



JUST THE FACTS  
STETSON UNIVERSITY

# NOT JUST SUCCESS BUT SIGNIFICANCE

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## CHANGE IS CONSTANT

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The fact is—the only thing that remains constant is change. That sentiment has never been more true than it is today. We have seen more change in our lifetime than in any generation before us, and the university, anchored by its traditions and values, has prepared students for life in a changing world, for leading lives of significance.

At Stetson, facts are important—not just to us but to those who work here or attend the university. Perhaps that's why *U.S. News & World Report* ranked Stetson in the top five in the South in 2013 as well as denoting Stetson as a best value in higher education. Or maybe that's why *Forbes Magazine* ranks Stetson in the top 650 American universities, while *U.S. News* ranked Stetson's College of Law number one in trial advocacy and number five in legal writing among all law schools.

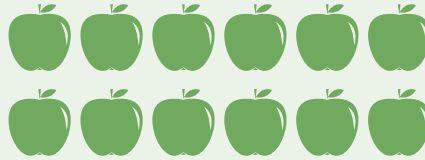
There are plenty of facts in this booklet, but it is not just about “the facts.” It is about gaining a sense of possibility. It is about fulfilling potential. It is about leading a life of significance.

# QUICK FACTS

\*All Facts are Based on Data Collected During the 2013-2014 Year



2,729 Undergraduate Students



12:1 Student to Faculty Ratio



70 Majors, Minors and Programs to Choose From



1,304 Graduate Students



93% Faculty have a Terminal Degree



131 Years of Operation Since 1883



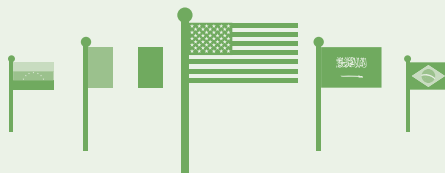
1<sup>ST</sup> LEED Certified Building in Florida



45 Students Come From 42 States and 3 Territories



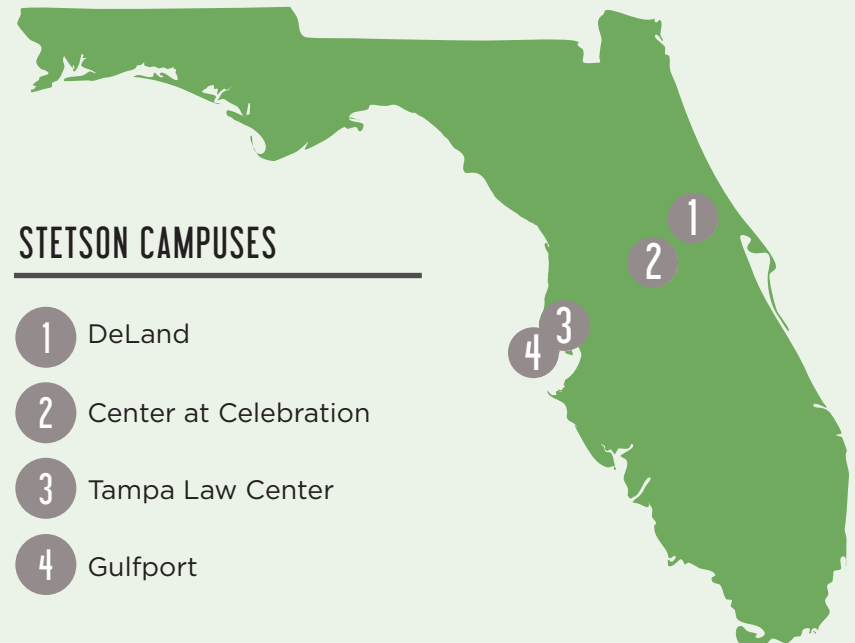
18 NCAA Division I Teams



52 Students Come From 52 Countries



112 Clubs and Organizations



## STETSON CAMPUSES

- 1 DeLand
- 2 Center at Celebration
- 3 Tampa Law Center
- 4 Gulfport

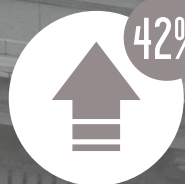
# ENROLLMENT BY LOCATION

## Trends



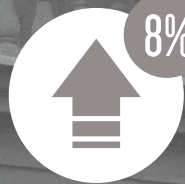
61%

OUT-OF-STATE  
ENROLLMENT



42%

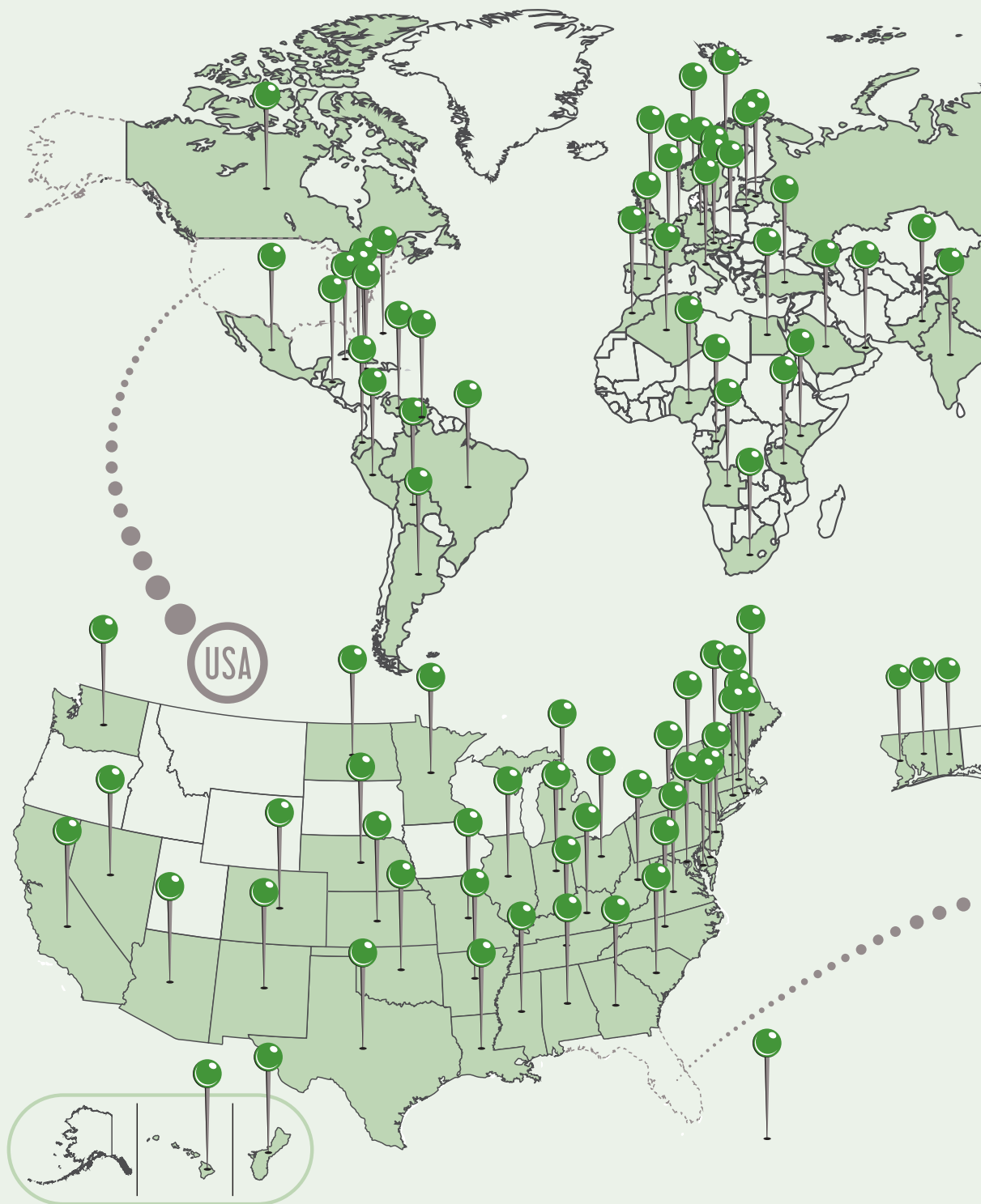
INTERNATIONAL  
ENROLLMENT



8%

IN-STATE  
ENROLLMENT

\*Statistics are a 3-year average based on data collected from 2011-2013.







## INTERNATIONAL 135/5%

\*Undergraduate Students  
Enrolled During the  
2013-14 Year

10 - Saudi Arabia	03 - Honduras	01 - Argentina	01 - Myanmar
09 - Venezuela	03 - Russia	01 - Austria	01 - Netherlands
08 - Brazil	03 - Sweden	01 - Bolivia	01 - New Zealand
08 - France	02 - Bahamas	01 - Congo	01 - Pakistan
06 - Canada	02 - Cayman Islands	01 - Cuba	01 - Peru
05 - China	02 - India	01 - Czech Republic	01 - South Africa
05 - Spain	02 - Japan	01 - Ecuador	01 - Tanzania
05 - Germany	02 - Mexico	01 - Egypt	01 - Trinidad and Tobago
05 - Italy	02 - Nigeria	01 - Hungary	01 - Turkey
05 - United Kingdom	02 - Norway	01 - Kenya	01 - Vietnam
05 - Jamaica	02 - Thailand	01 - Latvia	
04 - South Korea	02 - U.A.E.	01 - Lithuania	
04 - Other	01 - Algeria	01 - Malaysia	
03 - Bermuda	01 - Angola	01 - Morocco	



## NATIONAL 673/25%

\*Undergraduate Students Enrolled  
During the 2013-14 Year

64 - NY	30 - NC	18 - TN	10 - IN	04 - MO	02 - NE	01 - ND
58 - GA	29 - OH	17 - —	09 - RI	03 - AZ	02 - D.C.	01 - OK
44 - IL	28 - NJ	14 - MI	08 - CO	03 - NV	01 - GU	01 - WV
44 - MA	25 - TX	13 - NH	07 - AL	03 - WA	01 - KS	
43 - PA	23 - CA	13 - VI	05 - VT	02 - AR	01 - LA	
34 - MD	22 - ME	12 - SC	04 - KY	02 - DE	01 - MS	
31 - CT	22 - VA	11 - PR	04 - MN	02 - HI	01 - NM	



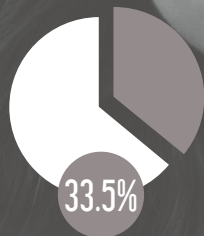
## FLORIDA 1,921/70%

\*Undergraduate Students Enrolled  
During the 2013-14 Year

543 - Volusia	54 - Polk	18 - Alachua	06 - Sumter	02 - Levy
153 - Orange	52 - Lee	17 - Clay	05 - Hernando	02 - Okaloosa
140 - Seminole	40 - Flagler	15 - Monroe	05 - Santa Rosa	02 - Okeechobee
88 - Broward	36 - Collier	14 - Pasco	03 - Columbia	02 - Taylor
69 - Lake	36 - Sarasota	12 - Citrus	03 - Highlands	01 - Baker
67 - Hillsborough	31 - Martin	11 - Leon	03 - Nassau	01 - Bradford
65 - Dade	29 - Marion	11 - St. Lucie	03 - Suwannee	01 - Dixie
65 - Duval	25 - Indian River	10 - Bay	02 - Gulf	
65 - Pinellas	24 - St. Johns	09 - Putnam	02 - Hardee	
61 - Palm Beach	23 - Osceola	06 - Charlotte	02 - Hendry	
59 - Brevard	20 - Manatee	06 - Escambia	02 - Jackson	

# ENROLLMENT BY ETHNICITY

## The Big Picture



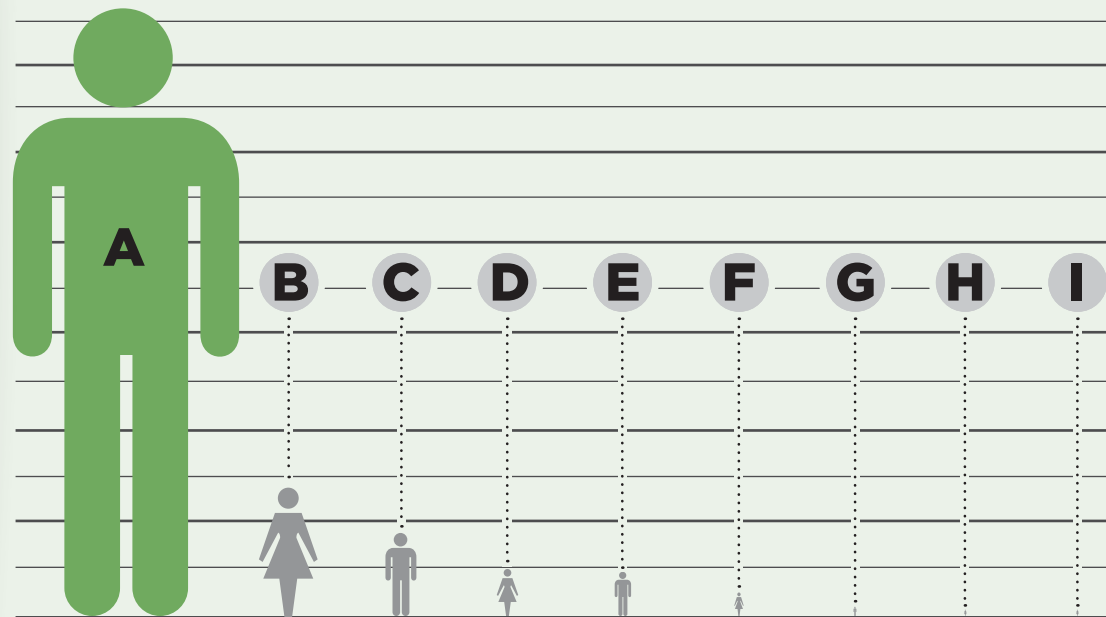
2013 MINORITY  
UNDERGRAD  
ENROLLMENT

## Trends



MINORITY  
UNDERGRAD  
ENROLLMENT  
SINCE 2011

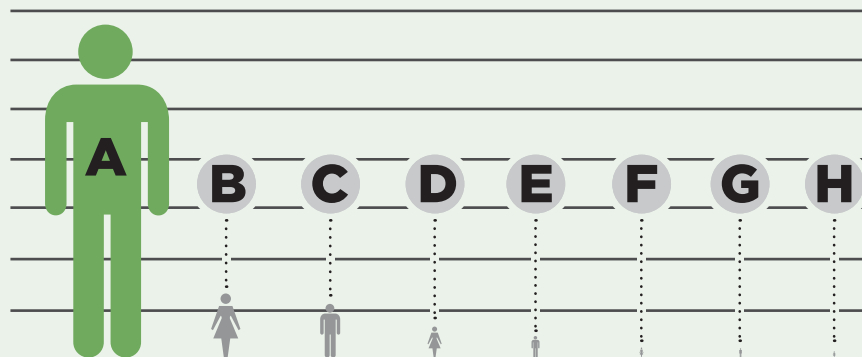
\*Statistics are a 3-year average based on data collected from 2011-2013.



## UNDERGRADUATE STUDENTS

\*Based on enrollment during the 2013-14 year. % Changes based on data from 2011-13.

<b>A</b> <b>1,781</b> Caucasian 65.3%  3.2%	<b>B</b> <b>377</b> Hispanic/ Latino 13.8%  0.1%	<b>C</b> <b>222</b> Black/African American 8.1%  1.5%	<b>D</b> <b>135</b> Nonresident Alien 4.9%  0.8%	<b>E</b> <b>114</b> Multiracial 4.2%  0.7%
<b>F</b> <b>56</b> Asian 2.1%  0.3%	<b>G</b> <b>34</b> Race/Ethnicity Unknown 1.2%  0.2%	<b>H</b> <b>8</b> American Indian/ Alaskan Native 0.3%  0.1%	<b>I</b> <b>2</b> Native Hawaiian/ Pacific Islander 0.1% (No Change)	



## GRADUATE STUDENTS

\*Based on enrollment during the 2013-14 year. % Changes based on data from 2011-13.

**A**  
219

Caucasian  
67.8% 4.9%

**B**  
37

Hispanic/  
Latino  
11.5% 1.5%

**C**  
33

Race/Ethnicity  
Unknown  
10.2% 3.5%

**D**  
16

Black/African  
American  
5% 4.1%

**E**  
12

Nonresident  
Alien  
3.7% 3%

**F**  
3

Asian  
0.9% 2%

**G**  
2

Multiracial  
0.6% 0.7%

**H**  
1

American Indian/  
Alaskan Native  
0.3% 0.1%

**I**  
0

Native Hawaiian/  
Pacific Islander  
0.0% (No Change)



## LAW STUDENTS

\*Based on enrollment during the 2013-14 year. % Changes based on data from 2011-13. \*Source College of Law

**A**  
696

Caucasian  
70.9% 4.2%

**B**  
123

Hispanic/  
Latino  
12.5% 1.8%

**C**  
50

Black/African  
American  
5% 0.1%

**D**  
42

Race/Ethnicity  
Unknown  
4.2% 1.8%

**E**  
39

Asian  
3.9% 2.2%

**F**  
14

Nonresident  
Alien  
1.4% 2.4%

**G**  
14

American Indian/  
Alaskan Native  
1.4% 1.3%

**H**  
3

Multiracial  
0.3% 2%

**I**  
0

Native Hawaiian/  
Pacific Islander  
0.0% 0.1

# ENROLLMENT BY THE NUMBERS

## Trends



15%

LARGEST FIRST-YEAR  
CLASS EVER



28%

UNDERGRADUATE  
ENROLLMENT



56%

FIRST-TIME IN COLLEGE  
FIRST-YEAR STUDENTS

\*Statistics are a 3-year average based on data collected from 2011-2013.

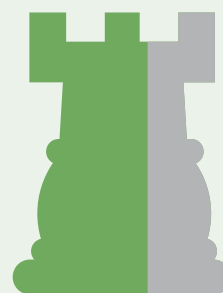


## CLASS STANDING



847

FIRST-YEAR STUDENTS



735

SOPHOMORE



587

JUNIOR



542

SENIOR



## TOP MAJORS

\*Based on Undergraduate Degree Majors 2012-13



46 - PSYCHOLOGY

- 37 - Finance
- 29 - Integrative Health Science
- 25 - Business Administration
- 25 - Political Science
- 21 - English
- 21 - Communication Studies
- 15 - Elementary Education
- 15 - Marketing
- 14 - International Business
- 13 - Biology
- 12 - Accounting
- 12 - History
- 11 - Chemistry
- 11 - Environmental Science
- 11 - Philosophy
- 11 - Sport Management





# ENROLLMENT BY SCHOOL

\*Based on enrollment during the 2013-14 year. Law Figures provided by the College of Law.



\*Statistics are a 3-year average based on data collected from 2011-2013.

# QUALITY INDICATORS

## Trends



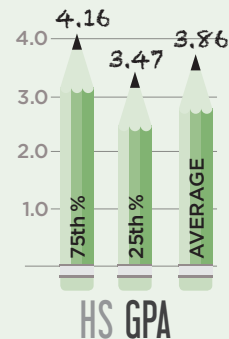
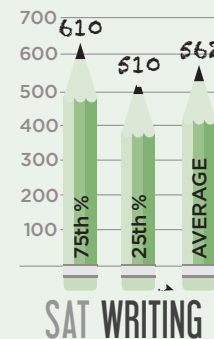
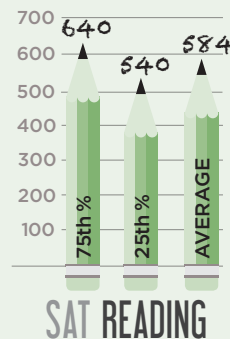
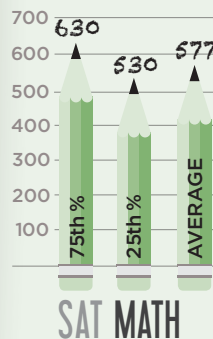
\*Statistics are a 4-year average based on data collected from 2010-2013.



## TEST SCORES

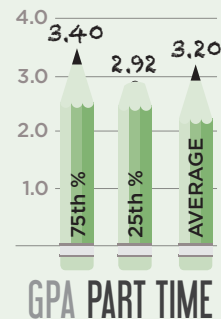
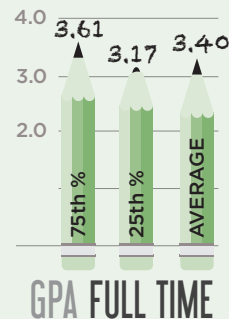
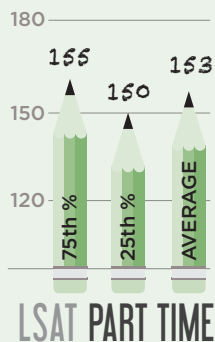
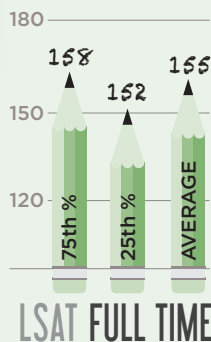
### UNDERGRADUATE

\*Incoming Students for the 2013-14 Year Who Chose to Submit Scores



### COLLEGE OF LAW

\*Incoming Students for the 2013-14 Year



## AVERAGE CLASS SIZES

\*Undergraduate Classes 2013-14



**2-9**  
12%



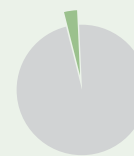
**10-19**  
44.8%



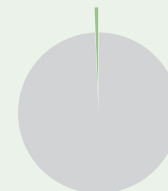
**20-29**  
36.3%



**30-39**  
4.4%



**40-49**  
1.8%

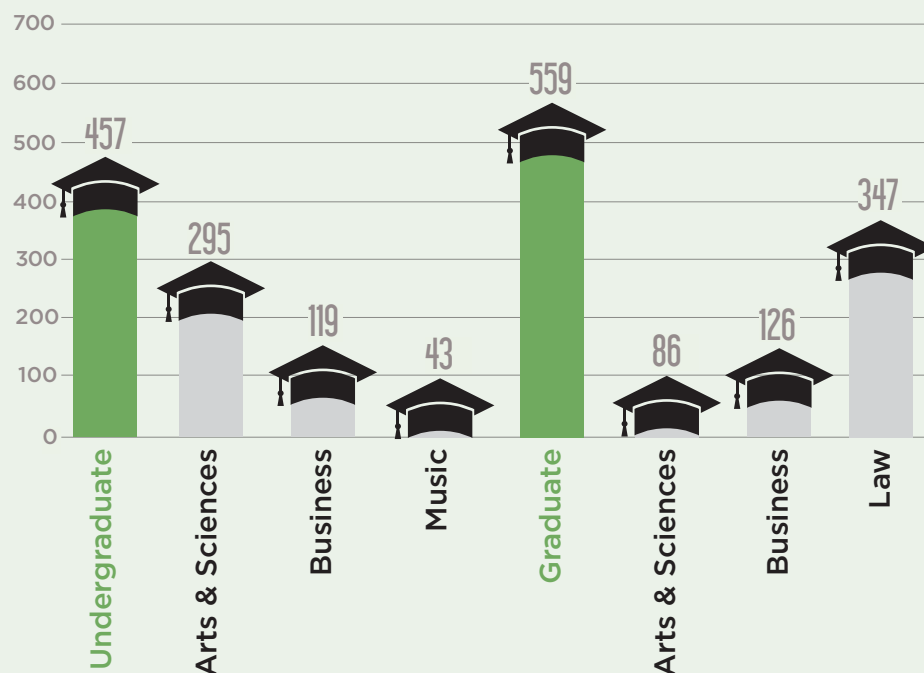


**50+**  
0.7%



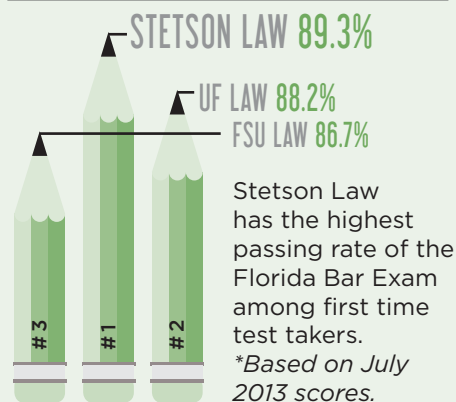
## DEGREES AWARDED

\*Awarded During the  
2012-2013 Year



## PROFESSIONAL EXAMS

### BAR EXAM PASSAGE RATE



### CPA EXAM PASSAGE RATE



CPA  
EXAM

Stetson has the highest passing rate of the Uniform Certified Public Accountant Exam in Florida out of 24 schools reporting.  
\*Based on 2012 scores.

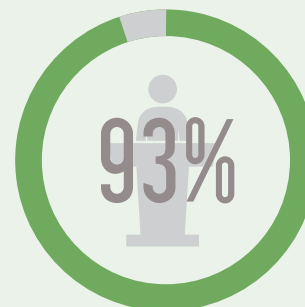


## FACULTY STATS

\*12:1 Ratio for  
Undergraduate Only



## 12:1 STUDENT TO TEACHER RATIO



## FACULTY WITH TERMINAL DEGREES

\*Full-Time Faculty Only

### FULL-TIME FACULTY

DeLand	205
Law	52
Terminal degree	239
Degree is a Master's but not terminal Master's	14
Total # of Faculty	257

### PART-TIME FACULTY

DeLand	97
Law	63
Terminal degree	109
Degree is a Master's but not terminal Master's	31
Total # of Faculty	160

# DOLLARS AND SENSE

## Trends



27% **\$93,834,992**  
IN FINANCIAL AID

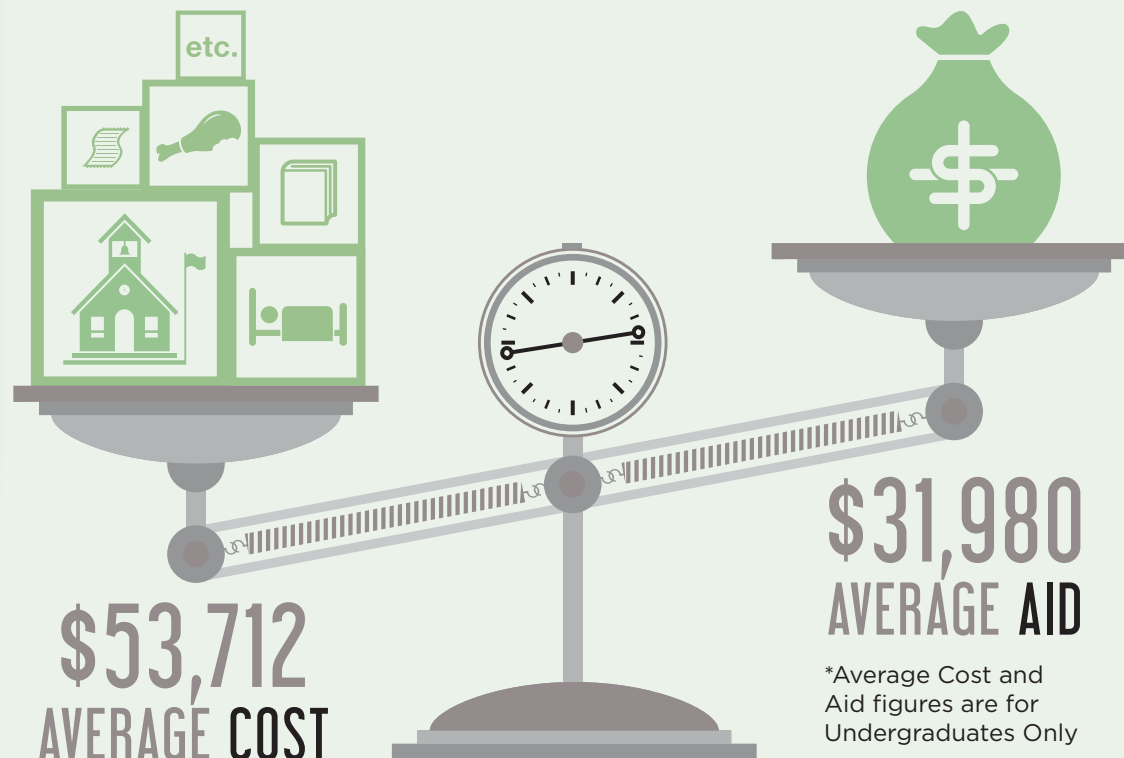


**98% OF STUDENTS**  
RECEIVE AID



5% **\$31,980** IN  
AVERAGE AID

\*Statistics are a 3-year average based on data collected from 2011-2013.



## COSTS & FEES

98% of students have some level of financial need, and of that 78% of need is met.

### UNDERGRADUATE (2013-2014)

Tuition .....	<b>\$37,980</b>	Books (estimated) .....	<b>\$1,200</b>
Fees .....	<b>\$350</b>	Miscellaneous (estimated) .....	<b>\$3,000</b>
Room (average) .....	<b>\$6,362</b>	TOTAL .....	<b>\$53,712</b>
Board (maximum) .....	<b>\$4,820</b>		

### GRADUATE - PER CREDIT HOUR (2013-2014)

Arts & Sciences .....	<b>\$789</b>	Online Macc .....	<b>\$784</b>
MBA/MAcc .....	<b>\$873</b>	MS/MBA (University of FL) .....	<b>\$1,000</b>
Celebration MBA .....	<b>\$852</b>	JD (Full-Time Tuition) .....	<b>\$37,462</b>
JD/MBA .....	<b>\$873</b>	JD (Part-Time Tuition) .....	<b>\$25,882</b>
Executive MBA .....	<b>\$1,205</b>	JD Fees (Per Semester) .....	<b>\$320</b>



**11 MILLION**  
**GIVEN DURING 2012-13**

Our alumni and friends see the value of a Stetson University education. During 2012-13, generous alumni, parents and friends have given the university \$12,741,669 to fund valuable scholarships, improve salaries that help Stetson attract the best and brightest faculty here, and support infrastructure and building projects. These help the university maintain its status as one of the best universities in the nation.



## ENDOWMENT

\*This value reflects the December 31, 2013, balance.

ENDOWMENT IS CURRENTLY

**\$201,695,980**



Increase Since  
June 30, 2010



**44%**

Stetson spends almost half of its annual budget on instruction.



## 2013-14 BUDGET



**Instruction, Research  
& Public Service**  
\$48,803,115/44%



**Academic Support**  
\$12,785,436/11%



**Institution Support &  
Auxiliary Enterprises**  
\$34,584,499/31%



**Student Services**  
\$15,233,632/14%



## ALUMNI

\*As of June 30, 2013



**TOTAL STETSON ALUMNI 37,617**

# SO MANY CHOICES

## Trends



3 NEW DIVISION I SPORTS ADDED



FOOTBALL



WOMENS LACROSSE



SAND VOLLEYBALL

\*Sports added 2010-2013.

## HATTER ATHLETICS



NCAA DIVISION I



CLUB SPORT



♂ BASEBALL •



♂ BASKETBALL ♀



♂ AIKIDO ♀



♂ BASKETBALL •



♂ CROQUET ♀



♂ CROSS COUNTRY ♀



♂ FOOTBALL •



♂ D.A.N.C.E. ♀



♂ EQUESTRIAN ♀



♂ LACROSSE ♀



♂ GOLF ♀



• LACROSSE ♀



♂ MMA ♀



♂ SAND VOLLEYBALL ♀



♂ SHOOTING ♀



♂ ROWING ♀



• SAND VOLLEYBALL ♀



♂ SOCCER •



♂ SURFING ♀



♂ SWIMMING ♀



♂ SOCCER ♀



• SOFTBALL ♀



♂ TABLE TENNIS ♀



♂ TENNIS ♀



♂ TRIATHLON ♀



♂ TENNIS ♀



• VOLLEYBALL ♀



♂ ULTIMATE FRISBEE ♀



Male Team available



Female Team available

\*All Division I sports and the Basketball, Lacrosse and Soccer clubs are gender specific.

# AREAS OF STUDY



Major Available



Minor Available



Graduate Program Available

Accounting.....**M m G**  
 Advocacy Law.....**G**  
 Africana Studies.....**m**  
 American Studies.....**M m**  
 Anthropology.....**m**  
 Applied Statistics.....**m**  
 Aquatic and Marine Biology.....**M**  
 Art.....**M**  
 Art History.....**m**  
 Biochemistry.....**M**  
 Biology.....**M m**  
 Business Administration.....**M m G**  
 Business Economics.....**M**  
 Business Law.....**m**  
 Business Systems Analysis.....**M m**  
 Chemistry.....**M m**  
 Communication & Media  
 Studies.....**M m**  
 Computer Information  
 Systems.....**M**  
 Computer Science.....**M m**  
 Counselor Education.....**G**  
 Creative Writing.....**m**  
 Digital Arts.....**M m**  
 Economics.....**M m**  
 Education, Teacher.....**M m G**

Elder Law.....**G**  
 English.....**M m G**  
 Entrepreneurship.....**m**  
 Environmental Science  
 & Geography.....**M m**  
 Executive MBA.....**G**  
 Family Enterprise.....**M m**  
 Finance.....**M m**  
 French.....**M m**  
 Gender Studies.....**m**  
 German.....**M m**  
 History.....**M m**  
 Humanities.....**M m**  
 Integrative Health Science.....**M m**  
 International Business.....**M**  
 International Law.....**G**  
 International Studies.....**M m**  
 Journalism.....**m**  
 Latin American Studies.....**m**  
 Law.....**G**  
 Law & Business Administration.....**G**  
 Law & Public Health.....**G**  
 Management.....**M m**  
 Marketing.....**M m**  
 Mathematics.....**M m**  
 Molecular Biology.....**M**

Music.....**m**  
 Music Composition.....**M**  
 Music Education.....**M**  
 Music Liberal Arts.....**M**  
 Music Performance:  
 Guitar, Orchestral  
 Instrument,  
 Organ, Piano, Voice.....**M**  
 Music Technology.....**M**  
 Music Theory.....**M**  
 Music with an  
 Outside Field.....**M**  
 Philosophy.....**M m**  
 Physics.....**M m**  
 Political Science.....**M m**  
 Psychology.....**M m**  
 Religious Studies.....**M m**  
 Russian Language.....**m**  
 Russian Studies.....**M m**  
 Social Science.....**M**  
 Sociology.....**M m**  
 Spanish.....**M m**  
 Sport Management.....**M m**  
 Studio Art.....**m**  
 Theatre Arts.....**M m**

# PRE PROFESSIONAL PROGRAMS



PRE-  
HEALTH



PRE-  
LAW



PRE-  
ENGINEERING



ROLAND GEORGE INVESTMENTS  
PROGRAM

## A LOOK BACK

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New York entrepreneur Henry A. DeLand, who played a leading role in establishing the city of DeLand in 1876, founded the university as DeLand Academy. Thirteen students started classes in a rented building in 1883. The following year, Mr. DeLand erected a building at the corner of Woodland Boulevard and Minnesota Avenue to house classrooms and administrative offices. That building, now known as DeLand Hall, is the oldest building in Florida to be used continuously for higher education. After experiencing financial difficulties in the late 1880s, Mr. DeLand found it impossible to support the university. He turned to Philadelphia hatmaker John Batterson Stetson, who had recently built a winter home in DeLand. Mr. Stetson provided much-needed funding for the new institution, and in 1887, John B. Stetson was elected to the university's Board of Trustees. In 1889 the institution was renamed in his honor.

## DEGREES & CONTROL

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Stetson is an independent, private university, controlled by a Board of Trustees. Stetson is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor's and Master's degrees in the College of Arts & Sciences and School of Business Administration; Bachelor's degrees in the School of Music; and Juris Doctor and Master of Laws degrees in the College of Law. The DeLand campus houses the College of Arts & Sciences, School of Music and the School of Business Administration. The College of Law is located in Gulfport, with a satellite campus in Tampa. The Stetson University Center is located in Celebration, Florida.

## ACCREDITATION

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Commission on Colleges of the Southern Association of Colleges and Schools  
AACSB International • American Bar Association • American Chemical Society  
Council for Accreditation of Counseling & Related Educational Programs  
National Association of Schools of Music • National Council for Accreditation of Teacher Education • Association of American Law Schools

## ON THE HOOK

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### DELAND CAMPUS

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General .....	<b>386-822-7000</b>
Admission .....	<b>386-822-7100</b>
Admission (Toll-Free) .....	<b>800-688-0101</b>
Financial Aid .....	<b>386-822-7120</b>
University Marketing .....	<b>386-822-8920</b>

### COLLEGE OF LAW CAMPUS

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General .....	<b>727-562-7800</b>
Admission .....	<b>727-562-7802</b>
Admission (Toll-Free) .....	<b>877-529-7838</b>

### CENTER AT CELEBRATION

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General .....	<b>321-939-7600</b>
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### TAMPA LAW CENTER

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General .....	<b>813-228-6625</b>
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## EMAIL

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Institutional Research .....	<b><a href="mailto:iro@stetson.edu">iro@stetson.edu</a></b>
Admission .....	<b><a href="mailto:admissions@stetson.edu">admissions@stetson.edu</a></b>

## ON THE WEB

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For more detailed  
information, visit:

**[STETSON.EDU/IRO](http://STETSON.EDU/IRO)**

**STETSON** UNIVERSITY

421 N. Woodland Blvd., DeLand, FL 32723