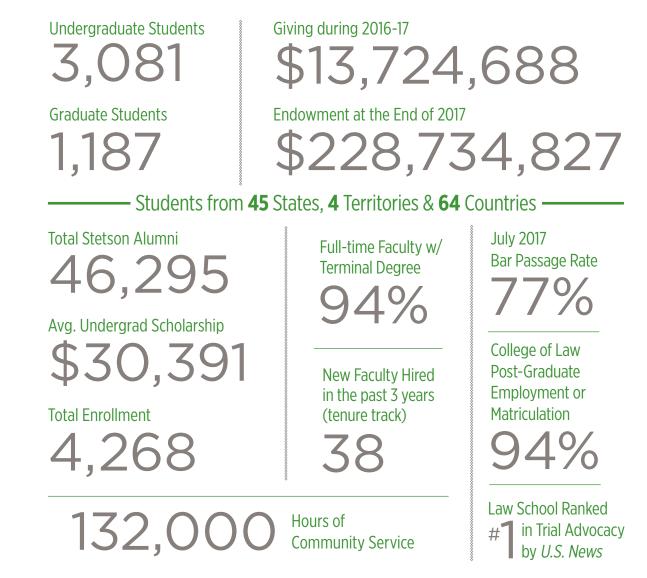
JUST THE FACTS 2017-18

NOT JUST SUCCESS BUT SIGNIFICANCE

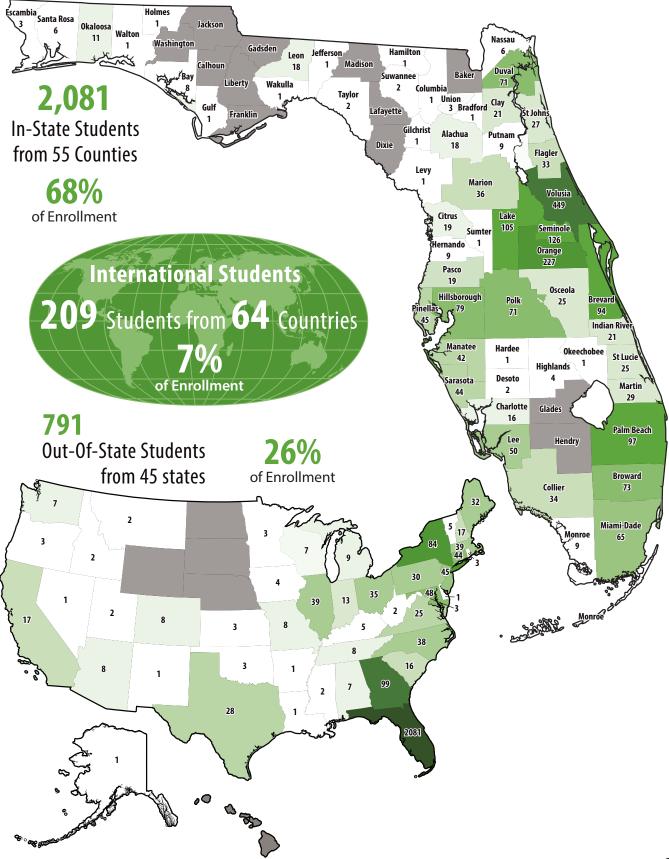
WHAT REALLY MATTERS

Numbers are important. They allow us to quantify progress. They show movement towards goals, effectiveness of strategic efforts and impact of investments. Numbers paint a clear picture of success.

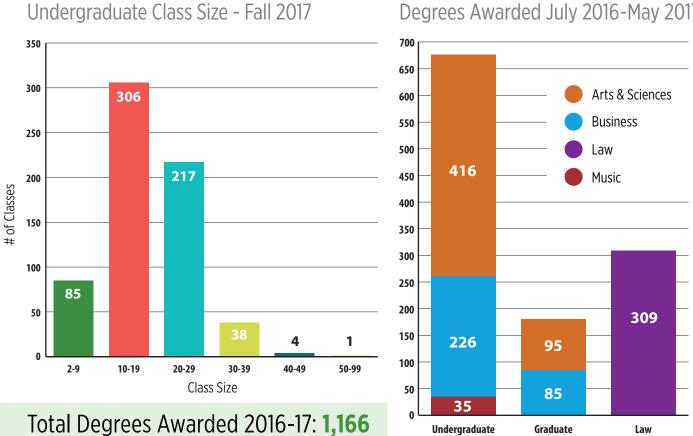
Stetson's picture of success is quite impressive, but is incomplete without considering what is not easily captured by analytics. Beyond success, you will find students, faculty and staff striving to make a difference in a daring pursuit of significance. United by the desire to make our world a better place, we venture forward as a diverse and inclusive community striving for not just success but significance in all we do.



UNDERGRADUATE STUDENT ORIGIN



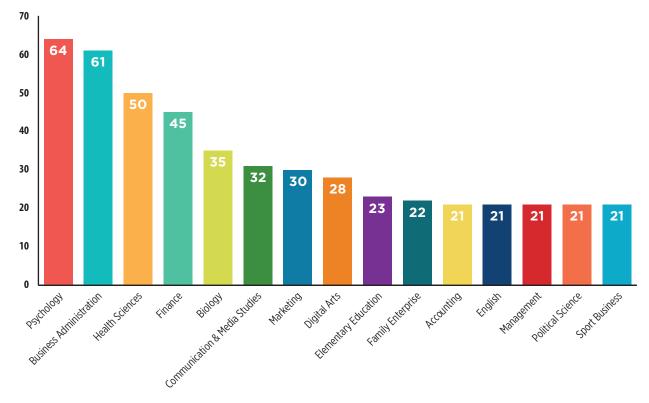
DEGREE AND CLASS INFORMATION



Degrees Awarded July 2016-May 2017

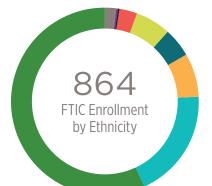
Top Undergraduate Majors of Students Graduating in July 2016-May 2017

3



STUDENT DEMOGRAPHICS

Enrollment by Ethnicity - Fall 2017





18.8% Hispanic/Latino

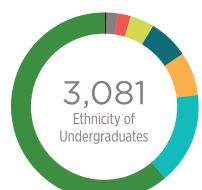
7.4% Black or African American 5% Nonresident alien

6.3% Two or more races

3% Asian 2.2% Race/ethnicity unknown

.3% American Indian/Alaska Native

.1% Native Hawaiian or Other Pacific Islander



60.9%

15.8% Hispanic/Latino

7.7% Black or African American 6.8% Nonresident alien

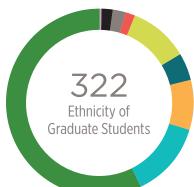
4.1% Two or more races

2.4%

1.9% Race/ethnicity unknown

.4% American Indian/Alaska Native

.1% Native Hawaiian or Other Pacific Islander



57.1% White

13% Hispanic/Latino

8.7%

Nonresident alien

Two or more rac

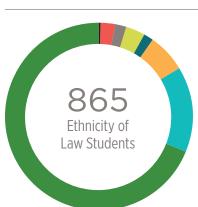
4.7%

1.6%

2.2% Race/ethnicity unknown

2.2% American Indian/Alaska Native

.3% Native Hawaiian or Other Pacific Islander



68.7%

14.8% Hispanic/Latino

6.6% Black or African American 1.8% Nonresident alien

3.4% Two or more races

2.7%

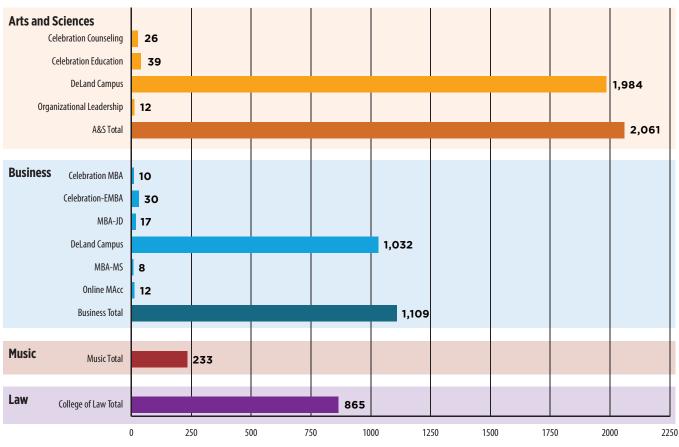
1.7% Race/ethnicity unknown

.3% American Indian/Alaska Native

0% Native Hawaiian or Other Pacific Islander

ENROLLMENT STATISTICS

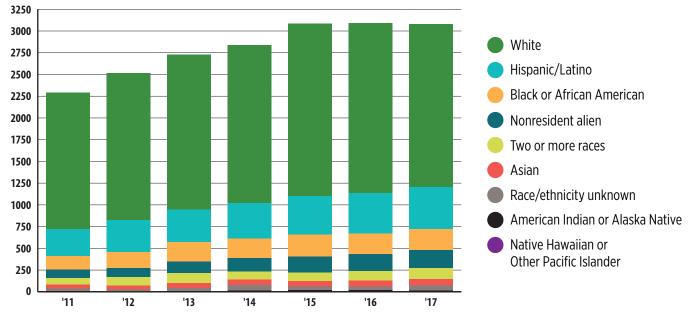
Enrollment by College/School - Fall 2017



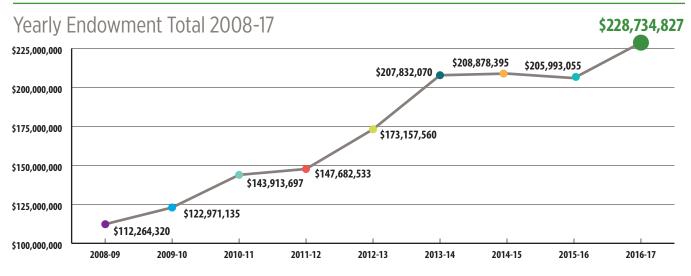


Enrollment Growth Fall 2015-17	Fall 2015	Fall 2016	Fall 2017
Total Undergraduate Enrollment	3,084	3,089	3,081
First-Time-In-College students	983	813	864
College of Arts and Sciences	1,902	1,892	1,861
School of Business Administration	1,000	989	987
School of Music	182	208	233

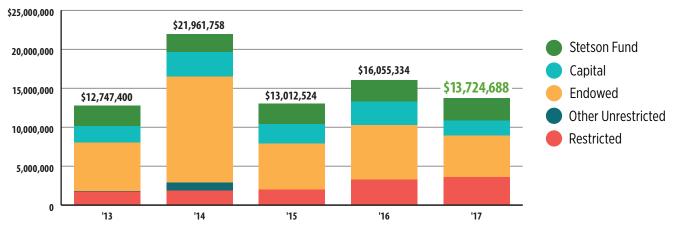
Undergraduate Enrollment by Ethnicity from Fall 2011-17



GIVING AND ENDOWMENT



University-wide Charitable Giving Breakdown 2013-17



2017-18 TUITION & FEES AND FINANCIAL AID FIGURES

Undergraduate 2017-18 (Full-time)

Total	\$61,374	
Miscellaneous (estimated)	\$3,000	
Books (estimated)	\$1,200	
Board (19 meal plan)	\$5,384	
Room (average)	\$7,300	
Fees	\$360	
Tuition	\$44,130	

Graduate 2017-18 (per credit hour)

Arts & Sciences	\$911
MBA/MAcc	\$1,009
Celebration MBA	\$985
JD/MBA	\$1,009
Executive MBA	\$1,205
Online MAcc	\$1,000
MS/MBA (U. of Florida)	\$784

College of Law 2017-18

Tuition (full-time)	\$42,326
Tuition (part-time)	\$29,244
Fees	\$320

Expenses by Functional Area

	FY 2014-15	FY 2015-16
Instruction	\$51,304,545	\$53,066,011
Research	\$379,844	\$369,718
Public Service	\$1,473,388	\$1,590,621
Group Total	\$53,157,777	\$55,026,350
Academic Support	\$13,791,740	\$14,569,429
Student Services	\$22,449,751	\$24,910,754
Institutional Support	\$20,351,451	\$19,069,813
Auxiliary Enterprises	\$16,430,721	20,453,203
Group Total	\$73,023,663	\$79,003,199
Total	\$126,181,440	\$134,029,549

Undergraduates Receiving Financial Aid (Fall 2017)

Total Undergraduates	3,081
# with Need	2,071
# receiving any Aid	3,058
# receiving Stetson Scholarship	2,945

First-Time-In-College Students Receiving Financial Aid (Fall 2017)

Total FTIC = 864	Number w/ Aid	Number w/ \$0 Aid	Percent w/ Aid
External Loans	66	798	8%
Federal Sub/ Unsub Loans	525	339	61%
Stetson Scholarship/ Grant*	852	12	99%
Total State Scholarship/ Grant	619	245	72%
Total Federal Scholarship/Grant	297	567	34%

* Excludes tuition waivers

Financial Aid Awarded to FTIC and Undergraduate Students (Fall 2017)

	FTIC	Undergrad
Federal Need Grant	\$5,612	\$5,413
Federal Work Study	\$2,486	\$2,432
Federal Subsidized Loan	\$3,897	\$5,113
Federal Unsubsidized Loan	\$3,379	\$3,516
State Need Grant	\$1,370	\$1,557
State Non-Need Grant	\$5,208	\$5,057
Institutional Need Grant	\$5,496	\$3,904
Institutional Athletic	\$18,828	\$20,868
Institutional Non-Need Grant	\$25,321	\$23,790
Waiver Non-Need	\$38,538	\$35,635
External Non-Need Grant	\$1,679	\$2,139
Federal Parent Loan	\$20,009	\$20,291
Institutional Non-Need Work	\$O	\$3,832
External Loans	\$17,146	\$16,226

QUALITY INDICATORS - 2017

	75th Percentile	Median	25th Percentile
Math	640	590	540
Reading & Writing	650	610	570
SAT Total	1290	1200	1120
HS GPA	4.17	3.80	3.43

*Incoming students who chose to submit scores

College of Law Profile*

	75th Percentile	Median	25th Percentile	
LSAT	157	155	152	
UGPA	3.55	3.33	3.10	
	1 .			

*Incoming students

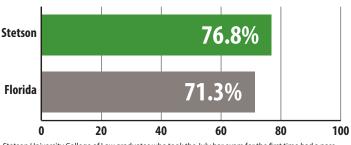
College of Law Bar Passage Rates, July 2017

FACULTY

Full-time Faculty 268 Total # of Faculty 224 DeLand 44 Law Terminal degree 252 94%

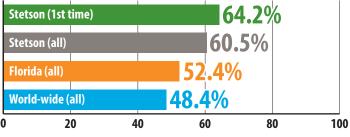
% Full-time faculty w/ terminal degree

FTIC SAT Scores* and High School GPA College of Law Bar Passage Rates, July 2017



Stetson University College of Law graduates who took the July bar exam for the first time had a pass rate of 76.8 percent, exceeding the statewide average of 71.3 percent. This placed Stetson Law 5.5 percent above the state average.

CPA Exam Passage Rates



"1st time" indicates only first time test takers for the Uniform CPA exam from 2007-2016 are included. "All" indicates all test takers for the Uniform CPA exam from 2007-2016.

Part-time Faculty

Total # of Faculty	162
DeLand	111
Law	51

CORE VALUES

Stetson is dedicated to the development of the whole person:

A person committed to engaging and building life-long connections with the larger world through Personal Growth, Intellectual Development and Global Citizenship.

To that end, the University fosters policies, practices, and modes of inquiry to support and explore these values areas.



MAJORS AND MINORS 2017-18

	MAJOR	MINOR	GRADUATE
Accounting	0	0	6
Advocacy Law		•	0
Africana Studies		0	
American Studies	0	0	
Anthropology	_	0	
Applied Mathematics	•		
Applied Physics	٥		
Applied Statistics		٥	
Aquatic and Marine Biology	0		
Art - Studio Art Emphasis	0	۲	
Art - History Emphasis	۲	٥	
Asian Studies		٥	
Biochemistry	0		
Biology	•	۲	
Business Administration	٥	٥	٥
Business FLEX	۲		
Business Law		0	
Business Systems & Analytics	۲	۲	
Chemistry	۲	٥	
Communication & Media Studies	0	۲	
Computer Information Systems	۲		
Computer Science	0	٥	
Counseling Marriage/Family/Couples, School or Mental Health			•
Creative Writing Fiction or Poetry		0	۵
Data Analytics		۲	
Digital Arts	0	٥	
Economics	0	0	
Education - General Studies	٥	۲	
Education Leadership			٥
Elder Law			۲
Elemetary Education	0		0
English	۲	۵	
Entrepreneurship	٥	۲	
Environmental Science	0		
Environmental Studies	0	٢	
European Business Law			۲
Executive MBA			٥
Family Enterprise	•	٢	
Finance	۵	0	
French World Languages & Cultures	۲	۲	
Gender Studies		0	
German World Languages & Cultures	9	٢	
Global Development	٥		

	MAJOR	MINOR	GRADUATE
Health Sciences	٥	٥	
History	٥	٥	
Humanities		٢	
International Business	٥	٥	
International Law			0
International Studies	0	0	
Journalism		٢	
Latin American Studies		0	
Law			0
Law & Business Administration			0
Law & Health		-	0
Management	٥	۲	
Marketing	0	٥	
Mathematics	0	0	
Molecular Biology	٥	-	
Music	٥	٥	
Music with Business	0		
Music Composition	٥		
Music Education	٥		
Music with Outside Field	٥		
Music Performance Guitar, Orchestral Instrument, Organ, Piano, and Voice	۲		
Music Technology	٥		
Music Theory	٥		
Organizational Leadership	0		
Philosophy	0	٢	
Physics	٥	۲	
Political Science	٥	۲	
Psychology	٥	٥	
Public Health	•	۲	
Public Management	٥	٥	
Religious Studies	٥	٥	
Russian World Languages & Cultures		٢	
Russian, East European, Eurasia	۲	٢	
Social Science	۲		
Sociology	٥	٥	
Spanish World Languages & Cultures	0	0	
Sport Business	٢	٥	
Theatre Arts	٥	٥	



NCAA Division 1 Athletics Teams

Men's Teams: Baseball Basketball Cross Country Football Golf Rowing Soccer Tennis Women's Teams: Basketball

Basketball Beach Volleyball Cross Country Golf Lacrosse Rowing Soccer Softball Tennis Volleyball

Club Sports - Fall 2017

Aikido, Baseball (M), Basketball (W), Bass Fishing, Equestrian, Flag Football, Golf, Hockey, Lacrosse (M)(W), Running, Scuba Diving, Skeet & Trap, Soccer (M)(W), Softball (W), Top Hats (Dance), Ultimate Frisbee, Volleyball (W)

The sports that have men's or women's in their designation are because they compete in a league that is gender specific.

10

Otherwise the clubs are gender neutral with many clubs having both men and women.

A Look Back

New York entrepreneur Henry A. DeLand, who played a leading role in establishing the city of DeLand in 1876, founded the university as DeLand Academy. Thirteen students started classes in a rented building in 1883. The following year, Mr. DeLand erected a building at the corner of Woodland Boulevard and Minnesota Avenue to house classrooms and administrative offices. That building, now known as DeLand Hall, is the oldest building in Florida to be used continuously for higher education. After experiencing financial difficulties in the late 1880s, Mr. DeLand found it impossible to support the university. He turned to Philadelphia hatmaker John Batterson Stetson, who had recently built a winter home in DeLand. Mr. Stetson provided much-needed funding for the new institution, and in 1887, John B. Stetson was elected to the university's Board of Trustees. In 1889 the institution was renamed in his honor.

Degrees & Control

Stetson is an independent, private university, controlled by a Board of Trustees. Stetson is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Bachelor's and Master's degrees in the College of Arts & Sciences and School of Business Administration; Bachelor's degrees in the School of Music; and Juris Doctor and Master of Laws degrees in the College of Law. The DeLand campus houses the College of Arts & Sciences, School of Music and the School of Business Administration. The College of Law is located in Gulfport, with a satellite campus in Tampa. The Stetson University Center is located in Celebration, Florida.

Accreditation

- Southern Association of College and Schools Commission on Colleges
- AACSB International Association to Advance Collegiate Schools of Business
- American Bar Association
- American Chemical Society
- Association of American Law Schools
- Council for Accreditation of Counseling and Related Educational Programs
- Council for the Accreditation of Education Preparation
- National Association of Schools of Music

DeLand Campus

General	.386-822-7000
Admission	. 386-822-7100
Admission (Toll-Free)	. 800-688-0101
Financial Aid	. 386-822-7120
University Marketing	. 386-822-8920

College of Law Campus

General	.727-562-7800
Admission	. 727-562-7802
Admission (Toll-Free)	. 877-529-7838

Center at Celebration

General									321-939-7600	D

Tampa Law Center

General 813-228-6625

Email

Institutional Research . . iro@stetson.edu Admission admissions@stetson.edu

On the Web

For more info, visit: **stetson.edu/iro**



421 North Woodland BoulevardDeLand, Florida 32723386-822-7000 | stetson.edu