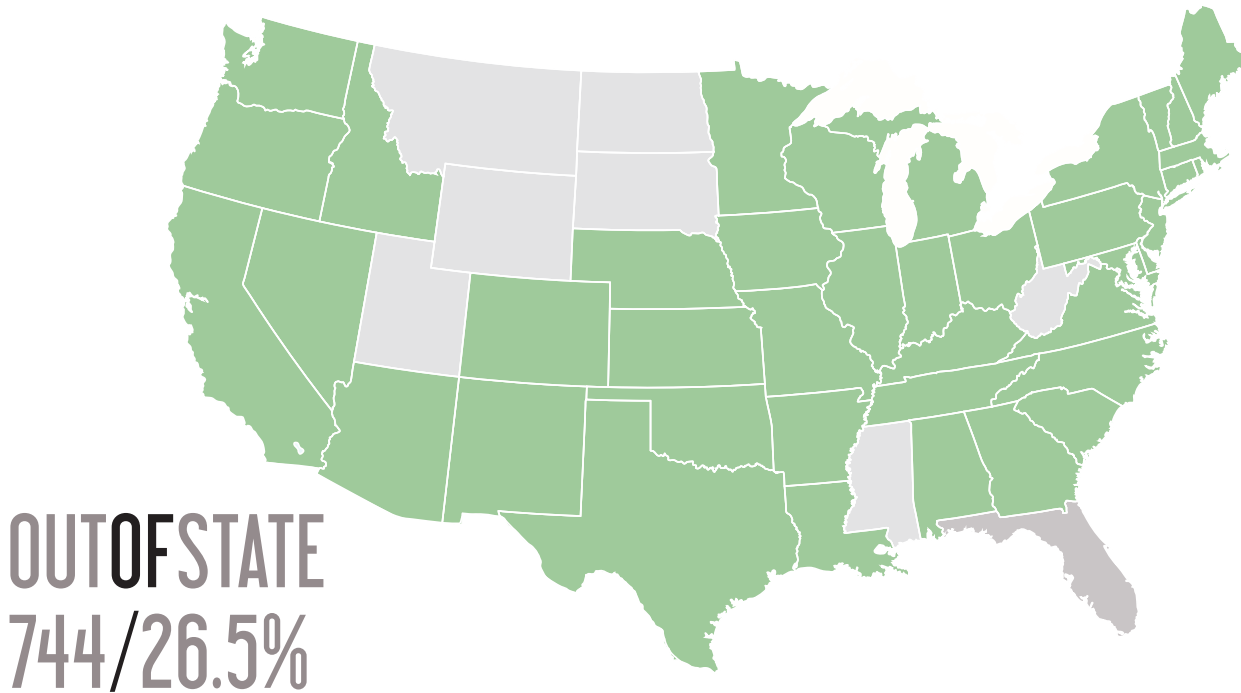


Angola	2	Cuba	1	Lithuania	1	South Africa	1
Argentina	1	Ecuador	2	Macedonia	1	South Korea	2
Australia	1	France	4	Mexico	4	Spain	5
Austria	3	Germany	9	Netherlands	2	Sri Lanka	1
Azerbaijan	1	Honduras	1	New Zealand	1	Sweden	4
Bahamas	2	Hong Kong, China	1	Nigeria	1	Tanzania	1
Bermuda	2	Hungary	1	Norway	3	Thailand	5
Bolivia	1	India	3	Pakistan	2	Trinidad and Tobago	3
Brazil	12	Israel	1	Peru	1	United Kingdom	8
Canada	7	Italy	4	Portugal	2	Venezuela	9
Cayman Islands	1	Jamaica	3	Russian Federation	1	Vietnam	3
Chile	2	Japan	1	Rwanda	1	<b>TOTAL</b>	<b>150</b>
China	6	Kenya	1	Saudi Arabia	14		
Colombia	1						

5

FIGURE 5.1.AT

Fall Enrollment by State: Fall 2014

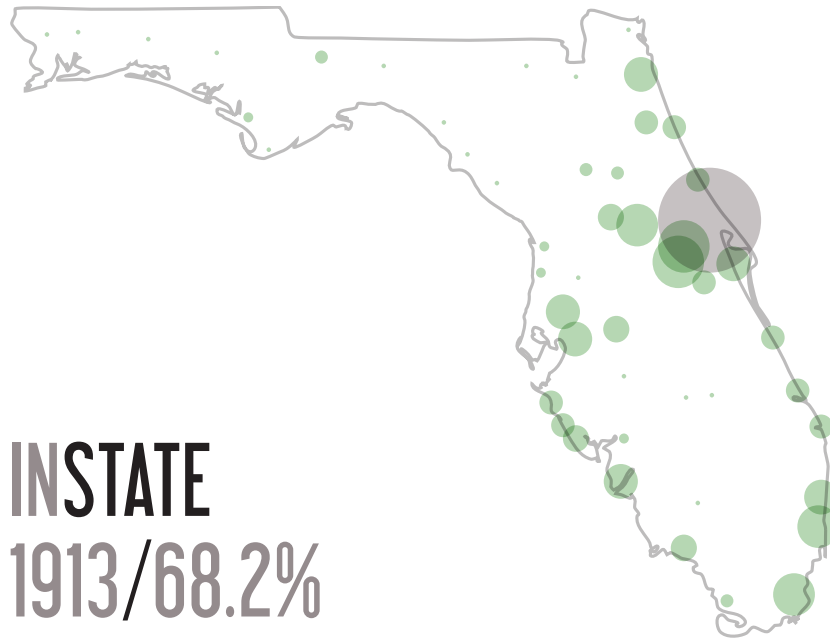


Alabama	7	Idaho	1	North Carolina	39	Rhode Island	7
Arkansas	2	Illinois	41	Nebraska	2	South Carolina	13
Arizona	7	Indiana	10	New Hampshire	15	Tennessee	16
California	20	Kansas	4	New Jersey	38	Texas	26
Colorado	10	Kentucky	6	New Mexico	2	Virginia	27
Connecticut	41	Louisiana	2	Nevada	3	Virgin Islands	12
District of Columbia	2	Massachusetts	42	New York	88	Vermont	2
Delaware	3	Maryland	42	Ohio	32	Washington	5
Georgia	66	Maine	26	Oklahoma	2	West Virginia	2
Hawaii	2	Michigan	12	Oregon	3	<b>TOTAL</b>	<b>744</b>
Iowa	1	Minnesota	3	Pennsylvania	46		
		Missouri	5	Puerto Rico	9		



FIGURE 5.1.AU

Fall Enrollment by Florida County: Fall 2014



**INSTATE**  
1913/68.2%

Alachua	18	Escambia	7	Leon	8	Pinellas	68
Baker	1	Flagler	47	Levy	1	Polk	55
Bay	10	Gulf	2	Manatee	23	Putnam	2
Brevard	68	Hamilton	1	Marion	31	Santa Rosa	5
Broward	77	Hardee	1	Martin	34	Sarasota	37
Charlotte	8	Hernando	11	Monroe	11	Seminole	125
Citrus	17	Highlands	4	Nassau	5	St Johns	21
Clay	14	Hillsborough	74	Okaloosa	6	St Lucie	16
Collier	37	Indian River	27	Okeechbee	2	Sumter	5
Columbia	1	Jackson	2	Orange	151	Suwannee	2
Dade	65	Jefferson	1	Osceola	24	Taylor	3
Desoto	1	Lake	67	Palm Beach	76	Union	1
Duval	62	Lee	56	Pasco	15	<b>TOTAL</b>	<b>1913</b>

5

FIGURE 5.1.AV

Greek Involvement Peer Benchmark Survey Results

	NATIONAL PANHELLENIC CONFERENCE ORGANIZATIONS (SORORITIES)	NORTH-AMERICAN INTER-FRATERNITY CONFERENCE ORGANIZATIONS (FRATERNITIES)	MULTICULTURAL GREEK COUNCIL ORGANIZATIONS (FRATERNITIES AND SORORITIES)	NATIONAL PAN-HELLENIC COUNCIL ORGANIZATIONS (FRATERNITIES AND SORORITIES)	OTHER FRATERNITY AND SORORITY RELATED ORGANIZATIONS	FULL-TIME STAFF	PART-TIME/GRADUATE ASSISTANT STAFF	FRATERNITY/ SORORITY STAFF HEAR JUDICIAL CASES?
Baldwin Wallace University	7	6	0	4	2	1	2	N
Butler University	7	6	0	0	0	1	0	N
Drake University	5	9	NA	6	1	1	0	N
Elon University	10	10	0	6	0	3	1	N
Furman University	6	6	0	2	2	1	0	N
John Carroll University	5	4	0	1	0	1	0	N
Loyola University	4	2	0	6	1	1	0	Y
Pacific Lutheran University	0	0	0	0	0	N/A	N/A	N/A
Rollins College	4	4	0	1	2	1	1	N
Samford University	5	5	1	4	0	1	0	N
Siena College	0	0	0	0	0	N/A	N/A	N/A
<b>Stetson University</b>	<b>5</b>	<b>7</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>Y</b>
The University of Tampa	6	6	2	4	3	1	0	N
University of Portland	0	0	0	0	0	N/A	N/A	N/A
University of Puget Sound	4	3	0	0	1	1.5	0	N
University of Redlands	0	0	0	0	12	1	0	N
University of the Pacific	4	4	4	1	0	2	6	Y
Valparaiso University	5	8	0	0	0	1	0	N
<b>PEER AVERAGE</b>	<b>6</b>	<b>5</b>	<b>0</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>N/A</b>



## FIGURE 5.1.AV CONTINUED

## Greek Involvement Peer Benchmark Survey Results

ORGANIZATION	HOUSED CHAPTERS	UNIVERSITY/ PRIVATELY OWNED	UNIVERSITY-EMPLOYED RA (Y/N)	% OF CAMPUS GREEK	RECRUITMENT #S FOR MALES	RECRUITMENT #S FOR FEMALES	GREEK GPA
Baldwin Wallace University	N/A	N/A	N/A				
Butler University	13	P	N				
Drake University	13	P	N/A				
Elon University	6	U	Y				
Furman University	12	U	Y				
John Carroll University	N/A	U	Y				
Loyola University	N/A	N/A	N/A				
Pacific Lutheran University	8	BOTH	Y				
Rollins College	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Samford University	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Siena College	8	U	Y				
<b>Stetson University</b>	<b>10</b>	<b>BOTH</b>	<b>Y</b>	<b>0.33</b>	<b>132</b>	<b>196</b>	<b>3.1</b>
University of Tampa	8	U	Y				
University of Portland	8	BOTH	Y				
University of Puget Sound	N/A	N/A	N/A	N/A	N/A	N/A	N/A
University of Redlands	15	U	N				
University of the Pacific	N/A	N/A	N/A				
Valparaiso University	12	BOTH	Y				

FIGURE 5.1.AW

Leadership Programs Peer Benchmark Survey Results

UNIVERSITY	MULTI-YEAR LEADER-SHIP PROGRAM	ORGANIZATIONS	FULL-TIME LEADER-SHIP STAFF	GRADUATE ASSISTANT/INTERNSHIP STAFF FOR LEADERSHIP	OTHER LEADERSHIP STAFF
Baldwin Wallace University	No, Minor	140	1	1	2
Butler University	No	157	2	0	2
Drake University	yes	145	1	0	1
Elon University	yes	226	3	1	1
Furman University	yes	205	2	0	6
John Carroll University	yes	100	1	0	2
Loyola University	Yes	170	1	0	1
Pacific Lutheran University	Yes	65	2	0	2
Rollins College	No	110	1	1	1
Samford University	No	103	1	0	1
Siena College	No	70	2	0	1
<b>Stetson University</b>	<b>No</b>	<b>130</b>	<b>1</b>	<b>0</b>	<b>2</b>
University of Tampa	Yes	179	6	0	2
University of Portland	Yes	122	1	0	3
University of Pudget Sound	No	112	0	0	3
Unviersity of Redlands	No	107	2	0	1
University of the Pacific	No	245	2	1	2
Valparaiso University	No	130	2	0	2



FIGURE 5.1.AX

Orientation Peer Benchmark Survey Results

ORGANIZATION	ORIENTATION LEADERS	ORIENTATION DAYS	MODEL	SESSION	PRO STAFF	ORIENTATION SESSION TO CLASS SIZE RATIO	CLASS SIZE (FIRST TIME/ FULL TIME FRESHMEN)
Baldwin Wallace University	16	2	Sessions	4			
Butler University		3	One Time	1			
Drake University		2	Sessions	4	1	213:01:00	850
Elon University		4	One Time	1			
Furman University		2 (summer) 4 (fall)	Sessions and One Time	4 + Welcome Week			
John Carroll University	14	4 (+2 in summer)	Sessions and One Time	8 + One Time	1	100:01:00	800
Loyola University		2	Sessions	4			
Pacific Lutheran University					1		
Rollins College		4 (+optional 2 day in summer)	Sessions & One time	2			
Samford University	9	2	Sessions	4			
Siena College		5	One Time	1	1		
<b>Stetson University</b>	<b>80</b>	<b>5</b>	<b>One Time</b>	<b>1</b>	<b>1</b>	<b>945:01:00</b>	<b>945</b>
University of Tampa		4	One Time	1			
University of Portland		4	One Time	1	2		
University of Puget Sound	112	9	One Time	1			
University of Redlands		6	One Time	1			
University of the Pacific	49	2	Sessions	3			
Valparaiso University		5+ Welcome Week	Sessions	5 + Welcome Week			





FIGURE 5.1.AY

Counseling Center Peer Benchmark Survey Results

	# OF STUDENTS ELIGIBLE FOR COUNSELING <sup>1</sup>	HEADCOUNT OF STUDENT CLIENTS SEEN	% OF WHO SOUGHT COUNSELING <sup>2</sup>	FTE CLINICIANS <sup>3</sup>	1 FTE COUNSELOR PER # STUDTS	INDIVIDUAL/ COUPLE STUDENT CLIENT HOURS ATTENDED	GROUP STUDENT CLIENT HOURS	COUNSELOR OUTREACH/ PROGRAMMING HOURS
Baldwin Wallace College (OH)	3969	355	8.94%	6	662	2396	N/A	63
Butler University (IN)	4200	430	10.24%	4.5	933	2486	96	80
Furman University (SC)	2645	380	14.37%	4.5	588	1666	0	27
John Carroll University (OH)	3000	222	7.40%	2	1500		N/A	28
Rollins College (FL)	3069	585	19.06%	4	767	3229.28	241.25	49.75
<b>Stetson University</b>	<b>2729</b>	<b>382</b>	<b>14.0%</b>	<b>4</b>	<b>682</b>	<b>2637</b>	<b>9</b>	<b>153</b>
University of Puget Sound (WA)	2800	unavailable	N/A	6	467	unavailable	unavailable	unavailable
University of Redlands (CA)	2700	400	14.81%	2.75	982	2201	238	unavailable
University of the Pacific (CA)	5790	495	8.50%	5.75	1006	2294	253	127
Valparaiso University (IN)		347	10.00%	4.5	755	unavailable	26	unavailable





## 6 STUDENT SUCCESS

**Stetson University is carefully constructing evidence-based curricular and co-curricular strategies for educating and supporting students in achieving college and post-graduate success. These strategies build a robust educational environment, and guide students in focusing their time, effort, and engagement to enhance outcome attainment. These are critical endeavors that are known to have direct impact on student learning, satisfaction and retention through graduation and beyond.**

**The data found in this guide provide context for and help to inform the assessment of this ongoing work, including core data on student retention, degree completion, and time to degree.**

## 6.1 RETENTION STATISTICS

The following section details retention and graduation statistics for Stetson University first-time full-time undergraduate students using the Consortium for Student Retention Data Exchange format ([ou.edu/web/consortium.html](http://ou.edu/web/consortium.html)). The Office of Institutional Research and Effectiveness compiles and reports these data.

FIGURE 6.1.A

Retention & Graduation Statistics Total - All Undergraduates: Fall 2003-2013 Cohorts

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	540	1129	77.8%	67.2%	49.3%	13.1%	60.0%	3.5%	61.5%	1.3%	62.4%	0.6%	62.8%	0.4%	63.1%	0.0%	63.1%
2004	634	1118	77.1%	66.2%	50.5%	10.6%	59.3%	2.5%	61.2%	0.5%	61.7%	0.2%	61.8%	0.0%	61.8%	0.0%	61.8%
2005	568	1138	79.6%	67.3%	54.6%	8.6%	62.1%	0.5%	62.9%	0.0%	63.0%	0.4%	63.2%	0.4%	63.4%	0.40%	
2006	593	1109	80.4%	67.5%	54.5%	9.6%	62.7%	1.2%	63.6%	0.7%	64.1%	0.0%	64.1%	0.0%			
2007	594	1077	77.3%	68.7%	56.1%	7.7%	63.3%	0.8%	64.0%	0.5%	64.3%	0.2%					
2008	617	1105	76.3%	66.6%	55.8%	6.0%	60.3%	1.0%	61.1%	0.5%							
2009	502	1074	76.3%	66.7%	57.2%	7.0%	63.1%	0.6%									
2010	545	1098	76.7%	67.5%	56.0%	8.1%											
2011	714	1138	78.9%	66.7%													
2012	816	1158	77.9%	65.3%													
2013	852	1127	78.5%														

FIGURE 6.1.B

Retention & Graduation Statistics Total - Female: Fall 2003-2013 Cohorts

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	297	1118	78.1%	67.0%	52.5%	10.8%	61.6%	3.0%	63.0%	1.0%	63.3%	0.7%	63.6%	0.3%	63.6%	0.0%	64.0%
2004	374	1107	78.9%	68.7%	57.8%	7.5%	64.7%	1.6%	66.0%	0.0%	66.3%	0.0%	66.3%	0.0%	66.3%	0.0%	66.3%
2005	318	1127	77.7%	64.8%	54.7%	4.7%	59.1%	0.0%	59.4%	0.0%	59.4%	0.6%	59.7%	0.3%	59.7%	0.3%	
2006	355	1102	81.7%	67.9%	58.6%	6.8%	65.4%	0.3%	65.9%	0.3%	65.9%	0.0%	65.9%	0.0%			
2007	343	1071	76.4%	69.4%	59.5%	5.5%	65.9%	0.6%	66.5%	0.0%	66.5%	0.0%					
2008	360	1092	75.0%	66.4%	58.6%	3.9%	61.9%	0.6%	62.5%	0.0%							
2009	273	1054	74.4%	67.4%	59.7%	5.9%	64.5%	0.4%									
2010	331	1085	77.0%	66.5%	59.2%	3.9%											
2011	440	1128	77.3%	66.4%													
2012	447	1152	79.6%	66.4%													
2013	500	1120	80.2%														



**FIGURE 6.1.C**

**Retention & Graduation Statistics - Male: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	243	1142	77.4%	67.5%	45.3%	16.0%	58.0%	4.1%	59.7%	1.6%	61.3%	0.4%	61.7%	0.4%	62.6%	0.0%	62.6%
2004	260	1133	74.6%	62.7%	40.0%	15.0%	51.5%	3.8%	54.2%	1.2%	55.0%	0.4%	55.4%	0.0%	55.4%	0.0%	55.4%
2005	250	1154	82.0%	70.4%	54.4%	13.6%	66.0%	1.2%	67.2%	0.0%	67.6%	0.0%	67.6%	0.4%	68%	0.4%	
2006	238	1119	78.6%	66.8%	48.3%	13.9%	58.8%	2.5%	60.1%	1.3%	61.3%	0.0%	61.3%	0.0%			
2007	251	1085	78.5%	67.7%	51.4%	10.8%	59.8%	1.2%	60.6%	1.2%	61.4%	0.4%					
2008	257	1123	78.2%	66.9%	51.8%	8.9%	58.0%	1.6%	59.1%	1.2%							
2009	229	1098	78.6%	65.9%	54.1%	8.3%	61.6%	0.9%									
2010	214	1117	76.2%	69.2%	50.9%	14.5%											
2011	274	1150	81.4%	67.2%													
2012	369	1166	75.9%	64.0%													
2013	352	1138	76.1%														

**FIGURE 6.1.D**

**Retention & Graduation Statistics - Black: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	15	983	80.0%	66.7%	40.0%	20.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%
2004	22	1064	90.9%	86.4%	72.7%	4.5%	77.3%	0.0%	77.3%	0.0%	77.3%	0.0%	77.3%	0.0%	77.3%	0.0%	77.3%
2005	20	966	85.0%	65.0%	45.0%	15.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	
2006	49	1052	79.6%	67.3%	53.1%	10.2%	63.3%	0.0%	63.3%	2.0%	63.3%	0.0%	63.3%	0.0%			
2007	22	943	77.3%	63.6%	45.5%	13.6%	50.0%	0.0%	50.0%	0.0%	50.0%	0.0%					
2008	39	1000	61.5%	61.5%	46.2%	0.0%	46.2%	0.0%	46.2%	0.0%							
2009	38	957	68.4%	60.5%	36.8%	10.5%	47.4%	0.0%									
2010	49	1037	57.1%	53.1%	44.9%	2.0%											
2011	59	1090	79.7%	62.7%													
2012	67	1078	77.6%	55.2%													
2013	77	1023	68.8%														



**FIGURE 6.1.E**

**Retention & Graduation Statistics - Hispanic: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	28	1072	71.4%	60.7%	46.4%	7.1%	53.6%	3.6%	53.6%	3.6%	53.6%	3.6%	57.1%	0.0%	57.1%	0.0%	57.1%
2004	48	1077	81.3%	72.9%	52.1%	18.8%	66.7%	2.1%	70.8%	0.0%	70.8%	0.0%	70.8%	0.0%	70.8%	0.0%	70.8%
2005	56	1100	82.1%	58.9%	41.1%	10.7%	50.0%	0.0%	50.0%	0.0%	50.0%	0.0%	50.0%	1.8%	51.8%	0.0%	
2006	62	1067	88.7%	67.7%	50.0%	11.3%	58.1%	0.0%	58.1%	0.0%	58.1%	0.0%	58.1%	0.0%			
2007	47	1052	72.3%	66.0%	57.4%	4.3%	61.7%	2.1%	61.7%	0.0%	61.7%	0.0%					
2008	68	1072	77.9%	67.6%	55.9%	7.4%	61.8%	2.9%	63.2%	1.5%							
2009	64	1021	65.6%	59.4%	51.6%	6.3%	57.8%	0.0%									
2010	65	1052	81.5%	69.2%	58.5%	6.2%											
2011	120	1060	79.2%	64.2%													
2012	135	1146	75.6%	64.4%													
2013	103	1119	86.4%														

**FIGURE 6.1.F**

**Retention & Graduation Statistics - Asian: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	9	1084	77.8%	66.7%	44.4%	11.1%	44.4%	11.1%	55.6%	0.0%	55.6%	0.0%	55.6%	0.0%	55.6%	0.0%	55.6%
2004	9	1196	88.9%	77.8%	77.8%	11.1%	88.9%	0.0%	88.9%	0.0%	88.9%	0.0%	88.9%	0.0%	88.9%	0.0%	88.9%
2005	11	1075	81.8%	72.7%	54.5%	9.1%	63.6%	0.0%	63.6%	0.0%	63.6%	0.0%	63.6%	0.0%	63.6%	0.0%	
2006	13	1109	76.9%	76.9%	61.5%	7.7%	76.9%	0.0%	76.9%	0.0%	76.9%	0.0%	76.9%	0.0%			
2007	13	1134	76.9%	69.2%	38.5%	23.1%	69.2%	0.0%	69.2%	0.0%	69.2%	0.0%					
2008	13	1084	84.6%	76.9%	61.5%	15.4%	76.9%	0.0%	76.9%	0.0%							
2009	6	1077	66.7%	50.0%	50.0%	0.0%	50.0%										
2010	7	1005	71.4%	71.4%	57.1%	14.3%											
2011	9	1168	88.9%	88.9%													
2012	8	1253	75.0%	75.0%													
2013	19	1121	84.2%														



**FIGURE 6.1.G**

**Retention & Graduation Statistics - American Indian: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	2	1120	100%	100%	50.0%	50.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%
2004	1	1210	100%	100%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100.0%
2005	4	1223	100%	100%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100.0%	0.0%	
2006	1		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%			
2007	1	960	100%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%					
2008	4	1108	75.0%	50.0%	50.0%	0.0%	50.0%	0.0%	50.0%	0.0%							
2009	1	990	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%									
2010	2	1080	50.0%	0.0%	0.0%	0.0%											
2011	0																
2012	1	1040	100%	100.0%													
2013	6	1100	66.7%														

**FIGURE 6.1.H**

**Retention & Graduation Statistics - Caucasian: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	467	1139	78.4%	68.1%	50.5%	12.6%	60.6%	3.4%	62.1%	1.1%	63.2%	0.2%	63.4%	0.2%	63.8%	0.0%	63.8%
2004	497	1124	75.7%	64.8%	49.1%	10.3%	57.3%	3.0%	59.4%	0.6%	60.0%	0.2%	60.2%	0.0%	60.2%	0.0%	60.2%
2005	405	1153	79.5%	68.4%	56.8%	8.4%	63.7%	0.7%	64.7%	0.0%	64.9%	0.5%	65.2%	0.2%	65.2%	0.5%	
2006	419	1133	79.7%	67.3%	53.9%	10.0%	62.3%	1.7%	63.5%	0.7%	64.2%	0.0%	64.2%	0.0%			
2007	460	1091	78.3%	70.4%	58.0%	7.4%	65.2%	0.7%	66.1%	0.4%	66.5%	0.0%					
2008	440	1121	76.6%	66.1%	56.4%	6.1%	60.7%	0.9%	61.6%	0.5%							
2009	350	1097	79.7%	69.1%	61.4%	5.7%	66.6%	0.6%									
2010	375	1117	78.9%	70.4%	58.4%	8.8%											
2011	455	1159	77.8%	67.0%													
2012	541	1171	79.3%	67.7%													
2013	553	1141	79.6%														



**FIGURE 6.1.I**

**Retention & Graduation Statistics - Non-Resident Aliens: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	12	1038	75.0%	50.0%	41.7%	16.7%	58.3%	8.3%	58.3%	8.3%	58.3%	8.3%	58.3%	8.3%	58.3%	0.0%	66.7%
2004	17	1037	82.4%	58.8%	47.1%	11.8%	58.8%	0.0%	58.8%	0.0%	58.8%	0.0%	58.8%	0.0%	58.8%	0.0%	58.8%
2005	16	1137	87.5%	81.3%	56.3%	6.3%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	
2006	18	993	83.3%	66.7%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%			
2007	24	1042	75.0%	62.5%	54.2%	0.0%	54.2%	0.0%	54.2%	0.0%	54.2%	0.0%					
2008	16	1059	87.5%	87.5%	62.5%	6.3%	68.8%	0.0%	68.8%	0.0%							
2009	15	1026	86.7%	66.7%	53.3%	13.3%	60.0%	0.0%									
2010	15	1059	80.0%	60.0%	53.3%	13.3%											
2011	25	1078	96.0%	84.0%													
2012	28	1115	75.0%	50.0%													
2013	37	1079	70.3%														

**FIGURE 6.1.J**

**Retention & Graduation Statistics - Unknown: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	7	1081	57.1%	57.1%	14.3%	42.9%	57.1%	0.0%	57.1%	0.0%	57.1%	0.0%	57.1%	0.0%	57.1%	0.0%	57.1%
2004	40	1099	77.5%	65.0%	47.5%	7.5%	57.5%	0.0%	57.5%	0.0%	57.5%	0.0%	57.5%	0.0%	57.5%	0.0%	57.5%
2005	56	1137	71.4%	60.7%	51.8%	7.1%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	
2006	31	1013	77.4%	67.7%	64.5%	6.5%	71.0%	0.0%	71.0%	0.0%	71.0%	0.0%	71.0%	0.0%			
2007	27	988	70.4%	55.6%	40.7%	14.8%	51.9%	3.7%	51.9%	3.7%	51.9%	3.7%					
2008	37	1110	78.4%	64.9%	54.1%	5.4%	59.5%	0.0%	59.5%	0.0%							
2009	28	1084	67.9%	67.9%	50.0%	17.9%	60.7%	3.6%									
2010	3	1143	100%	66.7%	66.7%	0.0%											
2011	5		100%	100%													
2012	1	1020	0.0%	0.0%													
2013	16	1086	62.5%														



**FIGURE 6.1.K**

**Retention & Graduation Statistics - Multiracial: Fall 2010-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR		
2010	29	1067	69.0%	58.6%	41.4%	10.3%
2011	41	1137	73.2%	56.1%		
2012	35	1131	71.4%	62.9%		
2013	39	1161	76.9%			

**FIGURE 6.1.L**

**Retention & Graduation Statistics - Female Athletes: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	36	1127	80.6%	72.2%	55.6%	11.1%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%
2004	50	1115	82.0%	68.0%	60.0%	4.0%	66.0%	2.0%	68.0%	0.0%	68.0%	0.0%	68.0%	0.0%	68.0%	0.0%	68.0%
2005	30	1086	90.0%	73.3%	66.7%	6.7%	76.7%	0.0%	76.7%	0.0%	76.7%	0.0%	76.7%	0.0%	76.7%	0.0%	
2006	51	1080	88.2%	80.4%	72.5%	5.9%	80.4%	0.0%	80.4%	0.0%	80.4%	0.0%	80.4%	0.0%			
2007	46	1068	78.3%	71.7%	63.0%	2.2%	65.2%	0.0%	65.2%	0.0%	65.2%	0.0%					
2008	52	1111	75.0%	67.3%	65.4%	0.0%	65.4%	0.0%	65.4%	0.0%							
2009	37	1003	89.2%	78.4%	75.7%	0.0%	75.7%	0.0%									
2010	45	1081	82.2%	73.3%	64.4%	0.0%											
2011	53	1101	81.1%	64.2%													
2012	77	1135	84.4%	67.5%													
2013	62	1107	82.3%														





**FIGURE 6.1.M**

**Retention & Graduation Statistics - Male Athletes: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	52	1106	76.9%	65.4%	44.2%	11.5%	51.9%	3.8%	53.8%	1.9%	55.8%	1.9%	55.8%	1.9%	59.6%	0.0%	59.6%
2004	59	1105	67.8%	66.1%	44.1%	16.9%	57.6%	5.1%	61.0%	1.7%	61.0%	1.7%	62.7%	0.0%	62.7%	0.0%	62.7%
2005	31	1142	93.5%	77.4%	48.4%	19.4%	67.7%	0.0%	67.7%	0.0%	67.7%	0.0%	67.7%	0.0%	67.7%	0.0%	
2006	36	1061	80.6%	72.2%	58.3%	5.6%	63.9%	0.0%	63.9%	0.0%	63.9%	0.0%	63.9%	0.0%			
2007	34	1081	82.4%	61.8%	52.9%	0.0%	52.9%	0.0%	52.9%	0.0%	52.9%	0.0%					
2008	59	1107	81.4%	67.8%	52.5%	6.8%	59.3%	0.0%	59.3%	0.0%							
2009	31	1072	93.5%	83.9%	67.7%	9.7%	77.4%	0.0%									
2010	31	1087	77.4%	74.2%	58.1%	9.7%											
2011	23	1097	82.6%	73.9%													
2012	146	1122	75.3%	61.0%													
2013	84	1098	61.9%														

**FIGURE 6.1.N**

**Retention & Graduation Statistics - Female Non-Athletes: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	265	1117	78.1%	66.8%	52.1%	10.9%	60.8%	3.8%	62.3%	1.5%	62.6%	1.1%	63.0%	0.8%	63.4%	0.0%	63.8%
2004	324	1106	78.4%	68.8%	57.4%	8.0%	64.5%	1.5%	65.7%	0.0%	66.0%	0.0%	66.0%	0.0%	66.0%	0.0%	66.0%
2005	288	1131	76.4%	63.9%	53.5%	4.5%	57.3%	0.0%	57.6%	0.0%	57.6%	0.7%	58.0%	0.3%	58.0%	0.3%	
2006	304	1105	80.6%	65.8%	56.3%	6.9%	62.8%	0.3%	63.5%	0.3%	63.5%	0.0%	63.5%	0.0%			
2007	297	1071	76.1%	69.0%	58.9%	6.1%	66.0%	0.7%	66.7%	0.0%	66.7%	0.0%					
2008	308	1089	75.0%	66.2%	57.5%	4.5%	61.4%	1.0%	65.4%	0.0%							
2009	236	1061	72.0%	65.7%	57.2%	6.8%	62.7%	0.4%									
2010	286	1086	76.2%	65.4%	58.4%	4.5%											
2011	387	1132	76.7%	66.7%													
2012	370	1155	78.6%	66.2%													
2013	438	1121	79.9%														



**FIGURE 6.1.0**

**Retention & Graduation Statistics - Male Non-Athletes: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	193	1151	77.2%	67.9%	45.1%	17.6%	59.1%	4.7%	60.6%	2.1%	62.7%	0.0%	63.2%	0.0%	63.2%	0.0%	63.2%
2004	201	1141	76.6%	61.7%	38.8%	14.4%	49.8%	3.5%	52.2%	1.0%	53.2%	0.0%	53.2%	0.0%	53.2%	0.0%	53.2%
2005	219	1155	80.4%	69.4%	55.3%	12.8%	65.8%	1.4%	67.1%	0.0%	67.6%	0.0%	67.6%	0.5%	68.0%	0.5%	
2006	202	1132	78.2%	65.8%	46.5%	15.3%	57.9%	3.0%	59.4%	1.5%	60.9%	0.0%	60.9%	0.0%			
2007	217	1085	77.9%	68.7%	51.2%	12.4%	60.8%	1.4%	61.8%	1.4%	62.7%	0.5%					
2008	198	1128	77.3%	66.7%	51.5%	9.6%	57.6%	2.0%	59.1%	1.5%							
2009	198	1102	76.3%	63.1%	52.0%	8.1%	59.1%	1.0%									
2010	183	1124	76.0%	68.3%	49.7%	15.3%											
2011	251	1155	81.3%	66.5%													
2012	223	1190	76.2%	65.9%													
2013	268	1149	61.9%														

**FIGURE 6.1.P**

**Retention & Graduation Statistics - Female Greek: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	43	1139	95.3%	88.4%	83.7%	4.7%	86.0%	2.3%	88.4%	0.0%	88.4%	0.0%	88.4%	0.0%	88.4%	0.0%	88.4%
2004	77	1085	85.7%	79.2%	68.8%	3.9%	72.7%	1.3%	74.0%	0.0%	74.0%	0.0%	74.0%	0.0%	74.0%	0.0%	74.0%
2005	61	1145	77.0%	68.9%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	60.7%	1.6%	62.3%	1.6%	62.3%	0.0%	
2006	76	1107	84.2%	69.7%	71.1%	1.3%	72.4%	0.0%	72.4%	0.0%	72.4%	0.0%	72.4%	0.0%			
2007	39	1056	84.6%	76.9%	64.1%	10.3%	76.9%	0.0%	76.9%	0.0%	76.9%	0.0%					
2008	86	1068	79.1%	68.6%	61.6%	0.0%	61.6%	1.2%	61.6%	0.0%							
2009	63	1059	76.2%	65.1%	58.7%	4.8%	63.5%	0.0%									
2010	75	1063	82.7%	77.3%	72.0%	4.0%											
2011	103	1115	84.5%	74.8%													
2012	97	1132	91.8%	80.4%													
2013	96	1084	81.3%														



**FIGURE 6.1.Q**

**Retention & Graduation Statistics - Male Greeks: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	31	1125	100%	100%	71.0%	19.4%	90.3%	6.5%	93.5%	0.0%	93.5%	0.0%	93.5%	0.0%	93.5%	0.0%	93.5%
2004	56	1116	85.7%	80.4%	46.4%	16.1%	58.9%	3.6%	60.7%	1.8%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	62.5%
2005	50	1160	90.0%	90.0%	72.0%	18.0%	84.0%	2.0%	86.0%	0.0%	86.0%	0.0%	86.0%	2.0%	88.0%	2.0%	
2006	55	1152	92.7%	81.8%	65.5%	10.9%	76.4%	0.0%	76.4%	0.0%	76.4%	0.0%	76.4%	0.0%			
2007	76	1080	86.8%	80.3%	64.5%	7.9%	72.4%	1.3%	73.7%	1.3%	75.0%	0.0%					
2008	64	1099	84.4%	75.0%	57.8%	10.9%	68.8%	0.0%	68.0%	0.0%							
2009	60	1099	85.0%	75.0%	68.3%	5.0%	73.3%	0.0%									
2010	47	1143	85.1%	74.5%	48.9%	19.1%											
2011	91	1149	82.4%	65.9%													
2012	98	1155	87.8%	78.6%													
2013	68	1132	88.2%														

**FIGURE 6.1.R**

**Retention & Graduation Statistics - Female Non-Greeks: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	258	1114	75.6%	64.0%	47.3%	12.0%	57.4%	3.5%	58.5%	1.6%	58.9%	1.2%	59.3%	0.8%	59.7%	0.0%	60.1%
2004	297	1113	77.1%	66.0%	54.9%	8.4%	62.6%	1.7%	64.0%	0.0%	64.3%	0.0%	64.3%	0.0%	64.3%	0.0%	64.3%
2005	257	1122	77.8%	63.8%	53.3%	5.8%	58.8%	0.0%	59.1%	0.0%	59.1%	0.4%	59.1%	0.0%	59.4%	0.0%	
2006	279	1100	81.0%	67.4%	55.2%	8.2%	63.4%	0.4%	64.2%	0.4%	64.2%	0.0%	64.2%	0.0%			
2007	304	1072	75.3%	68.4%	58.6%	4.9%	64.5%	0.7%	65.1%	0.0%	65.1%	0.0%					
2008	274	1099	73.7%	65.7%	57.7%	5.1%	62.0%	0.4%	62.8%	0.0%							
2009	210	1052	73.8%	68.1%	60.0%	6.2%	64.8%	0.5%									
2010	256	1092	75.4%	63.3%	55.5%	3.9%											
2011	337	1132	75.1%	63.8%													
2012	350	1158	76.3%	62.6%													
2013	404	1126	80.0%														



**FIGURE 6.1.S**

**Retention & Graduation Statistics - Male Non-Greeks: Fall 2003-2013 Cohorts**

COHORT YEAR	HEAD COUNT	SAT	%CONT	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD	%CONT	%GRAD
			TO 2ND YR	TO 3RD YR	IN 4 YRS	TO 5TH YR	IN 5 YRS	TO 6TH YR	IN 6 YRS	TO 7TH YR	IN 7 YRS	TO 8TH YR	IN 8 YRS	TO 9TH YR	IN 9 YRS	TO 10TH YR	IN 10 YRS
2003	214	1144	73.8%	62.6%	41.1%	15.9%	52.8%	4.2%	54.2%	2.3%	56.5%	0.5%	57.0%	0.5%	57.9%	0.0%	57.9%
2004	204	1138	71.6%	57.8%	38.2%	14.7%	49.5%	3.9%	52.5%	1.0%	52.9%	0.5%	53.4%	0.0%	53.4%	0.0%	53.4%
2005	200	1152	80.0%	65.5%	50.0%	12.5%	61.5%	1.0%	62.5%	0.0%	63.0%	0.0%	63.0%	0.0%	63.0%	0.0%	
2006	183	1109	74.3%	62.3%	43.2%	14.8%	53.6%	3.3%	55.2%	1.6%	56.8%	0.0%	56.8%	0.0%			
2007	175	1087	74.9%	62.3%	45.7%	12.0%	54.3%	1.1%	54.9%	1.1%	55.4%	0.6%					
2008	193	1131	76.2%	64.2%	49.7%	8.3%	54.4%	2.1%	56.0%	1.6%							
2009	169	1101	76.3%	62.7%	49.1%	9.5%	57.4%	1.2%									
2010	167	1112	73.7%	67.7%	51.5%	13.2%											
2011	183	1151	80.9%	67.8%													
2012	271	1171	71.6%	58.7%													
2013	284	1139	88.2%														



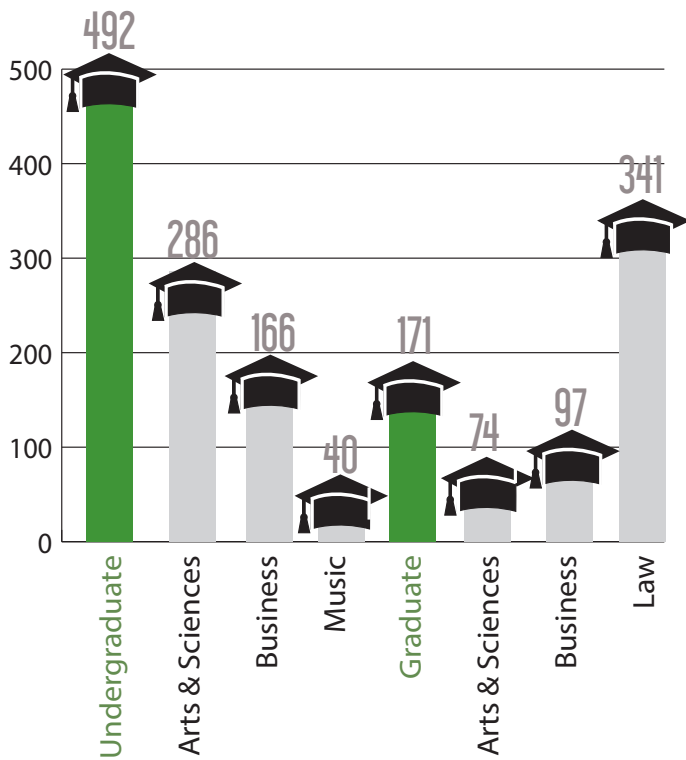
## 6.2 DEGREES AWARDED

The following section details degree completion data by program for Stetson University. The Office of Institutional Research and Effectiveness compiles and reports these data.

FIGURE 6.2.A

Degrees Awarded: July 2013 - May 2014

# DEGREES AWARDED\*



**\*NOTE:** Data will not match subsequent tables in this section because someone may have received a degree with two majors (e.g., Art and History) but only received one Bachelors Degree (BA).

**SOURCE:** Data are derived from the Office of Institutional Research and Effectiveness, Stetson University.



FIGURE 6.2.B

## Degrees Awarded by Arts &amp; Sciences - July 1 to June 30: 2003-2014

ARTS & SCIENCES	2003- 2004	2004- 2005	2005- 2006	2006- 2007	2007- 2008	2008- 2009	2009- 2010	2010- 2011	2011- 2012	2012- 2013	2013- 2014
American Studies		3	2	3	2	4	1	3	1	2	3
Art	5	7	9	11	9	4	6	10	4	6	8
Biology	26	25	21	17	21	16	28	15	15	13	19
Biology, Aquatic		4	1	2	3	3	2	3	3	4	3
Biology, Molecular	1	3	2		2	3	3	2	4	4	4
Bio-Chemistry	1	3	4	5	4	3	3	2	6	7	2
Chemistry	2	1	2	2	2	3	3	3	9	11	5
Communications	16	19	12	21	24	11	23	14	13	21	25
Computer Information Systems			1		1	2			1	5	
Computer Science	6	1	3	3	3	3	3	8	3	2	8
Digital Arts	11	15	8	5	7	4	9	11	8	7	21
Economics	2	2	1	1	3	4		3	4	3	2
English	20	21	21	24	28	18	22	28	20	21	24
Environmental Science / Studies	7	3	6	3	5	5	7	14	7	11	4
Modern Language: French	2	3	1	2	1	3	5	4	2	5	1
Modern Language: German		1	3	3	3	4	3			2	
Modern Language: Spanish	5	12	3	9	6	7	5	7	5	3	4
Geography	2					3	3	7	3	5	3
Health Sciences	3	17	10	11	24	14	23	26	24	29	25
History	8	10	17	10	11	9	10	12	17	12	20
Humanities	3	1	1	6	7	6	7	4	7	3	8

TABLE CONTINUED ON NEXT PAGE

**FIGURE 6.2.B CONTINUED**

**Degrees Awarded by Arts & Sciences - July 1 to June 30: 2003-2014**

ARTS & SCIENCES	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
International Studies/ Sciences	2	6	7	4	4	7	3	3	3	6	8
Latin American Studies	1	1		1	1	1	1	1			
Mathematics	4	2	6	3	3	6	2			4	3
Medical Technology							1				
Music – Liberal Arts		4		5	1		2		1	3	
Philosophy	4	6	6	8	5	7	2	4	5	11	7
Physics	5	2	2	2	7	7	2	6	2	3	5
Political Science	24	18	21	26	28	22	29	28	30	25	27
Psychology	34	27	39	29	28	42	38	38	45	46	41
Religious Studies	6	12	12	8	9	10	6	11	13	8	4
Russian Studies	2	6	4	2	2	6	4	6	3	5	
Self-defined Majors	1				1		2	1	2	2	
SES: Athletic Trng, Sports Med	2										
SES: Ex Sci & Rehab. Studies	3	5	5	4		1	4	2			
Sport Management	10	6	17	10	8	9	11	14	14	11	
Social Sciences	4	2	3	1	4	1	1	4	3	2	3
Sociology	13	8	15	9	8	7	7	8	9	7	10
Teacher Educ – Elem	28	21	27	15	21	26	17	9	8	15	
Teacher Educ - Secondary					2	4	1	1	1	1	
Teacher Educ – General		1	1			2		3	2	2	
Theatre Arts	3	5	5	8	4	2		5	2	5	2
<b>TOTAL</b>	<b>266</b>	<b>283</b>	<b>298</b>	<b>273</b>	<b>302</b>	<b>289</b>	<b>299</b>	<b>320</b>	<b>299</b>	<b>332</b>	<b>321</b>



FIGURE 6.2.C

## Degrees Awarded by Business - July 1 to June 30: 2003-2014

BUSINESS	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
Accounting	20	16	14	21	21	22	20	13	16	12	15
Business Administration	36	33	35	43	65	47	51	56	38	25	34
Business Economics	4	3	3			2	2	1	6	2	1
Business Systems Analysis											3
Electronic Business Tech	14	15	7	4	6	1	1				
Family Business			5	2	3	6	12	6	12	6	7
Finance	36	32	30	25	43	49	61	51	40	37	41
Information Resources (CIS)	3										
International Business	15	9	14	13	17	10	15	13	23	14	11
Management	26	28	22	31	18	14	28	21	22	10	18
Management Info Systems					2	10	4	9	4	4	5
Marketing	26	39	28	29	31	35	27	25	28	15	22
Sport Management											21
<b>TOTAL BUSINESS</b>	<b>180</b>	<b>175</b>	<b>158</b>	<b>168</b>	<b>206</b>	<b>196</b>	<b>221</b>	<b>195</b>	<b>189</b>	<b>125</b>	<b>178</b>

FIGURE 6.2.D

## Degrees Awarded by Music - July 1 to June 30: 2003-2014

MUSIC	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
Music Perf – Piano & Organ	3	3	2	6	3	2	5	6	7	3	1
Music Perf – Orch Instrument	2	4	4	8	3	6	9	11	12	10	8
Music Perf – Viola, Guitar	1	1	2	1	1	2		3	4	2	
Music Perf – Voice	6	4	1	7	3	5	7	4	10	7	4
BM w/ Outside Field	9	12	16	5	16	7	15	14	9	10	11
Music Technology				1		1	1			3	
Music Theory & Composition	2	1	6	1	1	3		3	3	1	1
Teacher Educ – Music	10	5	10	27	5	5	12	15	10	9	15
<b>TOTAL MUSIC</b>	<b>33</b>	<b>30</b>	<b>41</b>	<b>56</b>	<b>32</b>	<b>31</b>	<b>49</b>	<b>56</b>	<b>55</b>	<b>45</b>	<b>40</b>
<b>GRAND TOTAL</b>	<b>479</b>	<b>488</b>	<b>497</b>	<b>497</b>	<b>540</b>	<b>516</b>	<b>569</b>	<b>571</b>	<b>543</b>	<b>502</b>	<b>539</b>



**FIGURE 6.2.E**

**Graduate Degrees Awarded by Arts & Sciences - July 1 to June 30: 2003-2014**

ARTS & SCIENCES	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
EDS-Curriculum & Instruction			2	1	2	3				7	11
EDS-Educational Leadership			3	5	2	6	1				
MA-Education	2		4								
MA-English	3		1	2	4	4	2	1	3	3	2
MED-Educational Leadership	29	44	37	35	45	53	42	47	41	38	34
MED-Elementary Education	3										
MED-Exceptional Education	5	4	6	5	4	3	1				
MED-Reading Education	2	3	17	10	19	17	14	32	19	9	8
MS-Clinical Mental Health Counseling	3	3	5	3	10	5	9	9	9	14	11
MS-Marriage, Couple, Fam Cnsl	8	8	16	8	8	14	8	7	3	11	3
MS-School Counseling	14	11	5	5	5	9	9	4	2	4	5
SPCEN-Career Teacher	9	3									
<b>GRAND TOTAL</b>	<b>78</b>	<b>76</b>	<b>96</b>	<b>74</b>	<b>99</b>	<b>114</b>	<b>85</b>	<b>100</b>	<b>77</b>	<b>86</b>	<b>74</b>



## FIGURE 6.2.F

## Graduate Degrees Awarded by Business - July 1 to June 30: 2002-2014

BUSINESS	2003- 2004	2004- 2005	2005- 2006	2006- 2007	2007- 2008	2008- 2009	2009- 2010	2010- 2011	2011- 2012	2012- 2013	2013- 2014
EMBA - Executive MBA				18	19	15	20	18	15	24	12
MACC - Master of Accountancy	4	9	8	11	13	17	17	10	7	10	7
MACCO - Master of Accountancy								44	42	22	19
MBA - Master of Business Admin.	54	59	83	51	68	59	78	78	70	34	30
MBA-JD	46	36	36	36	42	34	43	30	30	22	16
MBA-MS								10	22	14	13
<b>TOTAL</b>	<b>104</b>	<b>104</b>	<b>127</b>	<b>116</b>	<b>142</b>	<b>125</b>	<b>158</b>	<b>190</b>	<b>186</b>	<b>126</b>	<b>97</b>
Law											
JD Law	270	240	294	353	300	311	349	315	345	319	316
LLM	14	14	10	9	13	11	14	10	17	17	13
LLM-ELDER LW						11	14	13	14	11	12
<b>TOTAL</b>	<b>284</b>	<b>254</b>	<b>304</b>	<b>362</b>	<b>313</b>	<b>333</b>	<b>377</b>	<b>338</b>	<b>376</b>	<b>347</b>	<b>341</b>
<b>GRAND TOTAL</b>	<b>466</b>	<b>434</b>	<b>527</b>	<b>552</b>	<b>554</b>	<b>572</b>	<b>620</b>	<b>628</b>	<b>639</b>	<b>559</b>	<b>438</b>



# 7

## ATHLETICS

**“Team Stetson” - The Athletics Enhancement Initiative of Stetson University is off to a fast start!**

“Team Stetson” - The Athletics Enhancement Initiative of Stetson University is rolling ahead! Here are some highlights from 2014:

- A school record for wins in a season (27) for women’s basketball, including the first post-season (WNIT) win in school history. The Hatters have advanced to post-season play for four consecutive seasons.
- Baseball coach Pete Dunn was inducted into the American Baseball Coaches Association Hall of Fame.
- Legendary men’s basketball coach Glenn Wilkes was inducted into the Collegiate Basketball Hall of Fame.
- Football standout Donald Payne became a consensus All-American as he led the nation (all divisions) with 185 tackles on the season to earn a spot on five different All-America teams.
- In their second season, the Hatters’ football program took a step forward by posting a 5-7 record. That mark included four road victories, marking the first time since 1952 that Stetson football recorded a road victory.
- Former Stetson baseball standout Jacob deGrom made his Major League debut with the New York Mets and made the most of his opportunity, going on to capture National League Rookie of the Year honors.
- Another former Hatter, Corey Kluber, became a star for the Cleveland Indians, ranking in the top five in the American League in almost every major statistical category and walking away as the AL Cy Young Award winner.
- The softball program returned to NCAA Tournament play after capturing the 2014 Atlantic Sun Tournament title. The Hatters also captured their first NCAA Tournament win, defeating UCF 6-4 in the Gainesville Regional.
- Sand Volleyball captured the Atlantic Sun title and advanced to the AVCA National Championship Tournament.

Stetson athletics was on the national stage in March when the University served as the host institution for the NCAA Men’s Basketball Tournament Second and Third Round games at the Amway Center in Orlando.

Stetson Broadcast Productions (SBP) made its debut in November for the start of the 2014-15 basketball season. The first major accomplishment of SBP was the production and broadcast of the weekly “Roger Hughes Show” on the Bright House Sports Network. The 30 minute program gives viewers an inside look at Hatters football with game highlights and features as well as gaining the perspective of the program’s head coach. The new production unit will eventually be responsible for broadcasts of as many as 100 live Stetson Athletics events per year on ESPN3.

Stetson Athletics also continued to grow its presence on the radio during the year, with the addition of AM 740 “The Game” in Orlando to the growing list of affiliates for Stetson football games. In addition, a weekly radio show called “Hatter Chatter” made its debut in 2014, providing fans an opportunity to interact with coaches from all Stetson programs.

## 7.1 PARTICIPATION RATES BY SPORT

Stetson University supports 18 Division I Athletics teams and is a member of the Atlantic Sun Athletic Conference, the Pioneer Football League and the Metro Atlantic Athletic Conference (women's rowing). Men's sports include baseball, basketball, cross country, football, golf, rowing, soccer and tennis. Women's sports include basketball, softball, rowing, cross country, golf, lacrosse, sand volleyball, soccer, tennis and volleyball

FIGURE 7.1.A

Athletic Team Participation Rates: AY 2010-2013

PARTICIPATION RATE BY SPORT	2010		2011		2012		2013	
	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM
Baseball	31		34		38		33	
Basketball	16	13	15	13	16	14	16	15
Sand ( Beach ) Volleyball						21		18
Cross Country	8	11	12	11	12	11	11	18
Football					107		129	
Golf	10	9	9	10	10	6	12	11
Lacrosse						23		28
Rowing		31		21		30		28
Soccer	26	28	27	29	22	27	29	26
Softball		18		21		20		19
Tennis	9	10	11	8	9	10	9	14
Volleyball		18		14		19		19
<b>TOTAL</b>	<b>100</b>	<b>138</b>	<b>108</b>	<b>127</b>	<b>214</b>	<b>181</b>	<b>206</b>	<b>196</b>
<b>% of Total Participants by Year</b>	<b>42%</b>	<b>58%</b>	<b>46%</b>	<b>54%</b>	<b>54%</b>	<b>46%</b>	<b>51%</b>	<b>49%</b>
<b>Stetson University Undergraduates</b>	<b>917</b>	<b>1217</b>	<b>960</b>	<b>1331</b>	<b>1084</b>	<b>1385</b>	<b>1153</b>	<b>1124</b>
<b>% Breakdown of Gender Overall</b>	<b>43.0%</b>	<b>57.0%</b>	<b>41.9%</b>	<b>58.1%</b>	<b>43.9%</b>	<b>56.1%</b>	<b>51%</b>	<b>49%</b>

**NOTE:** The data in this table were extracted from The Equity in Athletics Data Analysis Cutting Tool ([ope.ed.gov/athletics](http://ope.ed.gov/athletics)). The Equity in Athletics Disclosure Act requires co-educational institutions of postsecondary education that participate in a Title IV, federal student financial assistance program, and have an intercollegiate athletic program, to prepare an annual report to the Department of Education on athletic participation, staffing, and revenues and expenses, by men's and women's teams. The Department will use this information in preparing its required report to the Congress on gender equity in intercollegiate athletics.

## 7.2 FULL SCHOLARSHIPS EQUIVALENCIES BY SPORT

The following table details the full scholarship equivalencies by sport. This table does not reflect the number of athletes receiving scholarships. Rather, it reflects the number of full scholarships available to cover tuition, fees and room and board.

FIGURE 7.2.A

Athletic Full Scholarship Rates per Full-time Equivalent: AY 2010-2013

FULL SCHOLARSHIPS BY SPORT EQUIVALENCIES BY SPORT	2010		2011		2012		2013	
	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM
Baseball	9.72		11.62		11.21		11.22	
Basketball	12.35	12.57	12.76	13.55	11.86	13.8	13.65	13.75
Sand ( Beach ) Volleyball						2.37		2.93
Cross Country	0.77	1.16	1.69	1.24	0.53	1.1	0.39	1.38
Football							0	
Golf	2.33	3.92	2.41	4.57	0.99	2.43	1.36	3.96
Lacrosse						1.98		1.9
Rowing		3.38		4.54		2.18	0	1.21
Soccer	8.48	11.7	9.52	12.75	8.87	10.51	8.53	8.66
Softball		11.92		11.8		9.51		9.97
Tennis	4.5	6.53	4.4	7.27	4.23	6.64	4.52	6.42
Volleyball		6.46		7.66		7.03		7.13
TOTAL	38.15	57.64	42.4	63.38	38.06	57.55	39.67	57.31

Source: Stetson Athletics Department.

## 7.3 CLUB SPORTS

Club sports began at Stetson University in the spring of 2010; currently there are 17 club sports. They compete at the level between varsity athletics and intramurals. Club sports are unique from other on-campus organizations in that they are able to travel and compete against other schools with partial university funding. For a full list of teams, please visit: <http://stetson.edu/administration/wellness-and-recreation/recreation/club-sports.php>.

FIGURE 7.3.A

Club Sports Participation Rates

CLUB SPORTS	2009-10	2010-11	2011-12	2012-13	2013-14
# of Teams	7	14	16	16	13
# of Students*	75	231	307	297	315

Source: Stetson Athletics Department.

\*NOTE: Stetson Athletics Department began its club sports program in its current form in 2010.



## 7.4 CONFERENCE MEMBERSHIP

Stetson University benchmarks its planning, budgeting and compensation activities against schools where it has a conference affiliation (Atlantic Sun, Pioneer Football League) and/or with schools where it has a clear affinity (Southern Conference, Big South Conference). The following tables detail conference memberships, whether the institution is public or private and undergraduate full-time enrollment.

FIGURE 7.4.A

Atlantic Sun Conference Membership: Fall 2013

INSTITUTION	PUBLIC/PRIVATE	UNDERGRADUATE ENROLLMENT
East Tennessee State University	Public	9,682
Florida Gulf Coast University	Public	10,132
Jacksonville University	Private	2,195
Kennesaw State University	Public	16,689
Lipscomb University	Private	2,586
Mercer University	Private	3,606
Northern Kentucky University	Public	9,686
<b>Stetson University</b>	<b>Private</b>	<b>2,677</b>
University of North Florida	Public	9,990
University of South Carolina-Upstate	Public	4,167

FIGURE 7.4.B

Big South Conference Membership: Fall 2013

BIG SOUTH CONFERENCE		
Institution	Public/Private	Undergraduate Enrollment
Campbell University	Private	3,537
Charleston Southern University	Private	2,601
Coastal Carolina University	Public	8,004
Gardner-Webb University	Private	2,089
High Point University	Private	3,950
Liberty University	Private	25,836
Longwood University	Public	4,117
Presbyterian College	Private	1,061
Radford University	Public	8,524
University of North Carolina at Asheville	Public	3,014
Virginia Military Institute	Public	1,675
Winthrop University	Public	4,428

## FIGURE 7.4.C

## Southern Conference Membership: Fall 2013

INSTITUTION	PUBLIC/PRIVATE	UNDERGRADUATE ENROLLMENT
Appalachian State University	Public	15,023
Carver Bible College	Private	59
Citadel Military College of South Carolina	Public	2,517
Davidson College	Private	1,782
Elon University	Private	5,464
Furman University	Private	2,671
Georgia Southern University	Public	15,718
Samford University	Private	2,844
The University of Tennessee at Chattanooga	Public	9,043
University of North Carolina at Greensboro	Public	12,350
Western Carolina University	Public	7,045
Wofford College	Private	1,598

**\*NOTE:** The data in the Conference Membership tables (7.4.A-7.4.C) were extracted from The Equity in Athletics Data Analysis Cutting Tool by Stetson University Athletics ([ope.ed.gov/athletics](http://ope.ed.gov/athletics)). The Equity in Athletics Disclosure Act requires co-educational institutions of postsecondary education that participate in a Title IV, federal student financial assistance program, and have an intercollegiate athletic program, to prepare an annual report to the Department of Education on athletic participation, staffing, and revenues and expenses, by men's and women's teams. The Department will use this information in preparing its required report to the Congress on gender equity in intercollegiate athletics.

## FIGURE 7.4.D

## Pioneer Football League: Fall 2013

INSTITUTION	PUBLIC/PRIVATE	UNDERGRADUATE ENROLLMENT
Butler	Private	4,051
Campbell	Private	4,465
Davidson	Private	1,788
Dayton	Private	7,975
Drake	Private	3,383
Jacksonville	Private	3,425
Marist	Private	5,566
Morehead State	Public	10,076
San Diego	Private	5,665
Stetson	Private	2,729
Valparaiso	Private	3,251

## 7.5 BRAND ENHANCEMENT

Through athletic success, Stetson will enhance the brand of the institution. In 2013, the annual goal of five conference championships in each five year period was established to recognize the growing success of the athletic teams. Stetson has won in women’s golf (2x), women’s basketball (2x), men’s soccer (1x), baseball (1x), sand volleyball (1x), softball (1x).

FIGURE 7.5.A

Athletic Conference Titles and Tournament Appearances: 2009 - 2013

BRAND ENHANCEMENT	2009	2010	2011	2012	2013
Atlantic Sun Championships	2	3	0	1	2
NCAA Tournament Appearances	3	3	1	1	2

## 7.6 KEY FINANCIAL RATIOS

The NCAA requires that institutions submit revenues and expenses information for their athletic department as well as other general information online annually. This allows Stetson University to compare itself to indicators based upon conference-level descriptive statistics (percentiles, averages, etc.) and consider the degree its operations in this area are efficient, cost-effective and our return-on-investment is reasonable.

Revenues in this context relate to an athletic department’s ticket sales, student fees, guarantees from participation to away games, contributions from donors, compensation paid by a third-party, direct state or government support, institutional support for operations, indirect facilities administrative support, tournament revenues, broadcast, radio and internet revenues, program/concession sales, royalties and licensing, sport camp revenues, and other operating revenues.

Expenses include athletic student aid, guarantees paid to visiting participating institutions, coaching salaries and bonuses, staff salaries, severance, recruiting, team travel, equipment/uniforms, game expenses, marketing/promotions, camp expenses, facilities and administrative direct and indirect expenses, medical, memberships and other operating expenses.

FIGURE 7.6.A

Athletic Expenditures to Institutional Expenditures: Academic Year 2007-2013

CONFERENCE	2007-08	2008-09	2009-10	2010-11	2011-2012	2012-2013
Southern	12.10%	12.00%	10.10%	9.70%	9.60%	10.00%
Atlantic Sun	8.60%	9.90%	7.00%	9.50%	6.20%	7.00%
Stetson	9.00%	8.20%	8.10%	9.10%	9.90%	6.00%
Big South	8.90%	7.40%	7.20%	7.20%	11.40%	12.00%





FIGURE 7.6.B

Generated Revenues to Athletic Direct Expenses: 2007-2013

CONFERENCE	2007-08	2008-09	2009-10	2010-11	2011-12	2012-2013
Southern	32.70%	36.10%	32.80%	31.70%	30.10%	32.00%
Big South	19.40%	17.30%	20.10%	20.70%	18.60%	16.00%
<b>Stetson</b>	<b>27.20%</b>	<b>22.40%</b>	<b>19.00%</b>	<b>18.20%</b>	<b>15.60%</b>	<b>19.00%</b>
Atlantic Sun	17.80%	14.90%	17.40%	18.20%	17.00%	19.00%

FIGURE 7.6.C

Athletic Expenditures to Institutional Expenditures: 2009-2013

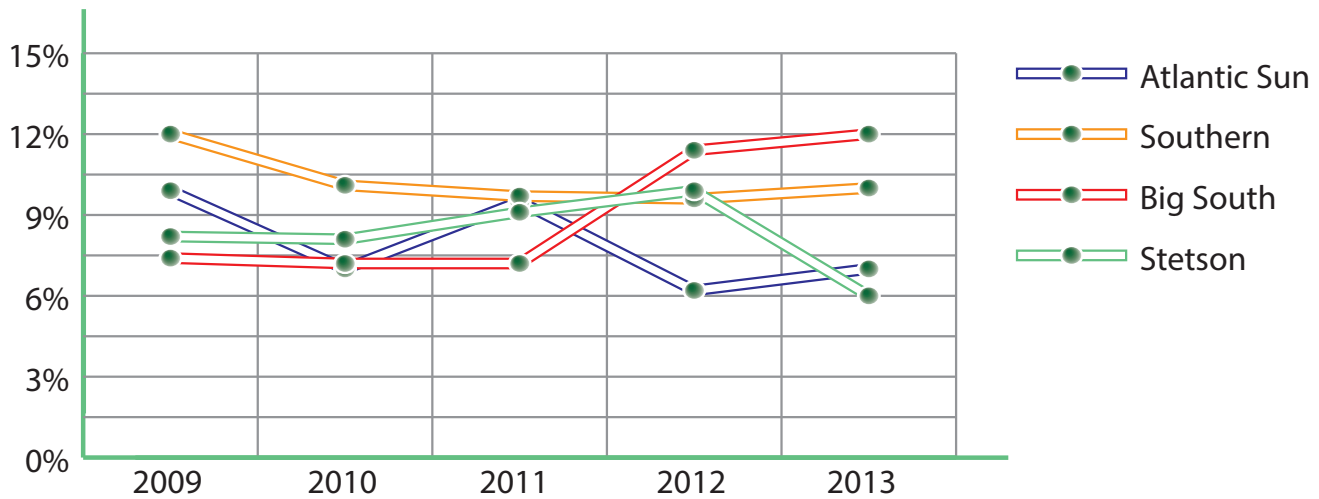


FIGURE 7.6.D

Generated Revenues to Athletic Direct Expenses: 2009-2013

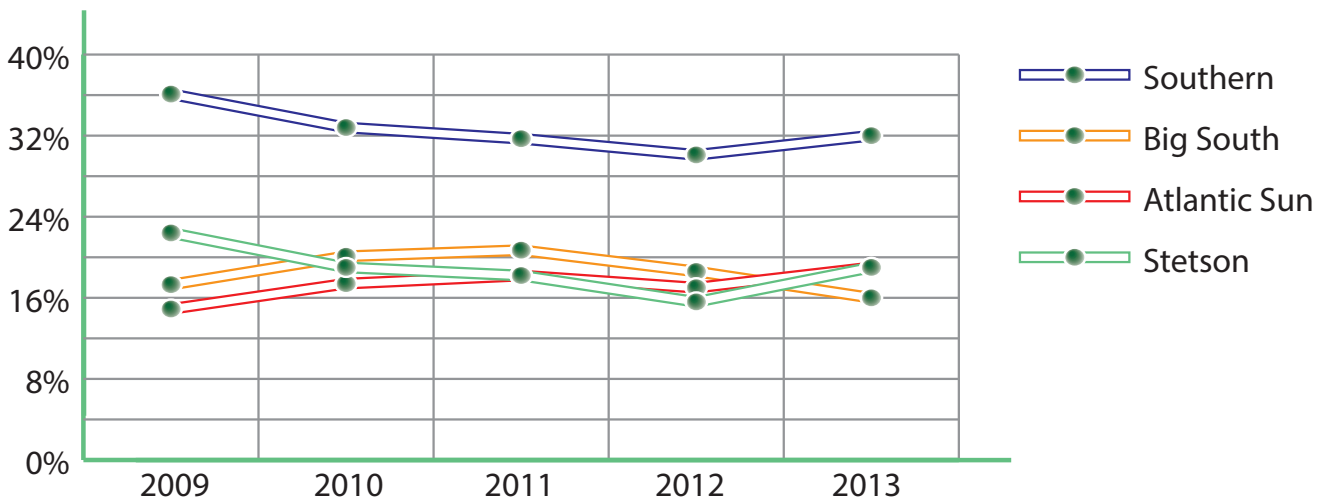


FIGURE 7.6.E

Generated Revenues to Total Athletic Revenue: 2007-2013

CONFERENCE	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Southern	30.00%	31.00%	29.60%	29.00%	29.70%	30.00%
Big South	17.80%	15.00%	17.60%	18.40%	15.00%	14.00%
<b>Stetson</b>	<b>23.10%</b>	<b>19.90%</b>	<b>17.50%</b>	<b>16.70%</b>	<b>14.60%</b>	<b>16.00%</b>
Atlantic Sun	15.10%	12.60%	14.50%	14.60%	15.30%	14.00%

FIGURE 7.6.F

Generated Revenues to Total Athletic Revenue: 2009-2013

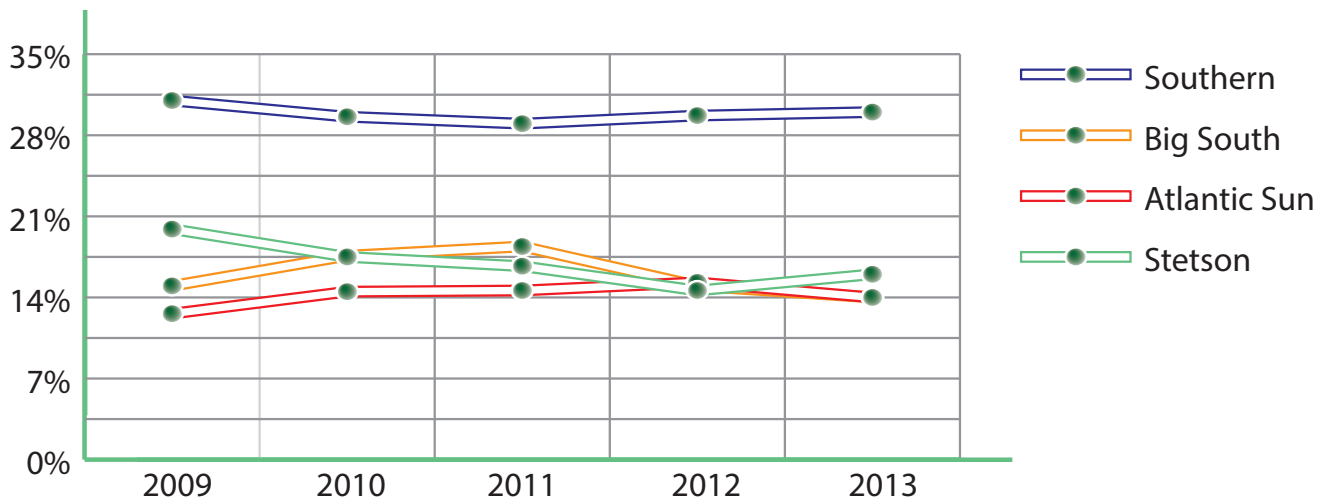


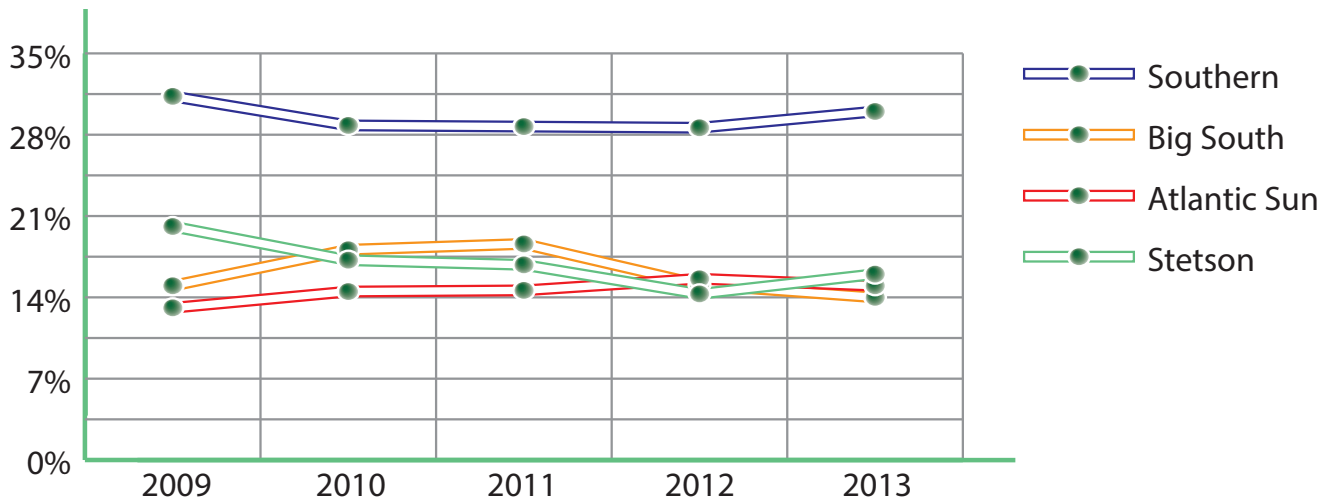
FIGURE 7.6.G

Revenue Self-Sufficiency: 2007-2013

CONFERENCE	2007/08	2008/09	2009/10	2010/11	2011/12	2012-2013
Southern	30.00%	31.30%	28.80%	28.70%	28.60%	30.00%
Big South	17.90%	15.00%	18.10%	18.60%	15.10%	14.00%
Stetson	24.40%	20.10%	17.20%	16.80%	14.30%	16.00%
Atlantic Sun	14.80%	13.10%	14.50%	14.60%	15.60%	15.00%

FIGURE 7.6.H

Revenue Self-Sufficiency: 2009-2013



**NOTE:** Stetson University Athletics Department secured data from the NCAA Revenues and Expenses Dashboard and provided this data to the Office of Institutional Research. Stetson University Athletics Department submits to the NCAA revenues and expenses information as well as other general information online annually.

## 7.7 CONFERENCE REVENUE BREAKDOWN BY SPORT

Stetson University continually reviews a group of conferences along a variety of indices to ensure we compare favorably in how we approach running and financing our athletic programs. Our aim is excellence on and off the playing field while maintaining efficiency and cost effectiveness as well as increasing the self-sufficiency of the Athletics program at Stetson. See prior section for expense and revenue definitions.

FIGURE 7.7.A

Stetson University Conference Revenue Breakdown: 2012-2013

SPORTS	MEN'S TEAMS	% OF TOTAL REVENUE (MEN)	WOMEN'S TEAMS	% OF TOTAL REVENUE(WOMEN)	TOTAL	% OF TOTAL REVENUE
Baseball	\$1,252,448	13.30%		0.00%	\$1,252,448	13.30%
Basketball	\$1,248,678	13.26%	\$1,251,821	13.29%	\$2,500,499	26.55%
Football	\$986,917	10.48%		0.00%	\$986,917	10.48%
Golf	\$129,161	1.37%	\$224,101	2.38%	\$353,262	3.75%
Lacrosse		0.00%	\$347,360	3.69%	\$347,360	3.69%
Rowing		0.00%	\$192,312	2.04%	\$192,312	2.04%
Sand Volleyball		0.00%	\$165,812	1.76%	\$165,812	1.76%
Soccer	\$643,355	6.83%	\$708,426	7.52%	\$1,351,781	14.35%
Softball		0.00%	\$881,448	9.36%	\$881,448	9.36%
Tennis	\$325,868	3.46%	\$434,909	4.62%	\$760,777	8.08%
Track and Field, X-Country	\$35,188	0.37%	\$74,684	0.79%	\$109,872	1.17%
Volleyball		0.00%	\$515,167	5.47%	\$515,167	5.47%
<b>TOTAL</b>	<b>\$4,621,615</b>	<b>49.07%</b>	<b>\$4,796,040</b>	<b>50.93%</b>	<b>\$9,417,655</b>	<b>100.00%</b>

## FIGURE 7.7.B

## Atlantic Sun Conference Revenue Breakdown: 2012-2013

Varsity Team	Men's Teams	Women's Teams	Total
Basketball	\$13,450,450	\$10,129,585	\$23,580,035
Football	\$3,912,391		\$3,912,391
Baseball	\$8,025,813		\$8,025,813
Beach Volleyball		\$607,424	\$607,424
All Track Combined	\$2,205,318	\$3,465,804	\$5,671,122
Golf	\$2,527,691	\$2,520,234	\$5,047,925
Lacrosse	\$1,306,100	\$1,302,763	\$2,608,863
Rowing	\$300,675	\$473,198	\$773,873
Soccer	\$4,376,150	\$5,316,061	\$9,692,211
Softball		\$5,638,316	\$5,638,316
Swimming and Diving		\$968,948	\$968,948
Tennis	\$2,041,055	\$2,439,575	\$4,480,630
Track and Field, X-Country	\$481,353	\$393,749	\$878,102
Volleyball		\$5,005,340	\$5,005,340
<b>TOTAL</b>	<b>\$38,626,996</b>	<b>\$38,260,997</b>	<b>\$76,890,993</b>

## FIGURE 7.7.C

## Big South Conference Revenue Breakdown: 2012-2013

	MEN'S TEAMS	WOMEN'S TEAMS	TOTAL
Basketball	\$18,129,292	\$11,415,629	\$29,544,921
Football	\$28,246,985		\$28,246,985
Baseball	\$10,477,529		\$10,477,529
Beach Volleyball			
All Track Combined	\$4,788,162	\$5,446,348	\$10,234,510
Field Hockey		\$1,467,681	\$1,467,681
Golf	\$2,834,973	\$2,532,263	\$5,367,236
Lacrosse	\$1,097,211	\$3,839,197	\$4,936,408
Rifle	\$25,619	\$44,100	\$69,719
Soccer	\$5,404,900	\$6,394,447	\$11,799,347
Softball		\$5,763,970	\$5,763,970
Squash			
Swimming and Diving	\$55,424	\$1,026,345	\$1,081,769
Swimming	\$385,985	\$1,008,650	\$1,394,635
Tennis	\$2,381,078	\$2,987,174	\$5,368,252
Track and Field, X-Country	\$140,625	\$133,078	\$273,703
Volleyball		\$5,569,618	\$5,569,618
Water Polo			
Wrestling	\$1,257,087		\$1,257,087
<b>TOTAL</b>	<b>\$47,006,131</b>	<b>\$47,628,500</b>	<b>\$122,853,370</b>

## FIGURE 7.7.D

## Pioneer Conference Revenue Breakdown: 2012-2013

Varsity Team	Men's Teams	Women's Teams	Total
Basketball	\$33,654,932	\$15,123,463	\$48,778,395
Football	\$13,146,113		\$13,146,113
Baseball	\$9,882,383		\$9,882,383
Beach Volleyball		\$437,269	\$437,269
Bowling		\$197,951	\$197,951
All Track Combined	\$2,645,139	\$3,720,435	\$6,365,574
Field Hockey		\$287,257	\$287,257
Golf	\$3,289,381	\$2,285,348	\$5,574,729
Lacrosse	\$1,820,019	\$2,140,064	\$3,960,083
Rifle			
Rowing	\$837,162	\$1,973,538	\$2,810,700
Soccer	\$6,759,629	\$8,164,613	\$14,924,242
Softball		\$6,914,534	\$6,914,534
Swimming and Diving	\$656,815	\$1,195,322	\$1,852,137
Swimming		\$598,217	\$598,217
Tennis	\$2,964,839	\$3,206,920	\$6,171,759
Track and Field, Outdoor		\$132,432	\$132,432
Track and Field, X-Country	\$522,153	\$403,356	\$925,509
Volleyball		\$7,507,331	\$7,507,331
Water Polo		\$300,891	\$300,891
Wrestling	\$875,448		\$875,448
<b>TOTAL</b>	<b>\$77,054,013</b>	<b>\$54,588,941</b>	<b>\$131,642,954</b>

FIGURE 7.7.E

Southern Conference Revenue Breakdown: 2012-2013

VARSITY TEAM	MEN'S TEAMS	WOMEN'S TEAMS	TOTAL
Basketball	\$16,846,238	\$10,870,126	\$27,716,364
Football	\$42,219,164		\$42,219,164
Baseball	\$8,019,989		\$8,019,989
Beach Volleyball			
All Track Combined	\$3,131,387	\$6,289,951	\$9,421,338
Equestrian			
Field Hockey		\$639,396	\$639,396
Golf	\$3,367,941	\$2,938,601	\$6,306,542
Lacrosse	\$1,322,552	\$712,592	\$2,035,144
Rifle	\$112,028	\$196,672	\$308,700
Sailing			
Soccer	\$4,022,644	\$6,827,373	\$10,850,017
Softball		\$4,846,561	\$4,846,561
Swimming and Diving			
Tennis	\$2,615,848	\$3,552,504	\$6,168,352
Track and Field, X-Country		\$6,158,408	\$6,158,408
Volleyball		\$6,158,408	\$6,158,408
Wrestling	\$2,014,375		\$2,014,375
<b>TOTAL</b>	<b>\$83,672,166</b>	<b>\$49,190,592</b>	<b>\$132,862,758</b>

**\*NOTE:** Stetson University Athletics Department secured data from the NCAA Revenues and Expenses Dashboard and provided these data to the Office of Institutional Research. Stetson University Athletics Department submits to the NCAA revenues and expenses information as well as other general information online annually.

More information about teams, boosters, camps, compliance, communications, facilities, staff and schedules and ticketing can be found at: [gohatters.com](http://gohatters.com).







8

## FINANCES

Stetson University is committed to integrated strategic planning and budgeting to ensure a mission-centric approach to its future. Specifically, the university seeks to use the information in this guide to undertake the following:

- Balance operating budgets with reasoned and modest growth in operating margins, 2 percent contingencies, and renewal and replacement funding.
- Ensure capital investments are guided by the campus master plan and integrate with enrollment plan(s) for multiple campuses.
- Work with constituents to prioritize the use of institutional resources to strategic ends, integrating success measures and links where possible.
- Synchronize budget calendars, processes and support plans.
- Establish a five-year planning horizon that is strategic in nature and informs the planning of future priorities.

## 8.1 EXPENSES

The following section details core expenses by function and per full-time equivalent (FTE) enrollment. Please see the glossary for definitions of the different categories or how FTE is calculated. Please see the glossary for more information about categories. The source for this data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 8.1.A

Core Expense Total Dollars: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Baldwin Wallace College	\$70,564,763	\$72,263,548	\$74,696,864	\$75,814,485	\$73,334,915	7.44%
John Carroll University	\$71,213,670	\$72,447,901	\$75,374,078	\$77,120,481	\$74,039,033	8.29%
University of Portland	\$68,797,000	\$77,438,000	\$76,521,000	\$78,299,000	\$75,263,750	13.81%
Siena College	\$72,774,228	\$76,050,287	\$77,827,615	\$77,170,372	\$75,955,626	6.04%
Pacific Lutheran University	\$78,934,833	\$80,063,896	\$83,572,618	\$85,312,167	\$81,970,879	8.08%
University of Puget Sound	\$82,511,000	\$84,441,000	\$87,267,000	\$89,315,000	\$85,883,500	8.25%
Rollins College	\$81,886,000	\$87,128,000	\$89,644,000	\$93,450,000	\$88,027,000	14.12%
<b>Stetson University</b>	<b>\$86,698,970</b>	<b>\$83,714,452</b>	<b>\$94,244,424</b>	<b>\$97,912,377</b>	<b>\$90,642,556</b>	<b>12.93%</b>
The University of Tampa	\$88,626,105	\$87,309,343	\$92,600,956	\$100,403,638	\$92,235,011	13.29%
Valparaiso University	\$83,823,112	\$90,566,000	\$96,169,000	\$98,411,000	\$92,242,278	17.40%
University of Redlands	\$93,169,273	\$93,478,648	\$96,927,507	\$102,132,360	\$96,426,947	9.62%
Drake University	\$91,242,237	\$95,548,012	\$99,289,454	\$117,421,565	\$100,875,317	28.69%
Furman University	\$104,194,698	\$108,056,305	\$113,417,071	\$115,344,673	\$110,253,187	10.70%
Butler University	\$103,673,000	\$109,082,000	\$115,614,000	\$122,832,000	\$112,800,250	18.48%
Samford University	\$107,953,102	\$113,472,870	\$117,025,528	\$120,852,910	\$114,826,103	11.95%
Loyola University-N.O.	\$106,619,597	\$109,154,356	\$119,158,706	\$126,496,299	\$115,357,240	18.64%
Elon University	\$120,718,864	\$129,840,739	\$139,024,862	\$147,995,106	\$134,394,893	22.59%
University of the Pacific	\$264,089,274	\$273,653,855	\$287,233,954	\$287,703,424	\$278,170,127	8.94%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$99,458,280</b>	<b>\$103,529,104</b>	<b>\$108,315,542</b>	<b>\$112,710,264</b>	<b>\$106,003,297</b>	<b>13.32%</b>

FIGURE 8.1.B

Core Expense Total Dollars: Fiscal Year 2010-2013

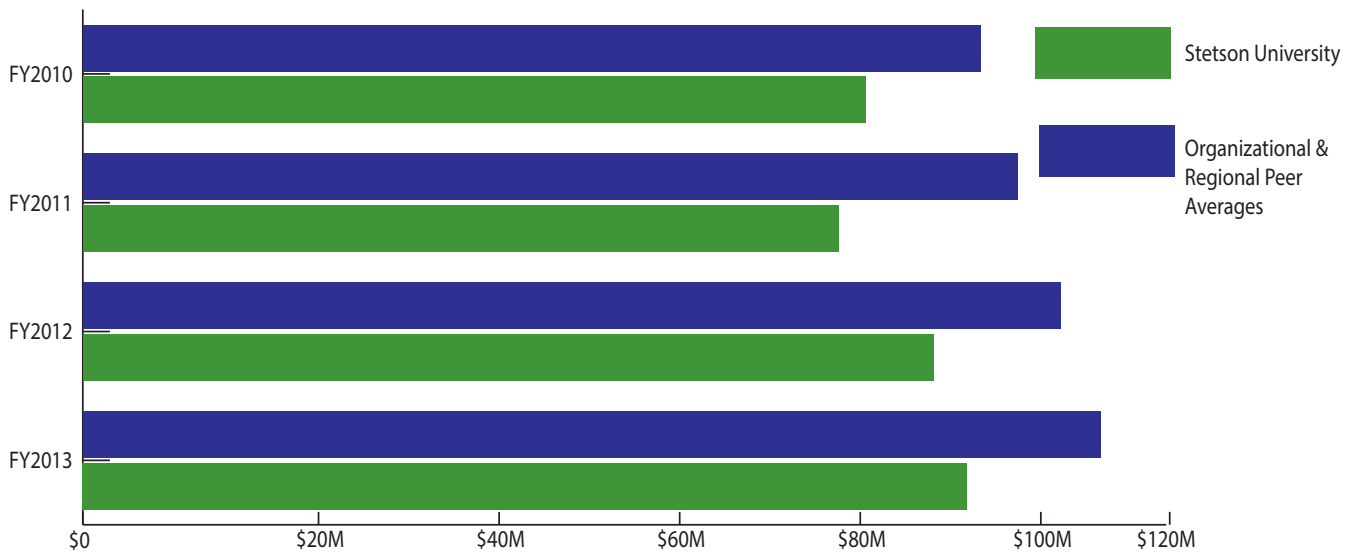


FIGURE 8.1.C

Core Expense Percent Breakdown by Function: Fiscal Year 2013

INSTITUTION	INSTRUCTION	RESEARCH	PUBLIC SERVICE	ACADEMIC SUP- PORT	STUDENT SERVICES	INSTITUTIONAL SUPPORT	OTHER
Baldwin Wallace College	50	1	1	12	19	17	0
Butler University	49	1	0	11	21	18	0
Drake University	36	1	8	18	24	13	0
Elon University	58	0	0	5	20	17	0
Furman University	49	2	0	14	20	15	0
John Carroll University	43	8	0	15	15	14	4
Loyola Uni. - N. O.	42	1	3	15	10	24	5
Pacific Lutheran University	49	1	8	7	14	22	0
Rollins College	41	0	2	14	20	23	0
Samford University	57	0	3	4	23	14	0
Siena College	43	0	1	9	24	21	2
<b>Stetson University</b>	<b>48</b>	<b>1</b>	<b>1</b>	<b>13</b>	<b>18</b>	<b>19</b>	<b>0</b>
The University of Tampa	44	0	0	13	13	30	0
University of Portland	54	1	0	5	12	28	0
University of Puget Sound	53	1	0	10	20	16	0
University of Redlands	44	0	1	9	18	29	0
University of the Pacific	46	12	0	9	8	25	1
Valparaiso University	45	1	3	16	21	15	0
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>47.24</b>	<b>1.76</b>	<b>1.76</b>	<b>10.94</b>	<b>17.76</b>	<b>20.06</b>	<b>0.71</b>

FIGURE 8.1.D

Core expense percent breakdown by function: Fiscal Year 2013

- A 48% - Instruction
- B 01% - Research
- C 01% - Public Service
- D 13% - Academic Support
- E 18% - Student Services
- F 19% - Instructional Support
- G 00% - Other

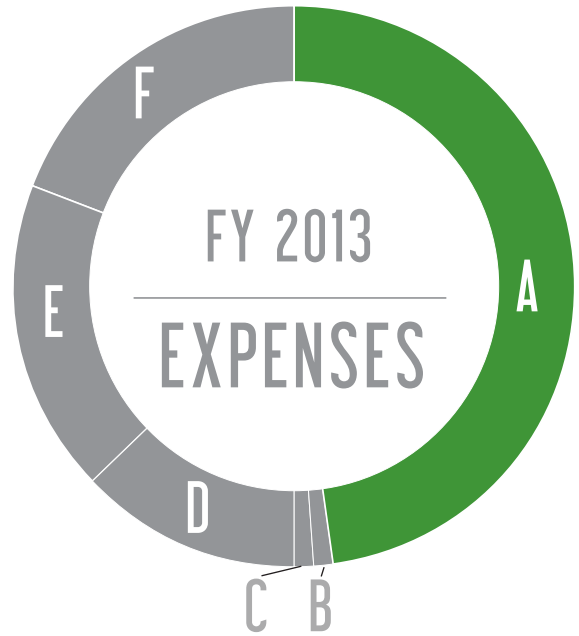


FIGURE 8.1.E

Core Expenses per Full-Time Equivalent (FTE) for Figure 8.1.F to Figure 8.2.K

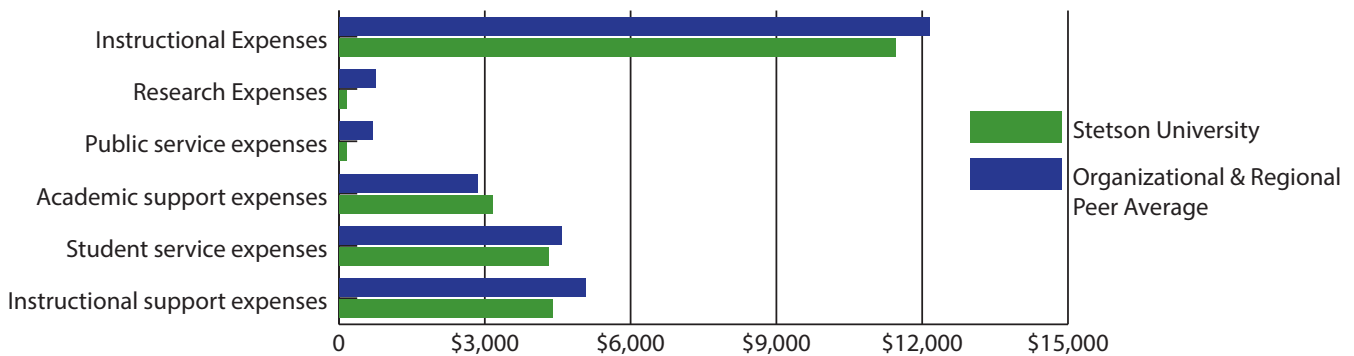


FIGURE 8.1.F

## Instructional Expenses per Full-Time Equivalent Student Enrollment: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	\$6,697	\$6,007	\$6,078	\$6,103	\$6,221	-8.87%
Drake University	\$6,276	\$6,988	\$8,081	\$9,273	\$7,655	47.75%
John Carroll University	\$9,231	\$9,125	\$9,276	\$9,365	\$9,249	1.45%
Siena College	\$8,828	\$8,824	\$9,445	\$10,545	\$9,411	19.45%
University of Redlands	\$9,796	\$9,775	\$9,415	\$9,159	\$9,536	-6.50%
Baldwin Wallace University	\$8,824	\$9,088	\$10,067	\$10,201	\$9,545	15.61%
University of Portland	\$9,529	\$10,301	\$10,178	\$10,427	\$10,109	9.42%
Valparaiso University	\$9,494	\$9,851	\$10,929	\$10,489	\$10,191	10.48%
Loyola University-New Orleans	\$9,477	\$9,736	\$10,580	\$11,302	\$10,274	19.26%
Rollins College	\$10,143	\$10,632	\$10,680	\$12,311	\$10,942	21.37%
Pacific Lutheran University	\$10,615	\$10,907	\$11,276	\$11,672	\$11,118	9.96%
<b>Stetson University</b>	<b>\$11,129</b>	<b>\$11,016</b>	<b>\$11,596</b>	<b>\$11,448</b>	<b>\$11,297</b>	<b>2.87%</b>
Butler University	\$11,555	\$11,609	\$13,774	\$12,922	\$12,465	11.83%
Samford University	\$11,347	\$11,832	\$13,211	\$14,054	\$12,611	23.86%
Elon University	\$10,306	\$13,380	\$14,050	\$14,745	\$13,120	43.07%
University of Puget Sound	\$15,824	\$16,559	\$16,964	\$17,749	\$16,774	12.17%
University of the Pacific	\$17,200	\$17,055	\$17,953	\$17,606	\$17,454	2.36%
Furman University	\$17,470	\$18,011	\$18,434	\$18,804	\$18,180	7.64%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	\$10,742	\$11,158	\$11,788	\$12,160	\$11,462	

**FIGURE 8.1.G**

**Research Expenses per Full-Time Equivalent (FTE) Students: Fiscal Year 2010-2013**

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Elon University	-	-	-	-	-	-
Rollins College	-	-	-	-	-	-
Samford University	-	-	-	-	-	-
Siena College	-	-	-	-	-	-
University of Redlands	-	-	-	-	-	-
The University of Tampa	\$9	\$11	\$23	\$57	\$25	533.33%
Pacific Lutheran University	\$98	\$117	\$121	\$128	\$116	30.61%
Baldwin Wallace University	\$69	\$93	\$148	\$174	\$121	152.17%
Butler University	\$165	\$167	\$173	\$142	\$162	-13.94%
Drake University	-	\$187	\$216	\$169	\$191	-
Loyola University-New Orleans	\$231	\$202	\$237	\$268	\$235	16.02%
University of Portland	\$364	\$304	\$196	\$205	\$267	-43.68%
<b>Stetson University</b>	<b>\$325</b>	<b>\$343</b>	<b>\$266</b>	<b>\$149</b>	<b>\$271</b>	<b>-54.15%</b>
Valparaiso University	\$203	\$315	\$333	\$269	\$280	32.51%
University of Puget Sound	\$219	\$291	\$348	\$329	\$297	50.23%
Furman University	\$647	\$680	\$678	\$692	\$674	6.96%
John Carroll University	\$1,487	\$1,508	\$1,608	\$1,834	\$1,609	23.34%
University of the Pacific	\$5,906	\$5,924	\$5,738	\$4,663	\$5,558	-21.05%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$854</b>	<b>\$817</b>	<b>\$818</b>	<b>\$744</b>	<b>\$795</b>	



FIGURE 8.1.H

Public Service Expenses per Full-Time Equivalent (FTE) Student Enrollment: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Elon University	-	-	-	-	-	-
John Carroll University	-	-	-	-	-	-
The University of Tampa	-	-	-	-	-	-
University of Portland	-	-	-	-	-	-
University of Puget Sound	-	-	-	-	-	-
University of the Pacific	-	-	-	-	-	-
Butler University	\$108	\$32	\$31	\$22	\$48	-79.63%
Furman University	\$103	\$107	\$102	\$82	\$99	-20.39%
Siena College	-	\$24	\$35	\$318	\$126	-
<b>Stetson University</b>	<b>\$223</b>	<b>\$202</b>	<b>\$206</b>	<b>\$153</b>	<b>\$196</b>	<b>-31.39%</b>
Baldwin Wallace University	\$260	\$263	\$265	\$246	\$259	-5.38%
University of Redlands	\$308	\$302	\$265	\$286	\$290	-7.14%
Rollins College	\$485	\$541	\$486	\$671	\$546	38.35%
Samford University	\$568	\$564	\$870	\$673	\$669	18.49%
Valparaiso University	\$694	\$725	\$733	\$644	\$699	-7.20%
Loyola University-New Orleans	\$692	\$660	\$845	\$790	\$747	14.16%
Drake University	\$1,802	\$1,640	\$1,822	\$2,085	\$1,837	15.70%
Pacific Lutheran University	\$1,900	\$1,869	\$1,975	\$1,872	\$1,904	-1.47%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$692</b>	<b>\$612</b>	<b>\$675</b>	<b>\$699</b>	<b>\$669</b>	



FIGURE 8.1.1

Academic Support Expenses per Full-Time Equivalent Student Enrollment: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of Portland	\$874	\$935	\$930	\$988	\$932	13.04%
Samford University	\$1,680	\$755	\$594	\$930	\$990	-44.64%
Elon University	\$1,196	\$1,295	\$1,287	\$1,266	\$1,261	5.85%
Pacific Lutheran University	\$1,525	\$1,593	\$1,645	\$1,716	\$1,620	12.52%
The University of Tampa	\$1,847	\$1,853	\$1,745	\$1,749	\$1,799	-5.31%
University of Redlands	\$1,742	\$1,872	\$1,781	\$1,819	\$1,804	4.42%
Baldwin Wallace University	\$2,208	\$2,380	\$2,369	\$2,398	\$2,339	8.61%
Butler University	\$2,288	\$2,327	\$2,970	\$2,893	\$2,620	26.44%
Siena College	\$2,930	\$3,119	\$3,305	\$2,282	\$2,909	-22.12%
<b>Stetson University</b>	<b>\$3,165</b>	<b>\$2,952</b>	<b>\$3,162</b>	<b>\$3,157</b>	<b>\$3,109</b>	<b>-0.25%</b>
John Carroll University	\$3,015	\$3,087	\$3,230	\$3,302	\$3,159	9.52%
University of Puget Sound	\$3,285	\$3,324	\$3,288	\$3,514	\$3,353	6.97%
University of the Pacific	\$3,267	\$3,352	\$3,424	\$3,384	\$3,357	3.58%
Rollins College	\$2,906	\$3,310	\$3,533	\$4,146	\$3,474	42.67%
Valparaiso University	\$3,114	\$3,476	\$3,690	\$3,830	\$3,528	22.99%
Loyola University-New Orleans	\$3,815	\$3,551	\$3,541	\$4,107	\$3,754	7.65%
Drake University	\$3,371	\$3,534	\$3,963	\$4,577	\$3,861	35.78%
Furman University	\$4,817	\$4,914	\$5,184	\$5,446	\$5,090	13.06%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$2,581</b>	<b>\$2,628</b>	<b>\$2,734</b>	<b>\$2,844</b>	<b>\$2,697</b>	



FIGURE 8.1.J

Student Service Expenses per Full-Time Equivalent (FTE) Student Enrollment: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	\$1,735	\$1,672	\$1,738	\$1,829	\$1,744	5.42%
Loyola University-New Orleans	\$1,831	\$1,919	\$2,138	\$2,633	\$2,130	43.80%
University of Portland	\$2,111	\$2,278	\$2,315	\$2,336	\$2,260	10.66%
University of the Pacific	\$2,806	\$2,795	\$3,034	\$2,962	\$2,899	5.56%
Drake University	\$1,716	\$1,908	\$2,273	\$6,149	\$3,012	258.33%
<b>Stetson University</b>	<b>\$2,110</b>	<b>\$2,193</b>	<b>\$3,767</b>	<b>\$4,317</b>	<b>\$3,097</b>	<b>104.60%</b>
Pacific Lutheran University	\$2,892	\$3,004	\$3,141	\$3,413	\$3,113	18.02%
John Carroll University	\$3,251	\$3,381	\$3,549	\$3,328	\$3,377	2.37%
Baldwin Wallace University	\$3,330	\$3,438	\$3,661	\$3,912	\$3,585	17.48%
University of Redlands	\$3,833	\$3,834	\$3,725	\$3,702	\$3,774	-3.42%
Elon University	\$3,496	\$4,371	\$4,606	\$4,958	\$4,358	41.82%
Valparaiso University	\$4,318	\$4,530	\$4,991	\$4,832	\$4,668	11.90%
Butler University	\$4,226	\$4,342	\$5,230	\$5,717	\$4,879	35.28%
Rollins College	\$4,265	\$4,885	\$5,091	\$6,115	\$5,089	43.38%
Samford University	\$4,071	\$5,285	\$6,056	\$5,756	\$5,292	41.39%
Siena College	\$5,213	\$5,168	\$5,708	\$5,765	\$5,464	10.59%
University of Puget Sound	\$6,349	\$6,435	\$6,442	\$6,686	\$6,478	5.31%
Furman University	\$6,473	\$6,950	\$7,271	\$7,716	\$7,103	19.20%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$3,642</b>	<b>\$3,894</b>	<b>\$4,175</b>	<b>\$4,577</b>	<b>\$4,072</b>	

**FIGURE 8.1.K**

**Institutional Support Expenses per Full-Time Equivalent (FTE) Student Enrollment: Fiscal Year 2010-2013**

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
John Carroll University	\$2,801	\$2,928	\$2,973	\$3,017	\$2,930	7.71%
Drake University	\$2,613	\$2,801	\$3,361	\$3,368	\$3,036	28.89%
Valparaiso University	\$2,717	\$3,186	\$3,140	\$3,474	\$3,129	27.86%
Samford University	\$3,501	\$3,662	\$3,299	\$3,408	\$3,468	-2.66%
Baldwin Wallace University	\$3,375	\$3,434	\$3,679	\$3,564	\$3,513	5.60%
The University of Tampa	\$3,362	\$3,535	\$3,692	\$4,165	\$3,689	23.88%
Elon University	\$3,155	\$3,922	\$4,139	\$4,269	\$3,871	35.31%
Butler University	\$3,896	\$4,056	\$5,279	\$4,816	\$4,512	23.61%
<b>Stetson University</b>	<b>\$5,336</b>	<b>\$4,536</b>	<b>\$4,308</b>	<b>\$4,385</b>	<b>\$4,641</b>	<b>-17.82%</b>
University of Puget Sound	\$4,491	\$5,018	\$5,267	\$5,261	\$5,009	17.15%
Pacific Lutheran University	\$4,903	\$4,942	\$5,225	\$5,243	\$5,078	6.93%
University of Portland	\$5,009	\$5,237	\$5,168	\$5,317	\$5,183	6.15%
Siena College	\$5,181	\$5,397	\$5,446	\$5,138	\$5,291	-0.83%
Furman University	\$5,931	\$5,869	\$5,469	\$5,862	\$5,783	-1.16%
University of Redlands	\$5,419	\$5,946	\$6,015	\$6,074	\$5,864	12.09%
Rollins College	\$5,215	\$5,590	\$5,867	\$7,048	\$5,930	35.15%
Loyola University-New Orleans	\$6,959	\$5,696	\$6,526	\$6,536	\$6,429	-6.08%
University of the Pacific	\$9,067	\$8,445	\$9,571	\$9,538	\$9,155	5.19%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$4,564</b>	<b>\$4,686</b>	<b>\$4,948</b>	<b>\$5,065</b>	<b>\$4,816</b>	



## 8.2 REVENUES

The following section details revenues by function and per full-time equivalent (FTE) enrollment. Please see the glossary for definitions of the different categories or how FTE is calculated. Please see the glossary for more information about categories. The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 8.2.A

Core Revenues Total Dollars: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Siena College	\$75,572,212	\$86,377,345	\$66,653,118	\$82,300,954	\$77,725,907	9%
John Carroll University	\$86,300,875	\$91,219,201	\$64,378,540	\$92,395,468	\$83,573,521	7%
Pacific Lutheran University	\$83,597,470	\$101,011,981	\$75,433,591	\$87,704,923	\$86,936,991	5%
Baldwin Wallace College	\$95,411,648	\$91,553,021	\$73,368,597	\$87,868,192	\$87,050,365	-8%
University of Redlands	\$94,858,250	\$102,997,249	\$87,929,551	\$108,069,206	\$98,463,564	14%
University of Portland	\$93,817,000	\$113,294,000	\$90,797,000	\$106,200,000	\$101,027,000	13%
Valparaiso University	\$86,663,619	\$127,753,000	\$103,144,000	\$96,473,000	\$103,508,405	11%
University of Puget Sound	\$106,618,000	\$116,578,000	\$87,754,000	\$121,994,000	\$108,236,000	14%
<b>Stetson University</b>	<b>\$102,425,702</b>	<b>\$117,170,876</b>	<b>\$99,831,700</b>	<b>\$128,842,463</b>	<b>\$112,067,685</b>	<b>26%</b>
Rollins College	\$106,937,000	\$142,850,000	\$68,579,000	\$131,692,000	\$112,514,500	23%
The University of Tampa	\$102,550,411	\$114,370,865	\$123,539,370	\$133,267,596	\$118,432,061	30%
Drake University	\$121,537,416	\$134,795,989	\$101,971,834	\$137,134,651	\$123,859,973	13%
Samford University	\$111,424,796	\$134,828,256	\$107,944,149	\$145,068,993	\$124,816,549	30%
Butler University	\$113,215,000	\$137,250,000	\$94,162,000	\$159,960,000	\$126,146,750	41%
Loyola Uni.-New Orleans	\$118,853,845	\$130,884,038	\$103,371,264	\$152,885,454	\$126,498,650	29%
Furman University	\$144,602,531	\$181,870,157	\$98,427,180	\$160,708,680	\$146,402,137	11%
Elon University	\$145,950,477	\$160,490,632	\$150,861,297	\$192,320,668	\$162,405,769	32%
University of the Pacific	\$278,922,000	\$316,698,000	\$307,564,000	\$435,892,000	\$334,769,000	56%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$115,696,032</b>	<b>\$134,401,278</b>	<b>\$106,228,147</b>	<b>\$143,055,046</b>	<b>\$124,845,126</b>	<b>24%</b>

FIGURE 8.2.B

Core Revenues Total Dollars: Fiscal Year 2010-2013

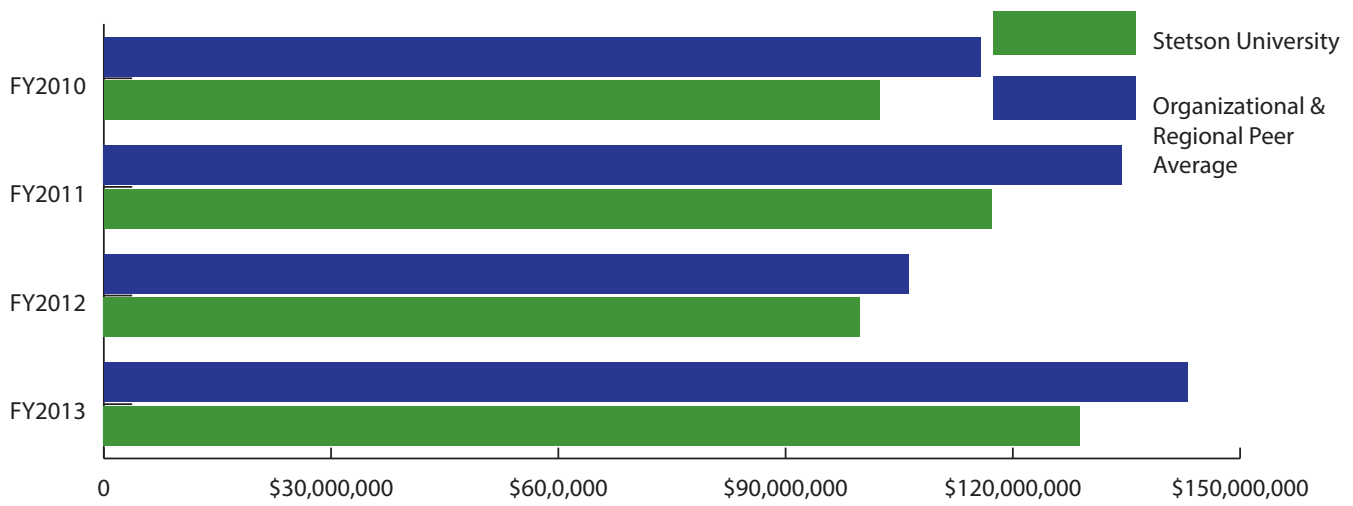


FIGURE 8.2.C

Core Revenues Percent Breakdown by Function: Fiscal Year 2013

INSTITUTION	TUITION & FEES	GOV'T GRANTS & CONTRACTS	PRIVATE GIFTS & CONTRACTS	INVESTMENT RETURN	OTHER
Baldwin Wallace University	64	2	15	17	1
Butler University	56	1	17	21	4
Drake University	62	7	8	15	8
Elon University	74	1	12	10	3
Furman University	42	2	14	39	4
John Carroll University	48	5	12	29	5
Loyola University-New Orleans	54	4	3	27	11
Pacific Lutheran University	73	3	14	10	1
Rollins College	45	1	13	38	3
Samford University	59	2	20	16	3
Siena College	64	2	4	21	9
<b>Stetson University</b>	<b>59</b>	<b>1</b>	<b>20</b>	<b>16</b>	<b>4</b>
The University of Tampa	87	1	5	3	3
University of Portland	73	1	13	13	0
University of Puget Sound	55	2	11	31	1
University of Redlands	78	2	8	11	2
University of the Pacific	50	8	31	6	5
Valparaiso University	75	4		18	5
ORGANIZATIONAL & PEER AVERAGE	62.29	2.82	11.71	19.12	4.00

FIGURE 8.2.D

Core Revenues Percent Breakdown by Function. Fiscal Year 2013

- A 59% - Tuition & Fees
- B 01% - Government Grants & Contracts
- C 20% - Private Gifts & Contracts
- D 16% - Investment Return
- E 04% - Other

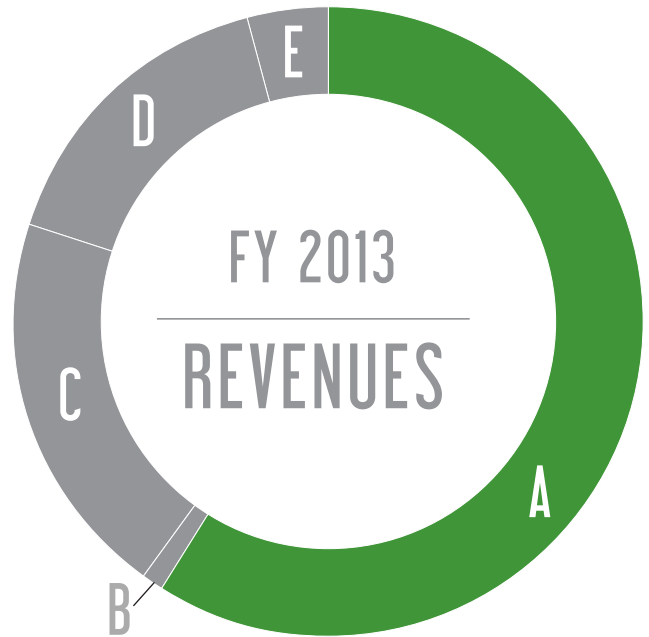


FIGURE 8.2.E

Core Revenues per Full-Time Equivalent (FTE) for Figure 8.2.F to Figure 8.2.I - Fiscal Year 2010-2013

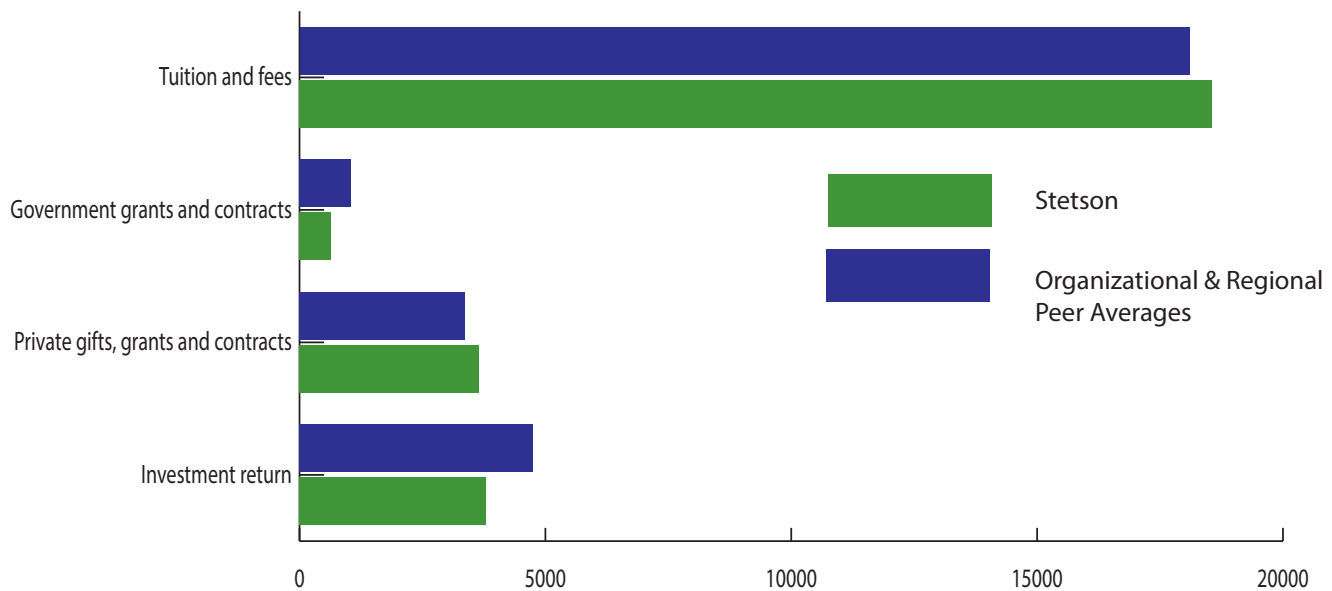


FIGURE 8.2.F

Core Revenues per Full-Time Equivalent for Tuition and Fees: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
John Carroll University	\$13,440	\$13,016	\$13,119	\$12,625	\$13,050	-6.06%
Baldwin Wallace University	\$14,494	\$14,671	\$15,202	\$15,293	\$14,915	5.51%
The University of Tampa	\$14,470	\$15,064	\$15,541	\$16,142	\$15,304	11.55%
Drake University	\$13,295	\$14,296	\$16,479	\$18,444	\$15,629	38.73%
Loyola University-New Orleans	\$15,129	\$15,080	\$16,741	\$17,610	\$16,140	16.40%
Samford University	\$14,402	\$15,564	\$17,396	\$17,548	\$16,228	21.84%
Siena College	\$15,716	\$16,247	\$16,608	\$16,661	\$16,308	6.01%
University of Redlands	\$15,617	\$16,723	\$16,920	\$17,280	\$16,635	10.65%
Valparaiso University	\$15,987	\$16,453	\$17,360	\$17,416	\$16,804	8.94%
Pacific Lutheran University	\$16,258	\$16,261	\$17,072	\$17,987	\$16,895	10.63%
Rollins College	\$17,108	\$17,151	\$17,489	\$19,343	\$17,773	13.06%
Butler University	\$15,877	\$16,880	\$20,129	\$19,522	\$18,102	22.96%
<b>Stetson University</b>	<b>\$18,305</b>	<b>\$18,329</b>	<b>\$19,156</b>	<b>\$18,420</b>	<b>\$18,553</b>	<b>0.63%</b>
University of Portland	\$18,057	\$19,363	\$18,370	\$19,068	\$18,715	5.60%
Furman University	\$19,808	\$20,077	\$21,123	\$22,453	\$20,865	13.35%
Elon University	\$17,407	\$21,718	\$23,212	\$24,332	\$21,667	39.78%
University of Puget Sound	\$23,175	\$24,027	\$24,730	\$25,089	\$24,255	8.26%
University of the Pacific	\$26,928	\$27,623	\$29,763	\$29,264	\$28,395	8.67%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$16,892</b>	<b>\$17,660</b>	<b>\$18,662</b>	<b>\$19,181</b>	<b>\$18,099</b>	



**FIGURE 8.2.G**

Private Gifts, Grants and Contracts per Full-Time Equivalent (FTE): Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Loyola University-New Orleans	\$699	\$690	\$845	\$972	\$802	39.06%
The University of Tampa	\$502	\$700	\$1,915	\$958	\$1,019	90.84%
University of Redlands	\$2,126	\$1,932	\$1,325	\$1,761	\$1,786	-17.17%
Siena College	\$2,296	\$1,418	\$4,214	\$995	\$2,231	-56.66%
Elon University	\$1,473	\$1,880	\$1,768	\$3,953	\$2,269	168.36%
John Carroll University	\$2,544	\$1,879	\$3,655	\$3,099	\$2,794	21.82%
Drake University	\$2,786	\$4,121	\$2,599	\$2,512	\$3,005	-9.83%
Valparaiso University	\$2,123	\$6,140	\$4,412	-\$281	\$3,099	-113.24%
Butler University	\$1,407	\$2,634	\$2,745	\$5,863	\$3,162	316.70%
University of Portland	\$2,855	\$3,947	\$2,949	\$3,377	\$3,282	18.28%
Baldwin Wallace University	\$5,063	\$2,439	\$2,913	\$3,609	\$3,506	-28.72%
<b>Stetson University</b>	<b>\$2,661</b>	<b>\$3,082</b>	<b>\$2,750</b>	<b>\$6,091</b>	<b>\$3,646</b>	<b>128.90%</b>
Samford University	\$2,933	\$2,999	\$3,480	\$6,076	\$3,872	107.16%
Rollins College	\$1,726	\$5,313	\$4,446	\$5,368	\$4,213	211.01%
Pacific Lutheran University	\$3,581	\$8,694	\$3,991	\$3,528	\$4,949	-1.48%
University of Puget Sound	\$4,743	\$2,903	\$7,123	\$5,155	\$4,981	8.69%
University of the Pacific	\$1,907	\$1,469	\$2,374	\$18,022	\$5,943	845.04%
Furman University	\$4,316	\$5,125	\$8,918	\$7,320	\$6,420	69.60%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$2,534</b>	<b>\$3,193</b>	<b>\$3,510</b>	<b>\$4,252</b>	<b>\$3,372</b>	



FIGURE 8.2.H

Government Grants and Contracts per Full-Time Equivalent (FTE): Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Butler University	\$185	\$247	\$308	\$412	\$288	122.70%
The University of Tampa	\$421	\$368	\$202	\$177	\$292	-57.96%
University of Portland	\$337	\$292	\$264	\$281	\$294	-16.62%
Rollins College	\$361	\$317	\$335	\$403	\$354	11.63%
Elon University	\$419	\$479	\$417	\$407	\$431	-2.86%
Baldwin Wallace University	\$396	\$456	\$572	\$421	\$461	6.31%
University of Redlands	\$554	\$578	\$518	\$449	\$525	-18.95%
Samford University	\$549	\$601	\$427	\$534	\$528	-2.73%
<b>Stetson University</b>	<b>\$794</b>	<b>\$728</b>	<b>\$719</b>	<b>\$334</b>	<b>\$644</b>	<b>-57.93%</b>
Siena College	\$379	\$597	\$1,056	\$598	\$658	57.78%
University of Puget Sound	\$719	\$835	\$825	\$736	\$779	2.36%
Pacific Lutheran University	\$1,319	\$737	\$645	\$618	\$830	-53.15%
Furman University	\$766	\$947	\$926	\$1,028	\$917	34.20%
Valparaiso University	\$981	\$1,073	\$1,213	\$810	\$1,019	-17.43%
Loyola University-New Orleans	\$1,456	\$1,398	\$1,443	\$1,436	\$1,433	-1.37%
John Carroll University	\$1,827	\$1,816	\$1,611	\$1,367	\$1,655	-25.18%
Drake University	\$1,695	\$1,701	\$1,891	\$2,062	\$1,837	21.65%
University of the Pacific	\$6,156	\$6,045	\$5,461	\$4,583	\$5,561	-25.55%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$1,089</b>	<b>\$1,087</b>	<b>\$1,066</b>	<b>\$960</b>	<b>\$1,051</b>	

FIGURE 8.2.1

Investment Return per Full-Time Equivalent (FTE): Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	\$335	\$594	-\$282	\$622	\$317	85.67%
Pacific Lutheran University	\$1,683	\$2,032	-\$830	\$2,422	\$1,327	43.91%
Elon University	\$2,009	\$3,471	-\$136	\$3,233	\$2,144	60.93%
University of Redlands	\$2,449	\$4,411	-\$93	\$2,426	\$2,298	-0.94%
Drake University	\$2,633	\$3,528	-\$1,305	\$4,582	\$2,360	74.02%
University of the Pacific	\$2,846	\$5,667	-\$688	\$3,590	\$2,854	26.14%
University of Portland	\$3,145	\$4,276	\$709	\$3,413	\$2,886	8.52%
Baldwin Wallace University	\$3,674	\$5,689	-\$604	\$4,088	\$3,212	11.27%
Valparaiso University	\$1,400	\$6,694	\$1,744	\$4,047	\$3,471	189.07%
Samford University	\$3,352	\$6,394	\$26	\$4,700	\$3,618	40.21%
<b>Stetson University</b>	<b>\$3,351</b>	<b>\$6,244</b>	<b>\$647</b>	<b>\$4,913</b>	<b>\$3,789</b>	<b>46.61%</b>
Siena College	\$4,743	\$7,280	-\$1,934	\$5,567	\$3,914	17.37%
Butler University	\$5,726	\$7,486	-\$2,212	\$7,313	\$4,578	27.72%
John Carroll University	\$6,118	\$8,330	-\$1,290	\$7,558	\$5,179	23.54%
Loyola University-New Orleans	\$6,622	\$7,110	\$462	\$8,899	\$5,773	34.39%
Rollins College	\$6,325	\$13,434	-\$2,841	\$16,132	\$8,263	155.05%
University of Puget Sound	\$9,814	\$15,062	-\$661	\$14,300	\$9,629	45.71%
Furman University	\$22,300	\$33,582	-\$823	\$21,013	\$19,018	-5.77%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$5,010</b>	<b>\$7,944</b>	<b>-\$633</b>	<b>\$6,700</b>	<b>\$4,755</b>	



## 8.3 SALARIES AND WAGES AS A PERCENTAGE OF EXPENSES

This section highlights the percentage of salary, wages and benefit expenses in the total, core and functional expenses of Stetson University and peers. Please see the glossary for more information about categories. The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2011, 12-month Enrollment component and Spring 2012, Finance component.

FIGURE 8.3.A

Total Salaries, Wages and Benefit Expenses as a Percentage of Total Expenses: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	44	44	43	43	44	-2.27%
University of Redlands	55	55	55	54	55	-1.82%
Pacific Lutheran University	56	56	55	55	56	-1.79%
Rollins College	57	55	55	56	56	-1.75%
Loyola University-New Orleans	56	57	55	55	56	-1.79%
Furman University	58	56	56	55	56	-5.17%
Butler University	59	58	59	57	58	-3.39%
John Carroll University	59	57	58	60	59	1.69%
Samford University	58	59	58	60	59	3.45%
University of the Pacific	58	58	58	61	59	5.17%
Elon University	61	60	59	57	59	-6.56%
Siena College	58	58	60	61	59	5.17%
<b>Stetson University</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>0.00%</b>
University of Portland	60	60	60	60	60	0.00%
Valparaiso University	60	60	62	60	61	0.00%
Baldwin Wallace University	63	60	60	61	61	-3.17%
University of Puget Sound	62	61	61	60	61	-3.23%
Drake University	63	63	63	62	63	-1.59%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>58</b>	<b>57</b>	<b>57</b>	<b>57</b>	<b>58</b>	<b>-1.01%</b>

FIGURE 8.3.B

Total Salaries, Wages and Benefit Expenses as a Percentage of Total Expenses: Fiscal Year 2011-2013

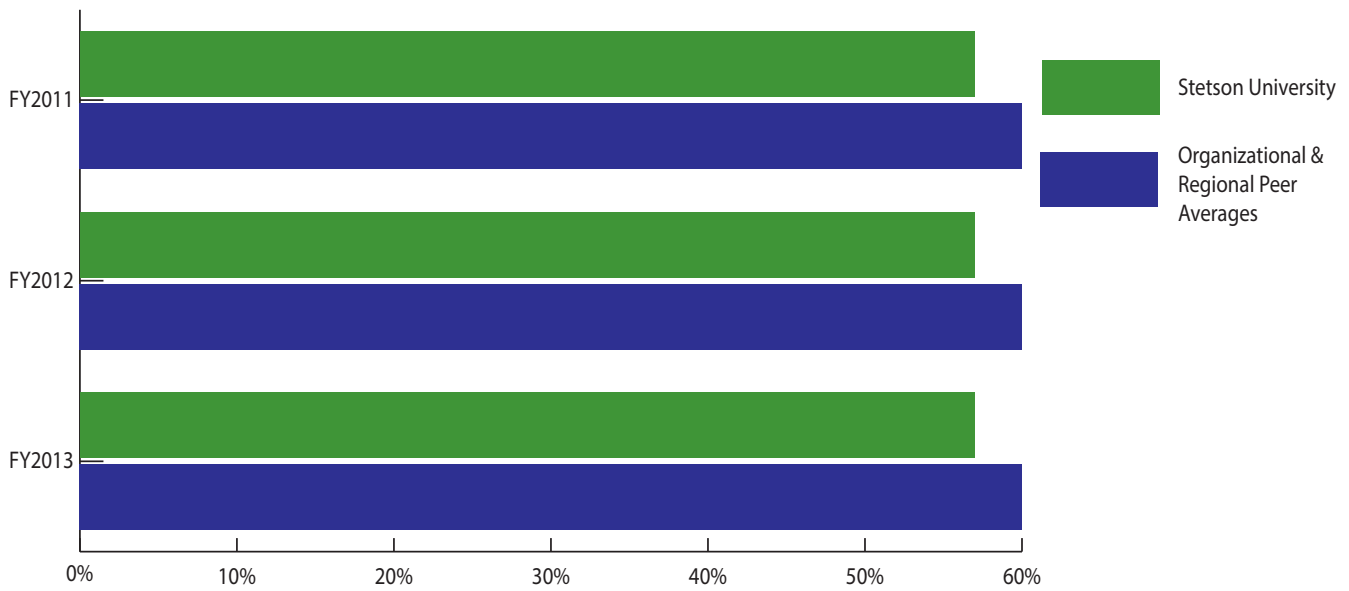


FIGURE 8.3.C

Total Salaries & Wage Expenses as a Percentage of Total Expenses Excluding Benefit Expenses: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	34	35	34	34	34	0.00%
Furman University	42	41	41	41	41	-2.38%
Rollins College	43	41	41	42	42	-2.33%
Loyola University-New Orleans	43	44	42	42	43	-2.33%
Siena College	43	42	43	44	43	2.33%
Pacific Lutheran University	44	44	43	43	44	-2.27%
University of Redlands	44	44	44	43	44	-2.27%
Samford University	43	43	45	44	44	2.33%
University of Portland	45	44	44	44	44	-2.22%
John Carroll University	46	44	45	45	45	-2.17%
University of the Pacific	44	45	45	46	45	4.55%
Butler University	47	46	47	45	46	-4.26%
Valparaiso University	47	46	46	46	46	-2.13%
<b>Stetson University</b>	<b>45</b>	<b>47</b>	<b>46</b>	<b>47</b>	<b>46</b>	<b>4.44%</b>
Baldwin Wallace University	48	46	46	46	47	-4.17%
University of Puget Sound	47	47	46	46	47	-2.13%
Elon University	49	48	47	46	48	-6.12%
Drake University	47	48	47	48	48	2.13%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	44	44	44	44	44	

FIGURE 8.3.D

Total Salaries & Wage Expenses as a Percentage of Total Expenses Excluding Benefit Expenses: Fiscal Year 2011-2013

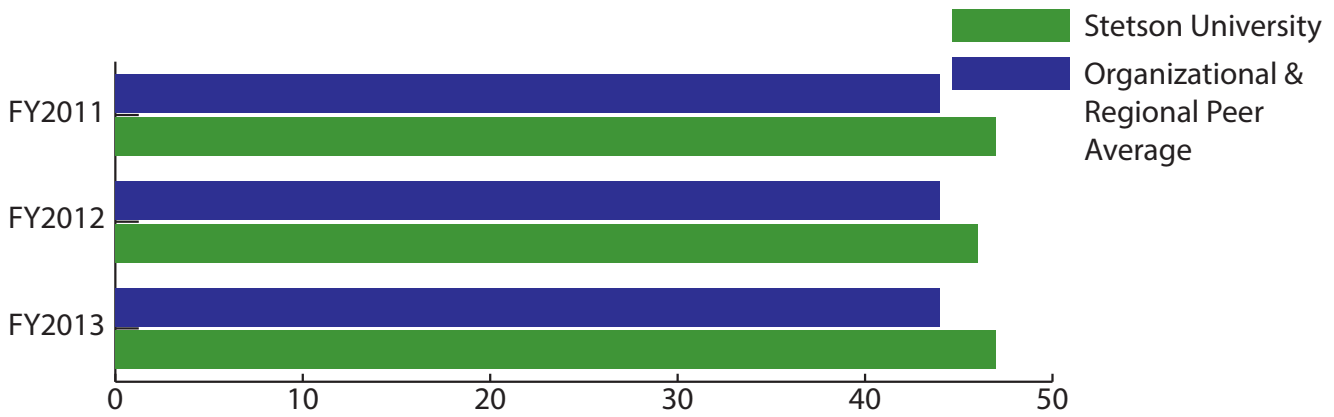


FIGURE 8.3.E

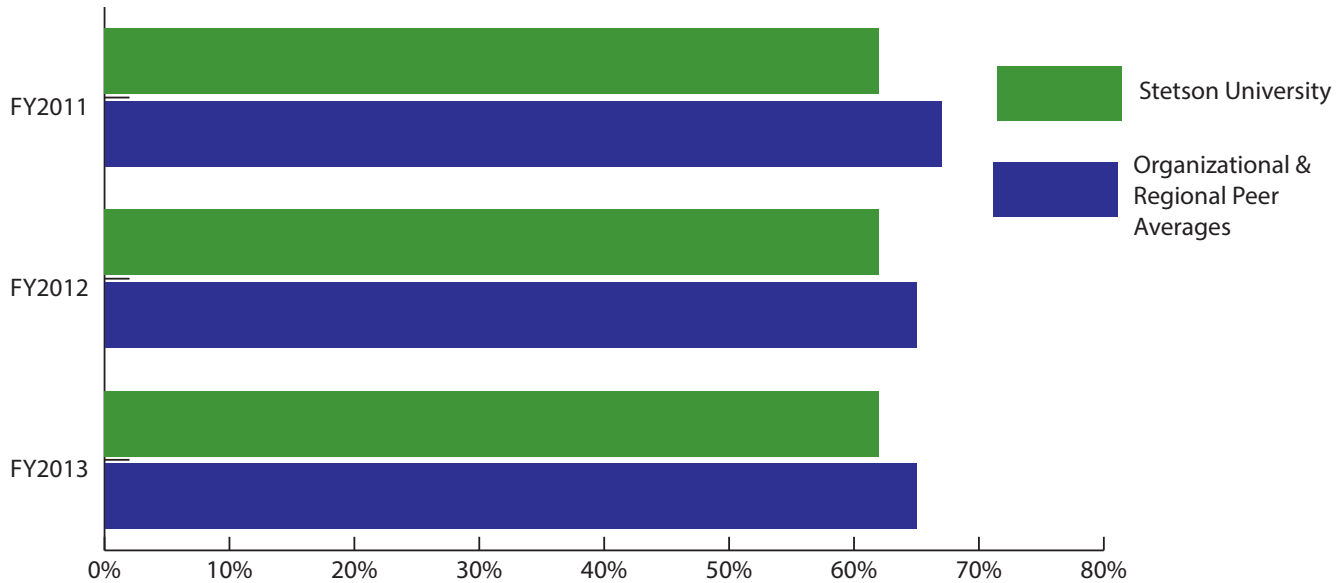
Salaries, Wages and Benefit Expenses as a Percentage of Total Core Expenses: Fiscal Year 2010-2013

INSTITUTION NAME	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	54	58	57	56	56	3.70%
Furman University	58	57	56	57	57	-1.72%
University of the Pacific	57	58	58	60	58	5.26%
John Carroll University	60	57	58	59	59	-1.67%
Loyola University-New Orleans	59	61	58	58	59	-1.69%
University of Redlands	60	60	60	59	60	-1.67%
Pacific Lutheran University	62	61	60	61	61	-1.61%
Butler University	63	62	62	60	62	-4.76%
University of Puget Sound	62	62	62	62	62	0.00%
Elon University	64	63	63	61	63	-4.69%
Baldwin Wallace University	65	62	62	63	63	-3.08%
Rollins College	63	62	65	65	64	3.17%
Samford University	65	65	64	65	65	0.00%
Valparaiso University	66	65	67	65	66	-1.52%
University of Portland	65	66	66	67	66	3.08%
<b>Stetson University</b>	<b>68</b>	<b>67</b>	<b>65</b>	<b>65</b>	<b>66</b>	<b>-4.41%</b>
Siena College	64	65	68	70	67	9.38%
Drake University	71	71	70	65	69	-8.45%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	62	62	62	62	62	-0.47%



**FIGURE 8.3.F**

**Salaries, Wages and Benefit Expenses as a Percentage of Total Core Expenses: Fiscal Year 2011-2013**



**FIGURE 8.3.G**

**Total Salaries, Wages and Benefit Expenses as a Percentage of Function's Total Expenses: Fiscal Year 2013**

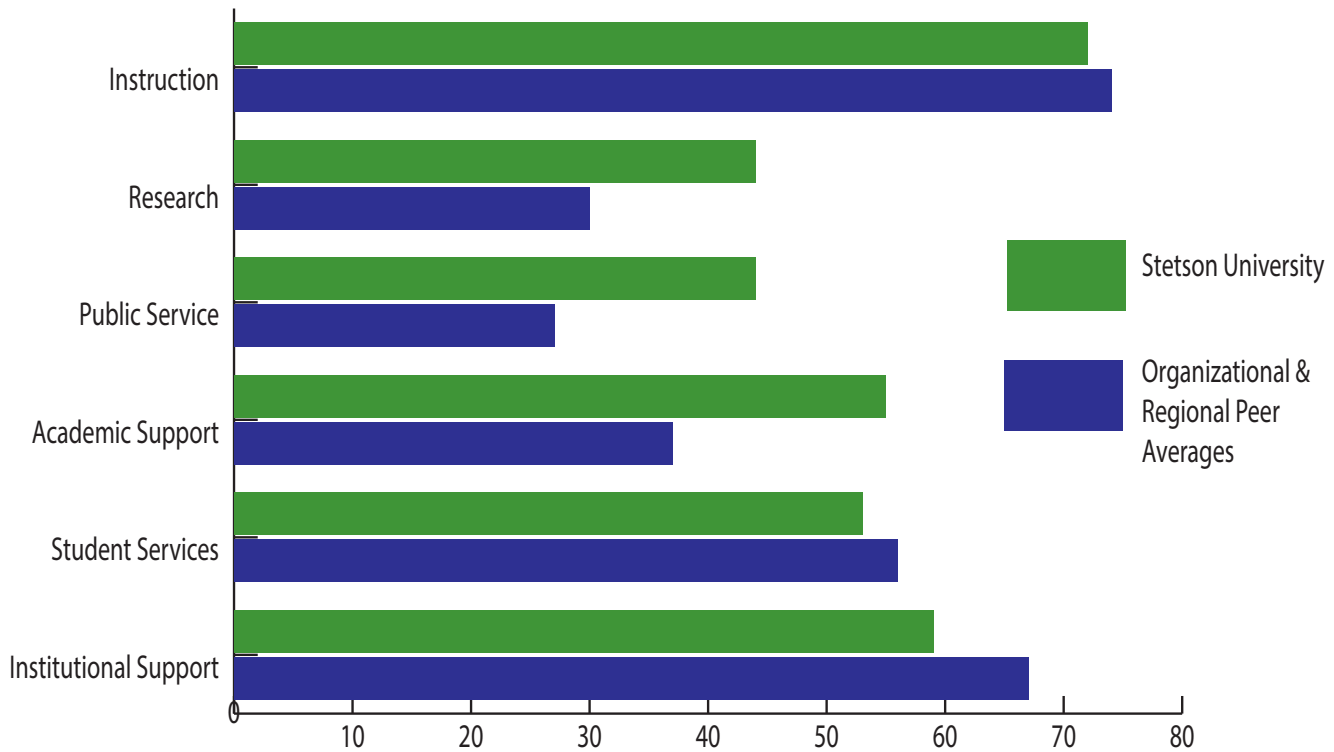


FIGURE 8.3.H

Salaries, Wages and Benefit Expenses for Instruction as a Percentage of Total Expenses for Instruction: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Furman University	62	62	60	60	61	-3.23%
Baldwin Wallace College	68	65	65	68	67	0.00%
Elon University	67	67	66	66	67	-1.49%
Pacific Lutheran University	65	73	64	64	67	-1.54%
University of Puget Sound	67	68	66	66	67	-1.49%
Butler University	68	68	68	68	68	0.00%
University of Redlands	70	69	69	68	69	-2.86%
University of the Pacific	69	72	69	69	70	0.00%
University of Portland	73	67	72	73	71	0.00%
John Carroll University	72	71	72	72	72	0.00%
The University of Tampa	68	71	77	77	73	13.24%
Valparaiso University	73	-	74	74	74	1.37%
<b>Stetson University</b>	<b>74</b>	<b>77</b>	<b>74</b>	<b>75</b>	<b>75</b>	<b>1.35%</b>
Rollins College	74	73	77	77	75	4.05%
Samford University	73	87	74	75	77	2.74%
Loyola University New Orleans	85	81	78	78	81	-8.24%
Drake University	84	82	82	82	83	-2.38%
Siena College	86	74	88	83	83	-3.49%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	72	72	72	72	72	-0.33%

**FIGURE 8.3.1**

**Salaries, Wages and Benefit Expenses for Research as a Percentage of Total Expenses for Research:  
Fiscal Year 2010-2013**

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Elon University	-	-	-	-	-	-
Rollins College	-	-	-	-	-	-
Samford University	-	-	-	-	-	-
Siena College	-	-	-	-	-	-
University of Redlands	-	-	-	-	-	-
Loyola University New Orleans	12	9	19	28	17	133.33%
University of the Pacific	24	24	25	29	26	20.83%
University of Puget Sound	22	26	32	29	27	31.82%
Furman University	39	33	36	34	36	-12.82%
John Carroll University	48	39	35	31	38	-35.42%
Baldwin Wallace College	52	45	26	62	46	19.23%
<b>Stetson University</b>	<b>56</b>	<b>57</b>	<b>49</b>	<b>30</b>	<b>48</b>	<b>-46.43%</b>
Drake University	-	64	44	45	51	-
Valparaiso University	55	56	57	49	54	-10.91%
Butler University	63	52	57	46	55	-26.98%
University of Portland	61	54	56	56	57	-8.20%
The University of Tampa	84	87	54	35	65	-58.33%
Pacific Lutheran University	84	78	81	79	81	-5.95%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>49</b>	<b>47</b>	<b>44</b>	<b>44</b>	<b>46</b>	<b>-11.87%</b>



FIGURE 8.3.J

Salaries, Wages and Benefit Expenses for Public Service as a Percentage of Total Expenses for Public Service: Fiscal Year 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Elon University	-	-	-	-	-	-
John Carroll University	-	-	-	-	-	-
The University of Tampa	-	-	-	-	-	-
University of Portland	-	-	-	-	-	-
University of Puget Sound	-	-	-	-	-	-
University of the Pacific	-	-	-	-	-	-
Siena College	-	-	-	43	-	-
Samford University	17	21	16	23	19	35.29%
University of Redlands	30	25	30	27	28	-10.00%
<b>Stetson University</b>	<b>42</b>	<b>30</b>	<b>31</b>	<b>37</b>	<b>35</b>	<b>-11.90%</b>
Butler University	53	27	35	40	39	-24.53%
Furman University	36	36	34	39	36	8.33%
Loyola University-New Orleans	37	38	37	42	39	13.51%
Pacific Lutheran University	45	47	46	48	47	6.67%
Valparaiso University	52	49	50	49	50	-5.77%
Baldwin Wallace University	51	48	48	54	50	5.88%
Drake University	52	53	52	50	52	-3.85%
Rollins College	64	60	62	66	63	3.13%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>44</b>	<b>40</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>0.06%</b>

**FIGURE 8.3.K**

**Salaries, Wages and Benefit Expenses for Academic Support as a Percentage of Total Expenses for Academic Support: Fiscal Year 2010-2013**

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of Portland	35	36	34	31	34	-11.43%
Loyola University-New Orleans	35	40	39	37	38	5.71%
<b>Stetson University</b>	<b>47</b>	<b>45</b>	<b>41</b>	<b>44</b>	<b>44</b>	<b>-6.38%</b>
Elon University	50	44	44	44	46	-12.00%
The University of Tampa	45	43	46	49	46	8.89%
University of Puget Sound	48	49	47	46	48	-4.17%
John Carroll University	48	47	49	52	49	8.33%
Siena College	46	47	51	66	53	43.48%
Pacific Lutheran University	56	54	54	53	54	-5.36%
Furman University	58	52	54	55	55	-5.17%
University of Redlands	53	57	58	58	57	9.43%
Rollins College	60	58	60	59	59	-1.67%
Butler University	60	59	61	59	60	-1.67%
Valparaiso University	61	60	63	60	61	-1.64%
University of the Pacific	66	65	64	64	65	-3.03%
Drake University	65	64	67	68	66	4.62%
Baldwin Wallace University	70	67	67	65	67	-7.14%
Samford University	53	68	89	61	68	15.09%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>53</b>	<b>54</b>	<b>56</b>	<b>55</b>	<b>54</b>	<b>1.98%</b>



FIGURE 8.3.L

Salaries, Wages and Benefit Expenses for Student Services as a Percentage of Total Expenses for Student Services: Fiscal Year 2010-2013

INSTITUTION	FY 2010	FY 2011	FY 2012	FY 2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	42	44	42	40	42	-4.76%
Valparaiso University	46	47	48	48	47	4.35%
Siena College	46	46	49	51	48	10.87%
Butler University	52	51	52	44	50	-15.38%
Rollins College	49	47	51	54	50	10.20%
Samford University	56	52	53	49	53	-12.50%
Furman University	54	53	52	55	54	1.85%
Loyola University-New Orleans	62	58	54	47	55	-24.19%
University of Portland	57	56	54	54	55	-5.26%
University of Redlands	51	57	57	58	56	13.73%
<b>Stetson University</b>	<b>55</b>	<b>56</b>	<b>59</b>	<b>54</b>	<b>56</b>	<b>-1.82%</b>
University of Puget Sound	55	57	57	56	56	1.82%
Elon University	60	57	58	56	58	-6.67%
John Carroll University	59	56	59	60	59	1.69%
Pacific Lutheran University	60	60	59	56	59	-6.67%
Baldwin Wallace University	63	59	60	57	60	-9.52%
Drake University	67	67	67	47	62	-29.85%
University of the Pacific	63	62	62	63	63	0.00%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	55	55	55	53	54	-4.99%

**FIGURE 8.3.M**

**Salaries, Wages and Benefit Expenses for Institutional Support as a Percentage of Total Expenses for Institutional Support: Fiscal Year 2010-2013**

INSTITUTION	FY 2010	FY 2011	FY 2012	FY 2013	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	44	40	37	35	39	-20.45%
University of Redlands	51	50	48	48	49	-5.88%
Loyola University-New Orleans	49	57	53	54	53	10.20%
Furman University	53	54	56	54	54	1.89%
Baldwin Wallace University	56	55	55	53	55	-5.36%
University of the Pacific	54	56	55	58	56	7.41%
Rollins College	56	56	58	57	57	1.79%
Butler University	60	57	55	58	58	-3.33%
John Carroll University	57	55	59	61	58	7.02%
Drake University	61	63	57	57	60	-6.56%
Samford University	61	62	54	63	60	3.28%
Elon University	64	63	62	57	62	-10.94%
Pacific Lutheran University	63	62	60	63	62	0.00%
University of Portland	60	66	66	67	65	11.67%
University of Puget Sound	69	65	67	67	67	-2.90%
Siena College	67	67	68	73	69	8.96%
<b>Stetson University</b>	<b>74</b>	<b>73</b>	<b>66</b>	<b>66</b>	<b>70</b>	<b>-10.81%</b>
Valparaiso University	82	79	86	74	80	-9.76%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>-0.79%</b>



## 8.4 PLANT, PROPERTY AND EQUIPMENT: FISCAL YEAR 2013

This section details the construction costs for fiscal year, plant, property and equipment. This section also provides depreciation information. Equipment in this context is moveable tangible property such as research equipment, vehicles, machinery, and office equipment that meets the institution's capitalization policy for capital assets (IPEDS glossary). The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 8.4.A

Plant, Property and Equipment: FY 2013

INSTITUTION	CONSTRUCTION IN PROGRESS	TOTAL PLANT, PROPERTY, AND EQUIPMENT	ACCUMULATED DEPRECIATION	ACCUMULATED DEPRECIATION AS A % OF TOTAL PLANT, PROPERTY & EQUIP.
Baldwin Wallace University	\$11,221,986	\$223,262,660	\$87,486,622	39%
Butler University	\$3,494,000	\$340,982,000	\$205,753,000	60%
Drake University	\$3,000,642	\$266,768,021	\$105,146,745	39%
Elon University	\$23,594,224	\$387,842,009	\$89,895,464	23%
Furman University	\$9,745,071	\$401,192,513	\$139,249,070	35%
John Carroll University	\$3,256,093	\$292,641,321	\$113,504,515	39%
Loyola University-New Orleans	\$74,537,645	\$282,035,426	\$63,164,015	22%
Pacific Lutheran University	\$16,896,145	\$211,055,798	\$90,538,220	43%
Rollins College	\$56,004,000	\$288,102,000	\$104,407,000	36%
Samford University	\$27,470,521	\$413,501,679	\$194,328,854	47%
Siena College	\$6,995,866	\$201,901,038	\$83,377,448	41%
<b>Stetson University</b>	<b>\$2,401,680</b>	<b>\$240,701,617</b>	<b>\$104,213,203</b>	<b>43%</b>
The University of Tampa	\$50,366,282	\$431,798,752	\$86,984,512	20%
University of Portland	\$25,071,000	\$281,685,000	\$92,962,000	33%
University of Puget Sound	\$17,906,000	\$277,494,000	\$97,105,000	35%
University of Redlands	\$463,327	\$276,497,059	\$140,481,105	51%
University of the Pacific	\$104,971,000	\$529,438,000	\$193,128,000	36%
Valparaiso University	\$11,541,000	\$363,330,000	\$139,995,000	39%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	\$26,266,753	\$321,736,899	\$119,265,092	37%





## 8.5 ENDOWMENT

Endowment fund levels are presented for Stetson and peer universities. Endowment funds are those funds whose principal is non-expendable (true endowment) and that are intended to be invested to provide earnings for institutional use. Also includes term endowment and funds functioning as endowment (IPEDS Glossary). Please see the glossary for more information about categories. The source for all Stetson-specific historical tables is the Office of Finance, Stetson University and all peer-related data were extracted from the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 8.5.A

Stetson University Endowment History: FY 2004-2014

FISCAL YEAR	ENDING MARKET VALUE	RATE OF RETURN	EFFECTIVE SPENDING RATE
2004	\$111,045,000	10.38%	8.22%
2005	\$114,753,000	6.50%	6.89%
2006	\$125,048,584	7.30%	5.75%
2007	\$138,610,128	13.41%	5.31%
2008	\$125,079,431	-7.10%	4.70%
2009	\$109,840,285	-9.87%	5.17%
2010	\$122,971,135	12.20%	5.67%
2011	\$143,913,697	20.32%	4.56%
2012	\$147,682,533	2.53%	3.99%
2013	\$173,157,560	13.87%	4.12%
2014	\$207,832,070	16.62%	4.17%

FIGURE 8.5.B

Stetson University Endowment History: FY 2005-2014

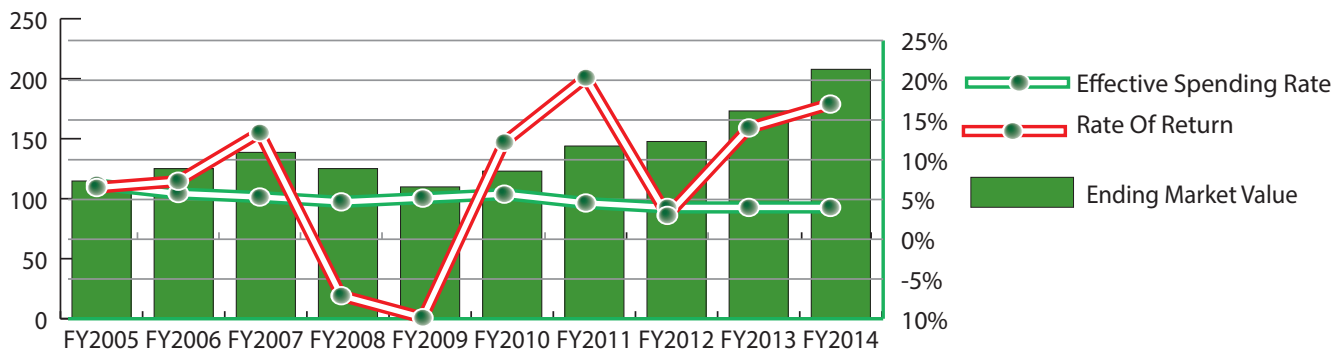


FIGURE 8.5.C

Endowment Assets: FY 2010-2013

INSTITUTION	FY2010	FY2011	FY2012	FY2013	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	\$23,252,664	\$27,395,261	\$24,927,210	\$29,802,123	\$26,344,315	28.17%
Pacific Lutheran University	\$67,545,248	\$74,653,552	\$71,802,576	\$79,585,706	\$73,396,771	17.83%
University of Redlands	\$94,237,427	\$109,937,812	\$103,849,369	\$110,785,456	\$104,702,516	17.56%
Baldwin Wallace College	\$103,946,340	\$119,746,043	\$113,889,457	\$124,776,975	\$115,589,704	20.04%
Siena College	\$112,687,479	\$131,901,494	\$120,672,285	\$132,794,246	\$124,513,876	17.84%
Elon University	\$103,448,120	\$123,655,732	\$132,001,420	\$159,009,240	\$129,528,628	53.71%
<b>Stetson University</b>	<b>\$122,971,135</b>	<b>\$143,913,697</b>	<b>\$147,682,533</b>	<b>\$173,157,560</b>	<b>\$146,931,231</b>	<b>40.81%</b>
Drake University	\$135,714,667	\$153,404,794	\$149,284,407	\$168,619,244	\$151,755,778	24.25%
Butler University	\$135,892,000	\$162,778,000	\$148,077,000	\$171,576,000	\$154,580,750	26.26%
Valparaiso University	\$140,406,299	\$163,721,000	\$163,530,000	\$177,976,000	\$161,408,325	26.76%
John Carroll University	\$147,101,649	\$169,294,012	\$159,891,892	\$181,003,655	\$164,322,802	23.05%
University of Puget Sound	\$217,691,000	\$251,291,000	\$105,449,000	\$118,107,000	\$173,134,500	-45.75%
University of Portland	\$79,989,000	\$100,179,000	\$250,468,000	\$276,927,000	\$176,890,750	246.21%
University of the Pacific	\$181,076,731	\$212,176,000	\$200,466,831	\$334,439,760	\$232,039,831	84.70%
Loyola University-New Orleans	\$251,072,000	\$267,346,000	\$252,870,000	\$281,407,000	\$263,173,750	12.08%
Samford University	\$255,706,463	\$296,430,729	\$289,110,511	\$294,872,360	\$284,030,016	15.32%
Rollins College	\$285,420,000	\$341,238,000	\$333,853,000	\$349,818,000	\$327,582,250	22.56%
Furman University	\$498,281,706	\$572,162,347	\$550,265,503	\$592,996,843	\$553,426,600	19.01%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$166,674,635</b>	<b>\$192,782,987</b>	<b>\$186,494,615</b>	<b>\$210,852,742</b>	<b>\$189,201,245</b>	<b>26.51%</b>

FIGURE 8.5.D

Endowment Assets: FY 2010-2013





# 9

## ADVANCEMENT & ALUMNI ENGAGEMENT

The University Relations division has two core responsibilities: alumni engagement and fundraising for the university. As we prepare to embark on a comprehensive campaign, the two areas will work together as well as alongside key campus and community stakeholders to achieve goals. Dedicated and engaged alumni are crucial to the health of a university, and especially so during the course of a campaign.

The Alumni Affairs area will continue to identify and cultivate leadership among our constituency and increase the percentage of alumni involved in on-campus and off-campus events. Working with other areas of the university, the Alumni Affairs team will also focus on increasing alumni participation in the areas of student recruitment, mentoring, internships and employment. The fundraising area will employ strategies to strengthen our annual fund and planned giving programs.

The information contained in this section of the Planning and Reference Guide will serve as a baseline from which we will reflect on and monitor our work, assess and build upon our results, and consider future strategies that move the university closer to its goals.

## 9.1 PLANNED GIVING INVENTORY

The planned giving indicator represents all unrealized deferred gifts that have been communicated to the university as a total at the end of the fiscal year.

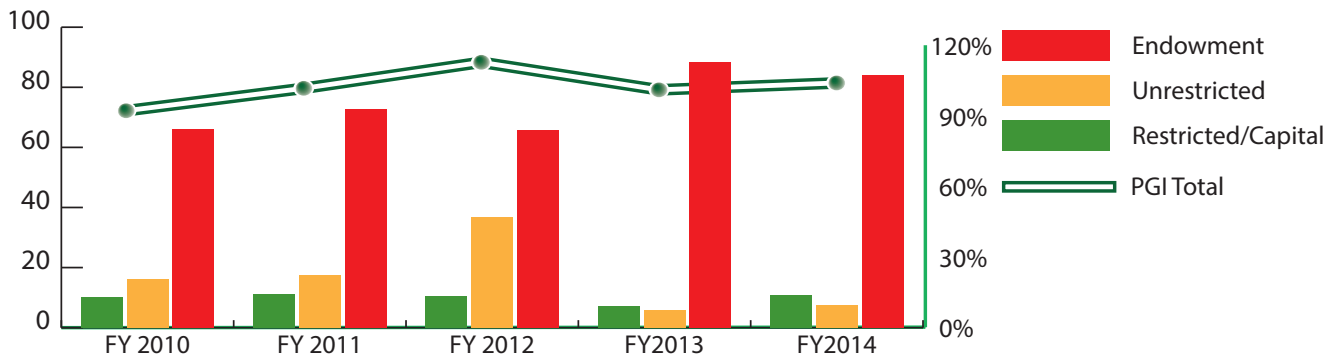
FIGURE 9.1.A

Planned Giving Inventory: FY 2010-2014

INSTITUTION	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	5 YEAR AVERAGE
DeLand	\$81,544,352	\$87,087,260	\$98,535,291	\$89,591,484	\$92,528,385	\$89,857,354
College of Law	\$10,570,190	\$14,570,190	\$14,202,150	\$11,421,318	\$9,712,121	\$12,095,194
<b>PGI Total</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$102,240,506</b>	<b>\$101,952,548</b>
Endowment	\$65,900,229	\$72,795,352	\$65,629,683	\$88,201,318	\$83,883,088	\$75,281,934
Unrestricted	\$16,181,822	\$17,593,682	\$36,698,792	\$5,672,400	\$7,456,784	\$16,720,696
Restricted/Capital	\$10,032,491	\$11,268,416	\$10,408,966	\$7,139,084	\$10,900,634	\$9,949,918
<b>PGI TOTAL</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$102,240,506</b>	<b>\$101,952,548</b>

FIGURE 9.1.B

Planned Giving Inventory: FY 2010-2014



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Effectiveness for formatting and use in the guide.



## 9.2 ALUMNI OF RECORD

University Relations tracks Stetson’s number of alumni of record for those who are living and maintain current addresses with the university. This number includes DeLand the College of Law.

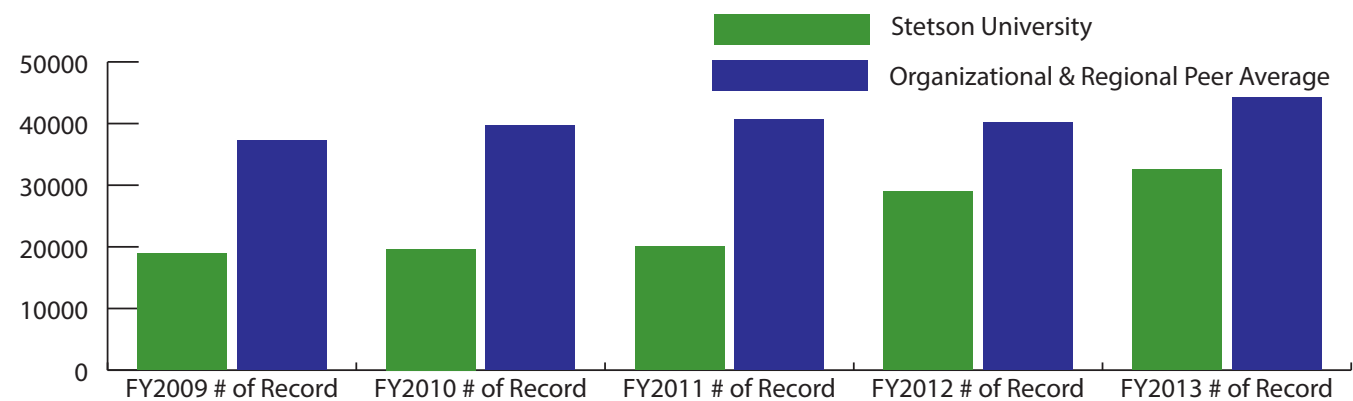
FIGURE 9.2.A

Alumni Number of Record: FY 2009-2013

INSTITUTION	FY2009 NUMBER OF RECORD	FY2010 NUMBER OF RECORD	FY2011 NUMBER OF RECORD	FY2012 NUMBER OF RECORD	FY2013 NUMBER OF RECORD
Furman University	30,118	32,373	32,919	33,327	34,149
Butler University	38,272	38,680	41,050	42,701	43,688
Siena College	27,744	29,996	29,672	31,872	31,709
University of Puget Sound	36,143	35,597	36,703	36,311	37,065
John Carroll University	39,252	39,290	39,204	39,796	40,786
Valparaiso University	41,770	50,876	53,816	54,573	59,142
<b>Stetson University</b>	<b>18,896</b>	<b>19,638</b>	<b>20,103</b>	<b>29,028</b>	<b>32,499</b>
The University of Tampa	19,177	N/A	N/A	23,274	31,225
Pacific Lutheran University	37,111	37,614	38,599	39,215	39,901
Baldwin-Wallace College	44,538	40,338	43,316	44,550	46,374
Drake University	61,681	63,280	63,349	63,842	65,984
University of the Pacific	53,600	54,909	55,385	56,522	57,872
Loyola University New Orleans	39,047	43,630	44,976	45,122	47,715
Rollins College	42,699	36,747	39,025	40,284	39,952
Elon University	25,633	29,427	25,220	26,453	N/A
University of Redlands	22,719	22,500	25,706	25,557	N/A
Samford University	N/A	N/A	N/A	N/A	N/A
University of Portland	N/A	N/A	N/A	N/A	N/A
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>37,300</b>	<b>39,661</b>	<b>40,639</b>	<b>40,227</b>	<b>44,274</b>

FIGURE 9.2.B

Alumni Number of Record: FY 2009-2013



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Effectiveness for formatting and use in the guide.

## 9.3 MATURED BEQUESTS

The figure below shows all matured bequests received by the university during the specified reporting period as tracked by University Relations.

FIGURE 9.3.A

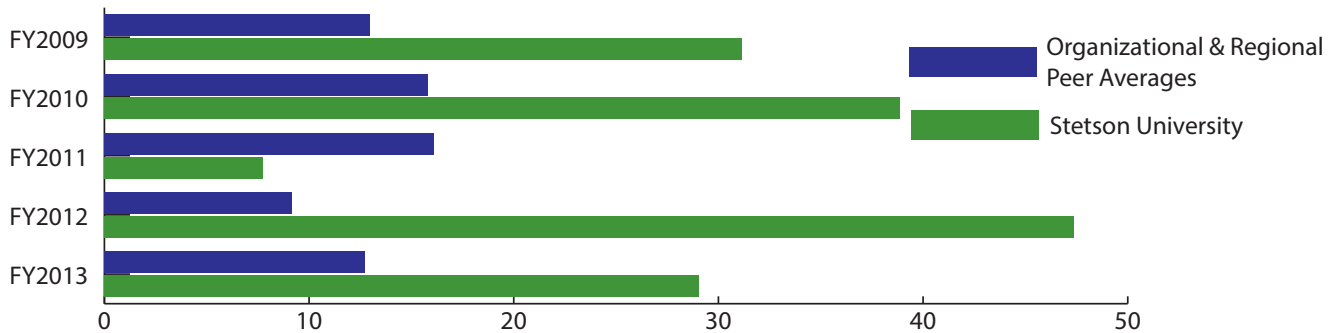
Matured Bequests as a Percentage of Total Charitable Giving: FY 2009-2013

INSTITUTION	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	5 YEAR AVERAGE
Samford University	N/A	N/A	N/A	N/A	N/A	N/A
University of Portland	N/A	N/A	N/A	N/A	N/A	N/A
University of Puget Sound	3.9%	0.1%	1.7%	0.0%	0.0%	1.2%
Drake University	5.2%	4.1%	4.2%	1.2%	1.9%	3.3%
Elon University	1.6%	0.7%	10.9%	0.7%	N/A	3.5%
Furman University	4.5%	5.8%	1.6%	5.0%	9.5%	5.3%
Rollins College	9.6%	2.7%	22.7%	1.3%	0.9%	7.4%
The University of Tampa	19.7%	N/A	N/A	0.4%	4.4%	8.1%
Siena College	0.0%	21.5%	5.6%	18.7%	0.3%	9.2%
University of the Pacific	14.3%	9.7%	17.1%	7.2%	28.8%	15.4%
John Carroll University	21.1%	20.1%	6.4%	13.0%	17.2%	15.6%
Loyola University New Orleans	22.3%	2.9%	24.8%	0.1%	35.9%	17.2%
Baldwin-Wallace College	4.1%	51.6%	7.2%	18.2%	9.2%	18.1%
Valparaiso University	8.5%	6.3%	10.6%	47.6%	27.4%	20.1%
Butler University	27.5%	41.8%	21.7%	10.1%	11.5%	22.5%
Pacific Lutheran University	16.5%	7.7%	62.5%	8.2%	18.8%	22.7%
University of Redlands	36.0%	46.2%	28.6%	5.7%	N/A	29.1%
<b>Stetson University</b>	<b>31.1%</b>	<b>38.6%</b>	<b>6.6%</b>	<b>47.4%</b>	<b>29.0%</b>	<b>30.5%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>13.0%</b>	<b>15.8%</b>	<b>16.1%</b>	<b>9.2%</b>	<b>12.8%</b>	<b>13.4%</b>



FIGURE 9.3.B

Matured Bequests as a Percentage of Total Charitable Giving: FY 2009-2013



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Effectiveness for formatting and use in the guide.

## 9.4 CHARITABLE GIVING BREAKDOWN

This breakdown includes giving from all sources to both the DeLand and College of Law campuses during the reporting period, as tracked by University Relations in accordance to guidelines set by the Division of Internal Revenue Services.

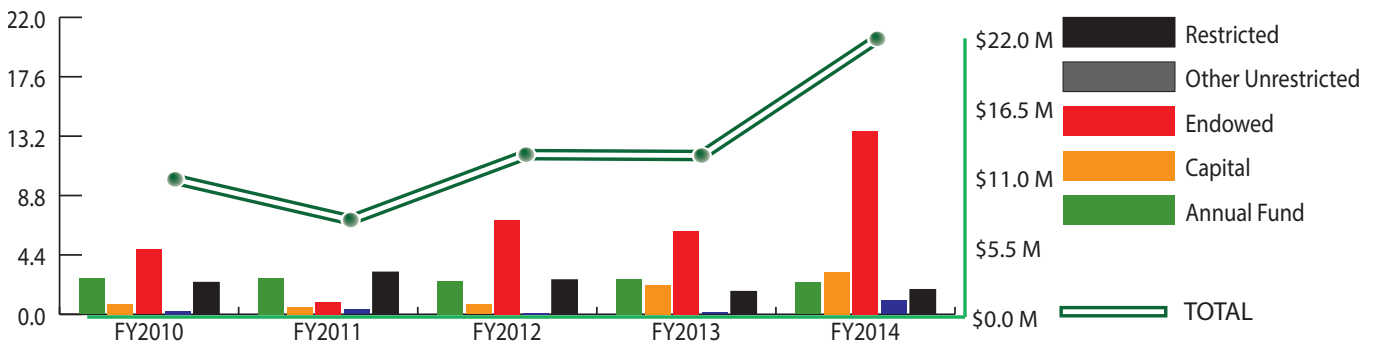
FIGURE 9.4.A

University-Wide Charitable Giving Breakdown: FY 2010-2014

	2010	2011	2012	2013	2014
Stetson Fund	\$2,663,562	\$2,698,165	\$2,469,718	\$2,602,445	\$2,350,863
Capital	\$781,190	\$554,464	\$721,110	\$2,147,365	\$3,145,066
Endowed	\$4,797,714	\$931,564	\$6,996,206	\$6,170,124	\$13,594,492
Other Unrestricted	\$261,622	\$346,489	\$75,244	\$125,505	\$1,032,862
Restricted	\$2,368,121	\$3,127,858	\$2,561,093	\$1,701,961	\$1,838,475
<b>TOTAL</b>	<b>\$10,872,209</b>	<b>\$7,658,539</b>	<b>\$12,823,372</b>	<b>\$12,747,401</b>	<b>\$21,961,758</b>

FIGURE 9.4.B

University-Wide Charitable Giving Breakdown: FY 2010-2014



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Effectiveness for formatting and use in the guide.



FIGURE 9.4.C

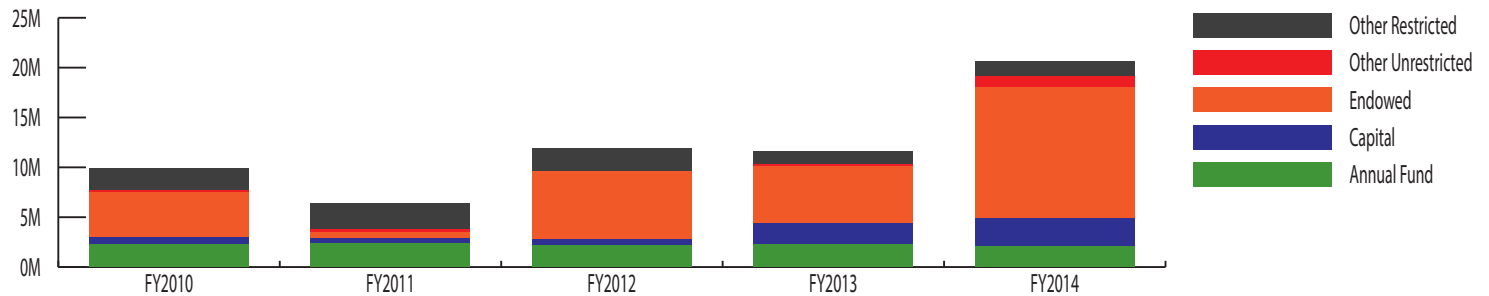
DeLand Campus Gifts: FY 2010-2014

	2010	2011	2012	2013	2014
<b>Stetson Fund</b>	\$2,273,688	\$2,352,919	\$2,153,555	\$2,274,653	\$2,031,724
Capital	\$751,090	\$524,915	\$699,577	\$2,124,532	\$2,844,566
Endowed	\$4,442,507	\$632,560	\$6,742,013	\$5,744,880	\$13,185,862
Other Unrestricted	\$251,654	\$326,259	\$73,889	\$123,953	\$1,032,862
Restricted	\$2,156,140	\$2,532,233	\$2,219,354	\$1,337,105	\$1,529,150
<b>TOTAL</b>	<b>\$10,094,617</b>	<b>\$10,698,149</b>	<b>\$7,668,539</b>	<b>\$11,605,124</b>	<b>\$20,624,163</b>



FIGURE 9.4.D

DeLand Campus Gifts: FY 2010-2014



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Effectiveness for formatting and use in the guide.

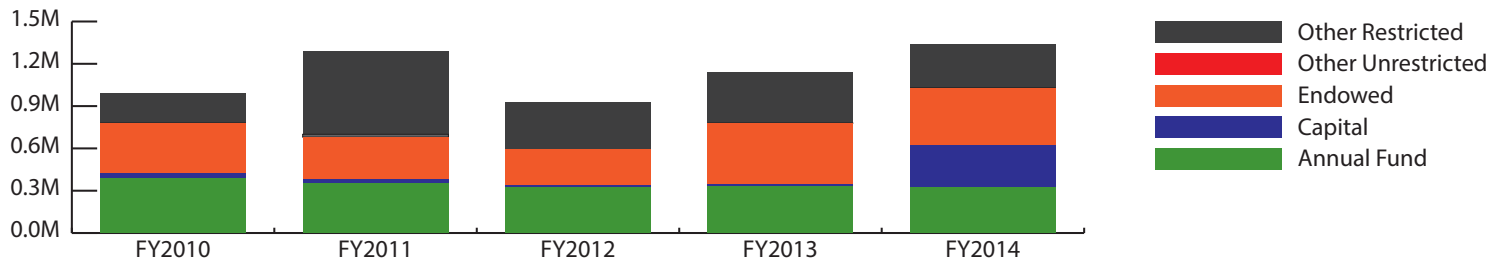
FIGURE 9.4.E

College of Law Gifts: FY 2010-2014

	2009	2010	2011	2012	2013	2014
<b>Annual Fund</b>	\$385,722	\$389,874	\$345,246	\$316,163	\$327,792	\$319,139
Capital	\$42,714	\$30,100	\$29,549	\$21,533	\$22,833	\$300,500
Endowed	\$109,786	\$355,207	\$299,004	\$254,193	\$425,244	\$408,630
Other Unrestricted	\$8,315	\$9,967	\$20,230	\$1,355	\$1,552	\$0
Restricted	\$189,559	\$211,982	\$595,625	\$341,739	\$364,856	\$309,326
<b>TOTAL</b>	<b>\$736,096</b>	<b>\$997,130</b>	<b>\$1,289,653</b>	<b>\$934,984</b>	<b>\$1,142,277</b>	<b>\$1,337,594</b>

FIGURE 9.4.F

College of Law - All Gifts: FY 2010-2014



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Effectiveness for formatting and use in the guide.



10

10

## FINANCIAL AID

Regardless of a family's financial situation, Stetson University seeks to enroll individuals who have the aptitude, character, ability and talents to make significant contributions to our campus community and to society at large. Recognizing the high cost of going to college, Stetson has made available a strong financial aid program to students, irrespective of their economic background, to ensure we enhance the Stetson community and enable promising students to achieve their goals. Through Stetson's own commitment of significant institutional grant dollars as well as through committed alumni and friends, Stetson is prepared to provide assistance to those qualified to attend the university.

Stetson continually balances a commitment to assist students with the appropriate stewardship of resources. This includes ensuring there are adequate funds to cover the significant resources required to recruit and support the best faculty; to maintain and enhance outstanding facilities and equipment; and to support the residential, student support and instructional environment necessary to meet the needs of those high-caliber students who choose to make Stetson home.

## 10.1 TUITION & FEES FOR STETSON & PEERS

The following tables and charts highlight the undergraduate tuition and fees, cost of attendance and average net price trends for Stetson University and its peers. Average net price is calculated for full-time, first-time, degree/certificate-seeking undergraduate students only and is generated by subtracting the average amount of federal aid, state/local government aid, and institutional grant and scholarship aid from the total cost of attendance. The source for all data in this subsection comes from U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 10.1.A

Undergraduate Tuition and Fees: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE	PERCENTAGE CHANGE FOR PERIOD
Samford University	\$20,420	\$21,942	\$23,963	\$25,150	\$26,328	\$23,561	28.9%
The University of Tampa	\$22,482	\$23,218	\$23,976	\$25,222	\$25,772	\$24,134	14.6%
Baldwin Wallace University	\$24,230	\$25,260	\$26,396	\$27,060	\$27,840	\$26,157	14.9%
Elon University	\$25,489	\$26,827	\$27,881	\$28,980	\$30,149	\$27,865	18.3%
Drake University	\$25,622	\$26,960	\$28,382	\$29,556	\$30,889	\$28,282	20.6%
Siena College	\$25,285	\$26,510	\$29,295	\$30,200	\$31,368	\$28,532	24.1%
Valparaiso University	\$28,320	\$29,582	\$31,040	\$32,250	\$33,480	\$30,934	18.2%
Pacific Lutheran University	\$28,100	\$29,200	\$30,950	\$33,100	\$34,740	\$31,218	23.6%
John Carroll University	\$28,840	\$30,250	\$31,710	\$33,180	\$34,480	\$31,692	19.6%
Butler University	\$29,246	\$30,558	\$31,948	\$33,138	\$34,368	\$31,852	17.5%
Loyola University-New Orleans	\$29,856	\$31,754	\$33,552	\$35,182	\$36,860	\$33,441	23.5%
<b>Stetson University</b>	<b>\$31,770</b>	<b>\$33,424</b>	<b>\$35,078</b>	<b>\$36,644</b>	<b>\$38,330</b>	<b>\$35,049</b>	<b>20.6%</b>
University of Portland	\$31,996	\$33,538	\$35,740	\$37,404	\$38,670	\$35,470	20.9%
University of the Pacific	\$32,230	\$34,100	\$36,290	\$38,320	\$39,810	\$36,150	23.5%
University of Redlands	\$33,894	\$35,540	\$37,302	\$39,338	\$41,290	\$37,473	21.8%
Rollins College	\$36,220	\$37,640	\$38,400	\$39,900	\$41,460	\$38,724	14.5%
University of Puget Sound	\$35,635	\$37,225	\$38,720	\$40,250	\$41,868	\$38,740	17.5%
Furman University	\$36,656	\$38,088	\$39,560	\$41,532	\$43,164	\$39,800	17.8%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	\$29,089	\$30,482	\$32,065	\$33,515	\$34,855	\$32,001	19.8%

FIGURE 10.1.B

Undergraduate Tuition and Fees: Fall 2009-2013

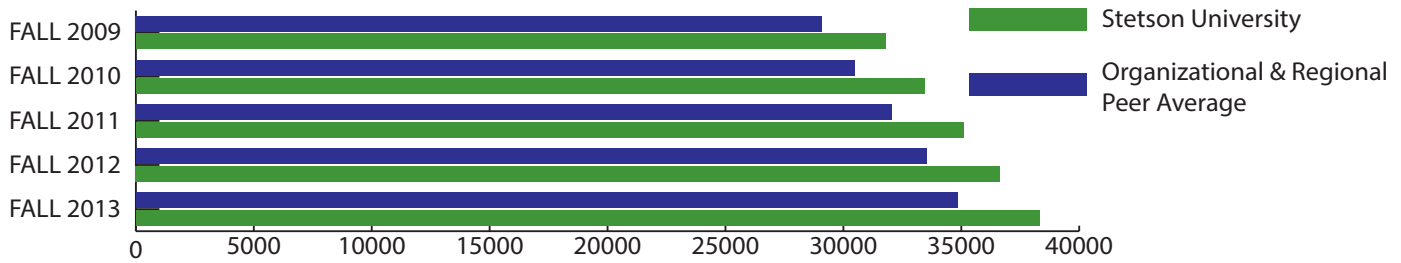


FIGURE 10.1.C

Average Net Price: 2009-2012

INSTITUTION NAME	2009	2010	2011	2012	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Baldwin Wallace University	\$19,866	\$19,346	\$20,294	\$19,503	\$19,752	-1.8%
<b>Stetson University</b>	<b>\$19,353</b>	<b>\$19,502</b>	<b>\$20,943</b>	<b>\$21,975</b>	<b>\$20,443</b>	<b>13.5%</b>
Valparaiso University	\$20,058	\$21,229	\$21,534	\$21,869	\$21,173	9.0%
Loyola University-New Orleans	\$19,840	\$22,808	\$24,431	\$23,419	\$22,625	18.0%
John Carroll University	\$21,850	\$21,322	\$24,022	\$23,924	\$22,780	9.5%
Pacific Lutheran University	\$22,782	\$22,249	\$24,067	\$24,489	\$23,397	7.5%
Samford University	\$21,624	\$22,506	\$24,734	\$25,626	\$23,623	18.5%
Drake University	\$23,289	\$23,670	\$26,027	\$26,330	\$24,829	13.1%
The University of Tampa	\$23,341	\$24,264	\$25,034	\$26,735	\$24,844	14.5%
University of Redlands	\$25,713	\$24,032	\$26,427	\$28,164	\$26,084	9.5%
Siena College	\$24,444	\$25,734	\$27,169	\$27,932	\$26,320	14.3%
Furman University	\$24,142	\$25,877	\$32,163	\$32,527	\$28,677	34.7%
Rollins College	\$26,231	\$27,394	\$29,393	\$32,225	\$28,811	22.9%
Elon University	\$27,261	\$28,208	\$29,749	\$30,272	\$28,873	11.0%
University of the Pacific	\$25,344	\$27,766	\$29,461	\$33,437	\$29,002	31.9%
Butler University	\$27,403	\$29,032	\$30,022	\$30,991	\$29,362	13.1%
University of Portland	\$26,954	\$28,407	\$33,384	\$30,273	\$29,755	12.3%
University of Puget Sound	\$29,402	\$30,964	\$33,439	\$34,295	\$32,025	16.6%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$24,091</b>	<b>\$24,989</b>	<b>\$27,138</b>	<b>\$27,765</b>	<b>\$25,996</b>	<b>15.3%</b>



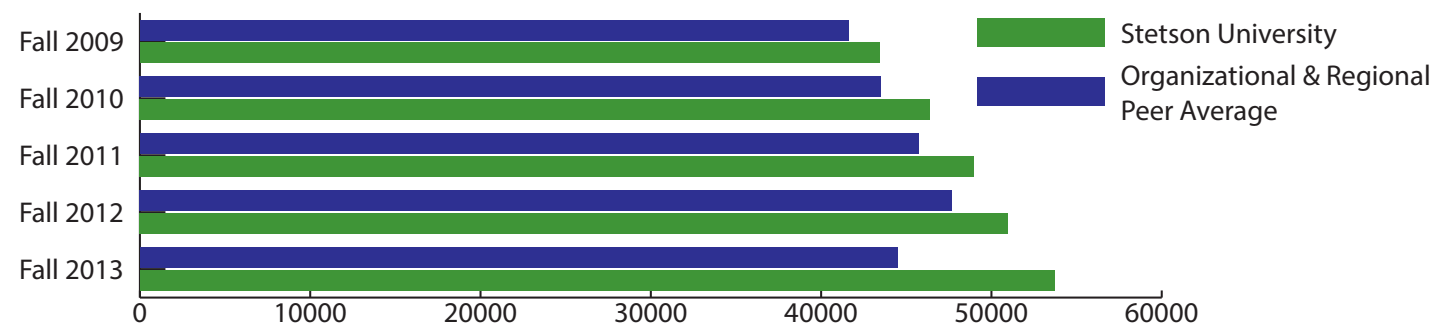
FIGURE 10.1.D

Undergraduate Cost of Attendance: Fall 2009-10 to Fall 2013-14

	2009-10	2010-11	2011-12	2012-13	2013-14	5 YEAR AVERAGE	PERCENTAGE CHANGE FOR PERIOD
The University of Tampa	\$33,230	\$35,166	\$36,705	\$38,349	\$39,375	\$36,565	18.5%
Samford University	\$32,527	\$34,371	\$36,895	\$38,835	\$40,900	\$36,706	25.7%
Baldwin Wallace University	\$34,340	\$36,015	\$37,776	\$38,370	\$39,230	\$37,146	14.2%
Elon University	\$37,225	\$38,975	\$40,471	\$41,960	\$43,546	\$40,435	17.0%
Drake University	\$37,882	\$39,550	\$41,252	\$42,696	\$44,349	\$41,146	17.1%
Valparaiso University	\$39,120	\$40,752	\$42,636	\$44,254	\$45,860	\$42,524	17.2%
Siena College	\$37,895	\$40,220	\$43,874	\$45,452	\$47,265	\$42,941	24.7%
Pacific Lutheran University	\$40,279	\$41,580	\$43,524	\$46,118	\$48,308	\$43,962	19.9%
John Carroll University	\$40,170	\$42,000	\$44,650	\$46,580	\$48,310	\$44,342	20.3%
Butler University	\$41,836	\$43,838	\$45,748	\$47,468	\$49,698	\$45,718	18.8%
Loyola University New Orleans	\$42,182	\$44,642	\$46,802	\$49,028	\$51,760	\$46,883	22.7%
<b>Stetson University</b>	<b>\$43,420</b>	<b>\$46,394</b>	<b>\$48,972</b>	<b>\$50,972</b>	<b>\$53,712</b>	<b>\$48,694</b>	<b>23.7%</b>
University of Portland	\$44,311	\$46,498	\$50,830	\$52,842	\$53,958	\$49,688	21.8%
University of Puget Sound	\$48,125	\$50,175	\$52,040	\$53,940	\$55,948	\$52,046	16.3%
University of the Pacific	\$47,526	\$49,841	\$52,730	\$55,191	\$57,033	\$52,464	20.0%
Furman University	\$49,159	\$50,936	\$53,096	\$55,750	\$57,276	\$53,243	16.5%
University of Redlands	\$49,147	\$51,172	\$53,292	\$56,050	\$58,559	\$53,644	19.2%
Rollins College	\$52,045	\$54,030	\$55,100	\$57,820	\$59,438	\$55,687	14.2%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$41,588</b>	<b>\$43,515</b>	<b>\$45,731</b>	<b>\$47,688</b>	<b>\$49,460</b>	<b>\$45,596</b>	<b>18.9%</b>

FIGURE 10.1.E

Undergraduate Cost of Attendance: Fall 2009-2013



## 10.2 AID RECEIVED BY FIRST-TIME STUDENTS

This section of the guide highlights the percentage of first-time, full-time students who received any grant and loan aid from the following sources: federal government, state/local government or the institution. Federal grants include Pell grants and other federal grants. Loans include federal loans and other loans to students. The sources for this data are the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 10.2.A

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Grant and Loan Aid: Fall 2012

INSTITUTION NAME	FEDERAL GRANT AID	STATE/LOCAL GRANT AID	INSTITUTIONAL GRANT AID	FEDERAL STUDENT LOANS	OTHER LOAN AID
Baldwin Wallace University	41.0%	28.0%	100.0%	97.0%	19.0%
Butler University	17.0%	11.0%	91.0%	62.0%	12.0%
Drake University	17.0%	10.0%	99.0%	57.0%	9.0%
Elon University	8.0%	6.0%	55.0%	33.0%	4.0%
Furman University	14.0%	25.0%	82.0%	31.0%	6.0%
John Carroll University	26.0%	19.0%	100.0%	67.0%	7.0%
Loyola University New Orleans	35.0%	34.0%	97.0%	67.0%	4.0%
Pacific Lutheran University	29.0%	16.0%	98.0%	64.0%	1.0%
Rollins College	17.0%	26.0%	81.0%	42.0%	5.0%
Samford University	14.0%	23.0%	97.0%	39.0%	4.0%
Siena College	24.0%	35.0%	98.0%	76.0%	12.0%
<b>Stetson University</b>	<b>35.0%</b>	<b>66.0%</b>	<b>100.0%</b>	<b>69.0%</b>	<b>7.0%</b>
The University of Tampa	21.0%	22.0%	92.0%	73.0%	6.0%
University of Portland	24.0%	9.0%	97.0%	52.0%	4.0%
University of Puget Sound	16.0%	4.0%	95.0%	50.0%	3.0%
University of Redlands	26.0%	38.0%	93.0%	66.0%	5.0%
University of the Pacific	29.0%	30.0%	90.0%	56.0%	0.0%
Valparaiso University	26.0%	14.0%	92.0%	56.0%	7.0%
<b>ORGANIZATIONAL AND PEER AVERAGE</b>	<b>22.6%</b>	<b>20.6%</b>	<b>91.6%</b>	<b>58.1%</b>	<b>6.4%</b>



FIGURE 10.2.B

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Grant and Loan Aid: Fall 2012

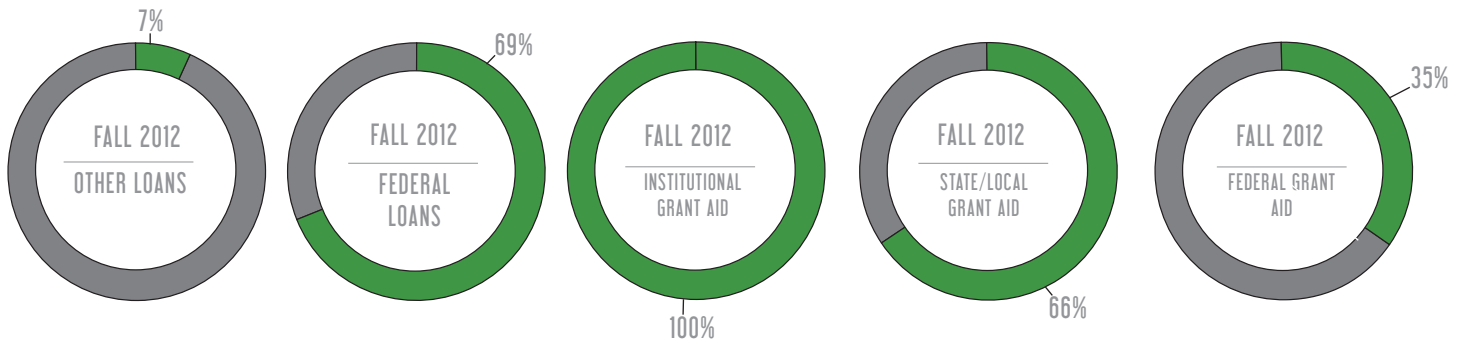


FIGURE 10.2.C

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Grant Aid: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	7	9	10	11	8	9	14.29%
Furman University	11	17	16	12	14	14	27.27%
Samford University	12	15	17	13	14	14	16.67%
Drake University	12	17	20	17	17	17	41.67%
Butler University	10	18	21	19	17	17	70.00%
University of Puget Sound	17	21	21	20	16	19	-5.88%
Rollins College	14	21	27	21	17	20	21.43%
Siena College	16	19	24	23	24	21	50.00%
University of Portland	16	19	25	22	24	21	50.00%
The University of Tampa	15	22	25	25	21	22	40.00%
University of Redlands	15	25	30	29	26	25	73.33%
Valparaiso University	23	30	30	30	26	28	13.04%
John Carroll University	28	34	30	24	26	28	-7.14%
Pacific Lutheran University	30	32	30	28	29	30	-3.33%
Loyola University New Orleans	25	31	33	32	35	31	40.00%
University of the Pacific	29	34	39	34	29	33	0.00%
<b>Stetson University</b>	<b>25</b>	<b>36</b>	<b>41</b>	<b>40</b>	<b>35</b>	<b>35</b>	<b>40.00%</b>
Baldwin Wallace University	28	41	42	35	41	37	46.43%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>18</b>	<b>24</b>	<b>26</b>	<b>23</b>	<b>23</b>	<b>23</b>	<b>24.68%</b>



FIGURE 10.2.D

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Grant Aid: Fall 2009-2012

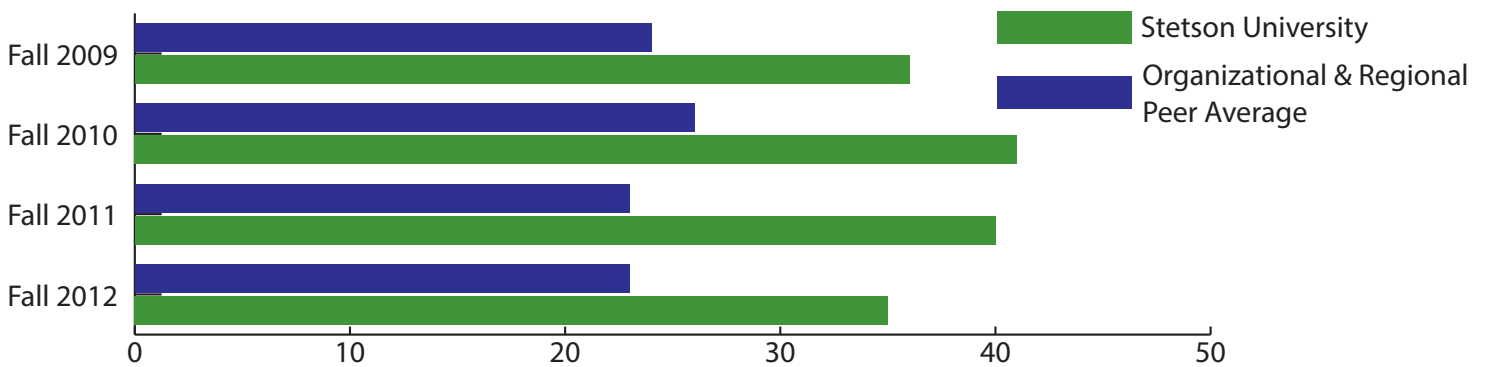


FIGURE 10.2.E

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Pell Grants: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	6	9	10	11	7	9	16.7%
Furman University	11	15	16	12	14	14	27.3%
Samford University	12	15	17	13	14	14	16.7%
Drake University	11	16	19	17	16	16	45.5%
Butler University	10	18	21	19	17	17	70.0%
University of Puget Sound	12	19	21	20	16	18	33.3%
Rollins College	14	21	27	21	17	20	21.4%
Siena College	16	19	24	22	24	21	50.0%
University of Portland	16	19	25	22	23	21	43.8%
The University of Tampa	15	22	24	25	21	21	40.0%
University of Redlands	15	25	30	29	26	25	73.3%
Pacific Lutheran University	19	24	26	28	29	25	52.6%
Valparaiso University	22	27	29	29	26	27	18.2%
John Carroll University	28	34	30	24	26	28	-7.1%
Loyola University New Orleans	25	31	33	32	35	31	40.0%
University of the Pacific	29	34	35	34	29	32	0.0%
<b>Stetson University</b>	<b>24</b>	<b>35</b>	<b>40</b>	<b>40</b>	<b>34</b>	<b>35</b>	<b>41.7%</b>
Baldwin Wallace University	28	33	42	35	41	36	46.4%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>17</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>22</b>	



FIGURE 10.2.F

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Pell Grant Aid: Fall 2009-2012

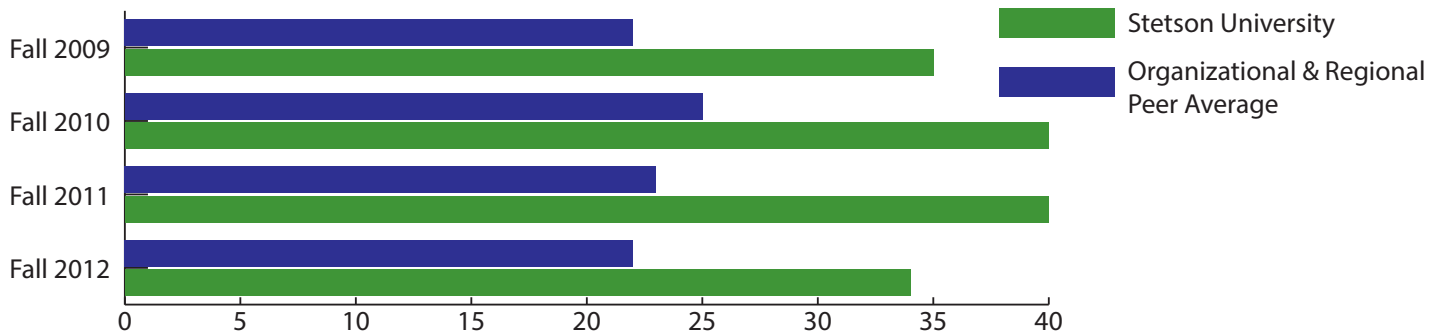


FIGURE 10.2.G

Percentage of Full-Time First-Time Degree-Seeking Students Who Received State/Local Grant Aid: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
University of Puget Sound	4	7	2	2	4	4	0.00%
University of Portland	11	6	6	10	9	8	-18.18%
Drake University	13	14	14	13	10	13	-23.08%
Valparaiso University	20	14	15	14	14	15	-30.00%
Butler University	19	19	15	13	11	15	-42.11%
Pacific Lutheran University	16	20	18	14	16	17	0.00%
Elon University	27	27	26	21	6	21	-77.78%
Samford University	26	27	30	30	23	27	-11.54%
University of Redlands	14	23	34	28	38	27	171.43%
The University of Tampa	33	31	29	26	22	28	-33.33%
Furman University	32	31	28	27	25	29	-21.88%
University of the Pacific	30	27	26	32	30	29	0.00%
John Carroll University	73	25	24	15	19	31	-73.97%
Siena College	41	40	35	36	35	37	-14.63%
Loyola University New Orleans	46	39	36	36	34	38	-26.09%
Baldwin Wallace University	86	23	29	27	28	39	-67.44%
Rollins College	45	47	48	46	26	42	-42.22%
<b>Stetson University</b>	<b>80</b>	<b>83</b>	<b>81</b>	<b>70</b>	<b>66</b>	<b>76</b>	<b>-17.50%</b>
ORGANIZATIONAL & REGIONAL PEER AVERAGE	32	25	24	23	21	25	-34.70%

FIGURE 10.2.H

Percentage of Full-Time First-Time Degree-Seeking Students Who Received State/Local Grant Aid: Fall 2009-2012

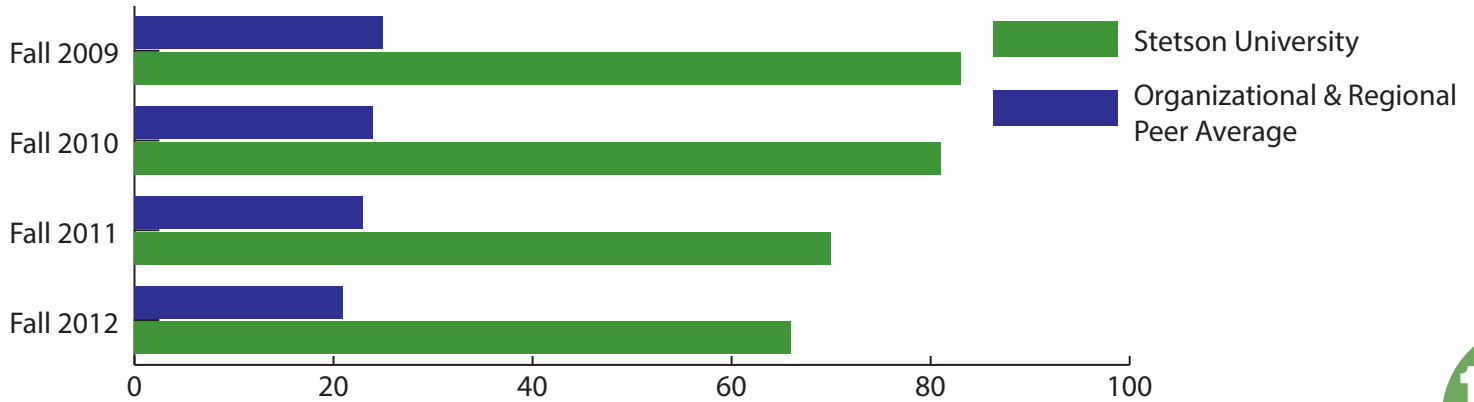


FIGURE 10.2.I

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Institutional Grant Aid: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	56	53	52	54	55	54	-1.79%
Rollins College	59	70	71	80	81	72	37.29%
Furman University	80	84	88	83	82	83	2.50%
Butler University	86	87	88	83	91	87	5.81%
University of Puget Sound	80	87	88	96	95	89	18.75%
University of the Pacific	86	91	92	87	90	89	4.65%
Samford University	71	92	92	97	97	90	36.62%
University of Redlands	88	94	92	93	93	92	5.68%
The University of Tampa	91	92	94	92	92	92	1.10%
University of Portland	87	96	94	94	97	94	11.49%
Loyola University New Orleans	81	98	98	98	97	94	19.75%
Siena College	86	98	100	98	98	96	13.95%
Valparaiso University	96	98	98	98	92	96	-4.17%
Baldwin Wallace University	92	97	99	98	100	97	8.70%
Pacific Lutheran University	97	96	98	99	98	98	1.03%
John Carroll University	96	95	98	100	100	98	4.17%
Drake University	97	98	99	99	99	98	2.06%
<b>Stetson University</b>	<b>98</b>	<b>98</b>	<b>99</b>	<b>99</b>	<b>100</b>	<b>99</b>	<b>2.04%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>84</b>	<b>90</b>	<b>91</b>	<b>91</b>	<b>92</b>	<b>89</b>	<b>8.96%</b>



FIGURE 10.2.J

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Institutional Grant Aid: Fall 2009-2012

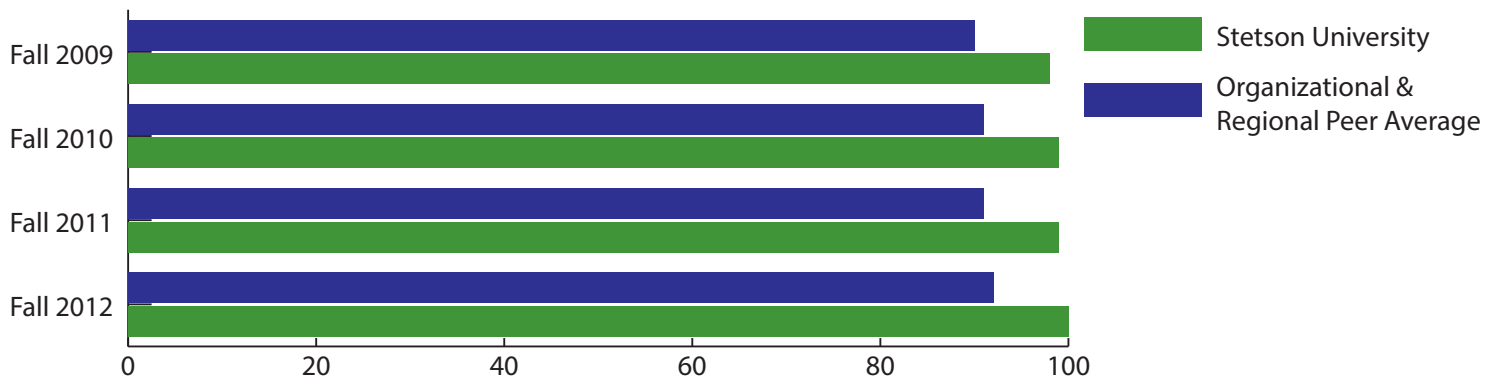


FIGURE 10.2.K

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Loan Aid: 2008-2012

INSTITUTION NAME	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	34	32	37	37	33	35	-2.9%
Furman University	34	40	38	33	31	35	-8.8%
Samford University	43	39	38	33	39	38	-9.3%
Rollins College	35	48	47	45	42	43	20.0%
University of Puget Sound	45	59	58	61	50	55	11.1%
University of Portland	54	53	60	55	52	55	-3.7%
University of Redlands	40	48	56	69	66	56	65.0%
The University of Tampa	48	57	57	59	73	59	52.1%
Drake University	57	60	62	63	57	60	0.0%
University of the Pacific	57	65	67	59	56	61	-1.8%
Butler University	58	65	63	62	62	62	6.9%
Loyola University New Orleans	55	63	63	64	67	62	21.8%
Valparaiso University	66	72	71	70	56	67	-15.2%
Pacific Lutheran University	65	64	70	73	64	67	-1.5%
<b>Stetson University</b>	<b>59</b>	<b>66</b>	<b>68</b>	<b>77</b>	<b>69</b>	<b>68</b>	<b>16.9%</b>
John Carroll University	76	73	75	72	67	73	-11.8%
Siena College	72	72	73	74	76	73	5.6%
Baldwin Wallace University	74	80	94	93	97	88	31.1%
ORGANIZATIONAL & REGIONAL PEER AVERAGE	54	58	61	60	58	58	8.2%

FIGURE 10.2.L

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Loan Aid: 2009-2012

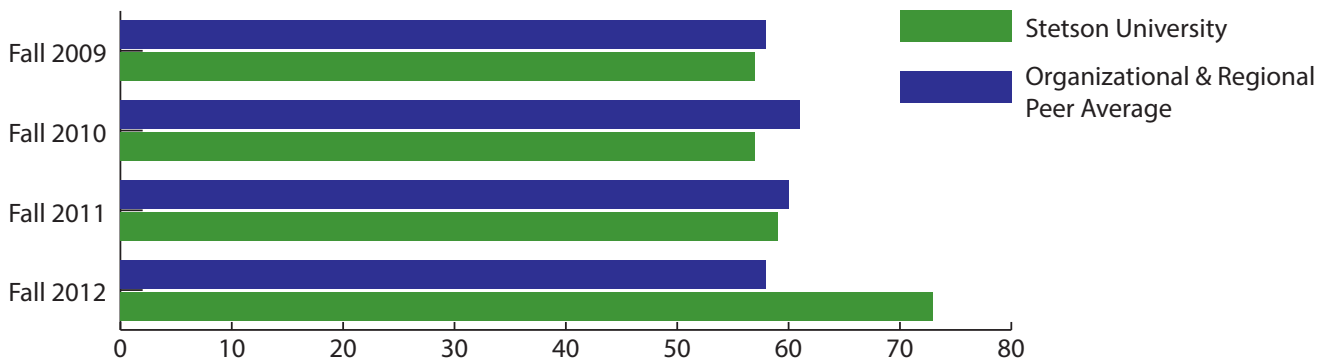


FIGURE 10.2.M

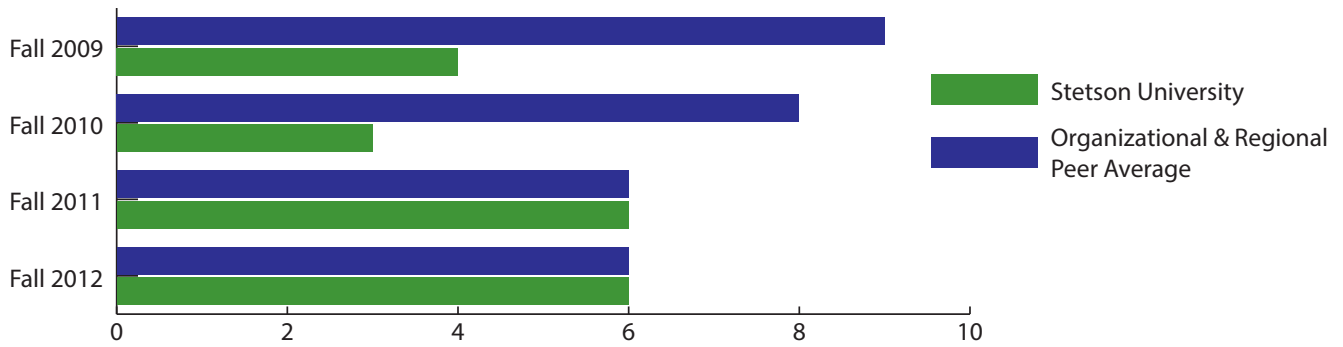
Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Other Loan Aid: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
University of the Pacific	0	0	0	0	0	0	-
Rollins College	0	2	2	2	5	2	-
Samford University	2	3	2	3	4	3	100.0%
Elon University	0	4	3	4	4	3	-
University of Puget Sound	5	3	3	3	3	3	-40.0%
<b>Stetson University</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>250.0%</b>
Furman University	5	4	3	6	6	5	20.0%
University of Portland	7	5	3	5	4	5	-42.9%
Loyola University New Orleans	7	4	5	5	4	5	-42.9%
Pacific Lutheran University	9	6	6	7	1	6	-88.9%
The University of Tampa	10	6	5	7	6	7	-40.0%
John Carroll University	8	7	6	8	7	7	-12.5%
Drake University	9	9	8	8	9	9	0.0%
Valparaiso University	13	9	8	8	7	9	-46.2%
Siena College	12	9	8	11	12	10	0.0%
Butler University	14	11	9	9	12	11	-14.3%
Baldwin Wallace University	17	5	7	11	19	12	11.8%
University of Redlands	53	65	63	3	5	38	-90.6%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>-36.8%</b>



FIGURE 10.2.N

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Other Loan Aid: Fall 2009-2012



## 10.3 AVERAGE AID RECEIVED BY FIRST-YEAR STUDENTS

Stetson tracks the average grant and loan aid received by all first-time, full-time students who received any grant and loan aid from the following sources: federal government, state/local government or the institution. Federal grants include Pell grants and other federal grants. Loans include federal loans and other loans to students. The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 10.3.A

Average Amount of Grant and Loan Aid Awarded to Full-Time First-Time Degree-Seeking Students: Fall 2012

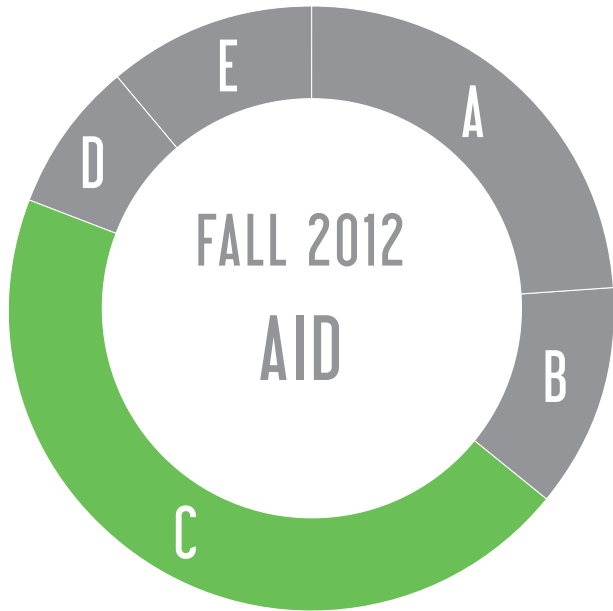
INSTITUTION	FEDERAL GRANT AID	STATE/LOCAL GRANT AID	INST. GRANT AID	FEDERAL LOAN	OTHER LOANS
Baldwin Wallace University	\$4,677	\$2,477	\$15,242	\$6,506	\$8,120
Butler University	\$4,841	\$4,792	\$14,866	\$6,025	\$15,731
Drake University	\$5,874	\$3,865	\$14,818	\$5,396	\$12,683
Elon University	\$4,444	\$3,870	\$10,578	\$5,436	\$20,100
Furman University	\$5,316	\$7,341	\$20,263	\$6,352	\$19,456
John Carroll University	\$4,402	\$1,943	\$20,414	\$5,962	\$11,884
Loyola University New Orleans	\$4,882	\$3,857	\$20,400	\$5,983	\$10,710
Pacific Lutheran University	\$5,113	\$9,180	\$17,870	\$5,969	\$17,367
Rollins College	\$5,162	\$5,349	\$22,581	\$6,098	\$17,179
Samford University	\$4,823	\$540	\$12,448	\$7,034	\$12,032
Siena College	\$4,683	\$2,783	\$15,434	\$5,383	\$16,794
<b>Stetson University</b>	<b>\$5,063</b>	<b>\$4,294</b>	<b>\$23,408</b>	<b>\$6,684</b>	<b>\$12,557</b>
The University of Tampa	\$5,046	\$3,796	\$9,032	\$5,712	\$12,169
University of Portland	\$4,383	\$1,996	\$19,512	\$5,274	\$14,417
University of Puget Sound	\$5,593	\$7,055	\$18,289	\$6,226	\$13,913
University of Redlands	\$4,765	\$7,847	\$22,413	\$6,407	\$16,111
University of the Pacific	\$4,815	\$8,612	\$15,190	\$5,862	\$2,463
Valparaiso University	\$5,441	\$5,488	\$18,925	\$6,263	\$11,719
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$4,956</b>	<b>\$4,752</b>	<b>\$16,957</b>	<b>\$5,993</b>	<b>\$13,697</b>

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FIGURE 10.3.B

Percent of Grant & Loan Aid Awarded to Full-Time First-Time Degree Seeking Students at Stetson: Fall 2012

- A 24% - Other Loans
- B 12% - Federal Loans
- C 45% - Institutional Grant Aid
- D 8% - State/Local Grant Aid
- E 11% - Federal Grant Aid



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**FIGURE 10.3.C**

Average Amount of Federal Grant Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	4 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Baldwin Wallace University	\$4,373	\$5,177	\$4,590	\$4,677	\$4,704	7%
University of Portland	\$5,364	\$5,261	\$4,369	\$4,383	\$4,844	-18%
Elon University	\$5,278	\$5,335	\$4,331	\$4,444	\$4,847	-16%
Furman University	\$4,105	\$5,443	\$5,110	\$5,316	\$4,994	30%
John Carroll University	\$5,456	\$5,385	\$4,845	\$4,402	\$5,022	-19%
Siena College	\$5,450	\$5,319	\$4,668	\$4,683	\$5,030	-14%
The University of Tampa	\$5,300	\$5,251	\$4,907	\$5,046	\$5,126	-5%
Loyola University New Orleans	\$5,560	\$5,479	\$4,648	\$4,882	\$5,142	-12%
Butler University	\$5,540	\$5,545	\$4,678	\$4,841	\$5,151	-13%
Samford University	\$5,366	\$5,526	\$4,958	\$4,823	\$5,168	-10%
University of the Pacific	\$6,028	\$5,800	\$4,731	\$4,815	\$5,344	-20%
Pacific Lutheran University	\$5,439	\$6,118	\$4,941	\$5,113	\$5,403	-6%
<b>Stetson University</b>	<b>\$5,839</b>	<b>\$5,622</b>	<b>\$5,188</b>	<b>\$5,063</b>	<b>\$5,428</b>	<b>-13%</b>
Rollins College	\$6,024	\$5,949	\$5,053	\$5,162	\$5,547	-14%
University of Puget Sound	\$5,776	\$6,028	\$5,159	\$5,593	\$5,639	-3%
Drake University	\$6,316	\$5,589	\$5,330	\$5,874	\$5,777	-7%
Valparaiso University	\$6,129	\$6,340	\$5,938	\$5,441	\$5,962	-11%
University of Redlands	\$7,156	\$6,459	\$5,476	\$4,765	\$5,964	-33%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$5,568</b>	<b>\$5,647</b>	<b>\$4,925</b>	<b>\$4,956</b>	<b>\$5,274</b>	<b>-11%</b>



FIGURE 10.3.D

Average Amount of Federal Grant Aid Awarded to Full-Time First-Time Degree-Seeking Students: Fall 2009-2012

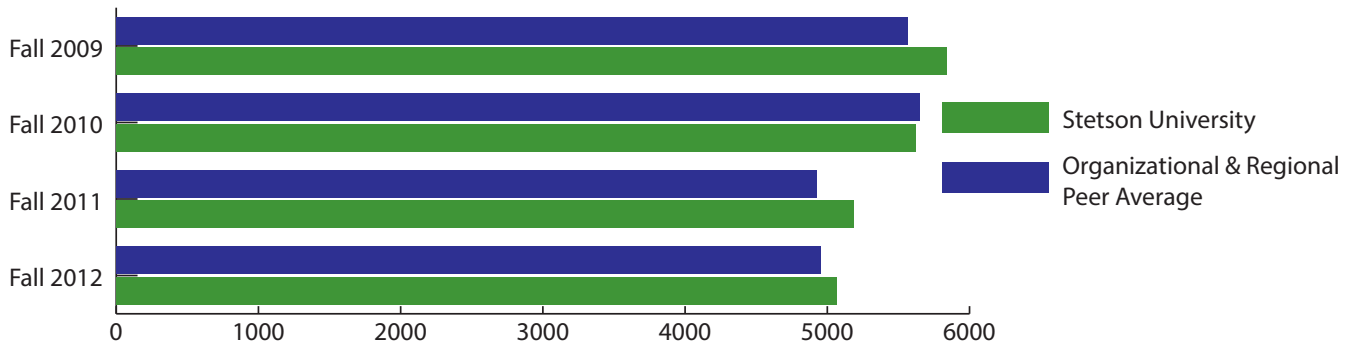


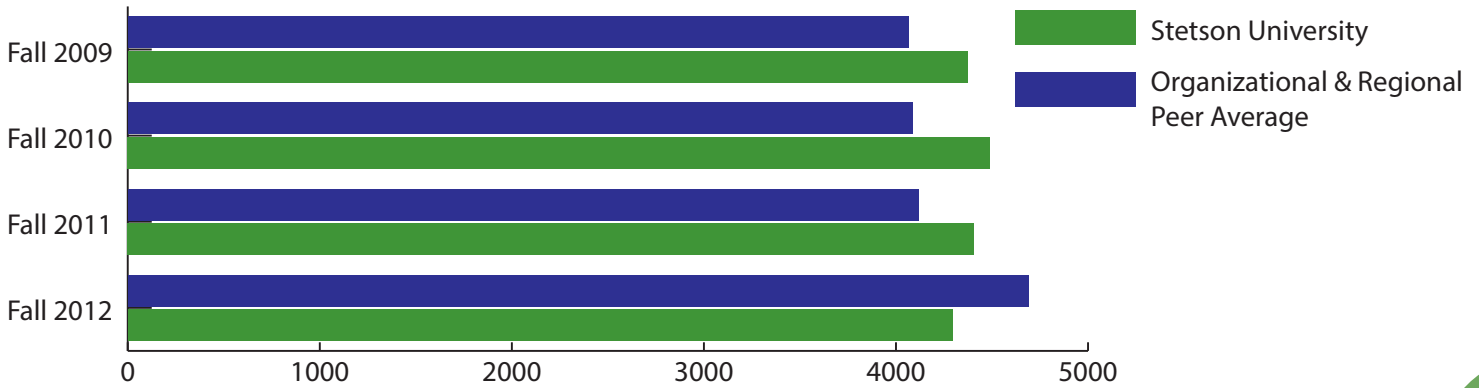
FIGURE 10.3.E

Average Amount of Pell Grant Aid Awarded to Full-Time First-Time Degree-Seeking Students: Fall 2009-2012

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	4 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Drake University	\$3,972	\$3,633	\$3,649	\$3,900	\$3,789	-1.8%
Butler University	\$3,829	\$3,906	\$3,679	\$3,839	\$3,813	0.3%
University of Puget Sound	\$3,811	\$3,899	\$3,985	\$4,006	\$3,925	5.1%
University of Portland	\$4,009	\$4,107	\$3,941	\$3,906	\$3,991	-2.6%
Valparaiso University	\$3,728	\$3,920	\$4,021	\$4,399	\$4,017	18.0%
Elon University	\$3,974	\$4,164	\$3,908	\$4,024	\$4,018	1.3%
Pacific Lutheran University	\$4,030	\$3,917	\$4,080	\$4,294	\$4,080	6.6%
The University of Tampa	\$3,925	\$4,012	\$4,160	\$4,261	\$4,090	8.6%
Baldwin Wallace University	\$4,042	\$4,052	\$4,170	\$4,245	\$4,127	5.0%
Samford University	\$4,018	\$4,215	\$4,394	\$3,930	\$4,139	-2.2%
John Carroll University	\$4,018	\$4,130	\$4,450	\$4,018	\$4,154	0.0%
Siena College	\$4,191	\$4,101	\$4,086	\$4,255	\$4,158	1.5%
Rollins College	\$4,122	\$4,166	\$4,229	\$4,301	\$4,205	4.3%
Furman University	\$4,172	\$4,050	\$4,262	\$4,441	\$4,231	6.4%
Loyola University-New Orleans	\$4,266	\$4,278	\$4,091	\$4,454	\$4,272	4.4%
University of Redlands	\$4,469	\$4,070	\$4,254	\$4,416	\$4,302	-1.2%
University of the Pacific	\$4,212	\$4,440	\$4,350	\$4,407	\$4,352	4.6%
<b>Stetson University</b>	<b>\$4,372</b>	<b>\$4,489</b>	<b>\$4,406</b>	<b>\$4,486</b>	<b>\$4,438</b>	<b>2.6%</b>
ORGANIZATIONAL & REGIONAL PEER AVERAGE	\$4,046	\$4,062	\$4,101	\$4,182	\$4,098	3.4%

**FIGURE 10.3.F**

Average Amount of Pell Grant Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012



**FIGURE 10.3.G**

Average Amount of State and Local Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Samford University	\$539	\$425	\$394	\$540	\$475	0.2%
John Carroll University	\$1,997	\$1,541	\$1,580	\$1,943	\$1,765	-2.7%
University of Portland	\$2,078	\$1,759	\$1,841	\$1,996	\$1,919	-3.9%
Baldwin Wallace University	\$2,362	\$1,917	\$2,140	\$2,477	\$2,224	4.9%
Siena College	\$2,654	\$2,758	\$2,632	\$2,783	\$2,707	4.9%
Loyola University-New Orleans	\$3,196	\$3,259	\$3,510	\$3,857	\$3,456	20.7%
Drake University	\$3,624	\$3,992	\$3,408	\$3,865	\$3,722	6.7%
Elon University	\$4,322	\$4,252	\$3,392	\$3,870	\$3,959	-10.5%
The University of Tampa	\$4,565	\$4,395	\$3,986	\$3,796	\$4,186	-16.8%
Butler University	\$4,095	\$4,735	\$4,634	\$4,792	\$4,564	17.0%
Valparaiso University	\$4,683	\$4,687	\$4,775	\$5,488	\$4,908	17.2%
<b>Stetson University</b>	<b>\$5,973</b>	<b>\$5,597</b>	<b>\$4,522</b>	<b>\$4,294</b>	<b>\$5,097</b>	<b>-28.1%</b>
Rollins College	\$6,669	\$6,127	\$5,425	\$5,349	\$5,893	-19.8%
Pacific Lutheran University	\$5,604	\$5,922	\$5,921	\$9,180	\$6,657	63.8%
University of Puget Sound	\$6,145	\$7,461	\$8,567	\$7,055	\$7,307	14.8%
Furman University	\$7,766	\$7,924	\$7,355	\$7,341	\$7,597	-5.5%
University of Redlands	\$9,111	\$8,323	\$9,255	\$7,847	\$8,634	-13.9%
University of the Pacific	\$9,128	\$9,133	\$8,955	\$8,612	\$8,957	-5.7%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$4,620</b>	<b>\$4,624</b>	<b>\$4,575</b>	<b>\$4,752</b>	<b>\$4,643</b>	<b>2.9%</b>



FIGURE 10.3.H

Average Amount of State/Local Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012

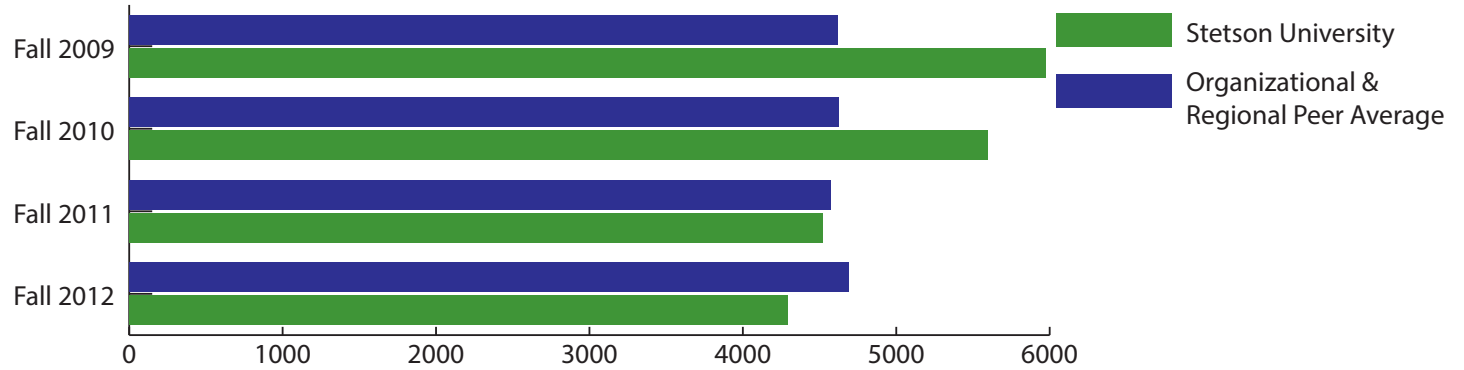


FIGURE 10.3.I

Average Amount of Institutional Grant Aid Awarded to Full-Time Degree-Seeking Students: Fall 2009-2012

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	\$7,344	\$7,582	\$8,581	\$9,032	\$8,135	23.0%
Elon University	\$8,866	\$9,461	\$9,926	\$10,578	\$9,708	19.3%
Samford University	\$9,994	\$10,942	\$11,405	\$12,448	\$11,197	24.6%
Baldwin Wallace University	\$11,307	\$12,882	\$14,163	\$15,242	\$13,399	34.8%
Siena College	\$11,398	\$12,254	\$14,725	\$15,434	\$13,453	35.4%
Butler University	\$12,918	\$13,006	\$14,239	\$14,866	\$13,757	15.1%
Drake University	\$12,958	\$14,210	\$13,839	\$14,818	\$13,956	14.4%
University of the Pacific	\$15,958	\$15,342	\$15,861	\$15,190	\$15,588	-4.8%
Pacific Lutheran University	\$13,992	\$15,797	\$16,420	\$17,870	\$16,020	27.7%
University of Portland	\$15,904	\$16,385	\$15,900	\$19,512	\$16,925	22.7%
Valparaiso University	\$15,519	\$16,043	\$17,431	\$18,925	\$16,980	21.9%
University of Puget Sound	\$16,833	\$17,452	\$17,197	\$18,289	\$17,443	8.6%
Loyola University-New Orleans	\$17,721	\$17,154	\$18,201	\$20,400	\$18,369	15.1%
John Carroll University	\$15,850	\$18,645	\$19,235	\$20,414	\$18,536	28.8%
<b>Stetson University</b>	<b>\$16,038</b>	<b>\$18,916</b>	<b>\$21,620</b>	<b>\$23,408</b>	<b>\$19,996</b>	<b>46.0%</b>
Furman University	\$21,904	\$21,765	\$18,494	\$20,263	\$20,607	-7.5%
University of Redlands	\$19,308	\$20,566	\$21,615	\$22,413	\$20,976	16.1%
Rollins College	\$22,743	\$23,464	\$22,076	\$22,581	\$22,716	-0.7%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$14,736</b>	<b>\$15,468</b>	<b>\$15,842</b>	<b>\$16,957</b>	<b>\$15,751</b>	<b>15.1%</b>

FIGURE 10.3.J

Average Amount of Institutional Grant Aid Awarded to Full-Time Degree-Seeking Students: Fall 2009-2012

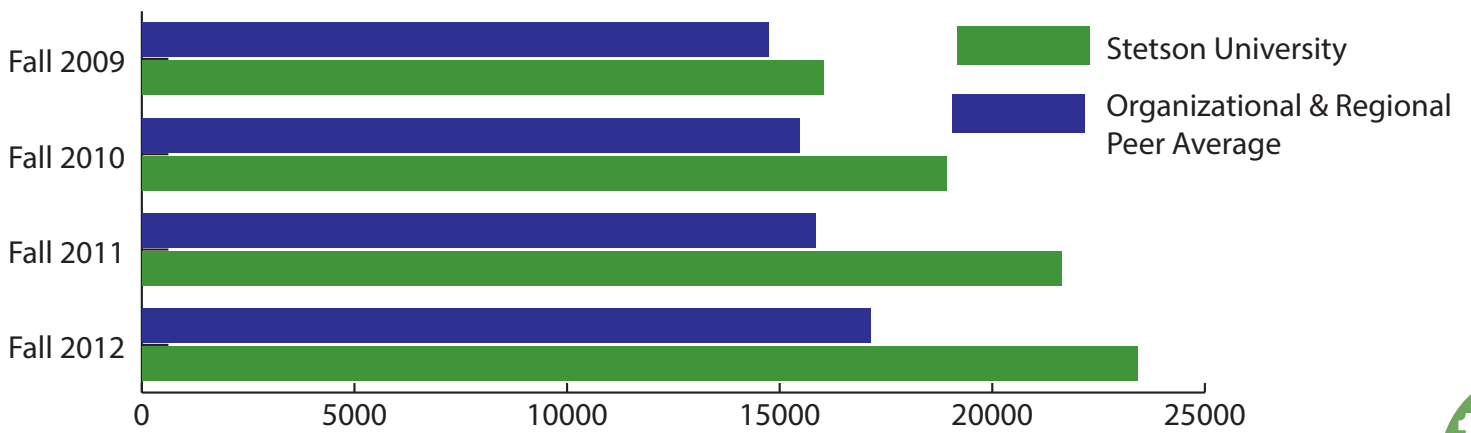


FIGURE 10.3.K

Average Amount of Federal Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	4 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
University of Redlands	\$3,791	\$4,036	\$6,067	\$6,407	\$5,075	69.0%
University of Portland	\$5,112	\$5,295	\$5,349	\$5,274	\$5,258	3.2%
Siena College	\$5,407	\$5,309	\$5,296	\$5,383	\$5,349	-0.4%
Furman University	\$5,353	\$5,324	\$5,414	\$6,352	\$5,611	18.7%
Drake University	\$6,295	\$5,418	\$5,462	\$5,396	\$5,643	-14.3%
The University of Tampa	\$5,692	\$5,684	\$5,548	\$5,712	\$5,659	0.4%
Elon University	\$5,955	\$5,641	\$5,607	\$5,436	\$5,660	-8.7%
Loyola University New Orleans	\$5,641	\$5,643	\$5,773	\$5,983	\$5,760	6.1%
Pacific Lutheran University	\$6,030	\$5,850	\$5,469	\$5,969	\$5,830	-1.0%
John Carroll University	\$6,216	\$5,569	\$5,719	\$5,962	\$5,867	-4.1%
Rollins College	\$5,692	\$5,738	\$6,263	\$6,098	\$5,948	7.1%
University of Puget Sound	\$6,108	\$5,939	\$5,918	\$6,226	\$6,048	1.9%
Butler University	\$6,302	\$6,420	\$5,986	\$6,025	\$6,183	-4.4%
University of the Pacific	\$5,597	\$6,896	\$6,572	\$5,862	\$6,232	4.7%
Baldwin Wallace University	\$6,188	\$6,338	\$6,216	\$6,506	\$6,312	5.1%
Samford University	\$5,958	\$6,171	\$6,151	\$7,034	\$6,329	18.1%
Valparaiso University	\$6,262	\$6,528	\$6,579	\$6,263	\$6,408	0.0%
<b>Stetson University</b>	<b>\$6,904</b>	<b>\$5,828</b>	<b>\$6,509</b>	<b>\$6,684</b>	<b>\$6,481</b>	<b>-3.2%</b>
ORGANIZATIONAL & REGIONAL PEER AVERAGE	\$5,741	\$5,753	\$5,846	\$5,993	\$5,833	4.4%



FIGURE 10.3.L

Average Amount of Federal Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012

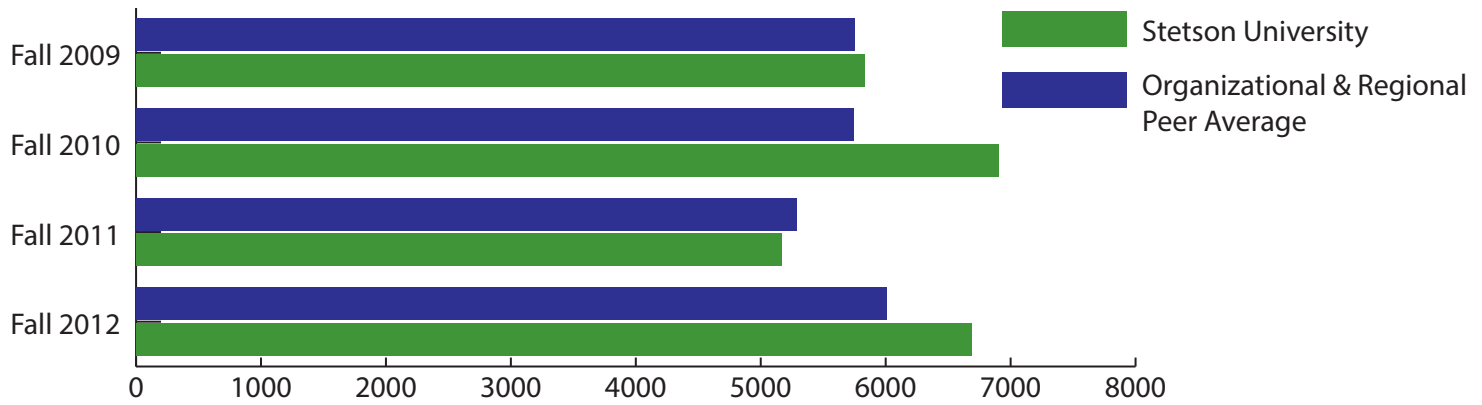


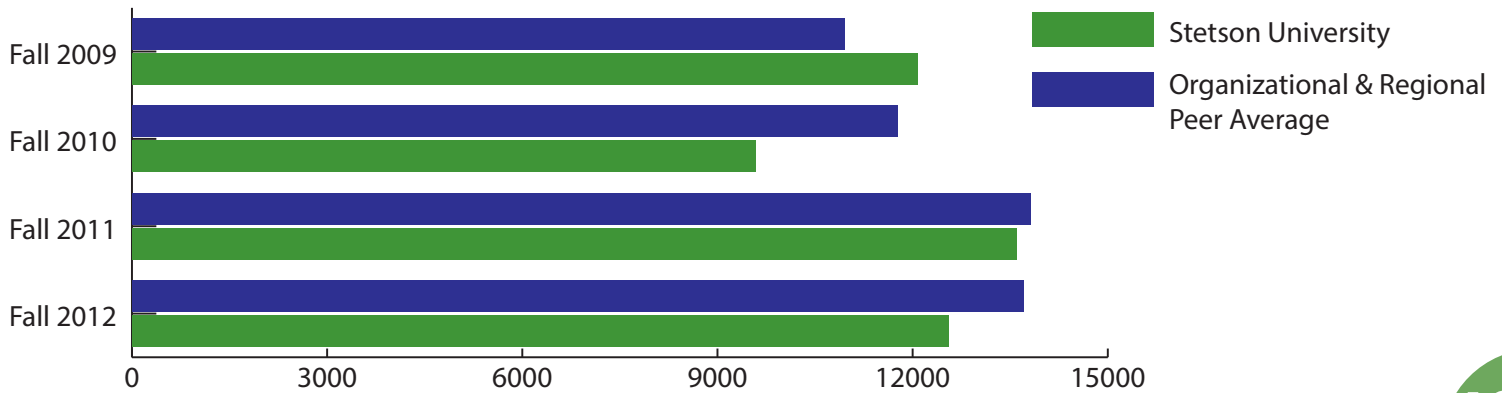
FIGURE 10.3.M

Average Amount of Other Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of the Pacific				\$2,463	\$2,463	
Baldwin Wallace University	\$6,759	\$10,155	\$8,801	\$8,120	\$8,459	20.1%
Samford University	\$9,769	\$6,903	\$9,654	\$12,032	\$9,590	23.2%
University of Redlands	\$5,089	\$3,907	\$14,079	\$16,111	\$9,797	216.6%
Valparaiso University	\$8,793	\$9,014	\$11,184	\$11,719	\$10,178	33.3%
Drake University	\$9,790	\$11,284	\$11,440	\$12,683	\$11,299	29.6%
Loyola University New Orleans	\$10,237	\$11,016	\$13,398	\$10,710	\$11,340	4.6%
John Carroll University	\$10,072	\$12,792	\$12,685	\$11,884	\$11,858	18.0%
<b>Stetson University</b>	<b>\$12,073</b>	<b>\$9,580</b>	<b>\$13,591</b>	<b>\$12,557</b>	<b>\$11,950</b>	<b>4.0%</b>
The University of Tampa	\$12,161	\$12,235	\$12,613	\$12,169	\$12,295	0.1%
Pacific Lutheran University	\$10,728	\$11,089	\$10,249	\$17,367	\$12,358	61.9%
University of Puget Sound	\$11,829	\$12,892	\$14,923	\$13,913	\$13,389	17.6%
University of Portland	\$14,140	\$14,771	\$13,441	\$14,417	\$14,192	2.0%
Butler University	\$12,961	\$14,563	\$16,692	\$15,731	\$14,987	21.4%
Rollins College	\$13,641	\$11,971	\$17,937	\$17,179	\$15,182	25.9%
Furman University	\$10,480	\$13,641	\$18,578	\$19,456	\$15,539	85.6%
Siena College	\$14,800	\$14,586	\$16,492	\$16,794	\$15,668	13.5%
Elon University	\$13,906	\$17,535	\$18,785	\$20,100	\$17,582	44.5%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$10,947</b>	<b>\$11,772</b>	<b>\$13,809</b>	<b>\$13,697</b>	<b>\$12,556</b>	<b>25.1%</b>

FIGURE 10.3.N

Average Amount of Other Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2009-2012



## 10.4 AID AWARDED TO STETSON UNDERGRADUATES

The following section details scholarships and grants, gifts, or merit-based aid from institutional, state, federal, or other sources (including unrestricted funds or gifts and endowment income) and self-help awarded solely for need based and non-need based aid. Need-based aid is defined as “college-funded or college-administered award from institutional, state, federal, or other sources for which a student must have financial need to qualify. This includes both institutional and noninstitutional student aid (grants, jobs, and loans) on the basis of academic achievement, merit, or any other non-need-based reason (Source: Common Data Set definitions)” Non-need based aid is awarded after student outstanding need is met and on the basis of merit.

This data is also reported to the Common Data Set for external guides and for other external reporting. The source for the collection and compilation of the data contained in this section are Census files in the Office of Institutional Research at Stetson University.

For more information about Stetson University financial aid, please see its Common Data Set at [stetson.edu/administration/institutional-research/commondataset.php](http://stetson.edu/administration/institutional-research/commondataset.php)

FIGURE 10.4.A

Aid Awarded to Enrolled Undergraduates (Excerpt from Common Data Set)

	2012-13		2013-14		2014-15		% CHANGE FOR PERIOD	
	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED
Federal	\$4,567,298	\$5,299	\$4,713,843	\$5,595	\$4,910,363	\$0	7.5%	
State (i.e., all states, not only the state in which your institution is located)	\$5,062,198	\$1,741,655	\$5,610,683	\$2,132,216	\$5,968,789	\$2,330,891	17.9%	33.8%
Institutional: Endowed scholarships, annual gifts and tuition funded grants, awarded by the college, excluding athletic aid and tuition waivers (which are reported below).	\$34,008,202	\$10,768,767	\$37,473,959	\$12,928,445	\$40,023,310	\$15,250,739	17.7%	41.6%
Scholarships/grants from external sources (e.g., Kiwanis, National Merit) not awarded by the college	\$302,940	\$313,082	\$464,984	\$617,260	\$259,986	\$125,612	-14.2%	-59.9%
<b>TOTAL SCHOLARSHIPS/GRANTS</b>	<b>\$43,940,638</b>	<b>\$12,828,803</b>	<b>\$48,263,469</b>	<b>\$15,683,516</b>	<b>\$51,162,448</b>	<b>\$17,707,242</b>	<b>16.4%</b>	<b>38.0%</b>

10



**FIGURE 10.4.B**

**Aid Awarded to Enrolled Undergraduates (Excerpt from Common Data Set)**

	2012-13		2013-14		2014-15		% CHANGE FOR PERIOD	
	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED
Student Loans from All Sources	\$11,591,645	\$3,253,735	\$12,178,614	\$3,544,636	12,355,247	3,512,385	6.6%	7.9%
Federal Work-Study	\$2,196,174	-	\$1,598,804	-	2,206,958	-	0.5%	-
State and Other (e.g., Institutional)	\$181,513	\$426,002	\$180,842	\$466,807	73,247	612,158	-59.6%	43.7%
<b>TOTAL SELF-HELP</b>	<b>\$13,969,332</b>	<b>\$3,679,737</b>	<b>\$13,958,260</b>	<b>\$4,011,443</b>	<b>14,635,452</b>	<b>4,124,543</b>	<b>4.8%</b>	<b>12.1%</b>

**FIGURE 10.4.C**

**Aid Awarded to Enrolled Undergraduates (Excerpt from Common Data Set)**

	2012-13		2013-14		2014-15		% CHANGE FOR PERIOD	
	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED
Parent Loans	\$1,742,498	\$2,056,602	\$2,395,842	\$2,385,322	\$3,292,420	\$2,733,296	88.9%	32.9%
Tuition Waivers	\$1,301,392	\$961,615	\$1,234,779	\$1,204,447	\$1,633,182	\$1,099,398	25.5%	14.3%
Athletic Awards	\$1,961,391	\$2,615,322	\$2,186,856	\$2,511,058	\$2,008,261	\$2,763,819	2.4%	5.7%
<b>TOTAL OTHER</b>	<b>\$5,005,281</b>	<b>\$5,633,539</b>	<b>\$5,817,477</b>	<b>\$6,100,827</b>	<b>\$6,933,863</b>	<b>\$6,596,513</b>	<b>38.5%</b>	<b>17.1%</b>





11

# HUMAN RESOURCES & PUBLIC SAFETY

There are multiple current, strategic priorities that highlight the value Stetson University places on its employees. Examples of the work being undertaken to impact these goals and the import of this section for benchmarking are as follows:

Enhancing the strategic staffing, human resources and communication management strategies to improve transparency and embody a “One Stetson” approach;

Establishing a market-based compensation structure and bringing faculty and staff compensation to a baseline of established job-market targets;

Increasing professional development opportunities through effectiveness training in job-related technical skills and awareness training in interpersonal soft skills; and

Evolving relevant HR enterprise systems, policies and procedures; and implementing employee applicant tracking and recruiting software packages.

## 11.1 STAFF & FACULTY COUNTS

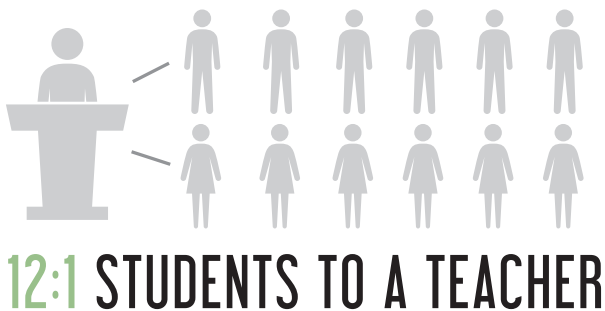
The following section highlights Stetson's most recent employee counts (Fall 2013), historic Stetson data for faculty by rank, and comparative peer employee data by assigned position (broad categories). All Stetson University data are compiled by its Office of Institutional Research and Effectiveness and submitted to the U.S. Dept. of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

FIGURE 11.1.A

Stetson Employee Counts: Fall 2013

TYPE	DELAND/CELEBRATION				COLLEGE OF LAW			
	FULL-TIME #	% OF TOTAL	PART-TIME #	% OF TOTAL	FULL-TIME #	% OF TOTAL	PART-TIME #	% OF TOTAL
Staff	424	40.54%	48	4.59%	148	14.15%	5	0.48%
Faculty	206	19.69%	97	9.27%	50	4.78%	68	6.50%
TOTAL	630	60.23%	145	13.86%	198	18.93%	73	6.98%

	TOTAL NUMBER	TOTAL PERCENT
Staff	625	59.75%
Faculty	421	40.25%
TOTAL:	1046	100.00%



**FACULTY WITH TERMINAL DEGREES**  
\*Full-Time Faculty only.

FIGURE 11.1.B

Employee Counts by Assigned Position: Fall 2013

INSTITUTION NAME	TOTAL EMPLOYEES	PRIMARILY INSTRUCTIONAL STAFF	LIBRARIANS, LIBRARY TECHNICIANS, AND ARCHIVISTS	STUDENT/ACADEMIC AFFAIRS AND OTHER EDUCATION SERVICES	MANAGEMENT	BUSINESS AND FINANCIAL	COMPUTER, ENGINEERING, AND SCIENCE
Baldwin Wallace University	944	423	5	8	66	90	46
Butler University	1,470	529	23	85	129	80	78
Drake University	1,146	451	25	70	60	42	58
Elon University	1,401	562	36	79	133	60	38
Furman University	959	328	14	31	68	70	34
John Carroll University	813	392		16	92	6	26
Loyola University New Orleans	1,073	428	14	46	132	49	45
Pacific Lutheran University	752	266	16	1	127	11	31
Rollins College	712	211	13	20	61	55	37
Samford University	1,120	471	41		269	34	40
Siena College	900	335	7	61	52	24	31
<b>Stetson University</b>	<b>1,046</b>	<b>421</b>	<b>34</b>	<b>52</b>	<b>96</b>	<b>59</b>	<b>34</b>
The University of Tampa	1,008	629	19	26	56	53	29
University of Portland	870	399	8		38	87	30
University of Puget Sound	830	285	21	36	58	33	45
University of Redlands	898	383	20	18	101	32	39
University of the Pacific	1,974	768	20	5	150	81	96
Valparaiso University	1,130	402	26	22	189	18	32
ORGANIZATIONAL & REGIONAL PEER AVERAGES	1,059	427	19	35	105	49	43

FIGURE 11.1.B Cont

Employee Counts by Assigned Position: Fall 2013

INSTITUTION NAME	HEALTHCARE AND TECHNICAL	COMMUNITY SERVICE, LEGAL, ARTS, AND MEDIA	SERVICE	SALES AND RELATED	OFFICE AND ADMIN SUPPORT	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING
Baldwin Wallace University	11	23	125	3	115	27	2
Butler University	16	142	110	89	155	30	4
Drake University	5	98	89		215	28	5
Elon University	11	103	158		148	40	33
Furman University	15	93	126		143	36	1
John Carroll University	3	117	19		114	21	7
Loyola University New Orleans		92	58		164	33	12
Pacific Lutheran University	7	65	79	8	124	10	7
Rollins College	9	90	79		104	28	5
Samford University	10	67	23	5	138	21	1
Siena College	2	98	105	2	140	28	15
<b>Stetson University</b>	<b>11</b>	<b>92</b>	<b>128</b>	<b>4</b>	<b>102</b>	<b>9</b>	<b>4</b>
The University of Tampa	5	71	38		82		
University of Portland	5	99	108		96		
University of Puget Sound	13	92	119	6	106	14	2
University of Redlands	3	92	45		140	18	7
University of the Pacific	22	64	229		512	3	24
Valparaiso University	8	49	217	1	140	23	3
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>9</b>	<b>86</b>	<b>102</b>	<b>16</b>	<b>155</b>	<b>24</b>	<b>9</b>



FIGURE 11.1.C

Employee Counts by Assigned Position: Fall 2013

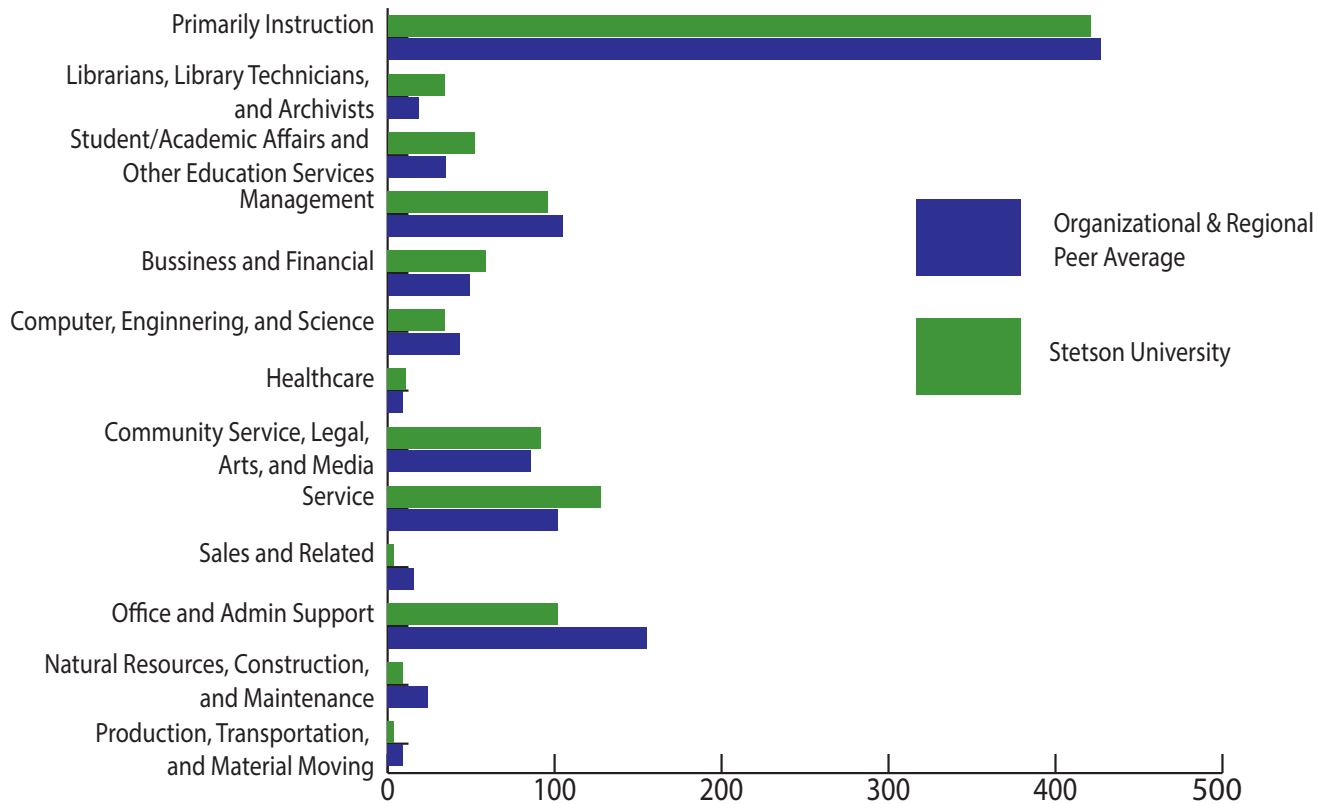


FIGURE 11.1.D

Employee Percentages by Assigned Position: Fall 2013

INSTITUTION NAME	PRIMARILY INSTRUCTIONAL STAFF	LIBRARIANS, LIBRARY TECHNICIANS, AND ARCHIVISTS	STUDENT/ACADEMIC AFFAIRS AND OTHER EDUCATION SERVICES	MANAGEMENT	BUSINESS AND FINANCIAL	COMPUTER, ENGINEERING, AND SCIENCE	HEALTHCARE AND TECHNICAL
Baldwin Wallace University	45%	1%	1%	7%	10%	5%	1%
Butler University	36%	2%	6%	9%	5%	5%	1%
Drake University	39%	2%	6%	5%	4%	5%	0%
Elon University	40%	3%	6%	9%	4%	3%	1%
Furman University	34%	1%	3%	7%	7%	4%	2%
John Carroll University	48%	0%	2%	11%	1%	3%	0%
Loyola University-New Orleans	40%	1%	4%	12%	5%	4%	0%
Pacific Lutheran University	35%	2%	0%	17%	1%	4%	1%
Rollins College	30%	2%	3%	9%	8%	5%	1%
Samford University	42%	4%	0%	24%	3%	4%	1%
Siena College	37%	1%	7%	6%	3%	3%	0%
<b>Stetson University</b>	<b>40%</b>	<b>3%</b>	<b>5%</b>	<b>9%</b>	<b>6%</b>	<b>3%</b>	<b>1%</b>
The University of Tampa	62%	2%	3%	6%	5%	3%	0%
University of Portland	46%	1%	0%	4%	10%	3%	1%
University of Puget Sound	34%	3%	4%	7%	4%	5%	2%
University of Redlands	43%	2%	2%	11%	4%	4%	0%
University of the Pacific	39%	1%	0%	8%	4%	5%	1%
Valparaiso University	36%	2%	2%	17%	2%	3%	1%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>40%</b>	<b>2%</b>	<b>3%</b>	<b>10%</b>	<b>5%</b>	<b>4%</b>	<b>1%</b>

FIGURE 11.1.D Cont.

Employee Percentages by Assigned Position: Fall 2013

INSTITUTION NAME	COMMUNITY SERVICE, LEGAL, ARTS, AND MEDIA	SERVICE	SALES AND RELATED	OFFICE AND ADMIN SUPPORT	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING
Baldwin Wallace University	2%	13%	0%	12%	3%	0%
Butler University	10%	7%	6%	11%	2%	0%
Drake University	9%	8%	0%	19%	2%	0%
Elon University	7%	11%	0%	11%	3%	2%
Furman University	10%	13%	0%	15%	4%	0%
John Carroll University	14%	2%	0%	14%	3%	1%
Loyola University-New Orleans	9%	5%	0%	15%	3%	1%
Pacific Lutheran University	9%	11%	1%	16%	1%	1%
Rollins College	13%	11%	0%	15%	4%	1%
Samford University	6%	2%	0%	12%	2%	0%
Siena College	11%	12%	0%	16%	3%	2%
<b>Stetson University</b>	<b>9%</b>	<b>12%</b>	<b>0%</b>	<b>10%</b>	<b>1%</b>	<b>0%</b>
The University of Tampa	7%	4%	0%	8%	0%	0%
University of Portland	11%	12%	0%	11%	0%	0%
University of Puget Sound	11%	14%	1%	13%	2%	0%
University of Redlands	10%	5%	0%	16%	2%	1%
University of the Pacific	3%	12%	0%	26%	0%	1%
Valparaiso University	4%	19%	0%	12%	2%	0%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>9%</b>	<b>10%</b>	<b>1%</b>	<b>14%</b>	<b>2%</b>	<b>1%</b>





FIGURE 11.1.E

Employee Percentages by Assigned Position: Fall 2013

- A 40% - Primarily Instruction**
- B 3% Librarians**
- C 5% Education Services**
- D 9% Management**
- E 6% Business and Financial**
- F 3% Computer, Engineering, and Science**
- G 1% Healthcare**
- H 9% Community Service**
- I 12% Service**
- J 0% Sales and Related**
- K 10% Office and Admin Support**
- L 1% Natural Resources and Construction**
- M 0% Production, Transportation, and Material Moving**

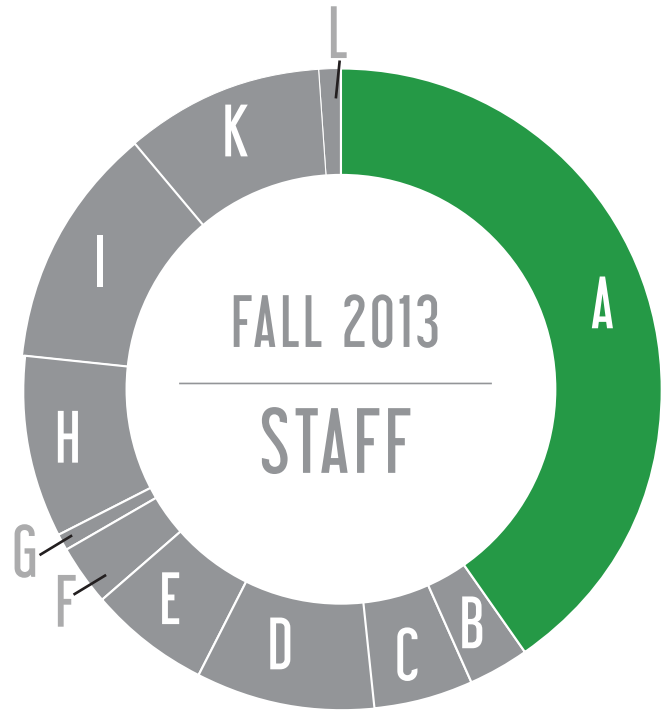


FIGURE 11.1.F

Full-Time Faculty Count by College/School and Gender: Fall 2009

FALL 2009 RANKS	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	13	11	5	4	5	-	3	16	16
Associate	20	25	6	2	9	1	3	3	4	7
Assistant	12	7	4	-	1	-	-	1	5	-
Lecturer	3	3	1	3	1	4	-	-	-	-
Senior Prof.	7	1	2	-	-	-	-	-	-	-
Visiting	3	5	1	-	1	-	-	-	3	2
<b>TOTAL</b>	<b>75</b>	<b>54</b>	<b>25</b>	<b>10</b>	<b>16</b>	<b>10</b>	<b>3</b>	<b>7</b>	<b>28</b>	<b>25</b>

**FIGURE 11.1.G**

**Full-Time Faculty Count by College/School and Gender: Fall 2010**

FALL 2010 RANKS	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	14	12	4	4	5	-	3	18	21
Associate	20	25	6	2	10	1	2	3	5	2
Assistant	10	5	4	-	-	-	-	1	2	1
Lecturer	2	3	1	2	1	3	-	-	-	-
Senior	7	-	1	-	-	-	-	-	-	-
Visiting	3	6	2	-	1	-	-	-	2	2
Other	-	-	-	-	-	-	-	-	3	-
<b>TOTAL</b>	<b>72</b>	<b>53</b>	<b>26</b>	<b>8</b>	<b>16</b>	<b>9</b>	<b>2</b>	<b>7</b>	<b>30</b>	<b>26</b>

**FIGURE 11.1.H**

**Full-Time Faculty Count by College/School and Gender: Fall 2011**

FALL 2011 RANKS	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	11	10	5	4	5	-	2	18	21
Associate	21	24	7	1	9	-	2	3	4	3
Assistant	10	9	4	1	-	-	-	1	2	2
Lecturer	-	-	-	-	-	-	-	-	-	-
Senior	-	-	-	-	-	-	-	-	-	-
Visiting	-	-	-	-	-	-	-	-	-	-
Other	8	7	4	1	1	4	-	-	4	1
<b>TOTAL</b>	<b>69</b>	<b>51</b>	<b>25</b>	<b>8</b>	<b>14</b>	<b>9</b>	<b>2</b>	<b>6</b>	<b>28</b>	<b>27</b>



**FIGURE 11.1.I**

**Full-Time Faculty Count by College/School and Gender: Fall 2012**

FALL 2012 RANKS	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	32	12	11	5	3	5	-	2	18	22
Associate	21	22	8	1	9	-	2	3	4	1
Assistant	9	9	5	3	-	-	1	1	2	3
Lecturer	-	-	-	-	-	-	-	-	-	-
Senior	-	-	-	-	-	-	-	-	-	-
Visiting	-	-	-	-	-	-	-	-	-	-
Other	13	12	4	1	1	3	-	-	3	1
<b>TOTAL</b>	<b>75</b>	<b>55</b>	<b>28</b>	<b>10</b>	<b>13</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>27</b>	<b>27</b>

**FIGURE 11.1.J**

**Full-Time Faculty Count by College/School and Gender: Fall 2013**

FALL 2013 RANKS	ARTS & SCIENCE		BUSINESS		MUSIC		LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	12	11	5	5	5	0	2	20	22
Associate	21	23	10	1	8	-	1	2	1	1
Assistant	14	14	7	3	-	-	1	2	1	1
Lecturer	-	1	1	-	-	-	-	-	-	-
Senior	-	-	-	-	-	-	-	-	-	-
Visiting	12	12	3	2	3	3	-	-	2	2
Other	-	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>77</b>	<b>62</b>	<b>32</b>	<b>11</b>	<b>16</b>	<b>8</b>	<b>2</b>	<b>6</b>	<b>24</b>	<b>26</b>



FIGURE 11.1.K

Full-Time Faculty Count by College/School and Gender: Fall 2014

FALL 2014	ARTS & SCIENCE		BUSINESS		MUSIC		LIBRARY		LAW	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
<b>Ranks</b>										
Professor	30	16	9	5	6	5	0	3	19	21
Associate	22	21	12	2	7		1	2	2	4
Assistant	14	19	6	5	3		1	2		
Lecturer										
Senior										
Visiting										
Other	6	13	2	4	2	3			2	1
<b>TOTAL</b>	<b>72</b>	<b>69</b>	<b>29</b>	<b>16</b>	<b>18</b>	<b>8</b>	<b>2</b>	<b>7</b>	<b>23</b>	<b>26</b>

FIGURE 11.1.L

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2008-2009

RANK BY ETHNICITY	FALL 2008				FALL 2009			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
Professor	44	17	8	28	43	16	9	29
Nonresident alien	-	-	-	1	-	-	-	1
Hispanic/Latino	1	-	-	1	1	-	-	1
Asian	-	1	-	-	-	1	-	-
Black or African American	1	-	-	4	1	-	-	4
Caucasian	42	16	8	21	41	15	9	22
Two or more races	-	-	-	-	-	-	-	-
Race/ethnicity unknown	-	-	-	1	-	-	-	1
Associate	46	8	12	5	45	8	10	12
Nonresident alien	1	-	2	-	1	-	2	-
Hispanic/Latino	-	-	2	-	-	-	2	1
Asian	1	-	-	-	1	-	-	-
Black or African American	5	-	-	-	5	-	-	-
Caucasian	39	8	8	5	38	8	6	11
Two or more races	-	-	-	-	-	-	-	-
Race/ethnicity unknown	-	-	-	-	-	-	-	-

TABLE CONTINUED

## FIGURE 11.1.L - CONTINUED

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2008-2009

RANK BY ETHNICITY	FALL 2008				FALL 2009			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
Assistant	17	3	1	12	18	4	1	4
Nonresident alien	3	-	-	-	2	-	-	-
Hispanic/Latino	-	-	-	1	-	-	-	-
Asian	-	1	-	-	-	1	-	-
Black or African American	1	-	-	-	2	-	-	-
Caucasian	13	2	1	11	13	3	1	4
Two or more races	-	-	-	-	-	-	-	-
Race/ethnicity unknown	-	-	-	-	1	-	-	-
Instructor					1	-	-	-
Instructor-Nonresident alien	-	-	-	-	1	-	-	-
Lecturer	9	4	5	-	6	4	5	-
Hispanic/Latino	1	1	-	-	1	1	-	-
Caucasian	8	3	5	-	5	3	5	-
Visiting Faculty	8	1	0	3	8	1	1	5
Nonresident alien	1	-	-	-	1	-	-	-
Asian	-	1	-	-	-	1	-	-
Black or African American	1	-	-	-	-	-	-	-
Caucasian	4	-	-	3	6	-	1	5
Race/ethnicity unknown	2	-	-	-	1	-	-	-
<b>TOTAL BY SCHOOL</b>	<b>124</b>	<b>33</b>	<b>26</b>	<b>48</b>	<b>121</b>	<b>33</b>	<b>26</b>	<b>50</b>
<b>OVERALL TOTAL BY YEAR</b>			<b>231</b>				<b>230</b>	

**FIGURE 11.1.M**

**Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2010-2011**

RANK BY ETHNICITY	FALL 2010				FALL 2011			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
<b>Professor</b>	43	15	9	38	41	15	9	39
Nonresident alien	-	-	-	1	-	-	-	1
Hispanic/Latino	1	-	-	1	1	-	-	1
Asian	-	1	-	-	-	1	-	-
Black or African American	1	-	-	4	1	-	-	4
Caucasian	41	14	9	31	37	14	9	32
Two or more races	-	-	-	-	1	-	-	1
Race/ethnicity unknown	-	-	-	1	1	-	-	-
<b>Associate</b>	45	8	10	6	45	8	9	7
Nonresident alien	1	-	1	-	-	-	1	-
Hispanic/Latino	-	-	2	1	-	-	2	1
Asian	1	-	-	-	1	-	-	-
Black or African American	6	-	-	-	5	-	-	-
Caucasian	36	8	7	5	33	8	6	6
Two or more races	-	-	-	-	3	-	-	-
Race/ethnicity unknown	1	-	-	-	3	-	-	-
<b>Assistant</b>	15	4	-	3	19	5	-	4
Nonresident alien	2	0	-	-	2	-	-	-
Hispanic/Latino	-	-	-	-	2	-	-	1
Asian	-	1	-	-	-	1	-	-
Black or African American	1	-	-	1	1	-	-	1
Caucasian	11	3	-	2	13	4	-	2
Two or more races	-	-	-	-	1	-	-	-
Race/ethnicity unknown	1	-	-	-	-	-	-	-
<b>Instructor</b>	-	-	-	3	-	-	-	-
Nonresident alien	-	-	-	-	-	-	-	-
Asian	-	-	-	1	-	-	-	-
Caucasian	-	-	-	2	-	-	-	-

TABLE CONTINUED



**FIGURE 11.1.M - CONTINUED**

**Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2010-2011**

RANK BY ETHNICITY	FALL 2010				FALL 2011			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
Lecturer	5	3	4	-	-	-	-	-
Hispanic/Latino	1	1	-	-	-	-	-	-
Caucasian	4	2	4					
Visiting	9	2	1	4	15	5	5	5
Nonresident alien	1	-	-	-	1	-	-	-
Hispanic/Latino					1			1
Asian	-	1	-	-	-	1	-	1
Caucasian	8	1	1	4	13	4	5	3
<b>TOTAL BY SCHOOL</b>	<b>117</b>	<b>32</b>	<b>24</b>	<b>54</b>	<b>120</b>	<b>33</b>	<b>23</b>	<b>55</b>
<b>OVERALL TOTAL BY YEAR</b>		<b>227</b>				<b>231</b>		



**FIGURE 11.1.N**

**Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2012-2013**

RANK BY ETHNICITY	FALL 2012				FALL 2013			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
<b>Professor</b>	44	16	8	40	42	16	10	42
Nonresident alien	-	-	-	1	-	-	-	1
Hispanic/Latino	1	-	-	2	1	0	0	2
Asian	-	1	-	-	0	1	0	-
Black or African American	2	-	-	3	2	0	0	4
Caucasian	38	12	7	24	37	15	10	35
Two or more races	1	-	-	1	2	0	0	-
Race/ethnicity unknown	2	3	1	9	-	-	-	-
<b>Associate</b>	43	9	9	5	44	11	8	2
Nonresident alien	-	-	1	-	0	0	1	-
Hispanic/Latino	-	-	2	-	0	0	2	-
Asian	1	-	-	-	2	1	0	-
Black or African American	4	-	-	-	4	0	0	-
Caucasian	31	6	6	4	36	10	5	2
Two or more races	3	-	-	-	-	-	-	-
Race/ethnicity unknown	4	3	-	1	2	0	0	-
<b>Assistant</b>	18	8	-	5	28	10	-	1
Nonresident alien	3	-	-	-	2	0	-	-
Hispanic/Latino	1	1	-	1	1	2	-	1
Asian	-	1	-	-	1	0	-	-
Black or African American	1	-	-	1	2	0	-	-
Caucasian	10	6	-	3	22	8	-	-
Two or more races	1	-	-	-	-	-	-	-
Race/ethnicity unknown	2	-	-	-	-	-	-	-
<b>Instructor/Lecturer/Visiting</b>	25	5	4	4	25	6	6	4
Hispanic/Latino	1	1	-	-	0	1	0	-
Asian	-	1	-	-	0	1	0	-
Caucasian	23	3	4	3	24	4	6	4
Race/ethnicity unknown	1	-	-	1	1	0	0	-
<b>TOTAL BY SCHOOL</b>	<b>130</b>	<b>38</b>	<b>21</b>	<b>54</b>	<b>139</b>	<b>43</b>	<b>24</b>	<b>49</b>
<b>OVERALL TOTAL BY YEAR</b>	<b>243</b>				<b>255</b>			





## FIGURE 11.1.0

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2014

RANK BY ETHNICITY	FALL 2014			
	A&S	BUSINESS	MUSIC	LAW
Professor	46	14	11	40
Nonresident alien	0	0	0	1
Hispanic/Latino	1	0	0	2
Asian	1	1	0	0
Black or African American	2	0	0	4
White	40	13	11	32
Two or more races	1	0	0	1
Race/ethnicity unknown	1	0	0	0
Associate Professor	43	14	7	6
Nonresident alien	0	0	1	0
Hispanic/Latino	0	0	2	1
Asian	1	1	0	0
Black or African American	3	0	0	1
White	34	13	4	4
Two or more races	4	0	0	0
Race/ethnicity unknown	1	0	0	0
Assistant Professor	33	11	3	
Nonresident alien	2	0	0	
Hispanic/Latino	3	2	0	
Asian	0	2	0	
Black or African American	1	0	0	
White	26	7	3	
Two or more races	1	0	0	
Instructor/Lecturer/Visiting	19	6	5	3
Nonresident alien	1	1	0	0
Hispanic/Latino	3	0	1	1
Asian	0	1	0	0
Black or African American	1	0	0	0
White	14	3	4	2
Two or more races	0	1	0	0
<b>TOTAL BY SCHOOL</b>	<b>141</b>	<b>45</b>	<b>26</b>	<b>49</b>
<b>OVERALL TOTAL BY YEAR</b>		<b>261</b>		

## 11.2 STAFF & FACULTY FULL-TIME EQUIVALENTS (FTEs)

Staff and faculty full-time equivalent (FTE) data for peers are provided for 2008 through 2012 (FTE = total employees by assigned position + one-third of the total number of part-time staff). All Stetson University data are compiled by the Office of Institutional Research and Effectiveness and are submitted to the U.S. Dept. of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS) .

FIGURE 11.2.A

Full-Time Equivalent (FTE) Staff - Overall Count: Fall 2009-2013

INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVER- AGE	PERCENT CHAGE FOR PERIOD
John Carroll University	615	620	626	629	639	626	3.9%
University of Puget Sound	648	656	660	671	667	660	2.9%
Pacific Lutheran University	655	649	652	662	692	662	5.6%
Baldwin Wallace University	713	659	649	657	686	673	-3.8%
University of Portland	638	677	687	738	724	693	13.5%
The University of Tampa	660	683	709	723	755	706	14.4%
Siena College	661	711	730	723	719	709	8.8%
University of Redlands	719	700	691	724	721	711	0.3%
Rollins College	717	714	724	713	709	715	-1.1%
<b>Stetson University</b>	<b>821</b>	<b>821</b>	<b>838</b>	<b>842</b>	<b>901</b>	<b>845</b>	<b>9.7%</b>
Furman University	826	839	846	896	876	857	6.1%
Valparaiso University	847	868	871	896	936	884	10.5%
Loyola University-New Orleans	866	902	946	963	930	921	7.4%
Samford University	946	964	999	1,020	975	981	3.1%
Drake University	980	979	1,010	1,005	1,004	996	2.4%
Butler University	1,004	1,038	1,036	1,126	1,141	1,069	13.6%
Elon University	1,072	1,114	1,140	1,165	1,239	1,146	15.6%
University of the Pacific	1,714	1,741	1,817	1,772	1,701	1,749	-0.8%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>840</b>	<b>854</b>	<b>870</b>	<b>887</b>	<b>889</b>	<b>868</b>	<b>5.8%</b>

FIGURE 11.2.B

Full-Time Equivalent (FTE) Staff - Overall Count: Fall 2009-2013

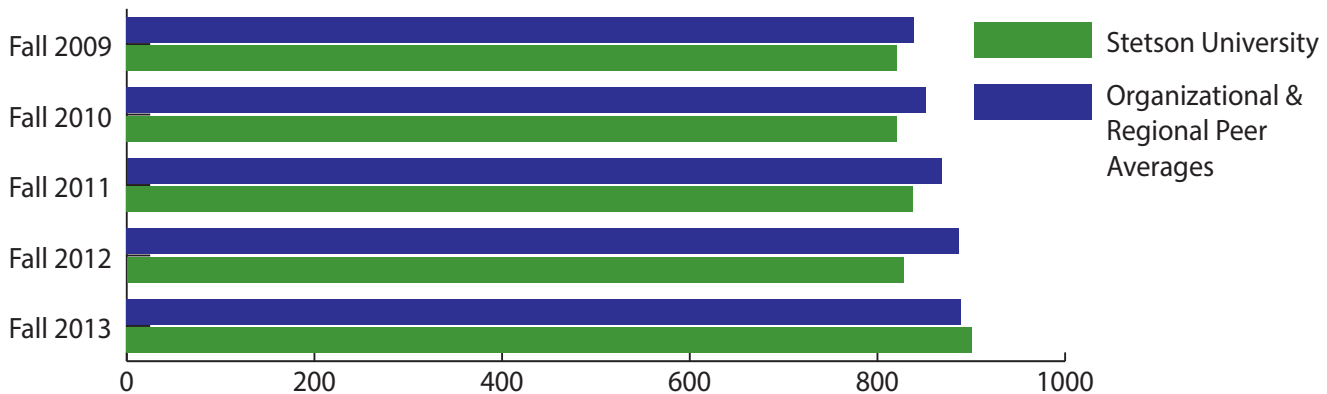


FIGURE 11.2.C

Full-Time Equivalent (FTE) Staff - Instruction/Research/Public Service: Fall 2009-2013

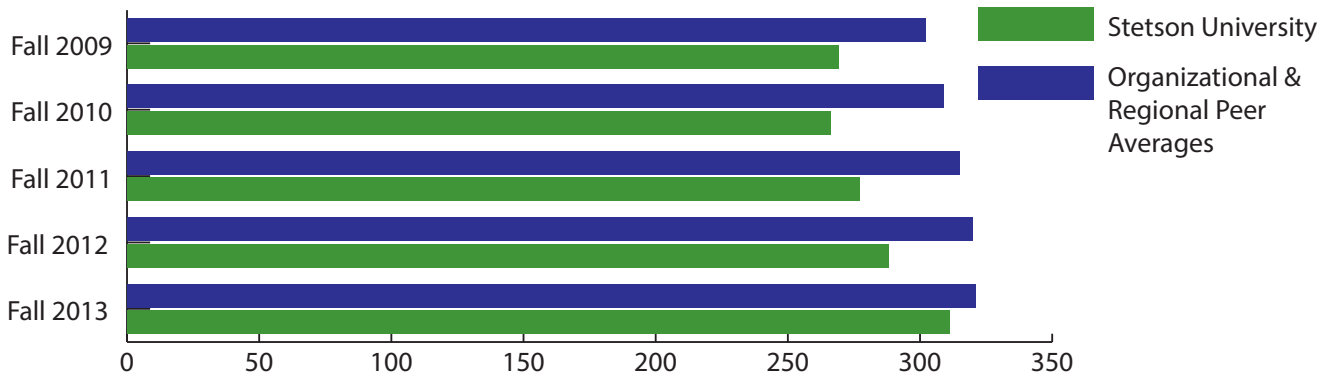
INSTITUTION NAME	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Pacific Lutheran University	217	218	222	230	241	226	11.1%
Rollins College	245	236	249	216	211	231	-13.9%
Baldwin Wallace University	237	235	232	239	259	240	9.3%
Siena College	226	243	250	249	253	244	11.9%
University of Puget Sound	249	254	257	256	255	254	2.4%
John Carroll University	256	256	252	252	257	255	0.4%
Furman University	237	256	247	277	272	258	14.8%
University of Portland	244	260	271	278	284	267	16.4%
University of Redlands	301	279	264	261	260	273	-13.6%
<b>Stetson University</b>	<b>269</b>	<b>266</b>	<b>277</b>	<b>288</b>	<b>311</b>	<b>282</b>	<b>15.6%</b>
Valparaiso University	280	293	300	303	309	297	10.4%
Drake University	327	333	344	345	346	339	5.8%
Samford University	328	342	364	363	357	351	8.8%
Loyola University-New Orleans	334	347	369	373	357	356	6.9%
The University of Tampa	336	351	363	378	396	365	17.9%
Butler University	373	393	389	427	408	398	9.4%
Elon University	393	406	417	438	450	421	14.5%
University of the Pacific	554	553	570	563	538	556	-2.9%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>302</b>	<b>309</b>	<b>315</b>	<b>320</b>	<b>321</b>	<b>314</b>	<b>6.2%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.



FIGURE 11.2.D

Full-Time Equivalent (FTE) Staff - Instruction/Research/Public Service: Fall 2009-2013



## 11.3 STAFF & FACULTY SALARIES

The following section highlights Stetson’s most recent average salaries and benefits for faculty by rank for all colleges and schools combined using the reporting methodology for the American Association of University Professors (<http://www.aaup.org/>) and comparative peer-salary averages equated to nine-month ranks. In future guides, we will break out by School/College. All Stetson University data are compiled by the Office of Institutional Research and Effectiveness and are submitted to the U.S. Dept. of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS) .

FIGURE 11.3.A

Number, Total Salaries and Tenure Status of Full-Time Instructional Faculty on 9-Month Contracts: Fall 2014

ACADEMIC RANK	NUMBER OF FACULTY	TOTAL CONTRACTED SALARIES (\$)	MEN			WOMEN				
			NOT TENURE-TRACK	ON TENURE-TRACK	TENURED	NUMBER OF FACULTY	TOTAL CONTRACTED SALARIES (\$)	NOT TENURE-TRACK	ON TENURE-TRACK	TENURED
Professor	64	\$7,619,939		1	63	47	\$5,678,557		1	46
Associate	43	\$3,466,379		5	38	27	\$2,093,046		7	20
Assistant	23	\$1,609,191		23		24	\$1,594,304		24	
No Rank	12	\$674,341	11	1		21	\$939,629	21		
<b>TOTAL</b>	<b>142</b>	<b>\$13,369,850</b>	<b>11</b>	<b>30</b>	<b>101</b>	<b>119</b>	<b>\$10,305,536</b>	<b>21</b>	<b>32</b>	<b>66</b>



**FIGURE 11.3.B**

**Major Benefits for Full-Time Instructional Faculty on 9-Month Contracts: Fall 2014**

	PROFESSOR		ASSOCIATE		ASSISTANT		NO RANK		TOTAL	
	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.
Retirement	\$1,417,370	111	\$590,734	70	\$296,867	47	\$139,585	33	\$2,444,556	261
Medical	\$907,468	102	\$534,273	66	\$286,371	42	\$122,775	25	\$1,850,887	235
Dental	\$0	0	\$0	0	\$0	0	\$0	0	\$0	0
Disability	\$38,354	111	\$16,308	70	\$9,457	47	\$4,646	33	\$68,765	261
Tuition	\$254,712	6	\$217,215	7	\$59,747	3	\$0	0	\$531,674	16
FICA	\$882,548	111	\$421,263	70	\$245,067	47	\$117,004	33	\$1,665,882	261
Group Life	\$9,945	111	\$6,300	70	\$4,230	47	\$2,835	33	\$23,310	261
Worker's Comp.	\$58,001	111	\$24,247	70	\$14,328	47	\$6,683	33	\$103,259	261
Other	\$17,600	4	\$12,400	3	\$51,500	15	\$10,000	4	\$91,500	26
<b>TOTAL</b>	<b>\$3,585,998</b>	<b>111</b>	<b>\$1,822,740</b>	<b>70</b>	<b>\$967,567</b>	<b>47</b>	<b>\$403,528</b>	<b>33</b>	<b>\$6,779,833</b>	<b>261</b>



**FIGURE 11.3.C**

**Full-Time Faculty on 9-Month Contracts: Fall 2014**

	# OF CONTINUING FACULTY	TOTAL SALARY OUTLAYS CURRENT YR. (2013-14)	TOTAL SALARY OUTLAYS PREVIOUS YR. (2012-013)	PERCENT INCREASE
Professor	107	\$12,966,955	\$12,701,940	2.09%
Associate	65	\$5,067,199	\$4,871,605	4.01%
Assistant	32	\$2,293,725	\$2,209,901	3.79%
No Rank	23	\$1,156,050	\$1,106,755	4.45%
<b>TOTAL</b>	<b>227</b>	<b>\$21,483,929</b>	<b>\$20,890,201</b>	<b>2.84%</b>

FIGURE 11.3.D

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks and All Colleges/Schools Combined: Fall 2013

INSTITUTION	ASSISTANT PROFESSOR	ASSOCIATE PROFESSOR	PROFESSOR	ALL RANKS
Baldwin Wallace University	\$54,117	\$64,287	\$75,924	\$66,762
Butler University	\$65,439	\$76,545	\$89,775	\$71,820
Drake University	\$68,517	\$73,845	\$109,017	\$81,972
Elon University	\$66,321	\$74,745	\$105,003	\$76,365
Furman University	\$63,855	\$70,299	\$95,796	\$80,613
John Carroll University	\$65,196	\$67,617	\$86,904	\$72,882
Loyola University New Orleans	\$65,376	\$78,318	\$107,145	\$77,508
Pacific Lutheran University	\$59,688	\$66,411	\$81,972	\$66,321
Rollins College	\$53,280	\$68,742	\$89,775	\$69,903
Samford University	\$59,697	\$70,416	\$97,020	\$74,349
Siena College	\$61,065	\$73,989	\$91,287	\$74,880
<b>Stetson University</b>	<b>\$68,247</b>	<b>\$75,114</b>	<b>\$119,196</b>	<b>\$88,893</b>
The University of Tampa	\$65,025	\$83,286	\$94,077	\$75,816
University of Portland	\$63,729	\$74,277	\$87,264	\$69,102
University of Puget Sound	\$64,224	\$78,039	\$103,221	\$83,052
University of Redlands	\$70,452	\$79,092	\$98,487	\$83,106
University of the Pacific	\$76,410	\$85,284	\$114,984	\$90,801
Valparaiso University	\$53,244	\$58,680	\$93,330	\$65,520
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$63,273</b>	<b>\$73,169</b>	<b>\$95,352</b>	<b>\$75,340</b>

\*NOTE: Please note that unlike other sections, this table was sorted on institution name given there is no overall average across time period for schools.

FIGURE 11.3.E

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks: Fall 2013

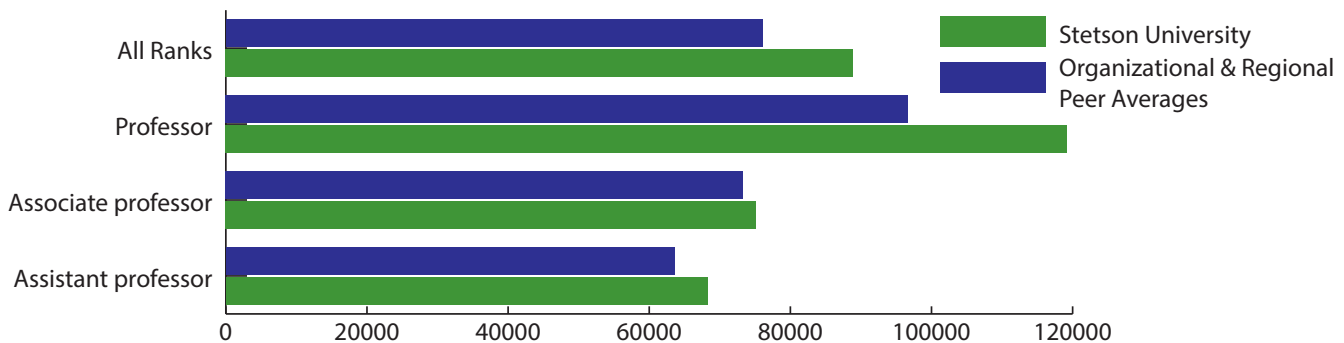


FIGURE 11.3.F

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks: Fall 2009-2013

INSTITUTION	2009	2010	2011	2012	2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Pacific Lutheran University	\$64,076	\$63,869	\$65,345	\$66,195	\$66,321	\$65,161	3.5%
Baldwin Wallace University	\$65,337	\$65,156	\$65,896	\$66,807	\$66,762	\$65,992	2.2%
University of Portland	\$65,812	\$66,517	\$68,636	\$67,734	\$69,102	\$67,560	5.0%
Valparaiso University	\$70,097	\$69,004	\$70,417	\$64,422	\$65,520	\$67,892	-6.5%
Butler University	\$67,227	\$68,789	\$70,452	\$70,389	\$71,820	\$69,735	6.8%
John Carroll University	\$68,316	\$67,958	\$70,504	\$72,180	\$72,882	\$70,368	6.7%
Samford University	\$69,263	\$70,686	\$73,251	\$72,558	\$74,349	\$72,021	7.3%
The University of Tampa	\$69,905	\$71,847	\$73,130	\$74,286	\$75,816	\$72,997	8.5%
Elon University	\$71,826	\$73,250	\$74,880	\$74,871	\$76,365	\$74,238	6.3%
Rollins College	\$78,394	\$77,218	\$74,706	\$78,012	\$69,903	\$75,647	-10.8%
Loyola University New Orleans	\$73,661	\$76,711	\$77,507	\$77,841	\$77,508	\$76,646	5.2%
Siena College	\$79,866	\$80,506	\$80,668	\$72,756	\$74,880	\$77,735	-6.2%
Drake University	\$75,129	\$77,552	\$77,496	\$78,039	\$81,972	\$78,038	9.1%
University of Redlands	\$75,835	\$77,089	\$78,639	\$80,397	\$83,106	\$79,013	9.6%
Furman University	\$81,703	\$76,823	\$79,939	\$79,884	\$80,613	\$79,792	-1.3%
University of Puget Sound	\$76,970	\$78,421	\$79,866	\$82,350	\$83,052	\$80,132	7.9%
<b>Stetson University</b>	<b>\$79,180</b>	<b>\$83,316</b>	<b>\$85,447</b>	<b>\$87,723</b>	<b>\$88,893</b>	<b>\$84,912</b>	<b>12.3%</b>
University of the Pacific	\$82,008	\$86,517	\$87,493	\$89,046	\$90,801	\$87,173	10.7%
ORGANIZATIONAL & REGIONAL PEER AVERAGES	\$72,672	\$73,407	\$74,637	\$74,575	\$75,340	\$74,126	3.7%

FIGURE 11.3.G

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks: Fall 2010-2013

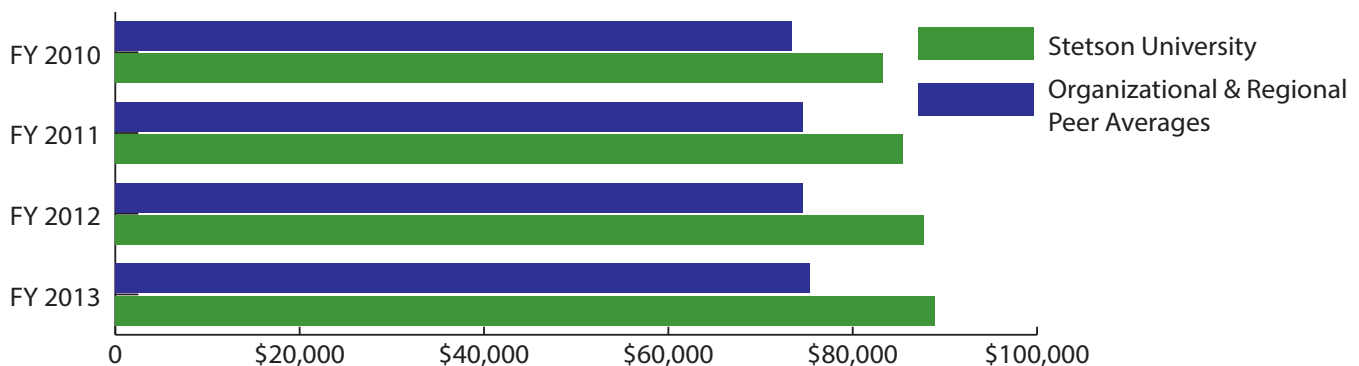




FIGURE 11.3.H

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Professor: Fall 2009-2013

INSTITUTION	2009	2010	2011	2012	2013	5 YEAR AVER- AGE	PERCENT CHANGE FOR PERIOD
Baldwin Wallace University	\$76,020	\$75,882	\$75,484	\$76,428	\$75,924	\$75,948	-0.1%
Pacific Lutheran University	\$80,610	\$79,065	\$79,218	\$81,999	\$81,972	\$80,573	1.7%
Butler University	\$84,167	\$85,199	\$85,388	\$88,371	\$89,775	\$86,580	6.7%
John Carroll University	\$86,220	\$85,370	\$87,714	\$88,254	\$86,904	\$86,892	0.8%
University of Portland	\$86,201	\$87,989	\$89,157	\$88,839	\$87,264	\$87,890	1.2%
The University of Tampa	\$85,703	\$88,717	\$91,586	\$92,799	\$94,077	\$90,576	9.8%
Samford University	\$88,049	\$89,825	\$94,759	\$94,869	\$97,020	\$92,904	10.2%
Siena College	\$94,524	\$96,103	\$97,853	\$88,479	\$91,287	\$93,649	-3.4%
Furman University	\$99,293	\$93,482	\$95,233	\$95,301	\$95,796	\$95,821	-3.5%
University of Redlands	\$95,844	\$93,928	\$95,369	\$96,489	\$98,487	\$96,023	2.8%
Valparaiso University	\$97,667	\$96,497	\$100,419	\$93,645	\$93,330	\$96,312	-4.4%
Rollins College	\$101,494	\$100,261	\$95,889	\$101,925	\$89,775	\$97,869	-11.5%
University of Puget Sound	\$97,399	\$98,017	\$100,009	\$103,761	\$103,221	\$100,481	6.0%
Elon University	\$100,972	\$98,999	\$103,322	\$103,320	\$105,003	\$102,323	4.0%
Drake University	\$103,333	\$105,634	\$104,741	\$105,021	\$109,017	\$105,549	5.5%
Loyola University New Orleans	\$102,087	\$105,658	\$105,989	\$109,476	\$107,145	\$106,071	5.0%
<b>Stetson University</b>	<b>\$102,337</b>	<b>\$106,978</b>	<b>\$111,085</b>	<b>\$115,884</b>	<b>\$119,196</b>	<b>\$111,096</b>	<b>16.5%</b>
University of the Pacific	\$105,755	\$111,941	\$112,763	\$113,283	\$114,984	\$111,745	8.7%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$93,760</b>	<b>\$93,255</b>	<b>\$93,680</b>	<b>\$94,994</b>	<b>\$95,427</b>	<b>\$94,223</b>	<b>1.8%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

FIGURE 11.3.I

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Professor: Fall 2010-2013

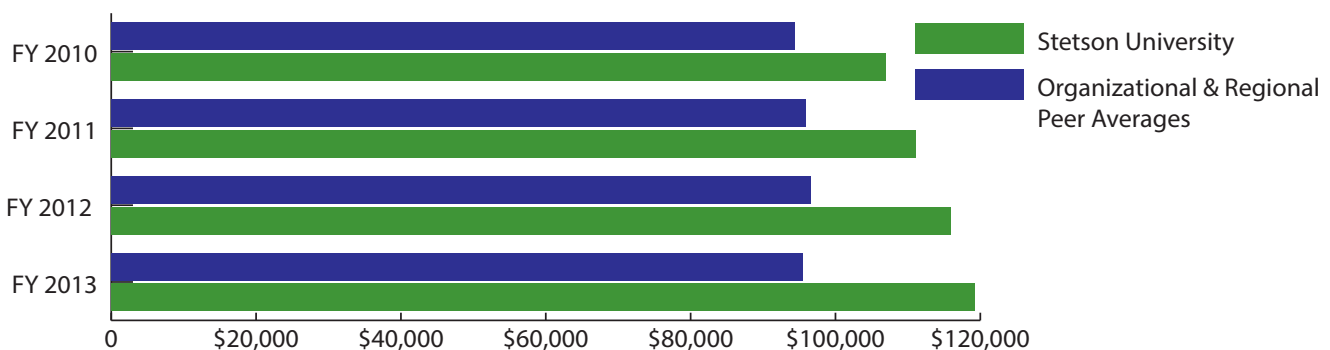


FIGURE 11.3.J

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Associate Professor: Fall 2009-2013

INSTITUTION	2009	2010	2011	2012	2013	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Valparaiso University	\$64,971	\$62,566	\$64,850	\$58,833	\$58,680	\$61,980	-9.7%
Baldwin Wallace University	\$61,838	\$62,096	\$61,901	\$63,135	\$64,287	\$62,651	4.0%
Pacific Lutheran University	\$64,161	\$63,969	\$64,956	\$65,286	\$66,411	\$64,957	3.5%
John Carroll University	\$63,358	\$62,981	\$65,003	\$66,924	\$67,617	\$65,177	6.7%
<b>Stetson University</b>	<b>\$67,160</b>	<b>\$64,598</b>	<b>\$68,217</b>	<b>\$71,856</b>	<b>\$75,114</b>	<b>\$69,389</b>	<b>11.8%</b>
Samford University	\$67,177	\$71,336	\$71,263	\$69,687	\$70,416	\$69,976	4.8%
University of Portland	\$67,114	\$69,156	\$71,301	\$70,677	\$74,277	\$70,505	10.7%
Furman University	\$78,262	\$68,087	\$68,480	\$69,552	\$70,299	\$70,936	-10.2%
Rollins College	\$72,458	\$73,784	\$71,274	\$75,600	\$68,742	\$72,372	-5.1%
Butler University	\$69,912	\$70,765	\$73,597	\$72,936	\$76,545	\$72,751	9.5%
Drake University	\$72,115	\$74,216	\$71,122	\$73,206	\$73,845	\$72,901	2.4%
Elon University	\$71,960	\$72,808	\$72,662	\$73,521	\$74,745	\$73,139	3.9%
University of Puget Sound	\$72,818	\$73,018	\$74,026	\$77,202	\$78,039	\$75,021	7.2%
Siena College	\$76,390	\$77,723	\$79,505	\$71,946	\$73,989	\$75,911	-3.1%
University of Redlands	\$74,789	\$73,728	\$75,228	\$76,788	\$79,092	\$75,925	5.8%
Loyola University New Orleans	\$73,406	\$78,102	\$78,551	\$79,425	\$78,318	\$77,560	6.7%
The University of Tampa	\$75,256	\$77,354	\$80,747	\$82,458	\$83,286	\$79,820	10.7%
University of the Pacific	\$80,995	\$81,510	\$83,073	\$86,418	\$85,284	\$83,456	5.3%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$70,999</b>	<b>\$71,365</b>	<b>\$72,208</b>	<b>\$72,564</b>	<b>\$73,169</b>	<b>\$72,061</b>	<b>3.1%</b>

FIGURE 11.3.K

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Associate Professor: Fall 2010-2013

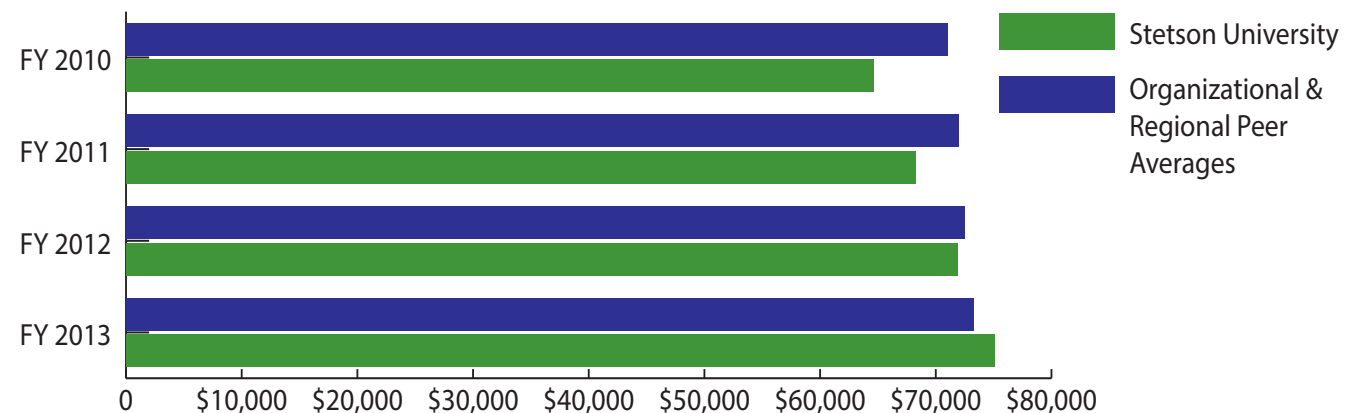


FIGURE 11.3.L

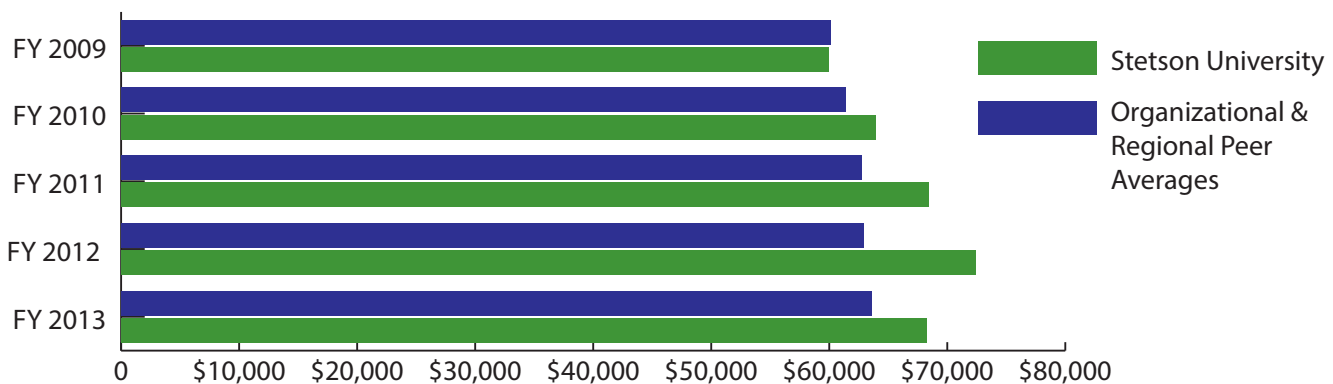
Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Assistant Professor: Fall 2009-2013

INSTITUTION	2009	2010	2011	2012	2013	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Baldwin Wallace University	\$52,788	\$53,768	\$54,555	\$54,180	\$54,117	\$53,882	2.5%
Valparaiso University	\$57,538	\$58,271	\$56,816	\$52,704	\$53,244	\$55,715	-7.5%
Rollins College	\$56,586	\$57,419	\$57,763	\$60,498	\$53,280	\$57,109	-5.8%
Pacific Lutheran University	\$55,896	\$57,084	\$59,005	\$59,418	\$59,688	\$58,218	6.8%
Samford University	\$58,569	\$58,136	\$59,782	\$59,364	\$59,697	\$59,110	1.9%
John Carroll University	\$57,767	\$57,703	\$59,602	\$62,226	\$65,196	\$60,499	12.9%
Furman University	\$57,107	\$57,399	\$61,493	\$62,928	\$63,855	\$60,556	11.8%
University of Portland	\$58,792	\$60,611	\$59,365	\$62,595	\$63,729	\$61,018	8.4%
University of Puget Sound	\$60,466	\$61,066	\$61,576	\$63,387	\$64,224	\$62,144	6.2%
Drake University	\$58,536	\$62,493	\$64,463	\$62,001	\$68,517	\$63,202	17.1%
Siena College	\$65,485	\$65,287	\$66,329	\$59,310	\$61,065	\$63,495	-6.7%
Elon University	\$60,958	\$62,837	\$63,955	\$64,368	\$66,321	\$63,688	8.8%
The University of Tampa	\$62,974	\$64,359	\$64,040	\$65,412	\$65,025	\$64,362	3.3%
Loyola University New Orleans	\$60,781	\$64,731	\$66,372	\$66,474	\$65,376	\$64,747	7.6%
University of Redlands	\$63,877	\$63,518	\$64,987	\$67,239	\$70,452	\$66,015	10.3%
Butler University	\$64,868	\$66,094	\$68,821	\$66,051	\$65,439	\$66,255	0.9%
<b>Stetson University</b>	<b>\$59,970</b>	<b>\$63,964</b>	<b>\$68,454</b>	<b>\$72,432</b>	<b>\$68,247</b>	<b>\$66,613</b>	<b>13.8%</b>
University of the Pacific	\$69,019	\$69,583	\$71,618	\$72,405	\$76,410	\$71,807	10.7%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$60,118</b>	<b>\$61,198</b>	<b>\$62,385</b>	<b>\$62,386</b>	<b>\$63,273</b>	<b>\$61,872</b>	<b>5.2%</b>



FIGURE 11.3.M

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Assistant Professor: Fall 2009-2013



## 12.1 GLOSSARY

**SOURCE:** Integrated Postsecondary Data System (IPEDS)

### Academic Support

A functional expense category that includes expenses of activities and services that support the institution's primary missions of instruction, research, and public service. It includes the retention, preservation, and display of educational materials (for example libraries, museums, and galleries); organized activities that provide support services to the academic functions of the institution (such as a demonstration school associated with a college of education or veterinary and dental clinics if their primary purpose is to support the instructional program); media such as audiovisual services; academic administration (including academic deans but not department chairpersons); and formally organized and separately budgeted academic personnel development and course and curriculum development expenses. Also included are information technology expenses related to academic support activities; if an institution does not separately budget and expense information technology resources, the costs associated with the three primary programs will be applied to this function and the remainder to institutional support. Institutions include actual or allocated costs for operation and maintenance of plant, interest, and depreciation.

### Average Institutional Net Price

Average net price is calculated for full-time, first-time degree/certificate-seeking undergraduates who were awarded grant or scholarship aid from the federal government, state/local government, or the institution anytime during the full aid year. For public institutions, this includes only students who paid the in-state or in-district tuition rate. Other sources of grant aid are excluded. Average net price is generated by subtracting the average amount of federal, state/local government, and institutional grant and scholarship aid from the total cost of attendance. Total cost of attendance is the sum of published tuition and required fees, books and supplies, and the average room and board and other expenses. For the purpose of the IPEDS reporting, aid received refers to financial aid that was awarded to, and accepted by, a student. This amount may differ from the aid amount that is disbursed to a student.

### Clerical and Secretarial

A primary function or occupational activity category used to classify persons whose assignments typically are associated with clerical activities or are specifically of a secretarial nature. Includes personnel who are responsible for internal and external communications, recording and retrieval of data (other than computer programmer) and/or information and other paperwork required in an office. Also includes such occupational titles such as switchboard operators, including answering service; telephone operators; bill and account collectors; billing and posting clerks and machine operators; bookkeeping, accounting, and auditing clerks; payroll and timekeeping clerks; procurement clerks; file clerks; clerical library assistants; human resources assistants, except payroll and timekeeping; shipping, receiving, and traffic clerks; secretaries and administrative assistants; computer operators; data entry and information processing workers; desktop publishers; mail clerks and mail machine operators (except postal service); office clerks (general); office machine operators (except computer); and proofreaders and copy markers.

### Core Revenues

Core revenues for private, not-for-profit institutions (and a small number of public institutions) reporting under FASB standards include tuition and fees; government appropriations (federal, state, and local); government grants and contracts; private gifts, grants, and contracts (including contributions from affiliated entities); investment return; sales and services of educational activities; and other sources. Core revenues for private, for-profit institutions reporting under FASB standards include tuition and fees; government appropriations, grants, and contracts (federal, state, and local); private grants and contracts; investment income; sales and services of educational activities; and other sources. At degree-granting institutions, core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations. Non-degree-granting institutions do not report revenue from auxiliary enterprises in a separate category. These amounts may be included in the core revenues from other sources.

### Core Expenses

Core expenses include expenses for instruction, research, public service, academic support, institutional support, student services, scholarships and fellowships (net of discounts and allowances), and other expenses. Expenses for operation and maintenance of plant, depreciation, and interest are allocated to each of the other functions. Core expenses at degree-granting institutions exclude expenses for auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations. Non-degree-granting institutions do not report expenses for auxiliary enterprises in a separate category. These amounts may be included in the core expenses as other expenses.

### Endowment Assets

Gross investments of endowment funds, term endowment funds, and funds functioning as endowment for the institution and any of its foundations and other affiliated organizations.

### Endowment Funds

Funds whose principal is nonexpendable (true endowment) and that are intended to be invested to provide earnings for institutional use. Also includes term endowments and funds functioning as endowment.

### Endowment Income

Endowment income includes: (1) the unrestricted income of endowment and similar funds; (2) restricted income of endowment and similar funds to the extent expended for current operating purposes, and (3) income from funds held in trust by others under irrevocable trusts. Excludes capital gains or losses unless the institution has adopted a spending formula by which it expends not only the yield but also a prudent portion of the appreciation of the principal. Does not include gains spent for current operations, which are treated as transfers.

### Executive, Administrative, and Managerial

A primary function or occupational activity category used to classify persons whose assignments require management of the institution, or a customarily recognized department or subdivision thereof. Assignments require the performance of work directly related to management policies or general business operations of the institution, department or subdivision. Assignments in this category customarily and regularly require the incumbent to exercise discretion and independent judgment. Included in this category are employees holding titles such as: top executives; chief executives; general and operations managers; advertising, marketing, promotions, public relations, and sales managers; operations specialties managers; administrative services managers; computer and information systems managers; financial managers; human resources managers; purchasing managers; postsecondary education administrators such as: presidents, vice presidents (including assistants and associates), deans (including assistants and associates) if their principal activity is administrative and not primarily instruction, research or public service, directors (including assistants and associates), department heads (including assistants and associates) if their principal activity is administrative and not primarily instruction, research or public service, assistant and associate managers (including first-line managers of service, production and sales workers who spend more than 80 percent of their time performing supervisory activities); engineering managers; food service managers; lodging managers; and medical and health services managers.

### Expenses

The outflow or other using up of assets or incurrence of liabilities (or a combination of both) from delivering or producing goods, rendering services, or carrying out other activities that constitute the institution's ongoing major or central operations or in generating revenues. Alternatively, expenses may be thought of as the costs of goods and services used to produce the educational services provided by the institution. Expenses result in a reduction of net assets.

**Equated Instructional Staff Salaries**

Total salary outlays for full-time instructional staff on 11/12-month contracts were equated to 9-month outlays by multiplying the outlay for 11/12-month contracted instructional staff by 0.8182. The equated outlays were then added to the outlays for 9/10-month instructional staff to determine an average salary for each rank. Salaries are not included for medical school staff or staff on less-than-9-month contracts.

**FASB (Financial Accounting Standards Board)**

Financial Accounting Standards Board (FASB) is recognized by the American Institute of Certified Public Accountants (AICPA) as the body authorized to establish accounting standards. In practice it defers to the Governmental Accounting Standards Board (GASB) for the setting of accounting standards for local and state government entities.

**First-Time, Full-Time Freshman College Applicants**

An individual who has fulfilled the institution's requirements to be considered for admission (including payment or waiving of the application fee, if any) and who has been notified of one of the following actions: admission, non-admission, placement on waiting list, or application withdrawn by applicant or institution.

**New Transfer Students Enrolled as a Percent of All New Students Enrolled**

All students entering the reporting institution for the first time divided by all students known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes students who may have transferred with or without credit.

**First-Time, Full-Time Freshman First-Year (3rd term) Retention Rate**

The percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who returned for their second year.

**First-Time Student (Undergraduate)**

A student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school).

**FTE for Enrollment**

The full-time equivalent (FTE) enrollment used in this report is the sum of the institution's FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component). Undergraduate and graduate FTE are estimated using 12-month instructional activity (credit and/or contact hours). See "Calculation of FTE Students (using instructional activity)" in the IPEDS Glossary at <http://nces.ed.gov/ipeds/glossary/>.

**FTE for Staff**

The full-time equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Employees by Assigned Position (EAP) section of the Human Resources component and adding one-third of the total number of part-time staff.

**Graduation Rates**

Graduation rates are those developed to satisfy the requirements of the Student Right-to-Know and Higher Education Opportunity Acts and are defined as the total number of individuals from a given cohort of full-time, first-time, degree/certificate-seeking undergraduates who completed a degree or certificate within a given percent of normal time (for the degree or certificate) before the ending status date of August 31, 2011, divided by the entire cohort of full-time, first-time, degree/certificate-seeking undergraduates minus any allowable exclusions. Institutions are permitted to exclude from the initial cohort students who died or were totally and permanently disabled; those who left school to serve in the armed forces or were called to active duty; those who left to serve with a foreign aid service of the federal government, such as the Peace Corps; and those who left to serve on an official church mission.

### Gifts

Revenues received from gift or contribution nonexchange transactions. Includes bequests, promises to give (pledges), gifts from an affiliated organization or a component unit not blended or consolidated, and income from funds held in irrevocable trusts or distributable at the direction of the trustees of the trusts. Includes any contributed services recognized (recorded) by the institution.

### Grants and Contracts (Revenues)

Revenues from governmental agencies and nongovernmental parties that are for specific research projects, other types of programs, or for general institutional operations (if not government appropriations). Examples are research projects, training programs, student financial assistance, and similar activities for which amounts are received or expenses are reimbursable under the terms of a grant or contract, including amounts to cover both direct and indirect expenses. Includes Pell Grants and reimbursement for costs of administering federal financial aid programs. Grants and contracts should be classified to identify the governmental level - federal, state, or local - funding the grant or contract to the institution; grants and contracts from other sources are classified as nongovernmental grants and contracts.

### Institutional Grants (Funded) (Allowances)

Scholarships and fellowships awarded to students from institutional resources that are restricted to student aid. Private institutions generally report these grants as allowances. If control over these resources passes to the student, the amount is reported as an expense. (Used for reporting under FASB Standards.)

### Institutional Grants (Unfunded) (Allowances)

Scholarships and fellowships awarded to students from unrestricted institutional resources. Private institutions generally report these grants as allowances. If control over these resources passes to the student, the amount is reported as an expense. (Used for reporting under FASB Standards.)

### Institutional Support

A functional expense category that includes expenses for the day-to-day operational support of the institution. Includes expenses for general administrative services, central executive-level activities concerned with management and long range planning, legal and fiscal operations, space management, employee personnel and records, logistical services such as purchasing and printing, and public relations and development. Also includes information technology expenses related to institutional support activities. If an institution does not separately budget and expense information technology resources, the IT costs associated with student services and operation and maintenance of plant will also be applied to this function.

### Instruction

A functional expense category that includes expenses of the colleges, schools, departments, and other instructional divisions of the institution and expenses for departmental research and public service that are not separately budgeted. Includes general academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and regular, special, and extension sessions. Also includes expenses for both credit and non-credit activities. Excludes expenses for academic administration where the primary function is administration (e.g., academic deans). Information technology expenses related to instructional activities if the institution separately budgets and expenses information technology resources are included (otherwise these expenses are included in academic support). Institutions include actual or allocated costs for operation and maintenance of plant, interest, and depreciation.

### Investment Income

Revenues derived from the institution's investments, including investments of endowment funds. Such income may take the form of interest income, dividend income, rental income or royalty income and includes both realized and unrealized gains and losses.

**Local Government Grants and Contracts (Revenues)**

Revenues from local government agencies that are for training programs and similar activities for which amounts are received or expenditures are reimbursable under the terms of a local government grant or contract.

**Other Professional (Support/Service)**

A primary function or occupational activity category used to classify persons employed for the primary purpose of performing academic support, student service, and institutional support, whose assignments would require either a baccalaureate degree or higher or experience of such kind and amount as to provide a comparable background. Included in this category are all employees holding titles such as business operations specialists; buyers and purchasing agents; human resources, training, and labor relations specialists; management analysts; meeting and convention planners; miscellaneous business operations specialists; financial specialists; accountants and auditors; budget analysts; financial analysts and advisors; financial examiners; loan counselors and officers; computer specialists; computer and information scientists, research; computer programmers; computer software engineers; computer support specialists; computer systems analysts; database administrators; network and computer systems administrators; network systems and data communication analysts; counselors, social workers, and other community and social service specialists; counselors; social workers; health educators; clergy; directors, religious activities and education; lawyers; librarians, curators, and archivists; museum technicians and conservators; librarians; artists and related workers; designers; athletes, coaches, umpires; dancers and choreographers; music directors and composers; chiropractors; dentists; dietitians and nutritionists; optometrists; pharmacists; physicians and surgeons; podiatrists; registered nurses; therapists; and veterinarians.

**Percentage of Undergraduates in Resident Housing**

The percentage of undergraduate students living in university-owned residences and off campus in non-university-owned housing.

**Private Gifts, Grants and Contracts (Revenues)**

Revenues from private donors for which no legal consideration is involved and from private contracts for specific goods and services provided to the funder as stipulation for receipt of the funds. Includes only those gifts, grants, and contracts that are directly related to instruction, research, public service, or other institutional purposes. Includes monies received as a result of gifts, grants, or contracts from a foreign government. Also includes the estimated dollar amount of contributed services.

**Public Service**

A functional expense category that includes expenses for activities established primarily to provide noninstructional services beneficial to individuals and groups external to the institution. Examples are conferences, institutes, general advisory service, reference bureaus, and similar services provided to particular sectors of the community. This function includes expenses for community services, cooperative extension services, and public broadcasting services. Also includes information technology expenses related to the public service activities if the institution separately budgets and expenses information technology resources (otherwise these expenses are included in academic support). Institutions include actual or allocated costs for operation and maintenance of plant, interest, and depreciation.

**Research**

A functional expense category that includes expenses for activities specifically organized to produce research outcomes and commissioned by an agency either external to the institution or separately budgeted by an organizational unit within the institution. The category includes institutes and research centers, and individual and project research. This function does not include nonresearch sponsored programs (e.g., training programs). Also included are information technology expenses related to research activities if the institution separately budgets and expenses information technology resources (otherwise these expenses are included in academic support). Institutions include actual or allocated costs for operation & maintenance of plant, interest, and depreciation.



### Restricted Net Assets (FASB Institutions Only)

Assets held by the institution upon which restrictions have been placed by donors. These restrictions may be temporary or permanent. They restrict the institution in its use of the assets and/or the period of time for which the restriction applies.

### Retention Rates

Full-time retention rates are defined as the number of full-time, first-time, degree/certificate-seeking undergraduate students who enter the institution for the first time in the fall and who return to the same institution the following fall (as either full- or part-time), divided by the total number of full-time, first-time, degree/certificate-seeking undergraduates in the fall of first entrance. Part-time retention rates are similarly defined. For four-year institutions offering a bachelor's degree, this rate is reported only for those first-time students seeking a bachelor's degree. For less than four-year institutions, the rate is calculated for all first-time degree/certificate-seeking students.

### Revenues

The inflow of resources or other enhancement of net assets (or fund balance) of an institution or settlements of its liabilities (or a combination of both) from delivering or producing goods, rendering services, or other activities that constitute the institution's ongoing major or central operations. Includes revenues from fees and charges, appropriations, auxiliary enterprises, and contributions and other nonexchange transactions. Revenues are reported net of discounts and allowances (that is, the revenue reported is reduced by the amount of discounts and allowances) for FASB institutions.

### Salaries, Wages, and Benefits

Salaries, wages, and benefits, for public institutions under GASB standards, and private, not-for-profit institutions under FASB standards, include amounts paid as compensation for services to all employees regardless of the duration of service, and amounts made to or on behalf of an individual over and above that received in the form of a salary or wage. Frequently, benefits are associated with an insurance payment. Private, for-profit institutions under FASB standards do not report salaries.

### Scholarships and Fellowships

Outright grants-in-aid, trainee stipends, tuition and fee waivers, and prizes awarded to students by the institution, including Pell grants. Awards to undergraduate students are most commonly referred to as "scholarships" and those to graduate students as "fellowships." These awards do not require the performance of services while a student (such as teaching) or subsequently as a result of the scholarship or fellowship. The term does not include loans to students (subject to repayment), College Work-Study Program (CWS), or awards granted to a parent of a student because of the parent's faculty or staff status. Also not included are awards to students where the selection of the student recipient is not made by the institution.

### Scholarships and Fellowships (Expenses)

That portion of scholarships and fellowships granted that exceeds the amount applied to institutional charges such as tuition and fees or room and board. The amount reported as expense excludes allowances and discounts. The FASB survey uses the term "net grants in aid to students" rather than "scholarships and fellowships."

### Service/Maintenance

A primary function or occupational activity category used to classify persons whose assignments require limited degrees of previously acquired skills and knowledge and in which workers perform duties that result in or contribute to the comfort, convenience, and hygiene of personnel and the student body or that contribute to the upkeep of the institutional property. Includes titles such as fire fighters; law enforcement workers; parking enforcement workers; police officers; security guards; lifeguards; ski patrol; cooks and food preparation workers; food and beverage serving workers; fast food and counter workers; waiters and waitresses; other food preparation and serving related workers; building cleaning and pest control workers; grounds maintenance workers; electrical and electronic equipment mechanics; installers and repairers; radio and telecommunications equipment installers and repairers; avionics technicians; electric motor, power tool, and related repairers; vehicle and mobile equipment mechanics, installers, and repairers; control and valve installers and repairers; heating, air conditioning, and refrigeration mechanics and installers; air transportation workers; motor vehicle operators; and parking lot attendants.

### Skilled Crafts

A primary function or occupational activity category used to classify persons whose assignments typically require special manual skills and a thorough and comprehensive knowledge of the processes involved in the work, acquired through on-the-job-training and experience or through apprenticeship or other formal training programs. Includes occupational titles such as welders, cutters, solderers and brazers; bookbinders and bindery workers; printers; cabinetmakers and bench carpenters; plant and system operators; stationary engineers and boiler operators; water and liquid waste treatment plant and system operators; crushing, grinding, polishing, mixing, and blending workers; medical, dental, and ophthalmic laboratory technicians; painting workers; photographic process workers and processing machine operators; and etchers and engravers.

### Specialized Accreditation

Specialized accreditation normally applies to the evaluation of programs, departments, or schools which usually are parts of a total collegiate or other postsecondary institution. The unit accredited may be as large as a college or school within a university or as small as a curriculum within a discipline. Most of the specialized accrediting agencies review units within a postsecondary institution that is accredited by one of the regional accrediting commissions. However, certain of the specialized accrediting agencies accredit professional schools and other specialized or vocational or other postsecondary institutions which are free-standing in their operations. Thus, a “specialized” or “programmatic” accrediting agency may also function in the capacity of an “institutional” accrediting agency. In addition, a number of specialized accrediting agencies accredit educational programs within non-educational settings, such as hospitals.

### Technical and Paraprofessional

A primary function or occupational activity category used to classify persons whose assignments require specialized knowledge or skills which may be acquired through experience, apprenticeship, on-the-job-training, or academic work in occupationally specific programs that result in a two-year degree or other certificate or diploma. Includes persons who perform some of the duties of a professional in a supportive role, which usually requires less formal training and/or experience than normally required for professional status. Includes mathematical technicians; life, physical, and social science technicians; agricultural and food science technicians; chemical technicians; geological and petroleum technicians; nuclear technicians; paralegals and legal assistants; miscellaneous legal support workers; health technologists and technicians; dietetic technicians; pharmacy technicians; licensed practical and licensed vocational nurses; medical records and health information technicians; opticians, dispensing; healthcare support occupations; nursing aides, orderlies, and attendants; physical therapist assistants and aides; massage therapists; dental assistants; medical assistants; and pharmacy aides.

### Total Entering Undergraduate Students

Total entering students are students at the undergraduate level, both full- and part-time, new to the institution in the fall term (or the prior summer term who returned in the fall). This includes all first-time undergraduate students, students transferring into the institution at the undergraduate level, and non-degree/certificate-seeking undergraduates entering in the fall. Only degree-granting, academic-year reporting institutions provide total entering student data.

### Tuition and Required Fees

Tuition is defined as the amount of money charged to students for instructional services; required fees are those fixed sum charges to students for items not covered by tuition that are required of such a large proportion of all students that the student who does not pay the charge is an exception. The amounts used in this report are for full-time, first-time, degree/certificate-seeking undergraduates and are those used by the financial aid office to determine need. For institutions that have differential tuition rates for in-district or in-state students, the lowest tuition rate is used in the figure. Only institutions that operate on standard academic terms will have tuition figures included in their report.

### Undergraduate Student Enrollment/Faculty Ratio

- FT students, excluding those in graduate programs, AND
- PT students, excluding those in graduate programs divided by 3  
Faculty (from EAP IPEDS Survey)
- FT Instructional staff, excluding those in graduate programs, PLUS
- PT Instructional staff, excluding those in programs divided by 3\*

\*includes staff teaching a class

### Unrestricted Current Funds

All funds, including institutional funds, received for which no stipulation was made by the donor or other external agency as to the purpose for which the funds should be expended.

### Unrestricted Net Assets

The net assets of both FASB and GASB institutions that do not fit the definition of other categories of net assets. These are net assets held by the institution upon which no restrictions have been placed by the donor or other party external to the institution.

### Additional Methodological Information

Additional methodological information on the IPEDS components can be found in the publications available at <http://nces.ed.gov/pubsearch/getpubcats.asp?sid=010>.

Additional definitions of variables used in this report can be found in the IPEDS online glossary available at [nces.ed.gov/ipeds/glossary/](http://nces.ed.gov/ipeds/glossary/).

## PEER STUDY

Stetson University undertook in 2011 an extensive study of peers to determine an “organizational” and “regional” peer group using multiple high-level statistical techniques. The desire of the institution as represented by faculty committee was to maintain alignment of the university with residential institutions that have a lower undergraduate enrollment, sound faculty-student ratio, and a strong liberal learning tradition. Additionally, the President’s Cabinet expressed desire to frame the analysis with the goal in mind that the institution must grow toward (but not necessarily exceed) 2,800-3,200 undergraduate students in next several years to diversify and improve revenue streams to ensure the institution remains healthy and progressing toward its mission.

The analyses utilized more than 300 variables and included institutions with music and business schools as well as some with law schools; graduate enrollment in professional programs through the masters-level; faculty salary ranges; and quality indices such as SAT, endowment and revenue ratios.

A committee under the leadership of the Provost provided guidance and feedback on a short list of schools after reviewing results in relationship to the mission, composition, accreditation and academic quality of the schools. Committee recommendations to the Provost were presented to the President’s Cabinet and then to the Board of Trustees. The following are the final lists of organizational peers and regional competitors that will be used to benchmark Stetson on a variety of Key Performance Indicators (KPIs) and more broadly within this guide.

## ORGANIZATIONAL PEERS

1. Drake University (IA)
2. John Carroll University (OH)
3. University of Portland (OR)
4. University of Redlands (CA)
5. Siena College (NY)
6. University of the Pacific (CA)
7. Pacific Lutheran University (WA)
8. Valparaiso University (IN)
9. Baldwin Wallace College (OH)\*
10. Butler University (IN)
11. University of Puget Sound (WA)
12. Loyola University New Orleans (LA)

## REGIONAL COMPETITORS

1. The University of Tampa (FL)
2. Elon University (NC)
3. Furman University (SC)
4. Samford University (AL)
5. Rollins College (FL)

**\*Note:** Baldwin Wallace College recently changed its name to Baldwin Wallace University. In future editions, the new name will be reflected. For more information, please see the following link: [bw.edu/university/](http://bw.edu/university/)

## EDUCATIONAL MISSION

Our mission at Stetson University is to provide an excellent education in a creative community where learning and values meet, and to foster in students the qualities of mind and heart that will prepare them to reach their full potential as informed citizens of local communities and the world.

At Stetson, the art of teaching is practiced through programs solidly grounded in a tradition of liberal learning that stimulates critical thinking, imaginative inquiry, creative expression and lively intellectual debate. The art of learning is enhanced through small interactive classes, close student-faculty alliances and collaborative approaches that provide the foundation for rewarding careers and advanced study in selective graduate and professional programs. We embrace diverse methodologies to foster effective communication, information and technological literacy and aesthetic appreciation. We encourage the development of informed convictions, independent judgment and lifelong commitments to learning that are characteristic features of the enlightened citizen. In bringing together learning and values, the university encourages all of its members to demonstrate personal integrity; to develop an appreciation for the spiritual dimension of life; to embrace leadership in an increasingly complex, interdependent and technological world; and to commit to active forms of social responsibility.

## VALUES

Stetson values the development of the whole person committed to engaging and building lifelong connections with the larger world through Personal Growth, Intellectual Development and Global Citizenship. To that end, the university fosters policies, practices and modes of inquiry to support and explore these values areas.

Personal Growth encompasses the understanding that no single formula defines the journey to personal success, but that passion, the drive to increase self-knowledge and the quest for balance are important tools in this process. Intercultural competence, religious and spiritual exploration, self-awareness and wellness are components of personal growth.

Intellectual Development is a commitment from the university and from students to achieve excellence in academics, to foster the spirit of exploration that drives an engaged and active mind, to cultivate rigorous methods of academic inquiry, to model and support absolute integrity and to value creativity and professionalism.

Global Citizenship is an important part of Stetson's mission to prepare students to be informed, active and engaged citizens of both local communities and the world. Global citizenship includes university and individual commitments to community engagement, diversity and inclusion, environmental responsibility and social justice.

## ACCREDITATION

- Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools
- AACSB International – The Association to Advance Collegiate Schools of Business
- American Bar Association
- American Chemical Society
- Council for Accreditation of Counseling and Related Educational Programs
- National Association of Schools of Music
- National Council for Accreditation of Teacher Education

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The background features a large, light green circular seal of Stetson University. The seal contains the text "STETSON UNIVERSITY" at the top, "1883" at the bottom, and "DEPT. OF LIBRARIES" on the left and right sides. In the center of the seal is a crest with a book and a torch.

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