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STETSON UNIVERSITY

FOR IMMEDIATE RELEASE

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Stetson Announces Partnership with Leading Research and Advisory Company

Helps prepare sales students for national competition

DELAND, Florida., Feb. 18, 2019 – Stetson University [School of Business Administration](#) has announced a partnership with [Gartner](#), a leading research and advisory company based in Stamford, Connecticut, for sponsorship of the Centurion Sales competition team. Through this partnership, Gartner will help prepare students for the national sales competition, engage in valuable role play scenarios with students in the sales labs, and provide valuable content for classroom lectures.

“This partnership provides a great opportunity for students in the Sales Program to not only receive insightful, real-world coaching from professionals at a leading company, but additionally to gain exclusive access to mentors and be privy to potential employment opportunities,” said [John Riggs](#), D.B.A., executive director of the [Centurion Sales Program](#).

The partnership affords Stetson students access to a variety of internship and employment opportunities at Gartner. Recently two Stetson students in the Sales Program secured positions with Gartner.

“Gartner is excited to be a sponsor of the Centurion Sales competition team. It’s been impressive to see the Stetson Sales Program grow, and Gartner takes pride in being able to contribute to the professional development of the next generation of top sales talent,” said Tamara Welch, sr. director of campus recruiting, Gartner.

The Centurion Sales Program is designed to bridge the gap between the classroom and real-world performance. The program offers interactive courses in cutting-edge video sales labs, professional development opportunities and a far-reaching community of faculty, alumni and partners committed to sales excellence.

About Gartner

Gartner, Inc., is the world's leading research and advisory company and a member of the S&P 500. We equip business leaders with indispensable insights, advice and tools to achieve their mission-critical priorities today and build the successful organizations of tomorrow. Our unmatched combination of expert-led, practitioner-sourced and data-driven research steers clients toward the right decisions on the issues that matter most. We are a trusted

advisor and objective resource for more than 15,000 organizations in more than 100 countries — across all major functions, in every industry and enterprise size. To learn more about how we help decision makers fuel the future of business, visit gartner.com.

About Stetson University

Founded in 1883, Stetson University is the oldest private university in Central Florida. Stetson focuses on intense learning experiences in a supportive community that allows students to develop their voice in a connected, inclusive environment. Stetson University ranks No. 5 on U.S. News & World Report's 2019 list of Best Regional Universities (South), and has been recognized as one of The Princeton Review's 384 Best Colleges, 2019 edition. [Stay connected](#) with Stetson on social media.

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