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STETSON UNIVERSITY

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Contact: Marie Dinklage

Media Relations

C: 321-356-7945

marie.dinklage@stetson.edu

Stetson University Ethics Team Takes First, Second at IBECC

Students consider financial, legal, ethical implications of decisions

DELAND, Florida, April 26, 2017 – Stetson University students won first and second place prizes at the International Business Ethics Case Competition (IBECC) held this past week in Boston, Massachusetts. The undergraduate field of competitors across all brackets included 30 institutions from the U. S., Spain, Turkey, United Kingdom, Kuwait, China, and Australia.

The Stetson team consisted of Megan Christopher, Alex Overdijking, Nathaniel Diamond, and Regis Stieghner, and was coached by professors Jim Beasley, John Tichenor and Areti Vogel. They competed against undergraduate teams in the three categories of the competition. The Stetson team won second place in the full presentation (30 minutes) in a division including Holy Cross, Montgomery College, UMass-Lowell, Loyola Marymount University and Istanbul Commerce University. Two team members, Christopher and Overdijking, won first place in the 10-minute presentation in a division that included Mt. Holyoke College, Marist College, University of Miami, University of Navarra, and Istanbul Commerce University.

“The IBECC judges were very impressed with the polished presentation and argumentation skills displayed by all four students on our team,” said [Jim Beasley](#), Ph.D., professor of management in the [School of Business Administration](#) at Stetson who accompanied the team to Massachusetts.

“This was my third time participating in the IBECC competition and I was delighted to see our hard work pay off,” said Christopher ’18, a finance major from Kirtland, Ohio. “During the three years I have been a member of the Business Ethics Case Competition Team, I have had wonderful opportunities to advance my analytical and presentation skills.”

Teams invited to the IBECC competition select their own case for presentation at the event and the Stetson team prepared a case entitled, “Allergan Sell Restasis to St. Regis Mohawk Tribe: Creative I.P. Solution or Gaming the System?” Student teams were asked to assume the identity of consultants who are offering advice to a company considering how to deal with an ethical dilemma facing the firm. They were required to deliver a 30-minute presentation, a 10-minute presentation, and a 90-second presentation on the financial, legal and ethical implications of the decision facing the company board of directors.

Overdijking ’18, an accounting and business analytics major from Ft. Myers, Florida, said, “As the team member responsible for developing the financial analysis of the case, among the most important things I learned by participating

in IBECC was how to better support my arguments with quantitative data and how to be persuasive without the appearance of bias.”

“The outstanding performance of Megan, Alex, Nathaniel and Regis on this national stage is both illustrative of the capability of our students and supportive of the core values of Stetson University,” said Beasley. “We hope to give increasingly more students the opportunity to gain this kind of practical educational experience.”

About Stetson University

Founded in 1883, [Stetson University](#) is the oldest private university in Central Florida, providing a transforming education in the liberal arts tradition. Stetson stresses academic excellence and community-engaged learning, and consistently earns high marks in national rankings. Stetson encourages its students to go beyond success to significance in their lives, the lives of others and their communities. [Stay connected](#) with Stetson on social media.

Photo Caption: Stetson University students (from L to R) Regis Steighner, Megan Christopher, Alex Overdijking and Nathaniel Diamond won first and second place prizes at the International Business Ethics Case Competition (IBECC).