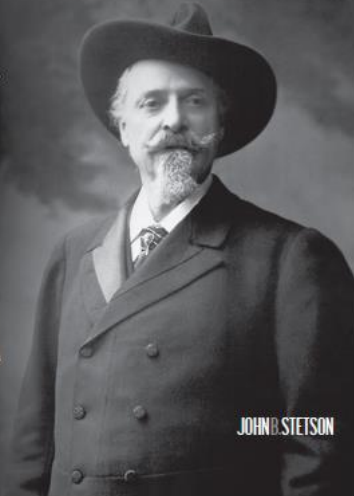


ALOOKBACK

New York entrepreneur Henry A. DeLand, who played a leading role in establishing the city of DeLand in 1876, founded the university as DeLand Academy. Thirteen students started classes in a rented building in 1883. The following year, Mr. DeLand erected a building at the corner of Woodland Boulevard and Minnesota Avenue to house classrooms and administrative offices. That building, now known as DeLand Hall, is the oldest building in Florida to be used continuously for higher education.

After experiencing financial difficulties in the late 1890s, Mr. DeLand found it impossible to support the university. He turned to Philadelphia hat-maker John Batterson Stetson, who had recently built a winter home in DeLand. Mr. Stetson provided much needed funding for the new institution and in 1897, John B. Stetson was elected to the university's Board of Trustees. In 1899, the institution was renamed in his honor.



JOHN B. STETSON

SINCE 1883

OUR VISION

Since 1883, Stetson's vision has remained constant, engaging students with rigorous academics and instilling civic values for life. We educate those who are daring enough to pursue, not just success, but significance. Students develop the ability to explore deeply, think critically and express ideas clearly and creatively. Our commitment is to engage students in every aspect of their academic and campus life, to establish and strengthen the skills necessary to rise above personal challenge and shape the future.

ON THE HOOK

DeLand Campus	
General	(386) 822-7000
Admission	(386) 822-7100
Admission (Toll-Free)	(800) 688-0101
Financial Aid	(386) 822-7120
University Marketing	(386) 822-8920
College of Law	(727) 562-7600
Stetson Center at Celebration	(321) 939-7600
Tampa Law Center	(813) 228-6625

ON THE WEB

For more detailed information, please visit the Office of Institutional Research online at:

STETSON.EDU



STETSON UNIVERSITY

421 N. Woodland Blvd. DeLand, FL 32723 • stetson.edu

JUST THE FACTS

STETSON UNIVERSITY

2011-2012

NOT JUST SUCCESS BUT SIGNIFICANCE

CHANGE IS CONSTANT

The fact is—the only thing that remains constant is change. That sentiment has never been more true than it is today. We have seen more change in our lifetime than in any generation before us, but, the university, anchored by its traditions and values, has prepared students for life in a changing world, for leading lives of significance.

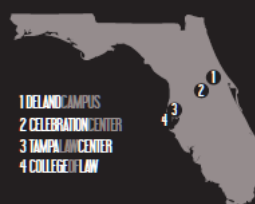
At Stetson facts are important—not just to us but to those who work here or attend the university. Perhaps that's why *US News & World Report* ranks Stetson number three in the South in 2012 as well as denoting Stetson as a best value in higher education. Or maybe that's why *Forbes Magazine* ranks Stetson in the top 20 percent of undergraduate universities and *U.S. News* ranks the College of Law number one in trial advocacy among all law schools.

There are plenty of facts in this booklet, but it is not just about "the facts." It is about gaining a sense of possibility. It is about fulfilling potential. It is about leading a life of significance.

QUICK FACTS

Stetson boasts 2,300 undergraduate and 1,600 graduate students. Our undergraduate students come from 33 states and 34 countries. The university has 373 total faculty and of those 93% hold the highest academic degree in their field of study. 193 professors are located on the DeLand campus. That adds up to a 12:1 student-faculty ratio. Stetson sports 10 Division I athletics teams and is a member of the Atlantic Sun Conference and the Pioneer Football League. There are over 100 clubs, groups and organizations on campus. About 36% of students receive financial assistance. Put it all together and you can see why Stetson is recognized by *US News*, *Washington Monthly*, *Parade Magazine*, among others.

STETSON CAMPUSES



AREAS OF STUDY

M Major Available M Minor Available G Graduate Program Available

Accounting <input type="checkbox"/>	Entrepreneurship <input type="checkbox"/>	Marketing <input type="checkbox"/>
Accounting Information Systems <input type="checkbox"/>	Environmental Science <input type="checkbox"/>	Mathematics <input type="checkbox"/>
African Studies <input type="checkbox"/>	Executive MBA <input type="checkbox"/>	Molecular Biology <input type="checkbox"/>
American Studies <input type="checkbox"/>	Family Enterprise <input type="checkbox"/>	Modern Languages & Literatures <input type="checkbox"/>
Applied Statistics <input type="checkbox"/>	French <input type="checkbox"/>	Music <input type="checkbox"/>
Aquatic and Marine Biology <input type="checkbox"/>	French <input type="checkbox"/>	Music Education <input type="checkbox"/>
Art <input type="checkbox"/>	Gender Studies <input type="checkbox"/>	Music Performance <input type="checkbox"/>
Art History <input type="checkbox"/>	General Business <input type="checkbox"/>	Guitar, Orchestral Instrument, Organ, Piano, Voice
Biochemistry <input type="checkbox"/>	History <input type="checkbox"/>	Music Technology <input type="checkbox"/>
Biology <input type="checkbox"/>	German <input type="checkbox"/>	Music Theory or Composition <input type="checkbox"/>
Business Administration <input type="checkbox"/>	History <input type="checkbox"/>	Philosophy <input type="checkbox"/>
Business Law <input type="checkbox"/>	Humanities <input type="checkbox"/>	Physics <input type="checkbox"/>
Chemistry <input type="checkbox"/>	Integrative Health Science <input type="checkbox"/>	Political Science <input type="checkbox"/>
Communication Studies <input type="checkbox"/>	International Business <input type="checkbox"/>	Psychology <input type="checkbox"/>
Computer Information Systems <input type="checkbox"/>	International Law <input type="checkbox"/>	Religious Studies <input type="checkbox"/>
Computer Science <input type="checkbox"/>	International Studies <input type="checkbox"/>	Russian Studies <input type="checkbox"/>
Consumer Education <input type="checkbox"/>	Journalism <input type="checkbox"/>	Social Science <input type="checkbox"/>
Creative Writing <input type="checkbox"/>	Law <input type="checkbox"/>	Sociology & Anthropology <input type="checkbox"/>
Digital Arts <input type="checkbox"/>	Law & Business Administration <input type="checkbox"/>	Spanish <input type="checkbox"/>
Economics <input type="checkbox"/>	Law & Health <input type="checkbox"/>	Sport Management <input type="checkbox"/>
Education, Teacher <input type="checkbox"/>	Latin American Studies <input type="checkbox"/>	Theatre Arts <input type="checkbox"/>
Education Specialist <input type="checkbox"/>	Liberal Arts in Music <input type="checkbox"/>	
Elder Law <input type="checkbox"/>	Management <input type="checkbox"/>	
English <input type="checkbox"/>	Management Information Systems <input type="checkbox"/>	

HATTER ATHLETICS

NCAA Division 1: Men's Teams - Baseball, Basketball, Crew, Cross Country, Football (2013), Golf, Soccer, and Tennis. Women's Teams - Basketball, Crew, Cross Country, Golf, Lacrosse (2012), Sand Volleyball, Soccer, Softball, Tennis and Volleyball.

Club Sports: Aikido, Croquet, Dance Team, Equestrian, Lacrosse, Mixed Martial Arts, Sand Volleyball, Shooting, Skydiving, Soccer, Surfing, Swimming, Table Tennis, Tennis and Ultimate Frisbee.

BY THE NUMBERS

DEGREES & CONTROL

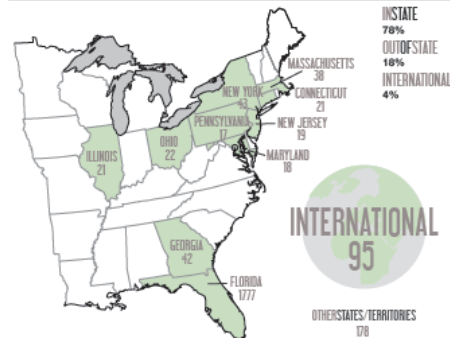
Stetson is an independent private university, controlled by a Board of Trustees. Stetson is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor's and Master's degrees in the College of Arts & Sciences and School of Business Administration; Bachelor's degrees in the School of Music; and Juris Doctor and Master of Laws degrees in the College of Law. The DeLand campus houses the College of Arts & Sciences, School of Music and the School of Business Administration. The College of Law is located in Gulfport with an satellite campus in Tampa. The Stetson University Center is located in Celebration, Florida.

ACCREDITATION

Commission on Colleges of the Southern Association of Colleges & Schools • AACSB International • American Bar Association • American Chemical Society • Council for Accreditation of Counseling & Related Educational Programs • National Association of Schools of Music • National Council for Accreditation of Teacher Education

ENROLLMENT BY LOCATION

Undergraduate Students Fall 2011



AVERAGE CLASS SIZE

Class Size Averages Undergraduate (Fall 2011)



DEGREES AWARDED

Arts & Sciences Business Music Law

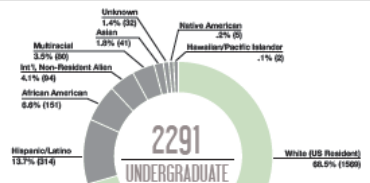


ALUMNI

Number of Alumni 31,229 Alumni Giving Rate 17%

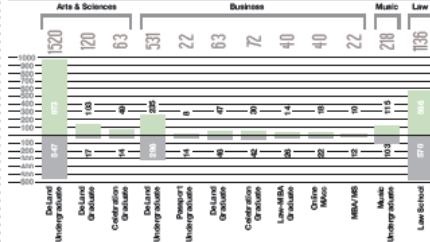
ENROLLMENT BY ETHNICITY

Fall 2011



ENROLLMENT BY SCHOOL

Fall 2011



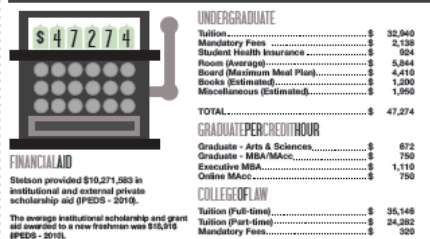
CLASS STANDINGS

Fall 2011



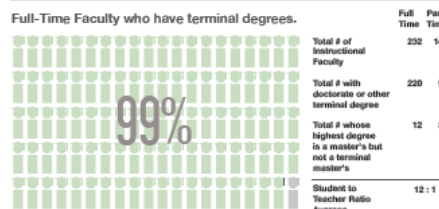
COLLEGE COSTS

Fall 2011



FULL-TIME FACULTY

Fall 2011 • 1.09 Professors = 1



ENDOWMENT

The value in June 30, 2010 was \$123 million. As of June 30, 2011 the value was \$144 million



TOP MAJORS

Number of graduates in the 16 Largest Undergraduate Degree Majors (10-11)

51-FINANCE	15-Biology
38-Psychology	14-Communication Studies
32-General Business Administration	14-Environmental Science
29-English	14-Sports Management
28-Political Science	13-International Business
26-Marketing	12-Accounting
21-Management	12-Music
	12-History

QUALITY INDICATORS

* Data for Incoming Freshman Fall 2011

SAT Scores (Percentile)*	75th	25th	Stetson Average
Math	610	510	565
Reading	620	520	573
Writing	610	500	555
High Score (Math & Reading)	1230	1070	1138
HS GPA*	4.09	3.32	3.71
Freshman On Campus In-Residence Rate*	—	—	83%
LSAT Median (Full-Time)	—	—	155
LSAT Median (Part-Time)	—	—	154
Recent Bar Exam Passing Rate	—	—	87.7%