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# STETSON UNIVERSITY

## FOR IMMEDIATE RELEASE

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## Stetson University Hosts Templeton Business Ethics Case Competition *20 schools from across the country participated*

**DELAND, Florida**, Feb. 26, 2019 – Wake Forest students took the top spot in the annual Templeton Business Ethics Case Competition held at Stetson University Feb. 21-22. Pennsylvania State University took second place, Clemson University placed third and Elon University secured fourth. The top four teams received cash prizes and trophies. As host of the competition, Stetson did not compete.

“We started hosting this competition five years ago because we saw a rising interest in co-curricular programming that gives students relevant, practical experience in solving business ethical and legal dilemmas. Over the years our cases have ranged across several areas of business activity from employee rights issues to environmental issues to this year’s gender equity case,” explained Jim Beasley, Ph.D., professor of management and co-director of the event. “Teaching students how to deal with these complex ethical issues in business is the primary mission of hosting such an event as the Templeton.”

Undergraduate students from 20 invited institutions across the country had the opportunity to analyze and present arguments on a contemporary business issue tied to financial, legal and ethical issues. In addition to the four teams mentioned above, other participants this year included:

- Belmont University
- Campbell University
- Florida Gulf Coast University
- Georgetown University
- Iowa State University
- Jacksonville University
- LaSalle University
- Northern Illinois University
- Simon Fraser University
- St. Mary’s University
- St. Petersburg College
- University of Calgary
- University of Florida
- University of Massachusetts-Amherst

- University of North Dakota
- University of South Florida-St. Petersburg

After receiving the case, teams were given two weeks to prepare and submit an executive summary and a visual presentation. During the event, teams made an oral presentation to a panel of judges. Bracket winners then delivered a final eight-minute oral presentation to the entire body of judges in a plenary session including all conference attendees, members of the Stetson University community and the public.

Through the generous support of Troy and Sissy Templeton, the Stetson Business Ethics and Corporate Social Responsibility Initiative, within the [School of Business Administration](#), sponsors the Templeton Case Competition each spring. Russel and Elin Kunz, Stetson University, Boulevard Tire Center, SAGE Publishing and Schrimsher Properties were contributing sponsors of the event.

Representatives from top companies across Central Florida volunteered their time to serve as judges for the two-day competition, including: Mark Alexander, founding partner, ADB Legal; Bobbi Baugh, independent studio artist; Yvonne Chang, director, Club Management and Regulatory Affairs, Disney Vacation Club; Paula Christopher, CAO and managing partner, The Christopher Group; Randall Croom, assistant professor of management, Stetson University; Helena Dabrowski, director of finance, Sunshine Ace Hardware; Paul Dascher, retired dean, Stetson University School of Business Administration; Theo Etzel, CEO and owner, Conditioned Air; Brent Gibbs, principle counsel, Walt Disney Parks and Resorts, U.S.; Elin Kunz, certified health care compliance specialist; Debbie Lashinsky, retired senior director of I. T., Ryder System, Inc.; Ed Patricoff, partner, Schutts & Bowen; Jack Phifer, former managing partner, Moroch Partners; Gino Santos, president, AMN Distributors; Steve Schrimsher, partner, Schrimsher Properties; Barb Button Shepherd, CEO and publisher, West Volusia Beacon.

#### About Stetson University

*Founded in 1883, Stetson University is the oldest private university in Central Florida. Stetson focuses on intense learning experiences in a supportive community that allows students to develop their voice in a connected, inclusive environment. Stetson University ranks No. 5 on U.S. News & World Report's 2019 list of Best Regional Universities (South), and has been recognized as one of The Princeton Review's 384 Best Colleges, 2019 edition. [Stay connected](#) with Stetson on social media.*

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