

STETSON UNIVERSITY

Assessment Plan Rubric

| Criterion | Emerging (1) | Mature (2) | Exemplary (3) |
|----------------------------|--|---|--|
| Mission statement | Mission statement is vague and/or lacks connection to the University mission. | Mission statement is clear and connected to University mission. | Mission statement is detailed (describes unit's purpose, functions, stakeholders, etc.) and discusses how the unit mission is connected to the University mission. |
| Goals | Goals are not clearly articulated. | Most goals are clearly articulated. | All goals are clearly articulated in detail. |
| Rationale for goals | Rationales for goals are not clearly linked to unit, division, or university priorities. | Rationales for most goals are clearly linked to unit, division, and/or university priorities. | Rationales for all goals are clearly linked to unit, division, and/or university priorities. |
| Targets for success | Goals lack measurable targets for success or specific timeframes. | Measurable targets for success and specific timeframes are identified for most goals. | Measurable targets for success and specific timeframes are identified for all goals. |
| Data sources | Goals lack identification of appropriate data sources. | Appropriate data sources are identified for most goals. | Appropriate data sources are identified for all goals. |