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# STETSON UNIVERSITY

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## **Stetson University School of Business Administration Named One of Best Business Schools by Princeton Review**

*2021 list recognizes Stetson's online MBA*

DELAND, Florida, Jan. 6, 2021 -- [Stetson University](#) has been named one of the most outstanding business schools in the country by The Princeton Review, which recently released its list of [2021 Best Business Schools](#). Stetson moved its MBA program to an online-only program in 2019.

"Stetson is honored to be included on this list," said Neal Mero, PhD, dean of Stetson University [School of Business Administration](#). "To be repeatedly recognized for exceptional programs is a testament to the hard work of our faculty and students as well as the mark of an excellent education."

Only 244 business schools across the nation were chosen for the list based on surveys of administrators at business schools during the 2019-20 academic year. The administrator survey included more than 200 questions and covered topics from academic offerings and admission requirements to data about currently enrolled students as well as graduates' employment.

Additionally, an 80-question student survey asked students about their school's academics, student body and campus life, as well as about themselves and their career plans. The student surveys were conducted annually between 2017 and 2020.

"What makes our Best Business Schools list unique is that we factor in data from our surveys of students attending the schools about their campus and classroom experiences. For our 2021 list, we tallied surveys of more than 17,800 students at 244 business schools," said Robert Franek, editor-in-chief of The Princeton Review. The company does not rank the online MBA programs or name one best school overall.

In its profile of Stetson University, The Princeton Review quoted student surveys affirming that Stetson has a convenient evening course schedule attracting many "working professionals who are striving to advance their careers." On the whole, these students comprise a "very driven group," who are "goal-oriented" and "serious about academics." At the same time, the atmosphere is collaborative, as most students are also "interested in diversifying their skills in

both business and networking.” For professionals the atmosphere is supportive, and students find they “can relate with classmates, since many also have full-time jobs.”

About Stetson University

*Founded in 1883, Stetson University is the oldest private university in Central Florida. Stetson focuses on intense learning experiences in a supportive community that allows students to develop their voice in a connected, inclusive environment. [Stetson University ranks](#) No. 4 on U.S. News & World Report’s 2021 list of Best Regional Universities (South), and has been recognized as one of The Princeton Review’s 386 Best Colleges, 2021 edition. [Stay connected](#) with Stetson on social media.*

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