



**Ray Johnson** is a retired Architect with a passion for photography. He has an architectural/engineering degree from Ohio State University, 1965. He specialized in educational facility design and construction. He has worked with 11 different County School Boards in Florida, including Seminole CC and UCF.

Prior to opening his own office in 1986, he managed an A/E Firm of 60 people in Ohio. Notable projects include: the Radisson Hotel in Orlando and the Orlando Arena as Associate Architect, as well as 2 major high schools in Volusia County.

Ray's interest in sculptures began 60 years ago while visiting Lisbon, Portugal. He created the project to bring street sculptures to Downtown DeLand. Developed the Utility Box Art program in DeLand. Initiated the concept for the Monarch Butterfly Mural. Placed 2 pianos on the street for public use.

Mr. Johnson has lived in Volusia county for 26 years. He is a former volunteer for Woodland Elementary School and has adopted a section of Beresford Rd. as part of the road clean up program.

**Georgia Turner** has 40 years of experience in journalism, public relations, marketing and sales. Since December 2016, she has been the Executive Director of the West Volusia Tourism Advertising Authority, where she is responsible for developing marketing and advertising programs to increase tourism in the 14 communities in West Volusia County, Florida (located in between Daytona Beach and Orlando), demonstrating the desirability of the area as a destination. With an \$800,000+ budget that comes from a countywide lodging tax, the Authority works with area hoteliers, tour providers, attractions and event promoters, to represent the area to leisure visitors, tour operators, travel and meeting planners and the media.

She held marketing and public relations positions at several Destination Marketing Organizations in Florida and Alabama before landing in West Volusia. She also owned and operated Georgia Turner Group, a full-service marketing and communications agency specializing in the travel and tourism industry for 10 years. Services included management consulting, public relations, marketing and sales support, promotions and advertising. Specialty was media tours to destinations in the Southeast. Her client list included Convention & Visitors Bureaus, Chambers of Commerce and regional and state tourism agencies.

She attends all the great events going on throughout West Volusia when she can and enjoys the beach as much as possible. Her hobbies are drinking craft beer, practicing yoga and watching NASCAR!

**David W Register** has been in the foliage industry since high school. He attended the University of Florida and is a Graduate of The Wedgworth Leadership Institute for Agriculture and Natural Resources. After leaving school in 1985 he helped to organize and start FernTrust as an agricultural cooperative. He served as its operations manager from inception until his promotion to Executive Vice President in 2001. He is dedicated to serving our customers with his extensive agricultural experience and strong commitment to strategic marketing alliances. David lives in Seville with his wife Alison.

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