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# STETSON UNIVERSITY

## FOR IMMEDIATE RELEASE

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## Stetson University Student Takes Second at Southeast Entrepreneurship Conference

**DELAND, Fla.**, Feb. 21, 2018 – A Stetson University student, Zachary Harshbarger from Panama City, Fla., placed second in the Southeast Entrepreneurship Conference held this past weekend at the University of Tennessee in Chattanooga. Hosted by the Collegiate Entrepreneurs' Organization, the competition gives students an opportunity to pitch their marketable business ideas and compete for prizes.

Harshbarger is a first-year in Stetson's entrepreneurship program. Six Stetson University students participated in the competition with Harshbarger, Thomas Oltorik and Josey Pearce progressing to the final round of the competition. Participants were tasked with identifying a significant problem shared by a large number of people, offering a unique and executable solution to the problem with a high potential for financial success, and delivering a stellar presentation of the idea.

The Stetson participants were led by [William Jackson](#) D.B.A., Professor of Entrepreneurship and Director of Prince Entrepreneurship Program, and [Lou Paris](#), Assistant Director of the Prince Entrepreneurship Program in the [School of Business Administration](#).

### About Stetson University

*Founded in 1883, [Stetson University](#) is the oldest private university in Central Florida, providing a transforming education in the liberal arts tradition. Stetson stresses academic excellence and community-engaged learning, and consistently earns high marks in national rankings. Stetson encourages its students to go beyond success to significance in their lives, the lives of others and their communities. [Stay connected](#) with Stetson on social media.*

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