



13/14

STETSON UNIVERSITY

PLANNING & REFERENCE  
GUIDE

13/14

STETSON UNIVERSITY

**PLANNING & REFERENCE  
GUIDE**

PREPARED BY THE OFFICE OF PLANNING & DECISION SUPPORT

FIRST EDITION

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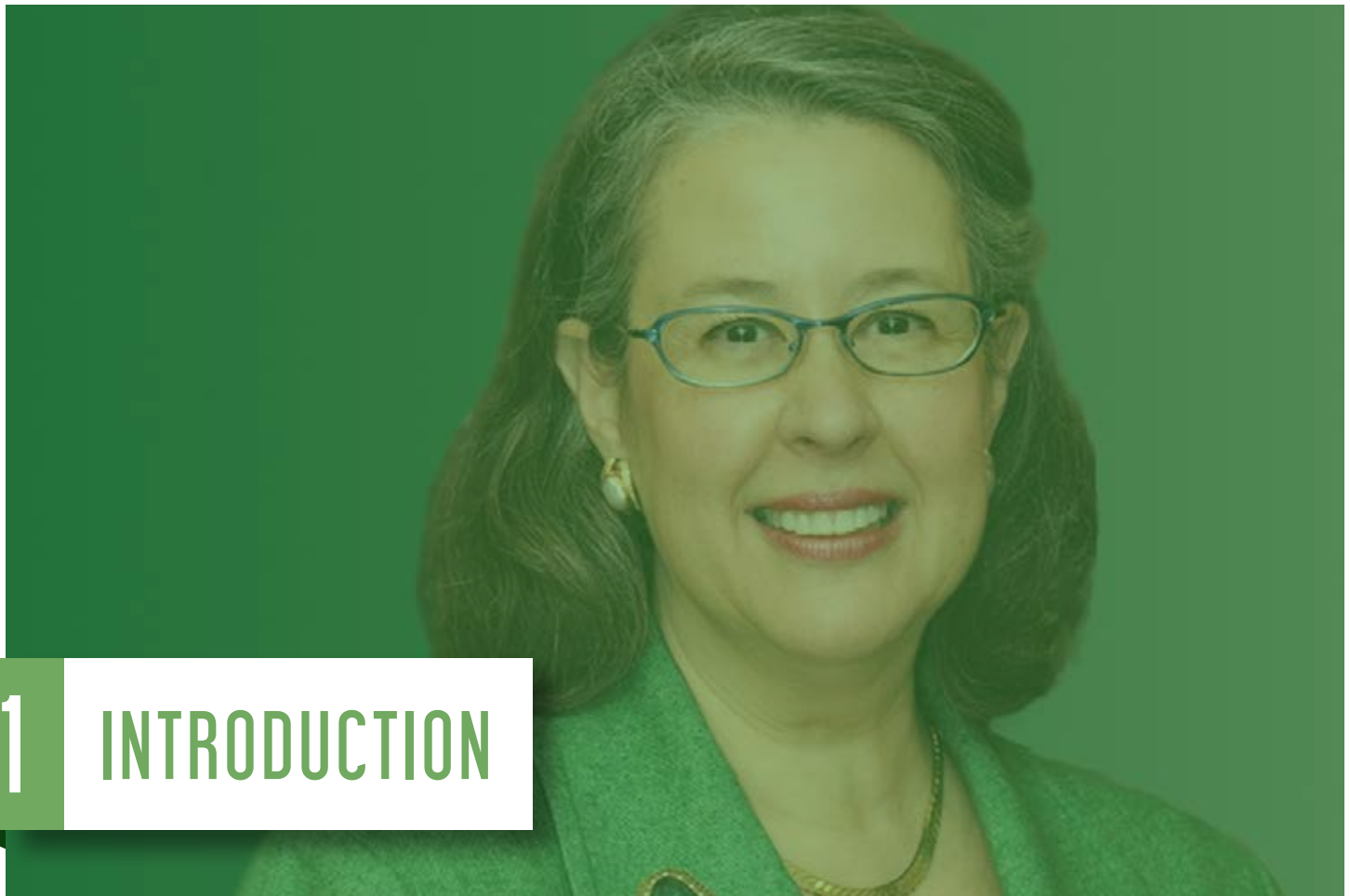
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# 1 INTRODUCTION

On behalf of the Board of Trustees, faculty, staff and students of Stetson University, I am pleased to share our second Planning and Reference Guide. The data within provide a clear and comprehensive snapshot of the university, all situated within the context of our established strategic planning goals and targets. The guide has continued to be refined since the first edition and we have included additional information that represents campus life and public safety with plans to add facilities and library information in the next edition (2015). We have continued to accomplish much on our Strategic Map over the past year, as the data indicate. The great success Stetson is having will form an exemplary baseline as we move forward, especially as our community has come together this year in developing a Vision Statement that describes our future and we establish a new Strategic Map that will get us there. As its name suggests, this guide is intended to be a resource and a pathway as we engage in short- and long-term planning and link budgetary resources to these efforts. It is also intended to encourage and enhance collaboration among our various offices and campuses. The guide allows us to examine our key performance indicators (KPIs); gives us an in-depth look at enrollment, academics and other key areas; and benchmarks Stetson against peer institutions. It gives us length and breadth, shifts our perspective from internal to external and back again, ensuring that we are consistently mindful of our mission and our market as we set, track and achieve our goals.

In short, this Planning and Reference Guide provides the foundation that enables Stetson, in every aspect and as “one” university, to pursue not just success but significance.

Should you have questions, require additional information or have comments or suggestions, please contact the Office of Institutional Research at 386-822-7255 or [iro@stetson.edu](mailto:iro@stetson.edu). My thanks go to the Office of Planning and Decision Support, University Marketing and Michael Wood (Digital Arts, 2015) for their dedicated and diligent work on the material in this guide.

Sincerely,

Wendy B. Libby, Ph.D.  
President





## 2 GENERAL INFORMATION

This guide is a formal compilation of detailed information that will inform the institution's strategic planning and institutional effectiveness efforts.

The Guide will be updated and enhanced when peer data becomes available through the Integrated Postsecondary Data System (summer) and the Office of Institutional Research and Planning's census file construction process (early fall).

The information in this guide has been compiled by Stetson University's Office of Institutional Research and Planning with assistance from University Marketing. Please feel free to forward all comments or suggestions to [iro@stetson.edu](mailto:iro@stetson.edu).



## 3 KEY PERFORMANCE INDICATORS

The Key Performance Indicators, or KPIs, listed in this section, as well as the broader list of data elements and benchmarks that follow, were created as important higher-level proxies to help Stetson track its progress in areas that matter most to its success. The expectation is that the activities linked to the Strategic Map and the targets being set by campus leaders will reinforce the university's ability to achieve these broader goals.

The list of KPIs, outlined below, is a starting point that will serve as a scorecard for clearly monitoring and reporting on our progress. It is important that these targets be university-wide, be realistic and feasible, have a reasonable horizon, take account of unintended consequences, reinforce values and priorities, and hold the university accountable to both internal and external constituencies. Again, they are designed to be university-level measures.

## 3.1 FIRST TIME IN COLLEGE

FIGURE 3.1.A

First-Time-in-College Applicants: Fall 2009-2013

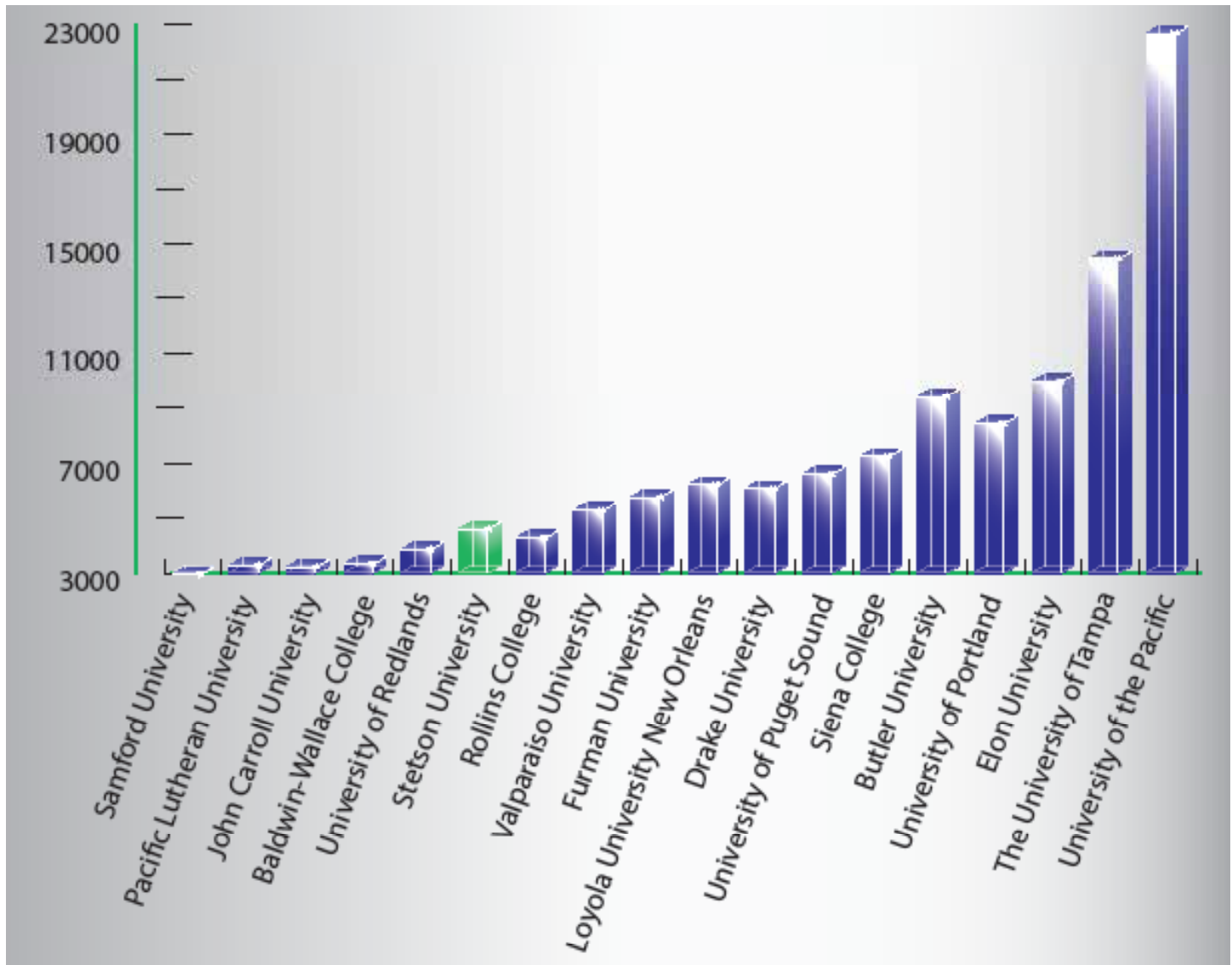
INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	4 YEAR AVERAGE
Samford University	2,288	2,435	2,623	3,217	—	2,641
Pacific Lutheran University	2,571	2,837	3,289	3,550	—	3,062
John Carroll University	3,411	3,216	3,319	3,490	—	3,359
Baldwin-Wallace College	3,498	3,553	3,745	3,602	—	3,600
University of Redlands	3,267	3,587	3,587	4,125	—	3,642
Rollins College	2,999	3,771	4,416	4,542	—	3,932
<b>Stetson University</b>	<b>4,640</b>	<b>3,884</b>	<b>3,454</b>	<b>4,862</b>	<b>10,509</b>	<b>4,210</b>
Valparaiso University	2,932	3,506	5,418	5,555	—	4,353
Furman University	4,414	4,538	4,611	6,035	—	4,900
Loyola University-New Orleans	4,345	5,399	6,386	6,486	—	5,654
Drake University	4,829	5,848	6,093	6,357	—	5,782
University of Puget Sound	5,561	6,593	7,195	6,878	—	6,557
Siena College	7,282	7,079	9,723	7,512	—	7,899
Butler University	6,246	6,760	9,518	9,682	—	8,052
University of Portland	7,096	8,156	8,325	8,696	—	8,068
Elon University	9,434	9,771	9,079	10,241	—	9,631
The University of Tampa	10,151	11,985	13,690	14,730	—	12,639
University of the Pacific	14,970	19,811	21,230	22,972	—	19,746
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>5606</b>	<b>6403</b>	<b>7191</b>	<b>7510</b>	<b>—</b>	<b>6677</b>

\*Source: Data submitted by Stetson University's Office of Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 02/06/2014.



**FIGURE 3.1.B**

First-Time-in-College Undergraduate Applicants: Fall 2012



\*Source: Data submitted by Stetson University's Office of Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 02/06/2014.

## 3.2 COLLEGE OF LAW APPLICANTS

FIGURE 3.2.A

College of Law Total Applicants-

THE COLLEGE OF LAW	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5 YEAR AVERAGE
Applications (Full-time and Part-time)	3,339	3,024	3,217	2,464	2,090	2,827

SOURCE: Data provided by the Admission's Office at the College of Law, 02/06/2014. -Stetson will pursue options for benchmarking these indicators to a peer group or a national/regional benchmark in the next iteration of KPIs (2014/15).

FIGURE 3.2.B

College of Law Total Applicants-



### 3.3 FTIC NET REVENUE & DISCOUNT~

**FIGURE 3.3.A**

FTIC Net Revenue & Discount-

REVENUE	2011	2012	2013	2014 GOALS	2015 GOALS	2016 GOALS
<b>Gross Tuition &amp; Fees</b>	<b>\$35,078</b>	<b>\$36,644</b>	<b>\$38,330</b>	<b>\$40,039</b>	<b>\$41,825</b>	<b>\$43,691</b>
<b>Average Institutional Grant</b>	<b>\$21,870</b>	<b>\$22,349</b>	<b>\$22,906</b>	<b>\$23,143</b>	<b>\$23,338</b>	<b>\$23,506</b>
<b>Average Net Revenue</b>	<b>\$13,210</b>	<b>\$14,311</b>	<b>\$15,424</b>	<b>\$16,897</b>	<b>\$18,487</b>	<b>\$20,185</b>
<b>FTIC Discount</b>	<b>59.98%</b>	<b>61.87%</b>	<b>59.78%</b>	<b>57.80%</b>	<b>55.80%</b>	<b>53.80%</b>
<b>Enrolled</b>	<b>715</b>	<b>815</b>	<b>854</b>	<b>825</b>	<b>828</b>	<b>840</b>
<b>Aggregate Net Tuition Revenue</b>	<b>\$9,445,150</b>	<b>\$11,663,465</b>	<b>\$13,172,096</b>	<b>\$13,939,613</b>	<b>\$15,306,986</b>	<b>\$16,955,793</b>

-Benchmarking data source will be explored for Fall 2014.

## 3.4 UNDERGRADUATE HEADCOUNT (FULL-TIME/PART-TIME)

FIGURE 3.4.A

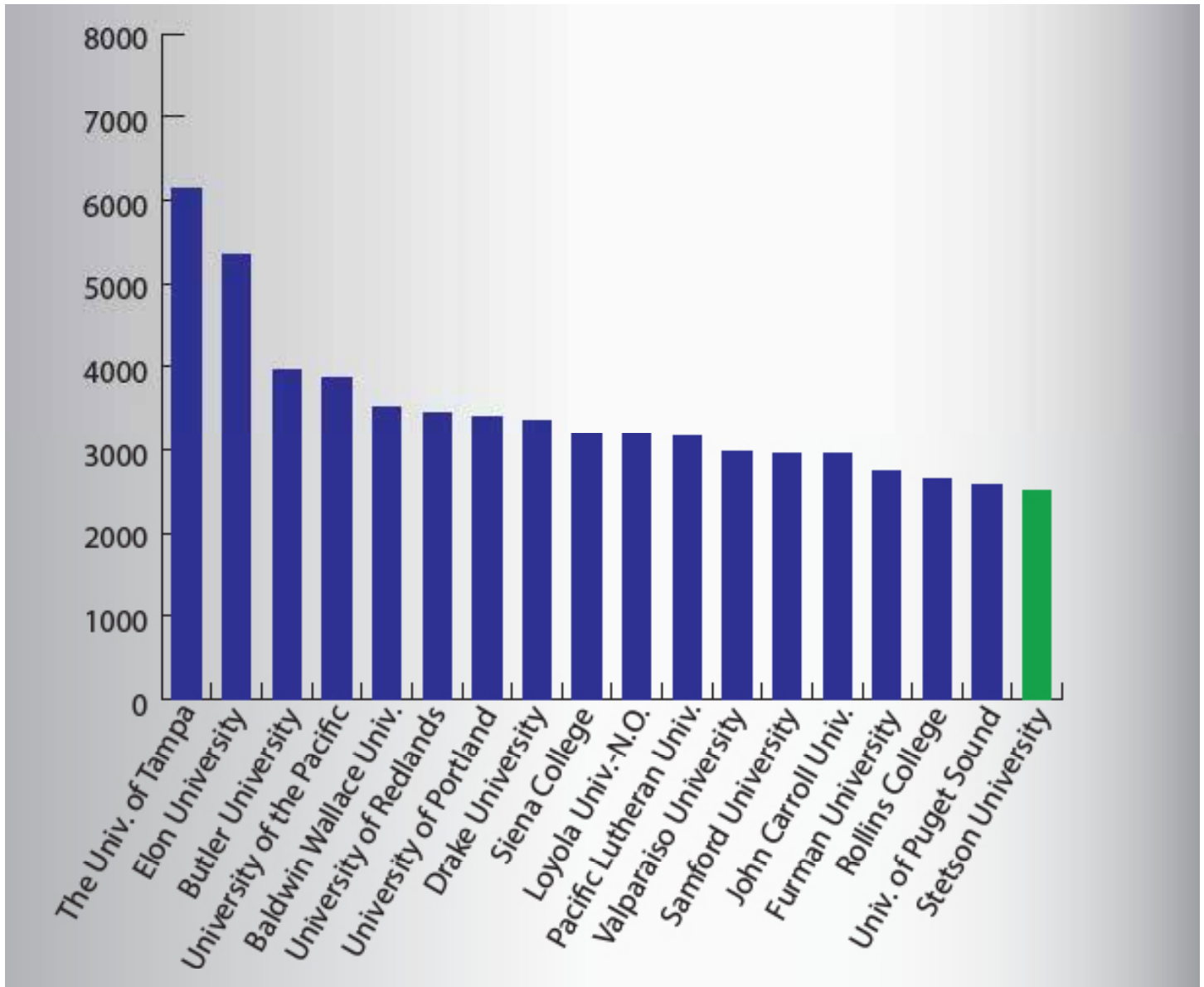
Undergraduate Headcount (Full-Time/Part-Time)

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012**	FALL 2013~	4-YEAR AVERAGE
The Univ. of Tampa	5,546	5,687	6,050	6,143	—	5,857
Elon University	4,995	5,032	5,225	5,357	—	5,152
Butler University	3,726	3,861	3,889	3,961	—	3,859
University of the Pacific	3,501	3,757	3,883	3,867	—	3,752
Baldwin Wallace Univ.	3,675	3,663	3,509	3,508	—	3,589
University of Redlands	2,950	3,032	3,302	3,452	—	3,184
University of Portland	3,106	3,315	3,372	3,402	—	3,299
Drake University	3,548	3,527	3,438	3,365	—	3,470
Siena College	3,285	3,390	3,292	3,201	—	3,292
Loyola Univ.-N.O.	2,764	2,922	3,165	3,200	—	3,013
Pacific Lutheran Univ.	3,305	3,267	3,195	3,166	—	3,233
Valparaiso University	2,888	2,872	2,827	2,980	—	2,892
Samford University	2,908	2,938	2,950	2,965	—	2,940
John Carroll Univ.	2,987	2,968	3,001	2,949	—	2,976
Furman University	2,753	2,761	2,825	2,753	—	2,773
Rollins College	2,581	2,505	2,614	2,662	—	2,591
Univ. of Puget Sound	2,606	2,584	2,648	2,578	—	2,604
<b>Stetson University</b>	<b>2,162</b>	<b>2,134</b>	<b>2,291</b>	<b>2,516</b>	<b>2,729</b>	<b>2,276</b>
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>3,360</b>	<b>3,417</b>	<b>3,481</b>	<b>3,501</b>	<b>—</b>	<b>3,440</b>

SOURCE: Data submitted by Stetson University's Office of Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 02/06/2014.

FIGURE 3.4.B

Undergraduate Headcount (Full-Time/Part-Time)



SOURCE: Data submitted by Stetson University's Office of Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 02/06/2014.



### 3.5 COLLEGE OF LAW TOTAL ENROLLMENT~

FIGURE 3.5.A

College of Law Total Enrollment

THE COLLEGE OF LAW	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5-YEAR AVERAGE
<b>Enrollment (Full-time and Part-time JD/LLM)</b>	<b>1,148</b>	<b>1,137</b>	<b>1,136</b>	<b>1,062</b>	<b>992</b>	<b>1,095</b>

SOURCE: Data provided by the Dean's Office at the College of Law, 02/06/2014.

*~Stetson wil pursue options for benchmarking these indicators to a peer group or a national/regional benchmark in the next iteration of KPIs (2014/15).*

FIGURE 3.5.B

College of Law Total Enrollment



## 3.6 STUDENT-FACULTY RATIO - UNDERGRADUATE (UG)

FIGURE 3.6.A

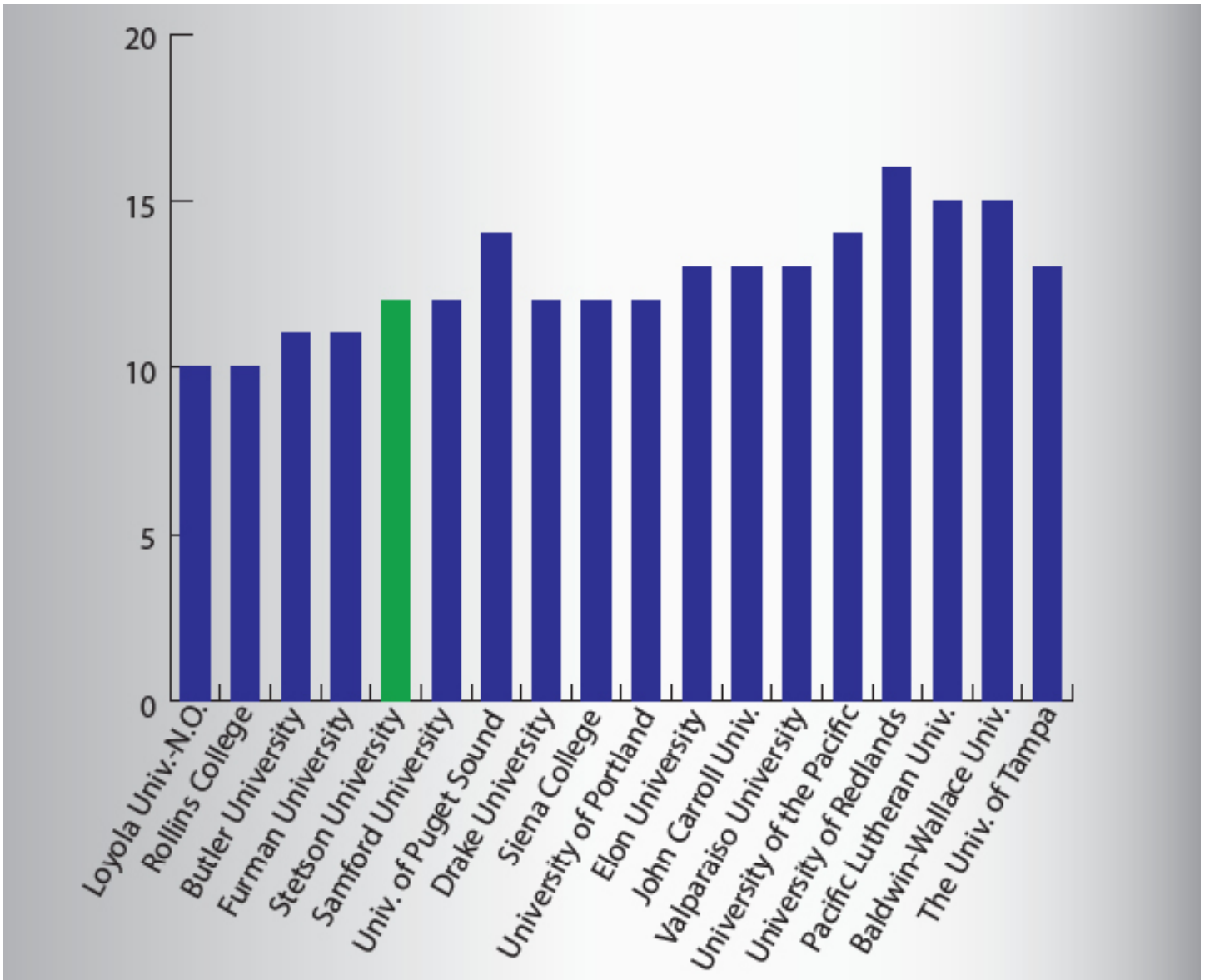
Undergraduate Student/Faculty Ratio

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012**	FALL 2013~	4 YEAR AVERAGE
Loyola Univ.-N.O.	9	9	10	10	—	9.50
Rollins College	10	10	10	10	—	10.00
Butler University	11	11	11	11	—	11.00
Furman University	11	11	11	11	—	11.00
Stetson University	11	11	12	12	12	11.50
Samford University	12	12	11	12	—	11.75
Univ. of Puget Sound	12	12	12	14	—	12.50
Drake University	13	13	12	12	—	12.50
Siena College	13	13	13	12	—	12.75
University of Portland	13	13	13	12	—	12.75
Elon University	13	13	13	13	—	13.00
John Carroll Univ.	13	13	13	13	—	13.00
Valparaiso University	14	13	12	13	—	13.00
University of the Pacific	13	14	13	14	—	13.50
University of Redlands	14	14	15	16	—	14.75
Pacific Lutheran Univ.	15	15	14	15	—	14.75
Baldwin-Wallace Univ.	15	16	15	15	—	15.25
The Univ. of Tampa	17	17	17	13	—	16.00
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>12.82</b>	<b>12.88</b>	<b>12.65</b>	<b>12.71</b>	<b>—</b>	<b>12.76</b>

SOURCE: Data submitted by Stetson University Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 09/23/2013.

**FIGURE 3.6.B**

Student-Faculty Ratio: Fall 2012



SOURCE: Data submitted by Stetson University Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 09/23/2013.

## 3.7 FIRST-TIME-IN-COLLEGE RETENTION RATE - SECOND YEAR

FIGURE 3.7.A

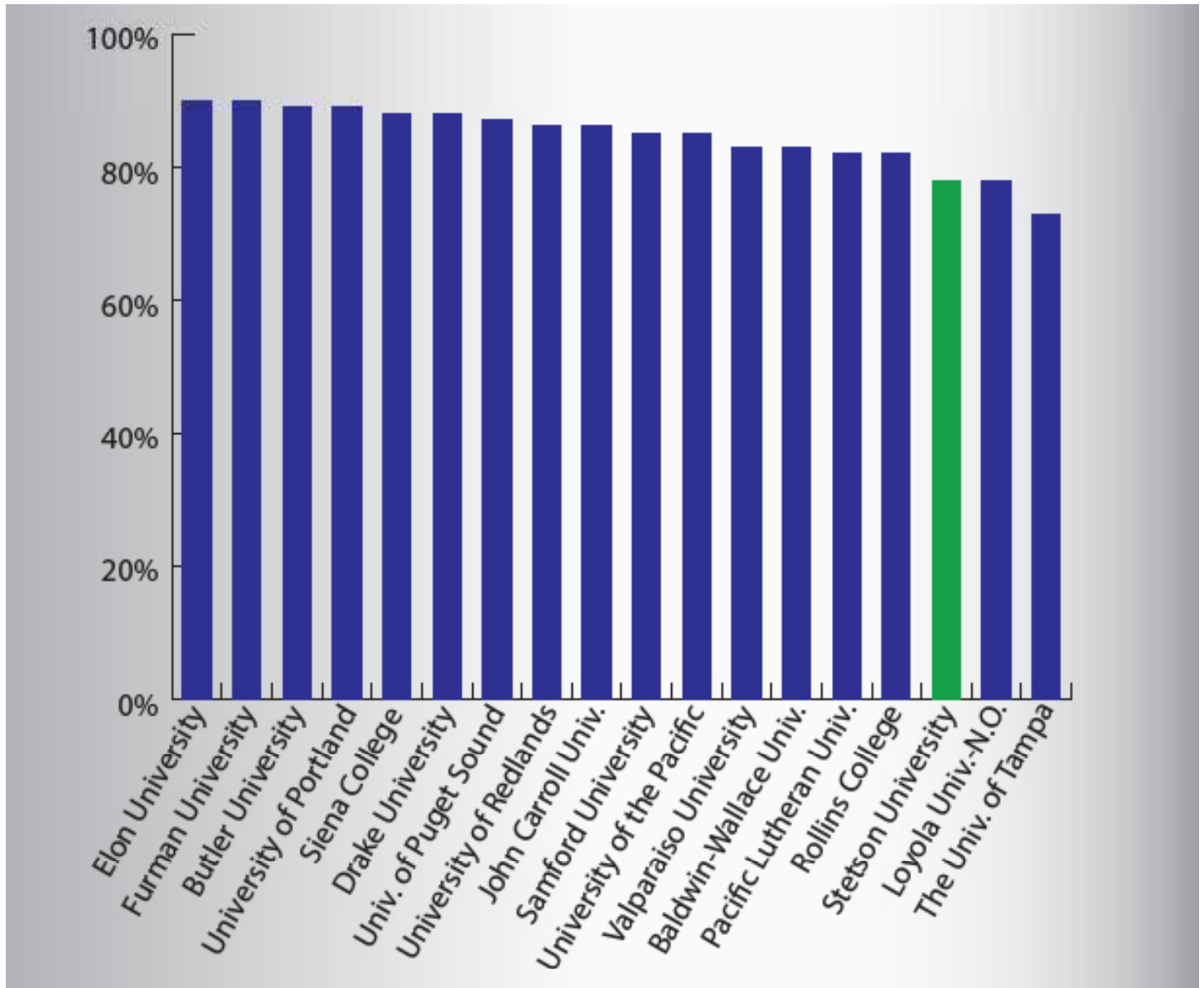
First-Time in College Retention Rate - Second Year

INSTITUTION	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	4 YEAR AVERAGE
Elon University	89	90	90	90	—	89.75
Furman University	92	89	89	90	—	90.00
Butler University	90	89	87	89	—	88.75
University of Portland	86	89	91	89	—	88.75
Siena College	89	81	85	88	—	85.75
Drake University	89	85	88	88	—	87.50
Univ. of Puget Sound	86	86	88	87	—	86.75
University of Redlands	81	86	87	86	—	85.00
John Carroll Univ.	83	86	89	86	—	86.00
Samford University	82	86	84	85	—	84.25
University of the Pacific	82	88	85	85	—	85.00
Valparaiso University	83	82	81	83	—	82.25
Baldwin-Wallace Univ.	85	82	81	83	—	82.75
Pacific Lutheran Univ.	80	82	82	82	—	81.50
Rollins College	82	82	81	82	—	81.75
Stetson University	76	76	77	78	78	76.75
Loyola Univ.-N.O.	80	82	77	78	—	79.25
The Univ. of Tampa	74	69	75	73	—	72.75
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>84.29</b>	<b>84.35</b>	<b>84.71</b>	<b>84.94</b>	<b>—</b>	<b>84.57</b>

SOURCE: Data submitted by Stetson University Planning & Decision Support to USNEWS and extracted by OPDS from USNEWS COMPASS tool on 09/23/2013.

**FIGURE 3.7.B**

First-Time in College Retention Rate - Second Year



SOURCE: Data submitted by Stetson University Planning & Decision Support to USNEWS and extracted by OPDS from USNEWS COMPASS tool on 09/23/2013.



## 3.8 FIRST-TIME-IN-COLLEGE GRADUATION RATE

FIGURE 3.8.A

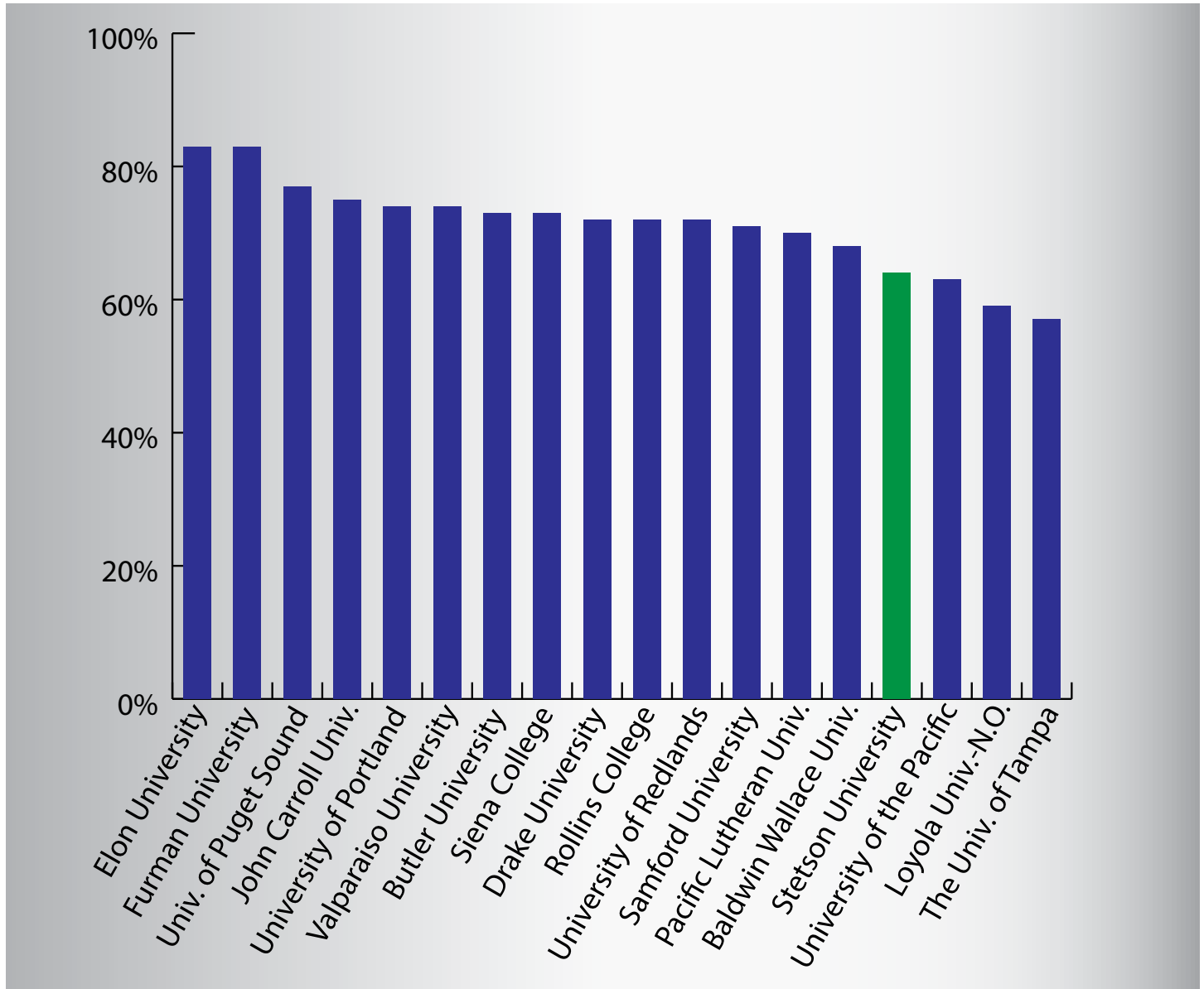
First-Time in College Graduation Rate - 6 Year

INSTITUTION	AY 2009	AY 2010	AY 2011	AY 2012**	4 YEAR AVERAGE
Elon University	78	81	82	83	81.00
Furman University	86	84	87	83	85.00
Univ. of Puget Sound	78	80	73	77	77.00
John Carroll Univ.	75	73	71	75	73.50
University of Portland	75	77	76	74	75.50
Valparaiso University	76	70	71	74	72.75
Butler University	76	73	72	73	73.50
Siena College	73	80	74	73	75.00
Drake University	74	73	75	72	73.50
Rollins College	66	69	70	72	69.25
University of Redlands	68	64	70	72	68.50
Samford University	74	73	70	71	72.00
Pacific Lutheran Univ.	68	66	66	70	67.50
Baldwin Wallace Univ.	68	71	70	68	69.25
<b>Stetson University</b>	<b>62</b>	<b>61</b>	<b>64</b>	<b>64</b>	<b>62.75</b>
University of the Pacific	64	69	69	63	66.25
Loyola Univ.-N.O.	59	57		59	58.33
The Univ. of Tampa	57	59	57	57	57.50
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>71</b>	<b>72</b>	<b>72</b>	<b>72</b>	<b>71</b>

SOURCE: Data submitted by Stetson University Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 09/23/2013.

**FIGURE 3.8.B**

First-Time in College Graduation Rate - 6 Year



SOURCE: Data submitted by Stetson University Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 09/23/2013.

## 3.9 PLANNED GIVING INVENTORY

FIGURE 3.9.A

Planned Giving Inventory

INSTITUTION	FY 2009	FY 2010	FY 2011	FY 2012	FY2013	5-YEAR AVERAGE
<b>DeLand</b>	<b>\$69,192,177</b>	<b>\$81,544,352</b>	<b>\$87,087,260</b>	<b>\$98,535,291</b>	<b>\$89,591,484</b>	<b>\$85,190,113</b>
<b>College of Law</b>	<b>\$15,766,340</b>	<b>\$10,570,190</b>	<b>\$14,570,190</b>	<b>\$14,202,150</b>	<b>\$11,421,318</b>	<b>\$13,306,038</b>
<b>PGI Total</b>	<b>\$84,958,517</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$98,496,150</b>
<b>Endowment</b>	<b>\$63,411,334</b>	<b>\$65,900,229</b>	<b>\$72,795,352</b>	<b>\$65,629,683</b>	<b>\$88,201,318</b>	<b>\$71,187,583</b>
<b>Unrestricted</b>	<b>\$9,621,271</b>	<b>\$16,181,822</b>	<b>\$17,593,682</b>	<b>\$36,698,792</b>	<b>\$5,672,400</b>	<b>\$17,153,593</b>
<b>Restricted/Capital</b>	<b>\$11,925,912</b>	<b>\$10,032,491</b>	<b>\$11,268,416</b>	<b>\$10,408,966</b>	<b>\$7,139,084</b>	<b>\$10,154,974</b>
<b>PGI TOTAL</b>	<b>\$84,958,517</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$98,496,150</b>

SOURCE: Stetson University, Office of University Relations, 09/25/2013

## 3.10 ENDOWMENT ASSETS (YEAR END) PER FULL-TIME EQUIVALENT STUDENT (FTE)

**FIGURE 3.10.A**

Endowment Assets (Year End) Per Full-Time Equivalent Student (FTE)

INSTITUTION	FY 2008	FY2009	FY2010	FY 2011**	FY 2012~	4 YEAR AVERAGE
<b>Furman University</b>	<b>\$148,173</b>	<b>\$169,484</b>	<b>\$193,429</b>	<b>\$180,179</b>	—	<b>\$172,816</b>
<b>Rollins College</b>	<b>\$85,096</b>	<b>\$80,219</b>	<b>\$97,748</b>	<b>\$95,550</b>	—	<b>\$89,653</b>
<b>Univ. of Puget Sound</b>	<b>\$73,887</b>	<b>\$79,595</b>	<b>\$94,116</b>	<b>\$92,732</b>	—	<b>\$85,083</b>
<b>Samford University</b>	<b>\$52,458</b>	<b>\$50,139</b>	<b>\$57,728</b>	<b>\$59,366</b>	—	<b>\$54,923</b>
<b>Loyola Univ.-N.O.</b>	<b>\$59,181</b>	<b>\$56,842</b>	<b>\$56,094</b>	<b>\$53,427</b>	—	<b>\$56,386</b>
<b>John Carroll Univ.</b>	<b>\$36,446</b>	<b>\$42,626</b>	<b>\$48,943</b>	<b>\$45,841</b>	—	<b>\$43,464</b>
<b>Valparaiso University</b>	<b>\$34,762</b>	<b>\$34,405</b>	<b>\$39,922</b>	<b>\$40,498</b>	—	<b>\$37,397</b>
<b>Siena College</b>	<b>\$33,385</b>	<b>\$35,819</b>	<b>\$40,374</b>	<b>\$37,663</b>	—	<b>\$36,810</b>
<b>Stetson University</b>	<b>\$32,048</b>	<b>\$31,612</b>	<b>\$36,517</b>	<b>\$36,519</b>	—	<b>\$34,174</b>
<b>Butler University</b>	<b>\$26,810</b>	<b>\$29,243</b>	<b>\$33,729</b>	<b>\$35,282</b>	—	<b>\$31,266</b>
<b>Baldwin Wallace Univ.</b>	<b>\$24,964</b>	<b>\$26,612</b>	<b>\$30,958</b>	<b>\$30,781</b>	—	<b>\$28,329</b>
<b>Drake University</b>	<b>\$19,511</b>	<b>\$23,468</b>	<b>\$27,389</b>	<b>\$29,643</b>	—	<b>\$25,003</b>
<b>University of the Pacific</b>	<b>\$25,141</b>	<b>\$26,512</b>	<b>\$29,355</b>	<b>\$27,905</b>	—	<b>\$27,228</b>
<b>University of Portland</b>	<b>\$19,080</b>	<b>\$20,798</b>	<b>\$24,650</b>	<b>\$25,890</b>	—	<b>\$22,605</b>
<b>Elon University</b>	<b>\$13,813</b>	<b>\$15,556</b>	<b>\$18,137</b>	<b>\$22,865</b>	—	<b>\$17,593</b>
<b>University of Redlands</b>	<b>\$20,295</b>	<b>\$21,340</b>	<b>\$25,555</b>	<b>\$22,714</b>	—	<b>\$22,476</b>
<b>Pacific Lutheran Univ.</b>	<b>\$16,591</b>	<b>\$18,768</b>	<b>\$20,917</b>	<b>\$20,090</b>	—	<b>\$19,092</b>
<b>The Univ. of Tampa</b>	<b>\$3,731</b>	<b>\$3,662</b>	<b>\$4,134</b>	<b>\$3,599</b>	—	<b>\$3,782</b>
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>\$40,784</b>	<b>\$43,240</b>	<b>\$49,599</b>	<b>\$48,472</b>	—	<b>\$45,524</b>

**SOURCE:** Data submitted by Stetson University Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 09/23/2013.

## 3.11 ENDOWMENT ASSETS (YEAR END)

**FIGURE 3.11.A**

Endowment Assets (Year End)

INSTITUTION	FY 2008	FY2009	FY2010	FY 2011**	FY 2012-	4-YEAR AVERAGE
<b>Furman University</b>	<b>\$444,222,694</b>	<b>\$498,281,706</b>	<b>\$572,162,347</b>	<b>\$550,265,503</b>	—	<b>\$516,233,063</b>
<b>Rollins College</b>	<b>\$266,349,000</b>	<b>\$285,420,000</b>	<b>\$341,238,000</b>	<b>\$333,853,000</b>	—	<b>\$306,715,000</b>
<b>Samford University</b>	<b>\$249,542,197</b>	<b>\$255,706,463</b>	<b>\$296,430,729</b>	<b>\$289,110,511</b>	—	<b>\$272,697,475</b>
<b>Loyola Univ.-N.O.</b>	<b>\$239,504,000</b>	<b>\$251,072,000</b>	<b>\$267,346,000</b>	<b>\$252,870,000</b>	—	<b>\$252,698,000</b>
<b>Univ. of Puget Sound</b>	<b>\$195,505,000</b>	<b>\$217,691,000</b>	<b>\$251,291,000</b>	<b>\$250,468,000</b>	—	<b>\$228,738,750</b>
<b>University of the Pacific</b>	<b>\$157,812,341</b>	<b>\$181,076,731</b>	<b>\$212,176,000</b>	<b>\$200,466,831</b>	—	<b>\$187,882,976</b>
<b>Valparaiso University</b>	<b>\$140,753,139</b>	<b>\$140,406,299</b>	<b>\$163,721,000</b>	<b>\$163,530,000</b>	—	<b>\$152,102,610</b>
<b>John Carroll Univ.</b>	<b>\$131,423,642</b>	<b>\$147,101,649</b>	<b>\$169,294,012</b>	<b>\$159,891,892</b>	—	<b>\$151,927,799</b>
<b>Drake University</b>	<b>\$115,406,123</b>	<b>\$135,714,667</b>	<b>\$153,404,794</b>	<b>\$149,284,407</b>	—	<b>\$138,452,498</b>
<b>Butler University</b>	<b>\$113,058,000</b>	<b>\$135,892,000</b>	<b>\$162,778,000</b>	<b>\$148,077,000</b>	—	<b>\$139,951,250</b>
<b>Stetson University</b>	<b>\$112,264,320</b>	<b>\$122,971,135</b>	<b>\$143,913,697</b>	<b>\$147,682,533</b>	<b>\$173,157,560</b>	<b>\$131,707,921</b>
<b>Elon University</b>	<b>\$82,145,408</b>	<b>\$103,448,120</b>	<b>\$123,655,732</b>	<b>\$132,001,420</b>	—	<b>\$110,312,670</b>
<b>Siena College</b>	<b>\$104,126,730</b>	<b>\$112,687,479</b>	<b>\$131,901,494</b>	<b>\$120,672,285</b>	—	<b>\$117,346,997</b>
<b>Baldwin Wallace Univ.</b>	<b>\$95,786,717</b>	<b>\$103,946,340</b>	<b>\$119,746,043</b>	<b>\$113,889,457</b>	—	<b>\$108,342,139</b>
<b>University of Portland</b>	<b>\$70,900,000</b>	<b>\$79,989,000</b>	<b>\$100,179,000</b>	<b>\$105,449,000</b>	—	<b>\$89,129,250</b>
<b>University of Redlands</b>	<b>\$89,621,311</b>	<b>\$94,237,427</b>	<b>\$109,937,812</b>	<b>\$103,849,369</b>	—	<b>\$99,411,480</b>
<b>Pacific Lutheran Univ.</b>	<b>\$61,752,223</b>	<b>\$67,545,248</b>	<b>\$74,653,552</b>	<b>\$71,802,576</b>	—	<b>\$68,938,400</b>
<b>The Univ. of Tampa</b>	<b>\$21,546,086</b>	<b>\$23,252,664</b>	<b>\$27,395,261</b>	<b>\$24,927,210</b>	—	<b>\$24,280,305</b>
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>\$151,732,624</b>	<b>\$166,674,635</b>	<b>\$192,782,987</b>	<b>\$186,494,615</b>	—	<b>\$174,421,215</b>

**SOURCE:** Data submitted by Stetson University Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 09/23/2013.



## 3.12 INSTRUCTIONAL EXPENSE AS A PERCENT OF CORE EXPENSE\*\*\*

FIGURE 3.12.A

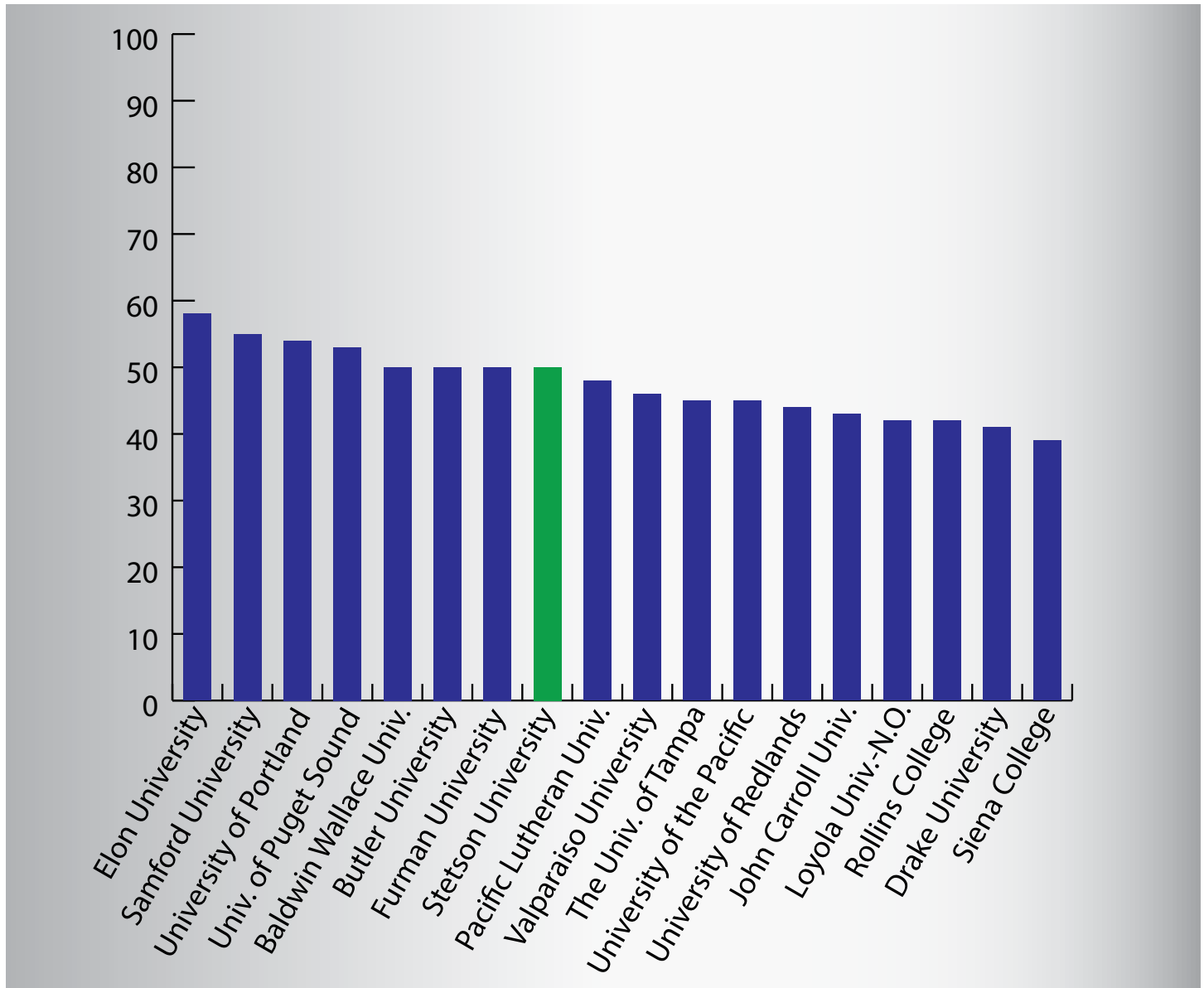
Instructional Expense as a Percent of Core Expense

INSTITUTION	FY 2009	FY 2010	FY 2011	FY 2012*	FY 2013~	4 YEAR AVERAGE
Elon University	56	57	58	58	—	57.25
Samford University	53	54	54	55	—	54.00
University of Portland	55	53	54	54	—	54.00
Univ. of Puget Sound	54	52	52	53	—	52.75
Baldwin Wallace Univ.	48	49	49	50	—	49.00
Butler University	51	52	51	50	—	51.00
Furman University	49	49	49	50	—	49.25
<b>Stetson University</b>	<b>48</b>	<b>47</b>	<b>49</b>	<b>50</b>	<b>48</b>	<b>48.50</b>
Pacific Lutheran Univ.	49	48	49	48	—	48.50
Valparaiso University	47	46	45	46	—	46.00
The Univ. of Tampa	43	48	46	45	—	45.50
University of the Pacific	45	44	45	45	—	44.75
University of Redlands	47	46	45	44	—	45.50
John Carroll Univ.	44	45	44	43	—	44.00
Loyola Univ.-N.O.	41	39	43	42	—	41.25
Rollins College	45	44	43	42	—	43.50
Drake University	42	40	41	41	—	41.00
Siena College	40	38	38	39	—	38.75
<b>ORG. &amp; REG. PEER AVERAGE</b>	<b>47.59</b>	<b>47.29</b>	<b>47.41</b>	<b>47.35</b>	<b>—</b>	<b>47.41</b>

SOURCE: Data submitted by Stetson University's Office of Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 02/06/2014.

FIGURE 3.12.B

Instructional Expense as a Percent of Core Expense



SOURCE: Data submitted by Stetson University's Office of Planning & Decision Support to USDOE Integrated Postsecondary Education Data System (IPEDS) and extracted by OPDS from IPEDS Peer Data Cutting tool on 02/06/2014.

### 3.13 ANNUALIZED RATE OF RETURN~ (VALUE IN MILLIONS)

**FIGURE 3.13.A**

Annualized Rate of Return- (Value in Millions)

	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>	<b>FY 2014 GOALS</b>	<b>FY2015 GOALS</b>	<b>FY2016 GOALS</b>
<b>Endowment Value*</b>	<b>\$144</b>	<b>\$148</b>	<b>\$173</b>	<b>\$194</b>	<b>\$215</b>	<b>\$247</b>
<b>Cash Equivalents</b>	<b>\$1.9</b>	<b>\$8.4</b>	<b>\$11.2</b>	<b>\$10</b>	<b>\$3</b>	<b>\$5</b>
<b>Spending Rate</b>	<b>4.75%</b>	<b>4.75%</b>	<b>4.70%</b>	<b>4.65%</b>	<b>4.60%</b>	<b>4.50%</b>
<b>Annualized Rate of Return</b>	<b>20.32%</b>	<b>2.53%</b>	<b>13.87%</b>	<b>7.55%</b>	<b>7.55%</b>	<b>7.55%</b>

**SOURCE:** Stetson University Office of Finance and Office of University Relations, 02/04/2014 \*Values in \$ Millions  
 ~Benchmarking data source will be explored for Fall 2014.

## 3.14 EMPLOYMENT OUTCOMES

FIGURE 3.14.A

DeLand Campus Employment Outcomes of Graduates 6 Months-Out (2010--2012) and Goal for 2014 is 10 months out-

6 MONTHS OUT - DELAND*	2010 STETSON		2011 STETSON		2011 NATIONAL	2012 STETSON	
	GRADU- ATES	% OF CLASS	GRADU- ATES	% OF CLASS	GRADUATES	GRADU- ATES	% OF CLASS
<b>Total graduates</b>	457	—	491	—	43,001	537	—
<b>Total employed</b>	255.92	56.00%	186.58	38.00%	35,653	187.95	35.00%
<b>Pursuing degree full-time</b>	146.24	32.00%	132.57	27.00%	936	139.62	26.00%
<b>TOTAL EMPLOYED OR PURSUING DEGREE FULL-TIME</b>	<b>402.16</b>	<b>88.00%</b>	<b>319.15</b>	<b>65.00%</b>	<b>36,589</b>	<b>327.57</b>	<b>61.00%</b>

SOURCE: Stetson University Office of Student Success, 02/07/2014

NOTES: Highlighted cell includes both employed graduates and those pursuing a graduate degree on a full time basis. Graduates included here completed their program in December, May or July. The time is calculated from the May graduation date.

-Notes: Highlighted cell includes both employed graduates and those pursuing a graduate degree on a full time basis. Graduates included here completed their program in December, May or July. The time is calculated from the May graduation date.

\*At present, we are presenting the KPI for post-graduate employment as 9 months post-graduation for Juris doctor grads and 6 months post-graduation for baccalaureate graduates. Next year, the ABA is changing required Juris doctor post-graduate employment reporting to 10 months post-graduation. We will institute a 10 months post-graduation assessment for baccalaureate grads, beginning with 2013 graduates. Thus, in 2015 KPI reporting, all units will be reported as 10 months post-graduation.

## 3.15 COLLEGE OF LAW EMPLOYMENT OUTCOMES

**FIGURE 3.15.A**

College of Law Employment Outcomes of Graduates 10 Months-Out (2010--2012)-

10 MONTHS OUT - COLLEGE OF LAW  STATUS OF GRADUATES	2010 STETSON		2010 NATIONAL		2011 STETSON		2011 NATIONAL		2012 STETSON		2012 NATIONAL	
	GRADU- ATES	% OF CLASS	GRADU- ATES	% OF CLASS	GRADU- ATES	% OF CLASS*	GRADU- ATES	% OF CLASS	GRADU- ATES	% OF CLASS*	GRADU- ATES	% OF CLASS
Total graduates	337	—	42,854	—	322	—	43,001	—	341	—	45,434	—
Total employed	264	78.34%	36,043	84.11%	248	77.02%	35,653	82.9%	287	84.16%	37,538	82.62%
Pursuing degree full-time	11	3.26%	1,214	2.83%	13	4.04%	936	2.2%	14	4.11%	928	2.04%
<b>TOTAL EMPLOYED OR PURSUING DEGREE FULL-TIME</b>	<b>275</b>	<b>81.60%</b>	<b>37,257</b>	<b>86.94%</b>	<b>261</b>	<b>81.06%</b>	<b>36,589</b>	<b>85.1%</b>	<b>301</b>	<b>88.27%</b>	<b>38,466</b>	<b>84.66%</b>

SOURCE: Stetson University College of Law Office of Career Services and Bar Preparation, 02/07/2014

\*The 2011 (81.06) % of class data includes 4.04% pursuing FT graduate degree and the 2012 % of class data (88.27% ) includes 4.11% pursuing FT graduate degree and 2.93% in the COL Bridge to Practice Program.

AY 2014 College of Law Total Employment Goal is 89%

-Notes: Highlighted cell includes both employed graduates and those pursuing a graduate degree on a full time basis. Graduates included here completed their program in December, May or July. The time is calculated from the May graduation date. Starting in 2014, the time frame for assessing outcome will be 10 months out (prior to this it was 9 months out).

Beginning after 2009, National employment numbers include Bridge to Practice programs originated by other accredited law schools around the country. Stetson’s first Bridge to Practice cohort is included in the numbers reported for the graduation cohort of 2012 (2.93%). All Bridge to Practice (and other law school funded employment) is reported as required by the ABA and published on the Law School Website in accordance with ABA Standard.

National raw data was extracted from NALP graduate outcomes reports. In order to ensure accurate comparisons to Stetson’s data, the percentage employed was calculated as the percentage of the total number of graduates (versus the graduates whose status is known) who are employed on the applicable date.

At present, we are presenting the KPI for post-graduate employment as 9 months post-graduation for Juris doctor grads and 6 months post-graduation for baccalaureate graduates. Next year, the ABA is changing required Juris doctor post-graduate employment reporting to 10 months post-graduation. We will institute a 10 months post-graduation assessment for baccalaureate grads, beginning with 2013 graduates. Thus, in 2015 KPI reporting, all units will be reported as 10 months post-graduation.



## 4 ACADEMIC PROGRAMS

The character of learning that distinguishes Stetson University's academic excellence emphasizes rigor, relationship, and responsibility. Academic rigor is the cornerstone of Stetson's academic program. Students are challenged to reach high expectations for personal, intellectual, and professional excellence. It is in meaningful relationship with faculty, staff, and peers that students are supported in reaching for levels of success and significance they had not thought possible. Stetson students build values of intellectual development, personal growth, and global citizenship into a lifelong commitment to personal and social responsibility. Through the purposeful integration of rigor, relationship, and responsibility, Stetson students are prepared and motivated to live a life of significance in our dynamic 21st century world.

Stetson's distinguishing character of learning is realized through careful reflection on the academic enterprise and this guide will help inform these efforts.

# 4.1 ACADEMIC PROGRAMS

The following section details enrollment by program for Stetson University. The Office of Institutional Research at Stetson University compiles all data for Stetson students. The source for all peer data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Fall Enrollment component.

FIGURE 4.1.A

Academic Programs - Fall 2012

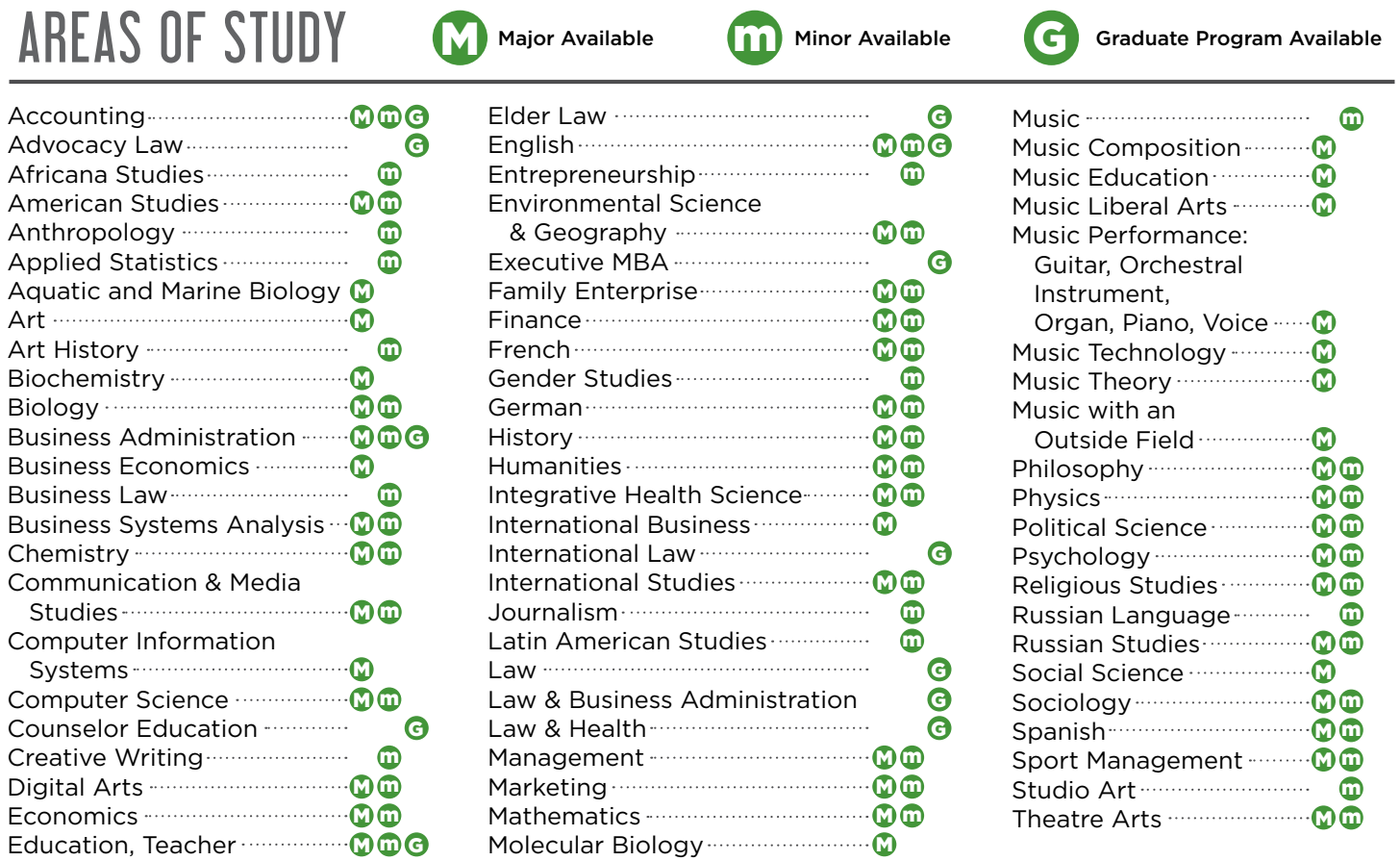


FIGURE 4.1.B

Fall Census Full-Time Equivalent for Arts and Sciences: Fall 2004-2013

ARTS & SCIENCES	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
<b>Undergraduate</b>	1366.4	1343.1	1347.0	1304.9	1258.6	1258.1	1321.8	1500.9	1647.6	1719.0
<b>Graduate</b>	125.7	137.0	133.0	152.7	128.0	133.6	138.4	129.2	160.3	119.9
<b>Post-Bacc</b>	8.3	11.6	11.7	11.9	11.3	15.0	14.8	11.9	13.4	1.0

**FIGURE 4.1.C**

Fall Census Full-Time Equivalent for Business: Fall 2004-2013

<b>BUSINESS</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Undergraduate</b>	634.2	661.8	683.6	696.1	688.6	640.3	570.0	546.3	654.5	800.0
<b>Graduate</b>	140.0	144.0	160.9	151.9	158.7	212.7	209.4	174.2	154.8	111.3
<b>Post-Bacc</b>	8.0	5.3	11.3	9.0	6.7	15.3	11.9	11.8	9.0	5.0
<b>TOTAL</b>	<b>782.2</b>	<b>811.1</b>	<b>855.8</b>	<b>857.0</b>	<b>854.0</b>	<b>868.3</b>	<b>791.3</b>	<b>732.3</b>	<b>818.3</b>	<b>916.3</b>

**FIGURE 4.1.D**

Fall Census Full-Time Equivalent for Music: Fall 2004-2013

<b>MUSIC</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Undergraduate</b>	197.0	195.3	205.3	223.6	237.9	228.2	215.3	216.4	192.6	193.0
<b>Graduate</b>										
<b>Post-Bacc</b>										
<b>TOTAL</b>	<b>197.0</b>	<b>195.3</b>	<b>205.3</b>	<b>223.6</b>	<b>237.9</b>	<b>228.2</b>	<b>215.3</b>	<b>216.4</b>	<b>192.6</b>	<b>193.0</b>

**FIGURE 4.1.E**

Fall Census Full-Time Equivalent for DeLand/Celebration: Fall 2004-2013

<b>DELAND/CELEBRATION TOTALS</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Undergraduate</b>	2197.6	2200.2	2235.9	2224.6	2185.1	2126.6	2107.1	2263.6	2494.7	2712
<b>Graduate</b>	265.7	281	293.9	304.6	286.7	346.3	347.8	303.4	315.1	231.2
<b>Post-Bacc</b>	16.3	16.9	23	20.9	18	30.3	26.7	23.7	22.4	6
<b>TOTAL DELAND/CEL</b>	<b>2479.6</b>	<b>2498.1</b>	<b>2552.8</b>	<b>2550.1</b>	<b>2489.8</b>	<b>2503.2</b>	<b>2481.6</b>	<b>2590.7</b>	<b>2832.2</b>	<b>2949.2</b>

**FIGURE 4.1.F**

Fall Census Full-Time Equivalent for College of Law: Fall 2003-2013

<b>LAW TOTALS</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>LAW</b>	914.9	977.2	1013.3	984.8	1014.3	1091.2	1094.9	1094.7	1022.7	959.2

**UNIVERSITY GRAND TOTALS**

<b>UNIVERSITY GRAND TOTALS</b>	<b>3394.5</b>	<b>3475.3</b>	<b>3566.1</b>	<b>3534.9</b>	<b>3504.1</b>	<b>3594.4</b>	<b>3576.5</b>	<b>3685.4</b>	<b>3854.9</b>	<b>3908.4</b>
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**FIGURE 4.1.G**

Fall Census Enrollment by Gender for Arts and Sciences: Fall 2009-2013

ARTS & SCIENCES	2009			2010			2011			2012			2013		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Undergraduate	816	459	1275	860	478	1338	973	547	1520	1034	626	1660	1117	611	1728
DeLand Graduate	106	18	124	89	26	115	103	17	120	105	14	119	92	15	107
Celebration Graduate	53	8	61	49	13	62	49	14	63	53	17	70	38	14	52
<b>ARTS &amp; SCIENCES TOTAL</b>	<b>975</b>	<b>485</b>	<b>1460</b>	<b>998</b>	<b>517</b>	<b>1515</b>	<b>1125</b>	<b>578</b>	<b>1703</b>	<b>1192</b>	<b>657</b>	<b>1849</b>	<b>1247</b>	<b>640</b>	<b>1887</b>

**FIGURE 4.1.H**

Fall Census Enrollment by Gender for Business: Fall 2009-2013

BUSINESS	2009			2010			2011			2012			2013		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Undergraduate	265	345	610	229	313	542	235	296	531	262	389	651	323	477	800
Passport Undergrad	30	18	48	16	22	38	8	14	22	6	6	12	2	5	7
DeLand Graduate	53	76	129	60	54	114	47	46	93	29	32	61	25	35	60
Celebration Graduate	47	51	98	35	53	88	30	42	72	34	30	64	27	25	52
Law-MBA Graduate	21	24	45	17	25	42	14	26	40	18	9	27	5	9	14
MAcc On-line	17	6	23	32	19	51	18	22	40	15	11	26	12	11	23
MBA-MS				4	9	13	10	12	22	6	10	16	4	11	15
<b>BUSINESS TOTAL</b>	<b>433</b>	<b>520</b>	<b>953</b>	<b>393</b>	<b>495</b>	<b>888</b>	<b>362</b>	<b>458</b>	<b>820</b>	<b>370</b>	<b>487</b>	<b>857</b>	<b>398</b>	<b>573</b>	<b>971</b>

**FIGURE 4.1.I**

Fall Census Enrollment by Gender for Music: Fall 2009-2013

MUSIC	2009			2010			2011			2012			2013		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Undergraduate	120	109	229	112	104	216	115	103	218	107	86	193	105	89	194

FIGURE 4.1.J

Fall Census Enrollment by Gender for College of Law: Fall 2009-2013

	2009			2010			2011			2012			2013		
	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL	FEMALE	MALE	TOTAL
Law	604	544	1148	597	540	1137	566	570	1136	522	540	1062	502	490	992
<b>STETSON TOTAL</b>	<b>2132</b>	<b>1658</b>	<b>3790</b>	<b>2100</b>	<b>1656</b>	<b>3756</b>	<b>2168</b>	<b>1709</b>	<b>3877</b>	<b>2191</b>	<b>1770</b>	<b>3961</b>	<b>2252</b>	<b>1792</b>	<b>4044</b>

FIGURE 4.1.K

Fall Enrollment by Major for Arts &amp; Sciences: Fall 2004-2013

ARTS & SCIENCES	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
American Studies	8	12	8	5	3	5	6	3	9	7
Aquatic & Marine Biology	20	19	23	20	23	21	26	33	45	43
Art	36	37	35	32	26	36	34	26	27	24
Biochemistry	17	23	25	18	29	32	32	25	33	26
Biology	98	94	108	106	105	105	109	132	146	158
Biology - Molecular	6	8	8	12	9	9	8	14	17	15
Chemistry	16	12	16	13	17	23	29	32	33	33
Communication Studies	73	78	68	72	55	69	54	69	88	113
Computer Info Systems	3	3	2	3	2	5	3	8	11	9
Computer Science	13	24	18	27	24	28	29	34	40	60
Digital Arts	44	28	28	22	39	46	52	55	76	83
Economics	5	5	5	11	12	5	6	15	15	14
Education - Elementary	92	88	80	77	79	55	47	56	76	103
Education - General	—	—	—	—	1	—	1	1	1	—
Education - Secondary	15	21	12	19	15	11	12	10	17	—
English	97	90	94	78	73	88	82	76	83	81
Environmental Science	13	20	17	21	23	33	32	29	34	16
Foreign Language - French	6	7	10	9	9	11	12	11	9	7
Foreign Language - German	7	12	8	6	9	4	2	6	9	7
Foreign Language - Spanish	17	22	28	26	23	19	16	14	18	21
Geography	—	—	1	1	2	5	14	10	11	6
Health Care Administration	—	—	—	—	—	1	—	—	—	—
History	39	36	42	37	35	47	55	53	55	55

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## FIGURE 4.1.K CONTINUED

Fall Enrollment by Major by Arts &amp; Sciences: Fall 2004-2013

ARTS & SCIENCES	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Honors Self-defined majors	—	—	—	—	—	—	1	3	3	—
Humanities	9	12	15	13	18	12	11	12	14	15
Integ Health - Health Science	47	45	53	55	55	83	98	118	166	163
Integ Health - Rehab Studies	17	19	23	21	18	11	3	1	—	—
International Studies	29	27	15	19	24	19	23	27	30	30
International Theatre	—	—	—	1	—	—	—	—	—	—
Latin American Studies	2	3	2	1	4	2	1	—	—	—
Mathematics	19	31	22	23	22	18	13	20	28	43
Med Tech	1	2	2	2	—	—	—	—	—	—
Music Lib. Arts	7	9	7	—	4	2	5	2	3	—
Philosophy	14	22	20	12	14	14	21	22	21	22
Physics	14	15	20	23	18	22	19	14	21	24
Political Science	106	116	131	117	116	118	111	140	135	127
Psychology	143	139	137	150	150	154	168	199	208	231
Religious Studies	34	33	20	28	26	20	32	26	28	23
Russian Studies	13	10	9	10	14	14	15	14	12	9
SES-Athletic Training	—	—	—	—	—	—	—	—	—	—
SES-Exercise Science	—	—	—	—	—	—	—	—	—	—
Social Science	7	8	4	5	5	4	10	8	8	16
Sociology	38	39	30	26	23	23	28	35	35	38
Sport Admin/Mgmt	48	46	44	51	40	47	55	72	90	99
Theatre Arts	21	22	26	18	13	15	16	24	21	22
<b>TOTAL</b>	<b>1194</b>	<b>1237</b>	<b>1216</b>	<b>1190</b>	<b>1177</b>	<b>1236</b>	<b>1291</b>	<b>1449</b>	<b>1676</b>	<b>1743</b>

FIGURE 4.1.L

Fall Enrollment by Major for Business: Fall 2004-2013

BUSINESS	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Accounting	—	—	—	—	—	11	57	59	74	90
Accounting Info Systems	60	75	80	69	63	50	—	—	—	—
Business Economics	9	7	6	2	4	14	7	13	13	26
Computer Info Systems	—	—	—	—	—	—	—	—	—	—
Electronic Business Tech	37	24	14	11	5	—	—	—	—	—
Family Business / Enterprise	5	19	18	24	27	32	32	35	27	36
Finance	93	91	103	155	164	147	127	109	104	124
General Business Admin	199	217	241	214	221	207	167	167	175	211
International Business	65	82	80	101	96	87	73	82	80	61
Management	89	88	79	67	58	60	64	53	52	64
Management Info Systems	—	—	—	14	13	18	22	20	22	18
Marketing	110	99	111	101	88	85	74	71	73	85
<b>BUSINESS TOTAL</b>	<b>667</b>	<b>702</b>	<b>732</b>	<b>758</b>	<b>739</b>	<b>711</b>	<b>623</b>	<b>609</b>	<b>620</b>	<b>715</b>

FIGURE 4.1.M

Fall Enrollment by Major for Music: Fall 2004-2013

MUSIC	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Bach of Music w/Bus Adm	5	7	14	19	19	15	17	18	25	16
Bach of Music w/outside Field	27	23	17	19	20	20	20	18	16	20
Bachelor of Music w/Dig Arts	3	2	5	1	—	—	—	—	—	—
Music Lib. Arts (See A & S)	—	—	—	—	—	—	—	—	—	—
Music Education	79	80	85	73	74	69	69	69	73	73
Music Technology	—	—	—	5	5	6	5	5	5	4
Musical Theater	1	1	—	—	—	—	—	—	—	—
<b>PERFORMANCE:</b>										
Guitar	8	8	6	9	8	10	10	6	5	6
Orchestral Instrument	24	30	28	39	43	51	43	49	35	38
Piano/Organ	17	10	13	13	—	—	—	—	—	7
Organ	—	—	—	—	4	3	2	2	1	—
Piano	—	—	—	—	15	18	16	10	6	—
Voice	26	30	31	36	42	36	29	35	28	28
Theory & Composition	10	11	12	14	17	12	14	12	8	9
<b>MUSIC TOTAL</b>	<b>200</b>	<b>202</b>	<b>211</b>	<b>228</b>	<b>247</b>	<b>240</b>	<b>225</b>	<b>224</b>	<b>202</b>	<b>201</b>

**FIGURE 4.1.N**

Fall Enrollment by Major for Discovery: Fall 2004-2013

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>No major necessary, visiting, transient</b>	<i>12</i>	<i>4</i>	<i>12</i>	<i>8</i>	<i>9</i>	<i>4</i>	<i>10</i>	<i>7</i>	<i>8</i>	<i>18</i>
<b>Discovery/General Studies</b>	<i>226</i>	<i>287</i>	<i>233</i>	<i>244</i>	<i>235</i>	<i>155</i>	<i>169</i>	<i>209</i>	<i>215</i>	<i>234</i>

FIGURE 4.1.0

Fall Enrollment by Minor: Fall 2010-2013

	FALL 2010			FALL 2011			FALL 2012			FALL 2013		
	A & S	BUSINESS	MUSIC	A & S	BUSINESS	MUSIC	A&S	BUSINESS	MUSIC	A & S	BUSINESS	MUSIC
Accounting Minor	1	6	0	2	2	—	1	4	0	1	10	0
Africana Studies	3	0	0	3	—	—	1	0	0	1	0	0
American Studies	4	0	0	3	—	—	5	0	0	3	0	0
Anthropology	10	0	0	11	—	—	9	0	0	7	2	0
Applied Ethics Minor	—	—	—	—	—	—	—	—	—	—	—	0
Applied Statistics	0	6	0	—	6	—	1	5	0	1	8	0
Art	7	1	0	9	1	—	11	1	0	16	3	0
Art History	14	1	0	9	—	—	7	0	0	6	0	0
Biology	9	0	0	10	—	—	9	0	0	16	0	0
Business Law	12	19	0	10	25	—	12	19	0	7	12	0
Chemistry	3	0	0	8	—	—	16	0	0	12	0	0
Communication Studies	6	7	0	8	2	—	10	4	0	2	1	1
Computer Science	0	0	0	4	1	—	7	1	0	5	1	0
Digital Arts	11	5	1	9	2	—	14	3	0	18	0	2
E-Business Technology	—	—	—	—	—	—	—	—	—	—	—	—
Economics	4	3	0	2	2	—	5	1	0	2	3	0
Education	22	1	0	20	2	2	25	4	1	40	3	1
English	10	0	2	8	1	—	9	1	0	9	0	0
English Creative Writing*	7	1	—	7	—	—	12	0	0	9	1	0
English Creative Writing**	7	—	0	16	—	—	16	0	0	23	0	0
Entrepreneurship	0	6	1	—	5	1	3	5	0	3	5	0
Environmental Science	3	0	0	6	—	—	7	0	0	8	0	0
Exercise Science	—	—	—	—	—	—	—	—	—	—	—	—
Family Business	1	1	0	—	—	—	—	—	—	—	—	—
Family Enterprise	—	—	—	1	2	—	3	2	0	3	5	0
Finance	3	7	0	—	5	—	2	8	0	3	12	0
French	16	5	0	22	8	1	22	5	0	16	3	0
Gender Studies	—	—	—	—	—	—	7	0	0	13	0	0

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**FIGURE 4.1.0 CONTINUED**

Fall Enrollment by Minor: Fall 2010-2013

	FALL 2010			FALL 2011			FALL 2012			FALL 2013		
	A & S	BUSINESS	MUSIC	A & S	BUSINESS	MUSIC	A&S	BUSINESS	MUSIC	A & S	BUSINESS	MUSIC
General Business Admin.	28	0	1	28	—	—	31	0	0	21	1	0
Geography	0	0	0	2	—	—	3	0	0	3	0	0
German	4	4	1	6	4	—	9	3	0	10	2	0
Health Care Issues	3	0	0	1	—	—	—	—	—	—	—	0
History	20	0	1	15	—	1	19	3	0	14	2	0
Humanities	3	0	0	2	—	—	5	1	0	14	1	0
Integrative Health Science	8	0	0	9	—	—	12	0	0	14	0	0
International Studies	5	1	0	5	1	—	3	1	0	5	0	0
Journalism	26	0	0	25	—	—	21	2	0	28	1	0
Latin American Studies	2	0	0	2	—	—	4	0	0	7	2	0
Management	5	10	0	9	10	—	7	8	0	4	4	0
Management Info Systems	2	22	0	2	18	—	3	16	0	3	17	0
Marketing	9	10	0	13	13	—	14	15	0	22	21	0
Mathematics	11	2	0	8	—	—	8	0	0	4	1	1
Music Minor	25	2	0	23	1	—	24	3	1	30	6	0
Philosophy	13	2	0	10	3	—	7	0	0	13	0	0
Physics	1	0	0	2	1	—	3	1	0	1	1	0
Political Science	6	5	0	11	5	—	13	5	0	15	5	0
Psychology	34	9	6	38	10	5	42	9	4	58	8	2
Religious Studies	30	3	0	31	1	1	29	2	0	23	3	0
Russian	5	1	1	5	3	1	5	1	0	3	0	0
Russian Studies	2	0	0	1	—	—	5	0	0	4	0	0
Sociology	7	1	0	14	1	—	12	0	0	19	1	0
Spanish	32	13	1	35	13	—	23	15	3	30	16	1
Sport Management	9	11	0	8	10	—	10	7	0	15	8	0
Theatre Arts	3	0	0	4	—	1	6	1	0	9	1	0
Women & Gender Studies	13	0	0	12	—	—	5	1	0	3	0	0
<b>TOTALS</b>	<b>459</b>	<b>165</b>	<b>15</b>	<b>482</b>	<b>158</b>	<b>13</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>



## 5 STUDENT INFORMATION

Stetson boasts 2,729 undergraduate and 1,304 graduate students. Our undergraduate students come from 45 states and 52 countries. The university's commitment to diversity has led to more students coming from different regions of the country and the world. Since 2011, there has been a 61 percent increase in out-of-state students, primarily from the Northeast region of the nation. More impressively, the university has experienced a 42 percent increase in international students in the same period.

Having such a diverse campus population also enriches our university and promotes understanding. Stetson believes that a world-class education should open our students to different cultures, ideas and philosophies. The university's demographic profile is similar to that of the nation and ahead of the curve of our peer institutions.

This section of the guide is meant to help inform enrollment and outreach planning as we expand our reach into new parts of the country and world.



## 5.1 STUDENT INFORMATION

The following section details enrollment and pre-matriculation aptitude data for Stetson University as a whole and for its distinctive college and schools. Admissions data related to students who have inquired, applied and been accepted are provided by the Office of Admissions at the DeLand and College of Law campuses, respectively. The College of Law Admissions Office provided official pre-entrance aptitude data (GPA and LSAT). The Office of Institutional Research at Stetson University compiles all other data for Stetson students. The source of all peer data is from the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Fall Enrollment component.

### FIGURE 5.1.A

First-Year and Transfer Students: Fall 2005-2013

<b>FIRST YEAR</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Inquired**</b>	27,630	26,778	31,013	42,464	46,822	45,338	35,963	33,798	29,715
<b>Applied</b>	2,782	2,931	2,947	4,119	4,640	3,884	3,454	4,862	10,509
<b>Accepted</b>	1,918	1,902	1,890	2,216	2,479	1,962	2,295	2,934	6,227
<b>Enrolled</b>									
<b>Men</b>	246	240	256	261	230	222	275	370	352
<b>Women</b>	325	357	350	367	275	343	440	448	500
<b>TOTAL</b>	<b>571</b>	<b>597</b>	<b>606</b>	<b>628</b>	<b>505</b>	<b>565</b>	<b>715</b>	<b>818</b>	<b>852</b>
<b>Yield rate for accepted students</b>	<b>29.8%</b>	<b>31.4%</b>	<b>32.1%</b>	<b>28.3%</b>	<b>20.4%</b>	<b>28.8%</b>	<b>31.1%</b>	<b>27.9%</b>	<b>13.7%</b>
<b>TRANSFERS</b>									
<b>Inquired</b>	1,029	673	591	1,014	1,504	911	943	1,509	1,580
<b>Applied</b>	325	338	254	268	280	354	585	600	609
<b>Accepted</b>	200	179	150	142	176	217	318	271	299
<b>Enrolled</b>									
<b>Men</b>	40	42	31	29	36	49	66	41	43
<b>Women</b>	58	60	45	48	49	71	74	52	42
<b>TOTAL</b>									
<b>Yield rate for accepted students</b>	<b>49.0%</b>	<b>57.0%</b>	<b>52.6%</b>	<b>53.0%</b>	<b>53.0%</b>	<b>55.3%</b>	<b>44.0%</b>	<b>34.3%</b>	<b>28.4%</b>
<b>Visiting &amp; One-term Only</b>	18	14	10	7	10	22	7	8	17
<b>TOTAL</b>	<b>687</b>	<b>713</b>	<b>692</b>	<b>712</b>	<b>600</b>	<b>707</b>	<b>862</b>	<b>919</b>	<b>954</b>

**SOURCE:** Applications data has historically been provided to the Office of Institutional Research and Planning by Stetson University's Office of Admissions.

**\*NOTE:** "Inquired" includes mailing list purchases from the College Board and other sources.

**\*\*NOTE:** Applicant data is inclusive of all completed/partially complete applications and all subsequent admitted and yield statistics are premised upon this full application number.

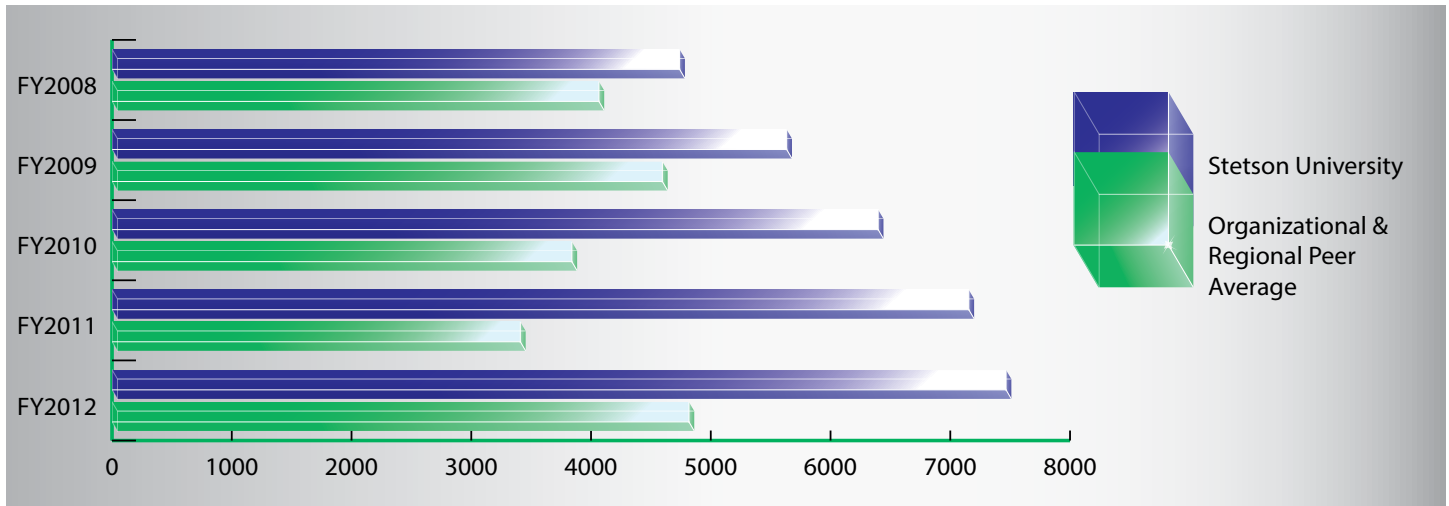
## FIGURE 5.1.B

New Undergraduate Applications: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Samford University	2153	2288	2435	2623	3217	2543	49%
Pacific Lutheran University	2555	2571	2837	3289	3550	2960	39%
John Carroll University	3481	3411	3216	3319	3490	3383	0%
Baldwin Wallace University	3321	3498	3553	3745	3602	3544	8%
University of Redlands	3607	3267	3587	3587	4125	3635	14%
Rollins College	2900	2999	3771	4416	4542	3726	57%
Valparaiso University	3022	2932	3506	5418	5555	4087	84%
Stetson University	4110	4640	3884	3454	4862	4190	18%
Furman University	3879	4414	4538	4611	6035	4695	56%
Loyola University-New Orleans	3608	4345	5399	6386	6486	5245	80%
Drake University	4786	4829	5848	6093	6357	5583	33%
University of Puget Sound	5580	5561	6593	7195	6878	6361	23%
Siena College	6490	7282	7079	9723	7512	7617	16%
Butler University	5923	6246	6760	9518	9682	7626	63%
University of Portland	6156	7096	8156	8325	8696	7686	41%
Elon University	9434	9434	9771	9079	10241	9592	9%
The University of Tampa	8991	10151	11985	13690	14730	11909	64%
University of the Pacific	5450	14970	19811	21230	22972	16887	322%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>4784</b>	<b>5606</b>	<b>6403</b>	<b>7191</b>	<b>7510</b>	<b>6299</b>	<b>57%</b>

**FIGURE 5.1.C**

New Undergraduate Applications: Fall 2008-2012



**FIGURE 5.1.D**

Percentage of New First-Time, Full-Time Undergraduate Students Admitted: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of the Pacific	69%	42%	38%	36%	38%	45%	-46%
Elon University	42%	42%	49%	58%	52%	49%	22%
The University of Tampa	50%	60%	53%	53%	47%	53%	-6%
Siena College	56%	53%	60%	48%	63%	56%	13%
<b>Stetson University</b>	<b>54%</b>	<b>53%</b>	<b>51%</b>	<b>66%</b>	<b>60%</b>	<b>57%</b>	<b>12%</b>
Rollins College	58%	62%	56%	54%	56%	57%	-4%
University of Puget Sound	65%	63%	52%	52%	54%	57%	-18%
Loyola University-New Orleans	61%	58%	57%	65%	66%	61%	8%
Baldwin Wallace University	67%	67%	65%	63%	65%	65%	-3%
Furman University	56%	57%	68%	70%	77%	66%	39%
University of Redlands	63%	70%	67%	67%	65%	66%	3%
Drake University	69%	74%	65%	63%	66%	67%	-5%
University of Portland	79%	74%	65%	64%	67%	70%	-16%
Butler University	72%	79%	73%	61%	66%	70%	-8%
Pacific Lutheran University	75%	78%	78%	77%	74%	76%	-2%
John Carroll University	80%	81%	81%	84%	81%	81%	2%
Samford University	89%	84%	87%	83%	76%	84%	-15%
Valparaiso University	92%	91%	85%	74%	80%	84%	-13%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>67%</b>	<b>67%</b>	<b>65%</b>	<b>63%</b>	<b>64%</b>	<b>65%</b>	<b>-5%</b>

FIGURE 5.1.E

Percent of New First-Time, Full-Time Undergraduate Students Admitted: Fall 2008-2012

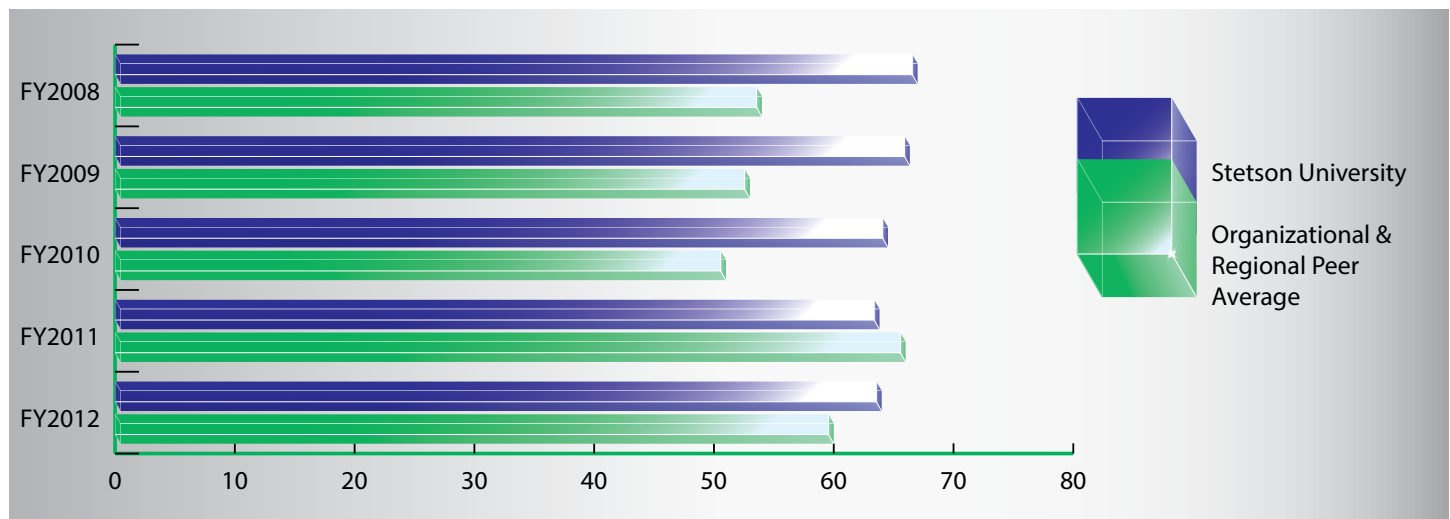


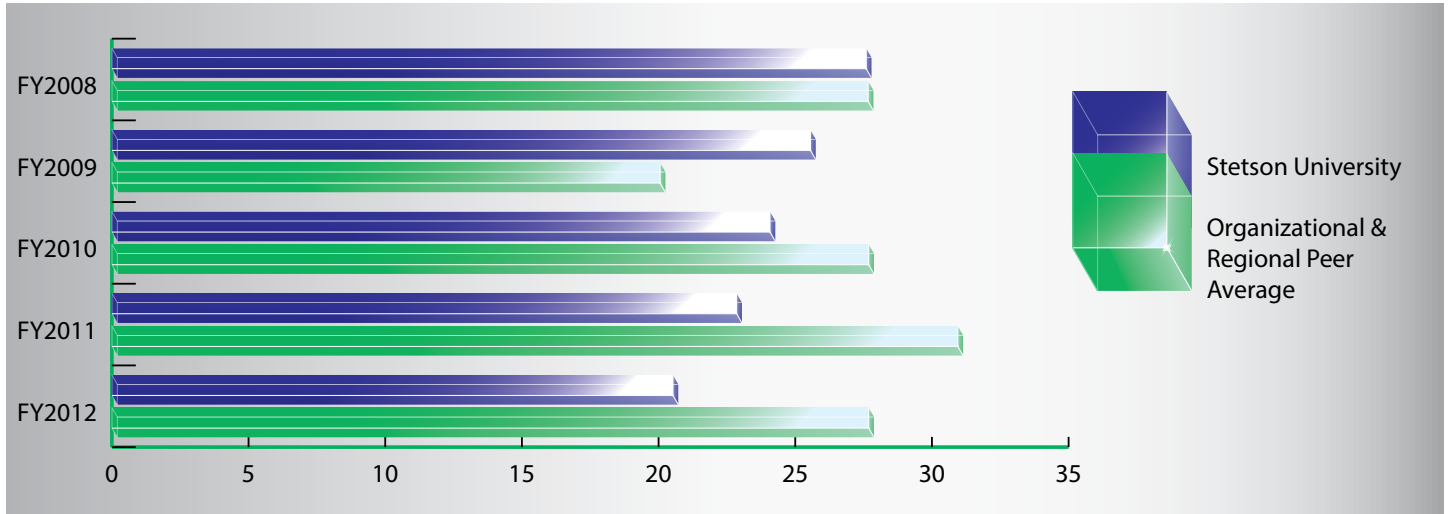
FIGURE 5.1.F

First-Time, Full-Time Freshman Yield Rates: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of the Pacific	23.31%	14.38%	13.39%	12.18%	9.82%	14.62%	-57.89%
University of Portland	16.31%	15.63%	16.75%	15.77%	15.11%	15.92%	-7.39%
University of Puget Sound	18.54%	20.45%	18.12%	18.39%	17.07%	18.51%	-7.92%
Siena College	22.86%	20.13%	18.05%	16.59%	15.56%	18.64%	-31.96%
Butler University	21.98%	19.20%	21.21%	16.00%	17.26%	19.13%	-21.46%
Valparaiso University	23.69%	25.09%	23.35%	17.33%	17.48%	21.39%	-26.24%
Drake University	27.18%	24.13%	22.72%	21.10%	20.25%	23.07%	-25.49%
The University of Tampa	27.55%	23.17%	21.25%	22.51%	21.97%	23.29%	-20.26%
Rollins College	27.81%	25.12%	22.34%	23.34%	20.45%	23.81%	-26.46%
Furman University	35.02%	25.96%	22.27%	24.58%	14.93%	24.55%	-57.37%
Loyola University-New Orleans	32.02%	31.48%	25.25%	20.71%	20.44%	25.98%	-36.17%
John Carroll University	28.58%	23.92%	26.90%	26.82%	23.95%	26.04%	-16.19%
University of Redlands	25.99%	24.97%	27.27%	26.98%	27.08%	26.46%	4.17%
<b>Stetson University</b>	<b>27.86%</b>	<b>20.25%</b>	<b>27.88%</b>	<b>31.14%</b>	<b>27.88%</b>	<b>27.00%</b>	<b>0.09%</b>
Elon University	32.36%	32.36%	28.73%	26.98%	26.92%	29.47%	-16.79%
Baldwin Wallace University	33.35%	32.33%	30.79%	28.05%	30.60%	31.02%	-8.25%
Pacific Lutheran University	37.41%	35.55%	31.33%	29.01%	24.23%	31.51%	-35.24%
Samford University	36.80%	38.36%	33.87%	31.67%	29.10%	33.96%	-20.92%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>27.69%</b>	<b>25.42%</b>	<b>23.74%</b>	<b>22.24%</b>	<b>20.72%</b>	<b>23.96%</b>	<b>-25.01%</b>

**FIGURE 5.1.G**

First-Time, Full-Time Freshman Yield Rates: Fall 2008-2012



**FIGURE 5.1.H**

New First-Time, Full-Time Undergraduate Students Enrolled: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Rollins College	468	464	469	555	518	495	10.68%
University of Redlands	590	574	651	644	724	637	22.71%
<b>Stetson University</b>	<b>617</b>	<b>502</b>	<b>547</b>	<b>715</b>	<b>818</b>	<b>640</b>	<b>32.58%</b>
University of Puget Sound	676	721	625	686	631	668	-6.66%
Pacific Lutheran University	716	716	689	731	633	697	-11.59%
Valparaiso University	657	671	692	698	773	698	17.66%
Samford University	708	733	715	686	708	710	0.00%
Baldwin Wallace University	738	755	709	665	712	716	-3.52%
John Carroll University	792	661	703	746	681	717	-14.02%
Furman University	756	657	686	788	698	717	-7.67%
Siena College	824	783	769	782	734	778	-10.92%
Loyola University-New Orleans	699	799	772	858	870	800	24.46%
University of Portland	794	816	888	836	874	842	10.08%
Drake University	902	863	864	812	848	858	-5.99%
University of the Pacific	882	894	1010	927	852	913	-3.40%
Butler University	934	946	1049	927	1101	991	17.88%
Elon University	1291	1291	1362	1417	1425	1357	10.38%
The University of Tampa	1237	1418	1352	1631	1517	1431	22.64%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>803.76</b>	<b>809.53</b>	<b>823.82</b>	<b>846.41</b>	<b>841.12</b>	<b>824.93</b>	<b>4.65%</b>

FIGURE 5.1.I

New First-Time, Full-Time Undergraduate Students Enrolled: Fall 2008-2012

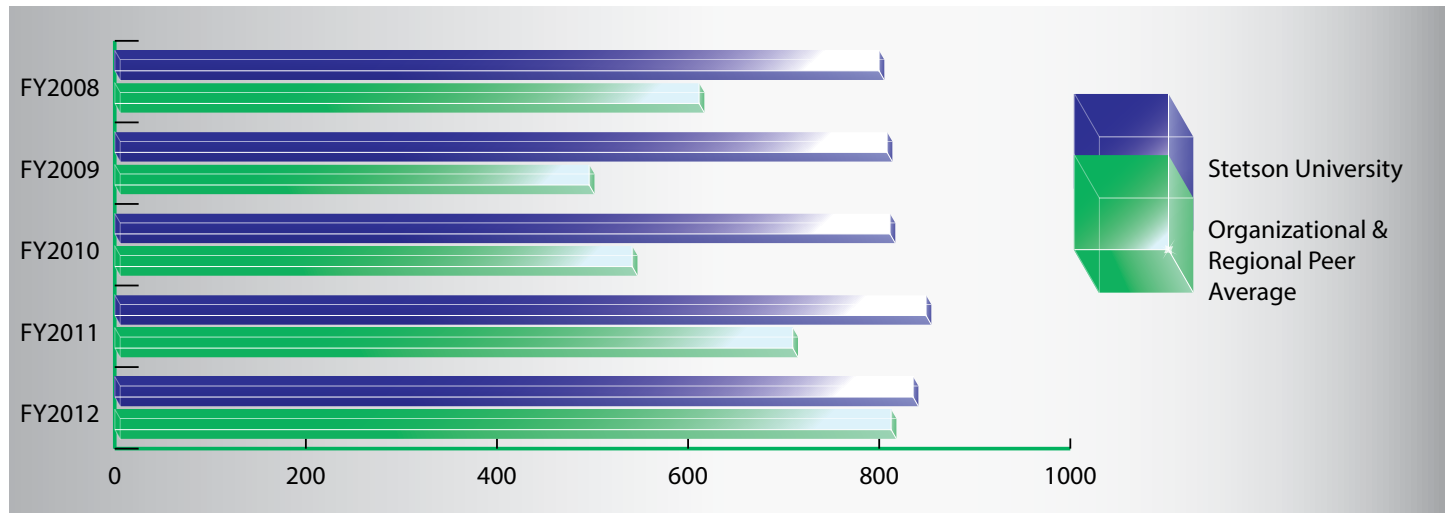


FIGURE 5.1.J

New Transfer Students Enrolled: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Furman University	51	47	41	42	39	44.00	-23.53%
University of Puget Sound	72	59	71	55	64	64.20	-11.11%
Rollins College	72	72	64	79	62	69.80	-13.89%
Elon University	82	72	70	84	91	79.80	10.98%
University of Portland	110	81	99	79	84	90.60	-23.64%
<b>Stetson University</b>	<b>80</b>	<b>101</b>	<b>118</b>	<b>140</b>	<b>93</b>	<b>106.40</b>	<b>16.25%</b>
John Carroll University	114	124	118	96	97	109.80	-14.91%
Samford University	95	120	128	122	126	118.20	32.63%
Siena College	167	130	148	136	150	146.20	-10.18%
Butler University	108	98	112	117	297	146.40	175.00%
Drake University	149	188	152	139	132	152.00	-11.41%
Loyola University-New Orleans	154	157	148	161	144	152.80	-6.49%
Valparaiso University	119	124	165	168	192	153.60	61.34%
University of Redlands	208	94	222	169	168	172.20	-19.23%
Pacific Lutheran University	222	206	200	207	230	213.00	3.60%
Baldwin-Wallace College	244	192	237	203	221	219.40	-9.43%
University of the Pacific	196	232	271	222	259	236.00	32.14%
The University of Tampa	426	474	478	406	453	447.40	6.34%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>152.29</b>	<b>145.29</b>	<b>160.24</b>	<b>146.18</b>	<b>165.24</b>	<b>153.85</b>	<b>8.50%</b>

### FIGURE 5.1.K

New Transfer-In Students Enrolled: Fall 2008-2012

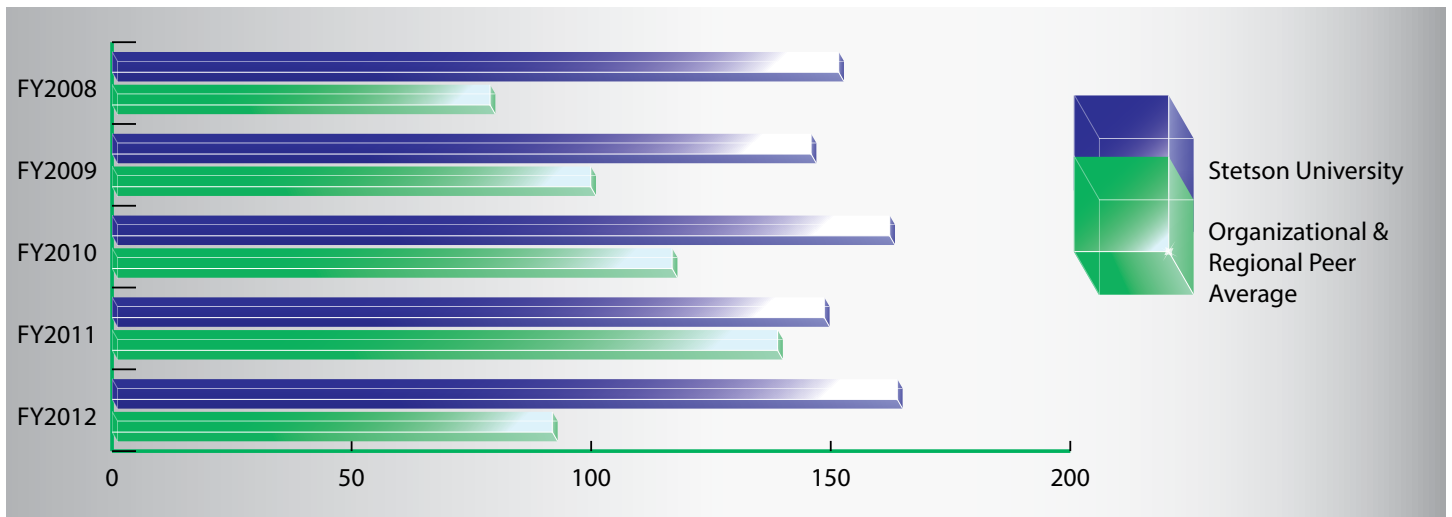


FIGURE 5.1.L

Enrollment by Ethnicity - Undergraduate: Fall 2013



## UNDERGRADUATE STUDENTS

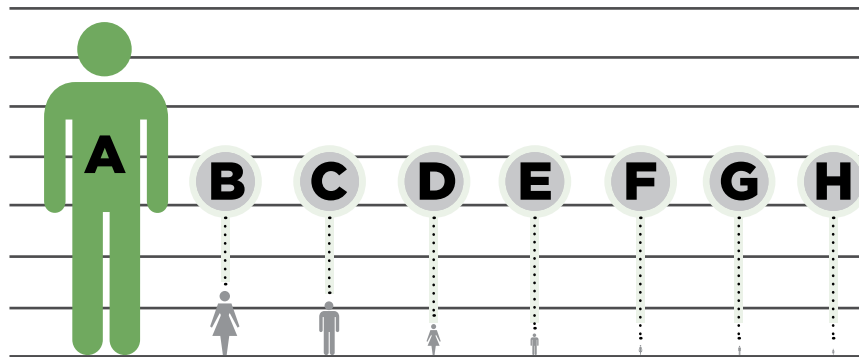
Based on enrollment during the 2013-14 year. % Changes based on data from 2011-13.

<b>A</b> <b>65.3%</b> Caucasian <b>1,781</b> ↓ <b>3.2%</b>	<b>B</b> <b>13.8%</b> Hispanic/ Latino <b>377</b> ↑ <b>0.1%</b>	<b>C</b> <b>8.1%</b> Black/African American <b>222</b> ↑ <b>1.5%</b>	<b>D</b> <b>4.9%</b> Nonresident Alien <b>135</b> ↑ <b>0.8%</b>	<b>E</b> <b>4.2%</b> Multiracial <b>114</b> ↑ <b>0.7%</b>
<b>F</b> <b>2.1%</b> Asian <b>56</b> ↑ <b>0.3%</b>	<b>G</b> <b>1.2%</b> Race/Ethnicity Unknown <b>34</b> ↓ <b>0.2%</b>	<b>H</b> <b>0.3%</b> American Indian/ Alaskan Native <b>8</b> ↑ <b>0.1%</b>	<b>I</b> <b>0.1%</b> Native Hawaiian/ Pacific Islander <b>2 (No Change)</b>	



FIGURE 5.1.M

Enrollment by Ethnicity - Graduate: Fall 2013



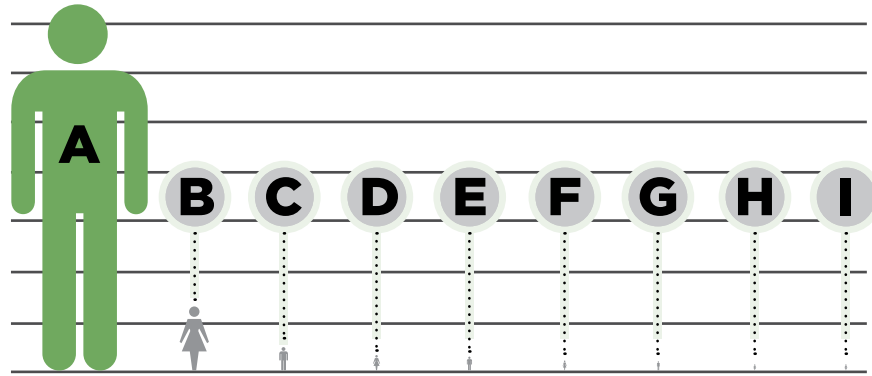
GRADUATE STUDENTS

Based on enrollment during the 2013-14 year. % Changes based on data from 2011-13.

<p><b>A</b></p> <p>67.8%</p> <p>Caucasian 219 ↑ 4.9%</p>	<p><b>B</b></p> <p>11.5%</p> <p>Hispanic/ Latino 37 ↑ 1.5%</p>	<p><b>C</b></p> <p>10.2%</p> <p>Race/Ethnicity Unknown 33 ↑ 3.5%</p>
<p><b>D</b></p> <p>5%</p> <p>Black/African American 16 ↓ 4.1%</p>	<p><b>E</b></p> <p>3.7%</p> <p>Nonresident Alien 12 ↓ 3%</p>	<p><b>F</b></p> <p>0.9%</p> <p>Asian 3 ↓ 2%</p>
<p><b>G</b></p> <p>0.6%</p> <p>Multiracial 2 ↓ 0.7%</p>	<p><b>H</b></p> <p>0.3%</p> <p>American Indian/ Alaskan Native 1 ↓ 0.1%</p>	<p><b>I</b></p> <p>0.0%</p> <p>Native Hawaiian/ Pacific Islander 0 (No Change)</p>

## FIGURE 5.1.N

Enrollment by Ethnicity - Law: Fall 2013



## LAW STUDENTS

Based on enrollment during the 2013-14 year. % Changes based on data from 2011-13.

**A**  
73.3%  
Caucasian  
727 ↑ 6.6%

**B**  
12.1%  
Hispanic/  
Latino  
120 ↑ 1.4%

**C**  
4.2%  
Black/African  
American  
42 ↓ 0.7%

**D**  
3%  
Multiracial  
30 ↑ 0.7%

**E**  
2.8%  
Nonresident  
Alien  
28 ↑ 0.2%

**F**  
2.4%  
Asian  
24 ↑ 0.7%

**G**  
1.8%  
Race/Ethnicity  
Unknown  
18 ↓ 8.9%

**H**  
0.2%  
American Indian/  
Alaskan Native  
2 ↓ 0.1%

**I**  
0.1%  
Native Hawaiian/  
Pacific Islander  
1 (No Change)

## FIGURE 5.1.0

Undergraduate Students Enrolled: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
<b>Stetson University</b>	<b>2222</b>	<b>2162</b>	<b>2134</b>	<b>2291</b>	<b>2516</b>	<b>2265</b>	<b>13.23%</b>
Rollins College	2308	2331	2260	2338	2416	2331	4.68%
University of Puget Sound	2536	2581	2547	2620	2558	2568	0.87%
Furman University	2643	2618	2623	2762	2642	2658	-0.04%
Loyola University-New Orleans	2318	2461	2679	2963	2986	2681	28.82%
University of Redlands	2700	2940	2978	2420	2571	2722	-4.78%
Samford University	2639	2702	2757	2754	2769	2724	4.93%
Valparaiso University	2735	2733	2695	2692	2855	2742	4.39%
John Carroll University	3015	2904	2874	2913	2859	2913	-5.17%
Pacific Lutheran University	3141	3139	3103	3049	3028	3092	-3.60%
Baldwin Wallace University	3113	3180	3160	3018	3036	3101	-2.47%
Siena College	3110	3101	3207	3138	3047	3121	-2.03%
University of Portland	2947	3037	3211	3283	3319	3159	12.62%
Drake University	3291	3326	3317	3203	3189	3265	-3.10%
University of the Pacific	3343	3384	3661	3799	3761	3590	12.50%
Butler University	3582	3670	3815	3807	4173	3809	16.50%
Elon University	4886	4873	4893	5103	5209	4993	6.61%
The University of Tampa	4720	5196	5339	5703	5799	5351	22.86%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>3119</b>	<b>3187</b>	<b>3242</b>	<b>3269</b>	<b>3307</b>	<b>5351</b>	<b>6.02%</b>

FIGURE 5.1.P

Undergraduate Students Enrolled: Fall 2008-2012

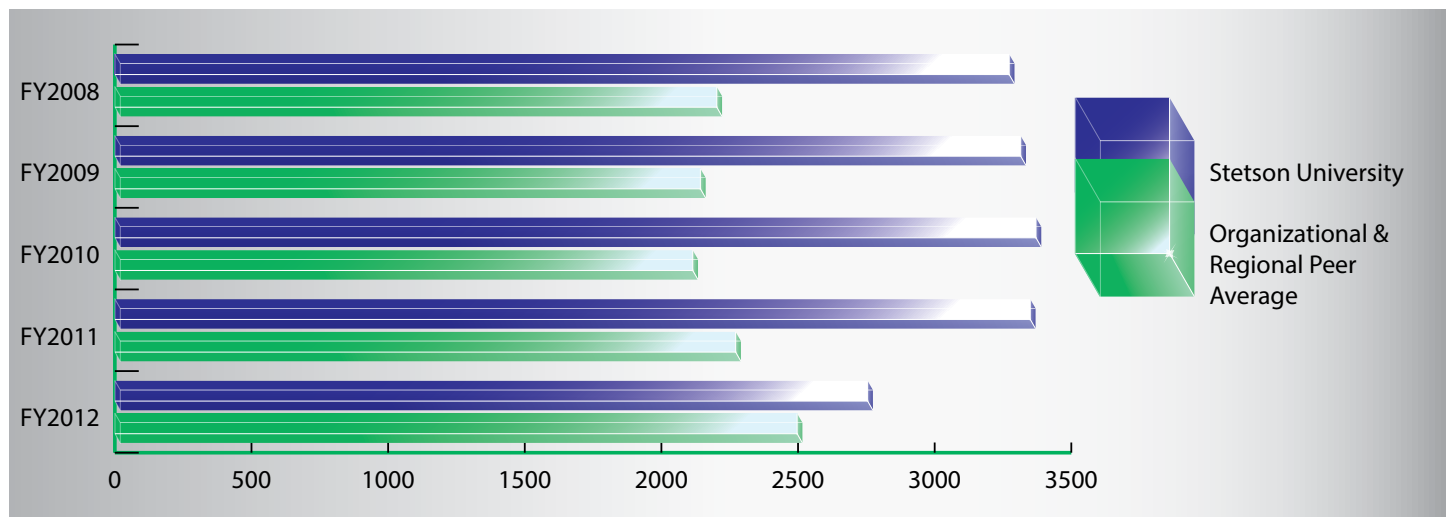


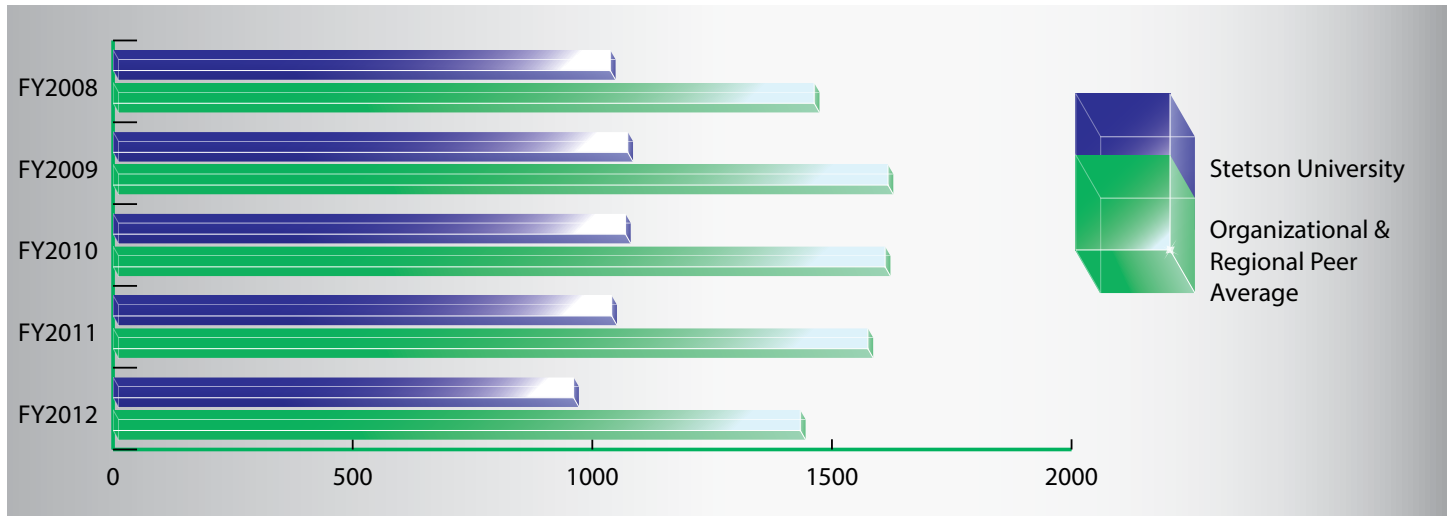
FIGURE 5.1.Q

Graduate Students Enrolled: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Siena College	20	20	33	50	53	35	165.00%
Furman University	176	138	176	177	159	165	-9.66%
University of Puget Sound	262	274	260	270	269	267	2.67%
Pacific Lutheran University	318	276	276	266	295	286	-7.23%
University of Portland	620	601	618	601	464	581	-25.16%
Elon University	636	671	677	691	672	669	5.66%
Rollins College	726	713	721	657	575	678	-20.80%
Baldwin Wallace University	701	713	682	659	661	683	-5.71%
John Carroll University	709	727	724	708	634	700	-10.58%
The University of Tampa	672	747	740	687	769	723	14.43%
Butler University	799	779	779	778	778	783	-2.63%
Valparaiso University	1094	1177	1184	1137	1098	1138	0.37%
Stetson University	1474	1628	1622	1586	1445	1551	-1.97%
University of Redlands	1497	1451	1415	1467	1463	1459	-2.27%
Samford University	1621	1750	1777	1808	1793	1750	10.61%
Loyola University-New Orleans	1816	1935	1890	1843	1733	1843	-4.57%
Drake University	2152	2105	2088	1946	1845	2027	-14.27%
University of the Pacific	2794	2900	2960	2827	2785	2853	-0.32%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>977</b>	<b>999</b>	<b>1000</b>	<b>975</b>	<b>944</b>	<b>979</b>	<b>-3.41%</b>

**FIGURE 5.1.R**

Graduate Students Enrolled: Fall 2008-2012



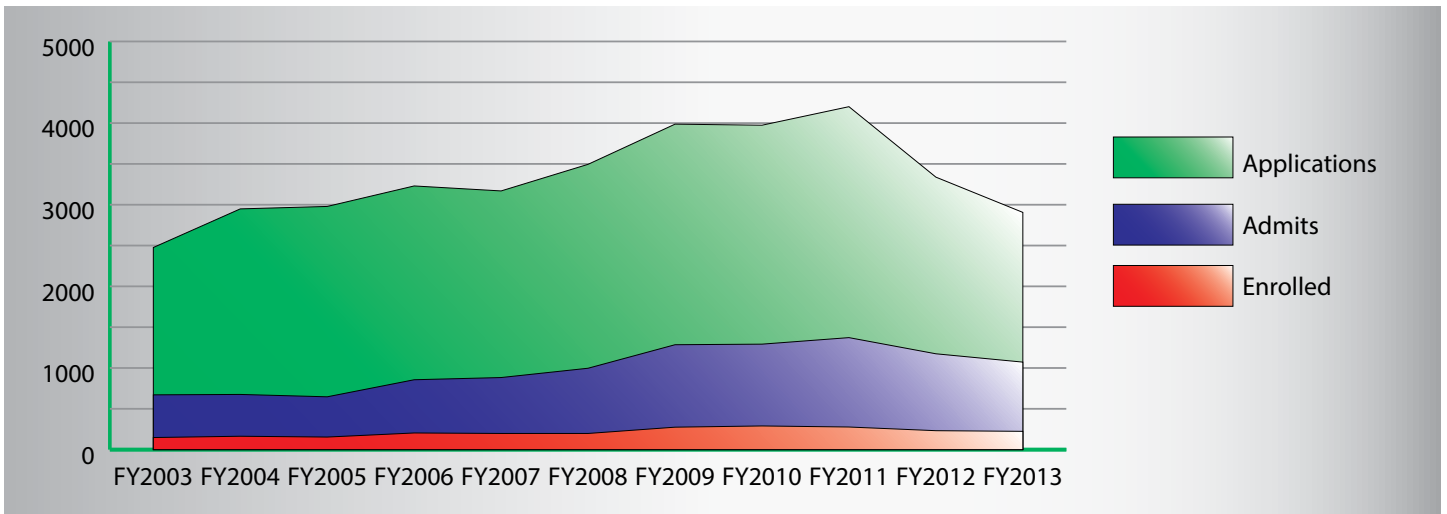
**FIGURE 5.1.S**

College of Law Full-Time Admissions Statistics: Fall 2003-2013

YEAR	APPLICATIONS	ACCEPTANCE RATE	ADMITS	ENROLLED	YIELD
2003	1805	29%	523	148	28.30%
2004	2273	23%	512	164	32.03%
2005	2332	21%	493	154	31.24%
2006	2374	27%	652	204	31.29%
2007	2286	30%	685	198	28.91%
2008	2498	32%	799	198	25.00%
2009	2702	37%	1010	275	27.00%
2010	2682	37%	1002	290	28.94%
2011	2829	39%	1095	277	25.30%
2012	2164	44%	942	232	24.63%
2013	1834	46%	848	224	26.42%

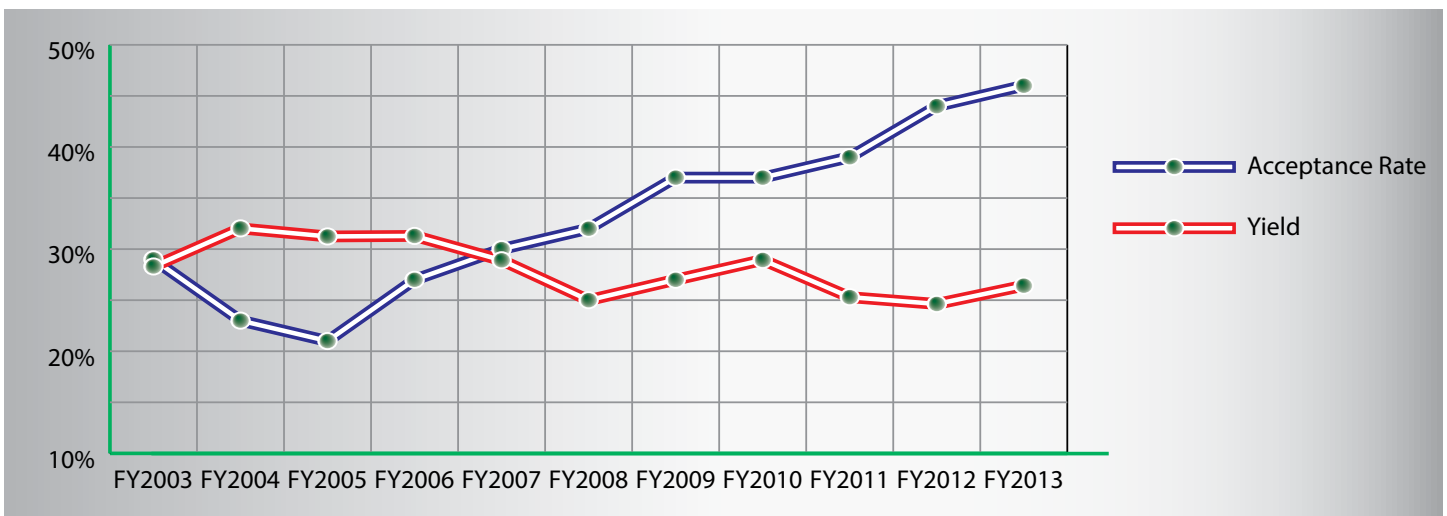
**FIGURE 5.1.T**

College of Law Full-Time Admissions Statistics: Fall 2003-2013



**FIGURE 5.1.U**

College of Law Full-Time Admissions Statistics: Fall 2003-2013



**FIGURE 5.1.V**

College of Law Part-Time Admissions Statistics: Fall 2003-2013

YEAR	APPLICATIONS	ACCEPTANCE RATE	ADMITS	ENROLLED	YIELD
2003	293	46%	134	78	58.21%
2004	369	34%	124	72	58.06%
2005	507	29%	145	69	47.59%
2006	521	31%	161	81	50.31%
2007	514	33%	172	70	40.70%
2008	456	32%	145	64	44.00%
2009	636	21%	133	59	44.00%
2010	342	35%	118	70	59.32%
2011	388	30%	115	67	58.26%
2012	300	39%	116	67	57.76%
2013	234	30%	71	44	61.97%

**FIGURE 5.1.W**

College of Law Part-Time Admissions Statistics: Fall 2003-2013

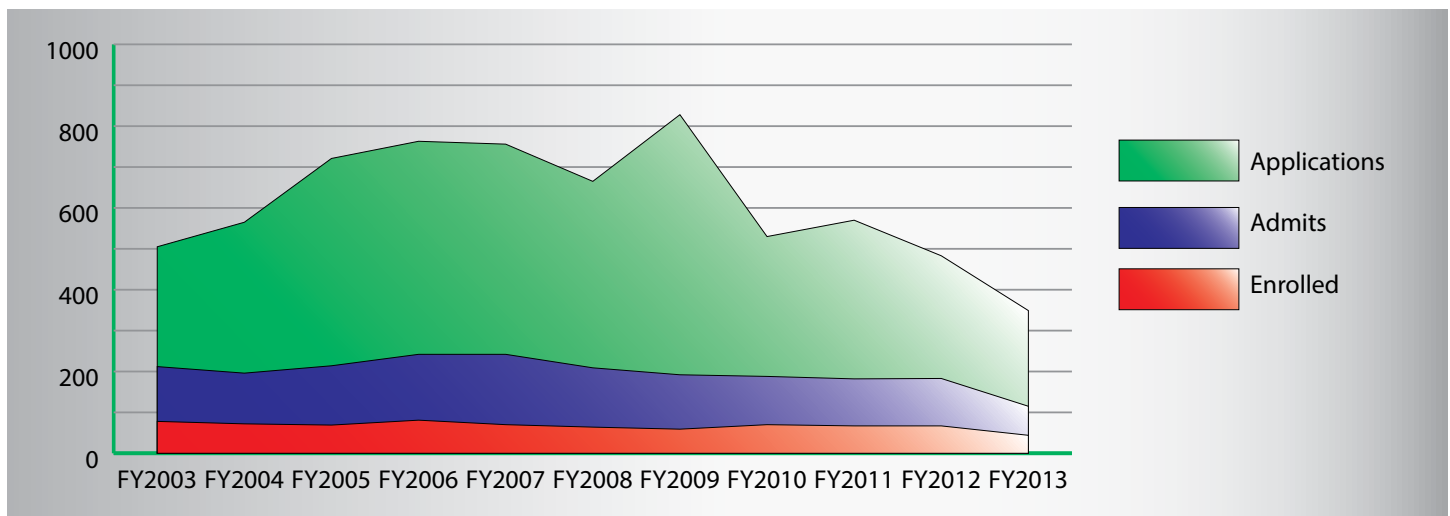


FIGURE 5.1.X

College of Law Part-Time Admissions Statistics: Fall 2003-2013

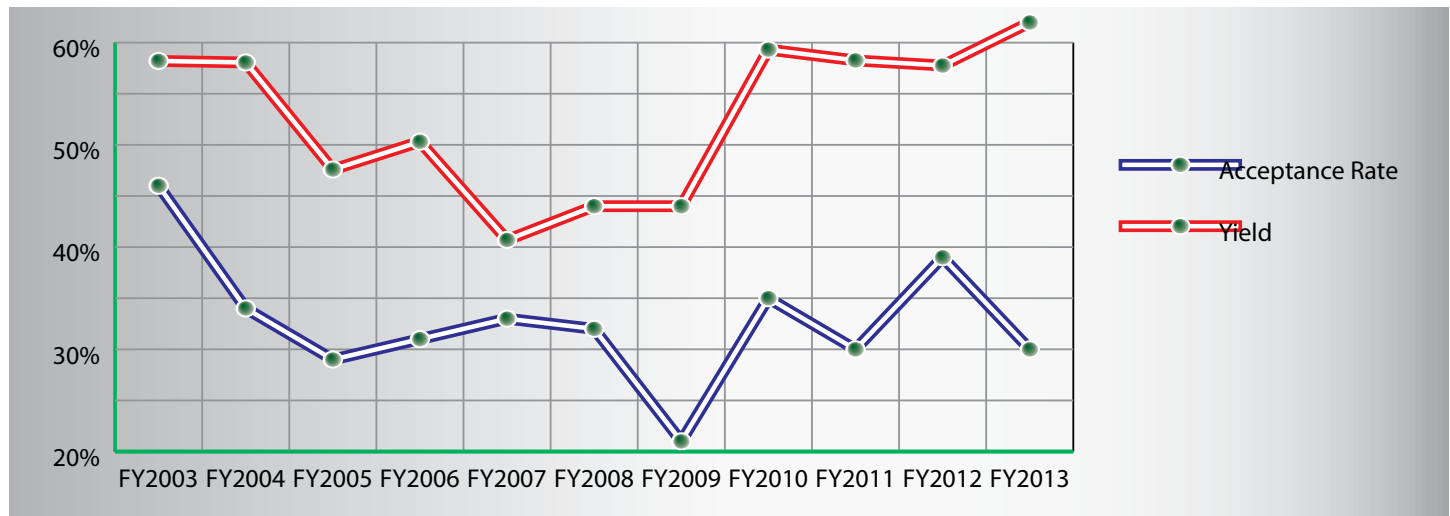


FIGURE 5.1.Y

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2004-2006

	FALL 2004			FALL 2005			FALL 2006		
	75TH PERCENTILE	25TH PERCENTILE	AVERAGE	75TH PERCENTILE	25TH PERCENTILE	AVERAGE	75TH PERCENTILE	25TH PERCENTILE	AVERAGE
<b>SAT Math</b>	610	510	561	613	520	572	610	500	557
<b>SAT Reading</b>	620	520	571	620	520	573	620	500	564
<b>SAT Writing</b>							-	-	-
<b>SAT Total</b>	1220	1020	1124	1230	1110	1144	1220	1020	1122
<b>High Score</b>	1240	1030	1141	1240	1060	1154	1220	1030	1132
							25	20	23
<b>ACT Math</b>	26	19	24	26	21	23	27	21	24
<b>ACT English</b>	28	21	24	27	21	24	27	21	24
<b>ACT Composite</b>	27	21	24	27	22	24	4.11	3.37	3.76
<b>High School GPA</b>	4.04	3.30	3.69	4.12	3.43	3.77	4.11	3.37	3.76
<b>PERCENT SUBMITTING</b>									
<b>High School GPA</b>	—	—	97%	—	—	100%	—	—	99%
<b>SAT</b>	—	—	92%	—	—	92%	—	—	91%
<b>ACT</b>	—	—	42%	—	—	45%	—	—	34%



**FIGURE 5.1.Z**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2007-2009

	FALL 2007			FALL 2008			FALL 2009		
	75TH PERCENTILE	25TH PERCENTILE	AVERAGE	75TH PERCENTILE	25TH PERCENTILE	AVERAGE	75TH PERCENTILE	25TH PERCENTILE	AVERAGE
<b>SAT Math</b>	590	480	537	600	500	551	600	490	545
<b>SAT Reading</b>	600	500	553	610	500	562	600	500	552
<b>SAT Writing</b>	590	470	535	580	480	531	583	480	536
<b>SAT Total</b>	1170	990	1090	1200	1020	1113	1170	960	1074
<b>High Score</b>	1200	1030	1122	1220	1030	1129	1200	1030	1116
<b>ACT Math</b>	25	19	23	26	19	23	26	19	23
<b>ACT English</b>	27	20	23	27	21	24	26	20	23
<b>ACT Composite</b>	26	21	23	26	21	24	26	21	23
<b>High School GPA</b>	4.06	3.30	3.70	4.08	3.30	3.71	4.1	3.39	3.76
<b>PERCENT SUBMITTING</b>									
<b>High School GPA</b>	—	—	99%	—	—	100%	—	—	100%
<b>SAT</b>	—	—	92%	—	—	90%	—	—	90%
<b>ACT</b>	—	—	35%	—	—	56%	—	—	62%

**FIGURE 5.1.AA**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2010-2012

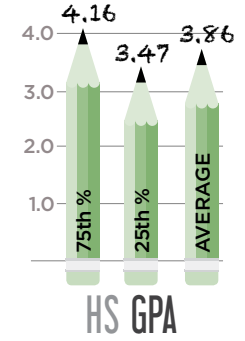
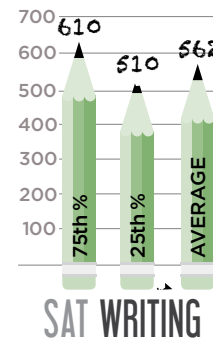
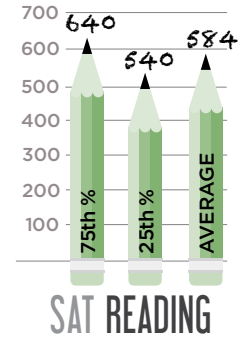
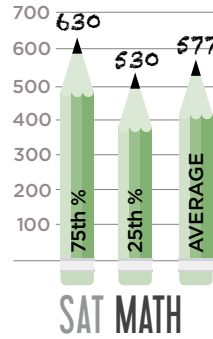
	FALL 2010			FALL 2011			FALL 2012		
	75TH PERCENTILE	25TH PERCENTILE	AVERAGE	75TH PERCENTILE	25TH PERCENTILE	AVERAGE	75TH PERCENTILE	25TH PERCENTILE	AVERAGE
SAT Math	610	480	545	610	510	565	630	525	576
SAT Reading	620	490	553	620	520	573	630	530	582
SAT Writing	590	478	533	610	500	555	610	510	558
SAT Total	1203	980	1098	1230	1040	1138	1250	1070	1158
High Score	1220	1000	1114	1240	1070	1153	1260	1075	1173
ACT Math	25	19	22	26	21	24	28	23	25
ACT English	27	20	23	28	22	25	28	22	25
ACT Composite	26	21	23	27	22	25	28	23	25
High School GPA	4.04	3.39	3.73	4.09	3.32	3.74	4.11	3.40	3.77
<b>PERCENT SUBMITTING</b>									
High School GPA	—	—	95%	—	—	98%	—	—	95%
SAT	—	—	84%	—	—	57%	—	—	59%
ACT	—	—	64%	—	—	39%	—	—	44%

\*NOTE: Stetson University assessed using Test-optional admissions in 2010 and implemented in fall of 2011.

**FIGURE 5.1.AB**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores and Percentiles: Fall 2013

FALL 2013			
SAT / ACT SCORES	75TH	25TH	AVERAGE
SAT Math	630	530	577
SAT Reading	640	540	584
SAT Writing	610	510	562
<b>SAT TOTAL</b>	<b>1880</b>	<b>1580</b>	<b>1723</b>
High Score	1270	1088	1159
ACT Math	23	27	25
ACT English	22	29	26
ACT Composite	23	28	26
HIGH SCHOOL GPA	4.16	3.47	3.86
<b>PERCENT SUBMITTING</b>			
High School GPA	—	—	97%
SAT	-	—	50%
ACT	-	—	36%



\*NOTE: Stetson University assessed using Test-optional admissions in 2010 and implemented in Fall 2011.

**FIGURE 5.1.AC**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2009

SAT	READING	MATH	WRITING
700-800	5.00%	3.00%	2.00%
600-699	23.00%	24.00%	19.00%
500-599	48.00%	46.00%	49.00%
400-499	23.00%	25.00%	27.00%
300-399	1.00%	2.00%	3.00%
200-299	—	—	—

ACT	COMPOSITE	ENGLISH	MATH
30-36	7.00%	9.00%	6.00%
24-29	37.00%	39.00%	35.00%
18-23	51.00%	42.00%	46.00%
12-17	5.00%	10.00%	13.00%
6-11	—	—	—
Below 6	—	—	—

FIGURE 5.1.AD

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2010

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	6.00%	4.00%	3.00%	30-36	6.00%	13.00%	5.00%
600-699	25.00%	26.00%	20.00%	24-29	38.00%	31.00%	37.00%
500-599	42.00%	39.00%	41.00%	18-23	52.00%	45.00%	43.00%
400-499	24.00%	28.00%	31.00%	12-17	4.00%	11.00%	15.00%
300-399	3.00%	3.00%	5.00%	6-11	—	—	—
200-299	—	—	—	Below 6	—	—	—

FIGURE 5.1.AE

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2011

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	5.88%	4.41%	3.44%	30-36	8.33%	16.04%	5.95%
600-699	33.58%	28.19%	26.29%	24-29	51.81%	45.15%	44.98%
500-599	44.61%	49.75%	48.16%	18-23	38.77%	35.07%	43.12%
400-499	15.20%	17.16%	19.90%	12-17	1.09%	3.73%	5.95%
300-399	0.74%	0.25%	2.21%	6-11	—	—	—
200-299	—	0.25%	—	Below 6	—	—	—

FIGURE 5.1.AF

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2012

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	7.30%	6.00%	3.50%	30-36	12.20%	15.60%	15.20%
600-699	36.40%	33.70%	28.60%	24-29	58.20%	48.90%	51.50%
500-599	43.90%	46.20%	47.30%	18-23	28.80%	30.90%	31.00%
400-499	12.30%	13.50%	18.50%	12-17	0.80%	4.20%	2.30%
300-399	0.20%	0.60%	2.10%	6-11	—	0.30%	—
200-299	—	—	—	Below 6	—	—	—

**FIGURE 5.1.AG**

First-Time-in-College, Full-Time Undergraduate SAT/ACT Scores: Fall 2013

SAT	READING	MATH	WRITING	ACT	COMPOSITE	ENGLISH	MATH
700-800	6.60%	4.00%	2.40%	30-36	14.90%	27.00%	11.90%
600-699	35.80%	37.90%	30.90%	24-29	61.60%	43.20%	64.20%
500-599	45.20%	45.70%	48.00%	18-23	23.20%	27.30%	22.40%
400-499	11.50%	11.70%	17.30%	12-17	0.30%	2.50%	1.50%
300-399	0.90%	0.70%	1.40%	6-11	—	—	—
200-299	—	—	—	Below 6	—	—	—

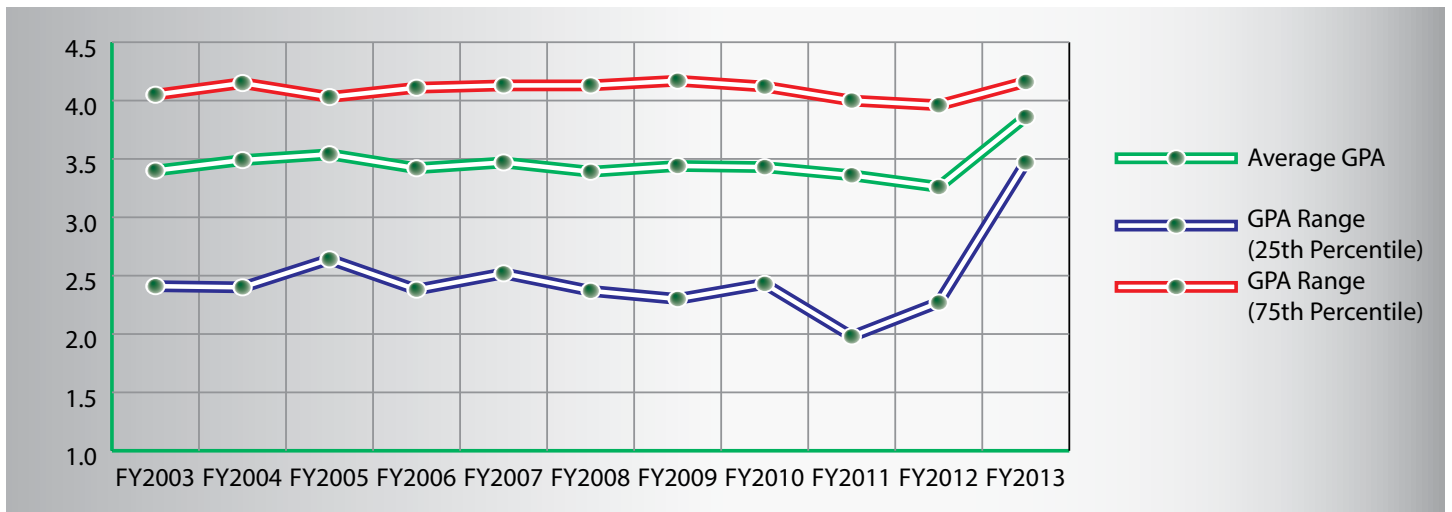
**FIGURE 5.1.AH**

College of Law Full-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2013

YEAR	AVERAGE GPA	GPA RANGE (25TH PERCENTILE)	GPA RANGE (75TH PERCENTILE)
2003	3.40	2.41	4.05
2004	3.49	2.40	4.15
2005	3.54	2.64	4.03
2006	3.42	2.38	4.11
2007	3.47	2.52	4.13
2008	3.39	2.37	4.13
2009	3.44	2.30	4.17
2010	3.43	2.43	4.12
2011	3.36	1.98	4.00
2012	3.26	2.27	3.96
2013	3.86	3.47	4.16

**FIGURE 5.1.AI**

College of Law Full-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2013



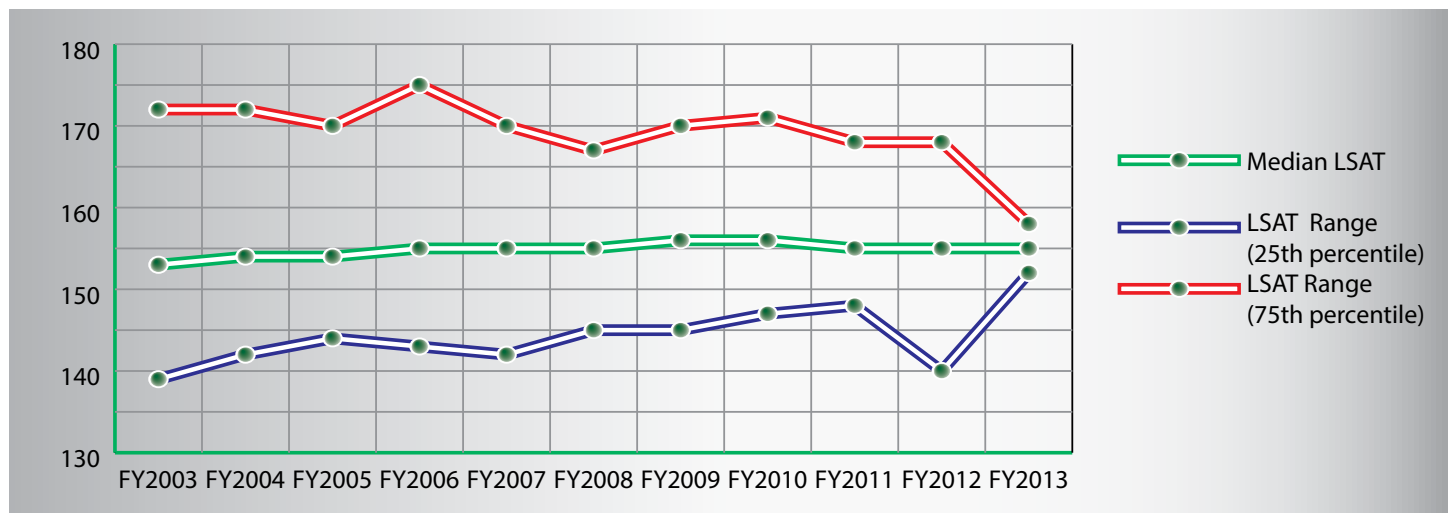
## FIGURE 5.1.AJ

College of Law Full-Time Admissions Statistics - LSAT: Fall 2003-2013

YEAR	MEDIAN LSAT	LSAT RANGE (25TH PERCENTILE)	LSAT RANGE (75TH PERCENTILE)
2003	153	139	172
2004	154	142	172
2005	154	144	170
2006	155	143	175
2007	155	142	170
2008	155	145	167
2009	156	145	170
2010	156	147	171
2011	155	148	168
2012	155	140	168
2013	155	152	158

## FIGURE 5.1.AK

College of Law Full-Time Admissions Statistics - LSAT: Fall 2003-2013



**FIGURE 5.1.AL**

College of Law Part-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2013

YEAR	AVERAGE GPA	GPA RANGE (25TH PERCENTILE)	GPA RANGE (75TH PERCENTILE)
2003	3.13	1.79	3.88
2004	3.09	2.15	3.89
2005	3.08	1.95	3.95
2006	3.21	1.93	3.97
2007	3.35	2.34	4
2008	3.21	2.34	4.07
2009	3.36	2.28	4.07
2010	3.25	1.66	3.84
2011	3.26	2.28	3.98
2012	3.11	2.30	3.88
2013	3.18	2.92	3.40

**FIGURE 5.1.AM**

College of Law Part-Time Admissions Statistics - Undergraduate GPA: Fall 2003-2013

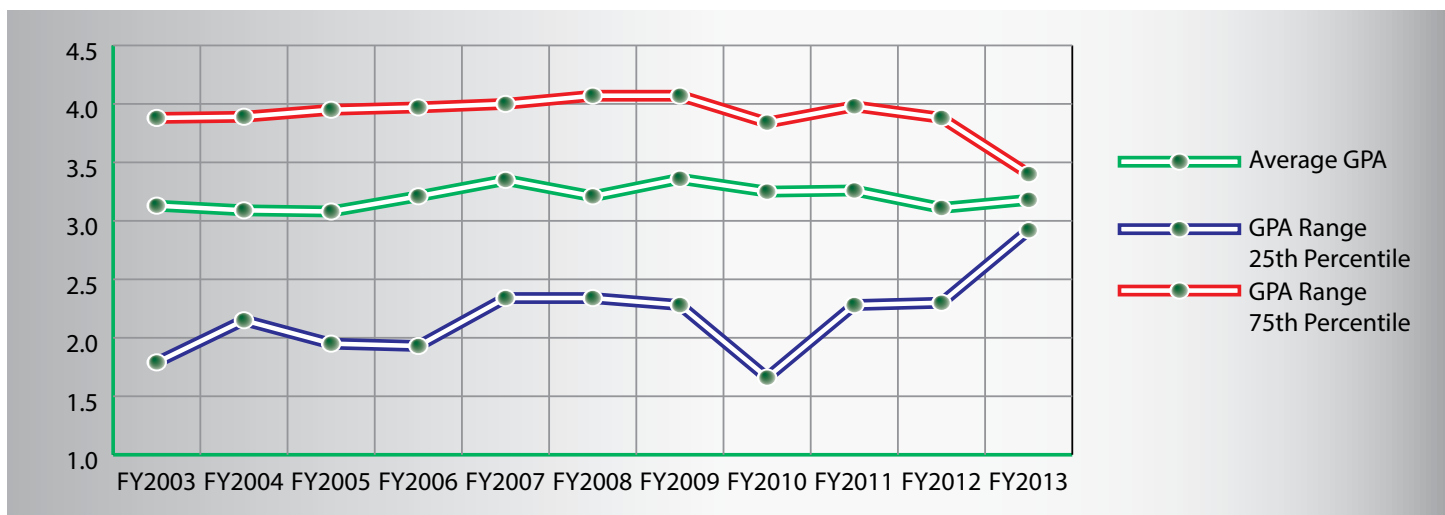


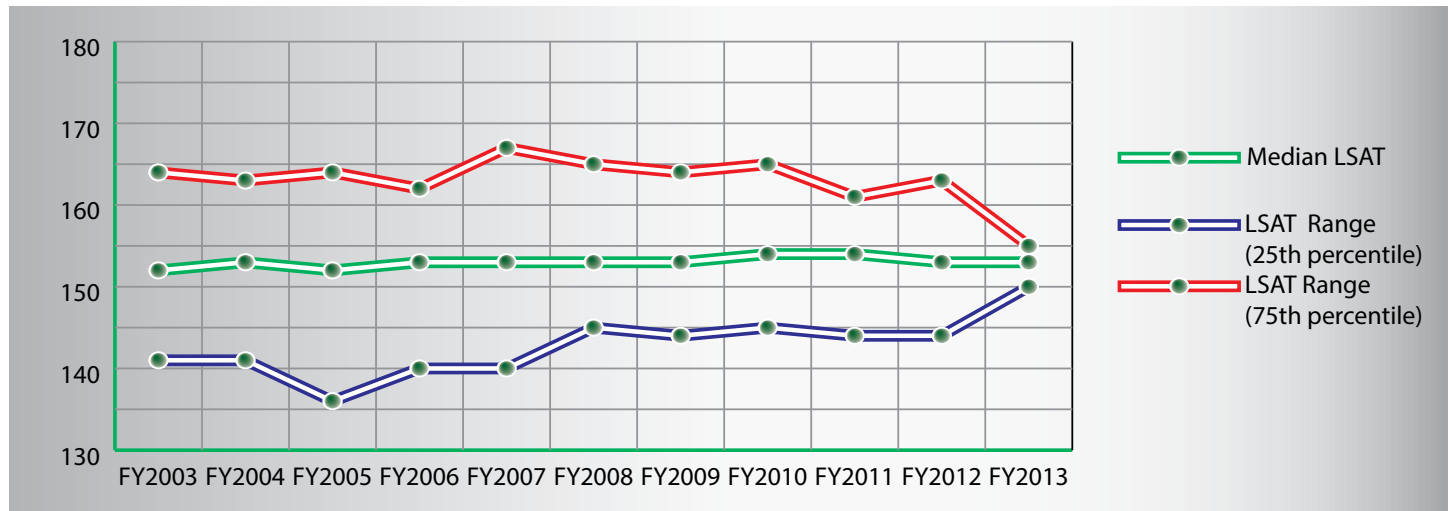
FIGURE 5.1.AN

College of Law Part-Time Admissions Statistics - LSAT: Fall 2003-2013

YEAR	MEDIAN LSAT	LSAT RANGE (25TH PERCENTILE)	LSAT RANGE (75TH PERCENTILE)
2003	152	141	164
2004	153	141	163
2005	152	136	164
2006	153	140	162
2007	153	140	167
2008	153	145	165
2009	153	144	164
2010	154	145	165
2011	154	144	161
2012	153	144	163
2013	153	150	155

FIGURE 5.1.AO

College of Law Part-Time Admissions Statistics - LSAT: Fall 2003-2013





**FIGURE 5.1.AP**

Fall Census Enrollment Full-Time Head Count: Fall 2003-2013

<b>FULL-TIME</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Undergraduates</b>	2070	2163	2160	2185	2176	2143	2079	2077	2233	2477	2692
<b>Graduates</b>	93	123	141	146	203	191	216	236	327	298	250
<b>Post-Bacc</b>	4	6	8	14	6	6	13	4	22	15	5
<b>TOTAL (DELAND/CELEBRATION)</b>	2167	2292	2309	2345	2385	2340	2308	2317	2582	2790	2947
<b>Law</b>	736	784	825	853	821	828	950	962	980	922	881
<b>TOTAL UNIVERSITY</b>	2903	3076	3134	3198	3206	3168	3258	3279	3562	3712	3828

**FIGURE 5.1.AQ**

Fall Census Enrollment Part-Time Head Count: Fall 2003-2013

<b>PART-TIME</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Undergraduates</b>	97	67	74	88	88	79	83	57	58	39	37
<b>Graduates</b>	259	247	245	255	186	173	217	209	85	51	64
<b>Post-Bacc</b>	27	26	21	17	31	23	34	36	16	19	4
<b>TOTAL (DELAND/CELEBRATION)</b>	377	340	340	360	305	275	334	302	159	109	105
<b>Law</b>	159	161	191	204	210	253	198	175	156	140	111
<b>TOTAL UNIVERSITY</b>	536	501	531	564	515	528	532	477	315	249	216

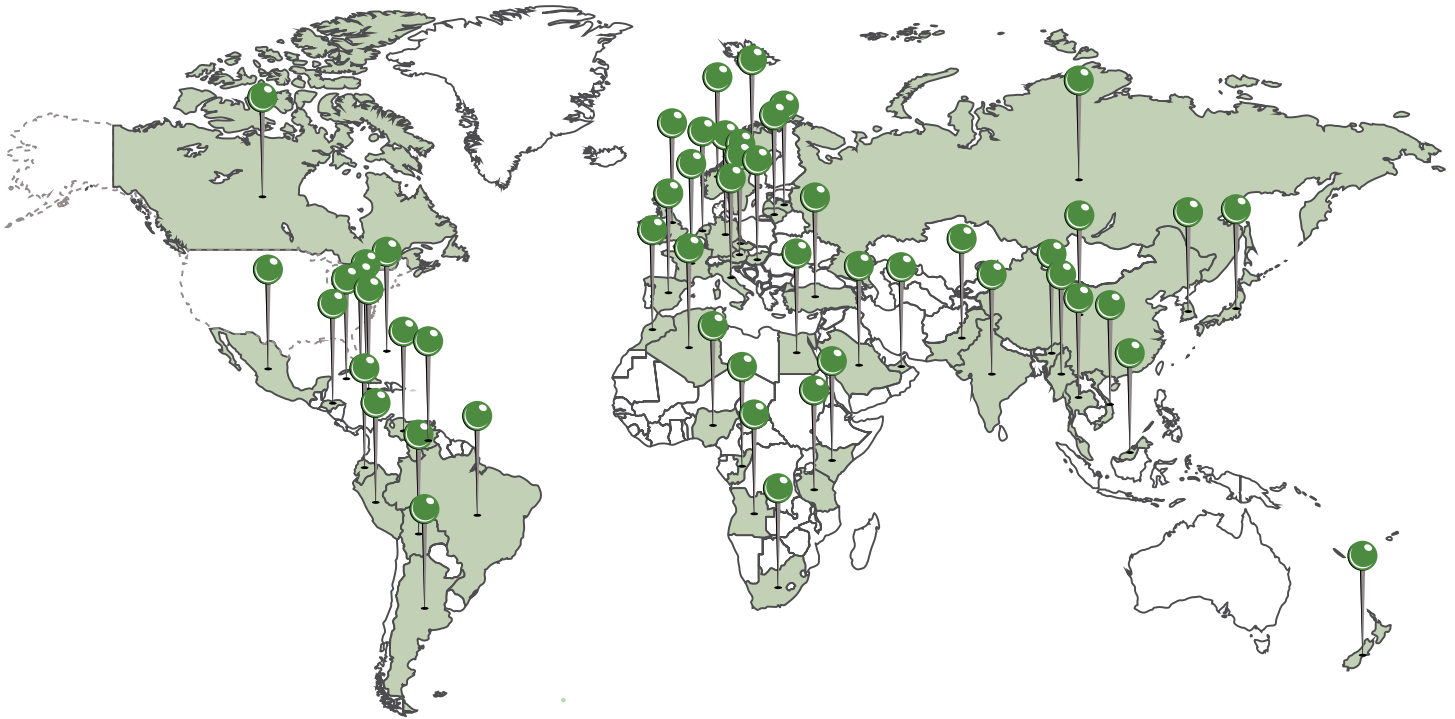
**FIGURE 5.1.AR**

Fall Census Enrollment Total Head Count: Fall 2003-2013

<b>TOTAL HEADCOUNT</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Undergraduates</b>	2167	2230	2234	2273	2264	2222	2162	2134	2291	2516	2729
<b>Graduates</b>	352	370	386	401	389	364	433	445	412	349	314
<b>Post-Bacc</b>	31	32	29	31	37	29	47	40	38	34	9
<b>TOTAL (DELAND/CELEBRATION)</b>	2544	2632	2649	2705	2690	2615	2642	2619	2741	2899	3052
<b>Law</b>	895	945	1016	1057	1031	1081	1148	1137	1136	1062	992
<b>TOTAL UNIVERSITY</b>	3439	3577	3665	3762	3721	3696	3790	3756	3877	3961	4044

## FIGURE 5.1.AS

Fall Enrollment by Country: Fall 2013



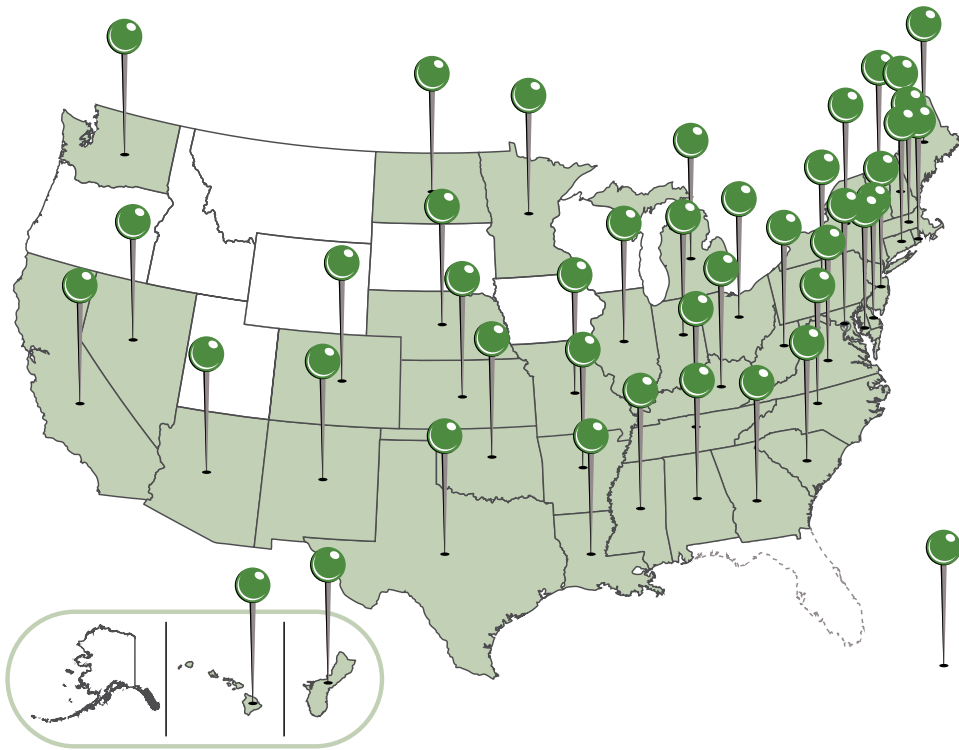
INTERNATIONAL

135/5%

10 - Saudi Arabia	03 - Honduras	01 - Argentina	01 - Myanmar
09 - Venezuela	03 - Russia	01 - Austria	01 - Netherlands
08 - Brazil	03 - Sweden	01 - Bolivia	01 - New Zealand
08 - France	02 - Bahamas	01 - Congo	01 - Pakistan
06 - Canada	02 - Cayman Islands	01 - Cuba	01 - Peru
05 - China	02 - India	01 - Czech Republic	01 - South Africa
05 - Spain	02 - Japan	01 - Ecuador	01 - Tanzania
05 - Germany	02 - Mexico	01 - Egypt	01 - Trinidad and Tobago
05 - Italy	02 - Nigeria	01 - Hungary	01 - Turkey
05 - United Kingdom	02 - Norway	01 - Kenya	01 - Vietnam
05 - Jamaica	02 - Thailand	01 - Latvia	
04 - South Korea	02 - U.A.E.	01 - Lithuania	
04 - Other	01 - Algeria	01 - Malaysia	
03 - Bermuda	01 - Angola	01 - Morocco	

FIGURE 5.1.AT

Fall Enrollment by State: Fall 2013

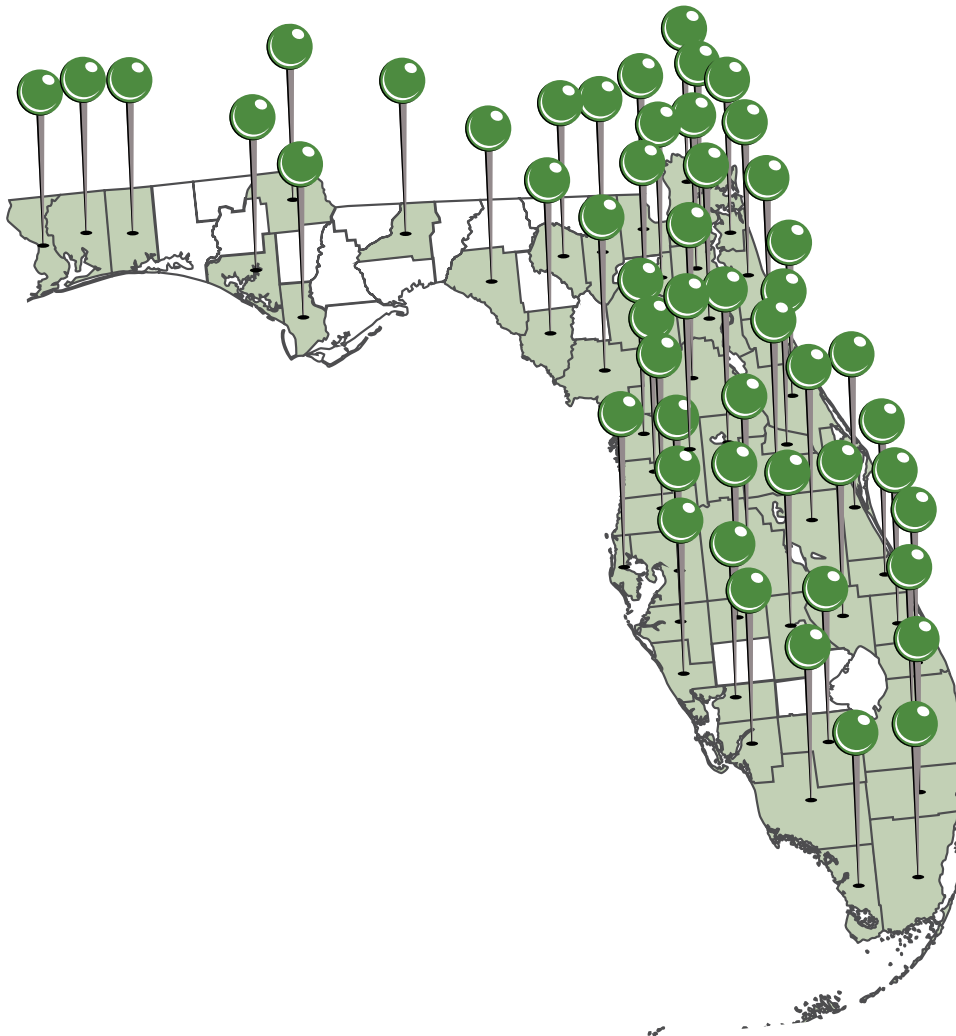


**NATIONAL** 673/25%

64 - NY	30 - NC	18 - TN	10 - IN	04 - MO	02 - NE	01 - ND
58 - GA	29 - OH	17 - —	09 - RI	03 - AZ	02 - D.C.	01 - OK
44 - MA	28 - NJ	14 - MI	08 - CO	03 - NV	01 - GU	01 - WV
44 - IL	25 - TX	13 - NH	07 - AL	03 - WA	01 - KS	
43 - PA	23 - CA	13 - VI	05 - VT	02 - AR	01 - LA	
34 - MD	22 - ME	12 - SC	04 - KY	02 - DE	01 - MS	
31 - CT	22 - VA	11 - PR	04 - MN	02 - HI	01 - NM	

## FIGURE 5.1.AU

Fall Enrollment by Florida County: Fall 2013



FLORIDA

1921/70%

543 - Volusia	54 - Polk	18 - Alachua	06 - Sumter	02 - Levy
153 - Orange	52 - Lee	17 - Clay	05 - Hernando	02 - Okaloosa
140 - Seminole	40 - Flagler	15 - Monroe	05 - Santa Rosa	02 - Okeechobee
88 - Broward	36 - Collier	14 - Pasco	03 - Columbia	02 - Taylor
69 - Lake	36 - Sarasota	12 - Citrus	03 - Highlands	01 - Baker
67 - Hillsborough	31 - Martin	11 - Leon	03 - Nassau	01 - Bradford
65 - Dade	29 - Marion	11 - St. Lucie	03 - Suwannee	01 - Dixie
65 - Duval	25 - Indian River	10 - Bay	02 - Gulf	
65 - Pinellas	24 - St. Johns	09 - Putnam	02 - Hardee	
61 - Palm Beach	23 - Osceola	06 - Charlotte	02 - Hendry	
59 - Brevard	20 - Manatee	06 - Escambia	02 - Jackson	

FIGURE 5.1.AV

Greek Involvement Peer Benchmark Survey Results

	NATIONAL PANHELLENIC CONFERENCE ORGANIZATIONS (SORORITIES)	NORTH-AMERICAN INTERFRATERNITY CONFERENCE ORGANIZATIONS (FRATERNITIES)	MULTICULTURAL GREEK COUNCIL ORGANIZATIONS (FRATERNITIES AND SORORITIES)	NATIONAL PAN-HELLENIC COUNCIL ORGANIZATIONS (FRATERNITIES AND SORORITIES)	OTHER FRATERNITY AND SORORITY RELATED ORGANIZATIONS	FULL-TIME STAFF	PART-TIME/GRADUATE ASSISTANT STAFF	FRATERNITY/SORORITY STAFF HEAR JUDICIAL CASES?
Baldwin Wallace University	7	6	0	4	2	1	2	N
Butler University	7	6	0	5	0	1	0	Y
Drake University	5	9	NA	6	1	1	0	N
Elon University	10	10	0	6	0	3	1	N
Furman University	6	6	0	2	2	1	0	N
John Carroll University	5	4	0	1	0	1	0	N
Loyola University	4	2	0	6	1	1	0	Y
Pacific Lutheran University	0	0	0	0	0	N/A	N/A	N/A
Rollins College	4	4	0	1	2	1	1	N
Samford University	5	5	1	4	0	1	0	N
Siena College	0	0	0	0	0	N/A	N/A	N/A
<b>Stetson University</b>	<b>5</b>	<b>7</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>Y</b>
The University of Tampa	6	6	2	4	3	1	0	N
University of Portland	0	0	0	0	0	N/A	N/A	N/A
University of Puget Sound	4	3	0	0	1	1.5	0	N
University of Redlands	0	0	0	0	15	3	5	Y
University of the Pacific	4	4	4	1	0	2	6	Y
Valparaiso University	6	8	0	0	0	1	0	N
<b>PEER AVERAGE</b>	<b>6</b>	<b>5</b>	<b>0</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>N/A</b>

TABLE CONTINUED ON NEXT PAGE

## FIGURE 5.1.AV CONTINUED

Greek Involvement Peer Benchmark Survey Results

	HOUSED CHAPTERS	UNIVERSITY / PRIVATELY OWNED?	UNIVERSITY-EMPLOYED RESIDENT ASSISTANTS (Y/N)	% OF CAMPUS IN FRATERNITIES AND SORORITIES	RECRUITMENT #S FOR MALES	RECRUITMENT #S FOR FEMALES	GREEK GPA
Drake University	13	P	NA	28.0%	128	174	3.35
John Carroll University	N/A	U	Y	17.0%	50	120	3.17
University of Portland	N/A	N/A	N/A	N/A	N/A	N/A	N/A
University of Redlands	15	U	N	18.0%	25	85	3.0
Siena College	N/A	N/A	N/A	N/A	N/A	N/A	N/A
University of the Pacific	8	BOTH	Y	18.0%	76	164	3.04
Pacific Lutheran University	—	N/A	N/A	N/A	N/A	N/A	N/A
Valparaiso University	12	BOTH	Y	27.0%	90	90	3.153
Baldwin Wallace University	N	N/A	N/A	16.0%	50	133	3.2
Butler University	13	P	N	32.0%	164	378	3.32
University of Puget Sound	8	U	Y	28.0%	103	132	3.23
Loyola University	N	N/A	N/A	16.0%	*	*	2.92
The University of Tampa	0	NA	NA	16.0%	110	360	3.11
Elon University	6	U	Y	35.0%	*	*	*
Furman University	12	U	Y	51.0%	100	250	3.2
Samford University	8	BOTH	Y	43.8%	130	350	3.3
Rollins College	8	U	Y	29.5%	57	117	3.21
Stetson University	10	BOTH	Y	35.0%	126	170	3.0
<b>PEER AVERAGE</b>	<b>9</b>	<b>N/A</b>	<b>N/A</b>	<b>26.8%</b>	<b>90</b>	<b>196</b>	<b>3.0</b>

**FIGURE 5.1.AW**

Leadership Programs Peer Benchmark Survey Results

	<b>MULTI-YEAR LEADERSHIP PROGRAM</b>	<b>ORGANIZATIONS*</b>	<b>FULL-TIME STAFF</b>	<b>GRADUATE ASSISTANT/ INTERN STAFF</b>	<b>OTHER STAFF</b>
<b>Baldwin Wallace University</b>	<i>No, Minor</i>	<b>110</b>	<b>1</b>	<b>1</b>	<b>0</b>
<b>Butler University</b>	<i>No</i>	<b>103</b>	<b>3</b>	<b>0</b>	<b>0</b>
<b>Drake University</b>	<i>No</i>	<b>160+</b>	<b>4</b>	<b>0</b>	<b>0</b>
<b>Elon University</b>	<i>Yes</i>	<b>210</b>	<b>5</b>	<b>0</b>	<b>0</b>
<b>Furman University</b>	<i>Yes</i>	<b>163</b>	<b>4</b>	<b>0</b>	<b>1</b>
<b>John Carroll University</b>	<i>No</i>	<b>100</b>	<b>3</b>	<b>2</b>	<b>0</b>
<b>Loyola University</b>	<i>Yes</i>	<b>130</b>	<b>2</b>	<b>0</b>	<b>0</b>
<b>Pacific Lutheran University</b>	<i>Yes</i>	<b>80+</b>	<b>4</b>	<b>3</b>	<b>6</b>
<b>Rollins College</b>	<i>No</i>	<b>107</b>	<b>4</b>	<b>3</b>	<b>0</b>
<b>Samford University</b>	<i>No</i>	<b>113</b>	<b>2</b>	<b>0</b>	<b>0</b>
<b>Siena College</b>	<i>No</i>	<b>70</b>	<b>2</b>	<b>0</b>	<b>1</b>
<b>Stetson University</b>	<b>Yes</b>	<b>135</b>	<b>1</b>	<b>1</b>	<b>0</b>
<b>The University of Tampa</b>	<i>Yes</i>	<b>179</b>	<b>6</b>	<b>1</b>	<b>20 Students</b>
<b>University of Portland</b>	<i>No</i>	<b>122</b>	<b>4</b>	<b>0</b>	<b>0</b>
<b>University of Puget Sound</b>	<i>No</i>	<b>57</b>	<b>6</b>	<b>0</b>	<b>0</b>
<b>University of Redlands</b>	<i>No</i>	<b>125</b>	<b>1</b>	<b>2</b>	<b>5</b>
<b>University of the Pacific</b>	<i>No</i>	<b>220</b>	<b>3</b>	<b>2</b>	<b>4</b>
<b>Valparaiso University</b>	<i>No</i>	<b>100</b>	<b>2</b>	<b>0</b>	<b>0</b>
<b>PEER AVERAGE</b>	<b>N/A</b>	<b>130</b>	<b>3</b>	<b>1</b>	<b>1</b>

\*Organizations include: Academic, Arts, Cultural and Identity-Based (Multicultural Organizations), Faith-Based, Greek (Fraternities and Sororities), Honors Societies, Political, Professional/Career Development, Service, and Social Action

## FIGURE 5.1.AX

First-Year and Transition Programs Peer Benchmark Survey Results

	MULTI-YEAR LEADERSHIP PROGRAM	ORGANIZATIONS*	FULL-TIME STAFF	GRADUATE ASSISTANT/IN-TERN STAFF	OTHER STAFF
Baldwin Wallace University	No, Minor	110	1	1	0
Butler University	No	103	3	0	0
Drake University	No	160+	4	0	0
Elon University	Yes	210	5	0	0
Furman University	Yes	163	4	0	1
John Carroll University	No	100	3	2	0
Loyola University	Yes	130	2	0	0
Pacific Lutheran University	Yes	80+	4	3	6
Rollins College	No	107	4	3	0
Samford University	No	113	2	0	0
Siena College	No	70	2	0	1
Stetson University	Yes	135	1	1	0
The University of Tampa	Yes	179	6	1	20 Students
University of Portland	No	122	4	0	0
University of Puget Sound	No	57	6	0	0
University of Redlands	No	125	1	2	5
University of the Pacific	No	220	3	2	4
Valparaiso University	No	100	2	0	0
<b>PEER AVERAGE</b>	<b>N/A</b>	<b>130</b>	<b>3</b>	<b>1</b>	<b>1</b>

\*Organizations include: Academic, Arts, Cultural and Identity-Based (Multicultural Organizations), Faith-Based, Greek (Fraternities and Sororities), Honors Societies, Political, Professional/Career Development, Service, and Social Action



**FIGURE 5.1.AY**

Counseling Center Peer Benchmark Survey Results

	# OF STUDENTS ELIGIBLE FOR COUNSELING (1)	HEADCOUNT OF STUDENT CLIENTS SEEN	% OF WHO SOUGHT COUNSELING (2)	CLINICIAN FTE (3)	1 FTE COUNSELOR PER # STUDENTS	INDIVIDUAL/ COUPLE STUDENT CLIENT HOURS ATTENDED	COUNSELOR OUTREACH/ PROGRAMMING HOURS	COUNSELOR OUTREACH/ PROGRAMMING PER FTE CLINICIAN
<b>Stetson University</b>	<b>2516</b>	<b>334</b>	<b>13.3%</b>	<b>3.5</b>	<b>719</b>	<b>1599</b>	<b>88</b>	<b>457</b>
Valparaiso Univ.	3000	261	8.7%	5	600	2128	51	426
Baldwin Wallace Univ.	3500	360	10.3%	3.4	1029	2457	100	723
Butler Univ.	4200	361	8.6%	4.5	933	1964	0	436
Univ. of Puget Sound	2750	391	14.2%	6	458	1807	0	301
Loyola Univ.- New Orleans	3255	902	27.7%	4	814	4200	29	1050
Furman Univ.	2634	368	14.0%	4.35	606	1899	13	437

SOURCE: Campus Life, Counseling Center Survey, 2013

- 1) As defined by the institution.
- 2) Headcount of student clients seen/# of Students Eligible for Counseling
- 3) Paid staff (FT, PT, interns) only; excludes unpaid trainees. FTE as determined by the institution.



## 6 STUDENT SUCCESS

Stetson University is carefully constructing evidence-based curricular and co-curricular strategies for educating and supporting students in achieving college and post-graduate success. These strategies build a robust educational environment and guide students in focusing their time, effort, and engagement to enhance outcome attainment. These are critical endeavors that are known to have direct impact on student learning, satisfaction and retention through graduation and beyond.

The data found in this guide provide context for and help to inform the assessment of this ongoing work, including core data on student retention, degree completion, and time to degree.

## 6.1 RETENTION STATISTICS

The following section details retention and graduation statistics for Stetson University first-time, full-time undergraduate students using the Consortium for Student Retention Data Exchange format ([ou.edu/web/consortium.html](http://ou.edu/web/consortium.html)). The Office of Institutional Research compiles and reports these data.

**FIGURE 6.1.A**

Retention & Graduation Statistics Total - All Undergraduates: Fall 2003-2012 Cohorts

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR
2003	540	1129	77.8%	67.2%	49.3%	13.1%	60.0%	3.5%	61.5%	1.3%	62.4%	0.6%	62.8%	0.4%	63.1%	0.0%
2004	634	1118	77.1%	66.2%	50.5%	10.6%	59.3%	2.5%	61.2%	0.5%	61.7%	0.2%	61.8%	0.0%	61.8%	0.0%
2005	568	1138	79.6%	67.3%	54.6%	8.6%	62.1%	0.5%	62.9%	0.0%	63.0%	0.4%	63.2%	0.4%	—	—
2006	593	1109	80.4%	67.5%	54.5%	9.6%	62.7%	1.2%	63.6%	0.7%	64.1%	0.0%	—	—	—	—
2007	594	1077	77.3%	68.7%	56.1%	7.7%	63.3%	0.8%	64.0%	0.5%	—	—	—	—	—	—
2008	617	1105	76.3%	66.6%	55.8%	6.0%	60.3%	1.0%	—	—	—	—	—	—	—	—
2009	502	1074	76.3%	66.7%	57.2%	7.0%	—	—	—	—	—	—	—	—	—	—
2010	545	1098	76.7%	67.5%	—	—	—	—	—	—	—	—	—	—	—	—
2011	715	1138	78.7%	66.6%	—	—	—	—	—	—	—	—	—	—	—	—
2012	817	1158	77.8%	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.B**

Retention & Graduation Statistics Total - Female: Fall 2003-2012 Cohorts

COHORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	297	1118	78.1%	67.0%	52.5%	10.8%	61.6%	3.0%	63.0%	1.0%	63.3%	0.7%	63.6%	0.3%	63.6%	0.0%	64.0%
2004	374	1107	78.9%	68.7%	57.8%	7.5%	64.7%	1.6%	66.0%	0.0%	66.3%	0.0%	66.3%	0.0%	66.3%	0.0%	—
2005	318	1127	77.7%	64.8%	54.7%	4.7%	59.1%	0.0%	59.4%	0.0%	59.4%	0.6%	59.7%	0.3%	—	—	—
2006	355	1102	81.7%	67.9%	58.6%	6.8%	65.4%	0.3%	65.9%	0.3%	65.9%	0.0%	—	—	—	—	—
2007	343	1071	76.4%	69.4%	59.5%	5.5%	65.9%	0.6%	66.5%	0.0%	—	—	—	—	—	—	—
2008	360	1092	75.0%	66.4%	58.6%	3.9%	61.9%	0.6%	—	—	—	—	—	—	—	—	—
2009	273	1054	74.4%	67.4%	59.7%	5.9%	—	—	—	—	—	—	—	—	—	—	—
2010	331	1085	77.0%	66.5%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	440	1128	77.3%	66.4%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	448	1152	79.5%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.C

Retention &amp; Graduation Statistics - Male: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	243	1142	77.4%	67.5%	45.3%	16.0%	58.0%	4.1%	59.7%	1.6%	61.3%	0.4%	61.7%	0.4%	62.6%	0.0%	62.6%
2004	260	1133	74.6%	62.7%	40.0%	15.0%	51.5%	3.8%	54.2%	1.2%	55.0%	0.4%	55.4%	0.0%	55.4%	0.0%	—
2005	250	1154	82.0%	70.4%	54.4%	13.6%	66.0%	1.2%	67.2%	0.0%	67.6%	0.0%	67.6%	0.4%	—	—	—
2006	238	1119	78.6%	66.8%	48.3%	13.9%	58.8%	2.5%	60.1%	1.3%	61.3%	0.0%	—	—	—	—	—
2007	251	1085	78.5%	67.7%	51.4%	10.8%	59.8%	1.2%	60.6%	1.2%	—	—	—	—	—	—	—
2008	257	1123	78.2%	66.9%	51.8%	8.9%	58.0%	1.6%	—	—	—	—	—	—	—	—	—
2009	229	1098	78.6%	65.9%	54.1%	8.3%	—	—	—	—	—	—	—	—	—	—	—
2010	214	1117	76.2%	69.2%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	275	1150	81.1%	66.9%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	369	1166	75.9%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.D

Retention &amp; Graduation Statistics - Black: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	15	983	80.0%	66.7%	40.0%	20.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%
2004	22	1064	90.9%	86.4%	72.7%	4.5%	77.3%	0.0%	77.3%	0.0%	77.3%	0.0%	77.3%	0.0%	77.3%	0.0%	—
2005	20	966	85.0%	65.0%	45.0%	15.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	60.0%	0.0%	—	—	—
2006	49	1052	79.6%	67.3%	53.1%	10.2%	63.3%	0.0%	63.3%	2.0%	63.3%	0.0%	—	—	—	—	—
2007	22	943	77.3%	63.6%	45.5%	13.6%	50.0%	0.0%	50.0%	0.0%	—	—	—	—	—	—	—
2008	39	1000	61.5%	61.5%	46.2%	0.0%	46.2%	0.0%	—	—	—	—	—	—	—	—	—
2009	38	957	68.4%	60.5%	36.8%	10.5%	—	—	—	—	—	—	—	—	—	—	—
2010	49	1037	57.1%	53.1%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	59	1090	79.7%	62.7%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	67	1078	77.6%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.E**

Retention & Graduation Statistics - Hispanic: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	28	1072	71.4%	60.7%	46.4%	7.1%	53.6%	3.6%	53.6%	3.6%	53.6%	3.6%	57.1%	0.0%	57.1%	0.0%	57.1%
2004	48	1077	81.3%	72.9%	52.1%	18.8%	66.7%	2.1%	70.8%	0.0%	70.8%	0.0%	70.8%	0.0%	70.8%	0.0%	—
2005	56	1100	82.1%	58.9%	41.1%	10.7%	50.0%	0.0%	50.0%	0.0%	50.0%	0.0%	50.0%	1.8%	—	—	—
2006	62	1067	88.7%	67.7%	50.0%	11.3%	58.1%	0.0%	58.1%	0.0%	58.1%	0.0%	—	—	—	—	—
2007	47	1052	72.3%	66.0%	57.4%	4.3%	61.7%	2.1%	61.7%	0.0%	—	—	—	—	—	—	—
2008	68	1072	77.9%	67.6%	55.9%	7.4%	61.8%	3.0%	—	—	—	—	—	—	—	—	—
2009	64	1021	65.6%	59.4%	51.6%	6.3%	—	—	—	—	—	—	—	—	—	—	—
2010	65	1052	81.5%	69.2%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	120	1060	79.2%	64.2%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	135	1146	75.6%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.F**

Retention & Graduation Statistics - Asian: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	9	1084	77.8%	66.7%	44.4%	11.1%	44.4%	11.1%	55.6%	0.0%	55.6%	0.0%	55.6%	0.0%	55.6%	0.0%	55.6%
2004	9	1196	88.9%	77.8%	77.8%	11.1%	88.9%	0.0%	88.9%	0.0%	88.9%	0.0%	88.9%	0.0%	88.9%	0.0%	—
2005	11	1075	81.8%	72.7%	54.5%	9.1%	63.6%	0.0%	63.6%	0.0%	63.6%	0.0%	63.6%	0.0%	—	—	—
2006	13	1109	76.9%	76.9%	61.5%	7.7%	76.9%	0.0%	76.9%	0.0%	76.9%	0.0%	—	—	—	—	—
2007	13	1134	76.9%	69.2%	38.5%	23.1%	69.2%	0.0%	69.2%	0.0%	—	—	—	—	—	—	—
2008	13	1084	84.6%	76.9%	61.5%	15.4%	76.9%	0.0%	—	—	—	—	—	—	—	—	—
2009	6	1077	66.7%	50.0%	50.0%	0.0%	—	—	—	—	—	—	—	—	—	—	—
2010	7	1005	71.4%	71.4%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	9	1168	88.9%	88.9%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	8	1253	75.0%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.G

Retention &amp; Graduation Statistics - American Indian: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	2	1120	100%	100%	50.0%	50.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%
2004	1	1210	100%	100%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	—
2005	4	1223	100%	100%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	100%	0.0%	—	—	—
2006	1	—	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	—	—	—	—	—
2007	1	960	100%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	—	—	—	—	—	—	—
2008	4	1108	75.0%	50.0%	50.0%	0.0%	50.0%	0.0%	—	—	—	—	—	—	—	—	—
2009	1	990	0.0%	0.0%	0.0%	0.0%	—	—	—	—	—	—	—	—	—	—	—
2010	2	1080	50.0%	0.0%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	0	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	1	1040	100%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.H

Retention &amp; Graduation Statistics - Caucasian: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	467	1139	78.4%	68.1%	50.5%	12.6%	60.6%	3.4%	62.1%	1.1%	63.2%	0.2%	63.4%	0.2%	63.8%	0.0%	63.8%
2004	497	1124	75.7%	64.8%	49.1%	10.3%	57.3%	3.0%	59.4%	0.6%	60.0%	0.2%	60.2%	0.0%	60.2%	0.0%	—
2005	405	1153	79.5%	68.4%	56.8%	8.4%	63.7%	0.7%	64.7%	0.0%	64.9%	0.5%	65.2%	0.2%	—	—	—
2006	419	1133	79.7%	67.3%	53.9%	10.0%	62.3%	1.7%	63.5%	0.7%	64.2%	0.0%	—	—	—	—	—
2007	460	1091	78.3%	70.4%	58.0%	7.4%	65.2%	0.7%	66.1%	0.4%	—	—	—	—	—	—	—
2008	440	1121	76.6%	66.1%	56.4%	6.1%	60.7%	1.0%	—	—	—	—	—	—	—	—	—
2009	350	1097	79.7%	69.1%	61.4%	5.7%	—	—	—	—	—	—	—	—	—	—	—
2010	375	1117	78.9%	70.4%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	456	1159	77.6%	66.9%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	542	1171	79.2%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.I**

Retention & Graduation Statistics - Non-Resident Aliens: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	12	1038	75.0%	50.0%	41.7%	16.7%	58.3%	8.3%	58.3%	8.3%	58.3%	8.3%	58.3%	8.3%	58.3%	0.0%	66.7%
2004	17	1037	82.4%	58.8%	47.1%	11.8%	58.8%	0.0%	58.8%	0.0%	58.8%	0.0%	58.8%	0.0%	58.8%	0.0%	—
2005	16	1137	87.5%	81.3%	56.3%	6.3%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	—	—	—
2006	18	993	83.3%	66.7%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	—	—	—	—	—
2007	24	1042	75.0%	62.5%	54.2%	0.0%	54.2%	0.0%	54.2%	0.0%	—	—	—	—	—	—	—
2008	16	1059	87.5%	87.5%	62.5%	6.3%	68.8%	0.0%	—	—	—	—	—	—	—	—	—
2009	15	1026	86.7%	66.7%	53.3%	13.3%	—	—	—	—	—	—	—	—	—	—	—
2010	15	1059	80.0%	60.0%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	25	1078	96.0%	84.0%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	28	1115	75.0%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.J**

Retention & Graduation Statistics - Unknown: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	7	1081	57.1%	57.1%	14.3%	42.9%	57.1%	0.0%	57.1%	0.0%	57.1%	0.0%	57.1%	0.0%	57.1%	0.0%	57.1%
2004	40	1099	77.5%	65.0%	47.5%	7.5%	57.5%	0.0%	57.5%	0.0%	57.5%	0.0%	57.5%	0.0%	57.5%	0.0%	—
2005	56	1137	71.4%	60.7%	51.8%	7.1%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	—	—	—
2006	31	1013	77.4%	67.7%	64.5%	6.5%	71.0%	0.0%	71.0%	0.0%	71.0%	0.0%	—	—	—	—	—
2007	27	988	70.4%	55.6%	40.7%	14.8%	51.9%	3.7%	51.9%	3.7%	—	—	—	—	—	—	—
2008	37	1110	78.4%	64.9%	54.1%	5.4%	59.5%	0.0%	—	—	—	—	—	—	—	—	—
2009	28	1084	67.9%	67.9%	50.0%	17.9%	—	—	—	—	—	—	—	—	—	—	—
2010	3	1143	100%	66.7%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	5	—	100%	100%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	1	1020	0.0%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.K

Retention &amp; Graduation Statistics - Multiracial: Fall 2010-2012 Cohorts

Cohort Year	Head Count	SAT	% Cont to 2nd Yr	% Cont to 3rd Yr
2010	29	1067	69.0%	58.6%
2011	41	1137	73.2%	
2012	35	1131	71.4%	

FIGURE 6.1.L

Retention &amp; Graduation Statistics - Female Athletes: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	36	1127	80.6%	72.2%	55.6%	11.1%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%	0.0%	66.7%
2004	50	1115	82.0%	68.0%	60.0%	4.0%	66.0%	2.0%	68.0%	0.0%	68.0%	0.0%	68.0%	0.0%	68.0%	0.0%	—
2005	30	1086	90.0%	73.3%	66.7%	6.7%	76.7%	0.0%	76.7%	0.0%	76.7%	0.0%	76.7%	0.0%	—	—	—
2006	51	1080	88.2%	80.4%	72.5%	5.9%	80.4%	0.0%	80.4%	0.0%	80.4%	0.0%	—	—	—	—	—
2007	46	1068	78.3%	71.7%	63.0%	2.2%	65.2%	0.0%	65.2%	0.0%	—	—	—	—	—	—	—
2008	52	1111	75.0%	67.3%	65.4%	0.0%	65.4%	0.0%	—	—	—	—	—	—	—	—	—
2009	37	1003	89.2%	78.4%	75.7%	0.0%	—	—	—	—	—	—	—	—	—	—	—
2010	45	1081	82.2%	73.3%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	53	1101	81.1%	64.2%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	77	1135	84.4%	—	—	—	—	—	—	—	—	—	—	—	—	—	—



**FIGURE 6.1.M**

Retention & Graduation Statistics - Male Athletes: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	52	1106	76.9%	65.4%	44.2%	11.5%	51.9%	3.8%	53.8%	1.9%	55.8%	1.9%	55.8%	1.9%	59.6%	0.0%	59.6%
2004	59	1105	67.8%	66.1%	44.1%	16.9%	57.6%	5.1%	61.0%	1.7%	61.0%	1.7%	62.7%	0.0%	62.7%	0.0%	—
2005	31	1142	93.5%	77.4%	48.4%	19.4%	67.7%	0.0%	67.7%	0.0%	67.7%	0.0%	67.7%	0.0%	—	—	—
2006	36	1061	80.6%	72.2%	58.3%	5.6%	63.9%	0.0%	63.9%	0.0%	63.9%	0.0%	—	—	—	—	—
2007	34	1081	82.4%	61.8%	52.9%	0.0%	52.9%	0.0%	52.9%	0.0%	—	—	—	—	—	—	—
2008	59	1107	81.4%	67.8%	52.5%	6.8%	59.3%	0.0%	—	—	—	—	—	—	—	—	—
2009	31	1072	93.5%	83.9%	67.7%	9.7%	—	—	—	—	—	—	—	—	—	—	—
2010	31	1087	77.4%	74.2%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	23	1097	82.6%	73.9%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	146	1122	75.3%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.N**

Retention & Graduation Statistics - Female Non-Athletes: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	265	1117	78.1%	66.8%	52.1%	10.9%	60.8%	3.8%	62.3%	1.5%	62.6%	1.1%	63.0%	0.8%	63.4%	0.0%	63.8%
2004	326	1106	77.9%	68.4%	57.1%	8.0%	64.1%	1.5%	65.3%	0.0%	65.6%	0.0%	65.6%	0.0%	65.6%	0.0%	—
2005	290	1131	76.2%	63.8%	53.4%	4.5%	57.2%	0.0%	57.6%	0.0%	57.6%	0.7%	57.9%	0.3%	—	—	—
2006	304	1105	80.6%	65.8%	56.3%	6.9%	62.8%	0.3%	63.5%	0.3%	63.5%	0.0%	—	—	—	—	—
2007	297	1071	76.1%	69.0%	58.9%	6.1%	66.0%	0.7%	66.7%	0.0%	—	—	—	—	—	—	—
2008	308	1089	75.0%	66.2%	57.5%	4.5%	61.4%	1.0%	—	—	—	—	—	—	—	—	—
2009	236	1061	72.0%	65.7%	57.2%	6.8%	—	—	—	—	—	—	—	—	—	—	—
2010	287	1086	76.0%	65.4%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	387	1132	76.7%	66.7%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	371	1155	78.4%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.0

Retention &amp; Graduation Statistics - Male Non-Athletes: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	193	1151	77.2%	67.9%	45.1%	17.6%	59.1%	4.7%	60.6%	2.1%	62.7%	0.0%	63.2%	0.0%	63.2%	0.0%	63.2%
2004	201	1141	76.6%	61.7%	38.8%	14.4%	49.8%	3.5%	52.2%	1.0%	53.2%	0.0%	53.2%	0.0%	53.2%	0.0%	—
2005	219	1155	80.4%	69.4%	55.3%	12.8%	65.8%	1.4%	67.1%	0.0%	67.6%	0.0%	67.6%	0.5%	—	—	—
2006	203	1132	78.3%	66.0%	46.3%	15.3%	57.6%	3.0%	59.1%	1.5%	60.6%	0.0%	—	—	—	—	—
2007	218	1085	78.0%	68.8%	50.9%	12.4%	60.6%	1.4%	61.5%	1.4%	—	—	—	—	—	—	—
2008	198	1128	77.3%	66.7%	51.5%	9.6%	57.6%	2.0%	—	—	—	—	—	—	—	—	—
2009	198	1102	76.3%	63.1%	52.0%	8.1%	—	—	—	—	—	—	—	—	—	—	—
2010	184	1124	75.5%	68.3%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	252	1155	81.0%	66.3%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	224	1190	75.9%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

FIGURE 6.1.P

Retention &amp; Graduation Statistics - Female Greek: Fall 2003-2012 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	43	1139	95.3%	88.4%	83.7%	4.7%	86.0%	2.3%	88.4%	0.0%	88.4%	0.0%	88.4%	0.0%	88.4%	0.0%	88.4%
2004	77	1085	85.7%	79.2%	68.8%	3.9%	72.7%	1.3%	74.0%	0.0%	74.0%	0.0%	74.0%	0.0%	74.0%	0.0%	—
2005	61	1145	77.0%	68.9%	60.7%	0.0%	60.7%	0.0%	60.7%	0.0%	60.7%	1.6%	62.3%	1.6%	—	—	—
2006	76	1107	84.2%	69.7%	71.1%	1.3%	72.4%	0.0%	72.4%	0.0%	72.4%	—	—	—	—	—	—
2007	39	1056	84.6%	76.9%	64.1%	10.3%	76.9%	0.0%	76.9%	0.0%	—	—	—	—	—	—	—
2008	86	1068	79.1%	68.6%	61.6%	0.0%	61.6%	1.2%	—	—	—	—	—	—	—	—	—
2009	63	1059	77.8%	65.1%	58.7%	4.8%	—	—	—	—	—	—	—	—	—	—	—
2010	75	1063	82.7%	77.3%	6.7%	—	—	—	—	—	—	—	—	—	—	—	—
2011	103	1115	84.5%	74.8%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	97	1132	91.8%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.Q**

Retention & Graduation Statistics - Male Greeks: Fall 2003-2011 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	31	1125	100%	100%	71.0%	19.4%	90.3%	6.5%	93.5%	0.0%	93.5%	0.0%	93.5%	0.0%	93.5%	0.0%	93.5%
2004	56	1116	85.7%	80.4%	46.4%	16.1%	58.9%	3.6%	60.7%	1.8%	62.5%	0.0%	62.5%	0.0%	62.5%	0.0%	—
2005	50	1160	90.0%	90.0%	72.0%	18.0%	84.0%	2.0%	86.0%	0.0%	86.0%	0.0%	86.0%	2.0%	—	—	—
2006	55	1152	92.7%	81.8%	63.6%	12.7%	74.5%	0.0%	76.4%	0.0%	—	—	—	—	—	—	—
2007	76	1080	86.8%	80.3%	64.5%	7.9%	72.4%	1.3%	73.7%	1.3%	—	—	—	—	—	—	—
2008	64	1099	84.4%	75.0%	57.8%	10.9%	68.8%	0.0%	—	—	—	—	—	—	—	—	—
2009	64	1099	84.4%	75.0%	57.8%	10.9%	—	—	—	—	—	—	—	—	—	—	—
2010	47	1143	85.1%	74.5%	2.1%	—	—	—	—	—	—	—	—	—	—	—	—
2011	92	1149	81.5%	65.2%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	98	1155	87.8%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

**FIGURE 6.1.R**

Retention & Graduation Statistics - Female Non-Greeks: Fall 2003-2011 Cohorts

CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	258	1114	75.6%	64.0%	47.3%	12.0%	57.4%	3.5%	58.5%	1.6%	58.9%	1.2%	59.3%	0.8%	59.7%	0.0%	60.1%
2004	299	1113	76.6%	65.6%	54.5%	8.4%	62.2%	1.7%	63.5%	0.0%	63.9%	0.0%	63.9%	0.0%	63.9%	0.0%	—
2005	259	1122	77.6%	63.7%	53.3%	5.8%	58.7%	0.0%	59.1%	0.0%	59.1%	0.4%	59.1%	0.0%	—	—	—
2006	279	1100	81.0%	67.4%	55.2%	8.2%	63.4%	0.4%	64.2%	0.4%	64.2%	—	—	—	—	—	—
2007	304	1072	75.3%	68.4%	57.9%	5.3%	64.5%	0.7%	65.1%	0.0%	—	—	—	—	—	—	—
2008	274	1099	73.7%	65.7%	57.7%	5.1%	62.0%	0.4%	—	—	—	—	—	—	—	—	—
2009	210	1052	73.8%	68.1%	60.0%	6.2%	—	—	—	—	—	—	—	—	—	—	—
2010	257	1092	75.1%	63.4%	5.1%	—	—	—	—	—	—	—	—	—	—	—	—
2011	337	1132	75.1%	63.8%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	351	1158	76.1%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

## FIGURE 6.1.S

Retention &amp; Graduation Statistics - Male Non-Greeks: Fall 2003-2011 Cohorts

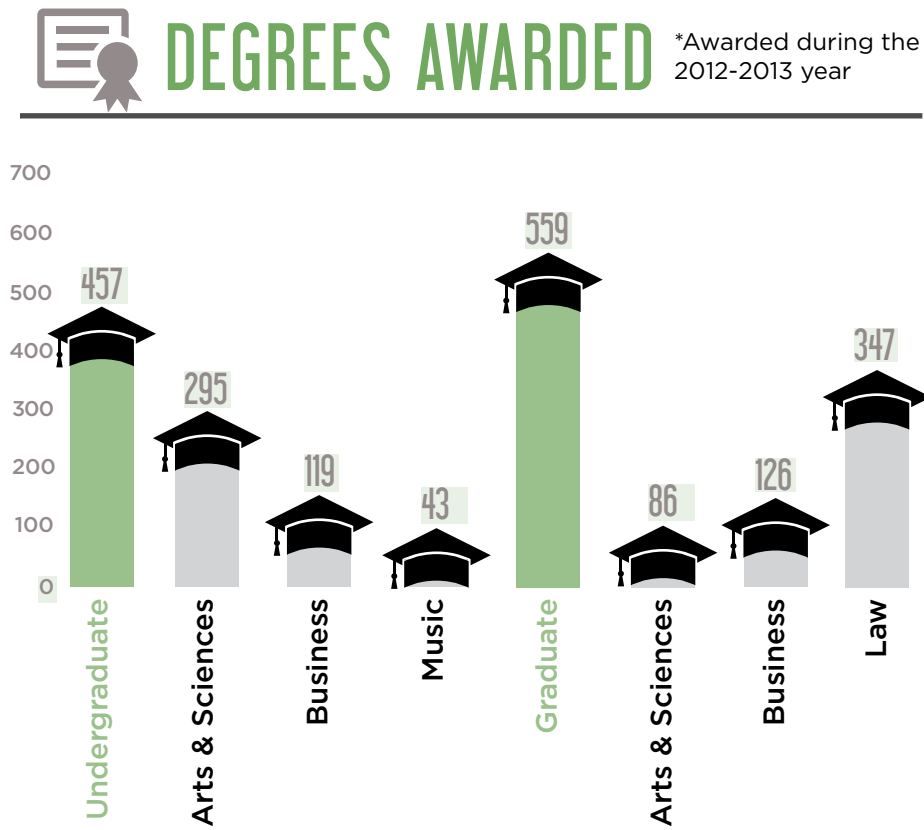
CO-HORT YEAR	HEAD COUNT	SAT	%CONT TO 2ND YR	%CONT TO 3RD YR	%GRAD IN 4 YRS	%CONT TO 5TH YR	%GRAD IN 5 YRS	%CONT TO 6TH YR	%GRAD IN 6 YRS	%CONT TO 7TH YR	%GRAD IN 7 YRS	%CONT TO 8TH YR	%GRAD IN 8 YRS	%CONT TO 9TH YR	%GRAD IN 9 YRS	%CONT TO 10TH YR	%GRAD IN 10 YRS
2003	214	1144	73.8%	62.6%	41.1%	15.9%	52.8%	4.2%	54.2%	2.3%	56.5%	0.5%	57.0%	0.5%	57.9%	0.0%	57.9%
2004	204	1138	71.6%	57.8%	38.2%	14.7%	49.5%	3.9%	52.5%	1.0%	52.9%	0.5%	53.4%	0.0%	53.4%	0.0%	—
2005	200	1152	80.0%	65.5%	50.0%	12.5%	61.5%	1.0%	62.5%	0.0%	63.0%	0.0%	63.0%	0.0%	—	—	—
2006	184	1111	74.5%	62.5%	42.9%	14.7%	53.3%	3.3%	54.9%	1.6%	56.5%	—	—	—	—	—	—
2007	176	1087	75.0%	62.5%	45.5%	11.9%	54.0%	1.1%	54.5%	1.1%	—	—	—	—	—	—	—
2008	193	1131	76.2%	64.2%	49.7%	8.3%	54.4%	2.1%	—	—	—	—	—	—	—	—	—
2009	169	1101	76.3%	62.7%	49.1%	9.5%	—	—	—	—	—	—	—	—	—	—	—
2010	168	1112	73.2%	67.3%	—	—	—	—	—	—	—	—	—	—	—	—	—
2011	183	1151	80.9%	67.8%	—	—	—	—	—	—	—	—	—	—	—	—	—
2012	272	1171	71.3%	—	—	—	—	—	—	—	—	—	—	—	—	—	—

## 6.2 DEGREES AWARDED

The following section details degree completion data by program for Stetson University. The Office of Institutional Research compiles and reports these data.

**FIGURE 6.2.A**

Degrees Awarded: 2013



\*NOTE: Data will not match subsequent tables in this section because someone may have received a degree with two majors (e.g., Art and History) but only received one Bachelor’s Degree (BA).

SOURCE: Data are derived from the Office of Institutional Research and Planning, Stetson University.

FIGURE 6.2.B

Degrees Awarded by Arts &amp; Sciences - July 1 to June 30: 2002-2013

ARTS & SCIENCES	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
American Studies	3	—	3	2	3	2	4	1	3	1	2
Art	8	5	7	9	11	9	4	6	10	4	6
Biology	24	26	25	21	17	21	16	28	15	15	13
Biology, Aquatic	—	—	4	1	2	3	3	2	3	3	4
Biology, Molecular	1	1	3	2	—	2	3	3	2	4	4
Bio-Chemistry	11	1	3	4	5	4	3	3	2	6	7
Chemistry	3	2	1	2	2	2	3	3	3	9	11
Communications	21	16	19	12	21	24	11	23	14	13	21
Computer Information Systems	—	—	—	1	—	1	2	—	—	1	5
Computer Science	7	6	1	3	3	3	3	3	8	3	2
Digital Arts	20	11	15	8	5	7	4	9	11	8	7
Economics	3	2	2	1	1	3	4	—	3	4	3
English	11	20	21	21	24	28	18	22	28	20	21
Environmental Science / Studies	4	7	3	6	3	5	5	7	14	7	11
Modern Language: French	1	2	3	1	2	1	3	5	4	2	5
Modern Language: German	1	—	1	3	3	3	4	3	—	—	2
Modern Language: Spanish	6	5	12	3	9	6	7	5	7	5	3
Geography	—	2	—	—	—	—	3	3	7	3	5
Health Sciences	10	3	17	10	11	24	14	23	26	24	29
History	5	8	10	17	10	11	9	10	12	17	12
Humanities	4	3	1	1	6	7	6	7	4	7	3

TABLE CONTINUED ON NEXT PAGE

## FIGURE 6.2.B CONTINUED

Degrees Awarded by Arts &amp; Sciences - July 1 to June 30: 2002-2013

<b>ARTS &amp; SCIENCES</b>	<b>2002- 2003</b>	<b>2003- 2004</b>	<b>2004- 2005</b>	<b>2005- 2006</b>	<b>2006- 2007</b>	<b>2007- 2008</b>	<b>2008- 2009</b>	<b>2009- 2010</b>	<b>2010- 2011</b>	<b>2011- 2012</b>	<b>2012- 2013</b>
International Studies/ Sciences	4	2	6	7	4	4	7	3	3	3	6
Latin American Studies	—	1	1	—	1	1	1	1	1	—	—
Mathematics	3	4	2	6	3	3	6	2	—	—	4
Medical Technology	—	—	—	—	—	—	—	1	—	—	—
Music - Liberal Arts	—	—	4	—	5	1	—	2	—	1	3
Philosophy	4	4	6	6	8	5	7	2	4	5	11
Physics	1	5	2	2	2	7	7	2	6	2	3
Political Science	20	24	18	21	26	28	22	29	28	30	25
Psychology	31	34	27	39	29	28	42	38	38	45	46
Religious Studies	9	6	12	12	8	9	10	6	11	13	8
Russian Studies	2	2	6	4	2	2	6	4	6	3	5
Self-defined Majors	—	1	—	—	—	1	—	2	1	2	2
SES: Athletic Training, Sports Medicine	2	2	—	—	—	—	—	—	—	—	—
SES: Ex Sci & Rehab. Studies	3	3	5	5	4	—	1	4	2	—	—
Sport Management	10	10	6	17	10	8	9	11	14	14	11
Social Sciences	2	4	2	3	1	4	1	1	4	3	2
Sociology	10	13	8	15	9	8	7	7	8	9	7
Teacher Educ - Elementary	18	28	21	27	15	21	26	17	9	8	15
Teacher Educ - Secondary	—	—	—	—	—	2	4	1	1	1	1
Teacher Educ - General	—	—	1	1	—	—	2	—	3	2	2
Theatre Arts	1	3	5	5	8	4	2	—	5	2	5
<b>TOTAL ARTS &amp; SCIENCES</b>	<b>263</b>	<b>266</b>	<b>283</b>	<b>298</b>	<b>273</b>	<b>302</b>	<b>289</b>	<b>299</b>	<b>320</b>	<b>299</b>	<b>332</b>

FIGURE 6.2.C

Degrees Awarded by Business - July 1 to June 30: 2002-2013

BUSINESS	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Accounting	10	20	16	14	21	21	22	20	13	16	12
Business Administration	30	36	33	35	43	65	47	51	56	38	25
Business Economics	1	4	3	3	—	—	2	2	1	6	2
Electronic Business Tech	10	14	15	7	4	6	1	1	—	—	—
Family Business	—	—	—	5	2	3	6	12	6	12	6
Finance	30	36	32	30	25	43	49	61	51	40	37
Information Resources (CIS)	10	3	—	—	—	—	—	—	—	—	—
International Business	18	15	9	14	13	17	10	15	13	23	14
Management	29	26	28	22	31	18	14	28	21	22	10
Management Info Systems	—	—	—	—	—	2	10	4	9	4	4
Marketing	43	26	39	28	29	31	35	27	25	28	15
<b>TOTAL BUSINESS</b>	<b>181</b>	<b>180</b>	<b>175</b>	<b>158</b>	<b>168</b>	<b>206</b>	<b>196</b>	<b>221</b>	<b>195</b>	<b>189</b>	<b>125</b>

FIGURE 6.2.D

Degrees Awarded by Music - July 1 to June 30: 2002-2013

MUSIC	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Music Perf - Piano & Organ	—	3	3	2	6	3	2	5	6	7	3
Music Perf - Orch Instrument	1	2	4	4	8	3	6	9	11	12	10
Music Perf - Viola, Guitar	2	1	1	2	1	1	2	—	3	4	2
Music Perf - Voice	6	6	4	1	7	3	5	7	4	10	7
BM w/ Outside Field	12	9	12	16	5	16	7	15	14	9	10
Music Technology	—	—	—	—	1	—	1	1	—	—	3
Music Theory & Composition	2	2	1	6	1	1	3	—	3	3	1
Teacher Educ - Music	19	10	5	10	27	5	5	12	15	10	9
<b>TOTAL MUSIC</b>	<b>42</b>	<b>33</b>	<b>30</b>	<b>41</b>	<b>56</b>	<b>32</b>	<b>31</b>	<b>49</b>	<b>56</b>	<b>55</b>	<b>45</b>
<b>UNDERGRADUATE GRAND TOTAL</b>	<b>479</b>	<b>479</b>	<b>488</b>	<b>497</b>	<b>497</b>	<b>540</b>	<b>516</b>	<b>569</b>	<b>571</b>	<b>543</b>	<b>502</b>



FIGURE 6.2.E

Graduate Degrees Awarded by Arts &amp; Sciences - July 1 to June 30: 2002-2013

<b>ARTS &amp; SCIENCES</b>	<b>2002- 2003</b>	<b>2003- 2004</b>	<b>2004- 2005</b>	<b>2005- 2006</b>	<b>2006- 2007</b>	<b>2007- 2008</b>	<b>2008- 2009</b>	<b>2009- 2010</b>	<b>2010- 2011</b>	<b>2011- 2012</b>	<b>2012- 2013</b>
Curriculum & Instruction	—	—	—	2	1	2	3	—	—	—	7
EDS-Educational Leadership	—	—	—	3	5	2	6	1	—	—	—
MA-Education	6	2	—	4	—	—	—	—	—	—	—
MA-English	4	3	—	1	2	4	4	2	1	3	3
MED-Educational Leadership	17	29	44	37	35	45	53	41	47	41	38
MED-Elementary Education	—	3	—	—	—	—	—	—	—	—	—
MED-Except. Student ED/Varying Exc	4	5	1	—	2	—	—	—	—	—	—
MED-Exceptional Education	—	—	2	3	3	4	3	1	—	—	—
MED-Exceptional Education	—	—	1	3	—	—	—	—	—	—	—
MED-Reading Education	—	2	3	16	9	17	15	14	32	19	9
MED-Reading Education	—	—	—	1	1	2	2	—	—	—	—
MS-CMHC Clinical Mental Health Counseling	—	—	—	—	—	—	—	—	1	—	6
MS-CMFT Counseling: Marriage/ Family Therapy	7	8	7	5	—	—	—	—	—	—	—
MS-CSGF Counseling: School Guidance/Family Counseling	13	11	1	—	—	—	—	—	—	—	—
MS-Marriage, Couple, and Family Counseling	—	—	—	11	8	8	14	8	7	3	11
MS-Clinical Mental Health Counseling	5	3	4	5	3	10	5	9	8	9	8
MS-School Counseling	5	3	10	5	5	5	9	9	4	2	4
SPCEN-Career Teacher	1	9	3	—	—	—	—	—	—	—	—
<b>TOTAL</b>	<b>62</b>	<b>78</b>	<b>76</b>	<b>96</b>	<b>74</b>	<b>99</b>	<b>114</b>	<b>85</b>	<b>100</b>	<b>77</b>	<b>86</b>

FIGURE 6.2.F

Graduate Degrees Awarded by Business - July 1 to June 30: 2002-2012

BUSINESS	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
<b>EMBA - Executive MBA</b>					18	19	15	20	18	15	24
<b>MACC - Master of Accountancy</b>	6	4	9	8	11	13	17	17	10	7	10
<b>MACCO - Master of Accountancy</b>									44	42	22
<b>MBA - Master of Business Administration</b>		54	59	83	51	68	59	78	78	70	34
<b>MBA-JD</b>	60	46	36	36	36	42	34	43	30	30	22
<b>MBA-MS</b>	31								10	22	14
<b>TOTAL</b>	<b>97</b>	<b>104</b>	<b>104</b>	<b>127</b>	<b>116</b>	<b>142</b>	<b>125</b>	<b>158</b>	<b>190</b>	<b>186</b>	<b>126</b>
<b>Law</b>											
<b>JD Law</b>	240	270	240	294	353	300	311	349	315	345	319
<b>LLM</b>	14	14	14	10	9	13	11	14	10	17	17
<b>LLM-Elder Law</b>							11	14	13	14	11
<b>Total</b>	<b>254</b>	<b>284</b>	<b>254</b>	<b>304</b>	<b>362</b>	<b>313</b>	<b>333</b>	<b>377</b>	<b>338</b>	<b>376</b>	<b>347</b>
<b>GRADUATE GRAND TOTAL</b>	<b>413</b>	<b>466</b>	<b>434</b>	<b>527</b>	<b>552</b>	<b>554</b>	<b>572</b>	<b>620</b>	<b>628</b>	<b>639</b>	<b>559</b>



## 7 ATHLETICS

“Team Stetson” - The Athletics Enhancement Initiative of Stetson University is off to a fast start! Here are some highlights from 2013:

- A dramatic come-from-behind victory for the women’s basketball team in the Atlantic Sun Conference Tournament championship game, resulting in a return to the NCAA Tournament.
- The debut of the women’s lacrosse program, which competed in its first season.
- The election of legendary baseball coach Pete Dunn to the American Baseball Coaches Association Hall of Fame.
- The return of Stetson football, with six home games at newly renovated Spec Martin Memorial Stadium, where the team played in front of three sell-out crowds and an average attendance of more than 5,500 fans.
- The Stetson Crew program took a step forward in its evolution with admission into the Metro Atlantic Athletic Conference as an affiliate member in the sport of rowing.

In 2013, the University purchased the 10 acres site on Lake Beresford that has served as the base of operations for the Hatters Rowing program. Plans were set in motion to make improvements to that property in order to make it a training destination for prep, collegiate and international rowing teams as well as a recreational venue for all of Stetson University. During the spring of 2014 Stetson Athletics will host more than 150 athletic events over multiple venues. This includes serving as the host institution for March Madness at the Amway Center in Orlando where the NCAA Men’s Basketball Second & Third Round games are scheduled for March.

The 2014-15 athletic year promises to bring more advances and improvements for Stetson Athletics. Hatters’ fans worldwide will be able to begin watching Stetson games live on ESPN3 through an initiative started by the Atlantic Sun Conference.

In addition to athletics, which will eventually make more than 75 events annually available to ESPN, this video production initiative will allow Stetson University to produce high quality video streaming of many other live events. Potential productions include musical and stage productions, lectures and guest speakers, convocations and other University wide celebrations.

## 7.1 PARTICIPATION RATES BY SPORT

Stetson University supports 18 Division I Athletics teams and is a member of the Atlantic Sun Athletic Conference and the Pioneer Football League. Men's sports include baseball, basketball, cross country, football, golf, rowing, soccer and tennis. Women's sports include basketball, softball, rowing, cross country, golf, lacrosse, sand volleyball, soccer, tennis and volleyball.

**FIGURE 7.1.A**

Athletic Team Participation Rates

PARTICIPATION RATE BY SPORT	2009		2010		2011		2012	
	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM
Baseball	33	—	31	—	34	—	38	—
Basketball	15	13	16	13	15	13	16	14
Sand ( Beach ) Volleyball	—	—	—	—	—	—	—	21
Cross Country	10	8	8	11	12	11	12	11
Football	—	—	—	—	—	—	107	—
Golf	10	12	10	9	9	10	10	6
Lacrosse	—	—	—	—	—	—	—	23
Rowing	—	34	—	31	—	21	—	30
Soccer	24	32	26	28	27	29	22	27
Softball	—	21	—	18	—	21	—	20
Tennis	9	10	9	10	11	8	9	10
Volleyball	—	16	—	18	—	14	—	19
<b>TOTAL</b>	<b>101</b>	<b>146</b>	<b>100</b>	<b>138</b>	<b>108</b>	<b>127</b>	<b>214</b>	<b>181</b>
<b>% of Total Participants by Year</b>	<b>40.9%</b>	<b>59.1%</b>	<b>42%</b>	<b>58%</b>	<b>46%</b>	<b>54%</b>	—	—
<b>Stetson University Undergraduates</b>	<b>931</b>	<b>1,231</b>	<b>917</b>	<b>1217</b>	<b>960</b>	<b>1331</b>	<b>1084</b>	<b>1385</b>
<b>% Breakdown of Gender Overall</b>	<b>43.1%</b>	<b>56.9%</b>	<b>43.0%</b>	<b>57.0%</b>	<b>41.9%</b>	<b>58.1%</b>	<b>43.9%</b>	<b>56.1%</b>

NOTE: The data in this table were extracted from The Equity in Athletics Data Analysis Cutting Tool ([ope.ed.gov/athletics](http://ope.ed.gov/athletics)). The Equity in Athletics Disclosure Act requires co-educational institutions of postsecondary education that participate in a Title IV federal student financial assistance program and have an intercollegiate athletic program to prepare an annual report to the Department of Education on athletic participation, staffing, and revenues and expenses, by men's and women's teams. The Department will use this information in preparing its required report to the Congress on gender equity in intercollegiate athletics.

## 7.2 FULL SCHOLARSHIP EQUIVALENCIES BY SPORT

The following table details the full scholarship equivalencies by sport. This table does not reflect the number of athletes receiving scholarships. Rather, it reflects the number of full scholarships available to cover tuition, fees and room and board.

**FIGURE 7.2.A**

Athletic Full Scholarship Rates per Full-time Equivalent: AY 2009-2012

EQUIVALENCIES BY SPORT	2009		2010		2011		2012	
	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM	MEN'S TEAM	WOMEN'S TEAM
Baseball	11.61	—	9.72	—	11.62	—	11.21	—
Basketball	11.98	12.79	12.35	12.57	12.76	13.55	11.86	13.8
Sand ( Beach ) Volleyball	—	—	—	—	—	—	—	2.37
Cross Country	2.12	1.39	0.77	1.16	1.69	1.24	0.53	1.1
Football	—	—	—	—	—	—	—	—
Golf	1.49	3.69	2.33	3.92	2.41	4.57	0.99	2.43
Lacrosse	—	—	—	—	—	—	—	1.98
Rowing	—	4.21	—	3.38	—	4.54	—	2.18
Soccer	9.07	12.56	8.48	11.7	9.52	12.75	8.87	10.51
Softball	—	11.98	—	11.92	—	11.8	—	9.51
Tennis	3.8	5.52	4.5	6.53	4.4	7.27	4.23	6.64
Volleyball	—	4.41	—	6.46	—	7.66	—	7.03
<b>TOTAL</b>	<b>40.07</b>	<b>56.55</b>	<b>38.15</b>	<b>57.64</b>	<b>42.4</b>	<b>63.38</b>	<b>38.06</b>	<b>57.55</b>

Source: Stetson Athletics Department.

## 7.3 CLUB SPORTS

Club sports began at Stetson University in the spring of 2010; currently there are 19 club sports. They compete at the level between varsity athletics and intramurals. Club sports are unique from other on-campus organizations in that they are able to travel and compete against other schools with partial university funding. For a full list of teams, please visit: [stetsonclubsports.orgsync.com/CurrentClubs](http://stetsonclubsports.orgsync.com/CurrentClubs).

**FIGURE 7.3.A**

Club Sports Participation Rates

CLUB SPORTS	2009	2010	2011	2012
# of Teams	7	14	16	16
# of Students*	75	231	307	297

Source: Stetson Athletics Department.

\*NOTE: Stetson Athletics Department began its club sports program in its current form in 2010.

## 7.4 CONFERENCE MEMBERSHIP

Stetson University benchmarks its planning, budgeting and compensation activities against schools where it has a conference affiliation (Atlantic Sun, Pioneer Football League) and/or with schools where it has a clear affinity (Southern Conference, Big South Conference). The following tables detail conference memberships, whether the institution is public or private and undergraduate full-time enrollment. Given Stetson will not have football on the playing field until 2013, data related to the Pioneer Football League are limited in this year's guide and will be in next year's planning guide.

### FIGURE 7.4.A

Atlantic Sun Conference Membership: 2011-12\*

INSTITUTION	PUBLIC/ PRIVATE	UNDERGRADUATE ENROLLMENT
East Tennessee State University	Public	10,175
Florida Gulf Coast University	Public	9,697
Jacksonville University	Private	2,153
Kennesaw State University	Public	16,835
Lipscomb University	Private	2,484
Mercer University	Private	3,611
Northern Kentucky University	Public	9,854
<b>Stetson University</b>	<b>Private</b>	<b>2,469</b>
University of North Florida	Public	10,200
University of South Carolina-Upstate	Public	4,181

### FIGURE 7.4.B

Big South Conference Membership: 2011-12\*

INSTITUTION	PUBLIC/PRIVATE	UNDERGRADUATE ENROLLMENT
Campbell University	Private	3,374
Charleston Southern University	Private	2,480
Coastal Carolina University	Public	7,885
Gardner-Webb University	Private	2,193
High Point University	Private	3,994
Liberty University	Private	24,700
Longwood University	Public	3,953
Presbyterian College	Private	1,124
Radford University	Public	8,268
Stony Brook University	Public	14,437
University of North Carolina at Asheville	Public	2,936
Virginia Military Institute	Public	1,664
Winthrop University	Public	4,452

**FIGURE 7.4.C**

Southern Conference Membership: 2011-12\*

<b>INSTITUTION</b>	<b>PUBLIC/PRIVATE</b>	<b>UNDERGRADUATE ENROLLMENT</b>
<b>Appalachian State University</b>	<i>Public</i>	<b>14,747</b>
<b>Carver Bible College</b>	<i>Private</i>	<b>121</b>
<b>Citadel Military College of South Carolina</b>	<i>Public</i>	<b>2,436</b>
<b>College of Charleston</b>	<i>Public</i>	<b>9,674</b>
<b>Davidson College</b>	<i>Private</i>	<b>1,785</b>
<b>Elon University</b>	<i>Private</i>	<b>5,209</b>
<b>Furman University</b>	<i>Private</i>	<b>2,618</b>
<b>Georgia Southern University</b>	<i>Public</i>	<b>15,749</b>
<b>Samford University</b>	<i>Private</i>	<b>2,763</b>
<b>The University of Tennessee at Chattanooga</b>	<i>Public</i>	<b>8,869</b>
<b>University of North Carolina at Greensboro</b>	<i>Public</i>	<b>12,902</b>
<b>Western Carolina University</b>	<i>Public</i>	<b>6,750</b>
<b>Wofford College</b>	<i>Private</i>	<b>1,596</b>

\*NOTE: The data in the Conference Membership tables (7.4.A-7.4.C) were extracted from The Equity in Athletics Data Analysis Cutting Tool by Stetson University Athletics ([ope.ed.gov/athletics](http://ope.ed.gov/athletics)). The Equity in Athletics Disclosure Act requires co-educational institutions of postsecondary education that participate in a Title IV federal student financial assistance program and have an intercollegiate athletic program to prepare an annual report to the Department of Education on athletic participation, staffing, and revenues and expenses, by men’s and women’s teams. The Department will use this information in preparing its required report to the Congress on gender equity in intercollegiate athletics.

**7.5 BRAND ENHANCEMENT**

Through athletic success, Stetson will enhance the brand of the institution. To this end, a goal was set by the university during the 2004-2005 academic year to win three conference championships in five years. Stetson has won in women’s golf (2x), women’s basketball (2x), men’s soccer (1x) and baseball (1x). Goals will be revisited in the coming year as we move toward our next phase of athletic enhancement.

**FIGURE 7.5.A**

Athletic Conference Titles and Tournament Appearances

<b>BRAND ENHANCEMENT</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>
<b>Atlantic Sun Championships</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>1</b>
<b>NCAA Tournament Appearances</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>

## 7.6 KEY FINANCIAL RATIOS

The NCAA requires that institutions submit revenues and expenses information for their athletic department as well as other general information online annually. This allows Stetson University to compare itself to indicators based upon conference-level descriptive statistics (percentiles, averages, etc.) and consider the degree its operations in this area are efficient and cost-effective and our return on investment (ROI) is reasonable.

Revenues in this context relate to an athletic department's ticket sales, student fees, guarantees from participation in away games, contributions from donors, compensation paid by a third-party, direct state or government support, institutional support for operations, indirect facilities administrative support, tournament revenues, broadcast, radio and internet revenues, program/concession sales, royalties and licensing, sport camp revenues, and other operating revenues.

Expenses include athletic student aid, guarantees paid to visiting participating institutions, coaching salaries and bonuses, staff salaries, severance, recruiting, team travel, equipment/uniforms, game expenses, marketing/promotions, camp expenses, facilities and administrative direct and indirect expenses, medical, memberships and other operating expenses.

### FIGURE 7.6.A

Athletic Expenditures to Institutional Expenditures: Academic Year 2007-2012

CONFERENCE	2006/07	2007/08	2008/09	2009/10	2010/11	2011/2012
<b>Southern</b>	<b>12.50%</b>	<b>12.10%</b>	<b>12.00%</b>	<b>10.10%</b>	<b>9.70%</b>	<b>9.60%</b>
<b>Atlantic Sun</b>	<b>8.60%</b>	<b>8.60%</b>	<b>9.90%</b>	<b>7.00%</b>	<b>9.50%</b>	<b>6.20%</b>
<b>Stetson</b>	<b>8.20%</b>	<b>9.00%</b>	<b>8.20%</b>	<b>8.10%</b>	<b>9.10%</b>	<b>9.90%</b>
<b>Big South</b>	<b>8.80%</b>	<b>8.90%</b>	<b>7.40%</b>	<b>7.20%</b>	<b>7.20%</b>	<b>11.40%</b>

### FIGURE 7.6.B

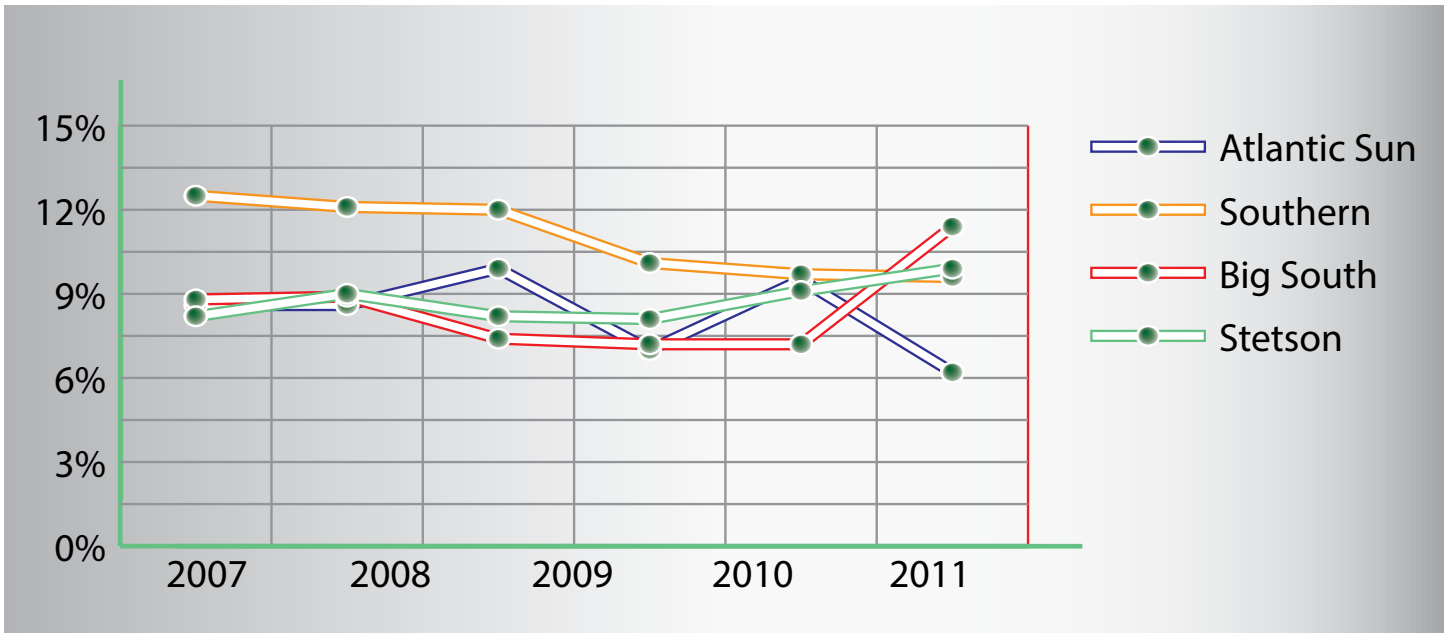
Generated Revenues to Athletic Direct Expenses: 2007-2012

CONFERENCE	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12
<b>Southern</b>	<b>32.10%</b>	<b>32.70%</b>	<b>36.10%</b>	<b>32.80%</b>	<b>31.70%</b>	<b>30.10%</b>
<b>Big South</b>	<b>19.60%</b>	<b>19.40%</b>	<b>17.30%</b>	<b>20.10%</b>	<b>20.70%</b>	<b>18.60%</b>
<b>Stetson</b>	<b>30.00%</b>	<b>27.20%</b>	<b>22.40%</b>	<b>19.00%</b>	<b>18.20%</b>	<b>15.60%</b>
<b>Atlantic Sun</b>	<b>17.00%</b>	<b>17.80%</b>	<b>14.90%</b>	<b>17.40%</b>	<b>18.20%</b>	<b>17.00%</b>



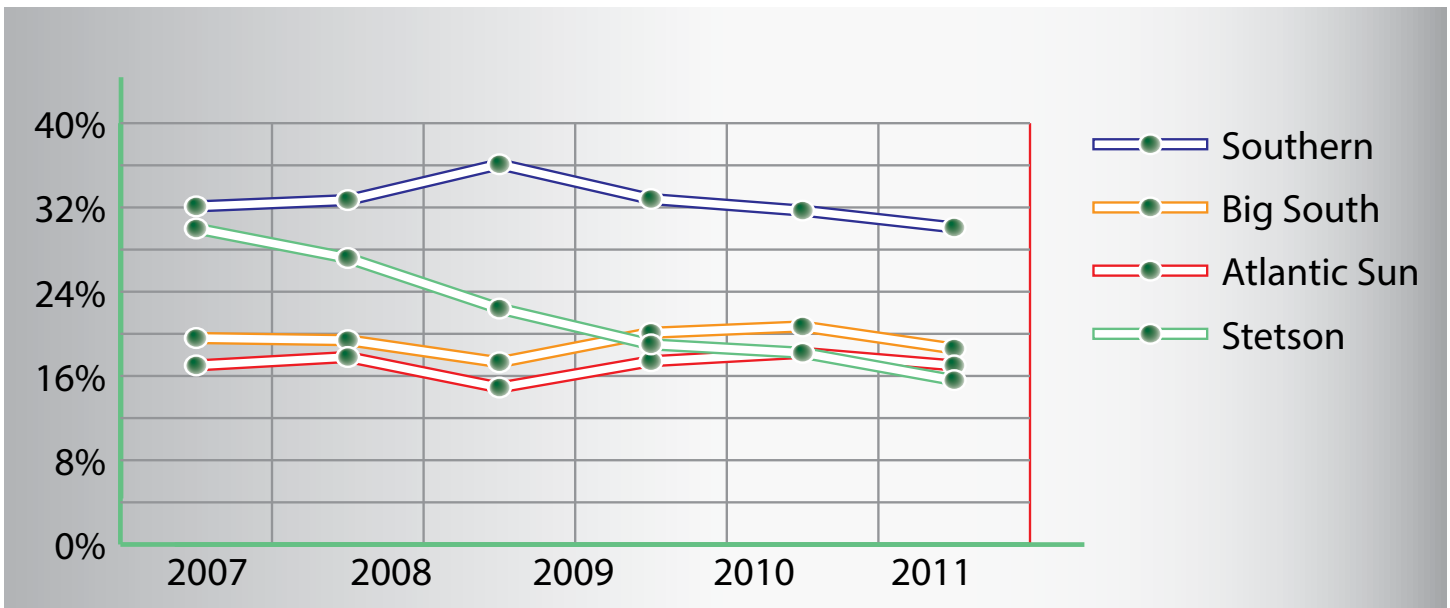
**FIGURE 7.6.C**

Athletic Expenditures to Institutional Expenditures: 2007-2011



**FIGURE 7.6.D**

Generated Revenues to Athletic Direct Expenses: 2007-2011



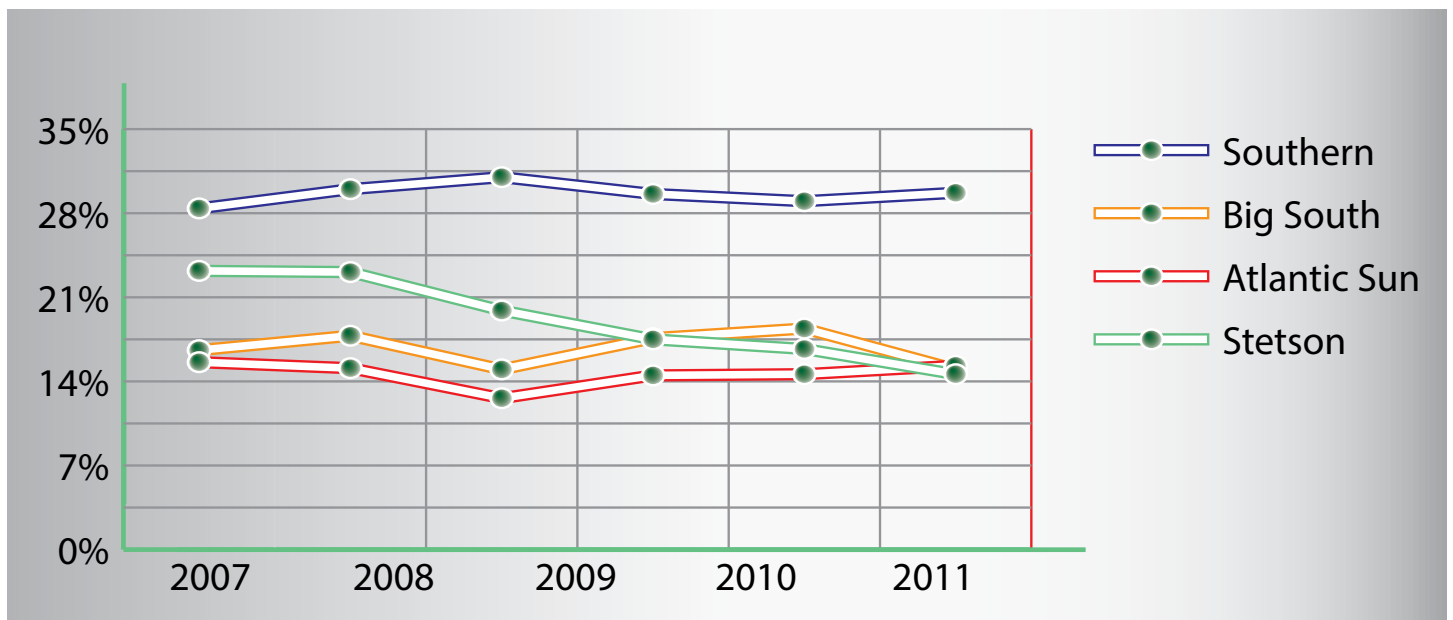
**FIGURE 7.6.E**

Generated Revenues to Total Athletic Revenue: 2007-2012

CONFERENCE	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12
<b>Southern</b>	<b>28.40%</b>	<b>30.00%</b>	<b>31.00%</b>	<b>29.60%</b>	<b>29.00%</b>	<b>29.70%</b>
<b>Big South</b>	<b>16.60%</b>	<b>17.80%</b>	<b>15.00%</b>	<b>17.60%</b>	<b>18.40%</b>	<b>15.00%</b>
<b>Stetson</b>	<b>23.20%</b>	<b>23.10%</b>	<b>19.90%</b>	<b>17.50%</b>	<b>16.70%</b>	<b>14.60%</b>
<b>Atlantic Sun</b>	<b>15.60%</b>	<b>15.10%</b>	<b>12.60%</b>	<b>14.50%</b>	<b>14.60%</b>	<b>15.30%</b>

**FIGURE 7.6.F**

Generated Revenues to Total Athletic Revenue: 2007-2011



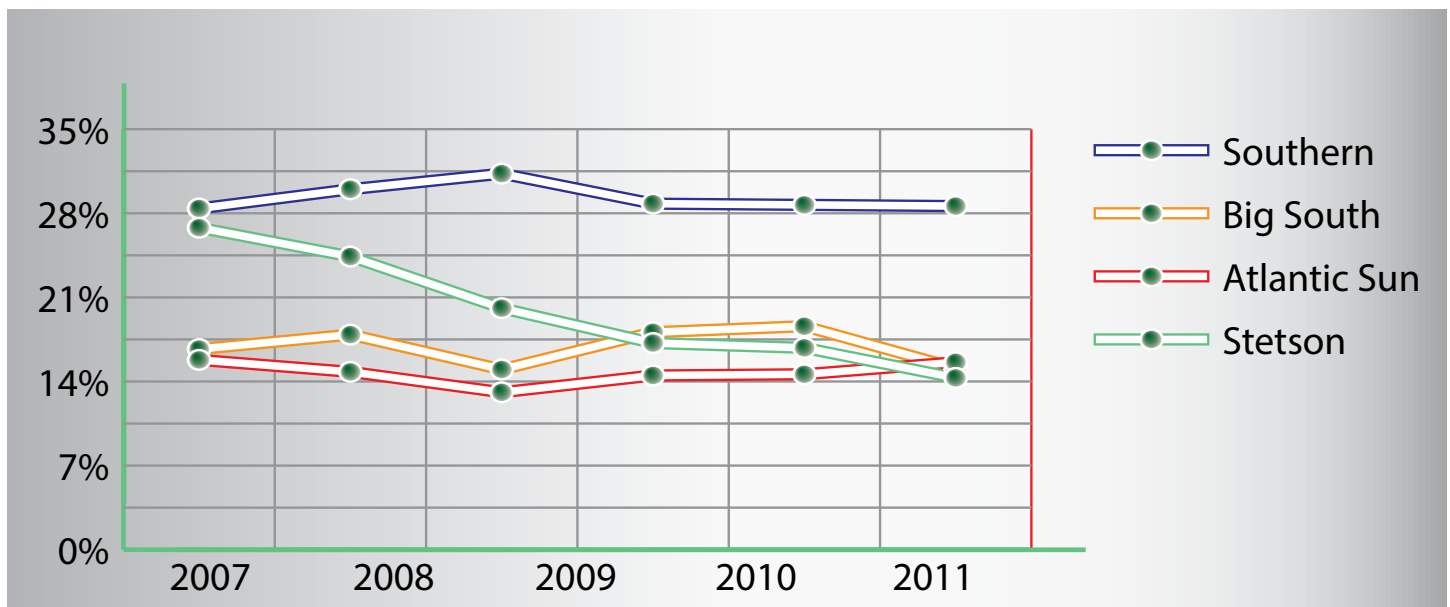
**FIGURE 7.6.G**

Revenue Self-Sufficiency: 2007-2012

CONFERENCE	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12
<b>Southern</b>	<b>28.40%</b>	<b>30.00%</b>	<b>31.30%</b>	<b>28.80%</b>	<b>28.70%</b>	<b>28.60%</b>
<b>Big South</b>	<b>16.70%</b>	<b>17.90%</b>	<b>15.00%</b>	<b>18.10%</b>	<b>18.60%</b>	<b>15.10%</b>
<b>Stetson</b>	<b>26.80%</b>	<b>24.40%</b>	<b>20.10%</b>	<b>17.20%</b>	<b>16.80%</b>	<b>14.30%</b>
<b>Atlantic Sun</b>	<b>15.80%</b>	<b>14.80%</b>	<b>13.10%</b>	<b>14.50%</b>	<b>14.60%</b>	<b>15.60%</b>

**FIGURE 7.6.H**

Revenue Self-Sufficiency: 2007-2011



NOTE: Stetson University Athletics Department secured data from the NCAA Revenues and Expenses Dashboard and provided this data to the Office of Institutional Research. Stetson University Athletics Department submits to the NCAA revenues and expenses information as well as other general information online annually.

## 7.7 CONFERENCE REVENUE BREAKDOWN BY SPORT

Stetson University continually reviews a group of conferences along a variety of indices to ensure we compare favorably in how we approach running and financing our athletic programs. Our aim is excellence on and off the playing field while maintaining efficiency and cost effectiveness as well as increasing the self-sufficiency of the Athletics program at Stetson. See prior section for expense and revenue definitions.

**FIGURE 7.7.A**

Stetson University Conference Revenue Breakdown: 2011-12

SPORTS	MEN'S TEAMS	% OF TOTAL REVENUE (MEN)	WOMEN'S TEAMS	% OF TOTAL REVENUE (WOMEN)	TOTAL REVENUE	% OF TOTAL REVENUE
<b>Basketball</b>	<b>\$1,260,302</b>	<b>15.83%</b>	<b>\$1,114,770</b>	<b>14.00%</b>	<b>\$2,375,072</b>	<b>29.83%</b>
<b>Baseball</b>	<b>\$1,288,315</b>	<b>16.18%</b>	—	—	<b>\$1,288,315</b>	<b>16.18%</b>
<b>Sand Volleyball</b>	—	—	<b>\$101,017</b>	<b>1.27%</b>	<b>\$101,017</b>	—
<b>Golf</b>	<b>\$145,784</b>	<b>1.83%</b>	<b>\$237,042</b>	<b>2.98%</b>	<b>\$382,826</b>	<b>4.81%</b>
<b>Rowing</b>	<b>\$56,187</b>	<b>0.71%</b>	<b>\$314,015</b>	<b>3.94%</b>	<b>\$370,202</b>	<b>4.65%</b>
<b>Soccer</b>	<b>\$573,654</b>	<b>7.20%</b>	<b>\$686,618</b>	<b>8.62%</b>	<b>\$1,260,472</b>	<b>15.83%</b>
<b>Softball</b>	—	—	<b>\$850,970</b>	<b>10.69%</b>	<b>\$850,970</b>	—
<b>Tennis</b>	<b>\$340,386</b>	<b>4.27%</b>	<b>\$397,527</b>	<b>4.99%</b>	<b>\$737,913</b>	<b>9.27%</b>
<b>Track and Field, X-Country</b>	<b>\$57,271</b>	<b>0.72%</b>	<b>\$84,481</b>	<b>1.06%</b>	<b>\$141,752</b>	<b>1.78%</b>
<b>Volleyball</b>	—	—	<b>\$453,742</b>	<b>5.70%</b>	<b>\$453,742</b>	<b>5.70%</b>
<b>TOTAL</b>	<b>\$3,721,899</b>	<b>46.74%</b>	<b>\$4,240,182</b>	<b>53.25%</b>	<b>\$7,962,281</b>	<b>100.00%</b>

**FIGURE 7.7.B**

Atlantic Sun Conference Revenue Breakdown: 2011-12

<b>VARSITY TEAM</b>	<b>MEN'S TEAMS</b>	<b>WOMEN'S TEAMS</b>	<b>TOTAL</b>
<b>Basketball</b>	<b>\$13,079,980</b>	<b>\$10,218,340</b>	<b>\$23,298,320</b>
<b>Football</b>	<b>\$2,356,534</b>	<b>—</b>	<b>\$2,356,534</b>
<b>Baseball</b>	<b>\$7,861,209</b>	<b>—</b>	<b>\$7,861,209</b>
<b>Sand Volleyball</b>	<b>\$0</b>	<b>\$352,252</b>	<b>\$352,252</b>
<b>All Track Combined</b>	<b>\$2,265,798</b>	<b>\$3,552,288</b>	<b>\$5,818,086</b>
<b>Golf</b>	<b>\$2,454,312</b>	<b>\$2,710,688</b>	<b>\$5,165,000</b>
<b>Lacrosse</b>	<b>\$812,572</b>	<b>\$1,049,592</b>	<b>\$1,862,164</b>
<b>Rowing</b>	<b>\$328,523</b>	<b>\$431,842</b>	<b>\$760,365</b>
<b>Soccer</b>	<b>\$4,844,600</b>	<b>\$5,852,530</b>	<b>\$10,697,130</b>
<b>Softball</b>	<b>—</b>	<b>\$5,597,869</b>	<b>\$5,597,869</b>
<b>Swimming and Diving</b>	<b>\$0</b>	<b>\$1,136,063</b>	<b>\$1,136,063</b>
<b>Tennis</b>	<b>\$2,264,081</b>	<b>\$2,681,522</b>	<b>\$4,945,603</b>
<b>Track and Field, X-Country</b>	<b>\$566,493</b>	<b>\$315,728</b>	<b>\$882,221</b>
<b>Volleyball</b>	<b>\$0</b>	<b>\$5,267,170</b>	<b>\$5,267,170</b>
<b>TOTAL</b>	<b>\$36,834,102</b>	<b>\$39,165,884</b>	<b>\$75,999,986</b>

**FIGURE 7.7.C**

Big South Conference Revenue Breakdown: 2011-12

<b>VARSITY TEAM</b>	<b>MEN'S TEAMS</b>	<b>WOMEN'S TEAMS</b>	<b>COMBINED</b>
<b>Basketball</b>	<b>\$18,040,613</b>	<b>\$11,648,188</b>	<b>\$29,688,801</b>
<b>Football</b>	<b>\$28,304,319</b>	—	<b>\$28,304,319</b>
<b>Baseball</b>	<b>\$10,439,793</b>	—	<b>\$10,439,493</b>
<b>Sand Volleyball</b>	—	—	—
<b>All Track Combined</b>	<b>\$4,911,386</b>	<b>\$5,429,311</b>	<b>\$10,340,697</b>
<b>Field Hockey</b>	—	<b>\$1,240,922</b>	<b>\$1,240,922</b>
<b>Golf</b>	<b>\$2,901,868</b>	<b>\$2,518,866</b>	<b>\$5,420,734</b>
<b>Lacrosse</b>	<b>\$1,270,007</b>	<b>\$3,318,858</b>	<b>\$4,588,865</b>
<b>Rifle</b>	<b>\$36,772</b>	<b>\$27,481</b>	<b>\$64,253</b>
<b>Soccer</b>	<b>\$5,668,765</b>	<b>\$6,480,204</b>	<b>\$12,148,970</b>
<b>Softball</b>	—	<b>\$5,577,168</b>	<b>\$5,577,168</b>
<b>Squash</b>	—	—	—
<b>Swimming and Diving</b>	<b>\$49,939</b>	<b>\$265,566</b>	<b>\$315,505</b>
<b>Swimming</b>	<b>\$570,100</b>	<b>\$1,777,030</b>	<b>\$2,347,130</b>
<b>Tennis</b>	<b>\$2,313,307</b>	<b>\$2,866,195</b>	<b>\$5,179,502</b>
<b>Track and Field, X-Country</b>	<b>\$161,001</b>	<b>\$126,673</b>	<b>\$287,674</b>
<b>Volleyball</b>	—	<b>\$5,729,153</b>	<b>\$5,729,153</b>
<b>Water Polo</b>	—	<b>\$262,429</b>	<b>\$262,429</b>
<b>Wrestling</b>	<b>\$1,509,474</b>	—	<b>\$1,509,474</b>
<b>TOTAL</b>	<b>\$76,177,344</b>	<b>\$47,268,044</b>	<b>\$123,445,089</b>

**FIGURE 7.7.D**

Pioneer Conference Revenue Breakdown: 2011-12

<b>VARSITY TEAM</b>	<b>MEN'S TEAMS</b>	<b>WOMEN'S TEAMS</b>	<b>COMBINED</b>
<b>Basketball</b>	<b>\$33,120,756</b>	<b>\$14,627,155</b>	<b>\$47,747,911</b>
<b>Football</b>	<b>\$10,684,847</b>	—	<b>\$10,684,847</b>
<b>Baseball</b>	<b>\$9,350,582</b>	—	<b>\$9,350,582</b>
<b>Beach Volleyball</b>	—	<b>\$227,163</b>	<b>\$227,163</b>
<b>Bowling</b>	—	<b>\$156,614</b>	<b>\$156,614</b>
<b>All Track Combined</b>	<b>\$2,663,218</b>	<b>\$3,996,850</b>	<b>\$6,660,068</b>
<b>Field Hockey</b>	—	<b>\$317,239</b>	<b>\$317,239</b>
<b>Golf</b>	<b>\$2,706,658</b>	<b>\$2,019,882</b>	<b>\$4,726,540</b>
<b>Lacrosse</b>	<b>\$1,243,931</b>	<b>\$1,768,385</b>	<b>\$3,012,316</b>
<b>Rifle</b>	—	—	—
<b>Rowing</b>	<b>\$629,355</b>	<b>\$1,569,859</b>	<b>\$2,199,214</b>
<b>Soccer</b>	<b>\$6,572,608</b>	<b>\$7,385,867</b>	<b>\$13,958,475</b>
<b>Softball</b>	—	<b>\$6,410,461</b>	<b>\$6,410,461</b>
<b>Swimming and Diving</b>	<b>\$636,917</b>	<b>\$581,549</b>	<b>\$1,218,466</b>
<b>Swimming</b>	—	<b>\$1,070,528</b>	<b>\$1,070,528</b>
<b>Tennis</b>	<b>\$2,774,699</b>	<b>\$3,263,822</b>	<b>\$6,038,521</b>
<b>Track and Field, Outdoor</b>	—	<b>\$83,134</b>	<b>\$83,134</b>
<b>Track and Field, X-Country</b>	<b>\$543,646</b>	<b>\$183,367</b>	<b>\$727,013</b>
<b>Volleyball</b>	—	<b>\$7,404,848</b>	<b>\$7,404,848</b>
<b>Water Polo</b>	—	<b>\$287,839</b>	<b>\$287,839</b>
<b>Wrestling</b>	<b>\$828,905</b>	—	<b>\$828,905</b>
<b>TOTAL</b>	<b>\$71,756,122</b>	<b>\$51,354,562</b>	<b>\$123,110,684</b>

**FIGURE 7.7.E**

Southern Conference Revenue Breakdown: 2011-12

<b>VARSITY TEAM</b>	<b>MEN'S TEAMS</b>	<b>WOMEN'S TEAMS</b>	<b>TOTAL</b>
<b>Basketball</b>	<b>\$19,310,138</b>	<b>\$12,009,180</b>	<b>\$31,319,318</b>
<b>Football</b>	<b>\$39,270,676</b>	—	<b>\$39,270,676</b>
<b>Baseball</b>	<b>\$8,629,908</b>	—	<b>\$8,629,908</b>
<b>Beach Volleyball</b>	—	<b>\$73,863.00</b>	<b>\$73,863.00</b>
<b>All Track Combined</b>	<b>\$2,949,060</b>	<b>\$5,570,372</b>	<b>\$8,519,432</b>
<b>Equestrian</b>	—	<b>\$202,183</b>	<b>\$202,183</b>
<b>Field Hockey</b>	<b>3769949</b>	<b>\$3,549,919</b>	<b>\$7,319,868</b>
<b>Golf</b>	<b>\$3,769,949</b>	<b>\$3,549,919</b>	<b>\$7,319,868</b>
<b>Lacrosse</b>	—	<b>\$297,084</b>	<b>\$297,084</b>
<b>Rifle</b>	<b>\$172,160</b>	<b>\$189,377</b>	<b>\$361,537</b>
<b>Sailing</b>	—	<b>\$162,817</b>	<b>\$162,817</b>
<b>Soccer</b>	<b>\$4,722,513</b>	<b>\$7,441,922</b>	<b>\$12,164,435</b>
<b>Softball</b>	—	<b>\$5,528,683</b>	<b>\$5,528,683</b>
<b>Swimming and Diving</b>	<b>\$434,643</b>	<b>\$881,390</b>	<b>\$1,316,033</b>
<b>Tennis</b>	<b>\$2,895,769</b>	<b>\$4,101,250</b>	<b>\$6,997,019</b>
<b>Track and Field, X-Country</b>	<b>\$199,012</b>	<b>\$21,139</b>	<b>\$220,241</b>
<b>Volleyball</b>	—	<b>\$6,994,408</b>	<b>\$6,994,408</b>
<b>Wrestling</b>	<b>\$1,850,208</b>	—	<b>\$1,850,208</b>
<b>TOTAL</b>	<b>\$87,973,985</b>	<b>\$50,573,506</b>	<b>\$138,547,581</b>

\*NOTE: Stetson University Athletics Department secured data from the NCAA Revenues and Expenses Dashboard and provided these data to the Office of Institutional Research. Stetson University Athletics Department submits to the NCAA revenues and expenses information as well as other general information online annually.

More information about teams, boosters, camps, compliance, communications, facilities, staff and schedules and ticketing can be found at: [gohatters.com](http://gohatters.com).





## 8 FINANCES

Stetson University is committed to integrated strategic planning and budgeting to ensure a mission-centric approach to its future. Specifically, the university seeks to use the information in this guide to undertake the following:

- Balance operating budgets with reasoned and modest growth in operating margins, two percent contingencies and renewal and replacement funding.
- Ensure capital investments are guided by the campus master plan and integrate with enrollment plan(s) for multiple campuses.
- Work with constituents to prioritize the use of institutional resources to strategic ends, integrating success measures and links where possible.
- Synchronize budget calendars, processes and support plans.
- Establish a five-year planning horizon that is strategic in nature and informs the planning of future priorities.

## 8.1 EXPENSES

The following section details core expenses by function and per full-time equivalent (FTE) enrollment. Please see the glossary for definitions of the different categories or how FTE is calculated. Please see the glossary for more information about categories. The source for this data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Finance component.

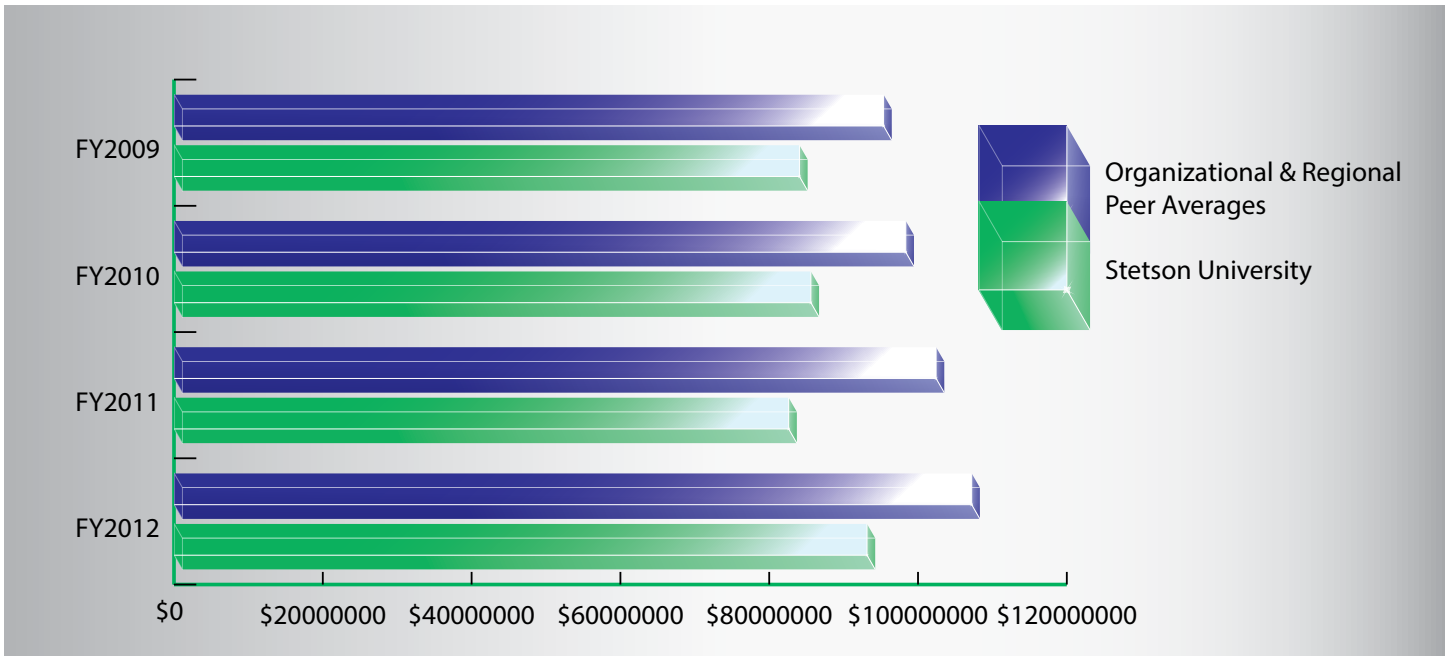
**FIGURE 8.1.A**

Core Expense Total Dollars: Fiscal Year 2009-2012

INSTITUTION	FY2009	FY2010	FY2011	FY2012	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of Portland	\$64,401,000	\$68,797,000	\$77,438,000	\$76,521,000	\$71,789,250	18.82%
Baldwin Wallace College	\$70,738,124	\$70,564,763	\$72,263,548	\$74,696,864	\$72,065,825	5.60%
Siena College	\$66,553,083	\$72,774,228	\$76,050,287	\$77,827,615	\$73,301,303	16.94%
John Carroll University	\$74,648,740	\$71,213,670	\$72,447,901	\$75,374,078	\$73,421,097	0.97%
Pacific Lutheran University	\$77,416,875	\$78,934,833	\$80,063,896	\$83,572,618	\$79,997,056	7.95%
University of Puget Sound	\$81,695,000	\$82,511,000	\$84,441,000	\$87,267,000	\$83,978,500	6.82%
Rollins College	\$79,304,000	\$81,886,000	\$87,128,000	\$89,644,000	\$84,490,500	13.04%
Stetson University	\$85,164,073	\$86,698,970	\$83,714,452	\$94,244,424	\$87,455,480	10.66%
The University of Tampa	\$81,755,294	\$88,626,105	\$87,309,343	\$92,600,956	\$87,572,925	13.27%
Valparaiso University	\$86,780,829	\$83,823,112	\$90,566,000	\$96,169,000	\$89,334,735	10.82%
Drake University	\$84,025,187	\$91,242,237	\$95,548,012	\$99,289,454	\$92,526,223	18.17%
University of Redlands	\$93,563,427	\$93,169,273	\$93,478,648	\$96,927,507	\$94,284,714	3.60%
Butler University	\$98,507,000	\$103,673,000	\$109,082,000	\$115,614,000	\$106,719,000	17.37%
Furman University	\$104,177,237	\$104,194,698	\$108,056,305	\$113,417,071	\$107,461,328	8.87%
Loyola University-N.O.	\$99,171,575	\$106,619,597	\$109,154,356	\$119,158,706	\$108,526,059	20.15%
Samford University	\$107,183,059	\$107,953,102	\$113,472,870	\$117,025,528	\$111,408,640	9.18%
Elon University	\$118,287,736	\$120,718,864	\$129,840,739	\$139,024,862	\$126,968,050	17.53%
University of the Pacific	\$251,814,928	\$264,089,274	\$273,653,855	\$287,233,954	\$269,198,003	14.07%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$96,471,947</b>	<b>\$99,458,280</b>	<b>\$103,529,104</b>	<b>\$108,315,542</b>	<b>\$101,943,718</b>	<b>12.28%</b>

**FIGURE 8.1.B**

Core Expense Total Dollars: Fiscal Year 2009-2012



**FIGURE 8.1.C**

Core Expense Percent Breakdown by Function: Fiscal Year 2012

INSTITUTION	INSTRUCTION	RESEARCH	PUBLIC SERVICE	ACADEMIC SUPPORT	STUDENT SERVICES	INSTITUTIONAL SUPPORT	OTHER
Baldwin Wallace College	50	1	1	12	18	18	—
Butler University	50	1	—	11	19	19	—
Drake University	41	1	9	20	12	17	—
Elon University	58	—	—	5	19	17	—
Furman University	50	2	—	14	20	15	—
John Carroll University	43	7	—	15	16	14	5
Loyola Uni. - N. O.	42	1	3	14	8	26	5
Pacific Lutheran University	48	1	8	7	13	22	—
Rollins College	42	—	2	14	20	23	—
Samford University	55	—	4	2	25	14	—
Siena College	39	—	—	14	23	22	1
Stetson University	50	1	1	14	16	18	—
The University of Tampa	45	—	—	13	13	28	1
University of Portland	54	1	—	5	12	28	—
University of Puget Sound	53	1	—	10	20	16	—
University of Redlands	44	—	1	8	18	28	—
University of the Pacific	45	14	—	9	8	24	1
Valparaiso University	46	1	3	15	21	13	—
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>47.35</b>	<b>2.82</b>	<b>3.88</b>	<b>11.06</b>	<b>16.76</b>	<b>20.24</b>	<b>2.60</b>

**FIGURE 8.1.D**

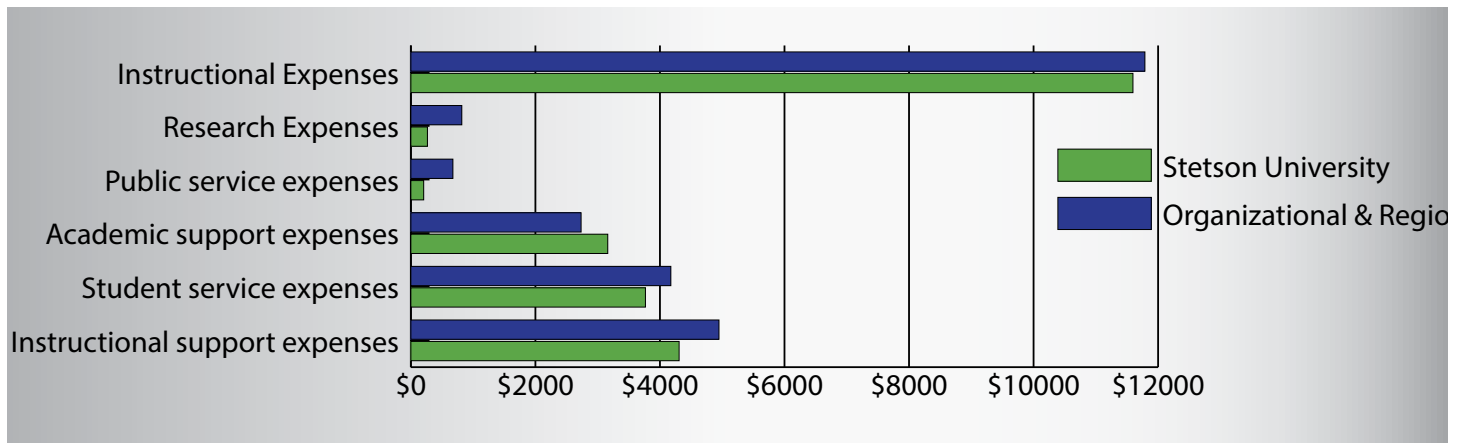
Core expense percent breakdown by function: Fiscal Year 2012

- A 50% - Instruction
- B 01% - Research
- C 01% - Public Service
- D 14% - Academic Support
- E 16% - Student Services
- F 18% - Instructional Support
- G 00% - Other



**FIGURE 8.1.E**

Core Expenses per Full-Time Equivalent (FTE) for Figure 8.1.F to Figure 8.2.K



**FIGURE 8.1.F**

Instructional Expenses per Full-Time Equivalent Student Enrollment: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
The University of Tampa	\$6,697	\$6,007	\$6,078	\$6,261	-9.24%
Drake University	\$6,276	\$6,988	\$8,081	\$7,115	28.76%
Siena College	\$8,828	\$8,824	\$9,445	\$9,032	6.99%
John Carroll University	\$9,231	\$9,125	\$9,276	\$9,211	0.49%
Baldwin Wallace University	\$8,824	\$9,088	\$10,067	\$9,326	14.09%
University of Redlands	\$9,796	\$9,775	\$9,415	\$9,662	-3.89%
Loyola University-New Orleans	\$9,477	\$9,736	\$10,580	\$9,931	11.64%
University of Portland	\$9,529	\$10,301	\$10,178	\$10,003	6.81%
Valparaiso University	\$9,494	\$9,851	\$10,929	\$10,091	15.11%
Rollins College	\$10,143	\$10,632	\$10,680	\$10,485	5.29%
Pacific Lutheran University	\$10,615	\$10,907	\$11,276	\$10,933	6.23%
Stetson University	\$11,129	\$11,016	\$11,596	\$11,247	4.20%
Samford University	\$11,347	\$11,832	\$13,211	\$12,130	16.43%
Butler University	\$11,555	\$11,609	\$13,774	\$12,313	19.20%
Elon University	\$10,306	\$13,380	\$14,050	\$12,579	36.33%
University of Puget Sound	\$15,824	\$16,559	\$16,964	\$16,449	7.20%
University of the Pacific	\$17,200	\$17,055	\$17,953	\$17,403	4.38%
Furman University	\$17,470	\$18,011	\$18,434	\$17,972	5.52%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$10,742</b>	<b>\$11,158</b>	<b>\$11,788</b>	<b>\$11,229</b>	<b>9.74%</b>

**FIGURE 8.1.G**

Research Expenses per Full-Time Equivalent (FTE) Students: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
Elon University	—	—	—	—	—
Rollins College	—	—	—	—	—
Samford University	—	—	—	—	—
Siena College	—	—	—	—	—
University of Redlands	—	—	—	—	—
The University of Tampa	\$9	\$11	\$23	\$14	155.56%
Baldwin Wallace University	\$69	\$93	\$148	\$103	114.49%
Pacific Lutheran University	\$98	\$117	\$121	\$112	23.47%
Drake University	-	\$187	\$216	\$202	—
Butler University	\$165	\$167	\$173	\$168	4.85%
Loyola University-New Orleans	\$231	\$202	\$237	\$223	2.60%
Valparaiso University	\$203	\$315	\$333	\$284	64.04%
University of Puget Sound	\$219	\$291	\$348	\$286	58.90%
University of Portland	\$364	\$304	\$196	\$288	-46.15%
Stetson University	\$325	\$343	\$266	\$311	-18.15%
Furman University	\$647	\$680	\$678	\$668	4.79%
John Carroll University	\$1,487	\$1,508	\$1,608	\$1,534	8.14%
University of the Pacific	\$5,906	\$5,924	\$5,738	\$5,856	-2.84%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$854</b>	<b>\$817</b>	<b>\$818</b>	<b>\$830</b>	<b>-4.23%</b>

**FIGURE 8.1.H**

Public Service Expenses per Full-Time Equivalent (FTE) Student Enrollment: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
Elon University	—	—	—	—	—
John Carroll University	—	—	—	—	—
The University of Tampa	—	—	—	—	—
University of Portland	—	—	—	—	—
University of Puget Sound	—	—	—	—	—
University of the Pacific	—	—	—	—	—
Siena College	—	\$24	\$35	\$30	—
Butler University	\$108	\$32	\$31	\$57	-71.30%
Furman University	\$103	\$107	\$102	\$104	-0.97%
Stetson University	\$223	\$202	\$206	\$210	-7.62%
Baldwin Wallace University	\$260	\$263	\$265	\$263	1.92%
University of Redlands	\$308	\$302	\$265	\$292	-13.96%
Rollins College	\$485	\$541	\$486	\$504	0.21%
Samford University	\$568	\$564	\$870	\$667	53.17%
Valparaiso University	\$694	\$725	\$733	\$717	5.62%
Loyola University-New Orleans	\$692	\$660	\$845	\$732	22.11%
Drake University	\$1,802	\$1,640	\$1,822	\$1,755	1.11%
Pacific Lutheran University	\$1,900	\$1,869	\$1,975	\$1,915	3.95%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$692</b>	<b>\$612</b>	<b>\$675</b>	<b>\$660</b>	<b>-2.40%</b>



**FIGURE 8.1.1**

Academic Support Expenses per Full-Time Equivalent Student Enrollment: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
University of Portland	\$874	\$935	\$930	\$913	6.41%
Samford University	\$1,680	\$755	\$594	\$1,010	-64.64%
Elon University	\$1,196	\$1,295	\$1,287	\$1,259	7.61%
Pacific Lutheran University	\$1,525	\$1,593	\$1,645	\$1,588	7.87%
University of Redlands	\$1,742	\$1,872	\$1,781	\$1,798	2.24%
The University of Tampa	\$1,847	\$1,853	\$1,745	\$1,815	-5.52%
Baldwin Wallace University	\$2,208	\$2,380	\$2,369	\$2,319	7.29%
Butler University	\$2,288	\$2,327	\$2,970	\$2,528	29.81%
Stetson University	\$3,165	\$2,952	\$3,162	\$3,093	-0.09%
John Carroll University	\$3,015	\$3,087	\$3,230	\$3,111	7.13%
Siena College	\$2,930	\$3,119	\$3,305	\$3,118	12.80%
Rollins College	\$2,906	\$3,310	\$3,533	\$3,250	21.58%
University of Puget Sound	\$3,285	\$3,324	\$3,288	\$3,299	0.09%
University of the Pacific	\$3,267	\$3,352	\$3,424	\$3,348	4.81%
Valparaiso University	\$3,114	\$3,476	\$3,690	\$3,427	18.50%
Drake University	\$3,371	\$3,534	\$3,963	\$3,623	17.56%
Loyola University-New Orleans	\$3,815	\$3,551	\$3,541	\$3,636	-7.18%
Furman University	\$4,817	\$4,914	\$5,184	\$4,972	7.62%

**FIGURE 8.1.J**

Student Service Expenses per Full-Time Equivalent (FTE) Student Enrollment: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
The University of Tampa	\$1,735	\$1,672	\$1,738	\$1,715	0.17%
Loyola University-New Orleans	\$1,831	\$1,919	\$2,138	\$1,963	16.77%
Drake University	\$1,716	\$1,908	\$2,273	\$1,966	32.46%
University of Portland	\$2,111	\$2,278	\$2,315	\$2,235	9.66%
Stetson University	\$2,110	\$2,193	\$3,767	\$2,690	78.53%
University of the Pacific	\$2,806	\$2,795	\$3,034	\$2,878	8.13%
Pacific Lutheran University	\$2,892	\$3,004	\$3,141	\$3,012	8.61%
John Carroll University	\$3,251	\$3,381	\$3,549	\$3,394	9.17%
Baldwin Wallace University	\$3,330	\$3,438	\$3,661	\$3,476	9.94%
University of Redlands	\$3,833	\$3,834	\$3,725	\$3,797	-2.82%
Elon University	\$3,496	\$4,371	\$4,606	\$4,158	31.75%
Butler University	\$4,226	\$4,342	\$5,230	\$4,599	23.76%
Valparaiso University	\$4,318	\$4,530	\$4,991	\$4,613	15.59%
Rollins College	\$4,265	\$4,885	\$5,091	\$4,747	19.37%
Samford University	\$4,071	\$5,285	\$6,056	\$5,137	48.76%
Siena College	\$5,213	\$5,168	\$5,708	\$5,363	9.50%
University of Puget Sound	\$6,349	\$6,435	\$6,442	\$6,409	1.46%
Furman University	\$6,473	\$6,950	\$7,271	\$6,898	12.33%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$3,642</b>	<b>\$3,894</b>	<b>\$4,175</b>	<b>\$3,904</b>	<b>14.62%</b>

**FIGURE 8.1.K**

Institutional Support Expenses per Full-Time Equivalent (FTE) Student Enrollment: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
John Carroll University	\$2,801	\$2,928	\$2,973	\$2,901	6.14%
Drake University	\$2,613	\$2,801	\$3,361	\$2,925	28.63%
Valparaiso University	\$2,717	\$3,186	\$3,140	\$3,014	15.57%
Samford University	\$3,501	\$3,662	\$3,299	\$3,487	-5.77%
Baldwin Wallace University	\$3,375	\$3,434	\$3,679	\$3,496	9.01%
The University of Tampa	\$3,362	\$3,535	\$3,692	\$3,530	9.82%
Elon University	\$3,155	\$3,922	\$4,139	\$3,739	31.19%
Butler University	\$3,896	\$4,056	\$5,279	\$4,410	35.50%
Stetson University	\$5,336	\$4,536	\$4,308	\$4,727	-19.27%
University of Puget Sound	\$4,491	\$5,018	\$5,267	\$4,925	17.28%
Pacific Lutheran University	\$4,903	\$4,942	\$5,225	\$5,023	6.57%
University of Portland	\$5,009	\$5,237	\$5,168	\$5,138	3.17%
Siena College	\$5,181	\$5,397	\$5,446	\$5,341	5.11%
Rollins College	\$5,215	\$5,590	\$5,867	\$5,557	12.50%
Furman University	\$5,931	\$5,869	\$5,469	\$5,756	-7.79%
University of Redlands	\$5,419	\$5,946	\$6,015	\$5,793	11.00%
Loyola University-New Orleans	\$6,959	\$5,696	\$6,526	\$6,394	-6.22%
University of the Pacific	\$9,067	\$8,445	\$9,571	\$9,028	5.56%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$4,564</b>	<b>\$4,686</b>	<b>\$4,948</b>	<b>\$4,733</b>	<b>8.40%</b>

## 8.2 REVENUES

The following section details revenues by function and per full-time equivalent (FTE) enrollment. Please see the glossary for definitions of the different categories or how FTE is calculated. Please see the glossary for more information about categories. The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Finance component.

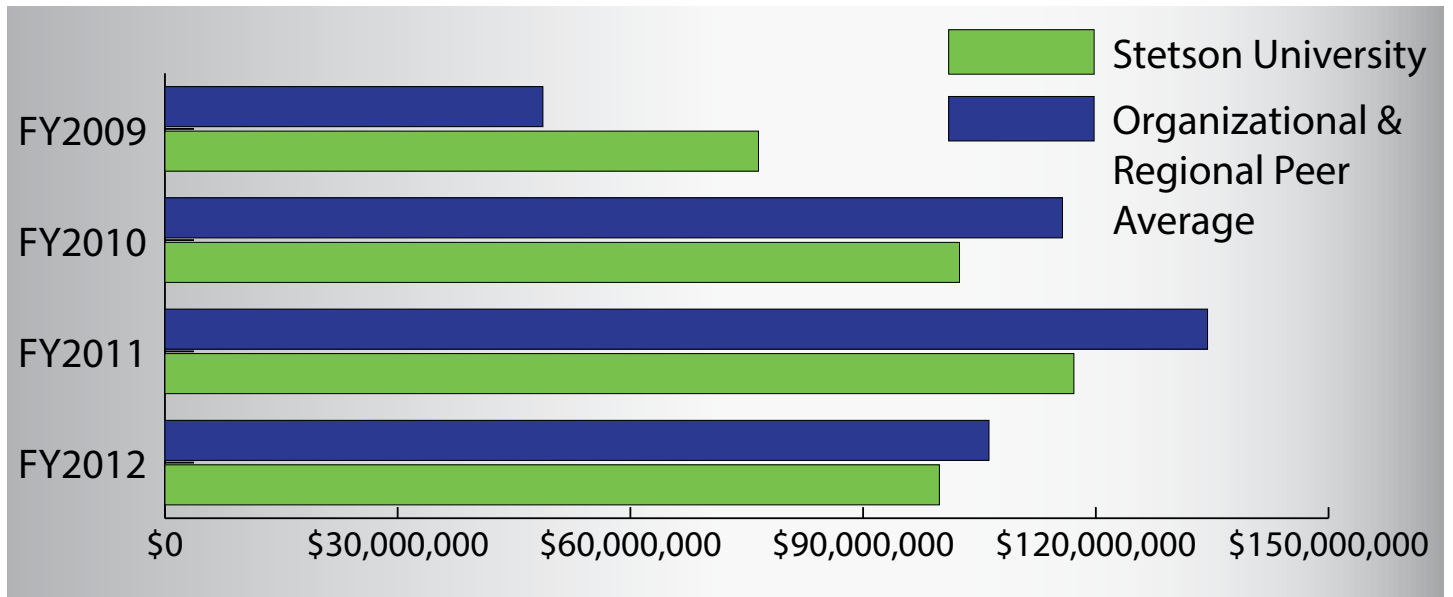
**FIGURE 8.2.A**

Core Revenues Total Dollars: Fiscal Year 2009-2012

INSTITUTION	FY2009	FY2010	FY2011	FY2012	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Siena College	\$25,206,213	\$75,572,212	\$86,377,345	\$66,653,118	\$63,452,222	164%
John Carroll University	\$23,194,915	\$86,300,875	\$91,219,201	\$64,378,540	\$66,273,383	178%
Rollins College	-\$41,534,000	\$106,937,000	\$142,850,000	\$68,579,000	\$69,208,000	265%
Baldwin Wallace College	\$38,124,710	\$95,411,648	\$91,553,021	\$73,368,597	\$74,614,494	92%
Pacific Lutheran University	\$71,459,761	\$83,597,470	\$101,011,981	\$75,433,591	\$82,875,701	6%
University of Redlands	\$52,900,392	\$94,858,250	\$102,997,249	\$87,929,551	\$84,671,361	66%
Valparaiso University	\$25,487,255	\$86,663,619	\$127,753,000	\$103,144,000	\$85,761,969	305%
University of Puget Sound	\$32,314,000	\$106,618,000	\$116,578,000	\$87,754,000	\$85,816,000	172%
University of Portland	\$58,280,000	\$93,817,000	\$113,294,000	\$90,797,000	\$89,047,000	56%
Samford University	\$24,642,005	\$111,424,796	\$134,828,256	\$107,944,149	\$94,709,802	338%
Butler University	\$35,316,000	\$113,215,000	\$137,250,000	\$94,162,000	\$94,985,750	167%
Loyola Uni.-New Orleans	\$38,859,906	\$118,853,845	\$130,884,038	\$103,371,264	\$97,992,263	166%
Furman University	-\$29,621,570	\$144,602,531	\$181,870,157	\$98,427,180	\$98,819,575	432%
Stetson University	\$76,513,841	\$102,425,702	\$117,170,876	\$99,831,700	\$98,985,530	30%
Drake University	\$57,312,709	\$121,537,416	\$134,795,989	\$101,971,834	\$103,904,487	78%
The University of Tampa	\$87,279,246	\$102,550,411	\$114,370,865	\$123,539,370	\$106,934,973	42%
Elon University	\$113,167,881	\$145,950,477	\$160,490,632	\$150,861,297	\$142,617,572	33%
University of the Pacific	\$215,899,000	\$278,922,000	\$316,698,000	\$307,564,000	\$279,770,750	42%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$48,722,848</b>	<b>\$115,696,032</b>	<b>\$134,401,278</b>	<b>\$106,228,147</b>	<b>\$101,262,076</b>	<b>118%</b>

**FIGURE 8.2.B**

Core Revenues Total Dollars: Fiscal Year 2009-2012



**FIGURE 8.2.C**

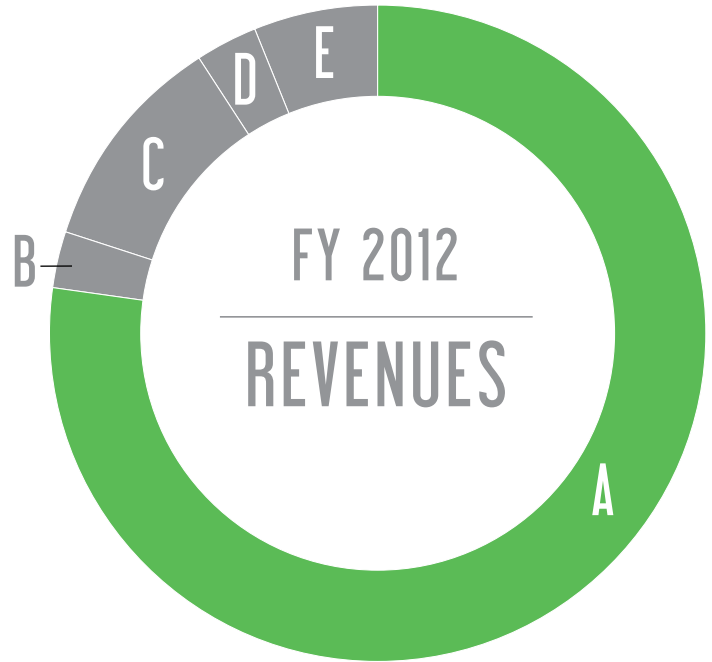
Core Revenues Percent Breakdown by Function: Fiscal Year 2012

<b>INSTITUTION</b>	<b>TUITION &amp; FEES</b>	<b>GOV'T GRANTS &amp; CONTRACTS</b>	<b>PRIVATE GIFTS &amp; CONTRACTS</b>	<b>INVESTMENT RETURN</b>	<b>OTHER</b>
<b>Baldwin Wallace University</b>	<b>77</b>	<b>3</b>	<b>15</b>	<b>-3</b>	<b>9</b>
<b>Butler University</b>	<b>90</b>	<b>1</b>	<b>12</b>	<b>-10</b>	<b>7</b>
<b>Drake University</b>	<b>81</b>	<b>9</b>	<b>13</b>	<b>-6</b>	<b>3</b>
<b>Elon University</b>	<b>89</b>	<b>2</b>	<b>7</b>		<b>3</b>
<b>Furman University</b>	<b>66</b>	<b>3</b>	<b>28</b>	<b>-3</b>	<b>6</b>
<b>John Carroll University</b>	<b>71</b>	<b>9</b>	<b>20</b>	<b>-7</b>	<b>7</b>
<b>Loyola University-New Orleans</b>	<b>77</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>11</b>
<b>Pacific Lutheran University</b>	<b>81</b>	<b>3</b>	<b>19</b>	<b>-4</b>	<b>1</b>
<b>Rollins College</b>	<b>89</b>	<b>2</b>	<b>23</b>	<b>-14</b>	<b>1</b>
<b>Samford University</b>	<b>78</b>	<b>2</b>	<b>16</b>	<b>0</b>	<b>4</b>
<b>Siena College</b>	<b>80</b>	<b>5</b>	<b>20</b>	<b>-9</b>	<b>4</b>
<b>Stetson University</b>	<b>78</b>	<b>3</b>	<b>11</b>	<b>3</b>	<b>6</b>
<b>The University of Tampa</b>	<b>87</b>	<b>1</b>	<b>11</b>	<b>-2</b>	<b>3</b>
<b>University of Portland</b>	<b>82</b>	<b>1</b>	<b>13</b>	<b>3</b>	<b>0</b>
<b>University of Puget Sound</b>	<b>76</b>	<b>3</b>	<b>22</b>	<b>-2</b>	<b>1</b>
<b>University of Redlands</b>	<b>88</b>	<b>3</b>	<b>7</b>	<b>0</b>	<b>3</b>
<b>University of the Pacific</b>	<b>70</b>	<b>13</b>	<b>6</b>	<b>-2</b>	<b>14</b>
<b>Valparaiso University</b>	<b>68</b>	<b>5</b>	<b>17</b>	<b>7</b>	<b>3</b>
<b>ORGANIZATIONAL &amp; PEER AVERAGE</b>	<b>79.41</b>	<b>4.24</b>	<b>14.88</b>	<b>-3.00</b>	<b>4.71</b>

**FIGURE 8.2.D**

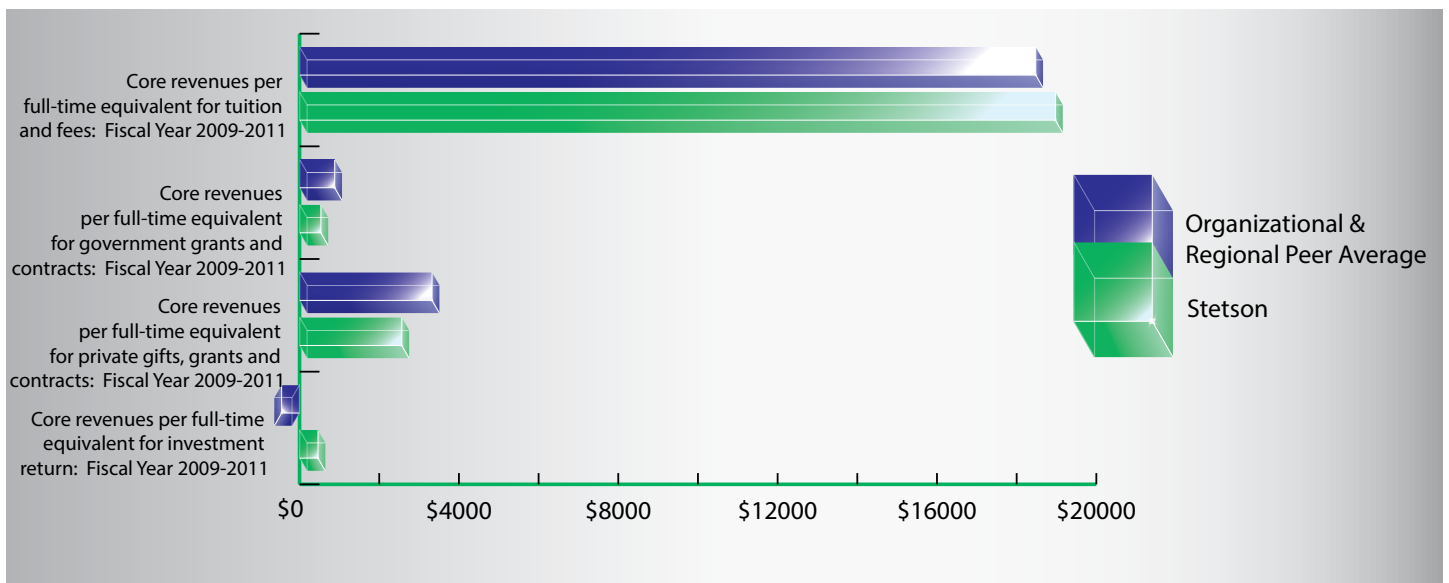
Core Revenues Percent Breakdown by Function: Fiscal Year 2012

- A 78% - Tuition & Fees
- B 03% - Government Grants & Contracts
- C 11% - Private Gifts & Contracts
- D 03% - Investment Return
- E 06% - Other



**FIGURE 8.2.E**

Core Revenues per Full-Time Equivalent (FTE) for Figure 8.2.F to Figure 8.2.I



**FIGURE 8.2.F**

Core Revenues per Full-Time Equivalent for Tuition and Fees: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
John Carroll University	\$13,440	\$13,016	\$13,119	\$13,192	-2.39%
Drake University	\$13,295	\$14,296	\$16,479	\$14,690	23.95%
Baldwin Wallace University	\$14,494	\$14,671	\$15,202	\$14,789	4.88%
The University of Tampa	\$14,470	\$15,064	\$15,541	\$15,025	7.40%
Loyola University-New Orleans	\$15,129	\$15,080	\$16,741	\$15,650	10.66%
Samford University	\$14,402	\$15,564	\$17,396	\$15,787	20.79%
Siena College	\$15,716	\$16,247	\$16,608	\$16,190	5.68%
University of Redlands	\$15,617	\$16,723	\$16,920	\$16,420	8.34%
Pacific Lutheran University	\$16,258	\$16,261	\$17,072	\$16,530	5.01%
Valparaiso University	\$15,987	\$16,453	\$17,360	\$16,600	8.59%
Rollins College	\$17,108	\$17,151	\$17,489	\$17,249	2.23%
Butler University	\$15,877	\$16,880	\$20,129	\$17,629	26.78%
Stetson University	\$18,305	\$18,329	\$19,156	\$18,597	4.65%
University of Portland	\$18,057	\$19,363	\$18,370	\$18,597	1.73%
Furman University	\$19,808	\$20,077	\$21,123	\$20,336	6.64%
Elon University	\$17,407	\$21,718	\$23,212	\$20,779	33.35%
University of Puget Sound	\$23,175	\$24,027	\$24,730	\$23,977	6.71%
University of the Pacific	\$26,928	\$27,623	\$29,763	\$28,105	10.53%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$16,892</b>	<b>\$17,660</b>	<b>\$18,662</b>	<b>\$17,738</b>	<b>10.48%</b>



**FIGURE 8.2.G**

Private Gifts, Grants and Contracts per Full-Time Equivalent (FTE): Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
Loyola University-New Orleans	\$699	\$690	\$845	\$745	20.89%
The University of Tampa	\$502	\$700	\$1,915	\$1,039	281.47%
Elon University	\$1,473	\$1,880	\$1,768	\$1,707	20.03%
University of Redlands	\$2,126	\$1,932	\$1,325	\$1,794	-37.68%
University of the Pacific	\$1,907	\$1,469	\$2,374	\$1,917	24.49%
Butler University	\$1,407	\$2,634	\$2,745	\$2,262	95.10%
Siena College	\$2,296	\$1,418	\$4,214	\$2,643	83.54%
John Carroll University	\$2,544	\$1,879	\$3,655	\$2,693	43.67%
Stetson University	\$2,661	\$3,082	\$2,750	\$2,831	3.34%
Samford University	\$2,933	\$2,999	\$3,480	\$3,137	18.65%
Drake University	\$2,786	\$4,121	\$2,599	\$3,169	-6.71%
University of Portland	\$2,855	\$3,947	\$2,949	\$3,250	3.29%
Baldwin Wallace University	\$5,063	\$2,439	\$2,913	\$3,472	-42.46%
Rollins College	\$1,726	\$5,313	\$4,446	\$3,828	157.59%
Valparaiso University	\$2,123	\$6,140	\$4,412	\$4,225	107.82%
University of Puget Sound	\$4,743	\$2,903	\$7,123	\$4,923	50.18%
Pacific Lutheran University	\$3,581	\$8,694	\$3,991	\$5,422	11.45%
Furman University	\$4,316	\$5,125	\$8,918	\$6,120	106.63%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$2,534</b>	<b>\$3,193</b>	<b>\$3,510</b>	<b>\$3,079</b>	<b>38.51%</b>

**FIGURE 8.2.H**

Government Grants and Contracts per Full-Time Equivalent (FTE): Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
Butler University	\$185	\$247	\$308	\$247	66.49%
University of Portland	\$337	\$292	\$264	\$298	-21.66%
The University of Tampa	\$421	\$368	\$202	\$330	-52.02%
Rollins College	\$361	\$317	\$335	\$338	-7.20%
Elon University	\$419	\$479	\$417	\$438	-0.48%
Baldwin Wallace University	\$396	\$456	\$572	\$475	44.44%
Samford University	\$549	\$601	\$427	\$526	-22.22%
University of Redlands	\$554	\$578	\$518	\$550	-6.50%
Siena College	\$379	\$597	\$1,056	\$677	178.63%
Stetson University	\$794	\$728	\$719	\$747	-9.45%
University of Puget Sound	\$719	\$835	\$825	\$793	14.74%
Furman University	\$766	\$947	\$926	\$880	20.89%
Pacific Lutheran University	\$1,319	\$737	\$645	\$900	-51.10%
Valparaiso University	\$981	\$1,073	\$1,213	\$1,089	23.65%
Loyola University-New Orleans	\$1,456	\$1,398	\$1,443	\$1,432	-0.89%
John Carroll University	\$1,827	\$1,816	\$1,611	\$1,751	-11.82%
Drake University	\$1,695	\$1,701	\$1,891	\$1,762	11.56%
University of the Pacific	\$6,156	\$6,045	\$5,461	\$5,887	-11.29%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$1,089</b>	<b>\$1,087</b>	<b>\$1,066</b>	<b>\$1,081</b>	<b>-2.19%</b>

**FIGURE 8.2.1**

Investment Return per Full-Time Equivalent (FTE): Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
The University of Tampa	\$335	\$594	-\$282	\$216	-184.18%
Pacific Lutheran University	\$1,683	\$2,032	-\$830	\$962	-149.32%
Drake University	\$2,633	\$3,528	-\$1,305	\$1,619	-149.56%
Elon University	\$2,009	\$3,471	-\$136	\$1,781	-106.77%
University of Redlands	\$2,449	\$4,411	-\$93	\$2,256	-103.80%
University of the Pacific	\$2,846	\$5,667	-\$688	\$2,608	-124.17%
University of Portland	\$3,145	\$4,276	\$709	\$2,710	-77.46%
Baldwin Wallace University	\$3,674	\$5,689	-\$604	\$2,920	-116.44%
Samford University	\$3,352	\$6,394	\$26	\$3,257	-99.22%
Valparaiso University	\$1,400	\$6,694	\$1,744	\$3,279	24.57%
Siena College	\$4,743	\$7,280	-\$1,934	\$3,363	-140.78%
Stetson University	\$3,351	\$6,244	\$647	\$3,414	-80.69%
Butler University	\$5,726	\$7,486	-\$2,212	\$3,667	-138.63%
John Carroll University	\$6,118	\$8,330	-\$1,290	\$4,386	-121.09%
Loyola University-New Orleans	\$6,622	\$7,110	\$462	\$4,731	-93.02%
Rollins College	\$6,325	\$13,434	-\$2,841	\$5,639	-144.92%
University of Puget Sound	\$9,814	\$15,062	-\$661	\$8,072	-106.74%
Furman University	\$22,300	\$33,582	-\$823	\$18,353	-103.69%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$5,010</b>	<b>\$7,944</b>	<b>-\$633</b>	<b>\$4,107</b>	<b>-112.63%</b>

## 8.3 SALARIES AND WAGES AS A PERCENTAGE OF EXPENSES

This section highlights the percentage of salary, wages and benefit expenses in the total, core and functional expenses of Stetson University and peers. Please see the glossary for more information about categories. The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Finance component.

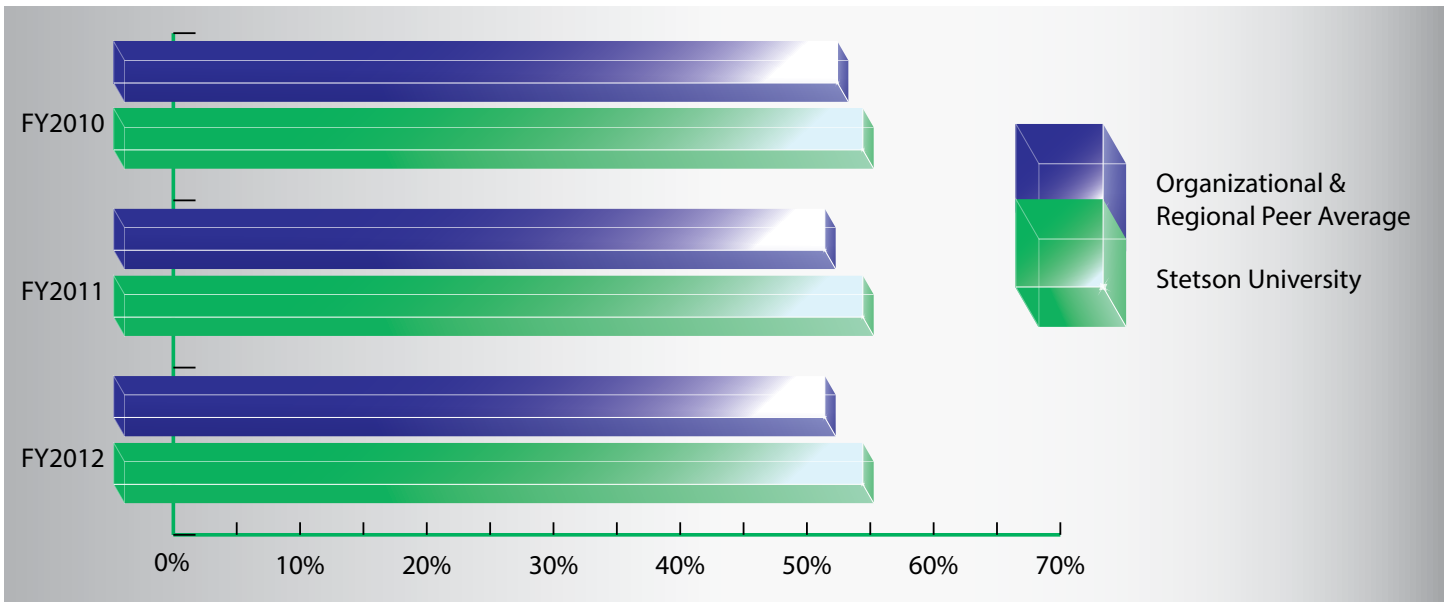
**FIGURE 8.3.A**

Total Salaries, Wages and Benefit Expenses as a Percentage of Total Expenses: Fiscal Year 2010-2012

INSTITUTION	FY2010	FY2011	FY2012	3-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	44	44	43	44	-2.27%
University of Redlands	55	55	55	55	0.00%
Pacific Lutheran University	56	56	55	56	-1.79%
Rollins College	57	55	55	56	-3.51%
Loyola University-New Orleans	56	57	55	56	-1.79%
Furman University	58	56	56	57	-3.45%
John Carroll University	59	57	58	58	-1.69%
University of the Pacific	58	58	58	58	0.00%
Samford University	58	59	58	58	0.00%
Butler University	59	58	59	59	0.00%
Siena College	58	58	60	59	3.45%
Elon University	61	60	59	60	-3.28%
Stetson University	60	60	60	60	0.00%
University of Portland	60	60	60	60	0.00%
Valparaiso University	60	60	62	61	3.33%
Baldwin Wallace University	63	60	60	61	-4.76%
University of Puget Sound	62	61	61	61	-1.61%
Drake University	63	63	63	63	0.00%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>58</b>	<b>57</b>	<b>57</b>	<b>58</b>	<b>-1.01%</b>

**FIGURE 8.3.B**

Total Salaries, Wages and Benefit Expenses as a Percentage of Total Expenses: Fiscal Year 2010-2012



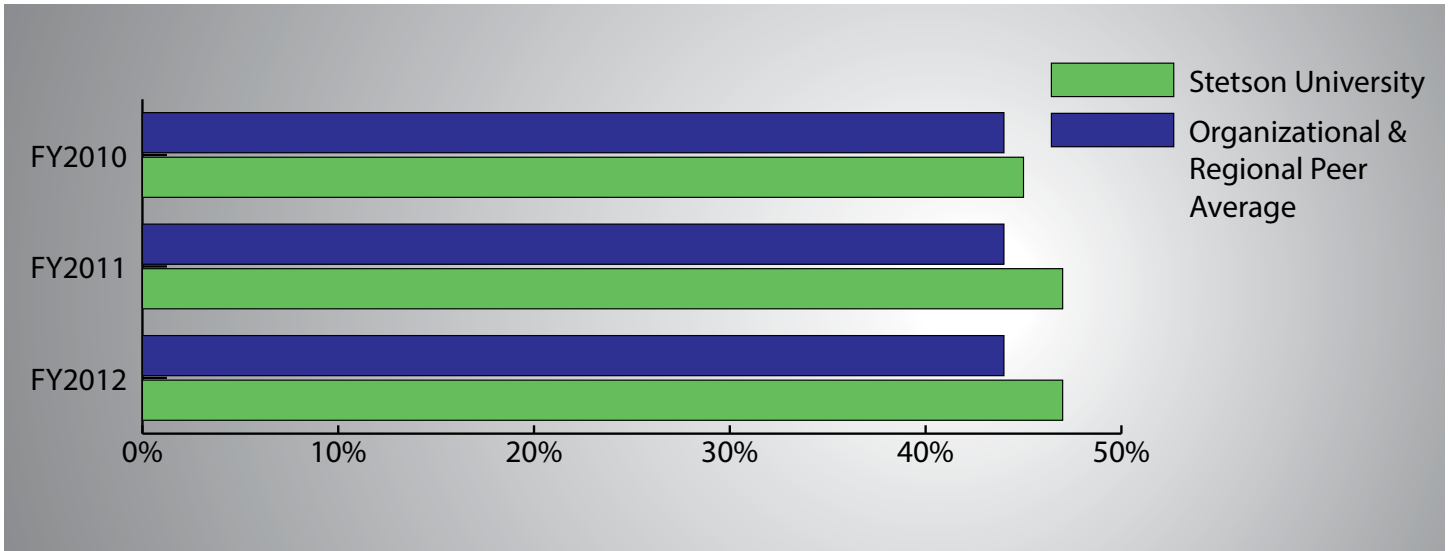
**FIGURE 8.3.C**

Total Salaries &amp; Wage Expenses as a Percentage of Total Expenses Excluding Benefit Expenses: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
The University of Tampa	34	35	46	38	35.29%
John Carroll University	46	44	34	41	-26.09%
Samford University	43	43	42	43	-2.33%
Siena College	43	42	43	43	0.00%
Furman University	42	41	46	43	9.52%
University of Redlands	44	44	41	43	-6.82%
Rollins College	43	41	47	44	9.30%
University of the Pacific	44	45	43	44	-2.27%
Loyola University-New Orleans	43	44	47	45	9.30%
Pacific Lutheran University	44	44	46	45	4.55%
University of Portland	45	44	45	45	0.00%
Butler University	47	46	45	46	-4.26%
Elon University	49	48	41	46	-16.33%
University of Puget Sound	47	47	44	46	-6.38%
Baldwin Wallace University	48	46	45	46	-6.25%
Drake University	47	48	44	46	-6.38%
Stetson University	45	47	47	46	4.44%
Valparaiso University	47	46	46	46	-2.13%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>-1.46%</b>

**FIGURE 8.3.D**

Total Salaries & Wage Expenses as a Percentage of Total Expenses Excluding Benefit Expenses: Fiscal Year 2010-2012



**FIGURE 8.3.E**

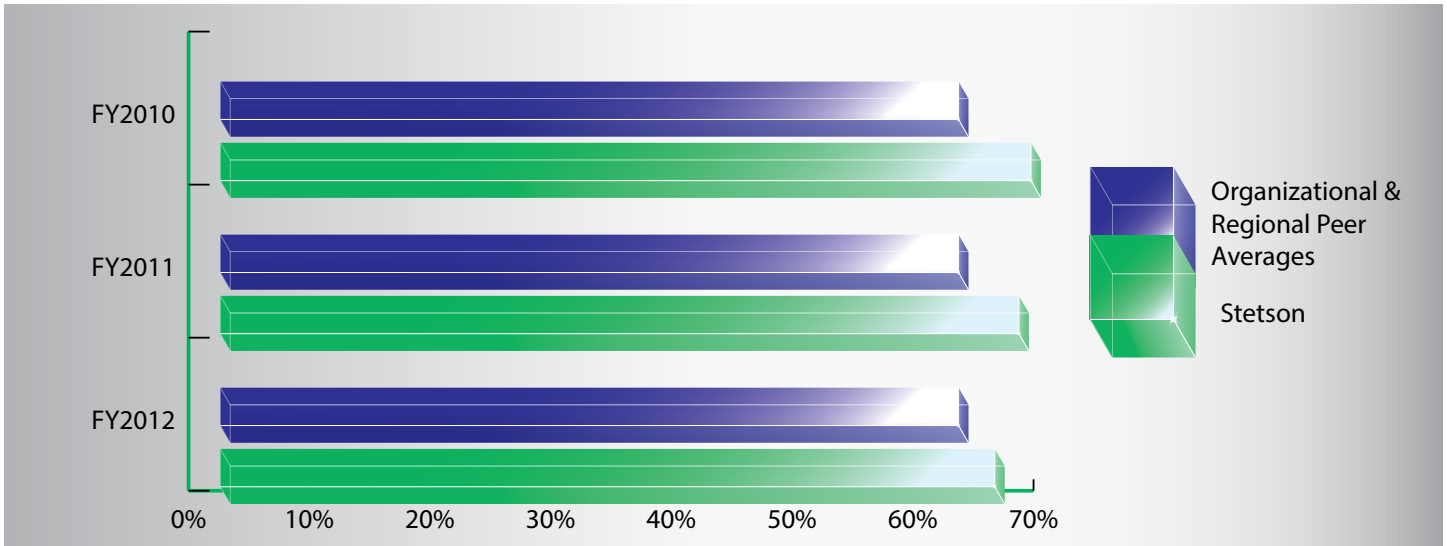
Salaries, Wages and Benefit Expenses as a Percentage of Total Core Expenses: Fiscal Year 2010-2012

<b>INSTITUTION NAME</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
The University of Tampa	54	58	57	56	5.56%
Furman University	58	57	56	57	-3.45%
University of the Pacific	57	58	58	58	1.75%
John Carroll University	60	57	58	58	-3.33%
Loyola University-New Orleans	59	61	58	59	-1.69%
University of Redlands	60	60	60	60	0.00%
Pacific Lutheran University	62	61	60	61	-3.23%
University of Puget Sound	62	62	62	62	0.00%
Butler University	63	62	62	62	-1.59%
Baldwin Wallace University	65	62	62	63	-4.62%
Elon University	64	63	63	63	-1.56%
Rollins College	63	62	65	63	3.17%
Samford University	65	65	64	65	-1.54%
Siena College	64	65	68	66	6.25%
University of Portland	65	66	66	66	1.54%
Valparaiso University	66	65	67	66	1.52%
Stetson University	68	67	65	67	-4.41%
Drake University	71	71	70	71	-1.41%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>62</b>	<b>62</b>	<b>62</b>	<b>62</b>	<b>-0.19%</b>



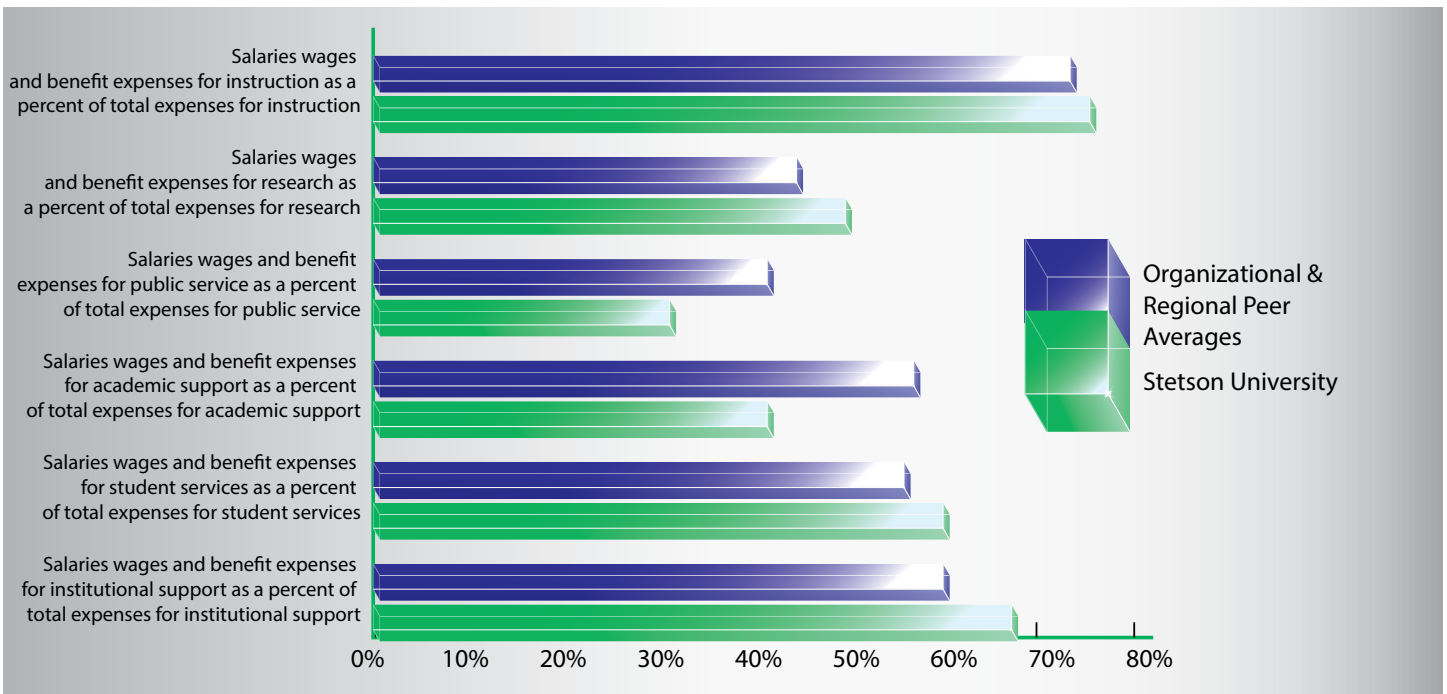
**FIGURE 8.3.F**

Salaries, Wages and Benefit Expenses as a Percentage of Total Core Expenses: Fiscal Year 2010-2012



**FIGURE 8.3.G**

Total Salaries, Wages and Benefit Expenses as a Percentage of Function's Total Expenses: Fiscal Year 2009-2011



**FIGURE 8.3.H**

Salaries, Wages and Benefit Expenses for Instruction as a Percentage of Total Expenses for Instruction:  
Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
<b>Furman University</b>	<b>62</b>	<b>62</b>	<b>60</b>	<b>61</b>	<b>-3.23%</b>
<b>Baldwin Wallace College</b>	<b>68</b>	<b>65</b>	<b>65</b>	<b>66</b>	<b>-4.41%</b>
<b>Elon University</b>	<b>67</b>	<b>67</b>	<b>66</b>	<b>67</b>	<b>-1.49%</b>
<b>University of Puget Sound</b>	<b>67</b>	<b>68</b>	<b>66</b>	<b>67</b>	<b>-1.49%</b>
<b>Pacific Lutheran University</b>	<b>65</b>	<b>73</b>	<b>64</b>	<b>67</b>	<b>-1.54%</b>
<b>Butler University</b>	<b>68</b>	<b>68</b>	<b>68</b>	<b>68</b>	<b>0.00%</b>
<b>University of Redlands</b>	<b>70</b>	<b>69</b>	<b>69</b>	<b>69</b>	<b>-1.43%</b>
<b>University of the Pacific</b>	<b>69</b>	<b>72</b>	<b>69</b>	<b>70</b>	<b>0.00%</b>
<b>University of Portland</b>	<b>73</b>	<b>67</b>	<b>72</b>	<b>71</b>	<b>-1.37%</b>
<b>John Carroll University</b>	<b>72</b>	<b>71</b>	<b>72</b>	<b>72</b>	<b>0.00%</b>
<b>The University of Tampa</b>	<b>68</b>	<b>71</b>	<b>77</b>	<b>72</b>	<b>13.24%</b>
<b>Valparaiso University</b>	<b>73</b>	<b>—</b>	<b>74</b>	<b>74</b>	<b>1.37%</b>
<b>Rollins College</b>	<b>74</b>	<b>73</b>	<b>77</b>	<b>75</b>	<b>4.05%</b>
<b>Stetson University</b>	<b>74</b>	<b>77</b>	<b>74</b>	<b>75</b>	<b>0.00%</b>
<b>Samford University</b>	<b>73</b>	<b>87</b>	<b>74</b>	<b>78</b>	<b>1.37%</b>
<b>Loyola University New Orleans</b>	<b>85</b>	<b>81</b>	<b>78</b>	<b>81</b>	<b>-8.24%</b>
<b>Drake University</b>	<b>84</b>	<b>82</b>	<b>82</b>	<b>83</b>	<b>-2.38%</b>
<b>Siena College</b>	<b>86</b>	<b>74</b>	<b>88</b>	<b>83</b>	<b>2.33%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>72</b>	<b>72</b>	<b>72</b>	<b>72</b>	<b>-0.25%</b>

**FIGURE 8.3.1**

Salaries, Wages and Benefit Expenses for Research as a Percentage of Total Expenses for Research: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
<b>Baldwin Wallace College</b>	<b>52</b>	<b>45</b>	<b>26</b>	<b>41</b>	<b>-50.00%</b>
<b>Butler University</b>	<b>63</b>	<b>52</b>	<b>57</b>	<b>57</b>	<b>-9.52%</b>
<b>Drake University</b>	<b>NA</b>	<b>64</b>	<b>44</b>	<b>54</b>	<b>NA</b>
<b>Elon University</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>Furman University</b>	<b>39</b>	<b>33</b>	<b>36</b>	<b>36</b>	<b>-7.69%</b>
<b>John Carroll University</b>	<b>48</b>	<b>39</b>	<b>35</b>	<b>41</b>	<b>-27.08%</b>
<b>Loyola University New Orleans</b>	<b>12</b>	<b>9</b>	<b>19</b>	<b>13</b>	<b>58.33%</b>
<b>Pacific Lutheran University</b>	<b>84</b>	<b>78</b>	<b>81</b>	<b>81</b>	<b>-3.57%</b>
<b>Rollins College</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>Samford University</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>Siena College</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>Stetson University</b>	<b>56</b>	<b>57</b>	<b>49</b>	<b>54</b>	<b>-12.50%</b>
<b>The University of Tampa</b>	<b>84</b>	<b>87</b>	<b>54</b>	<b>75</b>	<b>-35.71%</b>
<b>University of Portland</b>	<b>61</b>	<b>54</b>	<b>56</b>	<b>57</b>	<b>-8.20%</b>
<b>University of Puget Sound</b>	<b>22</b>	<b>26</b>	<b>32</b>	<b>27</b>	<b>45.45%</b>
<b>University of Redlands</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>University of the Pacific</b>	<b>24</b>	<b>24</b>	<b>25</b>	<b>24</b>	<b>4.17%</b>
<b>Valparaiso University</b>	<b>55</b>	<b>56</b>	<b>57</b>	<b>56</b>	<b>3.64%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>49</b>	<b>47</b>	<b>44</b>	<b>47</b>	<b>-12.04%</b>

**FIGURE 8.3.J**

Salaries, Wages and Benefit Expenses for Public Service as a Percentage of Total Expenses for Public Service:  
Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
<b>Elon University</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>John Carroll University</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>Siena College</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>The University of Tampa</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>University of Portland</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>University of Puget Sound</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>University of the Pacific</b>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>	<i>NA</i>
<b>Samford University</b>	17	21	16	18	-5.88%
<b>University of Redlands</b>	30	25	30	28	0.00%
<b>Stetson University</b>	42	30	31	34	-26.19%
<b>Furman University</b>	36	36	34	35	-5.56%
<b>Loyola University-New Orleans</b>	37	38	37	37	0.00%
<b>Butler University</b>	53	27	35	38	-33.96%
<b>Pacific Lutheran University</b>	45	47	46	46	2.22%
<b>Baldwin Wallace University</b>	51	48	48	49	-5.88%
<b>Valparaiso University</b>	52	49	50	50	-3.85%
<b>Drake University</b>	52	53	52	52	0.00%
<b>Rollins College</b>	64	60	62	62	-3.13%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>44</b>	<b>40</b>	<b>41</b>	<b>42</b>	<b>-6.18%</b>

**FIGURE 8.3.K**

Salaries, Wages and Benefit Expenses for Academic Support as a Percentage of Total Expenses for Academic Support: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
University of Portland	35	36	34	35	-2.86%
Loyola University-New Orleans	35	40	39	38	11.43%
<b>Stetson University</b>	<b>47</b>	<b>45</b>	<b>41</b>	<b>44</b>	<b>-12.77%</b>
Elon University	50	44	44	46	-12.00%
The University of Tampa	45	43	46	45	2.22%
University of Puget Sound	48	49	47	48	-2.08%
John Carroll University	48	47	49	48	2.08%
Siena College	46	47	51	48	10.87%
Furman University	58	52	54	55	-6.90%
Pacific Lutheran University	56	54	54	55	-3.57%
University of Redlands	53	57	58	56	9.43%
Rollins College	60	58	60	59	0.00%
Butler University	60	59	61	60	1.67%
Valparaiso University	61	60	63	61	3.28%
University of the Pacific	66	65	64	65	-3.03%
Baldwin Wallace University	70	67	67	68	-4.29%
Drake University	65	64	67	65	3.08%
Samford University	53	68	89	70	67.92%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>53</b>	<b>54</b>	<b>56</b>	<b>54</b>	<b>4.18%</b>

**FIGURE 8.3.1**

Salaries, Wages and Benefit Expenses for Student Services as a Percentage of Total Expenses for Student Services: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
<b>The University of Tampa</b>	<b>42</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>0.00%</b>
<b>Valparaiso University</b>	<b>46</b>	<b>47</b>	<b>48</b>	<b>47</b>	<b>4.35%</b>
<b>Siena College</b>	<b>46</b>	<b>46</b>	<b>49</b>	<b>47</b>	<b>6.52%</b>
<b>Rollins College</b>	<b>49</b>	<b>47</b>	<b>51</b>	<b>49</b>	<b>4.08%</b>
<b>Butler University</b>	<b>52</b>	<b>51</b>	<b>52</b>	<b>52</b>	<b>0.00%</b>
<b>Furman University</b>	<b>54</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>-3.70%</b>
<b>Samford University</b>	<b>56</b>	<b>52</b>	<b>53</b>	<b>54</b>	<b>-5.36%</b>
<b>Loyola University-New Orleans</b>	<b>62</b>	<b>58</b>	<b>54</b>	<b>58</b>	<b>-12.90%</b>
<b>University of Portland</b>	<b>57</b>	<b>56</b>	<b>54</b>	<b>56</b>	<b>-5.26%</b>
<b>University of Puget Sound</b>	<b>55</b>	<b>57</b>	<b>57</b>	<b>56</b>	<b>3.64%</b>
<b>University of Redlands</b>	<b>51</b>	<b>57</b>	<b>57</b>	<b>55</b>	<b>11.76%</b>
<b>Elon University</b>	<b>60</b>	<b>57</b>	<b>58</b>	<b>58</b>	<b>-3.33%</b>
<b>John Carroll University</b>	<b>59</b>	<b>56</b>	<b>59</b>	<b>58</b>	<b>0.00%</b>
<b>Pacific Lutheran University</b>	<b>60</b>	<b>60</b>	<b>59</b>	<b>60</b>	<b>-1.67%</b>
<b>Stetson University</b>	<b>55</b>	<b>56</b>	<b>59</b>	<b>57</b>	<b>7.27%</b>
<b>Baldwin Wallace University</b>	<b>63</b>	<b>59</b>	<b>60</b>	<b>61</b>	<b>-4.76%</b>
<b>University of the Pacific</b>	<b>63</b>	<b>62</b>	<b>62</b>	<b>62</b>	<b>-1.59%</b>
<b>Drake University</b>	<b>67</b>	<b>67</b>	<b>67</b>	<b>67</b>	<b>0.00%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>55</b>	<b>55</b>	<b>55</b>	<b>55</b>	<b>-0.85%</b>

**FIGURE 8.3.M**

Salaries, Wages and Benefit Expenses for Institutional Support as a Percentage of Total Expenses for Institutional Support: Fiscal Year 2010-2012

<b>INSTITUTION</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>3-YEAR AVERAGE</b>	<b>PERCENT CHANGE FOR PERIOD</b>
<b>The University of Tampa</b>	<b>44</b>	<b>40</b>	<b>37</b>	<b>40</b>	<b>-15.91%</b>
<b>University of Redlands</b>	<b>51</b>	<b>50</b>	<b>48</b>	<b>50</b>	<b>-5.88%</b>
<b>Loyola University-New Orleans</b>	<b>49</b>	<b>57</b>	<b>53</b>	<b>53</b>	<b>8.16%</b>
<b>Samford University</b>	<b>61</b>	<b>62</b>	<b>54</b>	<b>59</b>	<b>-11.48%</b>
<b>Baldwin Wallace University</b>	<b>56</b>	<b>55</b>	<b>55</b>	<b>55</b>	<b>-1.79%</b>
<b>Butler University</b>	<b>60</b>	<b>57</b>	<b>55</b>	<b>57</b>	<b>-8.33%</b>
<b>University of the Pacific</b>	<b>54</b>	<b>56</b>	<b>55</b>	<b>55</b>	<b>1.85%</b>
<b>Furman University</b>	<b>53</b>	<b>54</b>	<b>56</b>	<b>54</b>	<b>5.66%</b>
<b>Drake University</b>	<b>61</b>	<b>63</b>	<b>57</b>	<b>60</b>	<b>-6.56%</b>
<b>Rollins College</b>	<b>56</b>	<b>56</b>	<b>58</b>	<b>57</b>	<b>3.57%</b>
<b>John Carroll University</b>	<b>57</b>	<b>55</b>	<b>59</b>	<b>57</b>	<b>3.51%</b>
<b>Pacific Lutheran University</b>	<b>63</b>	<b>62</b>	<b>60</b>	<b>62</b>	<b>-4.76%</b>
<b>Elon University</b>	<b>64</b>	<b>63</b>	<b>62</b>	<b>63</b>	<b>-3.13%</b>
<b>Stetson University</b>	<b>74</b>	<b>73</b>	<b>66</b>	<b>71</b>	<b>-10.81%</b>
<b>University of Portland</b>	<b>60</b>	<b>66</b>	<b>66</b>	<b>64</b>	<b>10.00%</b>
<b>University of Puget Sound</b>	<b>69</b>	<b>65</b>	<b>67</b>	<b>67</b>	<b>-2.90%</b>
<b>Siena College</b>	<b>67</b>	<b>67</b>	<b>68</b>	<b>67</b>	<b>1.49%</b>
<b>Valparaiso University</b>	<b>82</b>	<b>79</b>	<b>86</b>	<b>82</b>	<b>4.88%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>-1.09%</b>

## 8.4 PLANT, PROPERTY AND EQUIPMENT: FISCAL YEAR 2011

This section details the construction costs for fiscal year, plant, property and equipment. This section also provides depreciation information. Equipment in this context is moveable tangible property such as research equipment, vehicles, machinery, and office equipment that meets the institution's capitalization policy for capital assets (IPEDS glossary). The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Finance component.

**FIGURE 8.4.A**

Plant, Property and Equipment: FY 2012

INSTITUTION	CONSTRUCTION IN PROGRESS	TOTAL PLANT, PROPERTY, AND EQUIPMENT	ACCUMULATED DEPRECIATION	ACCUMULATED DEPRECIATION AS A % OF TOTAL PLANT, PROPERTY & EQUIP.
Baldwin Wallace University	\$4,440,329	\$203,270,381	\$81,755,232	40%
Butler University	\$11,566,000	\$321,507,000	\$191,604,000	60%
Drake University	\$1,678,173	\$257,446,620	\$97,829,192	38%
Elon University	\$32,164,352	\$345,092,187	\$90,333,483	26%
Furman University	\$7,871,046	\$382,841,911	\$127,663,074	33%
John Carroll University	\$2,123,245	\$296,541,201	\$118,945,700	40%
Loyola University-New Orleans	\$22,302,675	\$230,640,933	\$62,138,953	27%
Pacific Lutheran University	\$10,881,009	\$200,703,405	\$86,539,934	43%
Rollins College	\$10,988,000	\$235,209,000	\$93,422,000	40%
Samford University	\$9,565,809	\$392,285,399	\$183,976,708	47%
Siena College	\$1,271,113	\$190,922,553	\$78,089,866	41%
Stetson University	\$6,378,065	\$233,541,304	\$99,667,638	43%
The University of Tampa	\$26,887,873	\$352,547,778	\$76,358,459	22%
University of Portland	\$17,425,000	\$264,625,000	\$87,022,000	33%
University of Puget Sound	\$2,602,000	\$260,811,000	\$87,589,000	34%
University of Redlands	\$4,032,845	\$270,179,904	\$131,679,140	49%
University of the Pacific	\$61,248,000	\$526,935,000	\$225,817,000	43%
Valparaiso University	\$6,834,000	\$351,693,000	\$127,888,000	36%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$13,757,733</b>	<b>\$299,014,840</b>	<b>\$114,626,573</b>	<b>38%</b>



## 8.5 ENDOWMENT

Endowment fund levels are presented for Stetson and peer universities. Endowment funds are those funds whose principal is non-expendable (true endowment) and that are intended to be invested to provide earnings for institutional use. Also includes term endowment and funds functioning as endowment (IPEDS Glossary). Please see the glossary for more information about categories. The source for all Stetson-specific historical tables is the Office of Finance, Stetson University and all peer-related data were extracted from the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, 12-month Enrollment component and Spring 2013, Finance component.

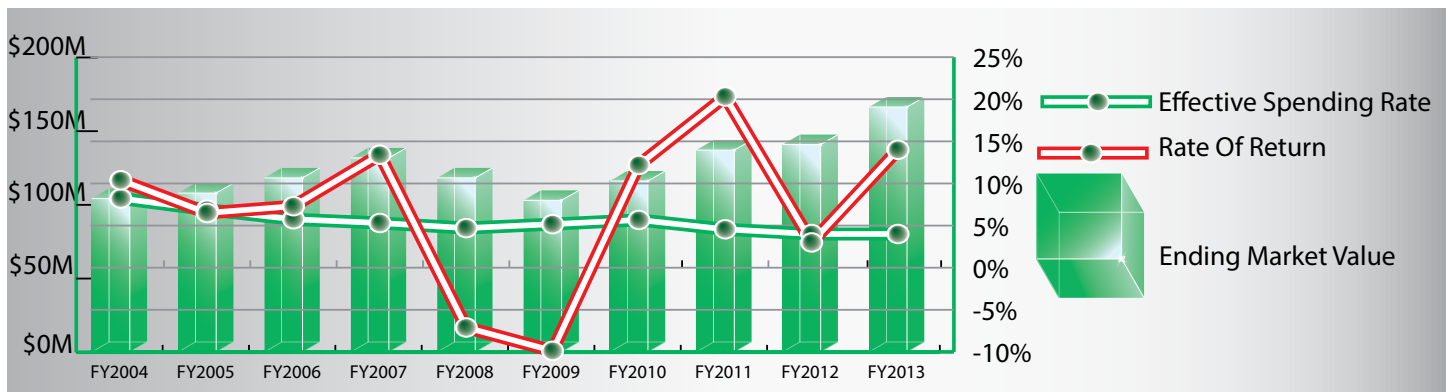
**FIGURE 8.5.A**

Stetson University Endowment History: FY 2004-2013

FISCAL YEAR	ENDING MARKET VALUE	RATE OF RETURN	EFFECTIVE SPENDING RATE
2004	\$111,045,000	10.38%	8.22%
2005	\$114,753,000	6.50%	6.89%
2006	125,048,584	7.30%	5.75%
2007	138,610,128	13.41%	5.31%
2008	125,079,431	-7.10%	4.70%
2009	109,840,285	-9.87%	5.17%
2010	122,971,135	12.20%	5.67%
2011	143,913,697	20.32%	4.56%
2012	147,682,533	2.53%	3.99%
2013	173,157,560	13.87%	4.12%

**FIGURE 8.5.B**

Stetson University Endowment History: FY 2004-2013



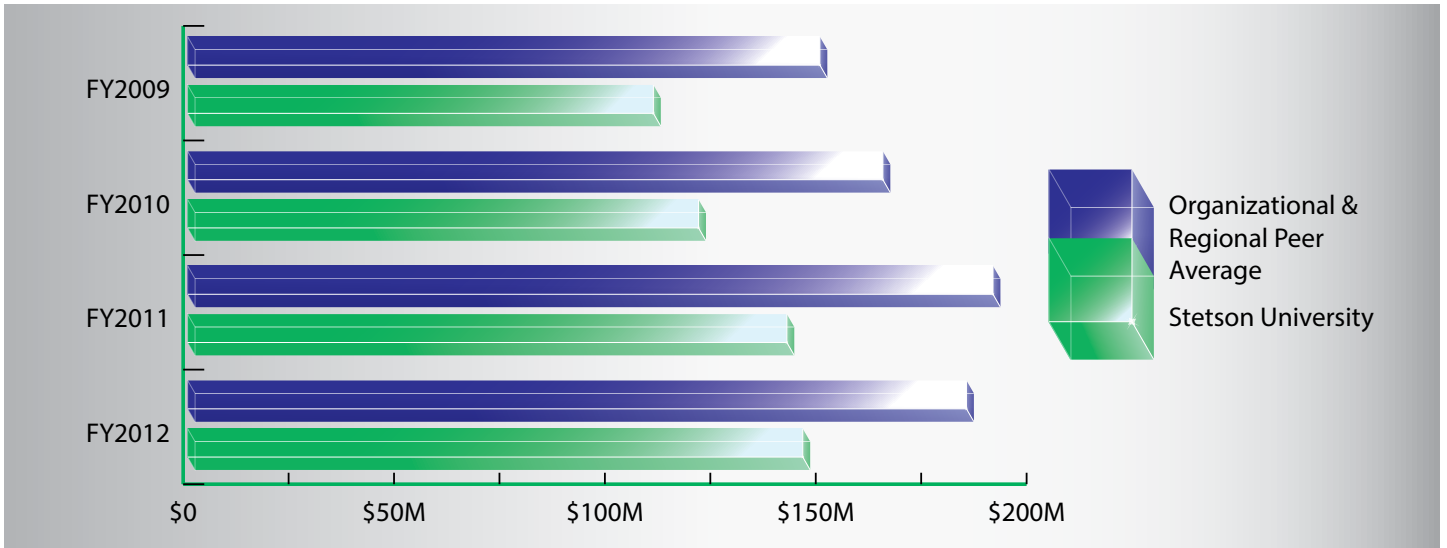
## FIGURE 8.5.C

Endowment Assets: FY 2009-2012

INSTITUTION	FY 2009	FY 2010	FY 2011	FY 2012	4-YEAR	PERCENT CHANGE FOR PERIOD
The Uni. of Tampa	\$21,546,086	\$23,252,664	\$27,395,261	\$24,927,210	\$24,280,305	15.69%
Pacific Lutheran Uni.	\$61,752,223	\$67,545,248	\$74,653,552	\$71,802,576	\$68,938,400	16.28%
University of Redlands	\$89,621,311	\$94,237,427	\$109,937,812	\$103,849,369	\$99,411,480	15.88%
Baldwin Wallace College	\$95,786,717	\$103,946,340	\$119,746,043	\$113,889,457	\$108,342,139	18.90%
Elon University	\$82,145,408	\$103,448,120	\$123,655,732	\$132,001,420	\$110,312,670	60.69%
Siena College	\$104,126,730	\$112,687,479	\$131,901,494	\$120,672,285	\$117,346,997	15.89%
University of Portland	\$70,900,000	\$79,989,000	\$100,179,000	\$250,468,000	\$125,384,000	253.27%
Stetson University	\$112,264,320	\$122,971,135	\$143,913,697	\$147,682,533	\$131,707,921	31.55%
Drake University	\$115,406,123	\$135,714,667	\$153,404,794	\$149,284,407	\$138,452,498	29.36%
Butler University	\$113,058,000	\$135,892,000	\$162,778,000	\$148,077,000	\$139,951,250	30.97%
John Carroll University	\$131,423,642	\$147,101,649	\$169,294,012	\$159,891,892	\$151,927,799	21.66%
Valparaiso University	\$140,753,139	\$140,406,299	\$163,721,000	\$163,530,000	\$152,102,610	16.18%
University of the Pacific	\$157,812,341	\$181,076,731	\$212,176,000	\$200,466,831	\$187,882,976	27.03%
Uni. of Puget Sound	\$195,505,000	\$217,691,000	\$251,291,000	\$105,449,000	\$192,484,000	-46.06%
Loyola Uni.-New Orleans	\$239,504,000	\$251,072,000	\$267,346,000	\$252,870,000	\$252,698,000	5.58%
Samford University	\$249,542,197	\$255,706,463	\$296,430,729	\$289,110,511	\$272,697,475	15.86%
Rollins College	\$266,349,000	\$285,420,000	\$341,238,000	\$333,853,000	\$306,715,000	25.34%
Furman University	\$444,222,694	\$498,281,706	\$572,162,347	\$550,265,503	\$516,233,063	23.87%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$151,732,624</b>	<b>\$166,674,635</b>	<b>\$192,782,987</b>	<b>\$186,494,615</b>	<b>\$174,421,215</b>	<b>22.91%</b>

### FIGURE 8.5.D

Endowment Assets: FY 2009-2012





## 9 ADVANCEMENT & ALUMNI ENGAGEMENT

The University Relations division has two core responsibilities: alumni engagement and fundraising for the university. As Stetson is in a comprehensive campaign, the two areas work together as well as alongside key campus and community stakeholders to achieve goals. Dedicated and engaged alumni are crucial to the health of a university, and especially so during the course of a campaign.

The Alumni Engagement area will continue to identify and cultivate leadership among our constituencies and increase the percentage of alumni involved in on-campus and off-campus events. Working with other areas of the university, the Alumni Engagement team will also focus on increasing alumni participation in the areas of student recruitment, mentoring, internships and employment. The fundraising area will employ strategies to strengthen our annual fund and planned giving programs.

The information contained in this section of the Planning and Reference Guide will serve as a baseline from which we will reflect on and monitor our work, assess and build upon our results, and consider future strategies that move the university closer to its goals.

## 9.1 PLANNED GIVING INVENTORY

The planned giving indicator represents all unrealized deferred gifts that have been communicated to the university as a total at the end of the fiscal year.

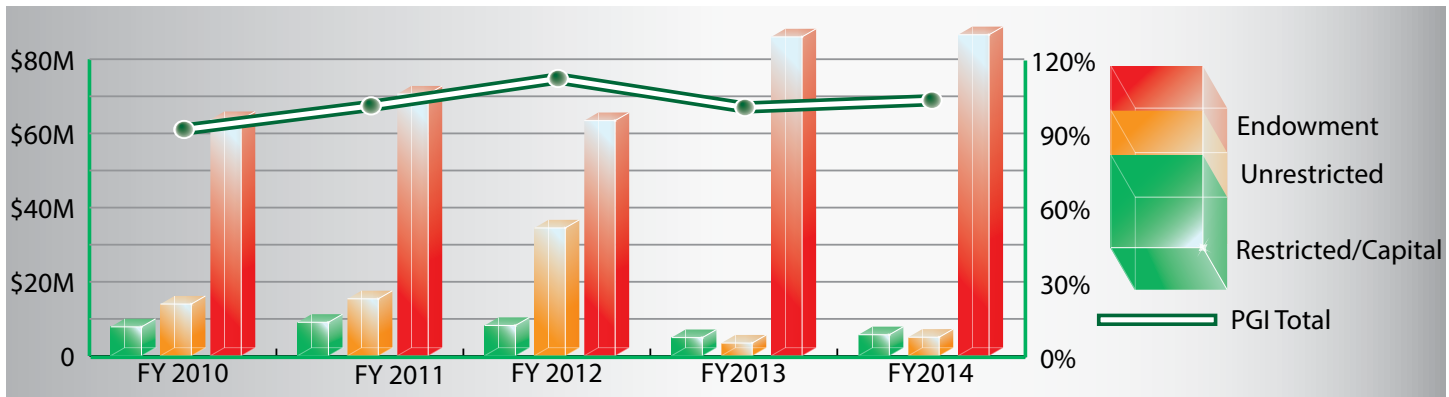
**FIGURE 9.1.A**

Planned Giving Inventory: FY 2010-2014

INSTITUTION	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	5-YEAR AVERAGE
DeLand	\$81,544,352	\$87,087,260	\$98,535,291	\$89,591,484	\$92,434,516	\$89,838,581
College of Law	\$10,570,190	\$14,570,190	\$14,202,150	\$11,421,318	\$11,506,335	\$12,454,037
<b>PGI Total</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$103,940,851</b>	<b>\$101,880,559</b>
Endowment	\$65,900,229	\$72,795,352	\$65,629,683	\$88,201,318	\$88,780,585	\$76,261,433
Unrestricted	\$16,181,822	\$17,593,682	\$36,698,792	\$5,672,400	\$7,247,630	\$16,678,865
Restricted/Capital	\$10,032,491	\$11,268,416	\$10,408,966	\$7,139,084	\$7,912,636	\$9,352,319
<b>PGI TOTAL</b>	<b>\$92,114,542</b>	<b>\$101,657,450</b>	<b>\$112,737,441</b>	<b>\$101,012,802</b>	<b>\$103,940,851</b>	<b>\$101,880,559</b>

**FIGURE 9.1.B**

Planned Giving Inventory: FY 2010-2014



SOURCE: Stetson's Division of University Relations provided the data to Stetson's Office of Institutional Research and Planning for formatting and use in the guide.

## 9.2 ALUMNI OF RECORD

University Relations tracks Stetson's number of alumni of record for those who are living and maintain current addresses with the university. This number includes DeLand and the College of Law.

**FIGURE 9.2.A**

Alumni Number of Record: FY 2008-2010

<b>INSTITUTION</b>	<b>FY 2008 NUMBER OF RECORD</b>	<b>FY 2009 NUMBER OF RECORD</b>	<b>FY 2010 NUMBER OF RECORD</b>
Baldwin-Wallace College	38,944	44,538	40,338
Butler University	36,800	38,272	38,680
Drake University	61,523	61,681	63,280
Elon University	23,533	25,633	29,427
Furman University	29,894	30,118	32,373
John Carroll University	37,384	39,252	39,290
Loyola University New Orleans	38,887	39,047	43,630
Pacific Lutheran University	35,942	37,111	37,614
Rollins College	34,946	42,699	36,747
Samford University	—	—	—
Siena College	26,733	27,744	29,996
<b>Stetson University</b>	<b>18,630</b>	<b>18,896</b>	<b>19,638</b>
The University of Tampa	18,509	19,177	—
University of Portland	—	—	—
University of Puget Sound	—	36,143	35,597
University of Redlands	22,438	22,719	22,500
University of the Pacific	53,022	53,600	54,909
Valparaiso University	41,507	41,770	50,876
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>35,719</b>	<b>37,300</b>	<b>39,661</b>

TABLE CONTINUED ON NEXT PAGE

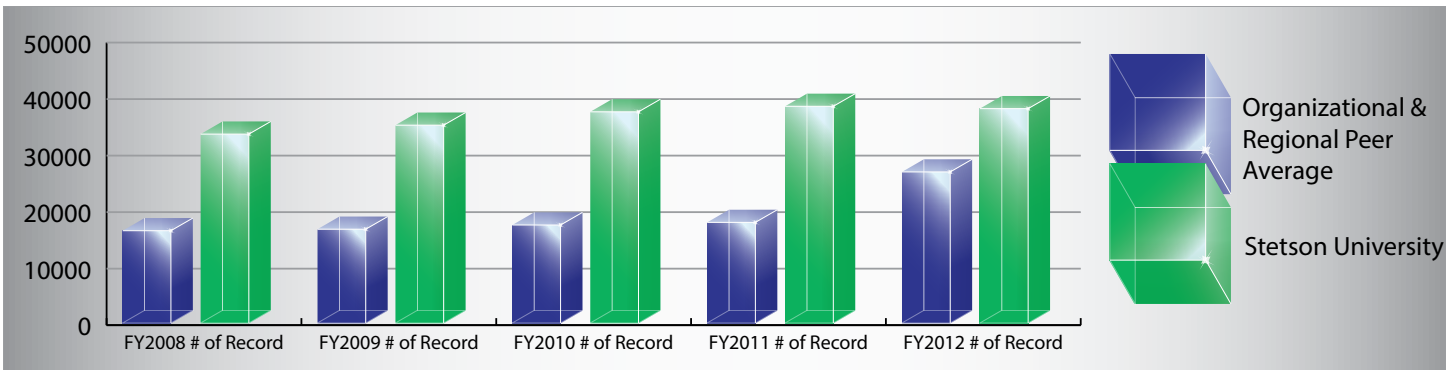
**FIGURE 9.2.A CONTINUED**

Alumni Number of Record: FY 2011-2012

INSTITUTION	FY 2011 NUMBER OF RECORD	FY 2012 NUMBER OF RECORD
Baldwin-Wallace College	43,316	44,550
Butler University	41,050	42,701
Drake University	63,349	63,842
Elon University	25,220	26,453
Furman University	32,919	33,327
John Carroll University	39,204	39,796
Loyola University New Orleans	44,976	45,122
Pacific Lutheran University	38,599	39,215
Rollins College	39,025	40,284
Samford University	—	—
Siena College	29,672	31,872
<b>Stetson University</b>	<b>20,103</b>	<b>29,028</b>
The University of Tampa	—	23,274
University of Portland	—	—
University of Puget Sound	36,703	36,311
University of Redlands	25,706	25,557
University of the Pacific	55,385	56,522
Valparaiso University	53,816	54,573
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>40,639</b>	<b>40,227</b>

**FIGURE 9.2.B**

Alumni Number of Record: FY 2008-2012



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Planning for formatting and use in the guide.

## 9.3 MATURED BEQUESTS

The figure below shows all matured bequests received by the university during the specified reporting period as tracked by University Relations.

**FIGURE 9.3.A**

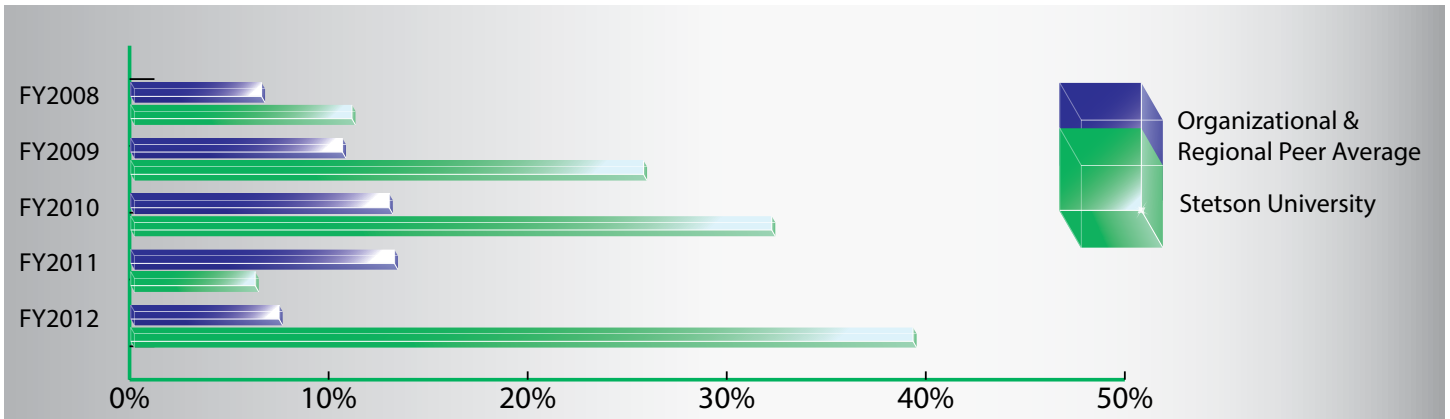
Matured Bequests as a Percentage of Total Charitable Giving: FY 2008-2013

INSTITUTION	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	5-YEAR AVERAGE
Samford University	—	—	—	—	—	—	—
University of Portland	—	—	—	—	—	—	—
<b>Stetson University</b>	<b>11.50%</b>	<b>31.09%</b>	<b>38.59%</b>	<b>6.57%</b>	<b>47.38%</b>	<b>29.03%</b>	<b>27.03%</b>
University of Redlands	17.21%	36.02%	46.16%	28.55%	5.72%	—	26.73%
Butler University	17.40%	27.52%	41.78%	21.72%	10.08%	—	23.70%
Pacific Lutheran University	1.37%	16.52%	7.65%	62.45%	8.23%	—	19.24%
Baldwin-Wallace College	7.37%	4.13%	51.56%	7.24%	18.24%	—	17.71%
Rollins College	42.83%	9.55%	2.74%	22.67%	1.34%	—	15.83%
Valparaiso University	3.59%	8.47%	6.31%	10.61%	47.57%	—	15.31%
John Carroll University	8.49%	21.09%	20.13%	6.38%	13.03%	—	13.82%
University of the Pacific	11.35%	14.26%	9.67%	17.12%	7.15%	—	11.91%
Loyola University New Orleans	0.14%	22.27%	2.91%	24.80%	0.11%	—	10.05%
Siena College	2.76%	0.00%	21.54%	5.59%	18.73%	—	9.72%
The University of Tampa	0.16%	19.69%	N/A	N/A	0.37%	—	6.74%
Furman University	0.51%	4.53%	5.85%	1.64%	4.98%	—	3.50%
Drake University	0.00%	5.17%	4.09%	4.20%	1.19%	—	2.93%
Elon University	0.17%	1.57%	0.72%	10.90%	0.72%	—	2.82%
University of Puget Sound	N/A	3.95%	0.10%	1.71%	0.00%	—	1.44%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>8.10%</b>	<b>12.98%</b>	<b>15.80%</b>	<b>16.11%</b>	<b>9.16%</b>	<b>—</b>	<b>12.10%</b>



### FIGURE 9.3.B

Matured Bequests as a Percentage of Total Charitable Giving: FY 2008-2012



SOURCE: Stetson's Division of University Relations provided the data to Stetson's Office of Institutional Research and Planning for formatting and use in the guide.

## 9.4 CHARITABLE GIVING BREAKDOWN

This breakdown includes giving from all sources to both the DeLand and College of Law campuses during the reporting period, as tracked by University Relations in accordance with guidelines set by the Division of Internal Revenue Services.

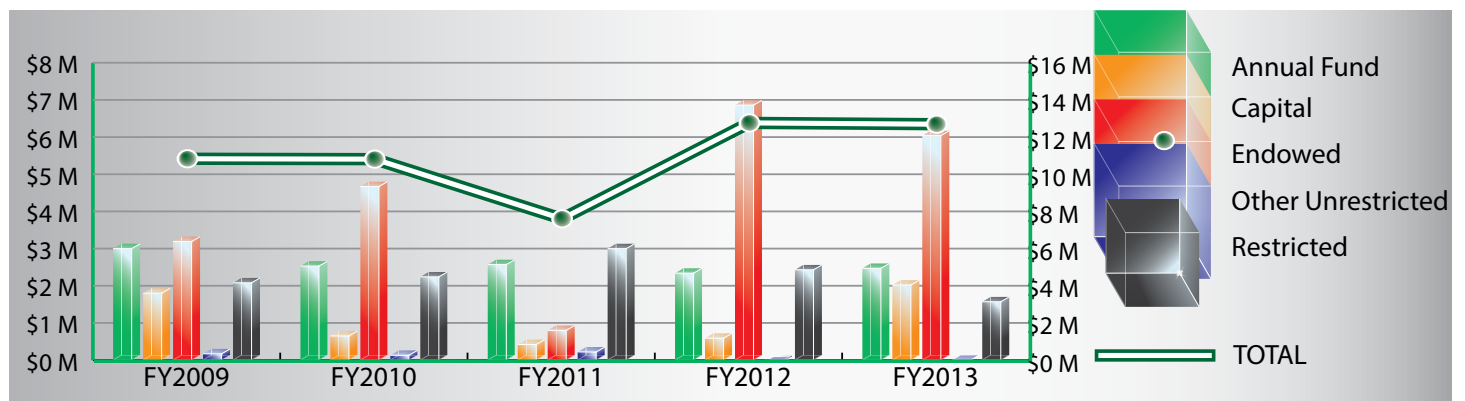
### FIGURE 9.4.A

University-Wide Charitable Giving Breakdown: FY 2009-2013

	2009	2010	2011	2012	2013
<b>Stetson Fund</b>	<b>\$3,132,951</b>	<b>\$2,663,562</b>	<b>\$2,698,165</b>	<b>\$2,469,718</b>	<b>\$2,602,445</b>
<b>Capital</b>	<b>\$1,932,849</b>	<b>\$781,190</b>	<b>\$554,464</b>	<b>\$721,110</b>	<b>\$2,147,365</b>
<b>Endowed</b>	<b>\$3,318,841</b>	<b>\$4,797,714</b>	<b>\$931,564</b>	<b>\$6,996,206</b>	<b>\$6,170,124</b>
<b>Other Unrestricted</b>	<b>\$301,890</b>	<b>\$261,622</b>	<b>\$346,489</b>	<b>\$75,244</b>	<b>\$125,505</b>
<b>Restricted</b>	<b>\$2,208,644</b>	<b>\$2,368,121</b>	<b>\$3,127,858</b>	<b>\$2,561,093</b>	<b>\$1,701,961</b>
<b>TOTAL</b>	<b>\$10,895,176</b>	<b>\$10,872,209</b>	<b>\$7,658,539</b>	<b>\$12,823,372</b>	<b>\$12,747,401</b>

### FIGURE 9.4.B

University-Wide Charitable Giving Breakdown: FY 2009-2013



**SOURCE:** Stetson's Division of University Relations provided the data to Stetson's Office of Institutional Research and Planning for formatting and use in the guide.

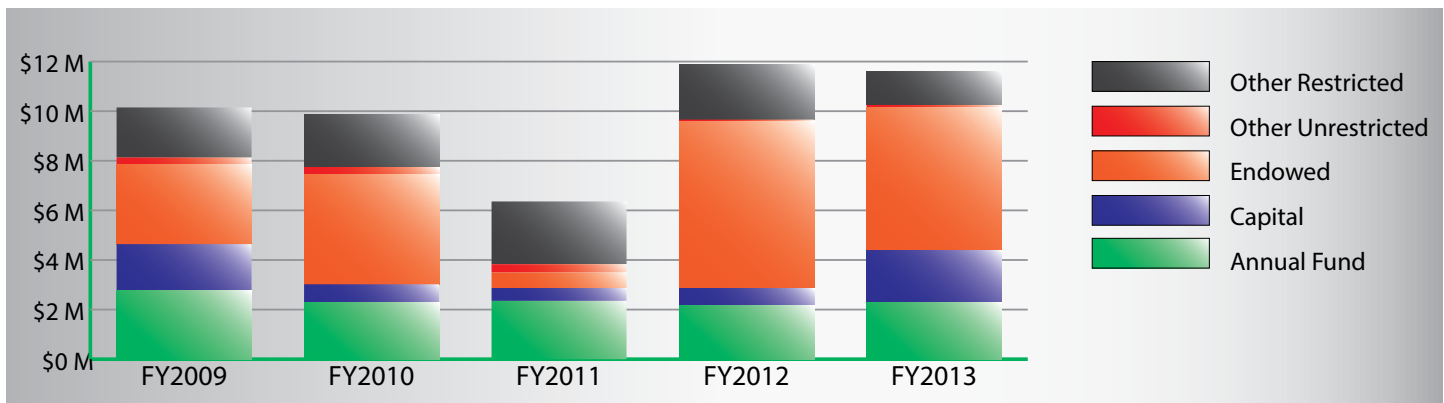
**FIGURE 9.4.C**

DeLand Campus Gifts: FY 2009-2013

	2009	2010	2011	2012	2013
<b>Stetson Fund</b>	<b>\$2,747,229</b>	<b>\$2,273,688</b>	<b>\$2,352,919</b>	<b>\$2,153,555</b>	<b>\$2,274,653</b>
<b>Capital</b>	<b>\$1,890,135</b>	<b>\$751,090</b>	<b>\$524,915</b>	<b>\$699,577</b>	<b>\$2,124,532</b>
<b>Endowed</b>	<b>\$3,209,055</b>	<b>\$4,442,507</b>	<b>\$632,560</b>	<b>\$6,742,013</b>	<b>\$5,744,880</b>
<b>Other Unrestricted</b>	<b>\$293,576</b>	<b>\$251,654</b>	<b>\$326,259</b>	<b>\$73,889</b>	<b>\$123,953</b>
<b>Restricted</b>	<b>\$2,019,085</b>	<b>\$2,156,140</b>	<b>\$2,532,233</b>	<b>\$2,219,354</b>	<b>\$1,337,105</b>
<b>TOTAL</b>	<b>\$10,094,617</b>	<b>\$10,698,149</b>	<b>\$7,668,539</b>	<b>\$11,888,388</b>	<b>\$11,605,124</b>

**FIGURE 9.4.D**

DeLand Campus Gifts: FY 2009-2013



**SOURCE:** Stetson’s Division of University Relations provided the data to Stetson’s Office of Institutional Research and Planning for formatting and use in the guide.

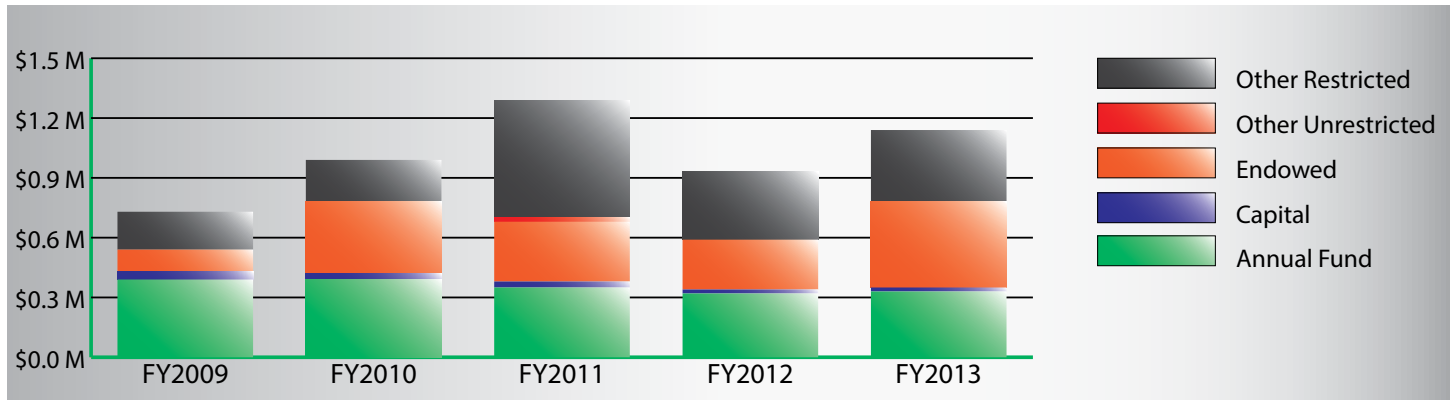
**FIGURE 9.4.E**

College of Law Gifts: FY 2009-2013

	2009	2010	2011	2012	2013
<b>Annual Fund</b>	<b>\$385,722</b>	<b>\$389,874</b>	<b>\$345,246</b>	<b>\$316,163</b>	<b>\$327,792</b>
<b>Capital</b>	<b>\$42,714</b>	<b>\$30,100</b>	<b>\$29,549</b>	<b>\$21,533</b>	<b>\$22,833</b>
<b>Endowed</b>	<b>\$109,786</b>	<b>\$355,207</b>	<b>\$299,004</b>	<b>\$254,193</b>	<b>\$425,244</b>
<b>Other Unrestricted</b>	<b>\$8,315</b>	<b>\$9,967</b>	<b>\$20,230</b>	<b>\$1,355</b>	<b>\$1,552</b>
<b>Restricted</b>	<b>\$189,559</b>	<b>\$211,982</b>	<b>\$595,625</b>	<b>\$341,739</b>	<b>\$364,856</b>
<b>TOTAL</b>	<b>\$736,096</b>	<b>\$997,130</b>	<b>\$1,289,653</b>	<b>\$934,984</b>	<b>\$1,142,277</b>

**FIGURE 9.4.F**

College of Law - All Gifts: FY 2009-2013



SOURCE: Stetson's Division of University Relations provided the data to Stetson's Office of Institutional Research and Planning for formatting and use in the guide.

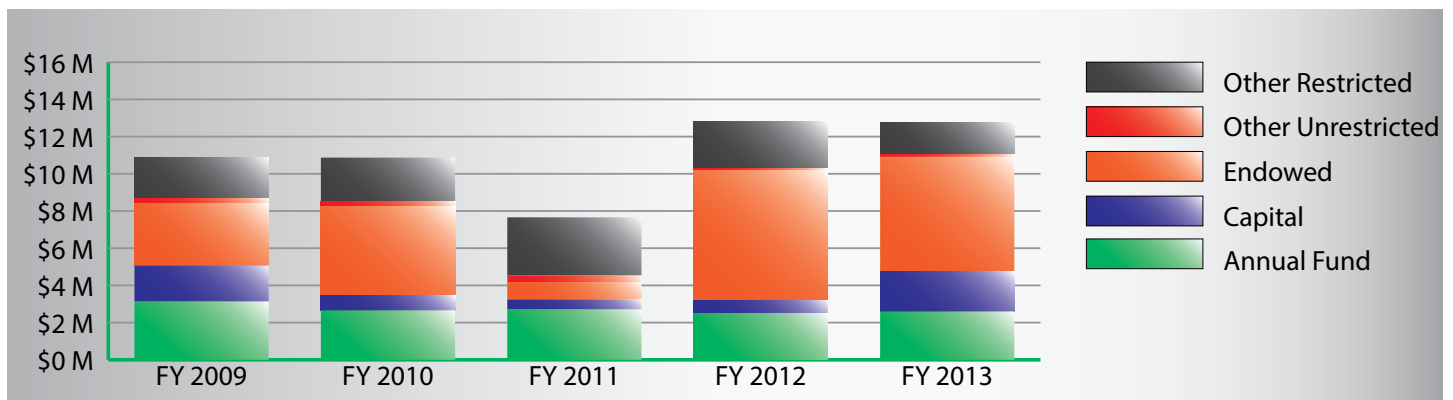
**FIGURE 9.4.G**

University Overall Gifts: FY 2009-2013

	2009	2010	2011	2012	2013
<b>Stetson Fund</b>	<b>\$3,132,951</b>	<b>\$2,663,562</b>	<b>\$2,698,165</b>	<b>\$2,469,718</b>	<b>\$2,602,445</b>
<b>Capital</b>	<b>\$1,932,849</b>	<b>\$781,190</b>	<b>\$554,464</b>	<b>\$721,110</b>	<b>\$2,147,365</b>
<b>Endowed</b>	<b>\$3,318,841</b>	<b>\$4,797,714</b>	<b>\$931,564</b>	<b>\$6,996,206</b>	<b>\$6,170,124</b>
<b>Other Unrestricted</b>	<b>\$301,890</b>	<b>\$261,622</b>	<b>\$346,489</b>	<b>\$75,244</b>	<b>\$125,505</b>
<b>Restricted</b>	<b>\$2,208,644</b>	<b>\$2,368,121</b>	<b>\$3,127,858</b>	<b>\$2,561,093</b>	<b>\$1,701,961</b>
<b>TOTAL</b>	<b>\$10,830,713</b>	<b>\$11,695,279</b>	<b>\$8,958,192</b>	<b>\$12,823,372</b>	<b>\$12,747,401</b>

**FIGURE 9.4.H**

University Overall - All Gifts: FY 2009-2013



SOURCE: Stetson's Division University Relations provided the data to Stetson's Office of Institutional Research and Planning for formatting and use in the guide.



## 10 FINANCIAL AID

Regardless of a family's financial situation, Stetson University seeks to enroll individuals who have the aptitude, character, ability and talents to make significant contributions to our campus community and to society at large. Recognizing the high cost of going to college, Stetson has made available a strong financial aid program to students, irrespective of their economic background, to ensure we enhance the Stetson community and enable promising students to achieve their goals. Through Stetson's own commitment of significant institutional grant dollars as well as through committed alumni and friends, Stetson is prepared to provide assistance to those qualified to attend the university.

Stetson continually balances a commitment to assist students with the appropriate stewardship of resources. This includes ensuring there are adequate funds to cover the significant resources required to recruit and support the best faculty; to maintain and enhance outstanding facilities and equipment; and to support the residential, student support and instructional environment necessary to meet the needs of those high-caliber students who choose to make Stetson home.

## 10.1 TUITION & FEES FOR STETSON & PEERS

The following tables and charts highlight the undergraduate tuition and fees, cost of attendance and average net price trends for Stetson University and its peers. Average net price is calculated for full-time, first-time, degree/certificate-seeking undergraduate students only and is generated by subtracting the average amount of federal aid, state/local government aid, and institutional grant and scholarship aid from the total cost of attendance. The source for all data in this subsection comes from U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Fall 2012, Institutional Characteristics component; Winter 2012-13, Student Financial Aid component.

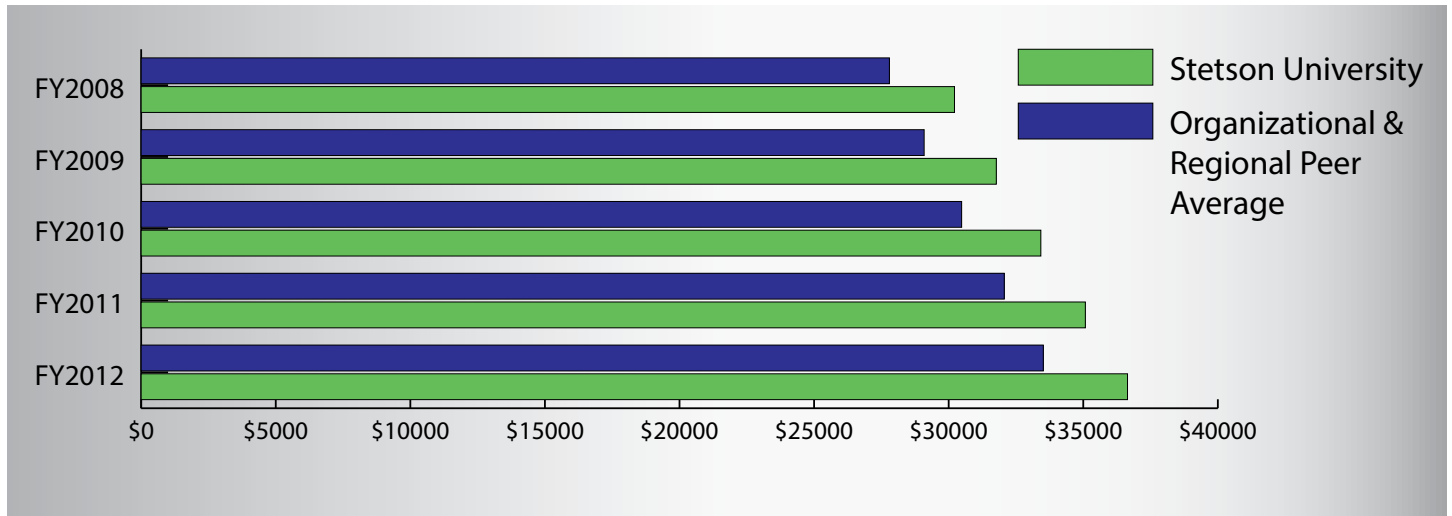
**FIGURE 10.1.A**

Undergraduate Tuition and Fees: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Samford University	\$19,410.00	\$20,420.00	\$21,942.00	\$23,963.00	\$25,150.00	\$22,177.00	30%
The University of Tampa	\$21,712.00	\$22,482.00	\$23,218.00	\$23,976.00	\$25,222.00	\$23,322.00	16%
Baldwin Wallace University	\$23,524.00	\$24,230.00	\$25,260.00	\$26,396.00	\$27,060.00	\$25,294.00	15%
Elon University	\$24,076.00	\$25,489.00	\$26,827.00	\$27,881.00	\$28,980.00	\$26,650.60	20%
Siena College	\$23,950.00	\$25,285.00	\$26,510.00	\$29,295.00	\$30,200.00	\$27,048.00	26%
Drake University	\$24,892.00	\$25,622.00	\$26,960.00	\$28,382.00	\$29,556.00	\$27,082.40	19%
Valparaiso University	\$26,950.00	\$28,320.00	\$29,582.00	\$31,040.00	\$32,250.00	\$29,628.40	20%
Pacific Lutheran University	\$26,800.00	\$28,100.00	\$29,200.00	\$30,950.00	\$33,100.00	\$29,630.00	24%
John Carroll University	\$28,090.00	\$28,840.00	\$30,250.00	\$31,710.00	\$33,180.00	\$30,414.00	18%
Butler University	\$28,266.00	\$29,246.00	\$30,558.00	\$31,948.00	\$33,138.00	\$30,631.20	17%
Loyola University-New Orleans	\$28,194.00	\$29,856.00	\$31,754.00	\$33,552.00	\$35,182.00	\$31,707.60	25%
<b>Stetson University</b>	<b>\$30,216.00</b>	<b>\$31,770.00</b>	<b>\$33,424.00</b>	<b>\$35,078.00</b>	<b>\$36,644.00</b>	<b>\$33,426.40</b>	<b>21%</b>
University of Portland	\$30,450.00	\$31,996.00	\$33,538.00	\$35,740.00	\$37,404.00	\$33,825.60	23%
University of the Pacific	\$30,880.00	\$32,230.00	\$34,100.00	\$36,290.00	\$38,320.00	\$34,364.00	24%
University of Redlands	\$32,294.00	\$33,894.00	\$35,540.00	\$37,302.00	\$39,338.00	\$35,673.60	22%
University of Puget Sound	\$33,975.00	\$35,635.00	\$37,225.00	\$38,720.00	\$40,250.00	\$37,161.00	18%
Rollins College	\$34,520.00	\$36,220.00	\$37,640.00	\$38,400.00	\$39,900.00	\$37,336.00	16%
Furman University	\$34,588.00	\$36,656.00	\$38,088.00	\$39,560.00	\$41,532.00	\$38,084.80	20%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$27,798.29</b>	<b>\$29,089.47</b>	<b>\$30,481.88</b>	<b>\$32,065.00</b>	<b>\$33,515.41</b>	<b>\$30,590.01</b>	<b>21%</b>

**FIGURE 10.1.B**

Undergraduate Tuition and Fees: Fall 2008-2012



**FIGURE 10.1.C**

Average Net Price: 2008-2011

INSTITUTION	2008	2009	2010	2011	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
<b>Stetson University</b>	<b>19,777</b>	<b>19,353</b>	<b>19,502</b>	<b>20,943</b>	<b>19,894</b>	<b>5.90%</b>
Baldwin Wallace University	20,227	19,866	19,346	20,294	19,933	0.33%
Loyola University-New Orleans	14,896	19,840	22,808	24,431	20,494	64.01%
Valparaiso University	20,689	20,058	21,229	21,534	20,878	4.08%
Samford University	19,536	21,624	22,506	24,734	22,100	26.61%
John Carroll University	21,945	21,850	21,322	24,022	22,285	9.46%
Pacific Lutheran University	22,692	22,782	22,249	24,067	22,948	6.06%
The University of Tampa	21,464	23,341	24,264	25,034	23,526	16.63%
Drake University	23,091	23,289	23,670	26,027	24,019	12.71%
Siena College	21,714	24,444	25,734	27,169	24,765	25.12%
University of Redlands	27,286	25,713	24,032	26,427	25,865	-3.15%
Furman University	24,220	24,142	25,877	32,163	26,601	32.80%
University of the Pacific	26,032	25,344	27,766	29,461	27,151	13.17%
Rollins College	26,953	26,231	27,394	29,393	27,493	9.05%
Elon University	26,867	27,261	28,208	29,749	28,021	10.73%
Butler University	26,565	27,403	29,032	30,022	28,256	13.01%
University of Portland	26,887	26,954	28,407	33,384	28,908	24.16%
University of Puget Sound	29,490	29,402	30,964	33,439	30,824	13.39%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>23,562</b>	<b>24,091</b>	<b>24,989</b>	<b>27,138</b>	<b>24,945</b>	<b>15.18%</b>

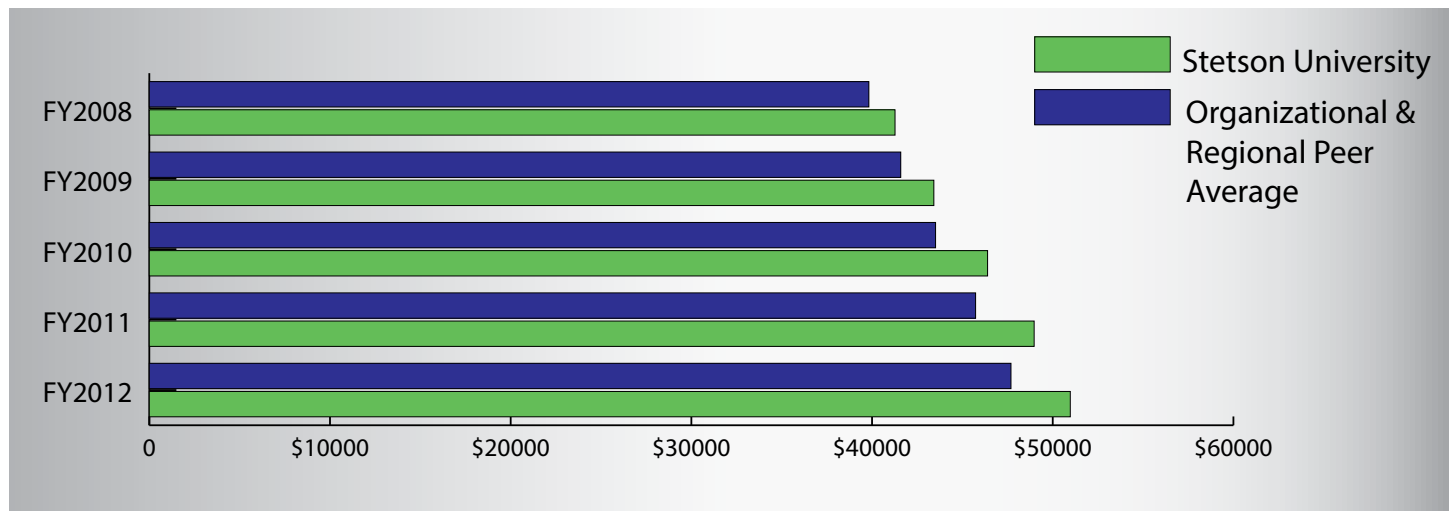
FIGURE 10.1.D

Undergraduate Cost of Attendance: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Samford University	\$31,104.00	\$32,527.00	\$34,371.00	\$36,895.00	\$38,835.00	\$34,746.40	25%
The University of Tampa	\$31,989.00	\$33,230.00	\$35,166.00	\$36,705.00	\$38,349.00	\$35,087.80	20%
Baldwin Wallace University	\$34,352.00	\$34,340.00	\$36,015.00	\$37,776.00	\$38,370.00	\$36,170.60	12%
Elon University	\$35,346.00	\$37,225.00	\$38,975.00	\$40,471.00	\$41,960.00	\$38,795.40	19%
Drake University	\$36,852.00	\$37,882.00	\$39,550.00	\$41,252.00	\$42,696.00	\$39,646.40	16%
Siena College	\$35,870.00	\$37,895.00	\$40,220.00	\$43,874.00	\$45,452.00	\$40,662.20	27%
Valparaiso University	\$37,410.00	\$39,120.00	\$40,752.00	\$42,636.00	\$44,254.00	\$40,834.40	18%
Pacific Lutheran University	\$38,351.00	\$40,279.00	\$41,580.00	\$43,524.00	\$46,118.00	\$41,970.40	20%
John Carroll University	\$39,024.00	\$40,170.00	\$42,000.00	\$44,650.00	\$46,580.00	\$42,484.80	19%
Butler University	\$40,526.00	\$41,836.00	\$43,838.00	\$45,748.00	\$47,468.00	\$43,883.20	17%
Loyola University-New Orleans	\$39,796.00	\$42,182.00	\$44,642.00	\$46,802.00	\$49,028.00	\$44,490.00	23%
<b>Stetson University</b>	<b>\$41,272.00</b>	<b>\$43,420.00</b>	<b>\$46,394.00</b>	<b>\$48,972.00</b>	<b>\$50,972.00</b>	<b>\$46,206.00</b>	<b>24%</b>
University of Portland	\$42,006.00	\$44,311.00	\$46,498.00	\$50,830.00	\$52,842.00	\$47,297.40	26%
University of the Pacific	\$44,778.00	\$47,526.00	\$49,841.00	\$52,730.00	\$55,191.00	\$50,013.20	23%
University of Puget Sound	\$46,035.00	\$48,125.00	\$50,175.00	\$52,040.00	\$53,940.00	\$50,063.00	17%
Furman University	\$47,040.00	\$49,159.00	\$50,936.00	\$53,096.00	\$55,750.00	\$51,196.20	19%
University of Redlands	\$46,932.00	\$49,147.00	\$51,172.00	\$53,292.00	\$56,050.00	\$51,318.60	19%
Rollins College	\$49,587.00	\$52,045.00	\$54,030.00	\$55,100.00	\$57,820.00	\$53,716.40	17%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$39,823.41</b>	<b>\$41,588.18</b>	<b>\$43,515.35</b>	<b>\$45,730.65</b>	<b>\$47,688.41</b>	<b>\$43,669.20</b>	<b>20%</b>

FIGURE 10.1.E

Undergraduate Cost of Attendance: Fall 2008-2012





## 10.2 AID RECEIVED BY FIRST-TIME STUDENTS

This section of the guide highlights the percentage of first-time, full-time students who received any grant and loan aid from the following sources: federal government, state/local government or the institution. Federal grants include Pell grants and other federal grants. Loans include federal loans and other loans to students. The sources for this data are the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2012-13, Student Financial Aid component.

**FIGURE 10.2.A**

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Grant and Loan Aid: Fall 2011

INSTITUTION	FEDERAL GRANT AID	STATE/LOCAL GRANT AID	INSTITUTIONAL GRANT AID	FEDERAL STUDENT LOANS	OTHER LOAN AID
Baldwin Wallace University	35	27	98	93	11
Butler University	19	13	83	62	9
Drake University	17	13	99	63	8
Elon University	11	21	54	37	4
Furman University	12	27	83	33	6
John Carroll University	24	15	100	72	8
Loyola University-New Orleans	32	36	98	64	5
Pacific Lutheran University	28	14	99	73	7
Rollins College	21	46	80	45	2
Samford University	13	30	97	33	3
Siena College	23	36	98	74	11
<b>Stetson University</b>	<b>40</b>	<b>70</b>	<b>99</b>	<b>77</b>	<b>4</b>
The University of Tampa	25	26	92	59	7
University of Portland	22	10	94	55	5
University of Puget Sound	20	2	96	61	3
University of Redlands	29	28	93	69	3
University of the Pacific	34	32	87	59	0
Valparaiso University	30	14	98	70	8
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>23</b>	<b>23</b>	<b>91</b>	<b>60</b>	<b>6</b>

FIGURE 10.2.B

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Grant and Loan Aid: Fall 2011

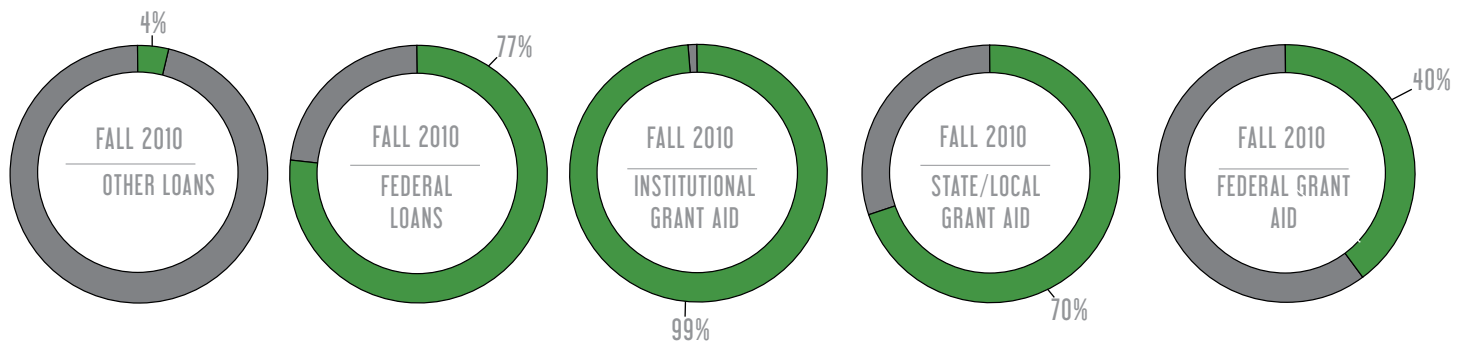


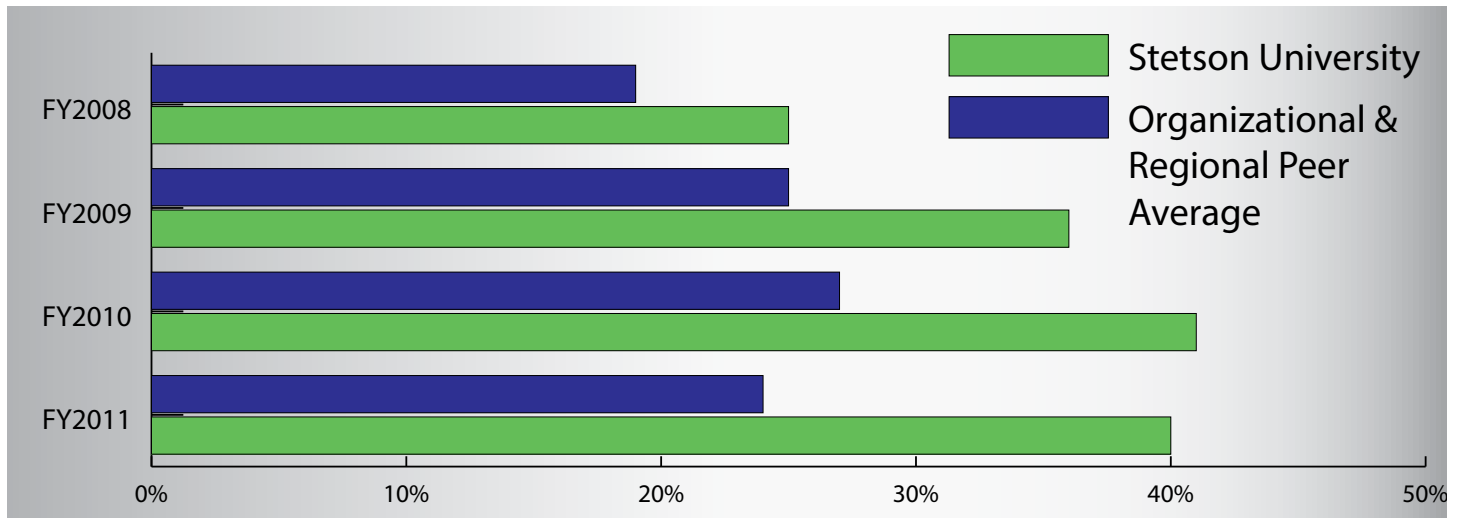
FIGURE 10.2.C

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Grant Aid: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	7	9	10	11	9	57.14%
Furman University	11	17	16	12	14	9.09%
Samford University	12	15	17	13	14	8.33%
Drake University	12	17	20	17	17	41.67%
Butler University	10	18	21	19	17	90.00%
University of Puget Sound	17	21	21	20	20	17.65%
Siena College	16	19	24	23	21	43.75%
University of Portland	16	19	25	22	21	37.50%
Rollins College	14	21	27	21	21	50.00%
The University of Tampa	15	22	25	25	22	66.67%
University of Redlands	15	25	30	29	25	93.33%
Valparaiso University	23	30	30	30	28	30.43%
John Carroll University	28	34	30	24	29	-14.29%
Pacific Lutheran University	30	32	30	28	30	-6.67%
Loyola University-New Orleans	25	31	33	32	30	28.00%
University of the Pacific	29	34	39	34	34	17.24%
<b>Stetson University</b>	<b>25</b>	<b>36</b>	<b>41</b>	<b>40</b>	<b>36</b>	<b>60.00%</b>
Baldwin Wallace University	28	41	42	35	37	25.00%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>18</b>	<b>24</b>	<b>26</b>	<b>23</b>	<b>23</b>	<b>28.25%</b>

**FIGURE 10.2.D**

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Grant Aid: Fall 2008-2011



**FIGURE 10.2.E**

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Pell Grants: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	6	9	10	11	9	83.33%
Furman University	11	15	16	12	14	9.09%
Samford University	12	15	17	13	14	8.33%
Drake University	11	16	19	17	16	54.55%
Butler University	10	18	21	19	17	90.00%
University of Puget Sound	12	19	21	20	18	66.67%
Siena College	16	19	24	22	20	37.50%
University of Portland	16	19	25	22	21	37.50%
Rollins College	14	21	27	21	21	50.00%
The University of Tampa	15	22	24	25	22	66.67%
Pacific Lutheran University	19	24	26	28	24	47.37%
University of Redlands	15	25	30	29	25	93.33%
Valparaiso University	22	27	29	29	27	31.82%
John Carroll University	28	34	30	24	29	-14.29%
Loyola University-New Orleans	25	31	33	32	30	28.00%
University of the Pacific	29	34	35	34	33	17.24%
Baldwin Wallace University	28	33	42	35	35	25.00%
<b>Stetson University</b>	<b>24</b>	<b>35</b>	<b>40</b>	<b>40</b>	<b>35</b>	<b>66.67%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>17</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>22</b>	<b>35.99%</b>

FIGURE 10.2.F

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Pell Grant Aid: Fall 2008-2011

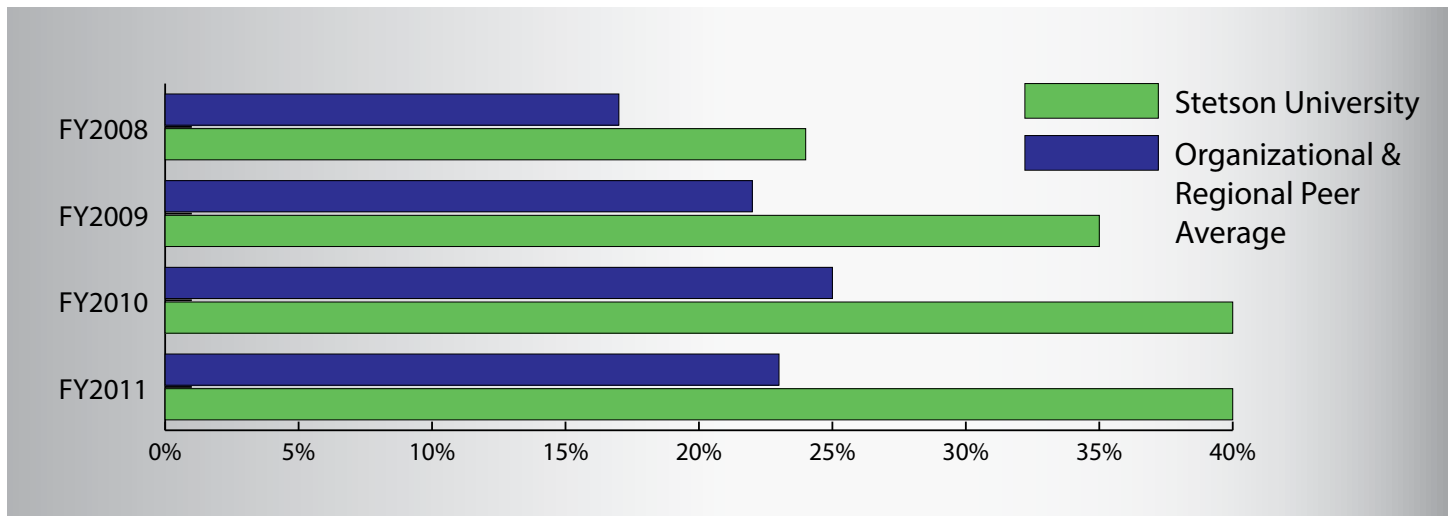


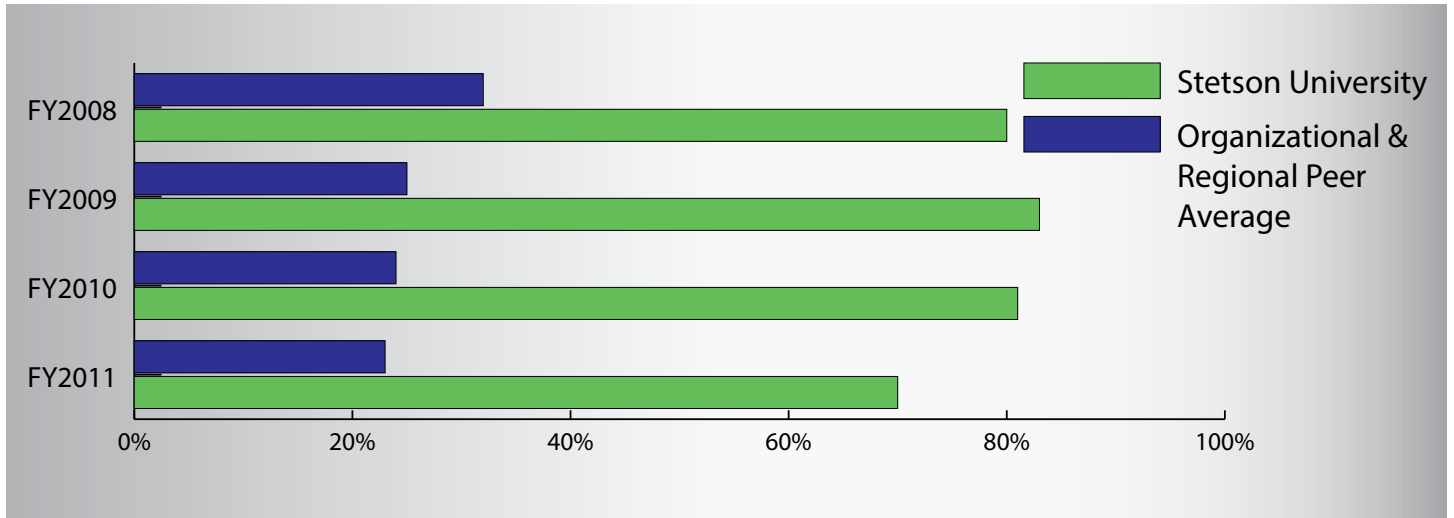
FIGURE 10.2.G

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received State/Local Grant Aid: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
University of Puget Sound	4	7	2	2	4	-50.00%
University of Portland	11	6	6	10	8	-9.09%
Drake University	13	14	14	13	14	0.00%
Valparaiso University	20	14	15	14	16	-30.00%
Butler University	19	19	15	13	17	-31.58%
Pacific Lutheran University	16	20	18	14	17	-12.50%
University of Redlands	14	23	34	28	25	100.00%
Elon University	27	27	26	21	25	-22.22%
Samford University	26	27	30	30	28	15.38%
University of the Pacific	30	27	26	32	29	6.67%
Furman University	32	31	28	27	30	-15.63%
The University of Tampa	33	31	29	26	30	-21.21%
John Carroll University	73	25	24	15	34	-79.45%
Siena College	41	40	35	36	38	-12.20%
Loyola University-New Orleans	46	39	36	36	39	-21.74%
Baldwin Wallace University	86	23	29	27	41	-68.60%
Rollins College	45	47	48	46	47	2.22%
<b>Stetson University</b>	<b>80</b>	<b>83</b>	<b>81</b>	<b>70</b>	<b>79</b>	<b>-12.50%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>32</b>	<b>25</b>	<b>24</b>	<b>23</b>	<b>26</b>	<b>-27.24%</b>

**FIGURE 10.2.H**

Percentage of Full-Time First-Time Degree-Seeking Students Who Received State/Local Grant Aid: Fall 2008-2011



**FIGURE 10.2.I**

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Institutional Grant Aid: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	56	53	52	54	54	-3.57%
Rollins College	59	70	71	80	70	35.59%
Furman University	80	84	88	83	84	3.75%
Butler University	86	87	88	83	86	-3.49%
University of Puget Sound	80	87	88	96	88	20.00%
Samford University	71	92	92	97	88	36.62%
University of the Pacific	86	91	92	87	89	1.16%
University of Redlands	88	94	92	93	92	5.68%
The University of Tampa	91	92	94	92	92	1.10%
University of Portland	87	96	94	94	93	8.05%
Loyola University-New Orleans	81	98	98	98	94	20.99%
Siena College	86	98	100	98	96	13.95%
Baldwin Wallace University	92	97	99	98	97	6.52%
John Carroll University	96	95	98	100	97	4.17%
Valparaiso University	96	98	98	98	98	2.08%
Pacific Lutheran University	97	96	98	99	98	2.06%
Drake University	97	98	99	99	98	2.06%
<b>Stetson University</b>	<b>98</b>	<b>98</b>	<b>99</b>	<b>99</b>	<b>99</b>	<b>1.02%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>84</b>	<b>90</b>	<b>91</b>	<b>91</b>	<b>89</b>	<b>8.40%</b>

FIGURE 10.2.J

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Institutional Grant Aid: Fall 2008-2011

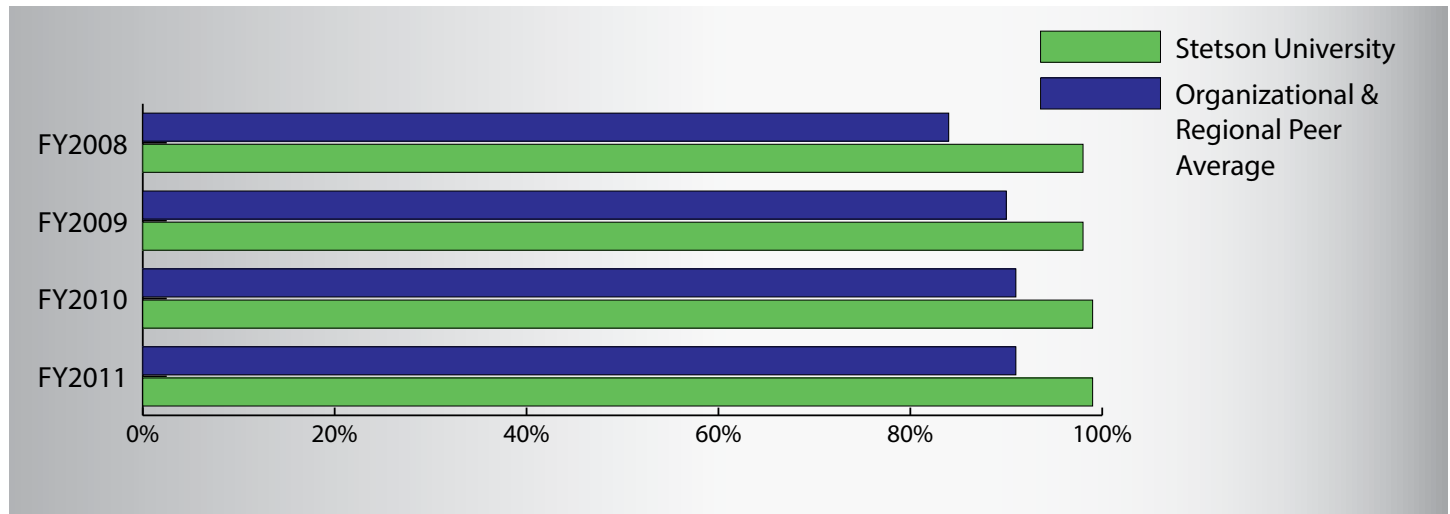


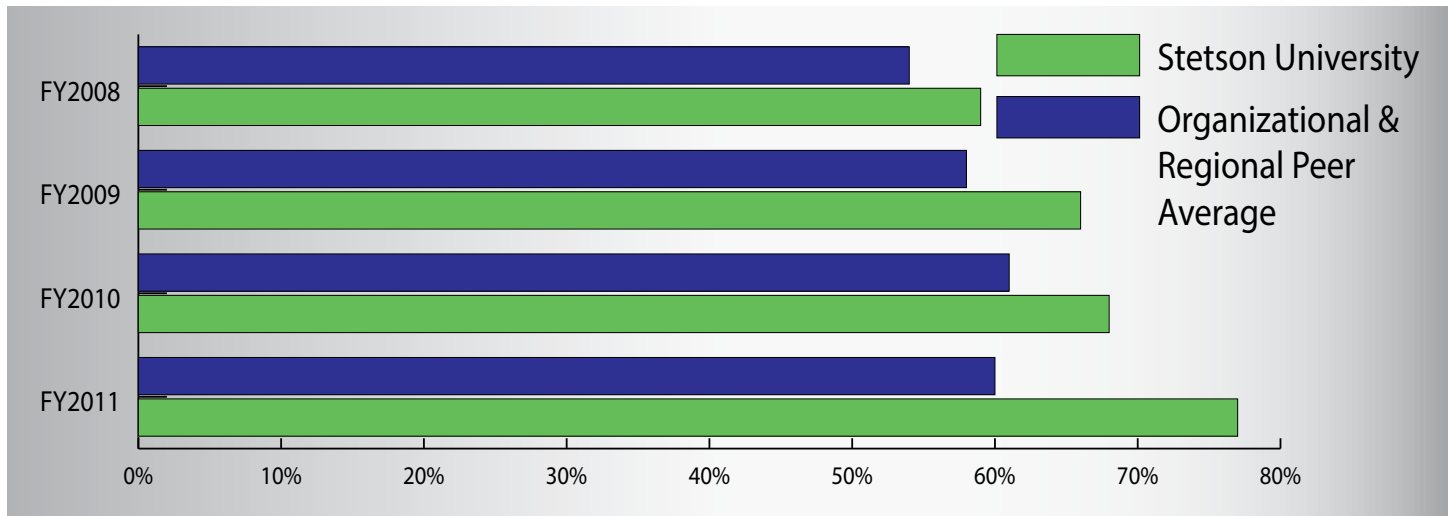
FIGURE 10.2.K

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Loan Aid: 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Elon University	34	32	37	37	35	8.82%
Furman University	34	40	38	33	36	-2.94%
Samford University	43	39	38	33	38	-23.26%
Rollins College	35	48	47	45	44	28.57%
University of Redlands	40	48	56	69	53	72.50%
The University of Tampa	48	57	57	59	55	22.92%
University of Portland	54	53	60	55	56	1.85%
University of Puget Sound	45	59	58	61	56	35.56%
Drake University	57	60	62	63	61	10.53%
Loyola University-New Orleans	55	63	63	64	61	16.36%
University of the Pacific	57	65	67	59	62	3.51%
Butler University	58	65	63	62	62	6.90%
<b>Stetson University</b>	<b>59</b>	<b>66</b>	<b>68</b>	<b>77</b>	<b>68</b>	<b>30.51%</b>
Pacific Lutheran University	65	64	70	73	68	12.31%
Valparaiso University	66	72	71	70	70	6.06%
Siena College	72	72	73	74	73	2.78%
John Carroll University	76	73	75	72	74	-5.26%
Baldwin Wallace University	74	80	94	93	85	25.68%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>54</b>	<b>58</b>	<b>61</b>	<b>60</b>	<b>58</b>	<b>11.94%</b>

**FIGURE 10.2.L**

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Federal Loan Aid: 2008-2011



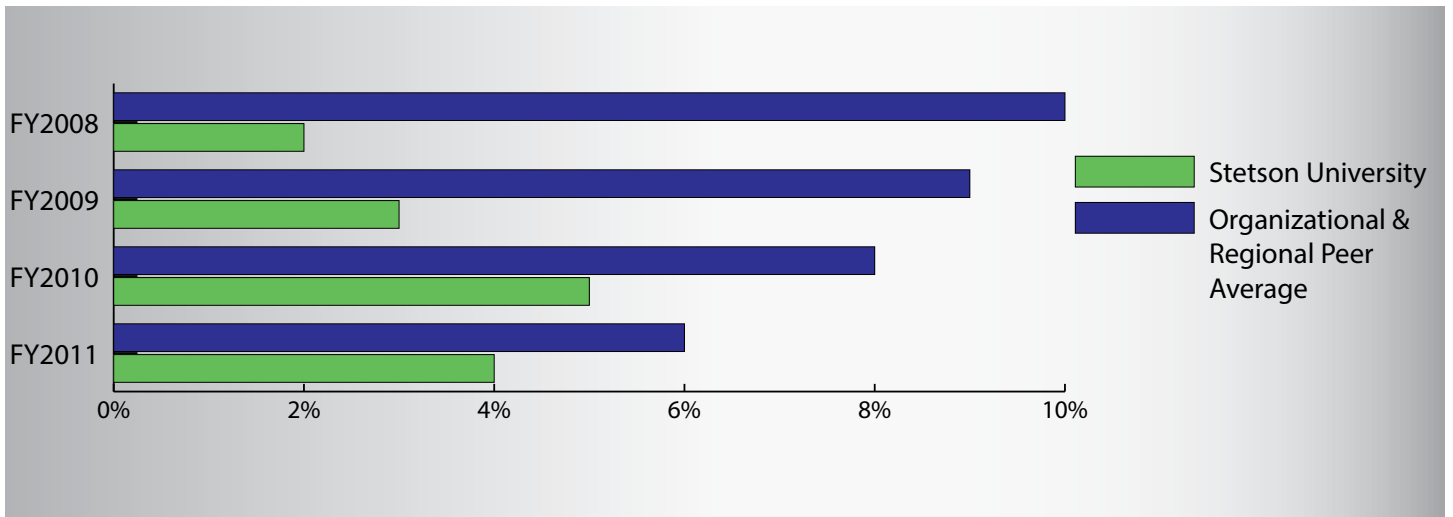
**FIGURE 10.2.M**

Percentage of Full-Time, First-Time Degree-Seeking Students Who Received Other Loan Aid: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
University of the Pacific	0	0	0	0	0	
Rollins College	0	2	2	2	2	
Samford University	2	3	2	3	3	50.00%
Elon University	0	4	3	4	3	
<b>Stetson University</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>100.00%</b>
University of Puget Sound	5	3	3	3	4	-40.00%
Furman University	5	4	3	6	5	20.00%
University of Portland	7	5	3	5	5	-28.57%
Loyola University-New Orleans	7	4	5	5	5	-28.57%
The University of Tampa	10	6	5	7	7	-30.00%
Pacific Lutheran University	9	6	6	7	7	-22.22%
John Carroll University	8	7	6	8	7	0.00%
Drake University	9	9	8	8	9	-11.11%
Valparaiso University	13	9	8	8	10	-38.46%
Siena College	12	9	8	11	10	-8.33%
Baldwin Wallace University	17	5	7	11	10	-35.29%
Butler University	14	11	9	9	11	-35.71%
University of Redlands	53	65	63	3	46	-94.34%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>-41.52%</b>

### FIGURE 10.2.N

Percentage of Full-Time First-Time Degree-Seeking Students Who Received Other Loan Aid: Fall 2008-2011





## 10.3 AVERAGE AID RECEIVED BY FIRST-YEAR STUDENTS

Stetson tracks the average grant and loan aid received by all first-time, full-time students who received any grant and loan aid from the following sources: federal government, state/local government or the institution. Federal grants include Pell grants and other federal grants. Loans include federal loans and other loans to students. The source for these data is the U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2012-13, Student Financial Aid component.

**FIGURE 10.3.A**

Average Amount of Grant and Loan Aid Awarded to Full-Time First-Time Degree-Seeking Students: Fall 2011

INSTITUTION	OTHER LOANS	FEDERAL LOAN	INST. GRANT AID	STATE/LOCAL GRANT AID	FEDERAL GRANT AID
Baldwin Wallace University	\$8,801	\$6,216	\$14,163	\$2,140	\$4,590
Butler University	\$16,692	\$5,986	\$14,239	\$4,634	\$4,678
Drake University	\$11,440	\$5,462	\$13,839	\$3,408	\$5,330
Elon University	\$18,785	\$5,607	\$9,926	\$3,392	\$4,331
Furman University	\$18,578	\$5,414	\$18,494	\$7,355	\$5,110
John Carroll University	\$12,685	\$5,719	\$19,235	\$1,580	\$4,845
Loyola University-New Orleans	\$13,398	\$5,773	\$18,201	\$3,510	\$4,648
Pacific Lutheran University	\$10,249	\$5,469	\$16,420	\$5,921	\$4,941
Rollins College	\$17,937	\$6,263	\$22,076	\$5,425	\$5,053
Samford University	\$9,654	\$6,151	\$11,405	\$394	\$4,958
Siena College	\$16,492	\$5,296	\$14,725	\$2,632	\$4,668
<b>Stetson University</b>	<b>\$13,591</b>	<b>\$6,509</b>	<b>\$21,620</b>	<b>\$4,522</b>	<b>\$5,188</b>
The University of Tampa	\$12,613	\$5,548	\$8,581	\$3,986	\$4,907
University of Portland	\$13,441	\$5,349	\$15,900	\$1,841	\$4,369
University of Puget Sound	\$14,923	\$5,918	\$17,197	\$8,567	\$5,159
University of Redlands	\$14,079	\$6,067	\$21,615	\$9,255	\$5,476
University of the Pacific		\$6,572	\$15,861	\$8,955	\$4,731
Valparaiso University	\$11,184	\$6,579	\$17,431	\$4,775	\$5,938
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$13,809</b>	<b>\$5,846</b>	<b>\$15,842</b>	<b>\$4,575</b>	<b>\$4,925</b>

**FIGURE 10.3.B**

Average Amount of Grant & Loan Aid Awarded to Full-Time Degree Seeking Students at Stetson: Fall 2011

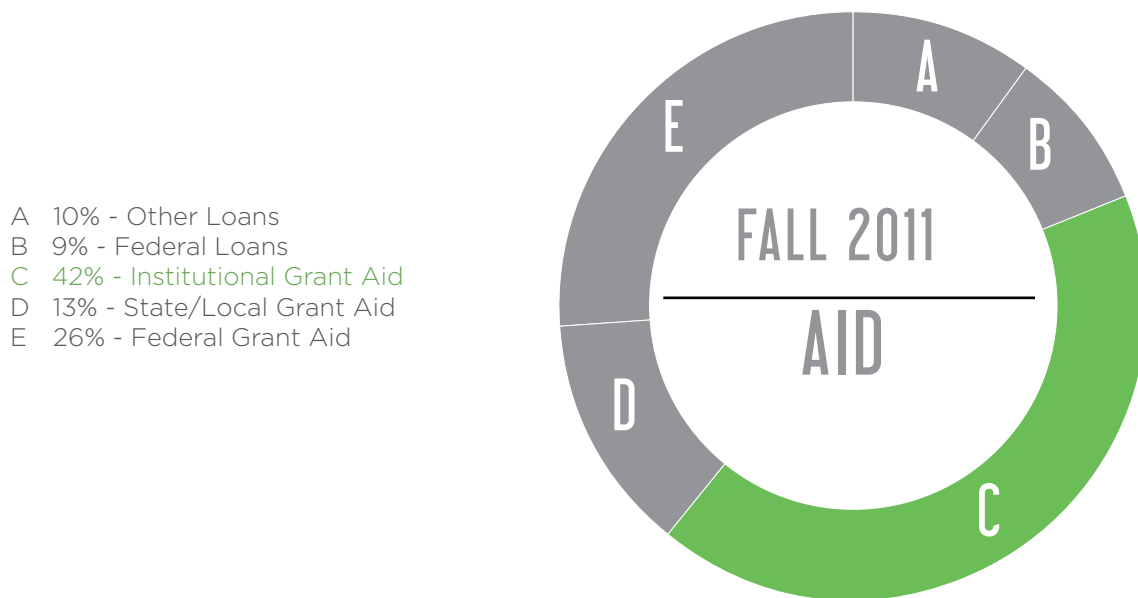


FIGURE 10.3.C

Average Amount of Federal Grant Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Baldwin Wallace University	\$4,590	\$5,177	\$4,373	\$4,892	\$4,758	7%
Furman University	\$5,110	\$5,443	\$4,105	\$4,881	\$4,885	-4%
Elon University	\$4,331	\$5,335	\$5,278	\$4,772	\$4,929	10%
The University of Tampa	\$4,907	\$5,251	\$5,300	\$4,650	\$5,027	-5%
Siena College	\$4,668	\$5,319	\$5,450	\$4,727	\$5,041	1%
University of Portland	\$4,369	\$5,261	\$5,364	\$5,303	\$5,074	21%
Butler University	\$4,678	\$5,545	\$5,540	\$4,625	\$5,097	-1%
Loyola University-New Orleans	\$4,648	\$5,479	\$5,560	\$4,847	\$5,134	4%
Pacific Lutheran University	\$4,941	\$6,118	\$5,439	\$4,097	\$5,149	-17%
John Carroll University	\$4,845	\$5,385	\$5,456	\$4,923	\$5,152	2%
University of Puget Sound	\$5,159	\$6,028	\$5,776	\$4,497	\$5,365	-13%
Samford University	\$4,958	\$5,526	\$5,366	\$5,928	\$5,445	20%
Stetson University	\$5,188	\$5,622	\$5,839	\$5,214	\$5,466	1%
Rollins College	\$5,053	\$5,949	\$6,024	\$5,119	\$5,536	1%
University of the Pacific	\$4,731	\$5,800	\$6,028	\$5,707	\$5,567	21%
Drake University	\$5,330	\$5,589	\$6,316	\$5,404	\$5,660	1%
University of Redlands	\$5,476	\$6,459	\$7,156	\$4,213	\$5,826	-23%
Valparaiso University	\$5,938	\$6,340	\$6,129	\$6,453	\$6,215	9%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$4,925</b>	<b>\$5,647</b>	<b>\$5,568</b>	<b>\$5,002</b>	<b>\$5,286</b>	<b>2%</b>

FIGURE 10.3.D

Average Amount of Federal Grant Aid Awarded to Full-Time First-Time Degree-Seeking Students: Fall 2008-2011

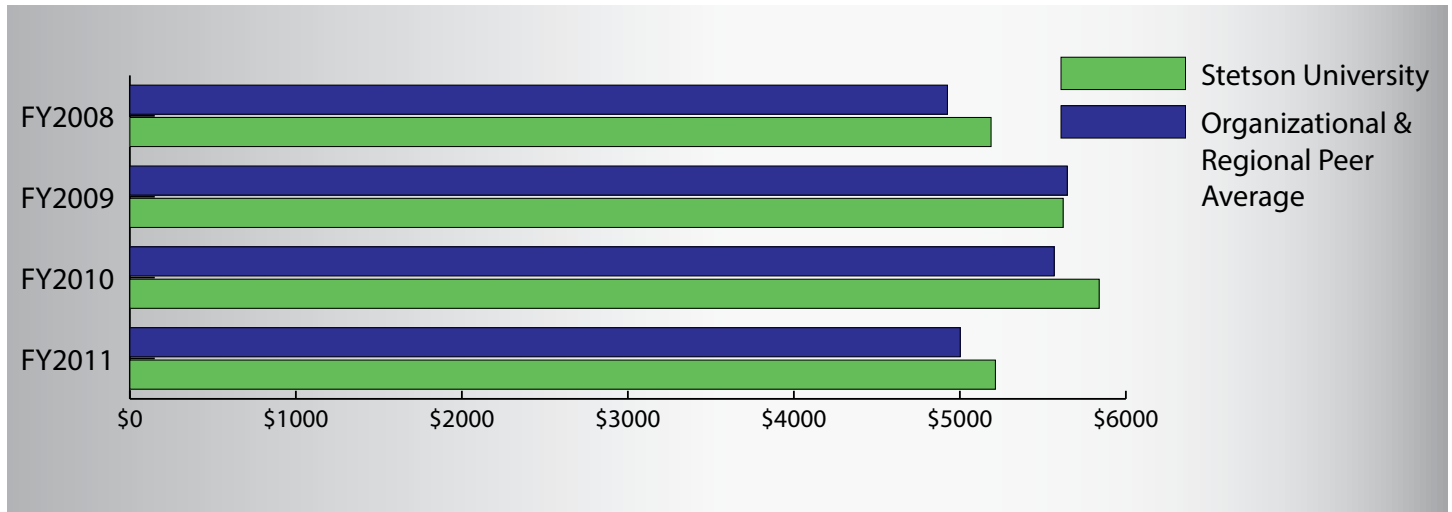


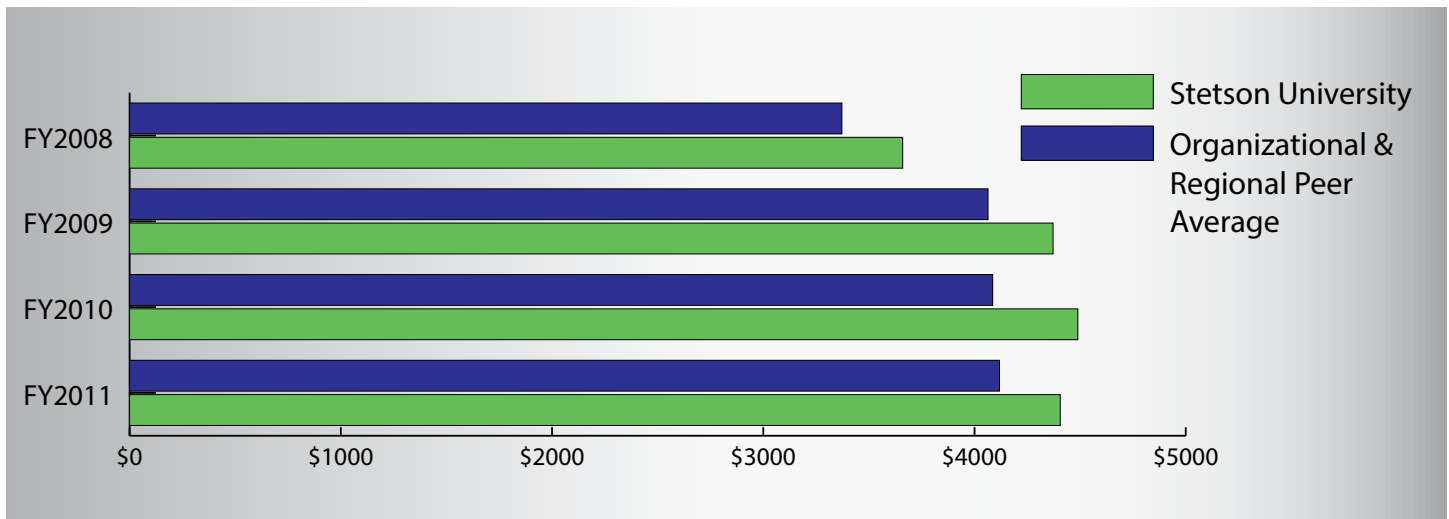
FIGURE 10.3.E

Average Amount of Pell Grant Aid Awarded to Full-Time First-Time Degree-Seeking Students: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4 YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Drake University	\$3,383	\$3,972	\$3,633	\$3,649	\$3,659	8%
Butler University	\$3,244	\$3,829	\$3,906	\$3,679	\$3,665	13%
University of Puget Sound	\$3,187	\$3,811	\$3,899	\$3,985	\$3,721	25%
Valparaiso University	\$3,281	\$3,728	\$3,920	\$4,021	\$3,738	23%
Pacific Lutheran University	\$3,200	\$4,030	\$3,917	\$4,080	\$3,807	28%
The University of Tampa	\$3,279	\$3,925	\$4,012	\$4,160	\$3,844	27%
Elon University	\$3,378	\$3,974	\$4,164	\$3,908	\$3,856	16%
University of Portland	\$3,392	\$4,009	\$4,107	\$3,941	\$3,862	16%
Baldwin Wallace University	\$3,327	\$4,042	\$4,052	\$4,170	\$3,898	25%
Furman University	\$3,125	\$4,172	\$4,050	\$4,262	\$3,902	36%
Siena College	\$3,292	\$4,191	\$4,101	\$4,086	\$3,918	24%
Rollins College	\$3,259	\$4,122	\$4,166	\$4,229	\$3,944	30%
John Carroll University	\$3,377	\$4,018	\$4,130	\$4,450	\$3,994	32%
Loyola University-New Orleans	\$3,478	\$4,266	\$4,278	\$4,091	\$4,028	18%
Samford University	\$3,566	\$4,018	\$4,215	\$4,394	\$4,048	23%
University of Redlands	\$3,494	\$4,469	\$4,070	\$4,254	\$4,072	22%
University of the Pacific	\$3,781	\$4,212	\$4,440	\$4,350	\$4,196	15%
<b>Stetson University</b>	<b>\$3,660</b>	<b>\$4,372</b>	<b>\$4,489</b>	<b>\$4,406</b>	<b>\$4,232</b>	<b>20%</b>
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$3,355</b>	<b>\$4,046</b>	<b>\$4,062</b>	<b>\$4,101</b>	<b>\$3,891</b>	<b>22%</b>

**FIGURE 10.3.F**

Average Amount of Pell Grant Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011



**FIGURE 10.3.G**

Average Amount of State and Local Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Samford University	\$645	\$539	\$425	\$394	\$501	-39%
John Carroll University	\$1,534	\$1,997	\$1,541	\$1,580	\$1,663	3%
Baldwin Wallace University	\$1,358	\$2,362	\$1,917	\$2,140	\$1,944	58%
University of Portland	\$2,177	\$2,078	\$1,759	\$1,841	\$1,964	-15%
Siena College	\$2,267	\$2,654	\$2,758	\$2,632	\$2,578	16%
Loyola University-New Orleans	\$3,392	\$3,196	\$3,259	\$3,510	\$3,339	3%
Drake University	\$4,288	\$3,624	\$3,992	\$3,408	\$3,828	-21%
Elon University	\$3,680	\$4,322	\$4,252	\$3,392	\$3,912	-8%
The University of Tampa	\$4,933	\$4,565	\$4,395	\$3,986	\$4,470	-19%
Butler University	\$4,981	\$4,095	\$4,735	\$4,634	\$4,611	-7%
Valparaiso University	\$6,536	\$4,683	\$4,687	\$4,775	\$5,170	-27%
<b>Stetson University</b>	<b>\$5,940</b>	<b>\$5,973</b>	<b>\$5,597</b>	<b>\$4,522</b>	<b>\$5,508</b>	<b>-24%</b>
Pacific Lutheran University	\$5,007	\$5,604	\$5,922	\$5,921	\$5,614	18%
Rollins College	\$6,569	\$6,669	\$6,127	\$5,425	\$6,198	-17%
University of Puget Sound	\$5,476	\$6,145	\$7,461	\$8,567	\$6,912	56%
Furman University	\$8,201	\$7,766	\$7,924	\$7,355	\$7,812	-10%
University of Redlands	\$9,110	\$9,111	\$8,323	\$9,255	\$8,950	2%
University of the Pacific	\$8,891	\$9,128	\$9,133	\$8,955	\$9,027	1%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$4,650</b>	<b>\$4,620</b>	<b>\$4,624</b>	<b>\$4,575</b>	<b>\$4,617</b>	<b>-2%</b>

FIGURE 10.3.H

Average Amount of State/Local Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011

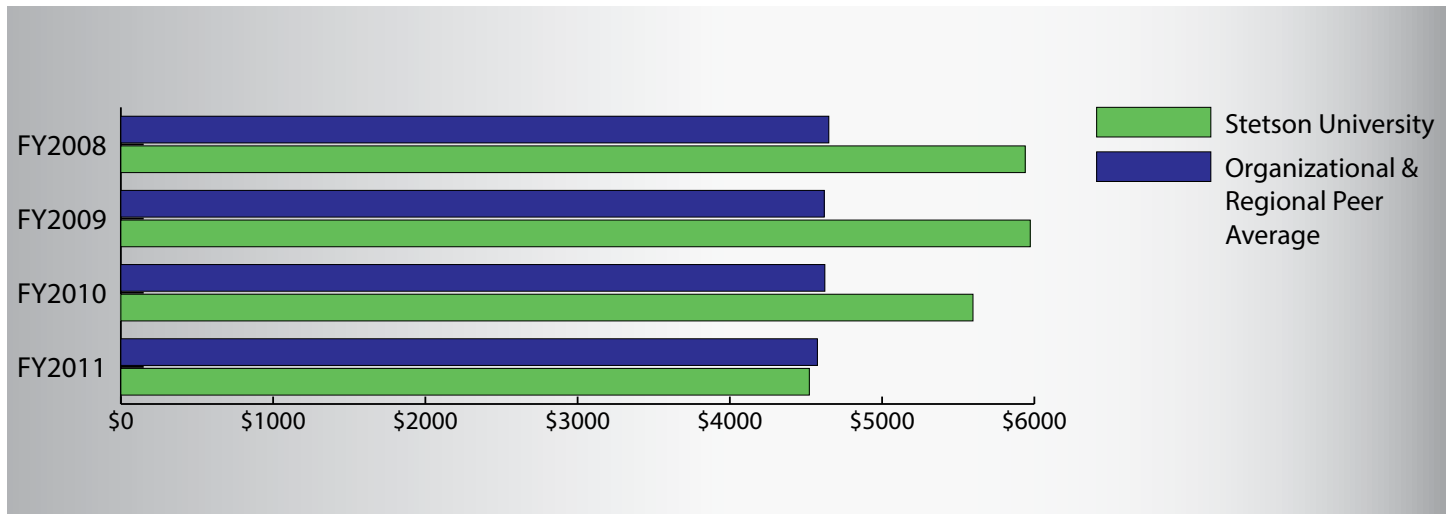


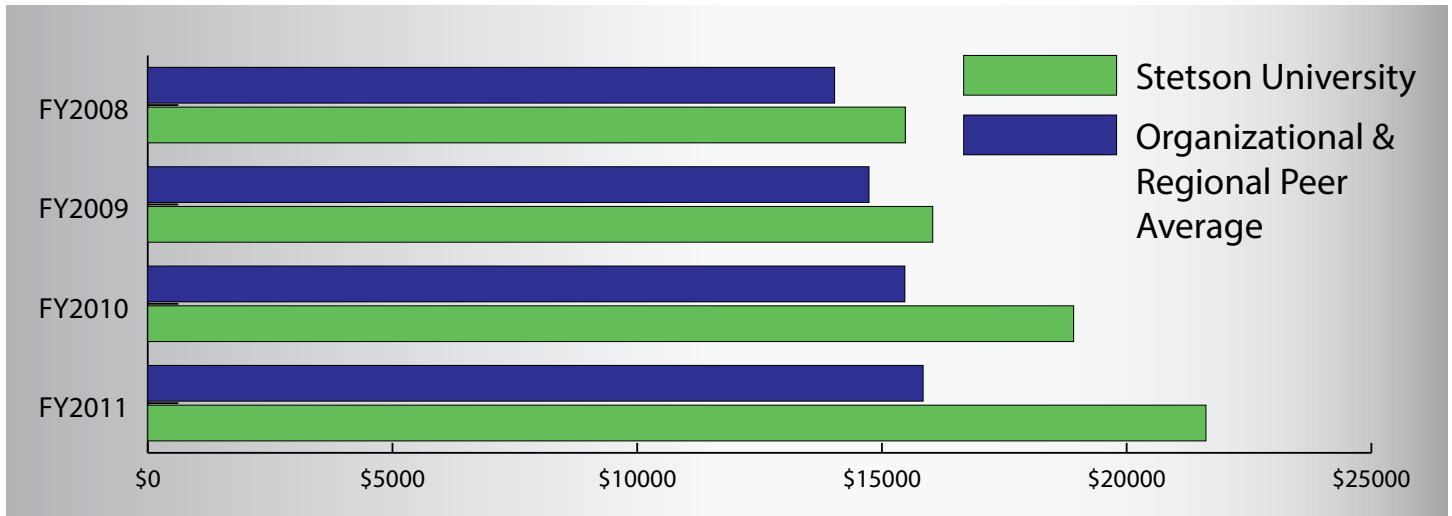
FIGURE 10.3.I

Average Amount of Institutional Grant Aid Awarded to Full-Time Degree-Seeking Students: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
The University of Tampa	\$7,463	\$7,344	\$7,582	\$8,581	\$7,743	15%
Elon University	\$7,556	\$8,866	\$9,461	\$9,926	\$8,952	31%
Samford University	\$10,845	\$9,994	\$10,942	\$11,405	\$10,797	5%
Baldwin Wallace University	\$11,146	\$11,307	\$12,882	\$14,163	\$12,375	27%
Siena College	\$11,791	\$11,398	\$12,254	\$14,725	\$12,542	25%
Butler University	\$12,759	\$12,918	\$13,006	\$14,239	\$13,231	12%
Drake University	\$12,570	\$12,958	\$14,210	\$13,839	\$13,394	10%
Pacific Lutheran University	\$13,598	\$13,992	\$15,797	\$16,420	\$14,952	21%
University of the Pacific	\$14,564	\$15,958	\$15,342	\$15,861	\$15,431	9%
University of Portland	\$13,649	\$15,904	\$16,385	\$15,900	\$15,460	16%
Valparaiso University	\$13,160	\$15,519	\$16,043	\$17,431	\$15,538	32%
University of Puget Sound	\$15,342	\$16,833	\$17,452	\$17,197	\$16,706	12%
John Carroll University	\$14,922	\$15,850	\$18,645	\$19,235	\$17,163	29%
<b>Stetson University</b>	<b>\$15,478</b>	<b>\$16,038</b>	<b>\$18,916</b>	<b>\$21,620</b>	<b>\$18,013</b>	<b>40%</b>
Loyola University-New Orleans	\$21,842	\$17,721	\$17,154	\$18,201	\$18,730	-17%
University of Redlands	\$17,474	\$19,308	\$20,566	\$21,615	\$19,741	24%
Furman University	\$19,696	\$21,904	\$21,765	\$18,494	\$20,465	-6%
Rollins College	\$20,180	\$22,743	\$23,464	\$22,076	\$22,116	9%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$14,033</b>	<b>\$14,736</b>	<b>\$15,468</b>	<b>\$15,842</b>	<b>\$15,020</b>	<b>13%</b>

**FIGURE 10.3.J**

Average Amount of Institutional Grant Aid Awarded to Full-Time Degree-Seeking Students: Fall 2008-2011



**FIGURE 10.3.K**

Average Amount of Federal Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of Redlands	\$6,067	\$4,036	\$3,791	\$4,279	\$4,543	-29%
Furman University	\$5,414	\$5,324	\$5,353	\$4,395	\$5,122	-19%
University of Portland	\$5,349	\$5,295	\$5,112	\$5,020	\$5,194	-6%
Siena College	\$5,296	\$5,309	\$5,407	\$4,978	\$5,248	-6%
Loyola University-New Orleans	\$5,773	\$5,643	\$5,641	\$4,867	\$5,481	-16%
Pacific Lutheran University	\$5,469	\$5,850	\$6,030	\$5,192	\$5,635	-5%
The University of Tampa	\$5,548	\$5,684	\$5,692	\$5,702	\$5,657	3%
Elon University	\$5,607	\$5,641	\$5,955	\$5,498	\$5,675	-2%
Rollins College	\$6,263	\$5,738	\$5,692	\$5,118	\$5,703	-18%
John Carroll University	\$5,719	\$5,569	\$6,216	\$5,361	\$5,716	-6%
Drake University	\$5,462	\$5,418	\$6,295	\$6,359	\$5,884	16%
University of the Pacific	\$6,572	\$6,896	\$5,597	\$4,718	\$5,946	-28%
Baldwin Wallace University	\$6,216	\$6,338	\$6,188	\$5,195	\$5,984	-16%
University of Puget Sound	\$5,918	\$5,939	\$6,108	\$6,007	\$5,993	2%
Samford University	\$6,151	\$6,171	\$5,958	\$5,976	\$6,064	-3%
<b>Stetson University</b>	<b>\$6,509</b>	<b>\$5,828</b>	<b>\$6,904</b>	<b>\$5,164</b>	<b>\$6,101</b>	<b>-21%</b>
Butler University	\$5,986	\$6,420	\$6,302	\$5,742	\$6,113	-4%
Valparaiso University	\$6,579	\$6,528	\$6,262	\$5,453	\$6,206	-17%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$5,846</b>	<b>\$5,753</b>	<b>\$5,741</b>	<b>\$5,286</b>	<b>\$5,657</b>	<b>-10%</b>

FIGURE 10.3.L

Average Amount of Federal Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011

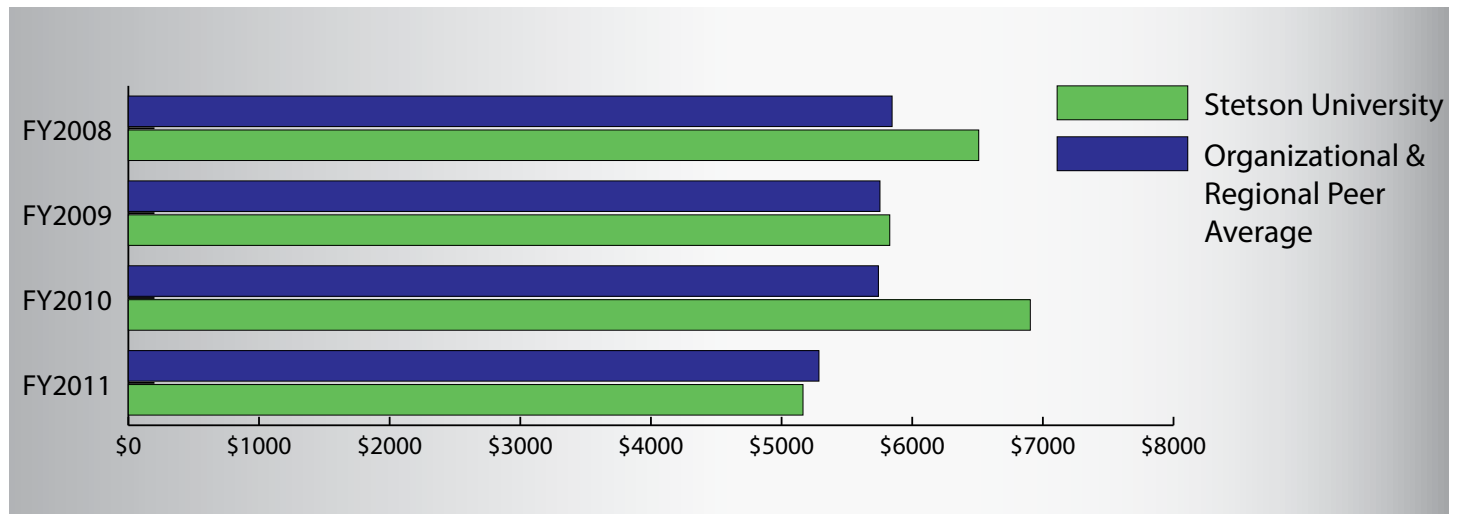


FIGURE 10.3.M

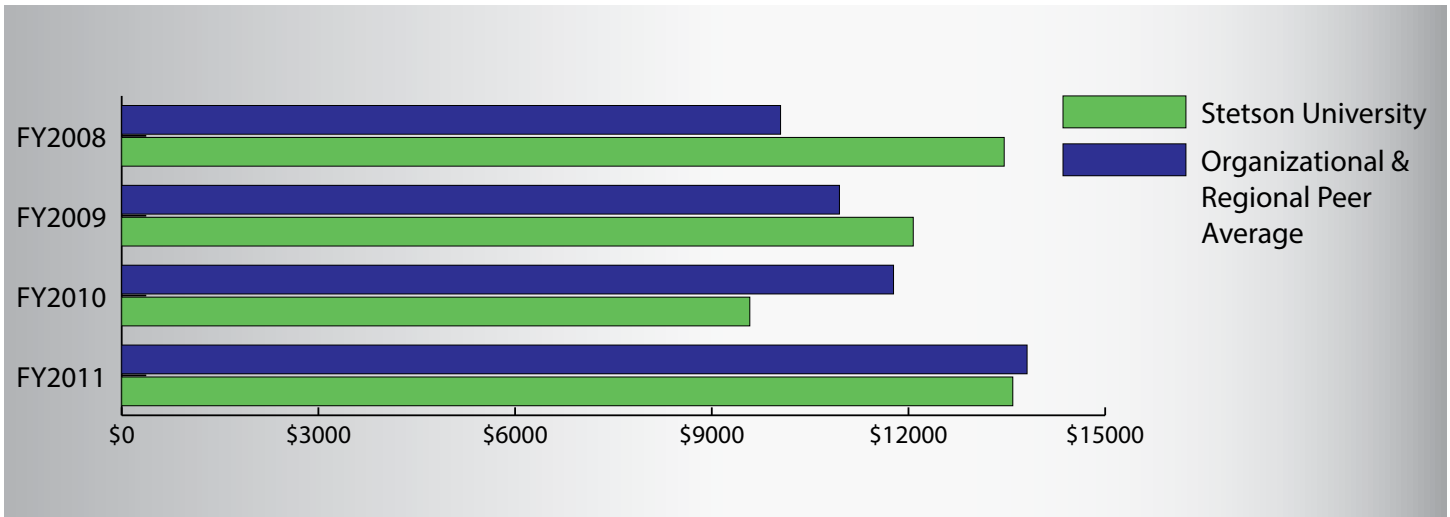
Average Amount of Other Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	4 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
University of Redlands	\$4,903	\$5,089	\$3,907	\$14,079	\$6,995	187%
Baldwin Wallace University	\$4,610	\$6,759	\$10,155	\$8,801	\$7,581	91%
Samford University	\$6,429	\$9,769	\$6,903	\$9,654	\$8,189	50%
Valparaiso University	\$8,531	\$8,793	\$9,014	\$11,184	\$9,381	31%
Pacific Lutheran University	\$9,735	\$10,728	\$11,089	\$10,249	\$10,450	5%
Drake University	\$11,604	\$9,790	\$11,284	\$11,440	\$11,030	-1%
Loyola University-New Orleans	\$10,208	\$10,237	\$11,016	\$13,398	\$11,215	31%
John Carroll University	\$11,634	\$10,072	\$12,792	\$12,685	\$11,796	9%
The University of Tampa	\$10,383	\$12,161	\$12,235	\$12,613	\$11,848	21%
<b>Stetson University</b>	<b>\$13,460</b>	<b>\$12,073</b>	<b>\$9,580</b>	<b>\$13,591</b>	<b>\$12,176</b>	<b>1%</b>
University of Puget Sound	\$13,117	\$11,829	\$12,892	\$14,923	\$13,190	14%
Elon University	\$3,000	\$13,906	\$17,535	\$18,785	\$13,307	526%
University of Portland	\$12,747	\$14,140	\$14,771	\$13,441	\$13,775	5%
Rollins College	\$11,999	\$13,641	\$11,971	\$17,937	\$13,887	49%
Furman University	\$13,342	\$10,480	\$13,641	\$18,578	\$14,010	39%
Butler University	\$13,629	\$12,961	\$14,563	\$16,692	\$14,461	22%
Siena College	\$14,908	\$14,800	\$14,586	\$16,492	\$15,197	11%
University of the Pacific	—	—	—	—	—	—
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>\$10,049</b>	<b>\$10,947</b>	<b>\$11,772</b>	<b>\$13,809</b>	<b>\$11,644</b>	<b>37%</b>



**FIGURE 10.3.N**

Average Amount of Other Student Loan Aid Awarded to Full-Time, First-Time Degree-Seeking Students: Fall 2008-2011



## 10.4 AID AWARDED TO STETSON UNDERGRADUATES

The following section details scholarships and grants, gifts, or merit-based aid from institutional, state, federal, or other sources (including unrestricted funds or gifts and endowment income) and self-help awarded solely for need based and non-need based aid. Need-based aid is defined as “college-funded or college-administered award from institutional, state, federal, or other sources for which a student must have financial need to qualify. This includes both institutional and noninstitutional student aid (grants, jobs, and loans) on the basis of academic achievement, merit, or any other non-need-based reason (Source: Common Data Set definitions)” Non-need based aid is awarded after student outstanding need is met and on the basis of merit.

This data is also reported to the Common Data Set for external guides and for other external reporting. The source for the collection and compilation of the data contained in this section are Census files in the Office of Institutional Research at Stetson University.

For more information about Stetson University financial aid, please see its Common Data Set at [stetson.edu/administration/institutional-research/commondataset.php](http://stetson.edu/administration/institutional-research/commondataset.php)

### FIGURE 10.4.A

Aid Awarded to Enrolled Undergraduates (Excerpt from Common Data Set)

	2011-12		2012-13		2013-14		% CHANGE FOR PERIOD	
	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED
Federal	\$4,245,012	\$6,350	\$4,567,298	\$5,299	\$4,713,843	\$5,595	11.0%	-11.9%
State (i.e., all states, not only the state in which your institution is located)	\$4,953,580	\$1,918,806	\$5,062,198	\$1,741,655	\$5,610,683	\$2,132,216	13.3%	11.1%
Institutional: Endowed scholarships, annual gifts and tuition funded grants, awarded by the college, excluding athletic aid and tuition waivers (which are reported below).	\$26,690,439	\$8,993,823	\$34,008,202	\$10,768,767	\$37,473,959	\$12,928,445	40.4%	43.7%
Scholarships/grants from external sources (e.g., Kiwanis, National Merit) not awarded by the college	\$504,061	\$296,609	\$302,940	\$313,082	\$464,984	\$617,260	-7.8%	108.1%
<b>TOTAL SCHOLARSHIPS/GRANTS</b>	<b>\$36,393,092</b>	<b>\$11,215,588</b>	<b>\$43,940,638</b>	<b>\$12,828,803</b>	<b>\$48,263,469</b>	<b>\$15,683,516</b>	<b>32.6%</b>	<b>39.8%</b>

**FIGURE 10.4.B**

Aid Awarded to Enrolled Undergraduates (Excerpt from Common Data Set)

	2011-12		2012-13		2013-14		% CHANGE FOR PERIOD	
	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED
<b>Student Loans from All Sources</b>	\$10,745,555	\$3,029,398	\$11,591,645	\$3,253,735	\$12,178,614	\$3,544,636	13.3%	17.0%
<b>Federal Work-Study</b>	\$1,435,484	-	\$2,196,174	-	\$1,598,804	-	11.4%	-
<b>State and Other (e.g., Institutional)</b>	\$200,183	\$375,899	\$181,513	\$426,002	\$180,842	\$466,807	-9.7%	24.2%
<b>TOTAL SELF-HELP</b>	\$12,381,222	\$3,405,297	\$13,969,332	\$3,679,737	\$13,958,260	\$4,011,443	12.7%	17.8%

**FIGURE 10.4.C**

Aid Awarded to Enrolled Undergraduates (Excerpt from Common Data Set)

	2011-12		2012-13		2013-14		% CHANGE FOR PERIOD	
	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED	NEED-BASED	NON-NEED-BASED
<b>Parent Loans</b>	\$2,096,397	\$2,165,822	\$1,742,498	\$2,056,602	\$2,395,842	\$2,385,322	14.3%	10.1%
<b>Tuition Waivers</b>	\$1,132,440	\$955,713	\$1,301,392	\$961,615	\$1,234,779	\$1,204,447	9.0%	26.0%
<b>Athletic Awards</b>	\$2,190,076	\$1,908,688	\$1,961,391	\$2,615,322	\$2,186,856	\$2,511,058	-0.1%	31.6%
<b>TOTAL OTHER</b>	\$5,418,913	\$5,030,223	\$5,005,281	\$5,633,539	\$5,817,477	\$6,100,827	7.4%	21.3%



## 11 FACULTY & STAFF

There are multiple current, strategic priorities that highlight the value Stetson University places on its employees. Examples of the work being undertaken to impact these goals and the import of this section for benchmarking are as follows:

Enhancing the strategic staffing; retooling human resources' communication management strategies to improve transparency and embody a "One Stetson" message; and also working to update and improve policies and procedures that are consolidated to be representative of a "One Stetson" approach;

Establishing market-based compensation structures, and bringing faculty and staff compensation into competitive compa-ratio ranges around job range mid-points, while remaining reflective of tenure and performance factors;

Maintaining a continual process of analyzing, surveying best practices among peers and managing a market competitive benefits structure;

Increasing professional development opportunities through job effectiveness trainings, personal growth presentations and improving enterprise risk awareness through more technical workshop opportunities.

Increasing use of HR enterprise system efficiencies.

# 11.1 STAFF & FACULTY COUNTS


The following section highlights Stetson’s most recent employee counts (Fall 2012), historic Stetson data for faculty by rank, and comparative peer employee data by assigned position (broad categories) for 2012. All Stetson University data are compiled by its Office of Institutional Research and Planning and submitted to the U.S. Dept. of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS) as part of its Winter 2012-13, Human Resources component.

**FIGURE 11.1.A**

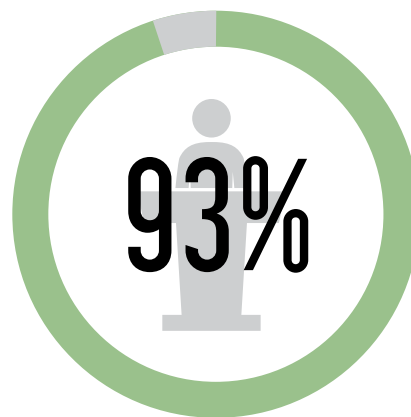
Stetson Employee Counts: Fall 2012

TYPE	DELAND/CELEBRATION				COLLEGE OF LAW			
	FULL-TIME #	% OF TOTAL	PART-TIME #	% OF TOTAL	FULL-TIME #	% OF TOTAL	PART-TIME #	% OF TOTAL
Staff	398	41.24%	33	3.42%	145	15.03%	19	1.97%
Faculty	194	20.10%	75	7.77%	55	5.70%	46	4.77%
<b>TOTAL</b>	<b>592</b>	<b>61.35%</b>	<b>108</b>	<b>11.19%</b>	<b>200</b>	<b>20.73%</b>	<b>65</b>	<b>6.74%</b>

	TOTAL NUMBER	TOTAL PERCENT
Staff	595	61.66%
Faculty	370	38.34%
<b>TOTAL:</b>	<b>965</b>	<b>100.00%</b>



**12:1 STUDENTS TO A TEACHER**



**FACULTY WITH TERMINAL DEGREES**  
\*Full-Time Faculty only.

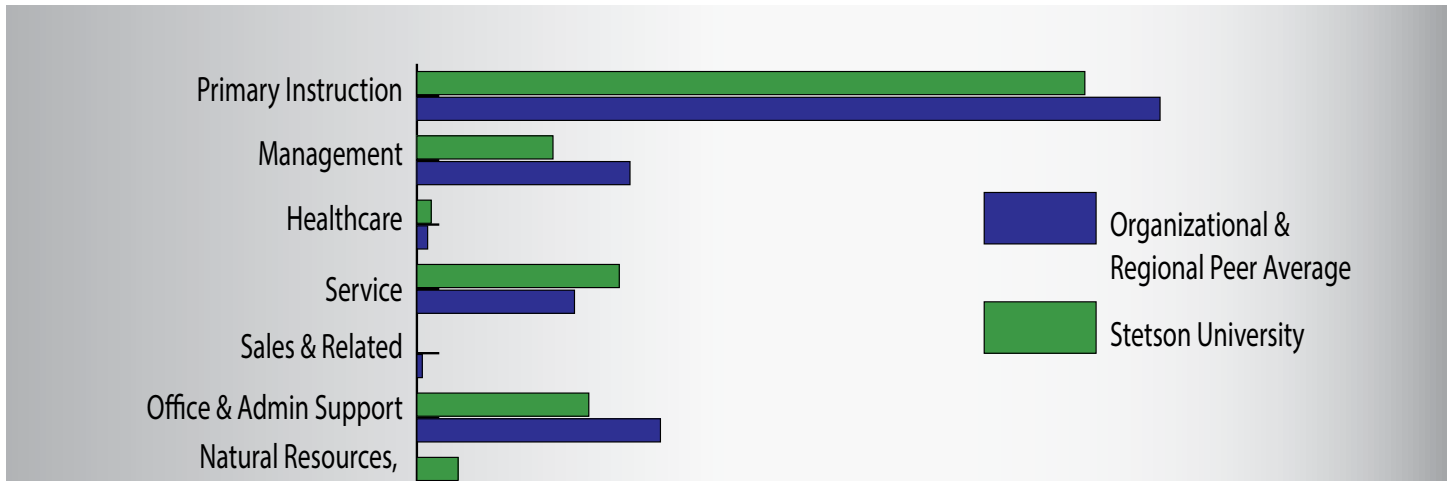
## FIGURE 11.1.B

Employee Counts by Assigned Position: Fall 2012

INSTITUTION NAME	TOTAL EMPLOYEES	INSTRUCTIONAL STAFF PRIMARILY INSTRUCTION	MANAGEMENT	HEALTH-CARE	SERVICE	SALES & RELATED	OFFICE AND ADMIN SUPPORT	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING
Baldwin Wallace University	890	380	63	5	72	3	101	24	2
Butler University	1472	593	122	12	102	23	132	28	4
Drake University	1145	451	—	3	88	0	208	31	5
Elon University	1323	545	—	10	135	0	121	31	21
Furman University	989	339	61	16	126	0	141	37	3
John Carroll University	783	186	91	1	15	0	94	21	3
Loyola University-New Orleans	1111	444	151	0	41	0	148	31	11
Pacific Lutheran University	713	251	108	4	75	7	106	10	9
Rollins College	713	208	62	10	80	0	95	26	6
Samford University	1173	487	271	9	21	6	138	22	0
Siena College	911	330	—	1	100	2	92	29	9
Stetson University	954	373	76	8	113	0	96	23	3
The University of Tampa	961	593	—	4	29	0	77	0	0
University of Portland	907	393	—	4	108	0	78	0	0
University of Puget Sound	820	291	119	3	81	2	93	17	0
University of Redlands	914	387	104	2	37	0	125	18	3
University of the Pacific	2062	802	—	8	220	1	449	4	23
Valparaiso University	1076	374	162	8	169	1	110	19	3
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>1057</b>	<b>415</b>	<b>119</b>	<b>6</b>	<b>88</b>	<b>3</b>	<b>136</b>	<b>20</b>	<b>6</b>

### FIGURE 11.1.C

Employee Counts by Assigned Position: Fall 2011



**FIGURE 11.1.D**

Employee Percentages by Assigned Position: Fall 2012

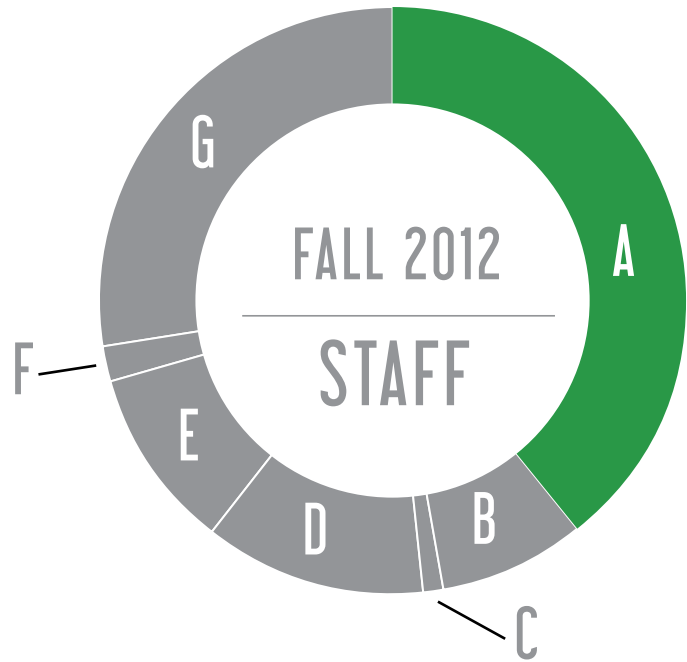
INSTITUTION	INSTRUCTIONAL STAFF PRIMARILY INSTRUCTION	MANAGEMENT	HEALTHCARE	SERVICE	SALES & RELATED	OFFICE AND ADMIN SUPPORT	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING	OTHER
Baldwin Wallace University	43%	7%	1%	8%	0%	11%	3%	0%	27%
Butler University	40%	8%	1%	7%	2%	9%	2%	0%	31%
Drake University	39%	0%	0%	8%	0%	18%	3%	0%	31%
Elon University	41%	0%	1%	10%	0%	9%	2%	2%	35%
Furman University	34%	6%	2%	13%	0%	14%	4%	0%	27%
John Carroll University	24%	12%	0%	2%	0%	12%	3%	0%	48%
Loyola University-New Orleans	40%	14%	0%	4%	0%	13%	3%	1%	26%
Pacific Lutheran University	35%	15%	1%	11%	1%	15%	1%	1%	20%
Rollins College	29%	9%	1%	11%	0%	13%	4%	1%	32%
Samford University	42%	23%	1%	2%	1%	12%	2%	0%	19%
Siena College	36%	0%	0%	11%	0%	10%	3%	1%	38%
Stetson University	39%	8%	1%	12%	0%	10%	2%	0%	27%
The University of Tampa	62%	0%	0%	3%	0%	8%	0%	0%	27%
University of Portland	43%	0%	0%	12%	0%	9%	0%	0%	36%
University of Puget Sound	35%	15%	0%	10%	0%	11%	2%	0%	26%
University of Redlands	42%	11%	0%	4%	0%	14%	2%	0%	26%
University of the Pacific	39%	0%	0%	11%	0%	22%	0%	1%	27%
Valparaiso University	35%	15%	1%	16%	0%	10%	2%	0%	21%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>39%</b>	<b>8%</b>	<b>1%</b>	<b>8%</b>	<b>0%</b>	<b>12%</b>	<b>2%</b>	<b>1%</b>	<b>29%</b>



**FIGURE 11.1.E**

Employee Percentages by Assigned Position: Fall 2012

- A 39% - Primary Instruction
- B 08% - Management
- C 01% - Healthcare
- D 12% - Service
- E 10% - Office & Admin Support
- F 02% - Natural Resources, Construction & Maintenance
- G 27% - Other



**FIGURE 11.1.F**

Full-Time Faculty Count by College/School and Gender: Fall 2008

FALL 2008	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	32	12	12	5	4	5	—	3	15	14
Associate	19	28	6	2	10	2	3	3	4	1
Assistant	13	5	3	—	1	0	—	1	5	7
Lecturer	4	4	1	3	1	4	—	—	—	—
Senior Prof.	7	—	2	—	—	—	—	—	—	—
Visiting	3	6	1	—	—	—	—	—	6	2
<b>TOTAL</b>	<b>78</b>	<b>55</b>	<b>25</b>	<b>10</b>	<b>16</b>	<b>11</b>	<b>3</b>	<b>7</b>	<b>30</b>	<b>24</b>

FIGURE 11.1.G

Full-Time Faculty Count by College/School and Gender: Fall 2009

FALL 2009	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	13	11	5	4	5	—	3	16	16
Associate	20	25	6	2	9	1	3	3	4	7
Assistant	12	7	4	—	1	—	—	1	5	—
Lecturer	3	3	1	3	1	4	—	—	—	—
Senior Prof.	7	1	2	—	—	—	—	—	—	—
Visiting	3	5	1	—	1	—	—	—	3	2
<b>TOTAL</b>	<b>75</b>	<b>54</b>	<b>25</b>	<b>10</b>	<b>16</b>	<b>10</b>	<b>3</b>	<b>7</b>	<b>28</b>	<b>25</b>

FIGURE 11.1.H

Full-Time Faculty Count by College/School and Gender: Fall 2010

FALL 2010	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	14	12	4	4	5	—	3	18	21
Associate	20	25	6	2	10	1	2	3	5	2
Assistant	10	5	4	—	—	—	—	1	2	1
Lecturer	2	3	1	2	1	3	—	—	—	—
Senior	7	—	1	—	—	—	—	—	—	—
Visiting	3	6	2	—	1	—	—	—	2	2
Other	—	—	—	—	—	—	—	—	3	—
<b>TOTAL</b>	<b>72</b>	<b>53</b>	<b>26</b>	<b>8</b>	<b>16</b>	<b>9</b>	<b>2</b>	<b>7</b>	<b>30</b>	<b>26</b>

**FIGURE 11.1.I**

Full-Time Faculty Count by College/School and Gender: Fall 2011

FALL 2011	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	11	10	5	4	5	—	2	18	21
Associate	21	24	7	1	9	—	2	3	4	3
Assistant	10	9	4	1	—	—	—	1	2	2
Lecturer	—	—	—	—	—	—	—	—	—	—
Senior	—	—	—	—	—	—	—	—	—	—
Visiting	—	—	—	—	—	—	—	—	—	—
Other	8	7	4	1	1	4	—	—	4	1
<b>TOTAL</b>	<b>69</b>	<b>51</b>	<b>25</b>	<b>8</b>	<b>14</b>	<b>9</b>	<b>2</b>	<b>6</b>	<b>28</b>	<b>27</b>

**FIGURE 11.1.J**

Full-Time Faculty Count by College/School and Gender: Fall 2012

FALL 2012	ARTS & SCIENCE		BUSINESS		MUSIC		DELAND LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	32	12	11	5	3	5	—	2	18	22
Associate	21	22	8	1	9	—	2	3	4	1
Assistant	9	9	5	3	—	—	1	1	2	3
Lecturer	—	—	—	—	—	—	—	—	—	—
Senior	—	—	—	—	—	—	—	—	—	—
Visiting	—	—	—	—	—	—	—	—	—	—
Other	13	12	4	1	1	3	—	—	3	1
<b>TOTAL</b>	<b>75</b>	<b>55</b>	<b>28</b>	<b>10</b>	<b>13</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>27</b>	<b>27</b>

FIGURE 11.1.K

Full-Time Faculty Count by College/School and Gender: Fall 2013

FALL 2013	ARTS & SCIENCE		BUSINESS		MUSIC		LIBRARY		LAW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Professor	30	12	11	5	5	5	—	2	20	22
Associate	21	23	10	1	8	—	1	2	1	1
Assistant	14	14	7	3	—	—	1	2	1	1
Lecturer	—	1	1	—	—	—	—	—	—	—
Senior	—	—	—	—	—	—	—	—	—	—
Visiting	12	12	3	2	3	3	—	—	2	2
Other	—	—	—	—	—	—	—	—	—	—
<b>TOTAL</b>	<b>77</b>	<b>62</b>	<b>32</b>	<b>11</b>	<b>16</b>	<b>8</b>	<b>0</b>	<b>—</b>	<b>24</b>	<b>26</b>

FIGURE 11.1.L

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2008-2009

RANK BY ETHNICITY	FALL 2008				FALL 2009			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
<b>PROFESSOR</b>	<b>44</b>	<b>17</b>	<b>8</b>	<b>28</b>	<b>43</b>	<b>16</b>	<b>9</b>	<b>29</b>
Nonresident alien	—	—	—	1	—	—	—	1
Hispanic/Latino	1	—	—	1	1	—	—	1
Asian	—	1	—	—	—	1	—	—
Black or African American	1	—	—	4	1	—	—	4
Caucasian	42	16	8	21	41	15	9	22
Two or more races	—	—	—	—	—	—	—	—
Race/ethnicity unknown	—	—	—	1	—	—	—	1
<b>ASSOCIATE</b>	<b>46</b>	<b>8</b>	<b>12</b>	<b>5</b>	<b>45</b>	<b>8</b>	<b>10</b>	<b>12</b>
Nonresident alien	1	—	2	—	1	—	2	—
Hispanic/Latino	—	—	2	—	—	—	2	1
Asian	1	—	—	—	1	—	—	—
Black or African American	5	—	—	—	5	—	—	—
Caucasian	39	8	8	5	38	8	6	11
Two or more races	—	—	—	—	—	—	—	—
Race/ethnicity unknown	—	—	—	—	—	—	—	—

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**FIGURE 11.1.L - CONTINUED**

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2008-2009

RANK BY ETHNICITY	FALL 2008				FALL 2009			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
<b>ASSISTANT</b>	17	3	1	12	18	4	1	4
<b>Nonresident alien</b>	3	—	—	—	2	—	—	—
<b>Hispanic/Latino</b>	—	—	—	1	—	—	—	—
<b>Asian</b>	—	1	—	—	—	1	—	—
<b>Black or African American</b>	1	—	—	—	2	—	—	—
<b>Caucasian</b>	13	2	1	11	13	3	1	4
<b>Two or more races</b>	—	—	—	—	—	—	—	—
<b>Race/ethnicity unknown</b>	—	—	—	—	1	—	—	—
<b>INSTRUCTOR</b>	—	—	—	—	1	—	—	—
<b>Instructor-Nonresident alien</b>	—	—	—	—	1	—	—	—
<b>LECTURER</b>	9	4	5	—	6	4	5	—
<b>Hispanic/Latino</b>	1	1	—	—	1	1	—	—
<b>Caucasian</b>	8	3	5	—	5	3	5	—
<b>VISITING FACULTY</b>	8	1	0	3	8	1	1	5
<b>Nonresident alien</b>	1	—	—	—	1	—	—	—
<b>Asian</b>	—	1	—	—	—	1	—	—
<b>Black or African American</b>	1	—	—	—	—	—	—	—
<b>Caucasian</b>	4	—	—	3	6	—	1	5
<b>Race/ethnicity unknown</b>	2	—	—	—	1	—	—	—
<b>TOTAL BY SCHOOL</b>	<b>124</b>	<b>33</b>	<b>26</b>	<b>48</b>	<b>121</b>	<b>33</b>	<b>26</b>	<b>50</b>
<b>OVERALL TOTAL BY YEAR</b>		<b>231</b>				<b>230</b>		

FIGURE 11.1.M

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2010-2011

RANK BY ETHNICITY	FALL 2010				FALL 2011			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
<b>PROFESSOR</b>	<b>43</b>	<b>15</b>	<b>9</b>	<b>38</b>	<b>41</b>	<b>15</b>	<b>9</b>	<b>39</b>
Nonresident alien	—	—	—	1	—	—	—	1
Hispanic/Latino	1	—	—	1	1	—	—	1
Asian	—	1	—	—	—	1	—	—
Black or African American	1	—	—	4	1	—	—	4
Caucasian	41	14	9	31	37	14	9	32
Two or more races	—	—	—	—	1	—	—	1
Race/ethnicity unknown	—	—	—	1	1	—	—	—
<b>ASSOCIATE</b>	<b>45</b>	<b>8</b>	<b>10</b>	<b>6</b>	<b>45</b>	<b>8</b>	<b>9</b>	<b>7</b>
Nonresident alien	1	—	1	—	—	—	1	—
Hispanic/Latino	—	—	2	1	—	—	2	1
Asian	1	—	—	—	1	—	—	—
Black or African American	6	—	—	—	5	—	—	—
Caucasian	36	8	7	5	33	8	6	6
Two or more races	—	—	—	—	3	—	—	—
Race/ethnicity unknown	1	—	—	—	3	—	—	—
<b>ASSISTANT</b>	<b>15</b>	<b>4</b>	<b>—</b>	<b>3</b>	<b>19</b>	<b>5</b>	<b>—</b>	<b>4</b>
Nonresident alien	2	0	—	—	2	—	—	—
Hispanic/Latino	—	—	—	—	2	—	—	1
Asian	—	1	—	—	—	1	—	—
Black or African American	1	—	—	1	1	—	—	1
Caucasian	11	3	—	2	13	4	—	2
Two or more races	—	—	—	—	1	—	—	—
Race/ethnicity unknown	1	—	—	—	—	—	—	—
<b>INSTRUCTOR</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>3</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
Nonresident alien	—	—	—	—	—	—	—	—
Asian	—	—	—	1	—	—	—	—
Caucasian	—	—	—	2	—	—	—	—

TABLE CONTINUED ON NEXT PAGE

**FIGURE 11.1.M - CONTINUED**

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2010-2011

<b>RANK BY ETHNICITY</b>	<b>FALL 2010</b>				<b>FALL 2011</b>			
	<b>A&amp;S</b>	<b>BUSINESS</b>	<b>MUSIC</b>	<b>LAW</b>	<b>A&amp;S</b>	<b>BUSINESS</b>	<b>MUSIC</b>	<b>LAW</b>
<b>LECTURER</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>Hispanic/Latino</b>	<b>1</b>	<b>1</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>Caucasian</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>VISITING</b>	<b>9</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>15</b>	<b>5</b>	<b>5</b>	<b>5</b>
<b>Nonresident alien</b>	<b>1</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>1</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>Hispanic/Latino</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>1</b>	<b>—</b>	<b>—</b>	<b>1</b>
<b>Asian</b>	<b>—</b>	<b>1</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>1</b>	<b>—</b>	<b>1</b>
<b>Caucasian</b>	<b>8</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>13</b>	<b>4</b>	<b>5</b>	<b>3</b>
<b>TOTAL BY SCHOOL</b>	<b>117</b>	<b>32</b>	<b>24</b>	<b>54</b>	<b>120</b>	<b>33</b>	<b>23</b>	<b>55</b>
<b>OVERALL TOTAL BY YEAR</b>		<b>227</b>				<b>231</b>		

FIGURE 11.1.N

Full-Time Faculty Count by College/School, Rank and Ethnicity: Fall 2012-2013

RANK BY ETHNICITY	FALL 2012				FALL 2013			
	A&S	BUSINESS	MUSIC	LAW	A&S	BUSINESS	MUSIC	LAW
<b>PROFESSOR</b>	<b>44</b>	<b>16</b>	<b>8</b>	<b>40</b>	<b>42</b>	<b>16</b>	<b>10</b>	<b>42</b>
Nonresident alien	—	—	—	1	—	—	—	1
Hispanic/Latino	1	—	—	2	1	0	0	2
Asian	—	1	—	—	0	1	0	—
Black or African American	2	—	—	3	2	0	0	4
Caucasian	38	12	7	24	37	15	10	35
Two or more races	1	—	—	1	2	0	0	—
Race/ethnicity unknown	2	3	1	9	—	—	—	—
<b>ASSOCIATE</b>	<b>43</b>	<b>9</b>	<b>9</b>	<b>5</b>	<b>44</b>	<b>11</b>	<b>8</b>	<b>2</b>
Nonresident alien	—	—	1	—	0	0	1	—
Hispanic/Latino	—	—	2	—	0	0	2	—
Asian	1	—	—	—	2	1	0	—
Black or African American	4	—	—	—	4	0	0	—
Caucasian	31	6	6	4	36	10	5	2
Two or more races	3	—	—	—	—	—	—	—
Race/ethnicity unknown	4	3	—	1	2	0	0	—
<b>ASSISTANT</b>	<b>18</b>	<b>8</b>	<b>—</b>	<b>5</b>	<b>28</b>	<b>10</b>	<b>—</b>	<b>1</b>
Nonresident alien	3	—	—	—	2	0	—	—
Hispanic/Latino	1	1	—	1	1	2	—	1
Asian	—	1	—	—	1	0	—	—
Black or African American	1	—	—	1	2	0	—	—
Caucasian	10	6	—	3	22	8	—	—
Two or more races	1	—	—	—	—	—	—	—
Race/ethnicity unknown	2	—	—	—	—	—	—	—
<b>INSTRUCTOR/LECTURER/ VISITING</b>	<b>25</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>25</b>	<b>6</b>	<b>6</b>	<b>4</b>
Hispanic/Latino	1	1	—	—	0	1	0	—
Asian	—	1	—	—	0	1	0	—
Caucasian	23	3	4	3	24	4	6	4
Race/ethnicity unknown	1	—	—	1	1	0	0	—
<b>TOTAL BY SCHOOL</b>	<b>130</b>	<b>38</b>	<b>21</b>	<b>54</b>	<b>139</b>	<b>43</b>	<b>24</b>	<b>49</b>
<b>OVERALL TOTAL BY YEAR</b>		<b>243</b>				<b>255</b>		



## 11.2 STAFF & FACULTY FULL-TIME EQUIVALENTS (FTEs)

Staff and faculty full-time equivalent (FTE) data for peers are provided for 2008 through 2012 (FTE = total employees by assigned position + one-third of the total number of part-time staff). All Stetson University data are compiled by the Office of Institutional Research and Planning and are submitted to the U.S. Dept. of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS) as part of its Winter 2012-13, Human Resources component.

**FIGURE 11.2.A**

Full-Time Equivalent (FTE) Staff - Overall Count: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
John Carroll University	631	615	620	626	629	624.2	-0%
University of Puget Sound	663	648	656	660	671	659.6	1%
Pacific Lutheran University	744	655	649	652	662	672.4	-11%
University of Portland	629	638	677	687	738	673.8	17%
Baldwin Wallace University	724	713	659	649	657	680.4	-9%
The University of Tampa	637	660	683	709	723	682.4	14%
Siena College	638	661	711	730	723	692.6	13%
University of Redlands	741	719	700	691	724	715	-2%
Rollins College	716	717	714	724	713	716.8	-0%
<b>Stetson University</b>	<b>816</b>	<b>821</b>	<b>821</b>	<b>838</b>	<b>842</b>	<b>827.6</b>	<b>3%</b>
Furman University	840	826	839	846	896	849.4	7%
Valparaiso University	836	847	868	871	896	863.6	7%
Loyola University-New Orleans	842	866	902	946	963	903.8	14%
Samford University	910	946	964	999	1020	967.8	12%
Drake University	983	980	979	1010	1005	991.4	2%
Butler University	974	1004	1038	1036	1126	1035.6	16%
Elon University	1045	1072	1114	1140	1165	1107.2	11%
University of the Pacific	1730	1714	1741	1817	1772	1754.8	2%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>840</b>	<b>840</b>	<b>854</b>	<b>870</b>	<b>887</b>	<b>858</b>	<b>6%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

FIGURE 11.2.B

Full-Time Equivalent (FTE) Staff - Overall Count: Fall 2008-2012

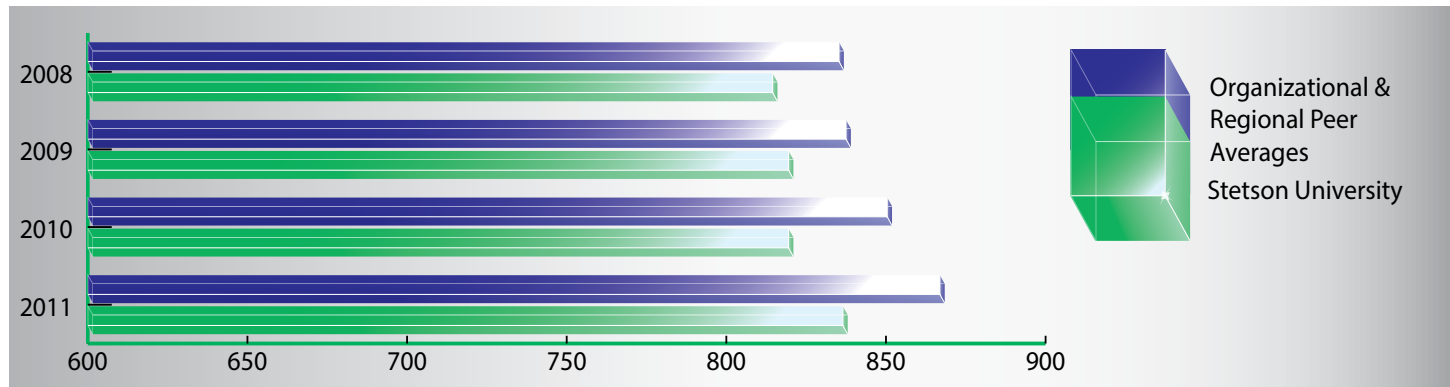


FIGURE 11.2.C

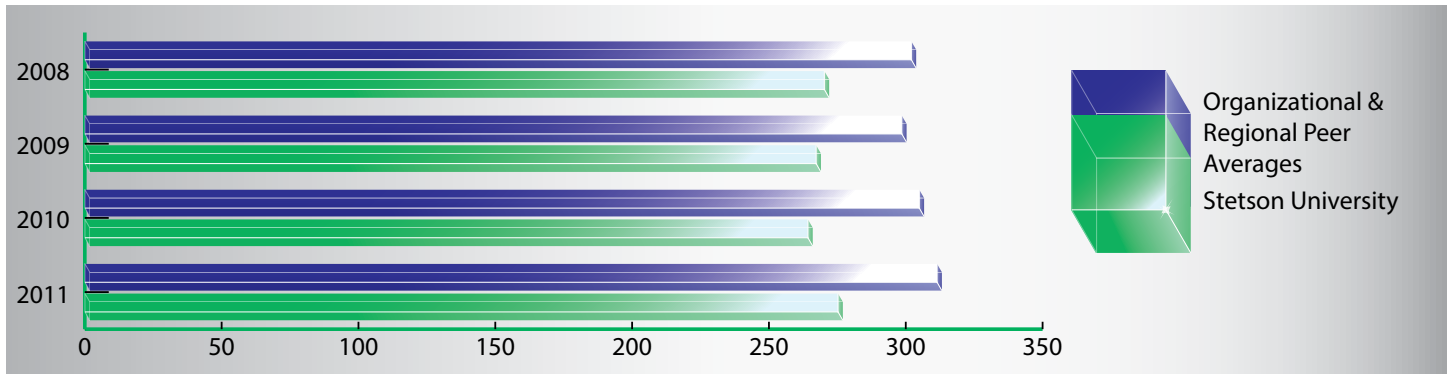
Full-Time Equivalent (FTE) Staff - Instruction/Research/Public Service: Fall 2008-2012

INSTITUTION	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5 YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Pacific Lutheran University	279	217	218	222	230	233	-18%
Baldwin Wallace University	231	237	235	232	239	235	3%
Siena College	220	226	243	250	249	238	13%
Rollins College	243	245	236	249	216	238	-11%
Furman University	255	237	256	247	277	254	9%
John Carroll University	259	256	256	252	252	255	-3%
University of Puget Sound	259	249	254	257	256	255	-1%
University of Portland	247	244	260	271	278	260	13%
<b>Stetson University</b>	<b>272</b>	<b>269</b>	<b>266</b>	<b>277</b>	<b>288</b>	<b>274</b>	<b>6%</b>
University of Redlands	309	301	279	264	261	283	-16%
Valparaiso University	295	280	293	300	303	294	3%
Drake University	323	327	333	344	345	334	7%
Samford University	339	328	342	364	363	347	7%
Loyola University-New Orleans	322	334	347	369	373	349	16%
The University of Tampa	319	336	351	363	378	349	18%
Butler University	359	373	393	389	427	388	19%
Elon University	374	393	406	417	438	406	17%
University of the Pacific	564	554	553	570	563	561	-0%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>306</b>	<b>302</b>	<b>309</b>	<b>315</b>	<b>320</b>	<b>311</b>	<b>5%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

### FIGURE 11.2.D

Full-Time Equivalent (FTE) Staff - Instruction/Research/Public Service: Fall 2012



## 11.3 STAFF & FACULTY SALARIES

The following section highlights Stetson's most recent average salaries and benefits for faculty by rank for all colleges and schools combined (Fall 2013) using the reporting methodology for the American Association of University Professors (<http://www.aaup.org/>) and comparative peer-salary averages equated to nine-month ranks for 2012. In future guides, we will break out by School/College. All Stetson University data are compiled by the Office of Institutional Research and Planning and are submitted to the U.S. Dept. of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS) as part of its Winter 2012-13, Human Resources component.

**FIGURE 11.3.A**

Number, Total Salaries and Tenure Status of Full-Time Instructional Faculty on 9-Month Contracts: Fall 2013

ACADEMIC RANK	MEN					WOMEN				
	NUMBER OF FACULTY	TOTAL CONTRACTED SALARIES (\$)	NOT TENURE-TRACK	ON TENURE-TRACK	TENURED	NUMBER OF FACULTY	TOTAL CONTRACTED SALARIES (\$)	NOT TENURE-TRACK	ON TENURE-TRACK	TENURED
Professor	66	7,682,882	0	1	65	44	5,379,151	0	0	44
Associate	40	3,123,140	0	3	37	25	1,759,554	0	3	22
Assistant	22	1,550,705	0	19	3	18	1,179,282	0	16	2
No Rank	21	1,164,738	21	0	0	19	845,070	19	0	0
<b>TOTAL</b>	<b>149</b>	<b>13,521,465</b>	<b>21</b>	<b>23</b>	<b>105</b>	<b>106</b>	<b>9,163,056</b>	<b>19</b>	<b>19</b>	<b>68</b>

**FIGURE 11.3.B**

Major Benefits for Full-Time Instructional Faculty on 9-Month Contracts: Fall 2013

	PROFESSOR		ASSOCIATE		ASSISTANT		NO RANK		TOTAL	
	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.	TOTAL EXPENDITURE	NO. COV.
Retirement	\$1,402,070	110	\$518,779	65	\$242,150	40	\$209,312	40	\$2,372,311	255
Medical	\$1,022,543	103	\$526,240	60	\$259,399	37	\$182,269	40	\$1,990,451	240
Dental	—	—	—	—	—	—	—	—	\$0	0
Disability	\$31,586	110	\$15,013	65	\$8,542	40	\$6,270	40	\$61,411	255
Tuition	\$391,547	12	\$165,633	6	\$34,030	2	\$17,948	1	\$609,158	21
FICA	\$869,701	110	\$370,465	65	\$208,844	40	\$151,786	40	\$1,600,796	255
Group Life	\$9,900	110	\$5,850	65	\$3,600	40	\$3,173	40	\$22,523	255
Worker's Comp.	\$66,840	110	\$24,985	65	\$13,970	40	\$10,284	40	\$116,079	255
Other	\$49,433	15	\$52,007	13	\$47,002	11	\$8,900	4	\$157,342	43
<b>TOTAL</b>	<b>\$3,843,620</b>	<b>110</b>	<b>\$1,678,972</b>	<b>65</b>	<b>\$817,537</b>	<b>40</b>	<b>\$589,942</b>	<b>40</b>	<b>\$6,930,071</b>	<b>255</b>

**FIGURE 11.3.C**

Full-Time Faculty on 9-Month Contracts: Fall 2013

	# OF CONTINUING FACULTY	TOTAL SALARY OUTLAYS CURRENT YR. (2013-14)	TOTAL SALARY OUTLAYS PREVIOUS YR. (2012-013)	PERCENT INCREASE
Professor	104	12,321,862	11,830,417	4.15%
Associate	63	4,813,232	4,557,575	5.61%
Assistant	25	1,851,618	1,755,395	5.48%
No Rank	31	1,674,115	1,603,602	4.40%
<b>TOTAL</b>	<b>223</b>	<b>20,660,827</b>	<b>19,746,989</b>	<b>4.63%</b>

FIGURE 11.3.D

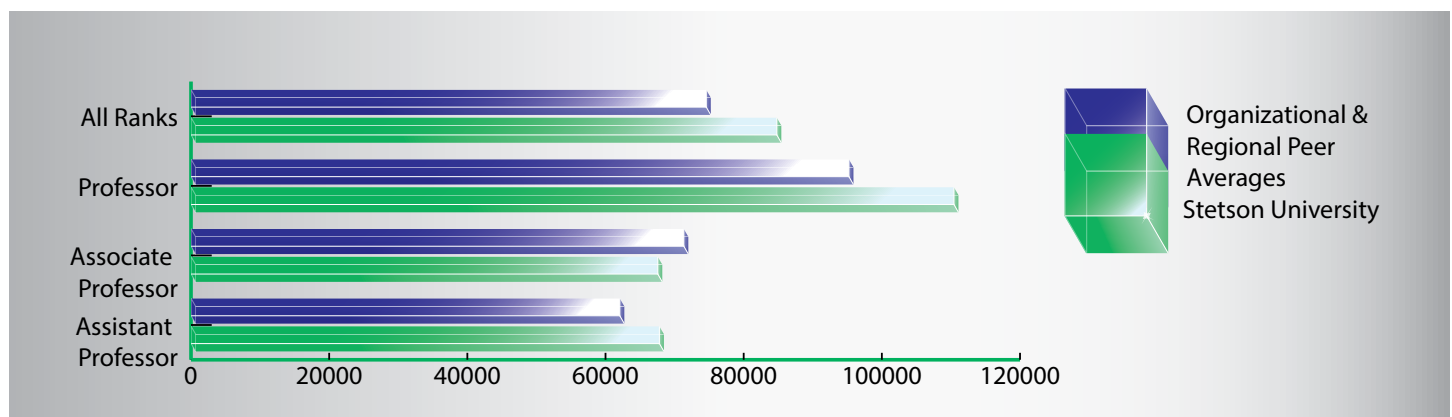
Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks and All Colleges/Schools Combined: Fall 2012

INSTITUTION	ASSISTANT PROFESSOR	ASSOCIATE PROFESSOR	PROFESSOR	ALL RANKS
Baldwin Wallace University	\$54,180	\$63,135	\$76,428	\$66,807
Butler University	\$66,051	\$72,936	\$88,371	\$70,389
Drake University	\$62,001	\$73,206	\$105,021	\$78,039
Elon University	\$64,368	\$73,521	\$103,320	\$74,871
Furman University	\$62,928	\$69,552	\$95,301	\$79,884
John Carroll University	\$62,226	\$66,924	\$88,254	\$72,180
Loyola University-New Orleans	\$66,474	\$79,425	\$109,476	\$77,841
Pacific Lutheran University	\$59,418	\$65,286	\$81,999	\$66,195
Rollins College	\$60,498	\$75,600	\$101,925	\$78,012
Samford University	\$59,364	\$69,687	\$94,869	\$72,558
Siena College	\$59,310	\$71,946	\$88,479	\$72,756
Stetson University	\$72,432	\$71,856	\$115,884	\$87,723
The University of Tampa	\$65,412	\$82,458	\$92,799	\$74,286
University of Portland	\$62,595	\$70,677	\$88,839	\$67,734
University of Puget Sound	\$63,387	\$77,346	\$103,761	\$82,521
University of Redlands	\$67,239	\$76,788	\$96,489	\$80,397
University of the Pacific	\$72,405	\$86,418	\$113,283	\$89,046
Valparaiso University	\$52,704	\$58,833	\$93,645	\$64,422
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$62,386</b>	<b>\$72,573</b>	<b>\$95,427</b>	<b>\$74,585</b>

\*NOTE: Please note that unlike other sections, this table was sorted on institution name given there is no overall average across time period for schools.

FIGURE 11.3.E

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks: Fall 2012



**FIGURE 11.3.F**

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks: Fall 2009-2012

INSTITUTION	2009	2010	2011	2012	4-YEAR AVERAGE	PERCENT CHANGE FOR PERIOD
Siena College	\$79,866	\$80,506	\$80,668	\$72,756	\$78,449	-9%
Valparaiso University	\$70,097	\$69,004	\$70,417	\$64,422	\$68,485	-8%
Furman University	\$81,703	\$76,823	\$79,939	\$79,884	\$79,587	-2%
Rollins College	\$78,394	\$77,218	\$74,706	\$78,012	\$77,083	-0%
Baldwin Wallace University	\$65,337	\$65,156	\$65,896	\$66,807	\$65,799	2%
University of Portland	\$65,812	\$66,517	\$68,636	\$67,734	\$67,175	3%
Pacific Lutheran University	\$64,076	\$63,869	\$65,345	\$66,195	\$64,871	3%
Drake University	\$75,129	\$77,552	\$77,496	\$78,039	\$77,054	4%
Elon University	\$71,826	\$73,250	\$74,880	\$74,871	\$73,707	4%
Butler University	\$67,227	\$68,789	\$70,452	\$70,389	\$69,214	5%
Samford University	\$69,263	\$70,686	\$73,251	\$72,558	\$71,440	5%
John Carroll University	\$68,316	\$67,958	\$70,504	\$72,180	\$69,740	6%
Loyola University-New Orleans	\$73,661	\$76,711	\$77,507	\$77,841	\$76,430	6%
University of Redlands	\$75,835	\$77,089	\$78,639	\$80,397	\$77,990	6%
The University of Tampa	\$69,905	\$71,847	\$73,130	\$74,286	\$72,292	6%
University of Puget Sound	\$76,970	\$78,421	\$79,866	\$82,521	\$79,445	7%
University of the Pacific	\$82,008	\$86,517	\$87,493	\$89,046	\$86,266	9%
Stetson University	\$79,180	\$83,316	\$85,447	\$87,723	\$83,917	11%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$72,672</b>	<b>\$73,407</b>	<b>\$74,637</b>	<b>\$74,585</b>	<b>\$73,825</b>	<b>3%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

**FIGURE 11.3.G**

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - All Ranks: Fall 2009-2012

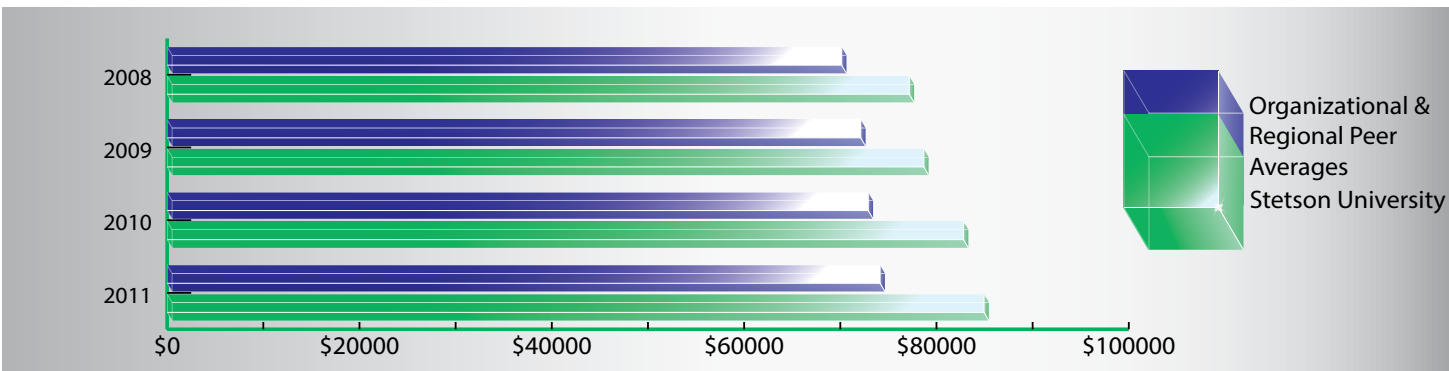


FIGURE 11.3.H

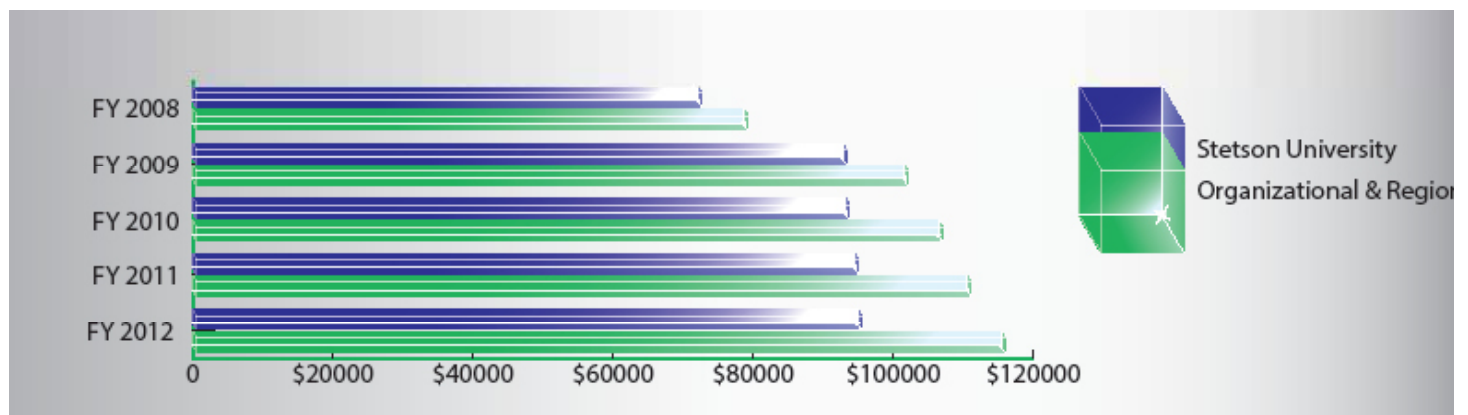
Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Professor: Fall 2008-2012

INSTITUTION	2008	2009	2010	2011	2012	5-YEAR AVERAGE	PERCENT INCREASE FOR PERIOD
Siena College	\$79,866	\$94,524	\$96,103	\$97,853	\$88,479	\$91,365	11%
Furman University	\$81,703	\$99,293	\$93,482	\$95,233	\$95,301	\$93,002	17%
Baldwin Wallace University	\$65,337	\$76,020	\$75,882	\$75,484	\$76,428	\$73,830	17%
University of Redlands	\$75,835	\$95,844	\$93,928	\$95,369	\$96,489	\$91,493	27%
Pacific Lutheran University	\$64,076	\$80,610	\$79,065	\$79,218	\$81,999	\$76,994	28%
John Carroll University	\$68,316	\$86,220	\$85,370	\$87,714	\$88,254	\$83,175	29%
Rollins College	\$78,394	\$101,494	\$100,261	\$95,889	\$101,925	\$95,593	30%
Butler University	\$67,227	\$84,167	\$85,199	\$85,388	\$88,371	\$82,070	31%
The University of Tampa	\$69,905	\$85,703	\$88,717	\$91,586	\$92,799	\$85,742	33%
Valparaiso University	\$70,097	\$97,667	\$96,497	\$100,419	\$93,645	\$91,665	34%
University of Puget Sound	\$76,970	\$97,399	\$98,017	\$100,009	\$103,761	\$95,231	35%
University of Portland	\$65,812	\$86,201	\$87,989	\$89,157	\$88,839	\$83,600	35%
Samford University	\$69,263	\$88,049	\$89,825	\$94,759	\$94,869	\$87,353	37%
University of the Pacific	\$82,008	\$105,755	\$111,941	\$112,763	\$113,283	\$105,150	38%
Drake University	\$75,129	\$103,333	\$105,634	\$104,741	\$105,021	\$98,772	40%
Elon University	\$71,826	\$100,972	\$98,999	\$103,322	\$103,320	\$95,688	44%
Stetson University	\$79,180	\$102,337	\$106,978	\$111,085	\$115,884	\$103,093	46%
Loyola University-New Orleans	\$73,661	\$102,087	\$105,658	\$105,989	\$109,476	\$99,374	49%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$72,672</b>	<b>\$93,255</b>	<b>\$93,680</b>	<b>\$94,994</b>	<b>\$95,427</b>	<b>\$90,006</b>	<b>31%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

FIGURE 11.3.I

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Professor: Fall 2008-2012





**FIGURE 11.3.J**

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Associate Professor: Fall 2009-2012

INSTITUTION	2009	2010	2011	2012	4-YEAR AV- ERAGE	PERCENT CHAGE FOR PERIOD
Furman University	\$71,264.00	\$78,262.00	\$68,087.00	\$68,480.00	\$71,523.25	-4%
Drake University	\$70,697.00	\$72,115.00	\$74,216.00	\$71,122.00	\$72,037.50	1%
Baldwin Wallace University	\$61,511.00	\$61,838.00	\$62,096.00	\$61,901.00	\$61,836.50	1%
Rollins College	\$70,728.00	\$72,458.00	\$73,784.00	\$71,274.00	\$72,061.00	1%
Pacific Lutheran University	\$63,856.00	\$64,161.00	\$63,969.00	\$64,956.00	\$64,235.50	2%
University of Puget Sound	\$72,742.00	\$72,818.00	\$73,018.00	\$74,026.00	\$73,151.00	2%
Valparaiso University	\$63,564.00	\$64,971.00	\$62,566.00	\$64,850.00	\$63,987.75	2%
John Carroll University	\$63,622.00	\$63,358.00	\$62,981.00	\$65,003.00	\$63,741.00	2%
University of Redlands	\$73,602.00	\$74,789.00	\$73,728.00	\$75,228.00	\$74,336.75	2%
Elon University	\$70,509.00	\$71,960.00	\$72,808.00	\$72,662.00	\$71,984.75	3%
Samford University	\$67,469.00	\$67,177.00	\$71,336.00	\$71,263.00	\$69,311.25	6%
Siena College	\$74,320.00	\$76,390.00	\$77,723.00	\$79,505.00	\$76,984.50	7%
Butler University	\$68,787.00	\$69,912.00	\$70,765.00	\$73,597.00	\$70,765.25	7%
University of Portland	\$66,421.00	\$67,114.00	\$69,156.00	\$71,301.00	\$68,498.00	7%
University of the Pacific	\$76,618.00	\$80,995.00	\$81,510.00	\$83,073.00	\$80,549.00	8%
Stetson University	\$62,094.00	\$67,160.00	\$64,598.00	\$68,217.00	\$65,517.25	10%
The University of Tampa	\$73,083.00	\$75,256.00	\$77,354.00	\$80,747.00	\$76,610.00	10%
Loyola University-New Orleans	\$68,078.00	\$73,406.00	\$78,102.00	\$78,551.00	\$74,534.25	15%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$69,227.71</b>	<b>\$70,998.82</b>	<b>\$71,364.65</b>	<b>\$72,208.18</b>	<b>\$70,949.84</b>	<b>4%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

**FIGURE 11.3.K**

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Associate Professor: Fall 2009-2012

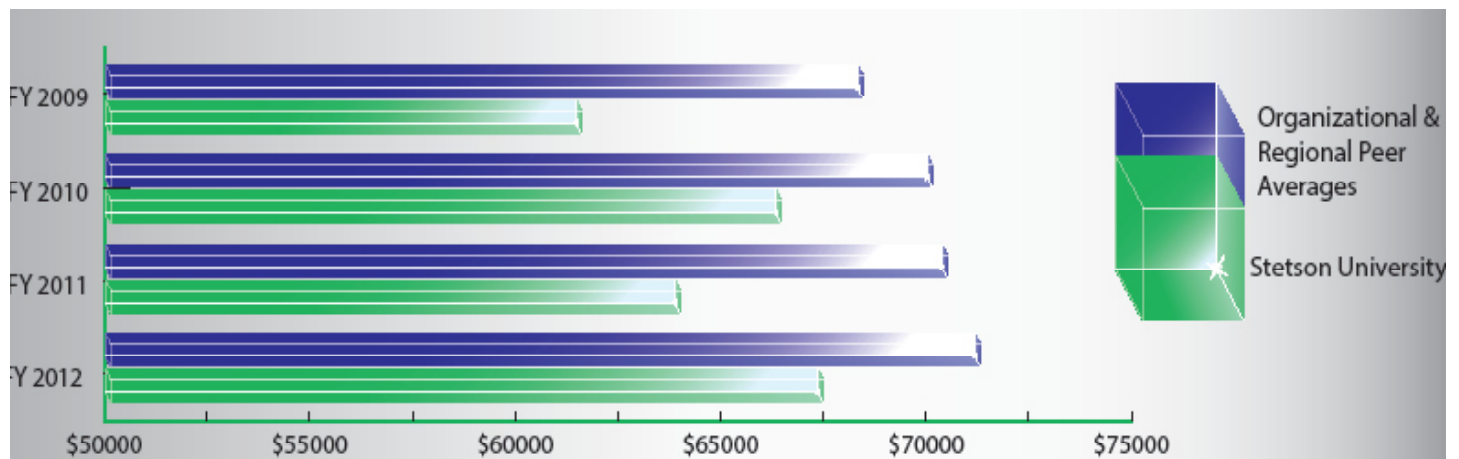


FIGURE 11.3.L

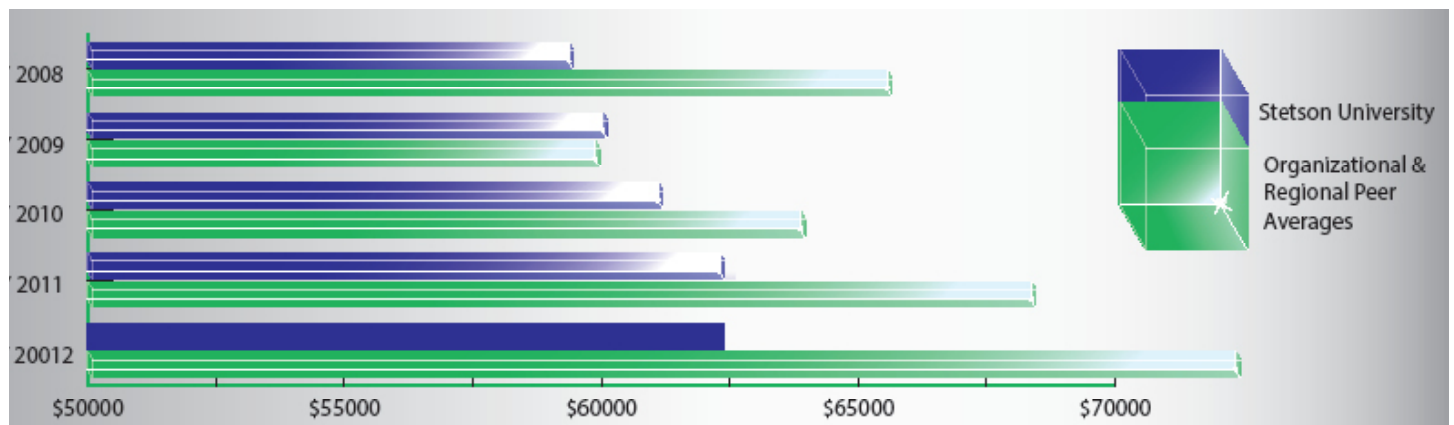
Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Assistant Professor: Fall 2009-2012

INSTITUTION	2009	2010	2011	2012	4-YEAR AVERAGE	PERCENT CHAGE FOR PERIOD
Siena College	\$65,485	\$65,287	\$66,329	\$59,310	\$64,103	-9%
Valparaiso University	\$57,538	\$58,271	\$56,816	\$52,704	\$56,332	-8%
Samford University	\$58,569	\$58,136	\$59,782	\$59,364	\$58,963	1%
Butler University	\$64,868	\$66,094	\$68,821	\$66,051	\$66,459	2%
Baldwin Wallace University	\$52,788	\$53,768	\$54,555	\$54,180	\$53,823	3%
The University of Tampa	\$62,974	\$64,359	\$64,040	\$65,412	\$64,196	4%
University of Puget Sound	\$60,466	\$61,066	\$61,576	\$63,387	\$61,624	5%
University of the Pacific	\$69,019	\$69,583	\$71,618	\$72,405	\$70,656	5%
University of Redlands	\$63,877	\$63,518	\$64,987	\$67,239	\$64,905	5%
Elon University	\$60,958	\$62,837	\$63,955	\$64,368	\$63,030	6%
Drake University	\$58,536	\$62,493	\$64,463	\$62,001	\$61,873	6%
Pacific Lutheran University	\$55,896	\$57,084	\$59,005	\$59,418	\$57,851	6%
University of Portland	\$58,792	\$60,611	\$59,365	\$62,595	\$60,341	6%
Rollins College	\$56,586	\$57,419	\$57,763	\$60,498	\$58,067	7%
John Carroll University	\$57,767	\$57,703	\$59,602	\$62,226	\$59,325	8%
Loyola University-New Orleans	\$60,781	\$64,731	\$66,372	\$66,474	\$64,590	9%
Furman University	\$57,107	\$57,399	\$61,493	\$62,928	\$59,732	10%
Stetson University	\$59,970	\$63,964	\$68,454	\$72,432	\$66,205	21%
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGES</b>	<b>\$60,118</b>	<b>\$61,198</b>	<b>\$62,385</b>	<b>\$62,386</b>	<b>\$61,522</b>	<b>4%</b>

\*NOTE: Please note that unlike other sections, this table was sorted on percent increase for period rather than the average to illustrate change rather than magnitude as a key comparison point.

FIGURE 11.3.M

Average Salary Equated to 9-Month Contracts of Full-Time Instructional Staff - Assistant Professor: Fall 2008-2012



# 11.4 PUBLIC SAFETY & PARKING

FIGURE 11.4.A

Public Safety Parking Survey: Academic year 2013-14

INSTITUTION	# OF STUDENTS	# OF ACRES	SATELLITE CAMPUS	TOTAL # OF PARKING SPACES	FACULTY/STAFF PARKING SPACES	STUDENT PARKING SPACES	COMMUTER SPACES	VISITOR SPACES	OTHER SPACES	ANNUAL COST PER DECAL - FACULTY - STAFF	ANNUAL COST PER DECAL - RESIDENT - STUDENT	ANNUAL COST PER DECAL - COMMUTER
Baldwin Wallace	3,100	640	1	2,275	750	1,525	**	**	—	\$70	\$130	\$70
Butler Univ.	4,200	290	N	2,288	790	948	263	287	894	\$95	\$200	\$95
Drake Univ.	5,300	120	N	280	1600	1,200	**	**	—	\$160	\$270	\$160
Elon Univ.	5,400	600	1	4,500	300	3,600	500	150	—	\$0	\$160	\$160
Furman Univ.	2,800	900	N	3,500	Open	—	—	—	—	\$0	\$90	\$90
John Carroll	4,900	66	N	1,765	463	1,281	**	21	—	\$0	\$300	\$300
Loyola Univ.-N.O.	5,000	10	1	1,800	Open	—	—	—	—	***	\$400	\$340
Pacific Luthern Univ..	3,500	126	N	1,580	427	1,128	**	**	25	\$0	\$40-\$175	\$40-\$175
Rollins College	3,000	78	N	500	100	400	**	**	850	\$0	\$75	\$75
Samford Univ.	4,081	60	2	4,000	496	2,192	1,268	44	—	\$0	\$20	\$20
Siena College *	—	—	—	—	—	—	—	—	—	—	—	—
Stetson Univ.	2,889	200	3	2,163	450	1,130	420	12	151	\$0	\$75	\$75
Univ. of Pacific	4,800	175	3	4,150	410	3,400	300	40	—	\$100/\$200	\$100	\$25
Univ. of Portland	3,500	120	N	1,280	Open	—	—	—	—	\$0	\$100/\$200	\$100/\$200
Univ. Puget Sound	2,500	98	N	1,535	150	150	1,200	35	—	\$0	\$0	\$0
Univ. of Redlands	2,500	180	8	1,900	Open	—	—	—	—	\$0	\$0	\$0
Univ. of Tampa *	—	—	—	—	—	—	—	—	—	—	—	—
Valparaiso Univ.	5,000	320	N	2,720	669	338	788	48	877	\$0	\$125	\$125
<b>ORGANIZATIONAL &amp; REGIONAL PEER AVERAGE</b>	<b>3,904</b>	<b>249</b>	<b>3</b>	<b>2,265</b>	<b>550</b>	<b>1,441</b>	<b>677</b>	<b>80</b>	<b>559</b>	<b>23</b>	<b>139</b>	<b>110</b>

— Did not respond

\*\* Parking space count is including in student or faculty/staff spaces

\*\*\* Charge of decal is based on salary for faculty/staff

FIGURE 11.4.B

Public Safety Police / Security Survey

ORGANIZATIONAL & REGIONAL PEERS	# OF STUDENTS	# OF ACRES	# OF PUBLIC SAFETY OFFICERS	PART TIME	STUDENT/OFFICER RATIO	STARTING SALARY SERGEANT	STARTING SALARY OFFICER	PATROL CAR	PATROL SUV	PATROL TRUCK	GOLF CARTS	BICYCLE	ELECTRIC VEHICLE	# OF CAMERAS	CAMERAS MONITORED
Baldwin Wallace Univ.	3,100	640	8	4	387	\$15.00	\$12.00	—	2	—	—	—	—	110	Passive
Butler Univ.	4,200	290	22	—	190	\$22.00	\$20.00	10	—	—	—	5	2	30	Both
Drake Univ.	5,300	120	20	—	265	\$15.27	\$13.86	1	2	—	—	3	—	42	Both
Elon Univ.	5,400	600	18	7	300	\$22.10	\$17.50	14	—	—	—	3	—	400	Both
Furman Univ.	2,800	900	15	—	186	\$19.00	\$15.00	4	—	—	3	—	—	130	Both
John Carroll	4,900	66	17	—	288	\$21.65	\$16.35	2	—	—	1	3	—	20	Passive
Loyola Univ.-N.O.	5,000	10	29	—	172	\$20.68	\$18.70	1	—	2	2	2	—	180	Both
Pacific Luthern Univ.	3,500	126	12	—	291	\$20.00	\$16.00	3	—	—	—	—	—	64	Active
Rollins College	3,000	78	29	—	103	***	***	1	—	1	4	—	—	80	Passive
Samford Univ.	4,081	60	16	—	255	\$15.90	\$14.71	3	—	—	1	—	—	32	Passive
Siena College *	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Stetson Univ.	2,889	200	18	—	160	\$12.45	\$11.82	0	—	—	6	—	1	62	Passive
Univ. of Pacific	4,800	175	15	—	320	\$32.70	\$22.60	2	5	5	10	—	3	300	Both
Univ. of Portland	3,500	120	12	—	292	\$20.00	\$16.00	3	—	—	—	—	4	34	Passive
Univ. Puget Sound	2,500	98	9	—	278	\$20.00	\$17.00	2	—	1	—	1	—	15	Passive
Univ. of Redlands	2,500	180	16	—	156	\$24.00	\$20.00	—	3	1	2	3	—	12	Active
Univ. of Tampa *	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Valparaiso Univ.	5,000	320	10	—	500	\$20.20	\$18.75	7	—	—	1	4	—	200	Passive
<b>AVERAGE</b>	<b>3,904</b>	<b>249</b>	<b>17</b>	<b>6</b>	<b>259</b>	<b>20</b>	<b>17</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>107</b>	

— Did not respond

\*\*Note- the number next to the letter indicates the number of officers.

\*\*\*Did not want to disclose

# 12.1 GLOSSARY

## Important Terminology

### Academic Support

A functional expense category that includes expenses of activities and services that support the institution's primary missions of instruction, research, and public service. It includes the retention, preservation, and display of educational materials (for example libraries, museums, and galleries); organized activities that provide support services to the academic functions of the institution (such as a demonstration school associated with a college of education or veterinary and dental clinics if their primary purpose is to support the instructional program); media such as audiovisual services; academic administration (including academic deans but not department chairpersons); and formally organized and separately budgeted academic personnel development and course and curriculum development expenses. Also included are information technology expenses related to academic support activities; if an institution does not separately budget and expense information technology resources, the costs associated with the three primary programs will be applied to this function and the remainder to institutional support. Institutions include actual or allocated costs for operation and maintenance of plant, interest, and depreciation.

### Average Institutional Net Price

Average net price is calculated for full-time, first-time degree/certificate-seeking undergraduates who were awarded grant or scholarship aid from the federal government, state/local government, or the institution anytime during the full aid year. For public institutions, this includes only students who paid the in-state or in-district tuition rate. Other sources of grant aid are excluded. Average net price is generated by subtracting the average amount of federal, state/local government, and institutional grant and scholarship aid from the total cost of attendance. Total cost of attendance is the sum of published tuition and required fees, books and supplies, and the average room and board and other expenses. For the purpose of the IPEDS reporting, aid received refers to financial aid that was awarded to, and accepted by, a student. This amount may differ from the aid amount that is disbursed to a student.

### Clerical and Secretarial

A primary function or occupational activity category used to classify persons whose assignments typically are associated with clerical activities or are specifically of a secretarial nature. Includes personnel who are responsible for internal and external communications, recording and retrieval of data (other than computer programmer) and/or information and other paperwork required in an office. Also includes such occupational titles such as switchboard operators, including answering service; telephone operators; bill and account collectors; billing and posting clerks and machine operators; bookkeeping, accounting, and auditing clerks; payroll and timekeeping clerks; procurement clerks; file clerks; clerical library assistants; human resources assistants, except payroll and timekeeping; shipping, receiving, and traffic clerks; secretaries and administrative assistants; computer operators; data entry and information processing workers; desktop publishers; mail clerks and mail machine operators (except postal service); office clerks (general); office machine operators (except computer); and proofreaders and copy markers.

### Core Revenues

Core revenues for private, not-for-profit institutions (and a small number of public institutions) reporting under FASB standards include tuition and fees; government appropriations (federal, state, and local); government grants and contracts; private gifts, grants, and contracts (including contributions from affiliated entities); investment return; sales and services of educational activities; and other sources. Core revenues for private, for-profit institutions reporting under FASB standards include tuition and fees; government appropriations, grants, and contracts (federal, state, and local); private grants and contracts; investment income; sales and services of educational activities; and other sources. At degree-granting institutions, core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations. Non-degree-granting institutions do not report revenue from auxiliary enterprises in a separate category. These amounts may be included in the core revenues from other sources.

## Core Expenses

Core expenses include expenses for instruction, research, public service, academic support, institutional support, student services, scholarships and fellowships (net of discounts and allowances), and other expenses. Expenses for operation and maintenance of plant, depreciation, and interest are allocated to each of the other functions. Core expenses at degree-granting institutions exclude expenses for auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations. Non-degree-granting institutions do not report expenses for auxiliary enterprises in a separate category. These amounts may be included in the core expenses as other expenses.

## Endowment Assets

Gross investments of endowment funds, term endowment funds, and funds functioning as endowment for the institution and any of its foundations and other affiliated organizations.

## Endowment Funds

Funds whose principal is non expendable (true endowment) and that are intended to be invested to provide earnings for institutional use. Also includes term endowments and funds functioning as endowment.

## Endowment Income

Endowment income includes: (1) the unrestricted income of endowment and similar funds; (2) restricted income of endowment and similar funds to the extent expended for current operating purposes, and (3) income from funds held in trust by others under irrevocable trusts. Excludes capital gains or losses unless the institution has adopted a spending formula by which it expends not only the yield but also a prudent portion of the appreciation of the principal. Does not include gains spent for current operations, which are treated as transfers.

## Executive, Administrative, and Managerial

A primary function or occupational activity category used to classify persons whose assignments require management of the institution, or a customarily recognized department or subdivision thereof. Assignments require the performance of work directly related to management policies or general business operations of the institution, department or subdivision. Assignments in this category customarily and regularly require the incumbent to exercise discretion and independent judgment. Included in this category are employees holding titles such as: top executives; chief executives; general and operations managers; advertising, marketing, promotions, public relations, and sales managers; operations specialties managers; administrative services managers; computer and information systems managers; financial managers; human resources managers; purchasing managers; postsecondary education administrators such as: presidents, vice presidents (including assistants and associates), deans (including assistants and associates) if their principal activity is administrative and not primarily instruction, research or public service, directors (including assistants and associates), department heads (including assistants and associates) if their principal activity is administrative and not primarily instruction, research or public service, assistant and associate managers (including first-line managers of service, production and sales workers who spend more than 80 percent of their time performing supervisory activities); engineering managers; food service managers; lodging managers; and medical and health services managers.

## Expenses

The outflow or other using up of assets or incurrence of liabilities (or a combination of both) from delivering or producing goods, rendering services, or carrying out other activities that constitute the institution's ongoing major or central operations or in generating revenues. Alternatively, expenses may be thought of as the costs of goods and services used to produce the educational services provided by the institution. Expenses result in a reduction of net assets.

## Equated Instructional Staff Salaries

Total salary outlays for full-time instructional staff on 11/12-month contracts were equated to 9-month outlays by multiplying the outlay for 11/12-month contracted instructional staff by 0.8182. The equated outlays were then added to the outlays for 9/10-month instructional staff to determine an average salary for each rank. Salaries are not included for medical school staff or staff on less-than-9-month contracts.

## FASB (Financial Accounting Standards Board)

Financial Accounting Standards Board (FASB) is recognized by the American Institute of Certified Public Accountants (AICPA) as the body authorized to establish accounting standards. In practice it defers to the

Governmental Accounting Standards Board (GASB) for the setting of accounting standards for local and state government entities.

### First-Time, Full-Time Freshman College Applicants

An individual who has fulfilled the institution's requirements to be considered for admission (including payment or waiving of the application fee, if any) and who has been notified of one of the following actions: admission, non-admission, placement on waiting list, or application withdrawn by applicant or institution.

### New Transfer Students Enrolled as a Percent of All New Students Enrolled

All students entering the reporting institution for the first time divided by all students known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes students who may have transferred with or without credit.

### First-Time, Full-Time Freshman First-Year (3rd term) Retention Rate

The percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who returned for their second year.

### First-Time Student (Undergraduate)

A student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school).

### FTE for Enrollment

The full-time equivalent (FTE) enrollment used in this report is the sum of the institution's FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component). Undergraduate and graduate FTE are estimated using 12-month instructional activity (credit and/or contact hours). See "Calculation of FTE Students (using instructional activity)" in the IPEDS Glossary at <http://nces.ed.gov/ipeds/glossary/>.

### FTE for Staff

The full-time equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Employees by Assigned Position (EAP) section of the Human Resources component and adding one-third of the total number of part-time staff.

### Graduation Rates

Graduation rates are those developed to satisfy the requirements of the Student Right-to-Know and Higher Education Opportunity Acts and are defined as the total number of individuals from a given cohort of full-time, first-time, degree/certificate-seeking undergraduates who completed a degree or certificate within a given percent of normal time (for the degree or certificate) before the ending status date of August 31, 2011, divided by the entire cohort of full-time, first-time, degree/certificate-seeking undergraduates minus any allowable exclusions. Institutions are permitted to exclude from the initial cohort students who died or were totally and permanently disabled; those who left school to serve in the armed forces or were called to active duty; those who left to serve with a foreign aid service of the federal government, such as the Peace Corps; and those who left to serve on an official church mission.

### Gifts

Revenues received from gift or contribution nonexchange transactions. Includes bequests, promises to give (pledges), gifts from an affiliated organization or a component unit not blended or consolidated, and income from funds held in irrevocable trusts or distributable at the direction of the trustees of the trusts. Includes any contributed services recognized (recorded) by the institution.

### Grants and Contracts (Revenues)

Revenues from governmental agencies and nongovernmental parties that are for specific research projects, other types of programs, or for general institutional operations (if not government appropriations). Examples are research projects, training programs, student financial assistance, and similar activities for which amounts are received or expenses are reimbursable under the terms of a grant or contract, including amounts to cover both direct and indirect



expenses. Includes Pell Grants and reimbursement for costs of administering federal financial aid programs. Grants and contracts should be classified to identify the governmental level - federal, state, or local - funding the grant or contract to the institution; grants and contracts from other sources are classified as nongovernmental grants and contracts.

### Institutional Grants (Funded) (Allowances)

Scholarships and fellowships awarded to students from institutional resources that are restricted to student aid. Private institutions generally report these grants as allowances. If control over these resources passes to the student, the amount is reported as an expense. (Used for reporting under FASB Standards.)

### Institutional Grants (Unfunded) (Allowances)

Scholarships and fellowships awarded to students from unrestricted institutional resources. Private institutions generally report these grants as allowances. If control over these resources passes to the student, the amount is reported as an expense. (Used for reporting under FASB Standards.)

### Institutional Support

A functional expense category that includes expenses for the day-to-day operational support of the institution. Includes expenses for general administrative services, central executive-level activities concerned with management and long range planning, legal and fiscal operations, space management, employee personnel and records, logistical services such as purchasing and printing, and public relations and development. Also includes information technology expenses related to institutional support activities. If an institution does not separately budget and expense information technology resources, the IT costs associated with student services and operation and maintenance of plant will also be applied to this function.

### Instruction

A functional expense category that includes expenses of the colleges, schools, departments, and other instructional divisions of the institution and expenses for departmental research and public service that are not separately budgeted. Includes general academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and regular, special, and extension sessions. Also includes expenses for both credit and non-credit activities. Excludes expenses for academic administration where the primary function is administration (e.g., academic deans). Information technology expenses related to instructional activities if the institution separately budgets and expenses information technology resources are included (otherwise these expenses are included in academic support). Institutions include actual or allocated costs for operation and maintenance of plant, interest, and depreciation.

### Investment Income

Revenues derived from the institution's investments, including investments of endowment funds. Such income may take the form of interest income, dividend income, rental income or royalty income and includes both realized and unrealized gains and losses.

### Local Government Grants and Contracts (Revenues)

Revenues from local government agencies that are for training programs and similar activities for which amounts are received or expenditures are reimbursable under the terms of a local government grant or contract.

### Other Professional (Support/Service)

A primary function or occupational activity category used to classify persons employed for the primary purpose of performing academic support, student service, and institutional support, whose assignments would require either a baccalaureate degree or higher or experience of such kind and amount as to provide a comparable background. Included in this category are all employees holding titles such as business operations specialists; buyers and purchasing agents; human resources, training, and labor relations specialists; management analysts; meeting and convention planners; miscellaneous business operations specialists; financial specialists; accountants and auditors; budget analysts; financial analysts and advisors; financial examiners; loan counselors and officers; computer specialists; computer and information scientists, research; computer programmers; computer software engineers; computer support specialists; computer systems analysts; database administrators; network and computer systems administrators; network systems and data communication analysts; counselors, social workers, and other community and social service specialists; counselors; social workers; health educators; clergy; directors, religious activities and education; lawyers; librarians, curators, and archivists; museum technicians and conservators;



librarians; artists and related workers; designers; athletes, coaches, umpires; dancers and choreographers; music directors and composers; chiropractors; dentists; dietitians and nutritionists; optometrists; pharmacists; physicians and surgeons; podiatrists; registered nurses; therapists; and veterinarians.

### Percentage of Undergraduates in Resident Housing

The percentage of undergraduate students living in university-owned residences and off campus in non-university-owned housing.

### Private Gifts, Grants and Contracts (Revenues)

Revenues from private donors for which no legal consideration is involved and from private contracts for specific goods and services provided to the funder as stipulation for receipt of the funds. Includes only those gifts, grants, and contracts that are directly related to instruction, research, public service, or other institutional purposes. Includes monies received as a result of gifts, grants, or contracts from a foreign government. Also includes the estimated dollar amount of contributed services.

### Public Service

A functional expense category that includes expenses for activities established primarily to provide noninstructional services beneficial to individuals and groups external to the institution. Examples are conferences, institutes, general advisory service, reference bureaus, and similar services provided to particular sectors of the community. This function includes expenses for community services, cooperative extension services, and public broadcasting services. Also includes information technology expenses related to the public service activities if the institution separately budgets and expenses information technology resources (otherwise these expenses are included in academic support). Institutions include actual or allocated costs for operation and maintenance of plant, interest, and depreciation.

### Research

A functional expense category that includes expenses for activities specifically organized to produce research outcomes and commissioned by an agency either external to the institution or separately budgeted by an organizational unit within the institution. The category includes institutes and research centers, and individual and project research. This function does not include nonresearch sponsored programs (e.g., training programs). Also included are information technology expenses related to research activities if the institution separately budgets and expenses information technology resources (otherwise these expenses are included in academic support). Institutions include actual or allocated costs for operation & maintenance of plant, interest, and depreciation.

### Restricted Net Assets (FASB Institutions Only)

Assets held by the institution upon which restrictions have been placed by donors. These restrictions may be temporary or permanent. They restrict the institution in its use of the assets and/or the period of time for which the restriction applies.

### Retention Rates

Full-time retention rates are defined as the number of full-time, first-time, degree/certificate-seeking undergraduate students who enter the institution for the first time in the fall and who return to the same institution the following fall (as either full- or part-time), divided by the total number of full-time, first-time, degree/certificate-seeking undergraduates in the fall of first entrance. Part-time retention rates are similarly defined. For four-year institutions offering a bachelor's degree, this rate is reported only for those first-time students seeking a bachelor's degree. For less than four-year institutions, the rate is calculated for all first-time degree/certificate-seeking students.

### Revenues

The inflow of resources or other enhancement of net assets (or fund balance) of an institution or settlements of its liabilities (or a combination of both) from delivering or producing goods, rendering services, or other activities that constitute the institution's ongoing major or central operations. Includes revenues from fees and charges, appropriations, auxiliary enterprises, and contributions and other nonexchange transactions. Revenues are reported net of discounts and allowances (that is, the revenue reported is reduced by the amount of discounts and allowances) for FASB institutions.

## Salaries, Wages, and Benefits

Salaries, wages, and benefits, for public institutions under GASB standards, and private, not-for-profit institutions under FASB standards, include amounts paid as compensation for services to all employees regardless of the duration of service, and amounts made to or on behalf of an individual over and above that received in the form of a salary or wage. Frequently, benefits are associated with an insurance payment. Private, for-profit institutions under FASB standards do not report salaries.

## Scholarships and Fellowships

Outright grants-in-aid, trainee stipends, tuition and fee waivers, and prizes awarded to students by the institution, including Pell grants. Awards to undergraduate students are most commonly referred to as “scholarships” and those to graduate students as “fellowships.” These awards do not require the performance of services while a student (such as teaching) or subsequently as a result of the scholarship or fellowship. The term does not include loans to students (subject to repayment), College Work-Study Program (CWS), or awards granted to a parent of a student because of the parent’s faculty or staff status. Also not included are awards to students where the selection of the student recipient is not made by the institution.

## Scholarships and Fellowships (Expenses)

That portion of scholarships and fellowships granted that exceeds the amount applied to institutional charges such as tuition and fees or room and board. The amount reported as expense excludes allowances and discounts. The FASB survey uses the term “net grants in aid to students” rather than “scholarships and fellowships.”

## Service/Maintenance

A primary function or occupational activity category used to classify persons whose assignments require limited degrees of previously acquired skills and knowledge and in which workers perform duties that result in or contribute to the comfort, convenience, and hygiene of personnel and the student body or that contribute to the upkeep of the institutional property. Includes titles such as fire fighters; law enforcement workers; parking enforcement workers; police officers; security guards; lifeguards; ski patrol; cooks and food preparation workers; food and beverage serving workers; fast food and counter workers; waiters and waitresses; other food preparation and serving related workers; building cleaning and pest control workers; grounds maintenance workers; electrical and electronic equipment mechanics; installers and repairers; radio and telecommunications equipment installers and repairers; avionics technicians; electric motor, power tool, and related repairers; vehicle and mobile equipment mechanics, installers, and repairers; control and valve installers and repairers; heating, air conditioning, and refrigeration mechanics and installers; air transportation workers; motor vehicle operators; and parking lot attendants.

## Skilled Crafts

A primary function or occupational activity category used to classify persons whose assignments typically require special manual skills and a thorough and comprehensive knowledge of the processes involved in the work, acquired through on-the-job-training and experience or through apprenticeship or other formal training programs. Includes occupational titles such as welders, cutters, solderers and brazers; bookbinders and bindery workers; printers; cabinetmakers and bench carpenters; plant and system operators; stationary engineers and boiler operators; water and liquid waste treatment plant and system operators; crushing, grinding, polishing, mixing, and blending workers; medical, dental, and ophthalmic laboratory technicians; painting workers; photographic process workers and processing machine operators; and etchers and engravers.

## Specialized Accreditation

Specialized accreditation normally applies to the evaluation of programs, departments, or schools which usually are parts of a total collegiate or other postsecondary institution. The unit accredited may be as large as a college or school within a university or as small as a curriculum within a discipline. Most of the specialized accrediting agencies review units within a postsecondary institution that is accredited by one of the regional accrediting commissions. However, certain of the specialized accrediting agencies accredit professional schools and other specialized or vocational or other postsecondary institutions which are free-standing in their operations. Thus, a “specialized” or “programmatic” accrediting agency may also function in the capacity of an “institutional” accrediting agency. In addition, a number of specialized accrediting agencies accredit educational programs within non-educational settings, such as hospitals.

### Technical and Paraprofessional

A primary function or occupational activity category used to classify persons whose assignments require specialized knowledge or skills which may be acquired through experience, apprenticeship, on-the-job-training, or academic work in occupationally specific programs that result in a two-year degree or other certificate or diploma. Includes persons who perform some of the duties of a professional in a supportive role, which usually requires less formal training and/or experience than normally required for professional status. Includes mathematical technicians; life, physical, and social science technicians; agricultural and food science technicians; chemical technicians; geological and petroleum technicians; nuclear technicians; paralegals and legal assistants; miscellaneous legal support workers; health technologists and technicians; dietetic technicians; pharmacy technicians; licensed practical and licensed vocational nurses; medical records and health information technicians; opticians, dispensing; healthcare support occupations; nursing aides, orderlies, and attendants; physical therapist assistants and aides; massage therapists; dental assistants; medical assistants; and pharmacy aides.

### Total Entering Undergraduate Students

Total entering students are students at the undergraduate level, both full- and part-time, new to the institution in the fall term (or the prior summer term who returned in the fall). This includes all first-time undergraduate students, students transferring into the institution at the undergraduate level, and non-degree/certificate-seeking undergraduates entering in the fall. Only degree-granting, academic-year reporting institutions provide total entering student data.

### Tuition and Required Fees

Tuition is defined as the amount of money charged to students for instructional services; required fees are those fixed sum charges to students for items not covered by tuition that are required of such a large proportion of all students that the student who does not pay the charge is an exception. The amounts used in this report are for full-time, first-time, degree/certificate-seeking undergraduates and are those used by the financial aid office to determine need. For institutions that have differential tuition rates for in-district or in-state students, the lowest tuition rate is used in the figure. Only institutions that operate on standard academic terms will have tuition figures included in their report.

### Undergraduate Student Enrollment/Faculty Ratio

- FT students, excluding those in graduate programs, AND
- PT students, excluding those in graduate programs divided by 3  
Faculty (from EAP IPEDS Survey)
- FT Instructional staff, excluding those in graduate programs, PLUS
- PT Instructional staff, excluding those in programs divided by 3\*

\*includes staff teaching a class

### Unrestricted Current Funds

All funds, including institutional funds, received for which no stipulation was made by the donor or other external agency as to the purpose for which the funds should be expended.

### Unrestricted Net Assets

The net assets of both FASB and GASB institutions that do not fit the definition of other categories of net assets. These are net assets held by the institution upon which no restrictions have been placed by the donor or other party external to the institution.

### Additional Methodological Information

Additional methodological information on the IPEDS components can be found in the publications available at <http://nces.ed.gov/pubsearch/getpubcats.asp?sid=010>.

Additional definitions of variables used in this report can be found in the IPEDS online glossary available at [nces.ed.gov/ipeds/glossary/](http://nces.ed.gov/ipeds/glossary/).

## 12.2 ABOUT

Important Information About this Guide and Stetson University

### 12.2.A PEER STUDY

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Stetson University undertook in 2011 an extensive study of peers to determine an “organizational” and “regional” peer group using multiple high-level statistical techniques. The desire of the institution as represented by faculty committee was to maintain alignment of the university with residential institutions that have a lower undergraduate enrollment, sound faculty-student ratio, and a strong liberal learning tradition. Additionally, the President’s Cabinet expressed desire to frame the analysis with the goal in mind that the institution must grow toward (but not necessarily exceed) 2,800-3,200 undergraduate students in next several years to diversify and improve revenue streams to ensure the institution remains healthy and progressing toward its mission.

The analyses utilized more than 300 variables and included institutions with music and business schools as well as some with law schools; graduate enrollment in professional programs through the masters-level; faculty salary ranges; and quality indices such as SAT, endowment and revenue ratios.

A committee under the leadership of the Provost provided guidance and feedback on a short list of schools after reviewing results in relationship to the mission, composition, accreditation and academic quality of the schools. Committee recommendations to the Provost were presented to the President’s Cabinet and then to the Board of Trustees. The following are the final lists of organizational peers and regional competitors that will be used to benchmark Stetson on a variety of Key Performance Indicators (KPIs) and more broadly within this guide.

### 12.2.B ORGANIZATIONAL PEER

---

1. Drake University (IA)
2. John Carroll University (OH)
3. University of Portland (OR)
4. University of Redlands (CA)
5. Siena College (NY)
6. University of the Pacific (CA)
7. Pacific Lutheran University (WA)
8. Valparaiso University (IN)
9. Baldwin Wallace College (OH)\*
10. Butler University (IN)
11. University of Puget Sound (WA)
12. Loyola University New Orleans (LA)

### 12.2.C REGIONAL COMPETITORS

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1. The University of Tampa (FL)
2. Elon University (NC)
3. Furman University (SC)
4. Samford University (AL)
5. Rollins College (FL)

\*Note: Baldwin Wallace College recently changed its name to Baldwin Wallace University. In future editions, the new name will be reflected. For more information, please see the following link: [bw.edu/university/](http://bw.edu/university/)

## 12.2.D EDUCATIONAL MISSION

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Our mission at Stetson University is to provide an excellent education in a creative community where learning and values meet, and to foster in students the qualities of mind and heart that will prepare them to reach their full potential as informed citizens of local communities and the world.

At Stetson, the art of teaching is practiced through programs solidly grounded in a tradition of liberal learning that stimulates critical thinking, imaginative inquiry, creative expression and lively intellectual debate. The art of learning is enhanced through small interactive classes, close student-faculty alliances and collaborative approaches that provide the foundation for rewarding careers and advanced study in selective graduate and professional programs. We embrace diverse methodologies to foster effective communication, information and technological literacy and aesthetic appreciation. We encourage the development of informed convictions, independent judgment and lifelong commitments to learning that are characteristic features of the enlightened citizen. In bringing together learning and values, the university encourages all of its members to demonstrate personal integrity; to develop an appreciation for the spiritual dimension of life; to embrace leadership in an increasingly complex, interdependent and technological world; and to commit to active forms of social responsibility.

## 12.2.E VALUES

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Stetson values the development of the whole person committed to engaging and building lifelong connections with the larger world through Personal Growth, Intellectual Development and Global Citizenship. To that end, the university fosters policies, practices and modes of inquiry to support and explore these values areas.

Personal Growth encompasses the understanding that no single formula defines the journey to personal success, but that passion, the drive to increase self-knowledge and the quest for balance are important tools in this process. Intercultural competence, religious and spiritual exploration, self-awareness and wellness are components of personal growth.

Intellectual Development is a commitment from the university and from students to achieve excellence in academics, to foster the spirit of exploration that drives an engaged and active mind, to cultivate rigorous methods of academic inquiry, to model and support absolute integrity and to value creativity and professionalism.

Global Citizenship is an important part of Stetson's mission to prepare students to be informed, active and engaged citizens of both local communities and the world. Global citizenship includes university and individual commitments to community engagement, diversity and inclusion, environmental responsibility and social justice.

## 12.2.F ACCREDITATION

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- Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools
- AACSB International - The Association to Advance Collegiate Schools of Business
- American Bar Association
- American Chemical Society
- Council for Accreditation of Counseling and Related Educational Programs
- National Association of Schools of Music
- National Council for Accreditation of Teacher Education

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