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STETSON UNIVERSITY

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Stetson University Selects Sam Friedman as Hillel Director

New position will put Hillel at center of Jewish student life

DELAND, Florida, March 26, 2018 – Sam Friedman has been selected to be Stetson University's first Hillel Director. In this position, Friedman will help shape Hillel as the center of Jewish student life on campus and engage students in Jewish life, learning and Israel.

"We are thrilled to have Sam join us at Stetson University," said Joel Bauman, Vice President of Enrollment Management and Interim Hillel Advisor. "He is a nationally recognized leader at Hillel International and in the wider Jewish community in Florida. Having helped grow the national stature of Central Florida Hillel, Sam will be well positioned to support the development of Stetson's aspirations to be among the highest quality Hillel programs in the country."

The Hillel director is responsible for ensuring the strategy and execution of engagement and program development, and helping the Office of Spiritual Life in creating meaningful and diverse opportunities for Jewish expression, cultivating student leaders and consistently promoting a welcoming and lively pluralistic Jewish community.

"I am honored to have been selected for this position and excited to start working at Stetson," said Friedman. "I look forward to working with Stetson students, staff and faculty to nurture and build Jewish engagement and community on campus, and to turn Stetson into the premier private school for Jewish life in the south."

Prior to coming to Stetson, Friedman worked as director of Community Relations and then as assistant director for Central Florida Hillel. In that position he oversaw all marketing and branding for the organization, which increased student engagement by 20 percent. Prior to that he worked for the Jewish Federation of Palm Beach County as Israel and Global Initiatives Associate. While there he designed a new branding strategy for the Federation and increased the visibility of Palm Beach's global impact through large-scale, innovative programs, delegations to Israel and Russia, and Zionist education and advocacy.

Friedman is expected to begin his duties at Stetson on April 30.

About Stetson University

Founded in 1883, [Stetson University](#) is the oldest private university in Central Florida, providing a transforming education in the liberal arts tradition. Stetson stresses academic excellence and community-engaged learning, and consistently earns high marks in national rankings. Stetson encourages its students to go beyond success to significance in their lives, the lives of others and their communities. [Stay connected](#) with Stetson on social media.

About Hillel International

Founded in 1923, Hillel has been enriching the lives of Jewish students for more than 90 years. Today, Hillel International is a global organization that welcomes students of all backgrounds and fosters an enduring commitment to Jewish life, learning and Israel. Hillel is dedicated to enriching the lives of Jewish students so that they may enrich the Jewish people and the world. As the largest Jewish student organization in the world, Hillel builds connections with emerging adults at more than 550 colleges and universities, and inspires them to direct their own path. During their formative college years, students are challenged to explore, experience, and create vibrant Jewish lives.